

Roper Center Archives Update
July, 2007



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Highlights:

- *2006 TranAtlantic Trends* conducted by Taylor Nelson Sofres for The German Marshall Fund of the United States and Compagnia di San Paolo di Torino, Italy, June 6-24, 2006. The survey includes interviews with 13,044 adult residents of Bulgaria, France, Germany, Italy, the Netherlands, Poland, Portugal, Romania, Slovakia, Spain, Turkey, the United Kingdom, and the United States.
- 5 new CBS News/New York Times polls conducted from October-December, 2006 including samples of adult residents of Ohio and New Jersey.

New Studies

United States -- National adult samples

Study Title: CBS News Poll # 2006-12A: Congress/Iraq/Personal Finances

Study #: [USCBS2006-12A](#) 

Methodology: Conducted by CBS News, December 8-10, 2006, and based on telephone interviews with a National adult sample of 922.

Variables: 110

Topical Coverage: George W. Bush job performance (4); direction of the country (1); most important problem facing the country (1); cooperation between President Bush and the Democrats in Congress (1); Democratic party control of Congress (3); U.S. involvement in foreign affairs (2); confidence in President Bush to make the right decisions about the war in Iraq (1); economy (1); stress (2); war in Iraq (19); Iraq Study Group (5); opportunities for financial success for future generations (2); personal finances (3); retirement (4); buying gifts for the holidays (2); investment in the stock market (5); real estate (4); vote in the 2004 Presidential elections (1).

Study Title: CBS News/New York Times Poll # 2006-10A: Congressional Elections/Politics/Iraq/Terrorism/Homosexuality

Study #: [USCBSNYT2006-10A](#) 

Methodology: Conducted by CBS News and The New York Times, October 5-8, 2006, and based on telephone interviews with a National adult sample of 983.

Variables: 142

Topical Coverage: George W. Bush job performance (5); most important problem facing the country (1); Congress job performance (3); economy (2); 2006 Congressional elections (10); 2006 Congressional election campaign (1); trust in government in Washington (1); opinion of public figures/ organizations (7); feelings about Congress (8); political party that would do better job (6); higher priority for members of Congress (1); "earmarks"/"pork" legislation (4); Mark Foley scandal (10); Dennis Hastert should/should not step down as Speaker of the House of Representatives (1); war in Iraq (9); U.S. involvement in affairs in the Middle East (1); threat of terrorism against the U.S. with political party in Congress (2); voting habits (1); church support to vote in elections (2); Presidential order of succession (1); party labels in elections (1); September 11th (4); homosexuality (2); personal finances (1); vote in 2004 Presidential election (1); vote in 2002 Congressional election (1).

Study Title: CBS News/New York Times Poll # 2006-10D: Political Parties/Iraq/Domestic and Foreign Issues

Study #: [USCBSNYT2006-10D](#) 

Methodology: Conducted by CBS News and The New York Times, October 27-31, 2006, and based on telephone interviews with a National adult sample of 1,084.

Variables: 147

Topical Coverage: 2006 Congressional election campaign (2); 2006 Congressional election (8); support for candidate (3); George W. Bush job performance (6); direction of the country (1); most important problem for Congress to concentrate on (1); Congress job performance (4); economy (2); political party control of Congress (1); opinion of public figures/ organizations (4); top priority for political party in control of Congress (2); Democratic control of Congress (8); Republican control of Congress (8); war in Iraq (18); problems in voting accuracy (1); corruption (2); civil unions (1); North Korean nuclear weaponry (2); illegal immigration (1); environmental protection (1); voting habits (2); personal finances (1); vote in 2002 Congressional elections (1); vote in 2004 Presidential elections (1).

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Study Title: Los Angeles Times/Bloomberg News Poll # 2007-544: 2008 Democratic and Republican Presidential Primaries/Iraq

Study #: [USLAT2007-544](#) 

Methodology: Survey by: Bloomberg News
Conducted by Los Angeles Times, April 5-9, 2007, and based on telephone interviews with a National adult sample of 1,373.

Variables: 78

Topical Coverage: Direction of the country (1); George W. Bush job performance (3); Congress job performance (1); economy (3); personal finances (1); President Bush's tax cuts (1); vote in Presidential Primaries elections (5); most important issues for Presidential candidates to address in campaigns (3); most important factor in voting decision (1); best Democratic candidate for 2008 Presidential election (4); best Republican candidate for 2008 Presidential election (4); Republican campaign to continue policies of President Bush (1); 2008 Presidential election (10); types of Presidential candidates respondent could/could not vote for (4); housing market (4); Alberto Gonzales should/should not resign (1); White House staff members should/should not testify under oath (1); Congressional investigation of Bush Administration actions (1); war in Iraq (4); illegal immigration (3); religious beliefs (4).

Study Title: Pew Research Center Poll: December News Interest Index--2008 Presidential Election/Economy/Hurricane Katrina/Iraq

Study #: [USPEW2006-12NII](#) 

Methodology: Survey by: Pew Research Center for the People & the Press
Conducted by Princeton Survey Research Associates International, December 6-10, 2006, and based on telephone interviews with a National adult sample of 1,502.

Variables: 127

Topical Coverage: George W. Bush job performance (6); direction of the country (1); 2007 will be a better/worse year than 2006 (1); most important news event of 2006 (1); interest in news stories (5); 2008 presidential election (3); political leaders job performance (8); US role in the world (5); US responsibility in the Dafur region of Sudan (2); economy (2); personal financial situation (3); Hurricane Katrina (3); Iraq (18); free trade agreements (7); terrorism (8); Afghanistan (3); church attendance (1); 2004 presidential election (2); ever go online to send/receive email (1); own/rent a home (1).

Study Title: Pew Poll # 2006-ELEC: November 2006 Election Weekend Survey

Study #: [USPEW2006-ELEC](#) 

Methodology: Survey by: Pew Research Center for the People & the Press
Conducted by Princeton Survey Research Associates International, November 1-4, 2006, and based on telephone interviews with a National adult sample of 2,912.

Variables: 117

Topical Coverage: Thoughts about upcoming election (1); respondent certain to vote (1); interest in 2006 Congressional election (1); frequency of voting (2); know where people vote in respondent's neighborhood (1); interest in politics (1); 2006 Congressional election (10); most important issue for voting in the election (2); re-elected representative from Congress (2); more/less enthusiastic about this election (1); vote for Congress is a vote for/against George W. Bush (1); ways respondent has been contacted by political groups (4); confidence in respondent's vote being accurately counted (1); political campaigns (1); George W. Bush job performance (1); same-sex marriage (1); abortion (1); stem cell research (2); groups respondent belongs to (5); Iraq (3); economy (1); US winning/losing the war on terrorism (1); John Kerry's comments on US troops in Iraq (2); Donald Rumsfeld acting as Secretary of Defense until 2009 (2); send/receive email (1); attend religious services (1).

