

Models of Technology Diffusion and Growth

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Today's Class

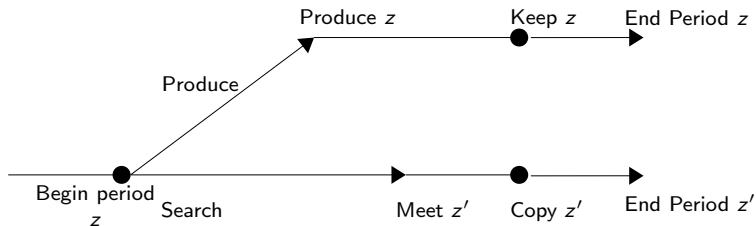
Equilibrium Imitation and Growth (JPE 2014)

Jesse Perla and Chris Tonetti

Key Mechanism

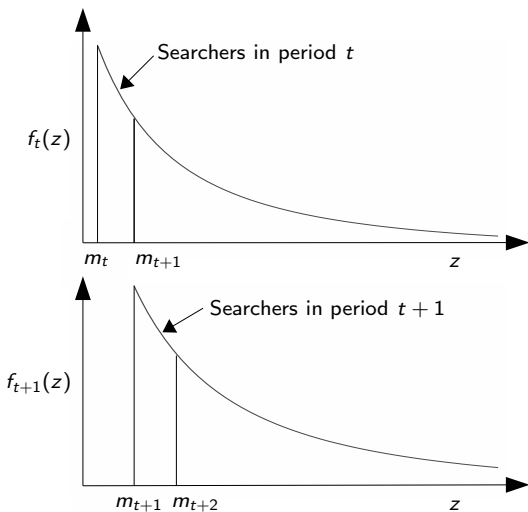
- Heterogeneous firms: produce or search for a new productivity
- Searchers randomly meet and copy a producing firm in the existing productivity distribution
- Selective search endogenously evolves distribution, shifting weight to more productive
- Aggregate state = productivity distribution, F_t , where $\min \text{support} \{F_t\} = m_t$

Intra-Period Timing



Evolution of the Productivity Distribution

f_t = productivity pdf, $m_t := \min \text{support } \{f_t\}$



Firm Problem

Measure 1, linear production, aggregate state F , idiosyncratic z

$$V_t(z) = \max_{\{produce, adopt\}} \left\{ z + \frac{1}{1+r_t} V_{t+1}(z), \frac{1}{1+r_t} \int V_{t+1}(z') dF_t(z' | z' \geq \hat{z}_t) \right\} \quad (1)$$

- Solution is reservation productivity each period: m_{t+1}
- Firms uses forecast of $\hat{z}_t$ to calculate value
- In RE equilibrium, $\hat{z}_t = m_{t+1}$
- Discount with consumer's interest rate

Equilibrium

A competitive equilibrium is a $\{m_t, V_t(\cdot), r_t\}_{t \geq 0}$, such that

- i) given $\{r_t\}$, $\{m_{t+1}\}$ are the reservation productivities, with $\{V_t(\cdot)\}$ the associated value functions
- ii) given $\{m_t\}$, $\{r_t\}$ are consistent with consumer IMRS

BGP with Heterogeneous Agents

- BGP for scalars is easy. e.g. $Y_{t+1} = gY_t$
- BGP for the growing distribution $F_t(z)$ is more complicated

- **Scale Invariant**

A set of distributions, $\{F_t\}$, and scales, $\{m_t\}$, are scale invariant if

$F_t(\tilde{z}m_t)$ are identical for all $t \geq 0, \tilde{z} \in [1, \infty)$

BGP Equilibrium

A BGP Equilibrium is a Competitive Equilibrium, with a constant growth factor $g > 1$, such that

- i) $Y_{t+1} = gY_t$
- ii) $\{f_t\}$ with $\{m_t\}$ are scale invariant

Computing a BGP

Proposition

Given a Pareto initial condition and parameter restrictions (i.e.

