

Roper Center Archives Update
January, 2008



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Highlights:

- 18 new *Harvard School of Public Health* Polls conducted by ICR--International Communications Research from 2005-2007 including some studies co-sponsored by the Robert Wood Johnson Foundation.
- *Los Angeles Times/Bloomberg News* Poll conducted from October 19-22, 2007.
- *Fortune Magazine* Poll conducted by Abt SRBI, Inc. from January 14-16, 2008.

New Studies

United States -- National adult samples

Study Title: Harvard School of Public Health/Robert Wood Johnson Foundation Poll # 2005-DIS: Disparities
Study #: [USICR2005-DIS](#) 

Methodology: Survey by: Harvard School of Public Health & Robert Wood Johnson Fnd.
Conducted by ICR--International Communications Research, September 14- 18, 2005, and based on telephone interviews with a National adult sample of 1,111.

Variables: 100

Topical Coverage: Receipt of poor quality medical care (4); problems receiving quality health care due to race/ethnicity (12); action to ensure racial/ethnic minorities have the same chance to get good quality health care as whites (3); expectation of doctor to understand personal and cultural background's effects on quality of care (1).

Study Title: Harvard School of Public Health/Robert Wood Johnson Foundation Poll # 2005-NURSE: Nursing Shortage

Study #: [USICR2005-NURSE](#) 

Methodology: Survey by: Harvard School of Public Health & Robert Wood Johnson Fnd.
Conducted by ICR--International Communications Research, September 21- 25, 2005, and based on telephone interviews with a National adult sample of 1,128.

Variables: 97

Topical Coverage: Rating of quality of health care provided by hospitals (1); reasons for poor quality hospital care (11); nursing shortage (1); recent hospitalization in family (1); number of nurses working during recent hospitalization (1); quality of nursing care received during hospitalization (1); choosing a hospital based on quality of nursing care (1); 'Magnet' hospitals (1).

Study Title: Harvard School of Public Health Poll # 2005-OBESITY: Obesity Survey

Study #: [USICR2005-OBESITY](#) 

Methodology: Survey by: Harvard School of Public Health
Conducted by ICR--International Communications Research, October 19-24, 2005, and based on telephone interviews with a National adult sample of 1,108.

Variables: 97

Topical Coverage: Seriousness of obesity problem (1); addressing the obesity issue (1); government role in reducing obesity (1); converting vending machines in schools to carrying healthy snacks and beverages (3); favor/oppose ways of helping schools fight obesity (6); favor/oppose ways that government could help fight obesity (5); concern about oldest child being/becoming obese (1).

Study Title: Harvard School of Public Health/Robert Wood Johnson Foundation Poll # 2005-PRIOR1: Priorities 1--Health Care





Study #: [USICR2005-PRIOR1](#) 

Methodology: Survey by: Harvard School of Public Health & Robert Wood Johnson Fnd.
Conducted by ICR--International Communications Research, March 30-April 3, 2005, and based on telephone interviews with a National adult sample of 1,013.

Variables: 252


Topical Coverage: Most important health issues for the government to address (1); most important health care issues for the government to address (1); importance of goals for improving health and health care in country (13); rating of charitable foundations' work done to improve health and health care in country (7); health insurance coverage (1).

