Old Media New Media

Term: Summer 2010

Librarian

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Getting Started

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1. **Use Reference Sources [4] to jumpstart your research, to get ideas, search terms, context, and more.**
2. **Find Books, Journal Titles and Media in Stanford's Online Catalog, SearchWorks. [5]**
3. **Find Articles in Selected Databases.** [6]

> *Note: Stanford subscribes to over 1000 Databases [7] that index articles and books on various topics. Since there are so many databases we recommend a select subset of databases [6] which will give you access to articles in a wide variety of subject areas.*

4. **Find Resources on your Course Theme.** Click the link(s) below.

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- [8]
- Find Old Media/New Media Resources [9]

[10]

Find Old Media/New Media Resources

[11]

More Reference Sources

- Browse Call number P87.5 --> in the IC
- Ads to icons : how advertising succeeds in a multimedia age [12](Jackson Business Library)
- Alphabet to Internet : mediated communication in our lives [13] (IC)
- Battleground : the media [14] (IC)
- The Oxford handbook of information and communication technologies [15] (IC)
- Routledge handbook of Internet politics [16](HASRC)

Additional Databases

- Indexes to communication serials [17]
- Communication & Mass Media Complete

Selected Article(s)

- New Media, New Influencers and Implications for Public Relations [18]
- Facebook: The New Classroom Commons? [19]

Selected Journals

- International Journal of Media and Cultural Politics [20]
- Journal of New Communications Research [21]
- Global media and communication [22]
- Journal of e-media studies [23]

Other Recommended Links

- kiwanja.net: where technology meets anthropology, conservation and development [24]
- Pew Internet & American Life Project [25]: "The Pew Internet & American Life Project studies the social impact of the internet, focusing on topics including health, teens, and broadband. The Project is nonpartisan and takes no position on policy issues."
- Social Media Examiner [26]: "Offering a unique single source of knowledge, the site contains comprehensive articles and videos on how to use the best social media tools, along with original case studies, reviews of the latest industry research and advice direct from the world's leading experts."
- Society for New Communications Research [27]: "The Society for New Communications Research is a global nonprofit

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501(c)(3) think tank dedicated to the advanced study of the latest developments in new media and communications, and their effect on traditional media and business models, communications, culture and society."
Technorati's State of the Blogosphere [28] - Annual report.

- Communication & Journalism [29]

Section: Summer School
Instructor: Brawn

- Previous Research Guide

var _gaq = _gaq || []; _gaq.push(['_setAccount', 'UA-7219229-20']); _gaq.push(['_trackPageview']); (function() { var ga = document.createElement('script'); ga.type = 'text/javascript'; ga.async = true; ga.src = ('https:' == document.location.protocol ? 'https://ssl' : 'http://www') + '.google-analytics.com/ga.js'; var s = document.getElementsByTagName('script')[0]; s.parentNode.insertBefore(ga, s); })();

User login

To login with SUNetID, CLICK HERE!
Username: *
Password: *

- Request new password

Source URL: https://www.stanford.edu/group/ic/cgi-bin/drupal2/node/1125

Links:
[1] https://www.stanford.edu/group/ic/cgi-bin/drupal2/node/826
[2] mailto:mschaefe@stanford.edu
[3] https://www.stanford.edu/group/ic/cgi-bin/drupal2/node/790
[4] https://www.stanford.edu/group/ic/cgi-bin/drupal2/node/796
[5] http://searchworks.stanford.edu
[6] https://www.stanford.edu/group/ic/cgi-bin/drupal2/node/779
[7] http://searchworks.stanford.edu/?f[format][]=Database
[8] https://www.stanford.edu/group/ic/cgi-bin/drupal2/node/1125#tabs--middle-1
[9] https://www.stanford.edu/group/ic/cgi-bin/drupal2/node/1125#tabs--middle-2
[10] https://www.stanford.edu/group/ic/cgi-bin/drupal2/node/775
[11] https://www.stanford.edu/group/ic/cgi-bin/drupal2/node/1126
[12] http://searchworks.stanford.edu/view/7430474
[13] http://searchworks.stanford.edu/view/7517591
[14] http://searchworks.stanford.edu/view/7867120
[15] http://searchworks.stanford.edu/view/6826355
[16] http://searchworks.stanford.edu/view/7838320
[17] http://cios.org/www/journals.htm
[18] http://www.sncr.org/wp-content/uploads/2008/08/new-influencers-study.pdf
[19] http://chronicle.com/article/Facebook-The-New-Classroom/48575/?key=SW5wIA5qZHFPZ3YycnZCcyMFbH8sI0t6PHRGaH0aZllX

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[20] http://searchworks.stanford.edu/view/6510579
[21] http://searchworks.stanford.edu/view/8371574
[22] http://searchworks.stanford.edu/view/5966370
[23] http://searchworks.stanford.edu/view/8197750
[24] http://www.kiwanja.net/index.htm
[25] http://www.pewinternet.org/Topics.aspx
[26] http://www.socialmediaexaminer.com/
[27] http://www.sncr.org/
[28] http://technorati.com/state-of-the-blogosphere/
[29] https://www.stanford.edu/group/ic/cgi-bin/drupal2/taxonomy/term/60

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