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- Study Title:** Kaiser Family Foundation Poll # 2007-HNI064: Kaiser Health Tracking Poll--Election 2008
Study #: [USPSRA2007-HNI064](#) 
- Methodology:** Survey by: Henry J. Kaiser Family Foundation
Conducted by Princeton Survey Research Associates International, May 31 -June 5, 2007, and based on telephone interviews with a National adult sample of 1,203.
- Variables:** 72
- Topical Coverage:** Most important problem for the government to address (2); issues 2008 presidential candidates should talk about (2); health care issues 2008 presidential candidates should talk about (2); presidential candidate that views on health care best represents respondent's view (1); presidential candidate with the biggest emphasis on health care (1); health care and the presidential election (2); concerns about rising health care costs (1); respondent covered by health care (1); situations respondent worries about (13); uninsured Americans (5).
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- Study Title:** Newsweek Poll # 2007-NW03: Giuliani and the GOP
Study #: [USPSRA2007-NW03](#) 
- Methodology:** Survey by: Newsweek
Conducted by Princeton Survey Research Associates International, February 28-March 1, 2007, and based on telephone interviews with a National adult sample of 1,202.
- Variables:** 71
- Topical Coverage:** 2008 presidential election (16); Democratic candidates for the 2008 presidential election (6); Republican candidates for the 2008 presidential election (6); George W. Bush job performance (3); Dick Cheney job performance (1); most important issue in deciding the Republican candidate for the 2008 presidential election (1); martial status and the 2008 Republican presidential nomination (1); knowledge of Republican presidential candidates (3); Rudy Giuliani (8).
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- Study Title:** Newsweek Poll # 2007-NW04: The Politics of Marriage
Study #: [USPSRA2007-NW04](#) 
- Methodology:** Survey by: Newsweek
Conducted by Princeton Survey Research Associates International, March 14-15, 2007, and based on telephone interviews with a National adult sample of 1,001.
- Variables:** 61
- Topical Coverage:** Satisfaction with the direction of the country (1); George W. Bush job performance (4); Iraq (3); scandal at Walter Reed Army Medical Center (3); gays in the military (1); firing of eight federal prosecutors were /were not politically motivated (1); Attorney General Alberto Gonzalez should/should not resign (1); Bush administration (1); easier/more difficult for two people to have a successful, lasting marriage compared to the past (1); government involvement in marriage (1); no- fault divorce system (1); same-sex marriage (1); presidential candidates and their relationships with their spouse (1); vote against/ for a candidate based on specific marriage situations (7); believe/do not believe in a presidential candidate who talks about family values and is divorced (1); more/less likely to vote for a candidate based on their martial status (2); divorce (3).

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Study Title: Newsweek Poll # 2007-NW05: Religious Beliefs

Study #: [USPSRA2007-NW05](#) 

Methodology: Survey by: Newsweek
Conducted by Princeton Survey Research Associates International, March 28-29, 2007, and based on telephone interviews with a National adult sample of 1,004.

Variables: 58

Topical Coverage: George W. Bush job performance (4); support/oppose legislation passed to withdrawal troops from Iraq by March 2008 (1); Al Gore as a candidate for the 2008 presidential election (2); John Edward (5); origin and development of man (1); scientific theory of evolution (1); respondent believe in God (1); personally know any atheists (1); respondent describe self as an atheist (1); country more/less accepting of atheists than in the past (1); vote for an atheist (1); someone can/ can not be a moral person and an atheist (1); money as a source of conflict in respondent's relationship (3); influence of religion in American politics (1); influence of organization religion increased/ decreased in recent years (1).

Study Title: Newsweek Poll # 2007-NW06: Presidential Courage

Study #: [USPSRA2007-NW06](#) 

Methodology: Survey by: Newsweek
Conducted by Princeton Survey Research Associates International, May 2- 3, 2007, and based on telephone interviews with a National adult sample of 1,001.

Variables: 84

Topical Coverage: 2008 presidential election (18); Democratic candidates for the 2008 presidential election (6); Republican candidates for the 2008 presidential election (6); satisfaction with the choices for candidates in the 2008 presidential election (1); candidate respondent would like to see as political party's 2008 presidential candidate (4); satisfaction with the direction of the country (1); George W. Bush job performance (1); president that has showed the greatest political courage (1); respondent believes/do not believe George W. Bush has political courage (1); view of Bush's actions in Iraq (1); 2008 presidential candidates political courage (14); describe 2008 presidential candidates as optimistic (7).

Study Title: Newsweek Poll # 2007-NW07: What You Need To Know

Study #: [USPSRA2007-NW07](#) 

Methodology: Survey by: Newsweek
Conducted by Princeton Survey Research Associates International, June 18-19, 2007, and based on telephone interviews with a National adult sample of 1,001.

Variables: 57

Topical Coverage: Satisfaction with the direction of the country (1); George W. Bush job performance (6); Congressional job performance (1); name of the Chief Justice of the US Supreme Court (1); name of the current Speaker of the US House of Representatives (1); name the first person to win the presidency as a Republican (1); name the thing Andrew Jackson and Al Gore have in common (1); US is/is not losing the fight against al-Qaeda (1); Saddam Hussein's regime was/was not directly involved in the September 11th terrorist attacks (1); US found/did not find chemical/ biological weapons in Iraq (1); Osama Bin Laden has/has not been tracked down and captured by the US (1); number of countries in the world who have nuclear weapons (1); country the most 9/11 hijackers come from (1); name the current president of Russia (1); date the Korean War ended (1); length of time Iraq has existed as an independent nation (1); world empire that came into existence first (1); oldest religion (1); country with largest Muslim population (1); year the Internet stock-bubble burst (1); level the Dow Jones Industrial average is currently trading (1); price of a barrel of oil (1); name the Chairman of the Federal Reserve Board (1); name from the list which one kills one woman every minute in the world (1); age at which the human brain stops producing new neurons (1); from the list name one the does not contribute to global warming (1); from the list name one country that does not border Iraq (1); from the list name the country closest geographically to Japan (1); name the continent the Amazon River is located (1); name the author who wrote "Pride and Prejudice, Emma, and Sense and Sensibility" (1); name of the winner of American Idol (1); most popular spectator sport worldwide (1).

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Study Title: Newsweek Poll # 2007-NW09: Obama and Race

Study #: [USPSRA2007-NW09](#) 

Methodology: Survey by: Newsweek
Conducted by Princeton Survey Research Associates International, July 2 -3, 2007, and based on telephone interviews with a National adult sample of 1,002.

Variables: 55

Topical Coverage: Satisfaction with the direction of the country (1); George W. Bush job performance (1); vote for a woman as president (1); America is/is not ready to elect a woman as president (1); vote for an African American as president (1); America is/is not ready to elect an African American as president (1); vote for a Hispanic as president (1); America is/is not ready to elect a Hispanic as president (1); vote for a Mormon as president (1); America is/is not ready to elect a Mormon as president (1); political leaders job performance (4); Democratic candidate's for the 2008 presidential election (10); race and voting (2); Supreme Court's decision to limit the use of race for school integration (1); race as a factor for making decisions about employment and education (1).

United States -- Other samples

Study Title: CBS News/New York Times Poll # 2006-10B: Congressional Elections/Governor's Race/Politics/Economy/Iraq/Foreign and Domestic Issues

Study #: [USCBSNYT2006-10B](#) 

Methodology: Conducted by CBS News and The New York Times, October 11-15, 2006, and based on telephone interviews with 1,164 adult residents of Ohio.

Variables: 145

Topical Coverage: 2006 Congressional election campaign (5); 2006 Congressional election (18); opinion of public figures (4); George W. Bush job performance (5); Congress job performance (2); Governor Bob Taft job performance (1); Senator Mike DeWine job performance (1); Senator George Voinovich job performance (1); political sharing of Americans' moral values (3); direction of the country (1); direction of the state (1); economy (2); political party that would do better job (2); political party control of Congress (2); thoughts about public figures (4); church support for elections (2); political corruption (2); party labels in elections (1); Mark Foley scandal (4); accuracy of voting methods (2); accuracy of 2004 Presidential election (1); accuracy of 2000 Presidential election (1); war in Iraq (6); illegal immigration (1); North Korean nuclear weaponry (2); free/restricted trade (1); foreign trade (1); job market (1); favor/oppose raising the minimum wage (1); voting habits (2); personal finances (1); unemployment (2); vote in 2002 Congressional elections (1).

Study Title: CBS News/New York Times Poll # 2006-10C: Congressional Elections/Governor's Race/Politics/Economy/Iraq/Foreign and Domestic Issues

Study #: [USCBSNYT2006-10C](#) 

Methodology: Conducted by CBS News and The New York Times, October 20-24, 2006, and based on telephone interviews with 1,023 adult residents of New Jersey.