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- Study Title:** Harvard School of Public Health/Robert Wood Johnson Foundation Poll # 2005-PRIOR2: Priorities 2--Health Care
- Study #:** [USICR2005-PRIOR2](#) 
- Methodology:** Survey by: Harvard School of Public Health & Robert Wood Johnson Fnd. Conducted by ICR--International Communications Research, April 1-5, 2005, and based on telephone interviews with a National adult sample of 1,026.
- Variables:** 245
- Topical Coverage:** Most important health problems facing the nation (1); most important health care problems facing the nation (1).
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- Study Title:** Harvard School of Public Health Poll # 2005-SCH: Schiavo
- Study #:** [USICR2005-SCH](#) 
- Methodology:** Survey by: Harvard School of Public Health Conducted by ICR--International Communications Research, April 1-5, 2005, and based on telephone interviews with a National adult sample of 1,026.
- Variables:** 92
- Topical Coverage:** Following of Terry Schiavo case (1); agree/disagree with court upholding of husband's decision to remove Terry Schiavo's feeding tube (1); ability of Terry Schiavo to feel pain/discomfort after removal of feeding tube (1); abortion (2); legal medical aid to terminally/ painfully ill to commit suicide (1); importance of religion/ spirituality (1).
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- Study Title:** Harvard School of Public Health/Robert Wood Johnson Foundation Poll # 2006-ADDICTION: Addiction Prevention and Treatment
- Study #:** [USICR2006-ADDICTION](#) 
- Methodology:** Survey by: Harvard School of Public Health & Robert Wood Johnson Fnd. Conducted by ICR--International Communications Research, April 11-15, 2006, and based on telephone interviews with a National adult sample of 1,112.
- Variables:** 100
- Topical Coverage:** National spending on drug/alcohol prevention (1); national spending on drug/alcohol treatment (1); favor/oppose increase in state taxes to improve drug/alcohol treatment programs (1); personal experience with drug/alcohol problems (9); view on addiction as personal/community and health care problems (1); recommendation of hypothetical pill to friend /family member to help them stop drinking/using drugs (1); effectiveness of religious/spiritual guidance as a form of treatment for alcohol addiction (1); addiction to drugs/alcohol as personal weakness or form of illness (1); adequacy of number of high-quality treatment services available for teens/adults experiencing drug addiction in community (2).
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- Study Title:** Harvard School of Public Health Poll # 2006-CRISIS: Health Care Crisis
- Study #:** [USICR2006-CRISIS](#) 
- Methodology:** Survey by: Harvard School of Public Health Conducted by ICR--International Communications Research, August 10-15, 2006, and based on telephone interviews with a National adult sample of 1,000.
- Variables:** 81
- Topical Coverage:** Description of health care system today (1).

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Study Title: Harvard School of Public Health/Robert Wood Johnson Foundation Poll # 2006-HEALTH: Public Health


Study #: [USICR2006-HEALTH](#) 

Methodology: Survey by: Harvard School of Public Health & Robert Wood Johnson Fnd.
Conducted by ICR--International Communications Research, June 7-21, 2006, and based on telephone interviews with a National adult sample of 2,007.

Variables: 102

Topical Coverage: Concern about immediate family members becoming ill soon (6); seasonal influenza shot/vaccine (2); prescription drugs (1); currently have items in home (3); avian/bird flu (6); preparedness of groups to provide needed services in the event of a worldwide flu epidemic (4).

Study Title: Harvard School of Public Health Poll # 2006-MORAL: Moral Issues/Gambling


Study #: [USICR2006-MORAL](#) 

Methodology: Survey by: Harvard School of Public Health
Conducted by ICR--International Communications Research, August 16-20, 2006, and based on telephone interviews with a National adult sample of 1,010.

Variables: 89

Topical Coverage: Approve/disapprove of betting to raise state revenues (2); views about increasing number of states legalizing gambling/number of lotteries and games of chance that they are supporting (1); legal medical aid to terminally/painfully ill for suicide (1); views on abortion (1); importance of religion (1).

Study Title: Harvard School of Public Health/Robert Wood Johnson Foundation Poll # 2006-PRIOR1: Priorities 1--Public Health


Study #: [USICR2006-PRIOR1](#) 

Methodology: Survey by: Harvard School of Public Health & Robert Wood Johnson Fnd.
Conducted by ICR--International Communications Research, March 31-April 4, 2006, and based on telephone interviews with a National adult sample of 1,107.

Variables: 112

Topical Coverage: Rating of nation's system for protecting the public from health threats /preventing illness (1); diseases/health conditions posing the greatest threat to the public (1); most important diseases/health conditions for the government to address (1); quality of life in community (1); rating of aspects of life in community (6); community problems (4); health conditions in community (1); importance of action to improve nation's health (15).

Study Title: Harvard School of Public Health/Robert Wood Johnson Foundation Poll # 2006-PRIOR2: Priorities 2--Medical Care





Study #: [USICR2006-PRIOR2](#) 

Methodology: Survey by: Harvard School of Public Health & Robert Wood Johnson Fnd.
Conducted by ICR--International Communications Research, April 5-9, 2006, and based on telephone interviews with a National adult sample of 1,108.




