

James R. Bettinger
Director, John S. Knight Fellowships for Professional Journalists
Department of Communication
Stanford University

Education

1969 Bachelor of Arts with honors, cultural anthropology, University of California, Santa Barbara

Employment

1969-73 Reporter, *Riverside Press-Enterprise*, Riverside, California

1973-76 Editorial Writer, *Riverside Press-Enterprise*

1976-77 Assistant City Editor, *Riverside Press-Enterprise*

1977-84 City Editor, *Riverside Press-Enterprise*

1984-85 Night City Editor, *San Jose Mercury News*, San Jose, California

1985-86 Government and Politics Editor, *San Jose Mercury News*

1986-87 City Editor/P.M., *San Jose Mercury News*

1987-89 City Editor/A.M., *San Jose Mercury News*

1989-2000 Deputy Director, John S. Knight Fellowships for Professional Journalists, Stanford University

2000-05 Professor (Teaching), Department of Communication, Stanford University

2000- Director, John S. Knight Fellowships for Professional Journalists, Stanford University

James R. Bettinger

Academic and University service

Teaching and advising

- 1991-2000 Lecturer, Department of Communication
 Courses taught:
 Opinion Writing (1991)
 Feature and Analytical Writing (1992-96)
 Graduate Journalism Seminar (1998-2000)
- Advisor, Master's Projects:
 Betsy Barash (1991)
 Alison Russell (1991)
 Raoul Hernandez (1992)
 Andrew Frumovitz (1994)
 Sandra Sobieraj (1994)
 Patricia Henley (1995)
 Janice Posada (1995)
 Julianna Fleming (1996)
 Keiko Morris (1996)
 Vicky Anning (1997)
 Andrew Oyefesobi (1998)
 Karin Marie West (1998)
 Sam Delson (1999)
 Jennifer Kavanaugh (1999)
- 1999-2000 Lecturer, Stanford Continuing Studies Program
 Creative Non-Fiction Writing Workshop
 Winter 1999
 Summer 1999
 Winter 2000
- 2000-05 Professor (Teaching), Department of Communication
 Courses Taught
 Literary Journalism (2001-2005)
 Graduate Journalism Seminar (2001-05)
 Acting Director, Journalism Program
 Spring Quarter, 2001
 MA Journalism advisees:
 (2000-01)
 Alexander Moller
 Yvette Artiga
 (2001-02)

James R. Bettinger

I-chun Che
Heidi Deitrich
(2002-03)

Vinay Jain
Wei Zhang
(2003-04)

Mary Albert
Hugh Biggar
(2004-05)

Sarita Chourey
(2005-06)
Hubert Huang

Advisor, Master's Projects:

Yonghoi Song (2001)

I-chun Che (2002)

Hugh Platt Biggar (2004)

Jennifer Lim (2006)

Director, John S. Knight Fellowships for Professional Journalists
Principal academic and professional advisor and counselor
for 119* U.S. and journalists who spend the academic year studying
at Stanford (* Total Fellows 2000-2006)

University service and committees

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|---------|---|
| 1982-83 | Professional Journalism Fellow, Stanford University |
| 1986-89 | Interviewer, Knight Journalism Fellowship candidates |
| 1990-96 | Stanford Daily Board
Faculty-Staff Member, 1990-96
Vice-chair, 1990-91
Chair, 1991-96 |
| 1991 | Moderator, "Reporting Rape: A panel discussion and Q&A on Journalism and Ethics," Nov. 14, 1991 |
| 1996 | Writing Coach, Stanford Daily |
| 1998- | Advisory Board Member, KZSU
Chair, 2000- |

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- 1998- Chair, Harry Press Stanford Daily Scholarship Award
- 2000-01 Member, Department of Communication junior faculty search committee
- Member, Stanford Daily Building Task Force
- 2000-02 Member, University Search Committee for vice president/public affairs
- 2000- Member, Bechtel International Center Faculty Advisory Committee
- 2001-02 Resource person and evaluator, Stanford Emergency Response exercise; October 31, 2001
- Moderator, "War of the Worlds: The Radio Play" post-performance discussion; Nov. 28, 2001
- Member, Stanford in Government /World Association of Newspapers Internship selection committee
- Member, Department of Communication junior faculty search committee
- Organizer and moderator, "Did Daniel Pearl Die for Nothing? Journalists on the Edge of Danger," Knight Fellowships panel discussion; February 28, 2002
- Organizer and moderator, "Press Freedom at Risk: Threats to Journalism Around the World," Knight Fellowships/Committee to Protection Journalists panel discussion; April 3, 2002
- Organizer and moderator, "The Global Perils of Journalism," Knight-McClatchy Lecture & Symposium, with Wall Street Journal Managing Editor Paul Steiger; May 20, 2002
- 2002- Chair, Daniel Pearl Memorial Fund Committee, Department of Communication
- 2002-03 Orientation speaker, Bechtel International Center Orientation for new graduate students: "U.S. News Media in 2002," Sept. 19, 2002
- Speaker, Stanford Daily Journalism Skills Workshop, Oct. 21, 2002

