

The IUC 50th Anniversary Symposium at Stanford University

**Japan Expertise in the 21st Century:
Creating Opportunities, Responding to Change**



***September 7, 2013
9:30 a.m. to 5:00 p.m.***

***The Bechtel Conference Center
Encina Hall, Stanford University***

Celebrating Fifty Years of Excellence, 1963-2013

*2013 marks the 50th anniversary of the IUC.
This symposium celebrates the golden anniversary by
engaging IUC alumni, faculty, and supporters
in a wide-ranging discussion of the U.S.-Japan relationship,
with emphasis on the needs for Japan expertise in the 21st century.*

This symposium was made possible by support from



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THE FREEMAN SPOGLI INSTITUTE FOR
INTERNATIONAL STUDIES AT STANFORD UNIVERSITY

PROGRAM

Master of Ceremonies: James Ketelaar, IUC Executive Committee Chair; Professor in History and East Asian Languages and Civilizations, University of Chicago

9:30 – 9:55 AM Registration & Light Breakfast

10:00 – 10:10 AM Opening Remarks

- Peter Duus, William H. Bonsall Professor of History, Emeritus, Stanford University; IUC Executive Director Emeritus; 2012 recipient of the Order of the Rising Sun

10:15 – 11:05 AM Panel 1: Responding to the Earthquake, Tsunami, and Nuclear Disaster

Speakers

- Andrew Gordon (IUC '74), Lee and Juliet Folger Fund Professor of History, Harvard University
- Aoki Soichi, IUC Associate Director
- Norman Masuda, Inaugural Elgin Heinz Outstanding Teacher of the Year

Discussants

- Jay Alabaster (IUC '05), Reporter, IDG News Service
- Jim Reichert, Associate Professor of Japanese Literature, Stanford University
- Bruce Batten, former IUC Resident Director; Dean of Graduate Studies and Professor of History, J. F. Oberlin University
- Steven Murphy-Shigematsu (IUC '88), Consulting Professor, Stanford School of Medicine and Center for Comparative Studies in Race and Ethnicity

Moderator: Misako Ito, Director, Japan Foundation Los Angeles

11:10 AM – 12:00 PM Panel 2: Japanese Culture in a Global World

Speakers

- Emily Sano (IUC '64), Director Emerita, Asian Art Museum of San Francisco; 2008 Order of the Rising Sun recipient
- Susan Napier (IUC '76), Professor of Japanese Literature, Tufts University
- John O'Donnell (IUC '75), President, Venture Group International

Discussants

- Mary Elizabeth Berry (IUC '70), Class of 1944 Professor of History, UC Berkeley
- Clinton Foy (IUC '99), Venture Partner, CrossCut Ventures
- Sharalyn Orbaugh (IUC '83), Professor and Graduate Chair of Asian Studies, University of British Columbia
- Haruo Shirane (IUC '75), IUC Executive Committee; Shincho Professor of Japanese Literature, Columbia University

Moderator: Steve Carter, former IUC Executive Director; Yamamoto Ichihashi Professor of Japanese History and Civilization, Stanford University

12:00 – 12:45 PM Guided Tour

Toko Shinoda centennial exhibition at Stanford Art Spaces by Norman Tolman (IUC '65), owner and founder of the Tolman Collection

12:45 – 1:45 PM Lunch Break

1:45 – 2:35 PM Panel 3: Strategies for Trade and Investment in the U.S.-Japan Partnership

Speakers

- Bruce Brenn (Stanford Center for Japanese Studies '63), former Vice Chairman and CEO, Nike Japan; 2009 Order of the Rising Sun recipient
- Glen S. Fukushima, Senior Fellow, Center for American Progress; former President, American Chamber of Commerce in Japan
- Kurt Tong (IUC '86), Deputy Chief of Mission, U.S. Embassy in Tokyo

Moderator: Kathryn Iбата-Arens (IUC '97), Associate Professor of Political Economy and Director of Global Asian Studies, DePaul University

2:40 – 3:30 PM Panel 4: Technological Innovation and Japan

Speakers

- David Evans (IUC '79), President and Chief Scientist, MetaMoji Global Research; Distinguished Visiting Scholar, Media-X, Stanford University
- Marie Anchordoguy (IUC '83), Professor of East Asian Studies, University of Washington, Seattle
- Richard Dasher, Director, US-Asia Technology Management Center; Executive Director, Center for Integrated Systems, Stanford University

Discussants

- Oliver Chubb (IUC '89), Managing Director, iMobile
- Lee Collins (IUC '79), International Software Consultant
- Jon Metzler (IUC '95), Founder & President, Blue Field Strategies
- Giles Richter (IUC '92), Entrepreneur

