Supplementary Tables for
"Searching for a Mate: The Rise of the Internet as a Social Intermediary" Forthcoming in the American Sociological Review, 2012

By Michael J. Rosenfeld, Stanford University*
And
Reuben J. Thomas, The City College of New York

Draft Date: December, 2011

* Michael J. Rosenfeld, Department of Sociology, Stanford University, 450 Serra Mall, Stanford, CA 94305. Email: mrosenfe@stanford.edu. Web: www.stanford.edu/~mrosenfe

Appendix Table A1: How Americans Met their Spouses and Current Partners (percentages)

|  | Men married to Women | Unmarried Men partnered with Women | Women married to Men | Unmarried <br> Women partnered with Men | Men partnered with Men | Women partnered with Women | Stat Sig. | Stat Sig samesex couples vs. Hetero | Stat Sig men vs. women |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| How Couple Met |  |  |  |  |  |  |  |  |  |
| Met Through Friends | 36.8 | 33.1 | 36.3 | 38.3 | 19.7 | 26.0 | *** | *** |  |
| Met Through Family | 17.4 | 14.0 | 22.0 | 15.0 | 0.1 | 7.7 | *** | *** | ** |
| Met Through Respondent's Own Family | 9.0 | 7.9 | 15.5 | 10.9 | 0 | 0.8 | *** | *** | *** |
| Met as Coworkers | 19.3 | 11.3 | 16.1 | 15.4 | 12.7 | 22.8 | *** |  |  |
| Met at Bar, Club, or Restaurant | 20.7 | 15.7 | 16.7 | 18.0 | 26.7 | 11.4 | *** |  | * |
| Met through Internet | 4.5 | 13.8 | 3.6 | 10.0 | 27.3 | 24.1 | *** | *** |  |
| Met Through Work as Client | 9.5 | 7.6 | 8.4 | 10.4 | 2.1 | 4.0 |  | * |  |
| Met in Primary or Secondary School | 13.6 | 8.7 | 13.5 | 7.8 | 0 | 6.5 | *** | *** |  |
| Met in College | 8.6 | 5.6 | 9.7 | 7.0 | 9.1 | 10.9 | ** |  |  |
| Met through Church | 7.0 | 2.9 | 9.5 | 2.6 | 1.5 | 1.3 | *** | *** |  |
| Met in Social Group, not Church | 5.3 | 6.8 | 4.9 | 6.8 | 13.2 | 16.7 | *** | *** |  |
| Met in Neighborhood | 9.6 | 5.7 | 11.0 | 12.1 | 10.9 | 4.7 | ** | ** |  |
| Blind Date | 4.3 | 2.9 | 3.8 | 2.9 | 4.9 | 0.5 | *** | *** |  |
| Private Party | 13.5 | 14.0 | 11.1 | 9.5 | 11.6 | 12.9 |  |  |  |
| In Public Place | 5.9 | 14.3 | 9.1 | 10.2 | 5.9 | 4.7 | *** |  |  |
| N | 939 | 307 | 848 | 377 | 234 | 229 |  |  |  |

Source: From How Couples Meet, Wave I, variables derived from question 24 (open text answer box: "How did you meet partner_name). $\mathrm{N}=2934$, which excludes 49 refusals and 26 respondents who responded but did not provide a meaningful answer to Q24. Respondents are age 19 and higher. Averages are weighted by weight2. Unless otherwise specified, Friends, Family, and Coworkers can belong to either respondent or partner. Percentages don't add to $100 \%$ because more than one category can apply. Statistical Significance compares across all 6 groups, whereas GLB vs. Hetero and men vs. women compare across 2 groups. *** $\mathrm{P}<0.001$; ** $\mathrm{P}<0.01$; * $\mathrm{P}<0.05$

Appendix Table A2: The rise of the Internet as a way of meeting partners:
Percentage of couples who met via the Internet by recency of first meeting

