

## **Industrial Organization I: Reading List**

### *Texts*

Tirole, Jean, *The Theory of Industrial Organization*, Cambridge, MA: MIT Press, 1988.

Vives, Xavier, *Oligopoly Pricing*, Cambridge, MA: MIT Press, 1999.

*Handbook of Industrial Organization*, Volumes I and II, North-Holland.

### **I. Imperfect Competition: Fundamentals**

#### **A. Background**

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#### **B. Tests of Market Power**

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#### **C. Collusion**

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#### **D. Differentiated Products: Theory and Background**

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- Caplin, A., and B. Nalebuff, "Aggregation and Imperfect Competition: On the Existence of Equilibrium," *Econometrica* 59, 1991, 25-60
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#### **E. Differentiated Products: Demand and Supply Estimation**

- Benkard, C. L., and P. Bajari, "Demand Estimation with Heterogeneous Consumers and Unobserved Product Characteristics: A Hedonic Approach," *Journal of Political Economy* 113(6), 2006, 1239-1276
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- Berry, S., M. Carnall, and P. T. Spiller "Airline Hubs: Costs, Markups and The Implications of Customer Heterogeneity," mimeo, Yale University, 1997.
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#### **F. Differentiated Products: Welfare Analysis of New Goods**

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## **II. Imperfect Competition: Additional Topics**

#### **A. Price Dispersion, Search, and Switching Costs**

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#### **IV. Strategic Entry Deterrence and Predation**

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#### **V. Theory of the Firm and Vertical Integration**

##### **A. Vertical Integration and Vertical Contracts Theory**

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## **VI. Dynamic Models**

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## **B. Industry Dynamics: Theory and Evidence**

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## **C. Dynamic Models of Imperfect Competition**

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