Variables: 96

Topical Coverage: Rating of nation's system for providing health care (1); problems with the nation's medical care system (1); problems with the nation's medical care system that government should address (1); recent receipt of medical care (1); rating of recent medical care received (2); problems paying medical bills (1); need for medical care but not seeking it (2); access to the most modern medical technologies/ treatments (1); availability of high quality medical services in community (4); health insurance coverage (1).

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- Study Title:** Harvard School of Public Health/Robert Wood Johnson Foundation Poll # 2006-QUALITY: Quality of Care
- Study #:** [USICR2006-QUALITY](#) 
- Methodology:** Survey by: Harvard School of Public Health & Robert Wood Johnson Fnd. Conducted by ICR--International Communications Research, April 7-12, 2006, and based on telephone interviews with a National adult sample of 1,082.
- Variables:** 125
- Topical Coverage:** Information that would tell the quality of a doctor/medical practice/ clinic in comparison to others (11); choice of doctors (1); receipt of information rating doctors/clinics in the community (1); use of information received about ratings of doctors/clinics in making decisions about where to get care (1); use of ratings of doctors/clinic from sources (8); personal health (2); health insurance coverage (1).
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- Study Title:** Harvard School of Public Health/Robert Wood Johnson Foundation Poll # 2006-TOBACCO1: Tobacco Survey
- Study #:** [USICR2006-TOBACCO1](#) 
- Methodology:** Survey by: Harvard School of Public Health & Robert Wood Johnson Fnd. Conducted by ICR--International Communications Research, February 17- March 5, 2006, and based on telephone interviews with a National adult sample of 1,706.
- Variables:** 122
- Topical Coverage:** Opinion on smoking in public places (5); favor/oppose total ban on smoking in public places (5); favor/oppose using money from cigarette taxes to pay for programs to help smokers quit (1); perceived amount of state tobacco taxes spent on control/prevention initiatives (1); importance of state government spending of money on control/prevention initiatives (1); effectiveness of ways of quitting smoking (17); personal smoking habits (8).
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- Study Title:** Harvard School of Public Health/Robert Wood Johnson Foundation Poll # 2006-TOBACCO2: Tobacco Survey II
- Study #:** [USICR2006-TOBACCO2](#) 
- Methodology:** Survey by: Harvard School of Public Health & Robert Wood Johnson Fnd. Conducted by ICR--International Communications Research, February 22- March 5, 2006, and based on telephone interviews with a National adult sample of 1,098.
- Variables:** 90
- Topical Coverage:** State government spending on tobacco control/prevention programs (3); personal smoking habits (5).
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- Study Title:** Harvard School of Public Health/Robert Wood Johnson Foundation Poll # 2006-VUL: Vulnerable Populations
- Study #:** [USICR2006-VUL](#) 
- Methodology:** Survey by: Harvard School of Public Health & Robert Wood Johnson Fnd. Conducted by ICR--International Communications Research, June 12-26, 2006, and based on telephone interviews with a National adult sample of 1,100.
- Variables:** 108
- Topical Coverage:** Knowledge of maximum yearly income for family of 4 to be considered to be living in poverty (1); knowledge of proportion of U.S. children who do not complete high school (1); proportion of children living in poverty who do not complete high school (1); government aid to children of legal immigrants (2); favor/oppose continuing government support for children in foster care until age 25 (1); most important services for government to spend more money on for children in foster care (1); responsibility for paying for long-term care for older adults (1); preferred place to be if elderly and ill/disabled (1); long-term care insurance (6); seriousness of gun/domestic violence in the community (2).

