

Nicholas Bloom

Contact Information

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Personal Information

Date of birth, 05/05/1973

British Citizen, married with 3 kids

Professional Experience

2009-present	Stanford University, Dept of Economics, Associate Professor (with tenure)
2005-2009	Stanford University, Dept of Economics, Assistant Professor
2003-2006	Centre for Economic Performance, London School of Economics, Research Fellow and (from 2005) Productivity Program Director
2002-2003	McKinsey & Company, Management Consultant
2001-2002	HM Treasury, Business Tax Policy Advisor (on loan from the IFS)
1996-2002	Institute for Fiscal Studies (IFS), Research Economist

Education

PhD University College London (Economics) 1996-2001 (part-time while at the IFS): “Real options, uncertainty and investment”, Advisers: Richard Blundell and John Van Reenen
MPhil Oxford University, St. Peters College, (Economics) 1994-1996
BA Cambridge University, Fitzwilliam College, (Economics) 1991-1994

Awards

NSF Career Grant, 2009-2014

Alfred Sloan Research Fellowship, 2008-2010

John T Dunlop Scholar Award (Labor Economics Research Association), 2008

Stanford Graduate Economics Association PhD advising award, 2008

Published papers

- “The impact of uncertainty shocks”, *Econometrica*, May 2009, lead article.
- “Measuring and explaining management practices across firms and countries”, with John Van Reenen, *Quarterly Journal of Economics*, November 2007, lead article.
- “Uncertainty and the dynamics of R&D”, *American Economic Review Papers and Proceedings*, May 2007
- “Uncertainty and investment dynamics”, with Steve Bond and John Van Reenen, *Review of Economic Studies*, April 2007
- “Competition and innovation: an inverted U relationship” with Philip Aghion, Richard Blundell, Rachel Griffith and Peter Howitt, *Quarterly Journal of Economics*, May 2005
- “Do R&D tax credits work? Evidence from a panel of countries 1979-1997” with Rachel Griffith and John Van Reenen, *Journal Public Economics* 2002, lead article
- “Patents, real options & firm performance”, with John VanReenen, *Economic Journal* 2002, lead contributed article

Working papers

- “Identifying technology spillovers and product market rivalry”, with Mark Schankerman & John Van Reenen, (NBER WP13060), revise and resubmit *Quarterly Journal of Economics*

- “Americans do I.T. better. US multinationals and the productivity miracle” with Raffaella Sadun & John Van Reenen, (NBER WP13085), revise & resubmit *American Economic Review*
- “The distinctive effect of communication technology and information technology on firm organization” with Luis Garicano, Raffaella Sadun and John Van Reenen (NBER WP14975)
- “The organization of firms across countries” with Raffaella Sadun and John Van Reenen (NBER WP15129)
- “Modern management: good for the environment or just hot air?”, with Christos Genakos, Ralf Martin and Raffaella Sadun (NBER WP 14394), forthcoming *Economic Journal*.
- “Determinants and consequences of family friendly workplace practices”, with Toby Kretschmer and John van Reenen, forthcoming *Strategic Management Journal*
- “Why do management practices differ across firms and countries?”, with John Van Reenen, forthcoming *Journal of Economic Perspectives*
- “Recent advances in the empirics of organizational economics” with Raffaella Sadun and John Van Reenen, forthcoming *Annual Review of Economics*

Papers in progress:

- “Really uncertain business cycles” with Max Floetotto and Nir Jaimovich
- “Trade induced technical change: the impact of Chinese imports on innovation and information technology” with Mirko Draca and John Van Reenen
- “Management matters: evidence from India”, with Benn Eifert, Aprajit Mahajan, David McKenzie and John Roberts
- “The impact of competition on management practices in public hospitals” with Carol Propper, Stephen Seiler and John Van Reenen
- “Management practices across Asia, Europe and the US” with Christos Genakos, Raffaella Sadun and John Van Reenen
- “A trapped factor model of innovation” with Paul Romer and John Van Reenen

Major Research Grants as a Principal Investigator

- 2009 “Management practices as a technology: evidence from India”, IGC, \$100,000
- 2009 “A micro to macro analysis of productivity and growth”, NSF CAREER grant, \$400,000
- 2008 “Why are Indian firms poorly managed?”, World Bank, \$35,000
- 2008 “Why are Indian firms poorly managed?”, the Freeman Spogli Institute, \$300,000
- 2008 Alfred Sloan Research Fellowship, \$50,000
- 2006 “Management in healthcare”, Economic & Social Research Council (ESRC) £100,000
- 2006 “Explaining Growth in Europe, the US & Asia”, the Anglo-German Foundation, £300,000
- 2006 “Entrepreneurial management”, the Kauffman Foundation, \$140,000
- 2005 “Management practices, organisational structure and productivity”, the ESRC, £300,000
- 2005 “International management practices and productivity”, the Advanced Institute for Management (AIM), £100,000
- 2005 “Ghoshal Research Fellowship”, AIM, £130,000
- 2004 “Management practices and firm performance”, the ESRC, £100,000
- 2004 “ICT and productivity”, the ESRC, £45,000
- 2004 “Management practices, productivity and work-life balance”, the AGF, £45,000
- 2000 “Uncertainty and investment”, the ESRC, £40,000

Editorial:

American Economic Journal of Macro, Board of Editors
Berkeley Electronic Journal of Economic Analysis, Board of Editors
Economic Journal, Associate Editor
Journal of Monetary Economics, Associate Editor

Research Affiliations

Centre for Economic Performance (Research Associate)
National Bureau for Economic Research (EF&G, Monetary Economics and Productivity groups)
Stanford Center for International Development (Fellow)
San Francisco Federal Reserve Bank (Visiting Scholar)

Teaching:

MIT (2008) “Macro Topics, 14.456”, graduate (2nd year PhD), while on sabbatical
Stanford (2009+) “Management practices, 591”, ½ quarter course (Stanford GSB MBAs)
Stanford (2007+) “Labor Topics, ECON247”, graduate (2nd year PhD)
Stanford (2006+) “Macro Topics, ECON235”, graduate (2nd year PhD)
Stanford (2006+) “Applied Econometrics, ECON103”, undergraduate (junior/senior)
CEP, LSE (2004-06) “Economics of Productivity”, policy training for UK Treasury officials

Seminar Presentations/Invites (since 2005)

2009 Berkeley, Brown, Census Bureau, Chicago GSB, Chicago Fed, Columbia, Federal Reserve Board, Harvard Business School, Kellogg, IMF, LSE, Minnesota, MIT, Northwestern, NY Fed, Penn, Philadelphia Fed, USC, UC Santa Cruz and Yale
2008 Berkeley (Labor & Macro), Colorado, Duke, Harvard Business School, Harvard/MIT, London Business School, IIES, Maryland NBER, MIT Sloan, Princeton, SED, SF Fed, Sloan, Toronto, UCLA, UT Austin and Yale
2007 AEA, Berkeley, Boston University, Brandeis, Chicago GSB, Dartmouth, Harvard, Kansas City Fed, Kansas University, MIT, NBER, Penn State, SF Fed SITE, UCLA, UC Merced, USC, Wharton World Bank and Yale
2006 Bank of England, Boston College, Boston Fed, Cambridge, Chicago, Chicago Fed, Columbia, Evora Macro Conference, Federal Reserve Board, Kings, IMF, LSE, MIT, NBER, Northwestern, Oxford, UBC, UC Davis, UCL, UCSD, Yale and Wharton
2005 Berkeley, LBS, Harvard/MIT, LSE, NBER, Northwestern, San Francisco Federal Reserve, Stanford and World Congress.