$$F_0(z) = 1 - \left(\frac{m_0}{z}\right)^\alpha$$

An equilibrium exists with the following properties

- i) The growth rate is: $g = \left(\beta \frac{\alpha}{\alpha-1} \right)^{\frac{1}{\gamma-1+\alpha}}$
- ii) Minimum of Support: $m_t = m_0 g^t$
- iii) Production: $Y_t = \frac{\alpha}{\alpha-1} g^{1-\alpha} m_t$
- iv) Searchers: $S_t = 1 - g^{-\alpha}$
- v) The value function is piecewise-linear, with kinks at $\{m_{t+1}\}$. That is, $\forall s \in \mathbb{N}$

$$V_t(z) = \frac{1+r}{r} \left(1 - \left(\frac{1}{1+r}\right)^s\right) z + \left(\frac{1}{1+r}\right)^s \bar{W} g^{t+s}, z \in [m_0 g^{t+s}, m_0 g^{t+s+1}]$$

BGP Proof Sketch - Existence by Construction

Guesses:

- Pareto(m_0, α) will fulfill BGP requirements for f_0
 - $f_0(z; m_0, \alpha) = \alpha m_0^\alpha z^{-\alpha-1}$ with support $\{f_0\} = [m_0, \infty)$
 - $\implies f_t(z) = \alpha m_t^\alpha z^{-\alpha-1}$
- Reservation productivity: $m_{t+1} = g m_t$
- Value of adoption grows geometrically. For some constant $\bar{W}$:

$$V_t(z) = m_t \bar{W}, \text{ for } z \in [m_t, gm_t]$$

Verify and Solve:

- i) Plug the Pareto guess into the indifference equation
- ii) Simplify to a system of 2 equations containing g and $\bar{W}$
- iii) Solve for g and $\bar{W}$, confirming they are not functions of t

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Solving EQ1

Equate the first of the two equalities

$$m_t \bar{W} = g m_t + \frac{1}{1+r} g m_t \bar{W}$$

Solving for $\bar{W}$

$$\bar{W} = \frac{g}{1 - g/(1+r)}$$

... independent of t , as required.

EQ2: Split Integral

Trick: Split the integral in EQ2 at *next* period's indifference point ($g^2 m_t$) and use decision rule:

$$gm_t + \frac{1}{1+r} gm_t \bar{W} = \frac{1}{1+r} \alpha (gm_t)^\alpha \int_{gm_t}^{g^2 m_t} V_{t+1}(z') z'^{-\alpha-1} dz' \\ + \frac{1}{1+r} \alpha (gm_t)^\alpha \int_{g^2 m_t}^{\infty} V_{t+1}(z') z'^{-\alpha-1} dz'$$

...computing the integrals separately.

EQ2: First Integral

By the decision rule, firms search at $t + 1$ if $z \leq g^2 m_t$ with value $gm_t \bar{W}$

$$\begin{aligned}
 \int_{gm_t}^{g^2 m_t} V_{t+1}(z') z'^{-\alpha-1} dz' &= gm_t \bar{W} \int_{gm_t}^{g^2 m_t} z'^{-\alpha-1} dz' \\
 &= \frac{gm_t \bar{W}}{\alpha} (gm_t)^{-\alpha} (1 - g^{-\alpha})
 \end{aligned}$$

EQ2: Second Integral

By the decision rule, firms will produce at $t + 1$ if $z > g^2 m_t$

$$\begin{aligned}
 \int_{g^2 m_t}^{\infty} V_{t+1}(z') z'^{-\alpha-1} dz' &= \int_{g^2 m_t}^{\infty} \left[z' + \frac{1}{1+r} V_{t+2}(z') \right] z'^{-\alpha-1} dz' \\
 &= \frac{1}{\alpha-1} (g^2 m_t)^{1-\alpha} + \frac{1}{1+r} \int_{g^2 m_t}^{\infty} V_{t+2}(z') z'^{-\alpha-1} dz'
 \end{aligned}$$

... one last integral for $V_{t+2}(\cdot)$

EQ2: Third Integral

Trick: Using the indifference equation at $t + 1$, where the reservation productivity is $g^2 m_t$.

$$\begin{aligned}
 V_{t+1}(g^2 m_t) &= g^2 m_t + \frac{1}{1+r} g^2 m_t \bar{W} \\
 &= \frac{1}{1+r} \alpha (g^2 m_t)^\alpha \int_{g^2 m_t}^{\infty} V_{t+2}(z') z'^{-\alpha-1} dz'
 \end{aligned}$$

EQ2: Collect Integrals

Combining all of the integrals into EQ2 and simplify

$$(1 + r)g^{\alpha} = -\bar{W} + \frac{\alpha}{\alpha - 1}g + g(1 + \frac{1}{1+r}\bar{W})$$

... independent of t , as required.