Moderator: Andrew Hazelton (IUC '05), Product Manager, Nanometrics

3:35 – 4:25 PM Panel 5: The Political & Economic Future of Japan

Speakers

- Gerald L. Curtis (IUC '65), Burgess Professor of Political Science, Columbia University; 2004 Order of the Rising Sun recipient
- Daniel I. Okimoto (Stanford Center for Japanese Studies '63), Professor Emeritus of Political Science, Stanford University; 2007 Order of the Rising Sun recipient

Moderator: Peter Stern (IUC '93), Partner, Morrison & Foerster

4:30 – 5:00 PM Closing Remarks

- James C. Baxter, IUC Resident Director; Professor, Institute for International Studies, J. F. Oberlin University
- Indra Levy, IUC Executive Director; Associate Professor of Japanese Literature, Stanford University

Reception from 5:00 PM.

PARTICIPANT BIOS



JAY ALABASTER (IUC '05)

Jay Alabaster graduated from Princeton in 1998 with degrees in Engineering and Computer Science. He worked as a programmer until enrolling in IUC in the class of 2005. After IUC he became a reporter, working in the Tokyo bureaus of Dow Jones / Wall Street Journal, The Associated Press, and IDG. While at the AP, he was sent to Tohoku the night of March 11, 2011 and closely covered the disasters and initial recovery. He currently covers Japanese technology for IDG and is a graduate student at Kansai University studying whaling culture. He has lived in Japan for 13 years and is an avid soccer player.

MARIE ANCHORDOGUY (IUC '83)

Marie Anchordoguy is Professor in and Chair of the Japan Studies Program in the Henry M. Jackson School of International Studies at the University of Washington. She specializes in the political economy of Japan. She is the author of *Reprogramming Japan: The High Tech Crisis Under Communitarian Capitalism* (Cornell University Press, 2005; in Japanese Bunshindo, 2011), *Computers, Inc.: Japan's Challenge to IBM* (Cambridge, MA: Harvard Council on East Asian Studies, 1989), and many other articles on industrial targeting and the techniques and institutions of Japan's capitalist system. She is currently doing research on entrepreneurship in Japan. She has held fellowships from the National Science Foundation, Harvard University, the Japan Foundation, the Fulbright Commission, and the Center for Global Partnership. She is also the co-editor of *The Journal of Japanese Studies*. She received her undergraduate, masters, and Ph.D. degrees from the University of California at Berkeley.



SOICHI AOKI

Soichi Aoki is Professor and Associate Director of the Inter-University Center for Japanese Language Studies in Yokohama, where he has taught for twenty-five years. After graduating from Waseda University with a degree in mathematics, he changed his field of specialization to linguistics and Japanese language pedagogy and obtained a master's degree from the Cultural Studies Department of Saitama University. He has special interests in theories of testing, computer-assisted education, and the language of law in Japan. His experience includes teaching in a National Science Foundation program based at the University of Tsukuba and at the Japanese Language School at Middlebury College. For over two decades he has participated in the official evaluation of the Japanese Language Proficiency Test, and he currently teaches testing theory and educational technology at Kanagawa University. His publications include two co-authored books, *Japanese Thesaurus Dictionary (Ruigo Daijiten)* and *Report on the Japanese Language Proficiency Tests Analysis Evaluation*.

BRUCE L. BATTEN

Bruce L. Batten (Ph.D., Stanford, 1989) is an American who has lived and worked in Japan for over thirty years, including a stint as Director of the Inter-University Center for Japanese Language Studies in Yokohama (1992-1995). He is currently Dean of Graduate Studies and Professor of Japanese History at J. F. Oberlin University, Tokyo. Among his publications are *To the Ends of Japan: Premodern Frontiers, Boundaries, and Interactions* (Hawai'i, 2003) and *Gateway to Japan: Hakata in War and Peace, 500 – 1300* (Hawai'i, 2006).





JAMES C. BAXTER

Jim Baxter is Resident Director of the Inter-University Center for Japanese Language Studies in Yokohama and Professor by Special Appointment, Institute for International Studies, J. F. Oberlin University, in Machida-shi, Tokyo. A graduate of Stanford, he obtained his Ph.D. at Harvard. After graduate school, he taught Japanese history at the University of Virginia for seven years, then worked in banking in New York, first for Manufacturers Hanover Trust, later for The Yasuda Trust & Banking Company, for sixteen years. In 1999 he took a position as professor at the International Research Center for Japanese Studies (Nichibunken) in Kyoto, where among other things he edited the annual English-language scholarly journal *Japan Review*. In 2009 he left Nichibunken to take up his current posts. He is author of *The Meiji Unification through the Lens of Ishikawa Prefecture*. While at Nichibunken he edited and co-edited several collections of essays in Japanese studies.