Variables: 138

Topical Coverage: 2006 Senatorial election campaign (7); 2006 Congressional election (11); opinion of public figures (4); support for Congressional candidates (4); George W. Bush job performance (4); Congress job performance (1); Governor Jon Corzine job performance (1); Senator Frank Lautenberg job performance (1); Senator Robert Menendez job performance (1); direction of the state (1); most important issues facing the state/country in vote for U.S. Senate (2); Robert Menendez (8); Thomas Kean Jr. (8); political party control of Congress (2); economy (2); war in Iraq (6); political corruption (3); illegal immigration (1); local property taxes (1); concern about terrorism (2); port/airport security (2); voting habits (2); personal finances (1); personal victims of September 11th (2); vote in 2002 Congressional elections (1).

Study Title: Newsweek Poll # 2007-NW08: Bloomberg for President

Study #: [USPSRA2007-NW08](#) 

Methodology: Survey by: Newsweek
Conducted by Princeton Survey Research Associates International, June 20-21, 2007, and based on telephone interviews with a national adult registered voters sample of 1,001.

Variables: 89

Topical Coverage: Republican candidates for the 2008 presidential election (1); Democratic candidates for the 2008 presidential election (1); 2008 presidential election race--Democratic vs. Republican (24); Michael Bloomberg running as an independent presidential candidate (1); 2008 presidential election race--Democratic vs. Republican vs. Michael Bloomberg as an Independent (12); Dick Cheney job performance (1); two- party system (1); three-party system (1); Michael Bloomberg (4).

Multi-Country

Study Title: Inkeles Poll # 1964-DEVELOP: The Social and Cultural Aspects of Development in Six Countries

Study #: [MCINKLES1964-DEVELOP](#) 

Methodology: Conducted by Alex Inkles, Stanford University (INKLES), 1964-1965, and based on face to face interviews with 5,509 male workers in six countries (Argentina, Chile, India, Israel, Nigeria and Pakistan).

Variables:

Topical Coverage: Length of time in present occupation; urban and rural occupation; benefits; housing preferences; friends and relatives; desired sex of child; birth control; choosing a job; response of government to citizens; most important problems facing the country; punishment for crimes; personal preferences and self evaluation; attitudes toward religion; literacy; news information; radio; movies; college; attitude towards technology; dowry system; witchcraft; social stratification.

Study Title: German Marshall Fund/Compagnia di San Paolo Poll # 2006-GMF: 2006 TransAtlantic Trends Survey

Study #: [MCMISC2006-GMF](#) 

Methodology: Survey by: The German Marshall Fund of the United States and Compagnia di San Paolo di Torino, Italy Conducted by Taylor Nelson Sofres, June 6-24, 2006, and based on telephone interviews with 13,044 adults residents of Bulgaria, France, Germany, Italy, the Netherlands, Poland, Portugal, Romania, Slovakia, Spain, Turkey, the United Kingdom, and the United States.

Variables: 113

Topical Coverage: Frequency of discussing political matters with friends (1); persuade others to share your political views (1); countries' strength of leadership in world affairs (2); opinion about superpowers in world affairs (5); E.U. competition/cooperation with U.S. (1); agree/disagree with E.U. assuming a greater international role (7); international threats to Europe/U.S. (7); likeliness to be personally effected by threats (7); opinion of the United Nations (1); agree/disagree with statement about the U.N. (3); rating of feelings towards countries/ institutions/people (13); U.S.-Europe relations (2); views about NATO (1); agree/disagree with statements about NATO (4); role of the E.U./ U.S. in establishing democracies in other countries (2); support of E.U./U.S. actions (12); George W. Bush job performance (1); membership of Turkey to E.U. (8); best way for Europe/U.S. to encourage Iran to refrain from developing nuclear weapons (2); economic relations between E.U. & China (1); agree/disagree with statement (6); vote intentions in next national elections (11); most important consideration in voting in national election (1).

Revised Studies

United States -- National adult samples

Study Title: Gallup Poll # 1947-0396: Politics/Russia-US Relations

Study #: [USAIPO1947-0396](#) 

Methodology: Conducted by Gallup Organization, May 9-14, 1947, and based on face to face interviews with a National adult sample of 3,137.

Variables: 50

Topical Coverage: Have vegetable garden (2); Veto (4); Telephone company (2); electric light company (2); Moscow peace conference (2); George Marshall done a good job (2); Elected president in 1948 (1); Labor laws changed (1); Unemployed (2); Law to forbid strike in public services (1); Feelings toward Russia (2); Firm or generous with Russia (1); Income tax cut (2); High prices (3); Retail prices cut (1); Department of public welfare (1); Women ministers (3); Cut information program funding (1); Truman run for president in 1948 (1); IF election today vote (1); Vote in 1944 (2).

Study Title: Gallup Poll # 1947-0417: 1948 Presidential Election/Foreign Relations

Study #: [USAIPO1948-0417](#) 

Methodology: Conducted by Gallup Organization, April 23-28, 1948, and based on face to face interviews with a National adult sample of 3,165.

Variables: 51

Topical Coverage: Prices will go up/down/stay the same in six months (1); government should/should not put back rationing and price controls (2); Republicans/Democrats trying harder to bring down prices (1); U.N. (5); U.S. and Western European countries participating in Marshall Plan should/should not join together in a permanent military alliance (1); foreign languages (3); 1948 presidential election (7); Reciprocal Trade Treaties (5); office of vice president (5); major league baseball (3); public figures in recent news (4); 1944 presidential election (2); served in World War II (1).

Study Title: Gallup Poll # 1955-0557: Eisenhower/1956 Presidential Election/Cold War

Study #: [USAIPO1955-0557](#) 

Methodology: Conducted by Gallup Organization, December 8-13, 1955, and based on face to face interviews with a National adult sample of 1,433.

Variables: 52

Topical Coverage: Re-elect President Dwight Eisenhower (2); favor/oppose every able-bodied young man spend one year in military training and the reserves (1); Eisenhower job performance (1); voted in any election (1); racial segregation on public transportation (1); favor/oppose federal aid to public schools (1); Cold War (3); groups that have not been treated fairly by the Eisenhower Administration (2); most admired man in the world (1); most admired woman in the world (1); political party to win presidential election (2); vacation trip in winter (3); farm prices/ farm price support (2); leaders in the news (3); political party best able to keep country prosperous (1); 1956 presidential election (7); organization that is the best with children/youth (1); heard/read about certain organizations (1); YMCA (3); 1952 presidential election (1); attend church in the last 7 days (1).

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Study Title: Gallup Poll # 1957-0584: Automobile and Driving
Study #: [USAIPO1957-0584](#) 
Methodology: Conducted by Gallup Organization, June 6-11, 1957, and based on face to face interviews with a National adult sample of 1,393.
Variables: 55
Topical Coverage: Dwight Eisenhower job performance (1); admitting Alaska into the Union (1); admitting Hawaii into the Union (1); US-Russia relations (5); allowing newspapermen into China (1); drive a car/automobile (1); number of miles driven in a week (1); speeding (2); automobile accidents (3); greatest cause of highway accidents (1); pet peeve about drivers (1); ways to reduce the number of highway accidents (8); youngest age require to drive (1); gender who is the safer driver (1); type of people who are the most unsafe drivers (1); laws and speeding (1); income taxes (1); quiz show questions (4); passes parts of a bill instead of the entire bill (1); name of respondent's Congressman (1); name of respondent's Senators (1); written to a politician in the last 12 months (1); written a letter to a newspaper in the last 12 months (1); central processing of Congressional mail (2); ever voted in an election (1); political party to win Congressional election (1); 1956 presidential election (1).