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- Study Title:** Harvard School of Public Health/Robert Wood Johnson Foundation Poll # 2007-PRIOR1: Priorities 1--Public Health
- Study #:** [USICR2007-PRIOR1](#) 
- Methodology:** Survey by: Harvard School of Public Health & Robert Wood Johnson Fnd.
Conducted by ICR--International Communications Research, April 11-15, 2007, and based on telephone interviews with a National adult sample of 1,102.
- Variables:** 113
- Topical Coverage:** Rating of nation's system for protecting the public from health threats /preventing illness (1); diseases/health conditions posing the greatest threat to the public (1); most important diseases/health conditions for the government to address (1); community quality of life (1); rating of aspects of life in community (6); community problems (5); community health conditions (1); importance of suggested actions to improve nation's health (16).
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- Study Title:** Harvard School of Public Health/Robert Wood Johnson Foundation Poll # 2007-PRIOR2: Priorities 2--Medical Care
- Study #:** [USICR2007-PRIOR2](#) 
- Methodology:** Survey by: Harvard School of Public Health & Robert Wood Johnson Fnd.
Conducted by ICR--International Communications Research, April 13-18, 2007, and based on telephone interviews with a National adult sample of 1,128.
- Variables:** 100
- Topical Coverage:** Rating of nation's system for providing medical care (1); problems with the nation's medical care system (2); top problems with the nation's medical care system for the government address (2); favor/oppose national health insurance financed by tax money (1); medical care received(3); problems paying medical bills (1); unsought medical care (1); access to most modern medical technologies/treatments (1); availability of high quality medical care in community (2); access to high quality medical care (2); health insurance coverage (3); cost of health insurance (1).
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- Study Title:** Los Angeles Times/Bloomberg News Poll # 2007-547: 2008 Democratic and Republican Presidential Primaries/Health Care/Tax Cuts
- Study #:** [USLAT2007-547](#) 
- Methodology:** Survey by: Bloomberg News
Conducted by Los Angeles Times, October 19-22, 2007, and based on telephone interviews with a National adult sample of 1,209.
- Variables:** 76
- Topical Coverage:** Direction of the country (1); 2008 Presidential primary (5); Presidential candidates approach to issues (7); George W. Bush job performance (1); Congress job performance (1); Congressional support of Bush's political agenda (1); Ben Bernanke job performance (1); economy (3); sub-prime mortgages (1); free international trade (1); tax cuts (4); universal health care (1); 2008 Presidential election (8); Hilary Clinton (6); health care (8); Iraq (1); abortion (1); same-sex marriage (1); The Bible (1).

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Study Title: Pew Research Center Poll: April 2007 Political Survey--2008 Presidential Election/Gun Control/Schools/Iraq

Study #: [USPEW2007-04POL](#) 

Methodology: Survey by: Pew Research Center for the People & the Press
Conducted by Princeton Survey Research Associates International, April 18-22, 2007, and based on telephone interviews with a National adult sample of 1,508.

Variables: 155

Topical Coverage: George W. Bush job performance (9); Democratic leaders in Congress job performance (1); Nancy Pelosi job performance (1); 2008 Presidential election (20); preference for Republican Presidential candidate who will continue/take different approach than President Bush's approach to Iraq (1); 2008 Presidential election campaign (1); gun control (2); Virginia Tech University shooting (8); future funding for the war in Iraq (3); Alberto Gonzalez and the firing of federal prosecutors (3); rating of self/public figures on political scale (8); views on government aid to the needy (1); ban on partial birth abortion (1); 'No Child Left Behind' (7); Iraq (21); Islamic extremism (2); anti- terrorism policies (2).

Study Title: Fortune Magazine Poll # 2008-4311: Economy

Study #: [USSRBI2008-4311](#) 

Methodology: Survey by: Fortune Magazine
Conducted by Abt SRBI, Inc. (Schulman, Ronca, & Bucuvalas, Inc.), January 14-16, 2008, and based on telephone interviews with a National adult sample of 1,000.

Variables: 116

Topical Coverage: Importance of issues in voting for 2008 Presidential election (11); economy (3); reasons for slowing economy (2); personal economic situation (4); employment situation (2); favor/oppose proposals to help the economy (7); political party that would do a better job of keeping the economy healthy (1); international trade (8); job loss due to foreign competition and outsourcing of jobs overseas (10); willingness to pay higher prices to keep down foreign competition (1); concerns about international trade (5); free trade agreements effects on U.S. economy (1); security of country with economic development in foreign countries (1); political party that comes closest to position on foreign trade issues (1); vote for political party nominee for 2008 Presidential election (1).

Revised Studies

United States -- National adult samples

Study Title: Gallup Poll # 1956-0558: Eisenhower/Government

Study #: [USAIPO1956-0558](#) 

Methodology: Conducted by Gallup Organization, January 6-11, 1956, and based on face to face interviews with a National adult sample of 1,385.

