



STANFORD UNIVERSITY - SCHOOL OF ENGINEERING
US-ASIA TECHNOLOGY
MANAGEMENT CENTER



**EE-402A Topics in International Technology Management
Autumn 2009 Seminar Series Theme:
Technology Strategies in Asia Business**

From Tokyo to Shanghai to Delhi: Developing Asia-Wide Technology Business Perspectives



Ray Tsuchiyama
Former Head of Emerging Markets,
Nuance Communications

Insights into successfully expanding
consumer-oriented technology businesses
across regions and cultures of varying
technology maturities and preferences.

After directing the MIT Industry Liaison Office in Tokyo, Ray Tsuchiyama has held Far East-based executive positions with Analog Devices, Tegic Communications, and AOL / Time Warner. He has been quoted for business and technology articles in the *New York Times*, *Financial Times*, *China Daily*, *Nikkei Kogyo Shimbun*, and other leading publications.

Thursday, November 5, 2009

4:15 - 5:30 PM

Skilling Auditorium, Stanford

Visitors Welcome • Light Refreshments

Details: <http://asia.stanford.edu/>

Contact: skeda at stanford dot edu
Phone: 650-724-0096