Solve System for g , $\bar{W}$

The system of equations is

$$\bar{W} = \frac{g}{1 - g/(1+r)}$$

$$(1+r)g^\alpha = -\bar{W} + \frac{\alpha}{\alpha-1}g + g(1 + \frac{1}{1+r}\bar{W})$$

The solution, given parameter restrictions, is

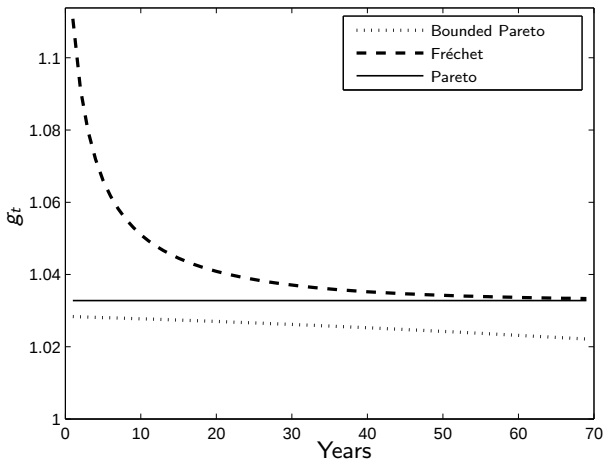
$$g = \left[\frac{1}{1+r} \left(\frac{\alpha}{\alpha-1} \right) \right]^{\frac{1}{\alpha-1}}$$

Numerical Solutions for the Dynamics

From a solution to the consumer's search problem, $\{m_t\}$:

- $f_t(z) = \frac{f_0(z)}{1-F_0(m_t)}$ and $Y_t = \int_{m_{t+1}}^{\infty} z dF_t$
- $g_t \equiv \frac{Y_{t+1}}{Y_t}$ may diverge, converge, or not be defined
- $\frac{1}{1+r_t} := \beta g_t^{-\gamma}$
- F_t may converge to a “degenerate” distribution

Dynamic Example with Alternate Distributions



Planner's Problem

- The planner makes the search vs. produce decision
- Describe recursively, with $f(\cdot)$ the state with min support $\{f\} = m(f)$
- Chooses the growth rate $g(f) \geq 1$ such that $m' = g(f)m(f)$, where $m(f) \equiv \min \text{support } \{f\}$
- Maximizes the consumer's utility

$$U(f) = \max_{g \geq 1} \left\{ \frac{\left(\int_{gm(f)}^{\infty} z f(z) dz \right)^{1-\gamma}}{1-\gamma} + \beta U(f') \right\}$$

$$\text{s.t. } f'(z) = \frac{f(z)}{1 - F(g m(f))}$$

Extra Material

- Constrained planner problem
- Deriving the value function
- Normalization to stationary environment
- Unconditional draws
- Analytic results on dynamics
- Computational material for dynamics

Mechanism in Continuous Time

- Model setup used by:
 - Perla, Tonetti, Waugh (2014)
 - Benhabib, Perla, Tonetti (2015)
- Translate the discrete-time version as directly as possible
- Describe as an optimal stopping problem
- Describe as a free boundary problem
- Some notation and parameters:
 - r , discount rate
 - x , search cost
 - $V'(t) = \frac{dV(t)}{dt}$

Firm's Problem Summary

- As before, firm chooses to adopt vs. produce
 - i) If it produces, it earns flow value Z
 - ii) If it adopts, it pays xZ and draws with certainty
- Define the following to cast as an optimal stopping problem

$V(Z, t)$: Value of production (i.e continuation)