Variables: 209

Topical Coverage: Dwight Eisenhower running for president (1); installing governors in cars (2); Dwight Eisenhower job performance (1); partisan opinions (1); vaccine against polio (1); president's job performed by others (1); electing additional vice-president (1); first action as head of Community YMCA (1); three greatest U.S. Presidents (1); likelihood of another World War (1); law forbidding sale of alcohol (1); money spent to prevent communism (1); automobile accident injury (1); atomic energy (1); bigger companies buying smaller ones (1); 1956 presidential candidates (2).

Study Title: USCEA/Gallup Poll # 1991-USCEA7: Nuclear Energy and Environmentalism


Study #: [USAIPSPGO1991-USCEA7](#) 


Methodology: Survey by: U.S. Council for Energy Awareness (USCEA)
Conducted by Gallup Organization, July 11-August 3, 1991, and based on telephone interviews with a National adult sample of 1,000.


Variables: 15


Topical Coverage: Importance of nuclear energy plants in meeting the nation's energy needs in the future (1); nuclear plants effect on greenhouse gasses (1); use of nuclear energy if it does lessen greenhouse gasses (1); identify with environmentalists (2).


United States -- Other samples

Study Title: California Poll # 1988-06: 1988 Presidential Election/Crime
Study #: [USCA1988-06](#) 
Methodology: Conducted by The Field Institute, October 10-16, 1988, and based on telephone interviews with 1,109 adult residents of California.
Variables: 155
Topical Coverage: 1988 Presidential election (43); senatorial trial heat (1); opinion on propositions (26); juvenile justice system (30).


Study Title: Crossley Poll # 1948-MOAug: Crossley Presidential Election Poll, Missouri
Study #: [USCROS1948-MOAug](#) 
Methodology: Conducted by Crossley, August-September, 1948, and based on face to face interviews with 546 adult residents of Missouri--21 years old and over.
Variables: 37
Topical Coverage: Voting qualifications (5); vote in the 1944 presidential election (2); 1948 presidential election (10).


Study Title: Crossley Poll # 1952-NATL: Presidential Election Opinion Poll
Study #: [USCROS1952-NATL](#) 
Methodology: Conducted by Crossley, September, 1952, and based on face to face interviews with 2,924 national adult--21 years old and over.
Variables: 21
Topical Coverage: 1952 presidential election (8); vote in 1948 presidential election (2); vote for president in the last eight years (1).


Study Title: Crossley Poll # 1952-NJ: Crossley Presidential Election Opinion Poll, New Jersey
Study #: [USCROS1952-NJ](#) 
Methodology: Conducted by Crossley, March, 1952, and based on face to face interviews with 2,421 adult residents of New Jersey--21 years old and over.
Variables: 51
Topical Coverage: Vote in 1948 presidential election (4); voting qualifications for primaries (25); voting intentions (3); 1952 presidential election (15).


Study Title: Crossley Poll # 1952-OR: Crossley Presidential Election Opinion Poll, Oregon
Study #: [USCROS1952-OR](#) 
Methodology: Conducted by Crossley, March, 1952, and based on face to face interviews with 2,291 adult residents of Oregon--21 years old and over.
Variables: 51
Topical Coverage: Vote in 1948 presidential election (4); voting qualifications for primaries (25); voting intentions (3); 1952 presidential election (15).

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Study Title: Crossley Poll # 1952-PA: Crossley Presidential Election Opinion Poll, Pennsylvania
Study #: [USCROS1952-PA](#) 
Methodology: Conducted by Crossley, January, 1952, and based on face to face interviews with 2,475 adult residents of Pennsylvania--21 years old and over.
Variables: 44
Topical Coverage: Vote in 1948 presidential election (4); voting qualifications for primaries (25); voting intentions (3); 1952 presidential election (15).