MARY ELIZABETH BERRY (IUC '70)

Mary Elizabeth Berry, who received her Ph.D. from Harvard University, is the author of *Hideyoshi* (Harvard University Press, 1982); *The Culture of Civil War in Kyoto* (University of California Press, 1994, winner of the Berkeley Book Prize); and *Japan in Print: Information and Nation in the Early Modern Period* (University of California Press, 2006). Her current book project is *Why Work so Hard? Opportunity, Profit, and Pleasure in Early Modern Japan*. Berry has served as president of the Association for Asian Studies (2004-05), chair of the American Advisory Committee of the Japan Foundation (2004-08), and chair of the Department of History at the University of California, Berkeley, where she is currently Class of 1944 Professor. Berry was elected to the American Academy of Arts and Sciences in 2009.



BRUCE BRENN (STANFORD CENTER FOR JAPANESE STUDIES '63)

Bruce Brenn holds a B.A. degree from University of Oregon and M.A. degrees in Japanese Studies and Economics from the University of Michigan. He attended the University of Oregon on a football athletic scholarship and played on the 1958 Rose Bowl team. Brenn's career in international business spans nearly thirty years, and includes senior positions at Citibank Hong Kong, India, Tokyo, and Taipei. He became the Vice-Chairman and CEO of Nike Japan in 1982, and after four years with Nike, he returned to banking and finance as vice-president and director posts at Continental Bank and Smith New Court Plc. For his outstanding contributions to the promotion of education for the study of Japan, the deepening of understanding between Japan and the U.S., and the development of sports in Japan, Brenn was honored with the Order of the Rising Sun medal in 2009. Today, he remains active with the Japan America Society of Oregon, the Portland Japanese Garden, and as Chairman of the Advisory Board of the Center for Japanese Studies at Portland State University.



STEVEN D. CARTER

Steven D. Carter is Yamato Ichihashi Chair in Japanese History and Civilization in the Department of East Asian Languages and Cultures at Stanford University and past Executive Director of the Inter-University Center (2004-2010). He is an award-winning translator and the author of numerous books and articles on Japanese literature, particularly poetry, including *Householders: The Reizei Family in Japanese History* (Harvard University Asia Center, 2007) and *Haiku Before Haiku: From the Renga Masters to Basho* (Columbia University Press, 2011).





OLIVER COLGATE CHUBB (IUC '89)

Oliver Chubb has started several businesses in Japan. He co-founded iMobile and continues to serve on the Board of Directors as well as that of several other Japanese startups, and was an advisor for Opentable.com's Japanese operations. Prior to starting iMobile, he advised a large U.S. hedge fund on Internet investments and private equity opportunities in Japan. Chubb also spent several years at Booz Allen & Hamilton in San Francisco and Tokyo driving multiple projects involving large mergers or new business development and deregulation, primarily in the energy sector. Before management consulting, he spent four years in Tokyo as policy aide for the Japanese Minister for the Environment and working for Nissho Iwai, a trading company. Chubb graduated magna cum laude from Yale University with a B.A. in East Asian Studies (Japan), where he also received the Francis Gordon Brown Prize for class scholar/sportsman. He holds an MBA from Stanford's Graduate School of Business where he was an Arjay Miller Scholar, in the first class of the Global Management Program. He separately yet simultaneously earned an M.A. from Stanford's Center for East Asian Studies.

LEE COLLINS (IUC '79)

Lee Collins is an independent software developer who specializes in text and internationalization. He has a B.A. in Oriental Languages from UC Berkeley and an M.A. in East Asian Languages and Cultures from Columbia University. He completed the IUC program in 1979, followed by a year at Tokyo University and two years in the Ph.D program in Political Science at UC Berkeley. While working at Xerox, he and Joe Becker developed Unicode, a character encoding system capable of supporting all languages. Unicode is now the cornerstone of the Web and all major operating systems. Later at Apple, Collins worked variously as an engineer and manager, responsible for driving Unicode development and adoption. After twenty-three years at Apple, Collins left to pursue his interests in software projects, language, and growing grapes in Anderson Valley. He is currently studying Arabic and Near Eastern Archaeology at UC Berkeley.