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Moderator, "A Conversation with Arthur Sulzberger Jr., Publisher of The New York Times," Stanford News Readership Program and ASSU Speakers Bureau, Cubberley Auditorium, Nov. 18, 2002

Co-organizer and moderator, "Everything Fit to Print? The Future of News in the 21st Century," Carlos McClatchy Memorial Symposium, Nov. 18, 2002

Speaker, Stanford Center for International Security and Cooperation workshop on U.S. news media, Feb. 12, 2003

Panelist, "American Media and the Culture of Fear," Aurora Forum at Stanford University, July 23, 2003

2003- Fellowship application screener, Stanford Humanities Center

2003-04 Orientation speaker, Bechtel International Center Orientation for new graduate students, "U.S. News Media in 2003," September 17, 2003

Co-organizer and moderator, "When History Goes Hollywood," symposium co-sponsored by Knight Fellowships and The Social Sciences Resource Center of Stanford University Libraries, Nov. 11, 2003

Organizer, "When Rights Collide: Journalistic and Legal Ethics in High-Profile Trials," symposium co-sponsored by the Knight Fellowships and the Stanford Center on Ethics, April 21, 2004

Speaker, "Politics and the Press: Who has the Power?" symposium co-sponsored by the Stanford Social Sciences Resource Center and the Stanford Social Sciences Research Institute, May 10, 2004

Organizer, "The Press Since Sept. 11," Knight Lecture and Symposium, with David Remnick, editor of The New Yorker, May 17-18, 2004

Moderator, "The Mass Media in Iran," panel discussion as part of "Politics, Society and Economy in a Changing Iran," Hoover Institution, May 20, 2004

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Chair, Ph.D. oral examination committee, Nathan Gillespie,
Stanford Department of History, June 1, 2004

2004-05 Panelist, "Academics Reaching the Public: What is Responsible Popularization and Advocacy?" Fourth Annual Sustainability Days Conference, Stanford University, Oct. 14, 2004

Organizer, "Network News and Presidential Elections,"
symposium with presidents of ABC, CBS and NBC news divisions,
Stanford University, Nov. 15, 2004

Moderator and presenter, "Reporting the West," panel discussion
as part of "Starting West: The Region's Image and Identity in
National Media and Culture," Center for the Study of the North
American West, Stanford University, Feb. 25, 2005

Co-organizer, "Genetics, Neurobiology and Addiction: Where are
the Answers?," symposium on ethical issues in genetics addiction
research, co-sponsored by Knight Fellowships and Center for
Integration of Research on Genetics and Ethics, March 30, 2005

Moderator, "Newspaper Folk in a Time of Censorship," Rebele
Symposium, April 8, 2005

Organizer, 17th annual John S. Knight Lecture and Symposium, May
16-17, 2005

Member, Associate H&S Dean's Committee to review
Communication Department journalism program

2004- Collaborator, Center for Integration of Research on Genetics and
Ethics, School of Medicine

2004- Member, Communications Committee, Stanford Institute for the
Environment

2004- Member, Advisory Board, Bill Lane Center for the Study of the
North American West

2005-06 Organizer, "Water in the West: 21st Century Challenges in a 19th
Century Legal Framework," James V. Risser Prize Symposium,
Nov. 1, 2005

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Professional journalism appearances and activities