$V_s(t)$: Value of search (i.e. stopping) *before* costs

$M(t)$: Optimal solution s.t. $Z \leq M(t)$ searches

$S(t)$: *Flows* of adopters at time t

- As before, adopters only meet non-adopters

$$f(t, Z | Z > M(t))$$

Sequential Problem

- Given a $V_s(t)$ gross value of search at time t
- **Choice:** Define $T(Z, t)$ as the (absolute) time to search

$$M(t) \equiv \max \{Z \mid T(Z, t) = t\}$$

$$V(t, Z) = \max_{T \geq t} \left\{ \int_t^T e^{-r(\tau-t)} Z d\tau + e^{-r(T-t)} [V_s(T) - xZ] \right\}$$

$$= \max_{T \geq t} \left\{ \frac{1-e^{-r(T-t)}}{r} Z - xe^{-r(T-t)} Z + e^{-r(T-t)} V_s(T) \right\}$$

Agent searches immediately at the point where $T(t, Z) = t$

Value of Search

- Gross value is the expected continuation value of the new draw

$$V_s(t) = \int_{M(t)}^{\infty} V(t, \tilde{Z}) f(t, \tilde{Z} | \tilde{Z} > M(t)) d\tilde{Z}$$

At points of continuity of $M(t)$,

$$V_s(t) = \int_{M(t)}^{\infty} V(t, \tilde{Z}) f(t, \tilde{Z}) d\tilde{Z}$$

Searchers

- The “probability current” at $\tilde{Z}$ is:

$$J(t, \tilde{Z}) = -M'(t)\tilde{f}(t, \tilde{Z})$$

- The flow of searchers is the probability current at $\tilde{Z} = 0$, where -1 is the “backwards” direction

$$\begin{aligned} S(t) &= -1 \times J(t, 0) \\ &= M'(t)\tilde{f}(t, 0) \\ &= \boxed{M'(t)f(t, M(t))} \end{aligned}$$

- See Gardiner (2009) equation 5.1.13, for more advanced cases

Law of Motion for $f(t, Z)$

- Flow $S(t)$ searchers draw in proportion to $f(t, Z)$
- No other changes in Z , with a “conservation” condition

$$\frac{\partial f(t, Z)}{\partial t} = S(t)f(t, Z), \forall Z > M(t) \quad \int_{-\infty}^{\infty} f(t, Z) = 1, \forall t$$

Using $S(t)$ formula gives a “Kolmogorov Forward Equation”

$$\boxed{\frac{\partial f(t, Z)}{\partial t} = f(t, M(t))M'(t)f(t, Z)}, \forall Z > M(t)$$

Solution: For any $M(t)$ and $f_0(Z)$ initial condition

$$\boxed{f(t, Z) = \frac{f_0(Z)}{1 - F_0(M(t))}, \quad \forall Z > M(t)}$$

A truncation, solution works *any* $M(t)$ (i.e. off-BGP)

Solution Approach

- i) Simplify the sequential problem to generate an ODE in $V_s(t)$
- ii) Use $V_s(t)$ to eliminate $V(t, Z)$ and get an integral equation
- iii) Using the system of equations in $V_s(t)$, $M(t)$
 - Guess and verify a BGP solution
 - Solve for a non-BGP with arbitrary ICs

Using the First-Order Condition

$$V(t, Z) = \max_{T \geq t} \left\{ \frac{1 - e^{-r(T-t)}}{r} Z - x e^{-r(T-t)} Z + e^{-r(T-t)} V_s(T) \right\}$$

Taking the FOC for T

$$0 = e^{-r(T-t)} (Z + xrZ - rV_s(T) + V'_s(T))$$

Evaluate at indifference point, $M(t)$, where $T = t$:

$$rV_s(t) = (1 + xr)M(t) + V'_s(t)$$

Or, with an asset pricing interpretation

$$r(V_s(t) - xM(t)) = M(t) + V_s'(t)$$

Unknowns: $V_s(t), M(t)$

Simplifying the Sequential Problem

- By definition, at the optimum $T(t, Z) = M^{-1}(Z)$
- Substitute and drop the max

$$V(t, Z) =$$

$$\frac{1 - e^{-r(M^{-1}(Z) - t)}}{r} Z - x e^{-r(M^{-1}(Z) - t)} Z + e^{-r(M^{-1}(Z) - t)} V_s(M^{-1}(Z))$$