| When the Couple First Met | Percentage who met online |  |  | $\begin{array}{r} \mathrm{N} \text { of } \\ \text { same-sex } \\ \text { couples } \end{array}$ | Couple Distribution of When First Met (weighted percent) |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | Heterosexual Couples | Same-Sex Couples | Total US (weighted Avg) |  |  |
| $\begin{aligned} & \text { within } 2 \text { years (2007- } \\ & 2009 \end{aligned}$ | 21.5 | 61 | 23.2 | 72 | 11.9 |
| $\begin{aligned} & 3-5 \text { years ago (2004- } \\ & 2006 \text { ) } \end{aligned}$ | 19.5 | 16 | 19.3 | 58 | 7.8 |
| $6-10 \text { years ago (1999- }$ 2003) | 10.7 | 23 | 10.9 | 91 | 16.9 |
| 11-15 years ago (1994- 1998) | 3.9 | 3 | 3.8 | 85 | 14.4 |
| 16-20 years ago (1989- 1993) | 2.2 | 1 | 2.1 | 55 | 10.5 |
| 21-30 years ago (19791988) | 0.6 | 1 | 0.6 | 65 | 14.3 |
| $31+$ years ago (1978 and earlier) | 0.2 | 0 | 0.2 | 46 | 24.2 |
| Total | 6.7 | 23.7 | 7.1 | 472 | 100\% |
| unweighted N | 2,522 | 472 |  |  |  |

Source: From How Couples Meet, Wave I, met via Internet indicated either on open-text q24 or itemized list q32 (variable either_internet_adjusted). Respondents are age 19 and higher. Averages are weighted by weight2. Years ago (when met) refers to time before the How Couples Meet survey, Wave I; survey was conducted in winter, 2009

Appendix Table A3: A lower bound for use of the internet as a way of meeting partners:
Percentage of couples who met via the internet by recency of first meeting, assuming respondents who did not have internet access at home cannot have met online.

| When the Couple Met | Percentage who met online |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | Heterosexual Couples | Same-Sex Couples | Total US (weighted Avg) | N of same-sex couples | Couple <br> Distribution of When First Met (weighted percent) |
| within 2 years (20072009 | 17.3 | 54 | 18.9 | 72 | 11.9 |
| $\begin{aligned} & 3-5 \text { years ago (2004- } \\ & 2006) \end{aligned}$ | 17.2 | 14 | 17.1 | 58 | 7.8 |
| $\begin{aligned} & 6-10 \text { years ago (1999- } \\ & 2003) \end{aligned}$ | 9.9 | 20 | 10.1 | 91 | 16.9 |
| 11-15 years ago (19941998) | 3.9 | 3 | 3.8 | 85 | 14.4 |
| 16-20 years ago (1989- 1993) | 1.4 | 1 | 1.4 | 55 | 10.5 |
| 21-30 years ago (19791988) | 0.6 | 1 | 0.6 | 65 | 14.3 |
| 31+ years ago (1978 and earlier) | 0.2 | 0 | 0.2 | 46 | 24.2 |
| Total | 5.8 | 20.9 | 6.1 | 472 | 100\% |
| unweighted N | 2,522 | 472 |  |  |  |

Source: From How Couples Meet, Wave I, met via internet indicated either on open-text q24 or itemized list q32 (variable either_internet_adjusted). Respondents are age 18 and higher. Averages are weighted. Years ago (when met) refers to time before the How Couples Meet survey, Wave I; survey was conducted in winter, 2009

Appendix Table A4a: Partnership Rate Stable for US Women, age 30-44

|  | Pct of Women who have <br> a Male Partner |
| ---: | :---: |
| 1982 | 88.8 |
| 1988 | 88.1 |
| 1995 | 87.6 |
| 2002 | 88.2 |
| $2006-8$ | 87.5 |
|  |  |

Source: National Survey of Family Growth. Partnered women are either married, cohabiting with a man, or else have had sex with a man in the 3 months prior to the survey. For 2002 and 2006-08 NSFG, if sex in the last 3 months is calculated from partner dates rather than from most recent intercourse, the partnership rate would be slightly lower, $86.2 \%$ in 2002, and $86.7 \%$ in 2006-08. For comparison, the partnership rate for women age $30-44$ in HCMST, wave I in 2009 was $82.1 \%$ (weighted by weight1).

Appendix Table A4b: Partnership rate in the US is flat 1995-2009, for adults age 30-49

| year | A) Percentage married | B) Percentage with unmarried coresident partner | $C=B+A)$ <br> Percentage partnered |
| :---: | :---: | :---: | :---: |
| 1995 | 69.6 | 3.3 | 72.9 |
| 1996 | 68.7 | 3.4 | 72.1 |
| 1997 | 68.3 | 3.6 | 71.9 |
| 1998 | 67.8 | 3.6 | 71.4 |
| 1999 | 67.6 | 4.1 | 71.7 |
| 2000 | 67.6 | 4.7 | 72.3 |
| 2001 | 67.7 | 4.8 | 72.5 |
| 2002 | 67.3 | 4.8 | 72.1 |
| 2003 | 67.1 | 4.8 | 71.9 |
| 2004 | 67.4 | 5.4 | 72.8 |
| 2005 | 67.0 | 5.4 | 72.4 |
| 2006 | 66.7 | 5.5 | 72.2 |
| 2007 | 67.2 | 5.6 | 72.8 |
| 2008 | 66.0 | 6.1 | 72.1 |
| 2009 | 66.2 | 6.0 | 72.2 |

Source: weighted data from March Current Population Surveys, via ipums.org.