GERALD L. CURTIS (IUC '65)

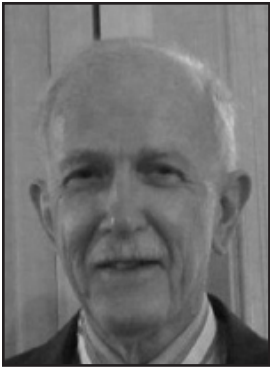
Gerald L. Curtis is the Burgess Professor of Political Science at Columbia University and a Senior Fellow at the Tokyo Foundation. He has also served as director of the Weatherhead East Asian Institute at Columbia, and has held appointments at the Royal Institute of International Affairs, Chatham House, London; the College de France, Paris; the Lee Kwan Yew School of Public Policy, Singapore; and in Tokyo at Keio, Tokyo, and Waseda Universities, the Research Institute for Economy, Trade and Industry, the Graduate Research Institute of Policy Studies, and the International Institute for Economic Studies. He is the recipient of the Chunichi Shimbun Special Achievement Award, the Masayoshi Ohira Memorial Prize, and the Japan Foundation Award for which he was granted an audience with the Emperor. Curtis is a prolific writer of books and articles about Japan, a columnist and frequent commentator on current affairs in Japanese media, and a widely-respected expert on Japanese politics. For his outstanding contributions to the study of Japan, and the intellectual and political exchange between Japan and the United States, Curtis was awarded the Order of the Rising Sun medal in 2004.



RICHARD B. DASHER

At Stanford University, Richard Dasher has been Director of the US-Asia Technology Management Center since 1994 and, concurrently, Executive Director of the Center for Integrated Systems since 1998. His research and teaching focus on innovation systems and the impact of new technologies on industry structure and dynamics. Dasher serves on selection and review committees of major government funding programs for science, technology, and innovation in Canada and Japan. He is an advisor to start-up companies, business accelerators, venture capital firms, and nonprofits in the U.S., China, Japan, and S. Korea. He was also the first non-Japanese person ever asked to join the governance of a Japanese national university, serving as a Board Director and member of the Management Council of Tohoku University from 2004-2010. Dasher received M.A. and Ph.D. degrees in Linguistics from Stanford University. From 1986-1990, he was Director of the U.S. State Department's Advanced Language and Area Training Centers in Japan and Korea that provide full-time curricula to U.S. and Commonwealth Country diplomats assigned to those countries.





PETER DUUS

Peter Duus is the William H. Bonsall Professor of History Emeritus at Stanford University. He received an A.B. in History at Harvard College (1955), an M.A. in Far Eastern Studies at the University of Michigan (1959) and a Ph.D. in History at Harvard University (1965). He has taught at Washington University, Harvard University, and Claremont Graduate School as well as Stanford. In 2000-01, he served as President of the Association for Asian Studies. His published work includes *Party Politics and Political Change in Taisho Japan* (1969), *The Abacus and the Sword: The Japanese Penetration of Korea* (1995), *The Japanese Discovery of America* (1997), several edited volumes on Japanese colonialism and imperialism, and numerous articles on modern Japan's modern intellectual, economic, and colonial history. He is the editor of Volume 6 of the *Cambridge History of Japan* (1988) and the author of two widely used textbooks, *Feudalism in Japan* (1976) and *Modern Japan* (2011). His most recent book is *Rediscovering America: Japanese Perspectives on the American Century* (2011).

DAVID A. EVANS (IUC '79)

David A. Evans is currently President and Chief Scientist of MetaMoji Global Research, a division of MetaMoji Corporation (Japan) and is also a Distinguished Visiting Scholar in the MediaX Group, Stanford University. He previously served as President, CEO, and Chief Scientist of Clairvoyance Corporation, which he founded in 1992, and also as Chief Scientist and Director, Advanced Technology Innovation, JustSystems Corporation. Evans received his Ph.D. in Linguistics from Stanford University (1982) and was Professor of Linguistics and Computer Science at Carnegie Mellon University (1983-1996). He developed the CLARIT system, which became the core technology in ConceptBase, the leading enterprise knowledge management software suite in Japan. ConceptBase Search was recognized in 1998 as Japan's "Software Product of the Year." Evans has received 25 U.S. patents. He is a Fellow of the American Association for the Advancement of Science, the American College of Medical Informatics, and the Association for Psychological Science.



CLINTON FOY (IUC '99)

Clinton Foy is a partner with CrossCut Ventures, a Venture Capital firm focusing on IT, mobile, social, cloud, e-commerce, and the video game space. As COO, General Counsel, and head of business development for SQUARE ENIX, a \$2 billion video game publisher, he led all business and operations in North and South America. He managed licensing and strategic partnerships for SPACE INVADERS, FINAL FANTASY, and TOMB RAIDER franchises. In seven years, he oversaw more than one hundred product launches across multiple platforms and grew annual revenues to more than \$300 million. Before Square Enix, Foy practiced law with the Heller Ehrman Venture Law Group in Seattle, San Francisco, and Silicon Valley representing clients including Microsoft, Sony, and Yahoo. He earned a B.A. from the University of Notre Dame, J.D. from University of Washington School of Law, and M.A. from Stanford University.