- 1988 Resource leader, Knight Ridder editor training session
- 1989 Discussion leader, American Press Institute Seminar, "Effective Writing and Editing"
- 1990 Discussion leader, American Press Institute Seminar, "Editorial Page Editors and Writers"
- 1990-92 Mentor, Center for Integration and Improvement of Journalism, San Francisco State University
- 1991 Discussion leader, American Press Institute Seminar, "Workshop for Copy Editors"
- 1990-91 Writing coach, Palo Alto *Weekly*
- 1992 -93 Writing coach, Bakersfield *Californian*
- 1992 Judge, California Newspaper Publishers Association Better Newspapers Contest
- 1994 Coach, Philippines Investigative Journalism Project
- 1994 Speaker, Los Altos High School Writers Conference
- 1996 Speaker, "Good Writing and How to Get It," Society of Professional Journalists (Northern California Chapter) workshop
- 1996-99 Writing coach, Contra Costa Newspapers
- 1997-99 Commonwealth Club/Silicon Valley Program Committee
- 1999- Commonwealth Club/Silicon Valley Advisory Council
- 1998 Guest, "Take Issue," KRON/BayTV, Jan. 26, 1998
- Speaker, "Editing for Style as Well as Substance," Society of Professional Journalists Front-Line Editing workshop
- Guest, KCBS In-Depth, July 19, 1998

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- Speaker, "Feature Writing," BerkWork (annual workshop at UC Berkeley School of Journalism, sponsored by California Newspaper Publishers Association)
- 1999 Guest, "Take Issue," BayTV, May 24, 1999
- Guest, "Take Issue," BayTV, Aug. 16, 1999
- Coordinator, "Fellowships and Other Mid-career Boosters " panel discussion, Unity '99 Convention
- Speaker, "Editors Circle: Big Picture Issues You Never Have Time to Think About," BerkWork (annual workshop at UC Berkeley School of Journalism, sponsored by California Newspaper Publishers Association)
- 1999-2000 Writing Coach, Palo Alto Weekly
- 1997-2000 Host, "Interchange," weekly Stanford Channel interview program
- 2000-01 Speaker, "Early Returns: How the Campaign Has Been Covered So Far and What to Look for in the Next Three Weeks," League of Women Voters of Los Gatos, Oct. 18, 2000
- 2001- Judge, Knight Ridder Excellence Awards
- Organizer and moderator, annual panel presentation by International Knight Fellows to the Monterey Peninsula World Affairs Council
- 2002 Moderator, Commonwealth Club/Silicon Valley talk by Mark Leibovitch, Washington Post technology writer; Palo Alto, California, February 6, 2002
- Moderator, "Capturing Reality: The Media, the Public and Longevity," panel discussion, "Covering the Longevity Revolution, sponsored by the Age Boom Institute; San Jose, California, May 10, 2002
- Invited observer and evaluator, "Public Communications During a WMD Incident Seminar," U.S. Department of Justice, Tysons Corner, Virginia, July 17-18, 2002

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- Organizer and moderator, panel discussion on "Politics and Education Reform: Reporters' Perspective," Education Writers Association Conference on California School Reform, Stanford, California, Sept. 6, 2002
- Panel speaker, "Winning Recognition, Enhancing Careers," New California Media Expo, Beverly Hills, California, Sept. 18, 2002
- Speaker, "What I'd Like to Think I'd Do Different If I Were City Editor Again," San Jose Mercury News workshop, San Jose, California, Dec. 5, 2002
- 2003 Speaker, Native American Journalists Association workshop on journalism Fellowships, Green Bay, Wisconsin, June 20, 2003
- Speaker, National Association of Black Journalists workshop on journalism fellowships, Dallas, Texas, August 7, 2003
- 2004- Member, Board of Directors, Navajo Times Publishing Company, Window Rock, Arizona
- 2004-05 Nominating Juror, Pulitzer Prize
- 2004 Organizer and moderator, "The News Media and the 2004 Presidential Election," Los Altos Morning Forum, Oct. 5, 2004
- 2005 Moderator, "Perspectives on the State of U.S. Journalism: Print, Radio and TV," American Association of University Women Forum, Palo Alto, Feb. 5, 2005
- Panelist, "Integrating Ethnic Media in the Curriculum," First National Expo of Ethnic and Youth Media," New York, June 9, 2005
- Moderator, "Balance and Accuracy in the Media," with Bill Keller, executive editor, The New York Times, Commonwealth Club, San Francisco, June 13, 2005