Study Title: Gallup Poll # 1961-0653: 1964 Presidential Election
Study #: [USAIPO1961-0653](#) 
Methodology: Conducted by Gallup Organization, December 7-12, 1961, and based on face to face interviews with a National adult sample of 2,988.
Variables: 44
Topical Coverage: John F. Kennedy job performance (1); most important problem facing the country (1); political party best able to handle problems (1); political party best able to serve specific groups (6); things Congress should meet about (1); good/bad time to invest in businesses (2); tariffs (2); most admired man in the world (2); most admired woman in the world (2); 1964 presidential election (8); unemployment (1); attend church in the last 7 days (1); view of a divorced presidential candidate (1); political party to win Congressional election (2); 1960 presidential election (1).

Study Title: Gallup Poll # 1968-0761: 1968 Presidential Election/Racial Discrimination/Race Relations
Study #: [USAIPO1968-0761](#) 
Methodology: Conducted by Gallup Organization, May 2-7, 1968, and based on face to face interviews with a National adult sample of 1,507.
Variables: 54
Topical Coverage: Lyndon Johnson job performance (2); youth conservation corps (1); 1968 presidential election (9); 1964 presidential election (2); 1960 presidential election (1); Johnson Administration pushing integration too fast/not fast enough (1); Vietnam (5); Commission on Civil Disorders report about our nation moving towards two societies (1); race relations/racial discrimination (8); political leaders/political parties/races job performance (13).

Study Title: Gallup Poll # 1968-0765: 1968 Presidential Election
Study #: [USAIPO1968-0765](#) 
Methodology: Conducted by Gallup Organization, July 18-23, 1968, and based on face to face interviews with a National adult sample of 1,526.
Variables: 92
Topical Coverage: Lyndon Johnson job performance (1); 1968 presidential election (16); most important problem facing the country (1); political party best able to handle problems (1); voting age (1); Vietnam and the election (1); biggest threat to country's future (1); presidential candidates chosen by voters/political parties (1); political leaders/parties job performance (10); attend movies (1); political party to win election (1); attend church in the last 7 days (1).

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- Study Title:** Gallup Poll # 1968-0766: 1968 Presidential Election/Birth Control
Study #: [USAIPO1968-0766](#) 
Methodology: Conducted by Gallup Organization, August 7-12, 1968, and based on face to face interviews with a National adult sample of 1,526.
Variables: 41
Topical Coverage: Lyndon Johnson job performance (1); ever voted in precinct/district election (1); 1968 presidential election (5); most important problem facing the country (1); political party best able to handle problems (4); pope's/Catholic church's position on birth control (4); Vietnam (5); birth control (2); 1964 presidential election (1); attend church in the last 7 days (1); own a telephone (1).
- Study Title:** Gallup Poll # 1968-0767: 1968 Presidential Election/Vietnam
Study #: [USAIPO1968-0767](#) 
Methodology: Conducted by Gallup Organization, September 1-6, 1968, and based on face to face interviews with a National adult sample of 1,507.
Variables: 58
Topical Coverage: Attention paid to Democratic Convention in Chicago (1); interest in upcoming election (1); frequency of voting (1); 1968 presidential election (9); most important problem facing the country (1); political party best able to handle problems (3); favor/oppose having presidential candidate chosen by primary elections (1); name person who is chairman of the national "Get Out The Vote" campaign (1); political leaders/parties job performance (9); Vietnam war protest in Chicago (1); Richard Nixon vs Herbert Humphrey (7); Vietnam (5); 1964 presidential election (1); own a telephone (1).
- Study Title:** Gallup Poll # 1968-0772: Richard Nixon/The Year 1969
Study #: [USAIPO1968-0772](#) 
Methodology: Conducted by Gallup Organization, December 5-10, 1968, and based on face to face interviews with a National adult sample of 1,497.
Variables: 64
Topical Coverage: Lyndon Johnson job performance (1); family better/worse off due to the Johnson Administration (1); college students should/should not have a greater say in the running of college affairs/academic side of college (2); the year 1969 (10); Richard Nixon solution to Vietnam (1); Vietnam (1); occupations allowed to join a union (4); family income (2); federal tax money return to state/local government (1); welfare (1); strikes and unions (2); governor's job performance (1); kind of president Richard Nixon will be (1); vacation (1); attend church in the last 7 days (1); 1968 presidential election (1); movies attendance (1); own a telephone (1).
- Study Title:** Gallup Poll # 1969-0778: Nixon Administration/Vietnam
Study #: [USAIPO1969-0778](#) 
Methodology: Conducted by Gallup Organization, April 10-15, 1969, and based on face to face interviews with a National adult sample of 1,607.
Variables: 32
Topical Coverage: Richard Nixon job performance (2); most important problem facing the country the Nixon Administration could pay most attention to (1); Vietnam (3); satisfaction with life (4); Nixon Administration and domestic issues (2); Nixon Administration and violence (1); favor/ oppose law against disrupting a presidential candidate speech (2); 1968 presidential election (2); attend church in the last 7 days (1).

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Study Title: Gallup Poll # 1969-0781: Vietnam/Supreme Court
Study #: [USAIPO1969-0781](#) 
Methodology: Conducted by Gallup Organization, May 22-27, 1969, and based on face to face interviews with a National adult sample of 1,539.
Variables: 26
Topical Coverage: Richard Nixon job performance (2); most important problem facing the country (1); second most important problem facing the country (1); Vietnam (1); Supreme Court (2); churches/synagogues paying money to the African American community for past injustices (1); 1968 presidential election (1); attend church in the last 7 days (1).

Study Title: Gallup Poll # 1969-0783: Vietnam/Epilepsy
Study #: [USAIPO1969-0783](#) 
Methodology: Conducted by Gallup Organization, June 19-24, 1969, and based on face to face interviews with a National adult sample of 1,551.
Variables: 31
Topical Coverage: Richard Nixon job performance (1); Vietnam (4); increasing the federal income tax to curb inflation (2); price/wage freeze until Vietnam war ends (1); favor/oppose federal government setting up daycare centers in urban areas (1); Pat Nixon job performance as first lady (1); Supreme Court and equal districts plan (1); class respondent belongs to (1); epilepsy (7); 1968 presidential election (1); attend church in the last 7 days (1).

Study Title: Gallup Poll # 1969-0792: The Future/Political Leaders
Study #: [USAIPO1969-0792](#) 
Methodology: Conducted by Gallup Organization, October 30-November 4, 1969, and based on face to face interviews with a National adult sample of 1,575.
Variables: 38
Topical Coverage: Country that has achieved the most from 1960 to 1969 (1); wish respondent would like to see happen in the next ten years (1); world a better/worse place to live in the next ten years (1); things to happen in the next 20 years (1); political leaders job performance (11); political party to win next Congressional election (2); age people should be allowed to vote (1); Vietnam (1); 1968 presidential election (1); attend church in the last 7 days (1).

Study Title: Gallup Poll # 1969-0793: Vietnam/Most Admired People
Study #: [USAIPO1969-0793](#) 
Methodology: Conducted by Gallup Organization, November 12-17, 1969, and based on face to face interviews with a National adult sample of 1,537.
Variables: 32
Topical Coverage: Richard Nixon job performance (2); biggest threat to the country in the future (1); abortion (1); Vietnam (4); most admired man in the world (1); second most admired man in the world (1); most admired woman in the world (1); second most admired woman in the world (1); national defense/military spending (1); 1968 presidential election (1); attend church in the last 7 days (1).

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Study Title: Gallup Poll # 1969-0794: Vietnam

Study #: [USAIPO1969-0794](#) 

Methodology: Conducted by Gallup Organization, December 4-9, 1969, and based on face to face interviews with a National adult sample of 1,521.