Study Title: The Minnesota Poll # 1958-0178: Youth Survey
Study #: [USMINN1958-0178](#) 
Methodology: Conducted by Minneapolis Tribune, December 26, 1958, and based on face to face interviews with 585 youth--15-18 year old students residing in Minnesota.
Variables: 127
Topical Coverage: Transportation to school (1); respondent belongs to any clubs/ organizations (2); appropriate apparel to wear to school (3); become a teacher someday (2); school subjects (13); voting age (1); political parties (2); human rights (2); military training for young people (2); ratings of most important countries (2); future occupation (2); future residence (2); future foreign travel (2); most important problem facing the country (1); Dwight Eisenhower job performance (1); driving age (1); respondent has a driver's license/permit (3); recreation (8); college (5); race relationships/segregation (5); discipline in schools (2); amount of homework (2); source of information (7); morals (1); criticism of younger generation (2); juvenile delinquency (2); parents (7); age and responsibility (4); employment (2); weekly allowance (2); family automobile ownership (1); church attendance (2); curfew laws (3); dating (12); respondent knows/does not know how to dance (2); instruction about sex (3); alcohol and tobacco (6); popular students (1); grades in school (2); happiness of respondent (1); importance of religion (1); believe in life after death (1); religion (2).

Study Title: The Texas Poll # 1958-1122: State Government
Study #: [USTX1958-1122](#) 
Methodology: Conducted by Belden Associates, November, 1958, and based on face to face interviews with 957 adult residents of Texas.
Variables: 225
Topical Coverage: Prices of food (1); prices of gasoline (1); oil companies (3); buy gasoline for automobile (1); President Dwight Eisenhower job performance (1); Governor Price Daniel job performance (1); state government (35); heard/read about certain public officials/leaders (16); ratings of certain public officials/leaders (16); public schools (4).

Study Title: The Texas Poll # 1959-1258-61: State Government/Government Aid
Study #: [USTX1959-1258-61](#) 
Methodology: Conducted by Belden Associates, November, 1959, and based on face to face interviews with 1,000 adult residents of Texas.
Variables: 272
Topical Coverage: Prices of food (1); prices of gasoline (1); oil companies (3); buy gasoline for automobile (1); peace (1); Russia (2); heard/read about certain public officials/leaders (17); ratings of certain public officials/leaders (17); President Dwight Eisenhower job performance (1); Governor Price Daniel job performance (1); state government (35); public schools (4); federal government (21)..

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Study Title: The Texas Poll # 1960-1327-28: 1960 Presidential Election/State Government
Study #: [USTX1960-1327-28](#) 
Methodology: Conducted by Belden Associates, May, 1960, and based on face to face interviews with 1,000 adult residents of Texas.
Variables: 195
Topical Coverage: Prices of food (1); prices of gasoline (1); oil companies (3); buy gasoline for automobile (1); President Dwight Eisenhower job performance (1); Governor Price Daniel job performance (1); heard/read about certain public officials/leaders (15); ratings of certain public officials/leaders (15); vote in Democratic primary on May 7, 1960 (2); interest in the upcoming election (1); 1960 presidential election (3); Catholic as president (2); candidate support by political party members (1); state government (18).

Canada

Study Title: Canadian Gallup Poll # 1955-243: Government/Women

Study #: [CNCIPO1955-243](#) 

Methodology: Conducted by Canadian Institute of Public Opinion (Gallup), July, 1955, and based on face to face interviews with a National adult sample of 1,866.

Variables: 138

Topical Coverage: Federal election vote intent (1); past federal elections vote (1); legalization of sweepstakes and lotteries (2); polio vaccination (2); governmental support for arts (2); US A-bomb tests (2); Canadian Parliament and Cabinet (2); women in professions (6); knowledge of the Bible (5); sex offenders (2); Russia and Cold War(1).

Peru

Study Title: Apoyo Poll # 1992-65004: Young People's Habits and Consumer Preferences

Study #: [PEAPOYO1992-65004](#) 

Methodology: Conducted by Apoyo S.A., April, 1992, and based on face to face interviews with 681 young people of metropolitan Lima.

Variables: 36

Topical Coverage: Occupation (1); time use (1); political interest (1); religious activity (1); sexual attitudes (1); leisure activities (1); cultural preferences (5); sports activities (3); consumer preferences (7); professional aspirations (1); evaluation of academic institutions (3); restaurants (6).

Study Title: Apoyo Poll # 1992-65010: Housewife's Habits and Consumer Preferences

Study #: [PEAPOYO1992-65010](#) 

Methodology: Conducted by Apoyo S.A., October, 1992, and based on face to face interviews with 401 housewives of metropolitan Lima.

Variables: 43

Topical Coverage: Leisure activities (2); self-image (1); social values (2); religious values (1); political interest (1); popular culture (11); consumer habits (20).

40 studies are currently included in this update.