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Publications

- 1969-84 Numerous news stories, columns, book reviews and editorials, *Riverside Press-Enterprise*
- 1984 "Each Word Taken Clean, Clean: William Carlos Williams' White Mule and The Great American Novel," *The Review of Contemporary Fiction*, Spring issue
- 1986 "Boys will be ...Giants," Perspective section, *San Jose Mercury News*, July 20, 1986
- 1987 "Fan in the Stands" column, Sports section, *San Jose Mercury News*
- 1989 "My son wants to walk out," Perspective section, *San Jose Mercury News*, April 9, 1989
- Review of War News, by Robert Sam Anson, *San Jose Mercury News*, September 10, 1989
- "Only in baseball do leagues mean anything," Perspective section, *San Jose Mercury News*, Oct. 15, 1989
- 1990-96 "West Primer" bi-weekly column in West, *San Jose Mercury News* Sunday magazine
- 1990 Review of Material Dreams: Southern California Through the 1920s, by Kevin Starr, *San Jose Mercury News*, April 29, 1990
- Review of The Woman Lit by Fireflies, by Jim Harrison, *San Jose Mercury News*, Sept. 16, 1990
- "At Vanity Fair, it's hair today, war tomorrow," Perspective section, *San Jose Mercury News*, October 28, 1990
- 1991 "When California secedes," Perspective section, *San Jose Mercury News*, Sept. 8, 1991
- "The confirmation process, however messy, does work," Perspective section, *San Jose Mercury News*, Oct. 21, 1991
- 1992 "It has to be the *San Jose* Giants," Perspective section, *San Jose Mercury News*, Jan. 19, 1992

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- "A Giant divorce," Perspective section, *San Jose Mercury News*, Aug. 9, 1992
- "In praise of Candlestick," Perspective section, *San Jose Mercury News*, Sept. 27, 1992
- 1993 "Mourning a newspaper that remembered your name," Perspective section, *San Jose Mercury News*, March 14, 1993
- 1995 "The Son Also Rises," West Magazine, *San Jose Mercury News*, June 18, 1995
- "Chancellor Cheadle told it like it was," Perspective section, *Santa Barbara News-Press*, July 30, 1995
- 1996 Review of On a Street Called Easy, In a Cottage Called Joye, by Gregory White Smith and Steven Naifeh, and This Damn House, by Margo Kaufman, *San Jose Mercury News*, June 2, 1996
- 1997 Review of A Reporter's Life, By Walter Cronkite, Personal History, by Katherine Graham, and One Man's America, by Henry Grunwald, *San Jose Mercury News*, January 26, 1997
- "An Affair to Remember: A Faculty Member Reflects on a Feverish Season," *Stanford Today*, May/June 1997
- "College Confidential," West Magazine, *San Jose Mercury News*, Aug. 30, 1997
- "No Chelsea Mourning – Just Hug Her and Go," *Boston Sunday Globe*, Sept. 7, 1997
- 1998 "A Brief and Idiosyncratic History of Journalism Fellowships at Stanford," *Sandstone & Tile*, Stanford Historical Society, Spring-Summer
- "The Underside of Silicon Valley," *MSNBC.com*, <<http://www.msnbc.com/news/201648.asp>>, Oct. 23, 1998
- Review of The Century, by Peter Jennings and Todd Brewster, and The American Century, by Harold Evans, *San Jose Mercury News*, Nov. 1, 1998

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- 1999 Review of The Century of Sex: Playboy's History of the Sexual Revolution: 1900-1999, by James R. Petersen, *San Jose Mercury News*, Nov. 28, 1999
- 2001 Review of Tell Me a Story: 50 years and 60 Minutes in Television, by Don Hewitt, and Staying Tuned: A Life in Journalism, by Daniel Schorr, *Washington Post*, June 3, 2001
- "The Panic Broadcast of 1938," *Stanford Lively Arts Magazine*, November-December, 2001
- 2002 "Daniel Pearl and the Perils of Journalism," *Social Sciences at Stanford: News & Views*, Spring/Summer 2002
- 2003 "Detail provided by embedding invaluable, haunting," American Society of Newspaper Editors website, June 2, 2003
- "Gravity of Recall Should Shake Up Journalists," Perspective section, *San Jose Mercury News*, August 17, 2003
- "Voters send media a message: We aren't listening," Perspective section, *San Jose Mercury News*, Oct. 12, 2003
- "The Anger Journalists Never Really Understood," *Nieman Reports*, Winter 2004
- "El Periodismo Literario en Los Estados Unidos (Literary Journalism in the United States)," *Pozo de Letras*, Lima, Peru; December 2003

Journalism Awards

- 1973 Associated Press News Editors, Best Spot News story
- California Newspaper Publishers Association, Best Individual Spot News Story