



STANFORD UNIVERSITY - SCHOOL OF ENGINEERING  
US-ASIA TECHNOLOGY  
MANAGEMENT CENTER



**EE-402A Topics in International Technology Management  
Autumn 2009 Seminar Series Theme:  
Technology Strategies in Asia Business**

## *Technology Strategies in Greater China: Intellectual Property Considerations.*



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Partner  
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While the financial crisis seems to have slowed down patent filings in the U.S., Chinese IP filings are on a steep rise. Taiwan has just celebrated the one year anniversary of its new IP court. Is the importance of IP protection on the rise in the Far East?

What should you know and prepare for regarding IP protection when doing business in the Far East.

**Thursday, October 8, 2009**

**4:15 - 5:30 PM**

**Skilling Auditorium, Stanford**

**Visitors Welcome • Light Refreshments**

Details: <http://asia.stanford.edu/>

Students register for EE-402A (no prerequisites)

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