Simplifying the Value of Search

Substitute $V(t, Z)$ and LOM into $V_s(t)$

$$\begin{aligned}
 V_s(t) &= \int_{M(t)}^{\infty} V(t, \tilde{Z}) f(t, \tilde{Z}) d\tilde{Z} \\
 &= \int_{M(t)}^{\infty} \left(\frac{1}{r} Z - \frac{1+xr}{r} e^{-r(M^{-1}(Z)-t)} Z + e^{-r(M^{-1}(Z)-t)} V_s(M^{-1}(Z)) \right) \frac{f_0(Z)}{1 - F_0(M(t))} dZ
 \end{aligned}$$

Unknowns: $V_s(t)$, $M(t)$ (and $M^{-1}(Z)$ indirectly)

Summary of Equations

Given parameters x, r and initial condition: $f_0(\cdot)$

$$rV_s(t) = (1 + xr)M(t) + V'_s(t)$$

$$V_s(t) = \int_{M(t)}^{\infty} \left(\frac{1}{r}Z - \frac{1+xr}{r}e^{-r(M^{-1}(Z)-t)}Z + e^{-r(M^{-1}(Z)-t)}V_s(M^{-1}(Z)) \right) \frac{f_0(Z)}{1 - F_0(M(t))} dZ$$

An integral-differential system in $M(t), V_s(t)$

Balanced Growth Path Guess

Guess and Verify:

- $F_0(Z) = 1 - \left(\frac{M(0)}{Z}\right)^\alpha$, a Pareto distribution
- $V_S(t) = V_S(0)e^{gt}$
- $M(t) = M(0)e^{gt}$
 - Note that $M(0)$ is chosen as the minimum of support
- Hence $M^{-1}(Z) = \frac{1}{g} \log\left(\frac{Z}{M(0)}\right)$

Plug into our system of 2 equations and use undetermined coefficients to solving for g and $V_S(0)$,

Recursive Continuation Value

$$V(t, Z) = Z\Delta + \frac{1}{(1+r\Delta)}V(t+\Delta, Z)$$

Multiply by $(1 + r\Delta)$, subtract $V(t, Z)$, and divide by Δ

$$rV(t, Z) = Z + \frac{V(t+\Delta, Z) - V(t, Z)}{\Delta}$$

Take the limit

$$rV(t, Z) = Z + \frac{\partial V(t, Z)}{\partial t}$$

Optimal Stopping Sufficiency Conditions

$V(t, Z)$, $M(t)$, and $V_s(t)$ must satisfy:

$$rV(t, Z) = Z + \frac{\partial V(t, Z)}{\partial t}$$

$$V(t, M(t)) = V_s(t) - xM(t)$$

$$\frac{\partial V(t, M(t))}{\partial Z} = \frac{\partial (V_s(t) - xM(t))}{\partial Z} = -x$$

$$V_s(t) = \int_{M(t)}^{\infty} V(t, \tilde{Z}) f(t, \tilde{Z}) d\tilde{Z}$$

$$\frac{\partial f(t, Z)}{\partial t} = f(t, M(t)) M'(t) f(t, Z)$$

Normalizing to Stationary Environment: PDF

Recall Scale Invariance.

For convenience let Φ be unnormalized CDF and ϕ be unnormalized pdf

$$z := \frac{Z}{M(t)},$$

$$F(z, t) := \Phi(Z, t)$$

$$f(z, t) = M(t)\phi(Z, t)$$

Normalizing to Stationary Environment

Divide everything by $M(t)$, since $M'(t)/M(t)=g$.

$$v(z, t) := \frac{V(Z, t)}{M(t)},$$

then

$$\begin{aligned} V(Z, t) &= M(t)v(Z/M(t), t) \\ \frac{dV(Z, t)}{dt} &= \frac{d(M(t)v(Z/M(t), t))}{dt} \\ \frac{dV(Z, t)}{dZ} &= M(t)\frac{dv(Z/M(t), t)}{dz} \end{aligned}$$

