



STANFORD UNIVERSITY - SCHOOL OF ENGINEERING

US-ASIA TECHNOLOGY
MANAGEMENT CENTER



EE-402A Autumn 2009 Seminar Series
Theme: Technology Strategies in Asia Business
Series Closing Keynote

Hitachi's R&D Strategy for Corporate Transformation in an Economic Downturn



Dr. Shigeru Azuhata
Vice President and Executive Officer
Hitachi, Ltd.
General Manager, Hitachi Research
and Development Group

Dr. Azuhata introduces Hitachi's transformation into a company focusing on social innovation business and then discusses Hitachi's R&D frameworks and environmental strategies. After joining Hitachi in 1975, Dr. Azuhata has held various offices of increasing responsibility, including CTO of the Power and Industrial Systems Group, General Manager of the Hitachi Research Laboratory and Head of the Hitachi Environmental Strategy Office.

Thursday, December 3, 2009

4:15 - 5:30 PM

Skilling Auditorium, Stanford

Visitors Welcome • Light Refreshments

Details: <http://asia.stanford.edu/>

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