Appendix Table A5: How Couples Met for Heterosexual Couples: Ever-Coresident versus Never-Coresident, For Couples who Met within 10 years of HCMST

|  | Ever Coresident | Never <br> Coresident |
| :--- | ---: | ---: |
| Met Through Friends | $35.8 \%$ | $34.5 \%$ |
| Met Online | $17.2 \%$ | $17.0 \%$ |
| Met at Bar, Restaurant <br> or Other Entertainment <br> Space | $16.7 \%$ | $19.2 \%$ |
| Met Through Family | $16.5 \%$ | $8.2 \%^{*}$ |
| Met as Neighbors | $7.7 \%$ | $5.9 \%$ |
| Met as Coworkers | $15.0 \%$ | $13.3 \%$ |
| Met in College | $11.8 \%$ | $8.6 \%$ |
| Met in Primary or | $5.1 \%$ | $7.1 \%$ |
| Secondary School | $8.1 \%$ | $3.4 \%^{*}$ |
| Met in Church | 523 | 293 |
| N |  |  |

Source: Percentages are percentages of couples that met that way. From How Couples Meet, Wave I, q24. Respondents are age 19 and higher. Averages are weighted by weight2. Years ago (when met) refers to time before the How Couples Meet survey, Wave I; survey was conducted in winter, 2009. *** $\mathrm{P}<0.001$; ** $\mathrm{P}<0.01$; * $\mathrm{P}<0.001$

Table A6 : Breakup rates not much influenced by How Couples Meet, With two (nearly identical) versions of the Adjusted Odds Ratio, Without and With children as an additional predictor

|  | One Year Breakup Rate (pct) | Raw Odds Ratio | Adjusted Odds Ratio (version 1) | Adjusted Odds Ratio (version 2) |
| :---: | :---: | :---: | :---: | :---: |
| Met Online (met within past 10 years) | 15.6 | 0.86 | 0.68 | 0.69 |
| Met Offline (met within past 10 years) | 17.8 |  |  |  |
| Met Through Family |  |  |  |  |
| Yes | 8.7 | 1.01 | 1.24 | 1.25 |
| No | 8.7 |  |  |  |
| Met Through Friends |  |  |  |  |
| Yes | 9.6 | 1.20 | 1.41* | 1.41* |
| No | 8.1 |  |  |  |
| Met in a Bar/Restaurant |  |  |  |  |
| Yes | 7.3 | 0.81 | 0.95 | 0.96 |
| No | 9.0 |  |  |  |
| Met Through or As Neighbors |  |  |  |  |
| Yes | 7.6 | 0.86 | 0.94 | 0.94 |
| No | 8.8 |  |  |  |
| Met Through or as Coworkers |  |  |  |  |
| Yes | 6.3 | 0.66 | 0.66 | 0.66 |
| No | 9.2 |  |  |  |
| Met in College or University |  |  |  |  |
| Yes | 6.5 | 0.72 | 0.90 | 0.90 |
| No | 8.9 |  |  |  |
| Met in Primary or Secondary School |  |  |  |  |
| Yes | 5.2 | 0.55* | 0.58 | 0.58 |
| No | 9.2 |  |  |  |
| Met in Church |  |  |  |  |
| Yes | 1.4 | 0.14** | 0.27 | 0.27 |
| No | 9.2 |  |  |  |

[^0]Appendix Table A7: Respondents with prior Internet Access at Home More Likely to have a Partner.
Odds Ratios Predicting the Likelihood of Having a Romantic Partner, from Logistic Regressions.