Variables: 19

Topical Coverage: Vietnam (3).

Study Title: Gallup Poll # 1969-0795: Vietnam

Study #: [USAIPO1969-0795](#) 

Methodology: Conducted by Gallup Organization, December 12-15, 1969, and based on face to face interviews with a National adult sample of 1,557.

Variables: 26

Topical Coverage: Richard Nixon job performance (1); shooting of women/children by US soldiers in Vietnam villages (3); TV networks bias on news stories (1); newspapers bias on news stories (1); Vietnam (1).

Study Title: Gallup Poll # 1970-0813: Politics

Study #: [USAIPO1970-0813](#) 

Methodology: Conducted by Gallup Organization, September 11-14, 1970, and based on face to face interviews with a National adult sample of 1,513.

Variables: 15

Topical Coverage: Richard Nixon job performance (1); 1968 presidential election (1); political party to win Congressional election (1).

Study Title: Gallup Poll # 1970-0815: Politics

Study #: [USAIPO1970-0815](#) 

Methodology: Conducted by Gallup Organization, October 9-14, 1970, and based on face to face interviews with a National adult sample of 1,507.

Variables: 46

Topical Coverage: Interest in upcoming election (1); political party to win Congressional election (1); vote in upcoming election (1); Richard Nixon job performance (1); most important problem facing the country (1); political party best able to handle problems (1); importance of specific issues for voting in the Congressional election (6); frequency of voting (1); issues for new Congress (1); Vietnam (1); voting age (1); elect president by electoral college vs actual vote counts (1); marijuana (1); political leaders/parties job performance (14); individual/society more to blame for crime (1); 1968 presidential election (1).

Study Title: Gallup Omnibus Survey # 1996-7981002: Presidential Popularity

Study #: [USAIPOGO1996-7981002](#) 

Methodology: Conducted by Gallup Organization, October 5-20, 1996, and based on face to face interviews with a National adult sample of 997.

Variables: 52

Topical Coverage: Bill Clinton job performance (1).

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Study Title: Gallup/Newsweek Poll # 1969-6988: Middle America

Study #: [USAIPOSFGONEW1969-6988](#) 

Methodology: Survey by: Newsweek
Conducted by AIPOSPGO (Gallup Opinion), August 19, 1969, and based on face to face interviews with a National adult sample of 2,519.

Variables: 119

Topical Coverage: Most important problem facing the country (3); most important problem facing the community (3); confidence in country to solve problems (1); family better/worse off than five years ago (1); family will be better/ worse off in the next 5 years (1); US has changed for better/worse (9); life better/worse for African Americans in specific areas (4); people more/less religious than 5 years ago (1); level of caring people have for those they do not know (1); Richard Nixon job performance (4); presidential candidates and performance (2); Vietnam (6); opinion of young people today (6); racial violence in US cities (5); 1968 presidential election (1); most important problem facing people who live in cities (1); welfare (1); education (3); opinion of demonstrations and sit-ins performed by young people and college students (1); the phrase "law and order" (2); use of drugs by young people (1); police job performance (1); violent crimes in respondent's neighborhood (3); power of the police (1); community involvement in crime (1); family spending (1); danger within US will change the country for the better/worse (6); taxes (3); government spending (4); conditions of the slums (1); unemployment rate among African Americans (1); setting bail for possible criminals (1); trust in the federal government (1); media (1); foreign affairs/military defense (1); influence of the military in the country (1); capitalism (1); experiment with new ways of dealing with the nation's problems (1); young people and their view of the nation (1); protests (3); sex and nudity in movies (1); role of young people today (1); government job performance (4).

Study Title: Gallup/Newsweek Poll # 1985-85175: Ronald Reagan

Study #: [USAIPOSFGONEW1985-85175](#) 

Methodology: Survey by: Newsweek Magazine
Conducted by Gallup Organization, July 17-18, 1985, and based on telephone interviews with a National adult sample of 753.

Variables: 13

Topical Coverage: President's cancer condition (6).

Study Title: Gallup/Newsweek Poll # 1985-85263: Pre-Summit Poll

Study #: [USAIPOSFGONEW1985-85263](#) 

Methodology: Survey by: Newsweek Magazine
Conducted by Gallup Organization, November 13-14, 1985, and based on telephone interviews with a National adult sample of 588.

Variables: 39

Topical Coverage: U.S.-Soviet relations (7); Star Wars (2); assessment of life in the Soviet Union (10); issues at Geneva summit (6); areas of tension between U.S. and Soviet Union (7); arms control (2).

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Study Title: Roper Report Poll # 1982-07: Politics/International Relations

Study #: [USRPRR1982-07](#) 

Methodology: Conducted by The Roper Organization, July 10-17, 1982, and based on face to face interviews with a National adult sample of 1,997.

Variables: 146

Topical Coverage: Interest in, and concerns regarding, various current events; two-year Congressional term; US/USSR nuclear arms production agreement; US "no first-strike" pledge; US support of Israel; US troop inclusion in Lebanon peace keeping force; strategic petroleum reserve; ways to deal with foreign oil supply interruption or severe reduction; oil and gas conservation in respect to the economy and American standard of living; user charges vs general tax revenues to support transportation systems; lobbyists, their activities and relative power; proposed legislation regarding cars in downtown areas, radios in public places, hand guns, smoking in public areas, disposable cans and bottles, coin operated video games, pornographic book stores and X-rated movies on cable TV; good time to buy vs good time to wait; personal financial situation as compared to a year ago; effect of high interest rates on personal situation; moving money from savings account into money market fund or certificate of deposit; use of money from income tax cut; retirement plans and sources of retirement income; social Security costs; satisfaction with various aspects of personal life; attitudes toward old age and elderly; internationalist vs. isolationist; John Hinckley and "not guilty by reason of insanity" plea; political ideology; political activity in the last year.

Study Title: Roper Reports Poll # 1983-04: Politics/Life

Study #: [USRPRR1983-04](#) 

Methodology: Conducted by The Roper Organization, March 19-26, 1983, and based on face to face interviews with a National adult sample of 2,000.

Variables: 122

Topical Coverage: Interest in current events; present degree of support for Reagan in general, and approval/disapproval of his positions on, and handling of, various issues; American companies' selling of advanced technology products to the USSR and other non-allied countries; Russia's primary objective in world affairs; future direction of US/USSR relations; likelihood of a future severe energy shortage; US dependency on foreign oil; energy sources to replace foreign oil; time left for world oil supply; self Vs government control of American business activity; GM- Toyota agreement to jointly produce small cars in California; toxic waste; preference for ethnic and age groups in neighborhood; opportunities and conditions for Blacks; comparative conditions for Blacks, 10 years ago and 10 years from now; enforcement of various laws, i.e., 55 mph speed limit, use of marijuana, the income tax and prostitution; likelihood of reporting crimes and wrong doings of others; credit card possession; types of financial obligations; support of college students and/or parents and alternative use of those funds; different brands; retrospective career choice; seeing friends socially in the last two weeks; ways to meet friends; activity and membership in various types of groups and organizations; US worth fighting for; political activity in the last year.

Study Title: Roper Reports Poll # 1985-07: Star Wars/Personal Life

Study #: [USRPRR1985-07](#) 

Methodology: Conducted by The Roper Organization, July 13-20, 1985, and based on face to face interviews with a National adult sample of 2,000.

Variables: 119

Topical Coverage: Leaded gas (2); Star Wars (10); crime (4); taxes (4); spending power (2); responsibilities of business (7); definition of success (4); retirement (9); civil rights (2); smoking (2); cable TV (2); beverage use (15); product side effects/cancer (8); personal habits/occurrences (14); political involvement (2).

