

Nicholas Bloom

Contact Information

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Personal Information

Date of birth, 05/05/1973

British Citizen, married with 2 kids

Professional Experience

2005-date	Stanford University, Department of Economics, Assistant Professor
2003–2006	Centre for Economic Performance, London School of Economics, Research Fellow and (from 2005) Productivity Program Director
2002-2003	McKinsey & Company, Management Consultant
2001-2002	HM Treasury, Business Tax Policy Advisor (seconded from the IFS)
1996-2002	Institute for Fiscal Studies, Research Economist

Education

PhD	University College London (Economics) 1996-2001 (part-time while at the IFS): “Real options, uncertainty and investment”, Advisers: Richard Blundell and John Van Reenen
MPhil	Oxford University, St. Peters College, (Economics) 1994-1996
BA	Cambridge University, Fitzwilliam College, (Economics) 1991-1994

Awards

Alfred Sloan Research Fellowship, 2008-2010

Stanford Graduate Economics Association PhD advising award, 2008

Main papers

- “The impact of uncertainty shocks”, conditional acceptance *Econometrica*
- “Measuring and explaining management practices across firms and countries”, with John Van Reenen, *Quarterly Journal of Economics*, November 2007, lead article.
- “Uncertainty and the dynamics of R&D”, *American Economic Review Papers and Proceedings*, May 2007
- “Uncertainty and investment dynamics”, with Steve Bond and John Van Reenen, *Review of Economic Studies*, April 2007
- “Competition and innovation: an inverted U relationship” with Philip Aghion, Richard Blundell, Rachel Griffith and Peter Howitt, *Quarterly Journal of Economics*, May 2005
- “Do R&D tax credits work? Evidence from a panel of countries 1979-1997” with Rachel Griffith and John Van Reenen, *Journal Public Economics* 2002, lead article
- “Patents, real options & firm performance”, with John VanReenen, *Economic Journal* 2002, lead contributed article

Draft papers

- “Identifying technology spillovers and product market rivalry”, with Mark Schankerman & John Van Reenen, (NBER WP13060)
- “Americans do I.T. better. US multinationals and the productivity miracle” with Raffaella Sadun and John Van Reenen, (NBER WP13085)

Work in progress

- “Trade induced technical change: the impact of Chinese imports on technology and employment” with Mirko Draca and John Van Reenen
- “The organization of firms across countries” with Raffaella Sadun and John Van Reenen
- “Really uncertain business cycles” with Max Floetotto and Nir Jaimovich
- “The distinctive effect of communication technologies and information technologies on firm organization” with Luis Garicano, Raffaella Sadun and John Van Reenen
- “Why are Indian firms poorly managed? A survey & randomized field intervention”, with Benn Eifert, Aprajit Mahajan, David McKenzie, John Roberts, Erik Jensen and Tom Heller
- “Why are firms in developing countries badly managed?”, with Christos Genakos, Raffaella Sadun and John Van Reenen
- “The visible hand: a field test for discrimination” with Jen Doleac and Brandon Wall

Major Research Grants as a Principal Investigator

- 2008 “Why are Indian firms poorly managed?”, World Bank & Kauffman Foundation, \$35,000
- 2008 “Why are Indian firms poorly managed? A randomized field intervention”, the Freeman Spogli Institute, \$300,000
- 2006 “Management in healthcare”, Economic & Social Research Council (ESRC) £100,000
- 2006 “Explaining Growth across Europe, the US and Asia”, the Anglo-German Foundation (AGF), £300,000
- 2006 “Entrepreneurial management”, the Kauffman Foundation, \$140,000
- 2005 “Management practices, organisational structure and productivity”, the ESRC, £300,000
- 2005 “International management practices and productivity”, the Advanced Institute for Management (AIM), £100,000
- 2005 Ghoshal Research Fellowship, AIM, £130,000
- 2004 “Management practices and firm performance”, the ESRC, £100,000
- 2004 “ICT and productivity”, the ESRC, £45,000
- 2004 “Management practices, productivity and work-life balance”, the AGF, £45,000
- 2000 “Uncertainty and investment”, the ESRC, £40,000

Editorial:

American Economic Journal of Macro, Board of Editors
 Berkeley Electronic Journal of Economic Analysis, Board of Editors
 Economic Journal, Associate Editor
 Journal of Monetary Economics, Associate Editor

Research/Policy Affiliations

Centre for Economic Performance (Research Associate) ;
 National Bureau for Economic Research (EF&G, Monetary Economics and Productivity groups)
 Stanford Center for International Development (Fellow)
 San Francisco Federal Reserve Bank (Visiting Scholar)
 Visiting MIT (Fall 2008) and Chicago GSB (Spring 2009).

Teaching:

Stanford (2007+) “Labor Topics, ECON247”, graduate (2nd year PhD)
 Stanford (2006+) “Macro Topics, ECON235”, graduate (2nd year PhD)
 Stanford (2006+) “Applied Econometrics, ECON103”, undergraduate (junior/senior)
 CEP, LSE (2004-06) “Economics of Productivity”, policy training for UK Treasury officials