| Attributes of the Respondent | M1 | M2 | M3 | $\mathrm{M} 4^{\text {a }}$ |
| :---: | :---: | :---: | :---: | :---: |
| Prior Internet Access at Home | 4.54*** | 1.97*** | 1.78*** | 2.62*** |
| Age 18-24 |  | 0.58*** | 0.23*** | 0.13*** |
| Age 25-34 |  | 1.71*** | 1.06 | 1.20 |
| Age 35-44 (reference) |  |  |  |  |
| Age 45-54 |  | 0.39*** | 0.31*** | 0.34*** |
| Age 55-64 |  | 0.27*** | $0.22^{* * *}$ | 0.29*** |
| Age 65-74 |  | 0.14*** | 0.19*** | 0.21*** |
| Age 75+ |  | 0.07*** | 0.11*** | 0.03*** |
| Female |  | 0.75*** | 0.45*** | 0.76 |
| Female $\times$ Age |  |  |  |  |
| Age 18-24 |  |  | 4.82*** | 2.62** |
| Age 25-34 |  |  | 2.56** | 1.22 |
| Age 35-44 (reference) |  |  |  |  |
| Age 45-54 |  |  | 1.32 | 0.97 |
| Age 55-64 |  |  | 1.24 | 0.52 |
| Age 65-74 |  |  | 0.46 | 0.18*** |
| Age 75+ |  |  | 0.05* | --- |
| Education (ref=HS degree) |  |  |  |  |
| <HS |  |  | 1.72** | 1.84** |
| Some College |  |  | 1.18 | 0.87 |
| BA+ |  |  | 1.08 | 0.93 |
| Gay, Lesbian or Bisexual |  |  | 1.08 | 0.77 |
| Race (ref=Non Hispanic White) |  |  |  |  |
| Non Hispanic Black |  |  | 0.80 | 0.62** |
| Non Hispanic Other |  |  | 1.24 | 0.76 |
| Hispanic |  |  | 0.90 | 0.87 |
| Religion (ref=Protestant) |  |  |  |  |
| Catholic |  |  | 1.71*** | 1.13 |
| Jewish |  |  | 0.63 | 0.56 |
| Other |  |  | 0.65 | 0.77 |
| No religion |  |  | 0.72* | 0.61*** |


| N | 2490 | 2490 | 2480 | 2421 |
| :--- | ---: | ---: | ---: | ---: |
| df | 1 | 8 | 25 | 24 |
| Likelihood Ratio Chisquare | 294 | 545 | 682 | 629 |

Notes for Table A7.
a: Dependent variable is: respondent has a coresident partner.
Source: From How Couples Meet, Wave I. Respondents are age 19 and higher. Sample excludes 28 respondents whose text answers implied that their reported partner was deceased, and excludes all respondents who met their partner before 1995. Religion is respondent's religion at age 16. Averages are weighted by weight1.
*** $\mathrm{P}<0.001$; ** $\mathrm{P}<0.01$; * $\mathrm{P}<0.05$, two tailed tests.

Appendix Table A8: Opposite Gender Partnership Rate a Strong Predictor for Own Use of Internet to Meet Partner. Logistic Regression Coefficients predicting Meeting Online, for Heterosexuals Who Met Partners in 2000-2009

|  | For Male Respondents |  | For Female Respondents |  |
| :---: | :---: | :---: | :---: | :---: |
|  | M1 | M2 | M3 | M4 |
| Opposite Gender Partnership Rate (between 0 and 1) | 3.20* | 3.98** | 1.79* | 2.55** |
| Couple Longevity prior to 2009, in years |  | -0.157** |  | -0.023 |
| Controls for Respondent Race |  | yes |  | yes |
| Controls for Respondent Education |  | yes |  | yes |
| Respondent had Prior Internet Access |  | 0.59 |  | 1.01** |
| N | 381 | 381 | 437 | 437 |
| df | 1 | 10 | 1 | 10 |
| Likelihood Ratio Chisquare | 6.29 | 25.82 | 5.76 | 20.84 |

Note: partnership rate is a 5 year moving average of each gender's actual partnership rate for ages 19-80, with linear extrapolation for ages 15-18, matched to respondent's age when respondent met partner. *** $\mathrm{P}<0.001$; ** $\mathrm{P}<0.01$; * $\mathrm{P}<0.05$, two tailed test


[^0]:    *** P<0.001; ** P<0.01; * P<0.05
    Source: From How Couples Meet, Waves I and II, met via Internet indicated either on open-text q24 or itemized list q32, merged in the variable either_internet_adjusted. $\mathrm{N}=2,520$ for individuals who responded to the 1 year follow-up survey. Excluding respondents whose partners were already deceased and excluding respondents who did not have a physical or sexual relationship with their partners at wave I yields an N of 2,429 . Among these, 775 met within 10 years prior to wave I. Means weighted by weight 2 . Family, friends, neighbors, and coworkers may belong to either respondent or partner. Each of the odds ratios is computed via separate logistic regressions. Raw odds ratios take no other factors into account. Adjusted odds ratios control for respondent's marital status at wave I, coresidence with partner at wave I, respondent race and religion, and relationship duration. Version 2 of adjusted odds ratio adds presence of children at wave I as an additional predictor.