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Study Title: Worth Magazine/Roper Starch Poll # 1993-472-660: Survey of America's Inner Financial Life
Study #: [USRSP1993-472-660](#) 
Methodology: Survey by: Worth Magazine
Conducted by Roper Starch Worldwide, November 6-13, 1993, and based on face to face interviews with a National adult sample of 2,000.
Variables: 160
Topical Coverage: Personal characteristics/values (6); personal finances (20); personal spending (4); money (9); career (3); personal economic situation (2).

Study Title: Washington Post Poll # 1989-804E: Smoking Ban
Study #: [USWASH1989-804E](#) 
Methodology: Conducted by Washington Post, January 18-22, 1989, and based on telephone interviews with a National adult sample of 1,004.
Variables: 7
Topical Coverage: Smoking ban (5).

United States -- Other samples

Study Title: Los Angeles Times Poll # 2000-433: Iowa Primary

Study #: [USLAT2000-433](#) 

Methodology: Conducted by Los Angeles Times, January 12-16, 2000, and based on telephone interviews with 1,128 adult residents of Iowa.

Variables: 79

Topical Coverage: 2000 presidential primary (1); commitment to a presidential candidate (4); reason for supporting a presidential candidate (2); 2000 Republican nomination (2); 2000 Republican presidential candidates (1); 2000 Democratic nomination (2); 2000 Democratic presidential candidates (1); 2000 presidential candidates (1); issues discussed by presidential candidates (1); interest in politics (1); handling farm problems (1); subsidies for Ethanol (1); candidates support of school vouchers (1); candidates support of flat tax (1); campaign finance reform (3); gun control (1); handgun registration (2); Bill Clinton job performance (1); direction of the country (1); economy (1); Iowa economy (1); personal financial situation (1); Clinton's policies (1); federal budget surplus (1); 2000 Republican presidential debates (4); most knowledge of GOP (1); 2000 Democratic presidential debates (1); most knowledge of Democrats (1); presidential candidate with clearest vision (1); George W. Bush's intelligence (1); John McCain's temper (1); Al Gore a strong leader (1); Bill Bradley's experience (1); strongest GOP presidential candidate (1); strongest Democratic presidential candidate (1); presidential candidate that will win in November 2000 (1); Bradley /Gore health care plans (1); Gore will follow Clinton's policies (1); presidential candidates' beliefs in promises made (1); presidential candidates and religious beliefs (1).

International Samples

Australia

Study Title: USIA Poll # 1991-I91079: Russia/Asian Pacific
Study #: [AUUSIA1991-I91079](#) 
Methodology: Survey by: United States Information Agency [USIA]
Conducted by Roy Morgan Research, October 19-27, 1991, and based on face to face interviews with a National adult sample of 1,203.
Variables: 61
Topical Coverage: Military threat (2); economic threat (2); Japan (1); Soviet Union (2); U.S. (3); favorability of George Bush (1); favorability of Mikhail Gorbachev (1); favorability of Boris Yeltsin (1); economic assistance to Soviets (1); alliance with U.S. (3); security arrangement of Asia Pacific and Soviets (1); U.S. joint defense facilities in Australia (3); Europe Comity Vs U.S. (3); defense facilities Vs trade issues (1).

Bolivia

Study Title: USIA Poll # 1962-LA13: The Economic and Political Climate of Opinion in Latin America
Study #: [BOUSIA1962-LA13](#) 
Methodology: Survey by: United States Information Agency [USIA]
Conducted by International Research Associates [INRA], September- December, 1962, and based on face to face interviews with a primarily urban area (cities of >10,000 population: La Paz and Cochabamba) sample of 838.
Variables: 110
Topical Coverage: Life conditions (7); land reform (8); tax reform (6); public and private industry (1); foreign companies (3); Fidel Castro (2); foreign economic aid (2); USA economic aid (8); 'Alianza Poza El Progreso'/ Alliance for Progress (22); USA influence (7); communist influence (3); radio and cinema (6); American lifestyle (4).

Canada

Study Title: Canadian Gallup Poll # 1951-214: Foreign Affairs/Inflation
Study #: [CNCIPO1951-214](#) 
Methodology: Conducted by Canadian Institute of Public Opinion (Gallup), October, 1951, and based on face to face interviews with a National adult sample of 2,117.
Variables: 153
Topical Coverage: Federal election vote intent (1); vote in past federal elections (1); Post war-Germany (2); war with Russia (2); smoking habits (3).

Study Title: Canadian Gallup Poll # 1954-236: Smoking/Finances/Natural Resources/Foreign Relations
Study #: [CNCIPO1954-236](#) 
Methodology: Conducted by Canadian Institute of Public Opinion (Gallup), May, 1954, and based on face to face interviews with a National adult sample of 1,865.
Variables: 118
Topical Coverage: Federal election vote intent (1); past federal elections vote (1); lower voting age (2); H-bomb (2); Canadian troops to Indochina (1); foreign capital investment in Canada (2); personal investment (4); equal pay for women (2); immigration to Canada (3); Senator Joseph McCarthy (3); smoking and cancer (2).

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Study Title: Canadian Gallup Poll # 1956-250: Speed Limit/Russia/Television/Health/Smoking/Politics
Study #: [CNCIPO1956-250](#) 
Methodology: Conducted by Canadian Institute of Public Opinion (Gallup), July, 1956, and based on face to face interviews with a National adult sample of 1,847.
Variables: 154
Topical Coverage: Federal elections vote intent (1); past federal elections vote (1); Canadian highways (7); Russia striving for world dominance (4); breaking monopoly of CBC TV (2); quiz--world personalities (10); Trans- Canada pipeline (3); medical costs and taxes (2); smoking habits (3); Prime Minister job performance (2).

Study Title: Canadian Gallup Poll # 1957-259: Government/Polio Vaccine/Smoking/Traveling
Study #: [CNCIPO1957-259](#) 
Methodology: Conducted by Canadian Institute of Public Opinion (Gallup), July, 1957, and based on face to face interviews with a National adult sample of 1,993.
Variables: 184
Topical Coverage: Past and future federal elections: results, vote intent, past voting behavior, party policies (10); political parties (4); greatest problem facing the federal government (1); smoking habits (4); polio vaccination (3).

Study Title: Canadian Gallup Poll # 1963-303: Lotteries/Entertainment/Smoking/Government
Study #: [CNCIPO1963-303](#) 
Methodology: Conducted by Canadian Institute of Public Opinion (Gallup), June, 1963, and based on face to face interviews with a National adult sample of 709.
Variables: 60
Topical Coverage: Federal election vote intent (1); past federal elections vote (1); unemployment (3); lotteries, sweepstakes & off-track betting (3); US capital in Canada (1); Prime Minister and the opposition leader job performances (2); anti-smoking campaign (3); free trade with US (1); status of French speaking Canadians (2).

Study Title: Canadian Gallup Poll # 1963-304: Public Opinions on Leading Topics in Canada and the World
Study #: [CNCIPO1963-304](#) 
Methodology: Conducted by Canadian Institute of Public Opinion (Gallup), August, 1963, and based on face to face interviews with a National adult sample of 720.
Variables: 94
Topical Coverage: Federal election vote intent (1); past federal elections vote (1); higher pay for Members of the Parliament (4); China into UN (2); greatest problem facing federal government (1); chances of world war (2); racially mixed neighborhoods (2); opinion about political leaders (4); threat of dissolution of the Confederation (2).

Study Title: Canadian Gallup Poll # 1964-307: Politics/Education
Study #: [CNCIPO1964-307](#) 
Methodology: Conducted by Canadian Institute of Public Opinion (Gallup), April, 1964, and based on face to face interviews with a National adult sample of 724.
Variables: 66
Topical Coverage: Federal election vote intent (1); past federal elections vote (1); automation and jobs (1); public disclosure of political funds (1); women as bosses (3); job performance of four Cabinet ministers (4); organized interests and political parties (5); school teachers in Canada (3).