Normalizing Bellman: dt

$$\begin{aligned} \frac{dV(Z, t)}{dt} &= \frac{d(M(t)v(Z/M(t), t))}{dt} \\ &= \frac{dM(t)}{dt}v(z, t) + M(t)\frac{dv(z, t)}{dt} \\ &= M'(t)v(z, t) + M(t)\left[\frac{\partial v(z, t)}{\partial t} + \frac{\partial v(z, t)}{\partial z}\frac{\partial z}{\partial M(t)}\frac{\partial M(t)}{\partial t}\right] \\ &= M'(t)v(z, t) + M(t)\left[\frac{\partial v(z, t)}{\partial t} - \frac{\partial v(z, t)}{\partial z}\frac{z}{M(t)}M'(t)\right] \\ \frac{1}{M(t)}\frac{dV(Z, t)}{dt} &= gv(z, t) + \frac{\partial v(z, t)}{\partial t} - gz\frac{\partial v(z, t)}{\partial z} \end{aligned}$$

Normalizing Bellman: Synthesis

$$rV(Z, t) = Z + \frac{\partial V(Z, t)}{\partial t}$$

Divide by $M(t)$ and substitute using definitions

$$rv(z, t) = z + \frac{1}{M(t)} \frac{\partial V(Z, t)}{\partial t}$$

$$rv(z, t) = z + gv(z, t) + \frac{dv(z, t)}{dt} - gz \frac{\partial v(z, t)}{\partial z}$$

$$(r - g)v(z, t) = z + \frac{\partial v(z, t)}{\partial t} - gz \frac{\partial v(z, t)}{\partial z}$$

Normalizing Smooth Pasting: dz

$$\begin{aligned}\frac{dV(Z, t)}{dZ} &= M(t) \frac{dv(Z/M(t), t)}{dZ} \\ &= M(t) \frac{\partial v(z, t)}{\partial z} \frac{1}{M(t)} \\ &= \frac{M(t)}{M(t)} \frac{\partial v(z, t)}{\partial z} \\ \frac{dV(Z, t)}{dZ} &= \frac{\partial v(z, t)}{\partial z}\end{aligned}$$

then smooth pasting is

$$\frac{\partial v(1, t)}{\partial z} = -x$$

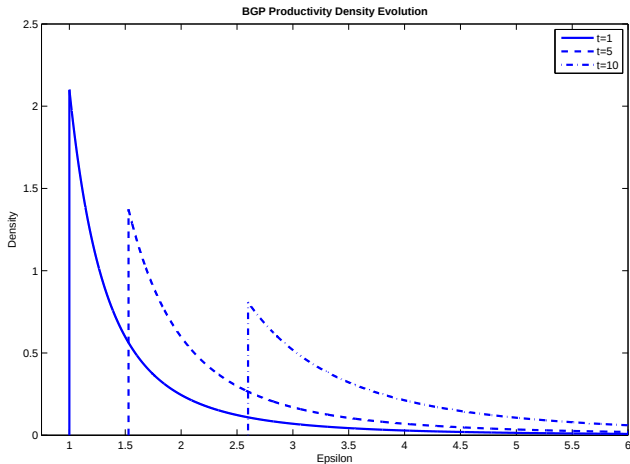
BGP: From PDE to ODE

On the BGP, normalized functions should not depend on time.

$$\begin{aligned}
 (r - g)v(z) &= z - gz \frac{\partial v(z)}{\partial z} \\
 \frac{\partial v(1)}{\partial z} &= -x \\
 v(1) &= \int_1^\infty v(\tilde{z}) f(\tilde{z}) d\tilde{z} - x
 \end{aligned}$$

Appendix

BGP Evolution of the Productivity Distribution



Mass of Searchers

Mass of searchers are those below the $h(t)$ threshold

$$\mathbb{S}(t) := F(t, h(t))$$

At points of continuity,

$$\mathbb{S}(t) = F(t, \inf \text{support}(t, \cdot)) = 0$$

Law of Motion at Discontinuities

At points of discontinuity in $h(t)$, a mass $\mathbb{S}(t)$ “exit” and draw from $\lim_{\Delta \rightarrow 0} F(\cdot, t + \Delta)$

$$F(z, t+) = \underbrace{F(z, t)}_{\text{Was below } z} - \underbrace{S(t)}_{\text{Searched}} + \underbrace{S(t)F(z, t+)}_{\text{Searched and drew } < z}, \quad \text{for } z \geq h(t+) \quad (5)$$

$$F(z, t+) - F(z, t) = -(1 - F(z, t+))F(h(t), t) \quad (6)$$