GLEN S. FUKUSHIMA

Glen S. Fukushima is a Senior Fellow at the Center for American Progress, a prominent think tank headquartered in Washington, D.C. After practicing law, he worked as a senior official at USTR (Office of the U.S. Trade Representative) on Japan and China issues in the 1980s. From 1990 to 2012, he was based in Tokyo as a business executive and as President of the American Chamber of Commerce in Japan. A native of California, he was educated in the U.S. at Deep Springs College, Stanford University, and Harvard University and in Japan at Keio University and the University of Tokyo, where he was a Fulbright Fellow. His book *Nichi-Bei Keizai Masatsu no Seijigaku* [The Politics of U.S.-Japan Economic Friction] won the Masayoshi Ohira Memorial Prize in 1993. He is on the Director's Circle of the San Francisco Museum of Modern Art and on the Board of the Japan-America Society of Northern California.





ANDREW GORDON (IUC '74)

Andrew Gordon is the Lee and Juliet Folger Fund Professor of History at Harvard University, and Co-Director of the Digital Archives of Japan's 2011 Disasters. Gordon has served as chair of the Harvard History Department (2004-07) and director of the Reischauer Institute for Japanese Studies (1998-04 and 2011-12). He has been a member of the Northeast Asia Council of the Association for Asian Studies (1994-97) and the Joint Committee on Japanese Studies of the Social Science Research Council and the American Council of Learned Societies (1994-1996). His teaching and research focus primarily on modern Japan. He has written, edited, or translated numerous books and has published articles in journals in the United States, Japan, Great Britain, France, and Germany. His most recent publication is *Fabricating Consumers: The Sewing Machine in Modern Japan* (University of California Press, 2011), on the emergence of the modern consumer in Japan, using the sewing machine as window on that story.

ANDREW J. HAZELTON (IUC '05)

Andrew J. Hazelton received a BS in mechanical engineering from Cornell University and an MS in engineering from Stanford University. He also completed the full-year Japanese language program at the Inter-University Center in Yokohama. After working several years at Sandia National Laboratories (California) in R&D, he has spent close to 20 years in the semiconductor equipment industry. He worked 10 years in R&D at Nikon, then spent 5 years in the Tokyo headquarters in product marketing. He has been with Nanometrics for the past 3 years managing a semiconductor metrology product line. He holds around 80 U.S. patents and has authored a number of conference papers and technical publications.



KATHRYN IBATA-ARENS (IUC '97)

Kathryn Ibata-Arens is Director of Global Asian Studies and Associate Professor of Political Economy at DePaul University. She received a B.A. from Loyola University Chicago and a Ph.D. from Northwestern University. Ibata-Arens specializes in high technology policy and Japanese political economy. Her current work is on biomedical entrepreneurship and “networked techno-nationalism” in Asia. Her book *Innovation and Entrepreneurship in Japan: Politics, Organizations and High Technology Firms* (Cambridge University Press, 2005) analyzed strategic networks of high technology firms and regional economies in Kyoto, Osaka and Tokyo. She serves on the METI-State Department Japan-US Innovation and Entrepreneurship Council and the Board for the Coleman Entrepreneurship Center, DePaul University.

MISAKO ITO

As Director of the Japan Foundation, Los Angeles, Misako Ito is in charge of various programs supporting Japanese language education in the U.S., and arts and culture events in the 13 states west of the Rocky Mountains. She served as Director of the Japan Information and Culture Center at the Embassy of Japan in Washington, D.C. for 4 years between 2007 and 2011, and experienced 3/11 in Tokyo during her short stay there between her postings in Washington, D.C. and subsequently in Los Angeles. In her former career as Editor-in-Chief of *Gaiko Forum*, the monthly magazine on international relations and diplomacy, she established a wide network among worldwide public opinion leaders.





JAMES KETELAAR

James Ketelaar is Chair of the IUC Executive Committee and Professor in the Departments of History and East Asian Languages and Civilizations at the University of Chicago. His work deals broadly with cultural and intellectual history. He is finishing a book on the history of barbarians on Japan's eastern frontier and has started work on a history of emotion in Japan.

Indra Levy is Executive Director for the IUC, and Associate Professor of Japanese Literature at Stanford University. Taking the helm of the IUC in 2010, she led the Center through the turbulence caused by the Great East Japan Earthquake and Tsunami of March 11, 2011, and has been devoted to promoting the IUC core mission of advanced Japanese language education for students who pursue Japan-focused careers. Born in Yokohama and raised in the U.S., Levy has a lifelong interest in the complexities of cross-cultural communication and a particular passion for the Japanese language. Her publications include *Sirens of the Western Shore: the Westernesque Femme Fatale, Translation, and Vernacular Style in Modern Japanese Literature* (Columbia University Press, 2006), *Translation in Modern Japan* (Routledge, 2009), and numerous articles in English and Japanese. She received her Ph.D. in Japanese Literature from Columbia University in 2001.