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- Study Title:** Canadian Gallup Poll # 1964-308: Problems/Election/International Affairs
Study #: [CNCIPO1964-308](#) 
- Methodology:** Conducted by Canadian Institute of Public Opinion (Gallup), August, 1964, and based on face to face interviews with a National adult sample of 725.
- Variables:** 69
- Topical Coverage:** Federal elections vote intent (1); past federal elections vote (1); the government and opposition job performance (4); greatest problem facing Canada (1); greatest problem facing individual/family (1); capital punishment (1); confidence in professional women (2); Quebec's separatism (2).
-
- Study Title:** Canadian Gallup Poll # 1971-348: Government/Domestic Relationships
Study #: [CNCIPO1971-348](#) 
- Methodology:** Conducted by Canadian Institute of Public Opinion (Gallup), July, 1971, and based on face to face interviews with a National adult sample of 719.
- Variables:** 32
- Topical Coverage:** Center for transient students (1); standard of living (1); federal budget (1); broadcast Parliament sessions on television (2); cigarette smoking does/does not cause cancer (1); religion (1); Quebec (3); liberal government to join next election (1); Prime Minister Edgar Benson job performance (1); Premier Robert Bourassa job performance (1); economic policies of Trudeau's government (1); youth better/worse off today (1); greater/less chance of atomic war than ten years ago (1).
-
- Study Title:** Canadian Gallup Poll # 1977-402A: Politics/Government/Smoking
Study #: [CNCIPO1977-402A](#) 
- Methodology:** Conducted by Canadian Institute of Public Opinion (Gallup), July, 1977, and based on face to face interviews with a National adult sample of 1,049.
- Variables:** 37
- Topical Coverage:** Federal election vote intent (1); past federal elections vote (1); capital punishment (3); confidence in US (1); Quebec's separatism (2); more power to provincial government (2); US capital investment in Canada (2); cigarette smoking (5); wage/price controls (4).
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- Study Title:** Canadian Gallup Poll # 1979-424B-2: Election/Smoking/Nuclear Power
Study #: [CNCIPO1979-424B-2](#) 
- Methodology:** Conducted by Canadian Institute of Public Opinion (Gallup), May, 1979, and based on face to face interviews with a National adult sample of 1,038.
- Variables:** 27
- Topical Coverage:** Interest in coming elections (1); election vote intent (1); past elections behavior (1); smoking and drinking habits (2); church/ synagogue attendance (2); nuclear power (3).

Colombia

Study Title: USIA Poll # 1962-LA13: The Economic and Political Climate of Opinion in Latin America

Study #: [COUSIA1962-LA13](#) 

Methodology: Survey by: United States Information Agency [USIA]
Conducted by International Research Associates [INRA], September- December 1962, and based on face to face interviews with a primarily urban area (cities of >10,000 population) sample of 1,223.

Variables: 110

Topical Coverage: Life conditions (7); land reform (8); tax reform (6); public and private industry (1); foreign companies (3); Fidel Castro (2); foreign economic aid (2); USA economic aid (8); 'Alianza Poza El Progreso'/ Alliance for Progress (22); USA influence (7); communist influence (3); radio and cinema (6); American lifestyle (4).

Ecuador

Study Title: USIA Poll # 1962-LA13: The Economic and Political Climate of Opinion in Latin America

Study #: [ECUSIA1962-LA13](#) 

Methodology: Survey by: United States Information Agency [USIA]
Conducted by International Research Associates [INRA], September- December 1962, and based on face to face interviews with a primarily urban area (cities of >10,000 population: Guayaquil and Quito) sample of 700.

Variables: 110

Topical Coverage: Satisfaction with past and present standard of living; expectation of change in standard of living and projected satisfaction with same; changes needed to improve quality of life in Ecuador; attitude toward land and tax reform and expropriation of foreign owned industries; appropriate extent of compensation for expropriated land or industry; assessment of U.S. and Ecuador communists' attitudes toward land reform and tax reform; confidence in the imminent execution of of land reform and enactment of tax reform; necessity of violence to effect land reform; projected change in respondent's taxes after tax reform and willingness to pay higher taxes; preference for government or private ownership of major industries; attitude toward Mexico, the U.S.S.R., and U.S.; knowledge of and attitude toward Fidel Castro; effect of U.S aid on domestic development; equitable distribution of U.S. aid to Ecuador; U.S. motives for economic aid to Ecuador and attitude toward the same; knowledge of, source of knowledge about, country initiating "Alliance for Progress"(AFP).

Great Britain

Study Title: British Gallup Poll # 1986-CQ004: Political Parties/Economy

Study #: [GBSSLT1986-CQ004](#) 

Methodology: Conducted by Social Surveys (Gallup Poll) Limited, February 19-24, 1986, and based on face to face interviews with a National adult sample of 1,038.

Variables: 118

Topical Coverage: Opinion of Government's record (1); satisfaction with Prime Minister Thatcher (1); leadership with Labour party by Mr. Kinnock (1); leadership of Liberal party by Mr. Steel (1); leadership of Social Democratic party by Dr. Owen (1); inclination to vote for particular party (2); ability to vote in June 1983 general election (2); closeness to a particular party (1); best/worst things the Conservative government has done (2); status of economic situation (6); timing for buying major household items (1); reducing taxes vs keeping up government spending (1); possible serious social problems (1); crime (6).

Study Title: British Gallup Poll # 1986-CQ018: Government/Leadership

Study #: [GBSSLT1986-CQ018](#) 

Methodology: Conducted by Social Surveys (Gallup Poll) Limited, May 29-June 2, 1986, and based on face to face interviews with a National adult sample of 964.

Variables: 123

Topical Coverage: Thatcher job performance (1); leadership of political parties (3); intent to vote in June 1983 general election (2); highest priority for government spending (2); highest priority for government spending on social benefits (2); availability of benefits (3); national health service (2); countries that produce high quality goods (2).

Study Title: British Gallup Poll # 1986-CQ020: Politics

Study #: [GBSSLT1986-CQ020](#) 

Methodology: Conducted by Social Surveys (Gallup Poll) Limited, June 12-16, 1986, and based on face to face interviews with a National adult sample of 1,049.

Variables: 138

Topical Coverage: Thatcher job performance (1); leadership of political parties (3); intent to vote in June 1983 general election (2); most urgent problem facing the country (2); party that can best handle the problem (1); uniting/dividing of various parties (3); party with the best policies and leaders (2); person that would make best Prime Minister (1); characteristics an effective Prime Minister should possess (60); reducing taxes vs. keeping up government spending (1).

Study Title: British Gallup Poll # 1986-CQ035: Political Parties/Government

Study #: [GBSSLT1986-CQ035](#) 

Methodology: Conducted by Social Surveys (Gallup Poll) Limited, September 25-29, 1986, and based on face to face interviews with a National adult sample of 977.

Variables: 74

Topical Coverage: Thatcher job performance (1); leadership of political parties (3); intent to vote in June 1983 general election (2); "The left" vs. "The Right" on various parties (5); statements on the Conservative party (14); view of Mrs. Thatcher (1); way governments ought to Act (5); importance of reducing taxes or keeping up government spending (1); reducing unemployment (3); Mrs. Thatcher's economic policies (2).

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Study Title: British Gallup Poll # 1986-CQ040: Politics/Leaders
Study #: [GBSSLT1986-CQ040](#) 
Methodology: Conducted by Social Surveys (Gallup Poll) Limited, October 29-November 3, 1986, and based on face to face interviews with a National adult sample of 1,074.
Variables: 59
Topical Coverage: Thatcher job performance (1); leadership of political parties (3); intent to vote in June 1983 general election (2); like/dislike of the political parties and leaders (7); amount of government spending on various items (5); positive discrimination (4).