NORMAN MASUDA

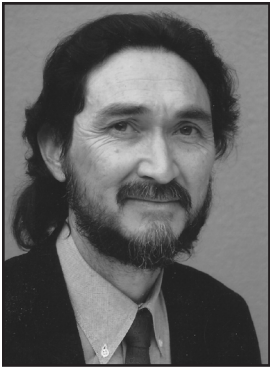
Norman Masuda's distinguished career as a teacher spans over 40 years. A graduate of UCLA in Oriental Languages, he received an M.A. in Chinese literature with a Japanese minor from Stanford University. As a Ford Foundation fellow, he studied Chinese language and literature in Taiwan and conducted research in Kyoto, Japan on a Fulbright-Hays fellowship. Masuda is credentialed to teach Japanese, Mandarin and English, and is a leader in the field of World Language education. He has received the Elgin Heinz Outstanding Teacher Award, Language Category from the US-Japan Foundation and the Hal Wingard Lifetime Achievement Award from the California Language Teachers' Association. A founder and past president of the National Council of Japanese Language Teachers and the California Association of Japanese Language Teachers, Masuda has served on numerous advisory boards and committees for foreign language testing and instruction. Masuda is a consultant for the IUC 311 Project for High School Students. He is also founder and director of the Kariyushi Kai, a group dedicated to the preservation and introduction of classical Okinawan music and dance.



JON METZLER (IUC '95)

Jon Metzler is Founder and President of Blue Field Strategies, a San Francisco-based consulting firm supporting U.S. and Asian telecom and media clients with market, policy and strategic consulting services, with a focus on innovation acceleration. Prior to founding Blue Field, Metzler was Business Development Director at Rosum Corporation, a location technology company based in Silicon Valley. At Rosum, he drove business development in telecom and defense markets, and also was responsible for government affairs. Prior to joining Rosum, he was Vice-President at Performance Analysis, Inc. (PAI), a consulting firm specializing in business development in Japan for US technology companies. While living in Japan after completing the IUC, Metzler held positions at leading media firms such as Asahi Shimbun Publications, Tokyo Broadcasting System, and CBS News. Jon completed his MBA/MA-Asian Studies at the Haas School of Business. There, he co-founded the Berkeley Asia Business Conference, and authored a thesis comparing venture creation in Silicon Valley and Japan. Metzler also has a B.A. from the University of Michigan in Japanese and Asian Studies. He and his wife and children make their home in San Francisco, where he is a member of the board of San Francisco's Stern Grove Festival Association.





STEPHEN MURPHY-SHIGEMATSU (IUC '88)

Stephen Murphy-Shigematsu is consulting professor in the Stanford School of Medicine and School of Humanities and Sciences. He teaches courses in the Initiative for Integrative Inquiry that focus on the development of the whole student from a transdisciplinary perspective in Anthropology, Human Biology, Psychology, and Asian American Studies. Trained as a social scientist, he is also a storyteller, author, and practicing counselor. He received his doctorate from Harvard University in Counseling and Consulting Psychology and was professor at The University of Tokyo before coming to Stanford. His books include: *When Half is Whole* (Stanford University Press, 2012); *Synergy, Healing, and Empowerment* (Brush Education, 2012); *Transcultural Japan* (Routledge, 2008); and *Multicultural Encounters* (Teachers College Press, 2002). Dr. Murphy-Shigematsu is President of Nichibei Care Network, an NPO of mental health professionals.

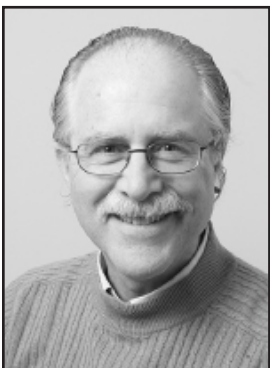
SUSAN J. NAPIER (IUC '76)

Susan J. Napier is professor of Japanese Studies at Tufts University. She received all her degrees from Harvard University and has been a visiting professor at Harvard, University of Pennsylvania and a visiting scholar at University of Sydney. She specializes in Japanese literature, fantasy and animation and also on global fantasy and science fiction in film, art and literature. She is the author of four books, the most recent of which, *Anime from Akira to Howl's Moving Castle*, and *From Impressionism to Anime: Japan as Fantasy and Fan Cult in the Mind of the West* deal primarily with Japanese animation and its global audience. She is currently working on a book on the Japanese animation director Hayao Miyazaki and also blogs for The Huffington Post.



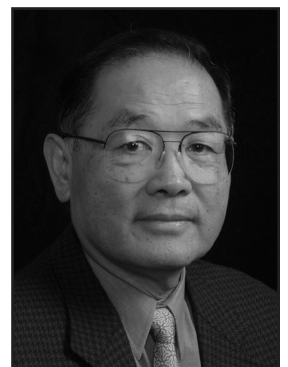
JOHN O'DONNELL (IUC '75)

Born in Cleveland, Ohio, John O'Donnell attended high school in Seoul, Korea, prior to entering Yale University where he graduated with a B.A. in Japanese Studies. He obtained an MBA from the Harvard Business School, specializing in International Marketing and Finance. Upon graduation, O'Donnell was hired by Akio Morita, co-founder of Sony, as the first American lifetime employee ("seishain") at Sony Corporation's Tokyo headquarters. He left Sony to found Venture Group International, Inc., an international consulting and venture investment company. VGI's venture investments include Central Park Media Corporation, a leading distributor of Japanese anime programming in North America, and other companies involved in the Internet and media industries, in both Japan and the United States. O'Donnell is currently involved in the One Thousand Bears Project, which distributes teddy bears to children in need and donates limited edition, fine art photographs of teddy bears to children's hospitals.



DANIEL I. OKIMOTO (STANFORD CENTER FOR JAPANESE STUDIES '63)

Daniel I. Okimoto is Professor Emeritus of Political Science, Senior Fellow Emeritus of the Freeman-Spogli Institute for International Studies, and co-Founder and Director Emeritus of the Shorenstein Asia/Pacific Research Center at Stanford University. He is also founder of the Asia Pacific Roundtable and the Asia Pacific Scholarship Program at Stanford. From 2005 to 2009, he served as Chairman of the Global Institute at Sterling Stamos Capital Management and has served on the boards of several Silicon Valley start-ups in addition to acting as senior advisor to a number of American and Japanese corporations including the Development Bank of Japan. In 2004, Okimoto received the Japanese Foreign Minister's Commendation in recognition of his contributions to U.S.-Japan relations during the 150th year celebration of bilateral relations, and in 2007, was awarded the Order of Rising Sun medal for his contribution to the promotion of scholarship and academic exchange between the two countries. In 2009, he was awarded "The Lifetime Achievement Award" by the Keizai Society, U.S.-Japan Business Council of Silicon Valley. Professor Okimoto earned a BA from Princeton University, an MA from Harvard University, and a Ph.D. (Political Science) from the University of Michigan.





SHARALYN ORBAUGH (IUC '83)

Sharalyn Orbaugh is Professor and Graduate Chair of Asian Studies at the University of British Columbia. Her Ph.D. from Michigan in 1989 was in the field of modern Japanese literature, but in recent years her research has dealt primarily with the politics of narrative in a variety of media and genres. Recent publications include *The Japanese Literature of the Allied Occupation* (Brill, 2007), "Emotional Infectivity: The Japanese Cyborg and the Limits of the Human" (Mechademia 3, 2008), "Future City Tokyo, 1909 and 2009" (*Science Fiction and the Prediction of the Future*, 2011), and *Propaganda Performed: Kamishibai in Japan's Fifteen Year War* (forthcoming spring 2014). She attended the Inter-University Center in 1982-83 and has stayed in touch – professionally and socially – ever since with some of her teachers and fellow students.

JIM REICHERT

Jim Reichert is Associate Professor of Japanese Literature at Stanford University. His field of specialization is 19th-century Japanese literature. He is especially interested in looking at the way that male-male sexuality is represented in literary texts from this period. His book, *In the Company of Men*, examines the treatment of male sexuality found in works such as Okamoto Kisen's *Sawamura Tanosuke akebono zôshi* (1880), Yamada Bimyô's *Shintaishika Wakashu sugata* (1886), Natsume Sôseki's *Nowaki* (1907) and Mori Ogai's *Vita Sexualis* (1909). He is currently working on a history of 19th-century print media, organized around Kyokutei Bakin's Hakkenden.



GILES RICHTER (IUC '92)

Giles Richter is an entrepreneur with a passion for combining digital technology and the real physical world. He is an expert on most things mobile, from mobile entertainment and social media to handheld devices and emerging payment technologies. Born in Paris and raised in New York City, Giles got involved with digital while working as a consultant to Japanese publishing, media and entertainment companies in the 1990s. Since then, he has established several mobile technology businesses around the world. In 2000, he co-founded Tokyo-based Mobile Media Japan, and in 2003, he co-founded Mowave, a mobile applications provider based in Amsterdam, the Netherlands. At Mowave, he led the company's expansion into 20 markets in Europe, Asia, and North America. In 2008, he co-founded Fancharge, a mobile wallet and rewards platform targeted to live sports and entertainment events. At Fancharge, he oversaw development and product deployments for the Rolling Stones and major-league baseball in Japan.