Study Title: British Gallup Poll # 1986-CQ046: Politics/Government
Study #: [GBSSLT1986-CQ046](#) 
Methodology: Conducted by Social Surveys (Gallup Poll) Limited, December 10-15, 1986, and based on face to face interviews with a National adult sample of 1,205.
Variables: 146
Topical Coverage: Thatcher job performance (1); leadership of political parties (3); intent to vote in June 1983 general election (2); most urgent problem facing the country (2); party that can best handle the problem (1); uniting/dividing of various parties (3); parties with the best policies and leaders (2); person who would make the best Prime Minister (1); statements about the government (9); qualities people feel the government should have (6); amount of change British government can do (8); winner in next general election (3); education (11); amount of money spent on Christmas (5); religiouness of Christmas (3); how spending Christmas (3).

Study Title: British Gallup Poll # 1987-CQ214: Government/Politics
Study #: [GBSSLT1987-CQ214](#) 
Methodology: Conducted by Social Surveys (Gallup Poll) Limited, September 23-28, 1987, and based on face to face interviews with a National adult sample of 990.
Variables: 73
Topical Coverage: Job performance of government (1); leaders of political parties (4) party preference (3); June General Election (2); probability of voting in the future (1); party ideology (4); conservative party (22); level of taxes (3); government spending (1); cost of defending Falklands (2).

Study Title: British Gallup Poll # 1988-CQ839: Thatcher/Political Parties
Study #: [GBSSLT1988-CQ839](#) 
Methodology: Conducted by Social Surveys (Gallup Poll) Limited, September 28-October 3, 1988, and based on face to face interviews with a National adult sample of 1,070.
Variables: 69
Topical Coverage: Government approval rating (1); Thatcher approval rating (9); political party leaders (3); political party (2); 1987 election (2); Labour party (1); Conservative party (20); Social and Liberal Democrats (1); Social Democratic party (1); taxes reduced vs government spending (2).

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- Study Title:** British Gallup Poll # 1988-CQ845: Government
Study #: [GBSSLT1988-CQ845](#) 
- Methodology:** Conducted by Social Surveys (Gallup Poll) Limited, November 8-14, 1988, and based on face to face interviews with a National adult sample of 1,060.
- Variables:** 85
- Topical Coverage:** Government approval rating (15); Thatcher approval rating (1); political party leaders (4); political party (5); 1987 election (2); most important problem (3); party to best handle problem (1); Labour party (2); Conservative party (2); best political policies (5); best Prime Minister (1); Social and Liberal Democrats (1); Social Democratic party (1); Lawson approval rating (1); government spending (5); health care (2); United States (5).
-
- Study Title:** British Gallup Poll # 1989-CQ928A: Government/Strikes
Study #: [GBSSLT1989-CQ928A](#) 
- Methodology:** Conducted by Social Surveys (Gallup Poll) Limited, July 13-18, 1989, and based on face to face interviews with a National adult sample of 964.
- Variables:** 71
- Topical Coverage:** Government approval rating (1); Thatcher approval rating (1); political party leaders (3); political party (3); 1987 election (2); Hong Kong (3); war (5); foreign policy approval rating (1); defense spending (1); Finland (1); strikes (13).
-
- Study Title:** British Gallup Poll # 1989-CQ948: Thatcher/Government/Political Parties
Study #: [GBSSLT1989-CQ948](#) 
- Methodology:** Conducted by Social Surveys (Gallup Poll) Limited, December 1-4, 1989, and based on face to face interviews with a National adult sample of 989.
- Variables:** 96
- Topical Coverage:** Government approval rating (1); Thatcher approval rating (4); political party leaders (4); political party (3); 1987 election (2); most important problem (2); party to best handle problem (13); Labour party (1); Conservative party (1); best party policies (1); best Prime Minister (2); taxes (1); government spending increase (2); government policies (5); ambulance dispute (1); European Community (9); Conservative vs Labour party (1); unemployment (1); prices (1); business increase (1); income (1); financial commitments (1); good time to spend/ save (1); good time to buy (1); Thatcher (2).
-
- Study Title:** British Gallup Poll # CQ002A: Political Parties/Government Spending
Study #: [GBSSLT1990-CQ002A](#) 
- Methodology:** Conducted by Social Surveys (Gallup Poll) Limited, January 11-16, 1990, and based on face to face interviews with a National adult sample of 949.
- Variables:** 47
- Topical Coverage:** Government approval rating (1); Thatcher approval rating (1); political party leaders (3); political party (10); 1987 election (2); government spending (5).

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Study Title: British Gallup Poll # 1991-CQ118: Political Parties/Government
Study #: [GBSSLT1991-CQ118](#) 
Methodology: Conducted by Social Surveys (Gallup Poll) Limited, April 29-May 6, 1991, and based on face to face interviews with a National adult sample of 1,066.
Variables: 145
Topical Coverage: Government approval rating (1); political party leaders(3); political party (25); 1987 election (1); most important problem (2); domestic affairs (11); foreign affairs (4); personal financial situation (1); economic situation (1); Conservative vs Labour party (1); Labour governemnt (12); reduce taxes vs government spending (1); Conservative government (11); best political positions (15); inflation vs unemployment (4).

Italy

Study Title: CISER Poll # 1963-1-251-54: Political Survey
Study #: [ITCISER1963-1-251-54](#) 
Methodology: Conducted by Centro Italiano Studi e Ricerche S.p.A. (C.I.S.E.R.) Italian Center for Studies and Research, April, 1963, and based on face to face interviews with a National adult sample of 1,376.
Variables: 26
Topical Coverage: Future of the Italian political situation (1); internal affairs (1); vote in the 1963 election (1); 1963 election (2); political leaders job performance (8); political parties (3).

Study Title: DOXA Survey # 1953-0229: Emigration Survey
Study #: [ITDOXA1953-0229](#) 
Methodology: Survey by: Direzione Generale dell'Emigrazione--Rome
Conducted by Istituto per le Recerche Statistiche e l'Analisi dell'Opinione Pubblica (Gallup) (DOXA), 1953, and based on face to face interviews with 2,120 candidates to emigration.
Variables: 233
Topical Coverage: Emigration (12); province with the largest number of emigrants in the last 5 or 6 years (2); relatives still living abroad (4); sources of information about emigration (5); emigration for seasonal work (1); emigration paperwork/documents (3); work abroad (6); travel abroad (2).

Roper Center Archives Update
July, 2007

Venezuela

Study Title: USIA Poll # 1962-LA13: The Economic and Political Climate of Opinion in Latin America

Study #: [VZUSIA1962-LA13](#) 

Methodology: Survey by: United States Information Agency [USIA]
Conducted by International Research Associates [INRA], September- December 1962, and based on face to face interviews with a Primarily urban areas (cities of >10,000 population) sample of 1,288.

Variables: 110

Topical Coverage: Standard of living; quality of life in Venezuela; attitude toward land and tax reform and expropriation of foreign-owned industries; preference for government or private ownership of major industries; attitude toward Mexico, U.S.S.R., U.S.; Fidel Castro; foreign economic aid to Venezuela; effect of U.S. aid on Venezuelan development; U.S. motives for economic aid to Venezuela; "Alliance for Progress"; U.S. and communist influence on Venezuela; sensitivity of the U.S. government and business to Venezuelan national interest; alliance with the U.S. or U.S.S.R.; leadership capability of the U.S.; attitude toward U.S. support for dictatorships; frequency of listening to various listed short-wave radio broadcasts; country of origin of favorite films; impression of America from American movies; interest in politics; party preference; likelihood of being asked about politics or current affairs.

78 studies are currently included in this update.