EMILY SANO (IUC '64)

Emily Sano is Director Emerita of the Asian Art Museum of San Francisco. She holds a doctorate and two master's degrees from Columbia University in addition to curatorial and deputy director posts at the Dallas Museum of Art and the Kimbell Art Museum in Fort Worth, Texas. As a scholar, she is recognized for her expertise in Japanese art and Buddhist sculptures, along with her fondness for Japanese ceramics. During her tenure as director of the Asian Art Museum of San Francisco, she undertook the ten-year task of moving the Museum out of its original home at the M.H. de Young Museum in Golden Gate Park. The doors to its current Civic Center location – the former Main Public Library – opened in March of 2003. Today, Sano remains committed to a belief in the power of fine art to better a community and society as a whole. Cited for her contribution to promoting Japanese art and culture, and for her leadership in strengthening Japan-U.S. cultural exchange, Sano was awarded the Order of the Rising Sun medal in 2008.





HARUO SHIRANE (IUC '75)

Haruo Shirane, Shincho Professor of Japanese Literature and Culture and chair of the Department of East Asian Languages and Cultures at Columbia University, has written and edited over twenty books on Heian, medieval, and early modern prose fiction and poetry. He has a particular interest in canon formation and the complex interaction between popular and elite cultures. His most recent book, *Japan and the Culture of the Four Seasons: Nature, Literature, and the Art* (2012), explores the wide range of cultural constructions of nature in Japanese history. He is now writing on media and the intersection of visual culture, literature, and performance. Shirane is the recipient of the Kadokawa Gen'yoshi Prize, the Ishida Hakyo Prize, and the Ueno Satsuki Prize for his work on Japanese literature. He is dedicated to reaching out to a wide audience, producing the tools necessary to nurture young scholars, and is most proud of his many former Ph.D students who populate the field.

PETER J. STERN (IUC '93)

Peter Stern is a litigation partner in the San Francisco office of Morrison & Foerster. He has a general commercial practice with an emphasis on intellectual property litigation and counseling. He joined the firm in 1994 and became a partner in 2000. Stern's experience includes over 10 years in the litigation department of the firm's Tokyo office. In 1992-93, he studied at the Inter-University Center for Japanese Language Studies in Yokohama, Japan. Stern received his B.A., Phi Beta Kappa and *summa cum laude*, from Amherst College in 1985, and his M.A. in History from the University of California, Berkeley, in 1988. He received his J.D. from the University of California, Berkeley, Boalt Hall School of Law, in 1992.



NORMAN TOLMAN (IUC '65)

Norman Tolman is founder of the Tolman Collection, an internationally recognized gallery in Tokyo that specializes in contemporary Japanese prints. He first came to Japan while serving in the Air Force, and returned on a fellowship to study at the IUC. Following graduate studies in Oriental languages at Yale and UC Berkeley, he became a diplomat in the U.S. Foreign Service. After several assignments in Hong Kong and Japan, he left the service in order to pursue his passion of Japanese print collecting. Mr. Tolman also has a gallery in Hong Kong and a representative office in New York. He sponsors a student loan fund at the IUC, and is curator and sponsor of the Toko Shinoda Centennial Exhibition at Stanford Art Spaces. He has generously offered to donate 10% of all sales proceeds from the exhibition to the IUC, and another 10% to the Stanford Art Spaces.

KURT TONG (IUC '86)

Kurt Tong has served as the Embassy's Deputy Chief of Mission since December 2011. Previously, he was the U.S. Ambassador for Asia-Pacific Economic Cooperation (APEC), while concurrently serving as the Economic Coordinator for the State Department's Bureau of East Asian and Pacific Affairs. Tong has spent 17 years working and studying in East Asia, including service at the U.S. Embassies in Manila, Tokyo, Beijing and Seoul. He was Director for Korean Affairs at the Department of State, and prior to that served as Director for Asian Economic Affairs at the National Security Council. He holds a B.A. from the Woodrow Wilson School of Public and International Affairs at Princeton University, and studied graduate-level economics at the U.S. Foreign Service Institute. He has also studied at the Beijing Institute of Education, Inter-University Program for Chinese Language Studies in Taipei, Inter-University Center for Japanese Language Studies in Tokyo, and International Christian University in Tokyo. Tong has published many economic and foreign policy articles. He is married to Dr. Mika Marumoto and they have three children.



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