

Roper Center Archives Update  
May, 2006



**Roper Center Archives Update  
May, 2006**

**Highlights:**

- *AARP/University of Southern California Images of Aging in America, 2004* conducted by FGI Research, March 11-April 25, 2004, and based on telephone interviews with 1,594 National adults including an oversample of African Americans and Hispanics.
- *German Marshall Fund of the United States After the U.S. Election--A Survey of Public Opinion in France, Germany, and the United States* conducted by TNS Intersearch, November 29-December 5, 2004, and based on telephone interviews with 3,005 Adult residents of France, Germany, and the United State.
- 5 new ABC News/Washington Post polls conducted from August to September, 2005.
- 26 new Pew studies conducted by Princeton Survey Research Associates International including four international samples.
- 6 new University of Maryland—Program on International Affairs studies conducted by Knowledge Networks from 2002-2003.

## New Studies

### United States -- National adult samples

- Study Title:** ABC News Poll # 2005-988: Nuclear Weapons/War on Terrorism  
**Study #:** [USABC2005-988](#) 
- Methodology:** Conducted by ABC News, August 18-21, 2005, and based on telephone interviews with a National adult sample of 1,002.
- Variables:** 80
- Topical Coverage:** Safety from terrorism since 9/11 (1); preventing further terrorist attacks (6); concern about more terrorist attacks (2); personal preparation for another terrorist attack (10); how would most people react to certain types of terrorist attacks (3); would/would not know what to do in case of a nuclear bomb or dirty bomb attack (2); adequate protection of nuclear and other radiological materials against terrorists (8); confidence in ability of certain groups to respond effectively to a terrorist attack using nuclear or radioactive materials (3); price of gasoline (8); kind of vehicle respondent drives (1).
- 
- Study Title:** ABC News Poll # 2005-990: Hurricane Katrina  
**Study #:** [USABC2005-990](#) 
- Methodology:** Conducted by ABC News, September 2, 2005, and based on telephone interviews with a National adult sample of 501.
- Variables:** 52
- Topical Coverage:** Hurricane Katrina aftermath (19); government preparation for Hurricane Katrina (2); gas prices (2).
- 
- Study Title:** ABC News/Washington Post Poll # 2005-989: Iraq/Robert's Supreme Court Nomination/Illegal Immigration  
**Study #:** [USABCWASH2005-989](#) 
- Methodology:** Conducted by ABC News and The Washington Post, August 25-28, 2005, and based on telephone interviews with a National adult sample of 1,006.
- Variables:** 95
- Topical Coverage:** George W. Bush job performance (8); highest priority for Bush and Congress this year (1); Bush does/does not understand problems of people like respondent (1); Congress job performance (1); Iraq (17); Cindy Sheehan (4); John Roberts (5); Roe vs. Wade (1); abortion (1); Democrats have gone too far/not far enough in opposing certain things (3); immigrants (3); hybrid cars (1); gasoline prices (2); gay marriage (1); military service (1).

Roper Center Archives Update  
May, 2006

**Study Title:** Pew/PSRA Poll # 1997-RESP: Response Rate Project

**Study #:** [USPEW1997-RESP](#) 

**Methodology:** Survey by: Pew Research Center for the People & the Press  
Conducted by Princeton Survey Research Associates, June 18-August 11, 1997, and based on telephone interviews with a National adult sample of 2,728.

**Variables:** 165

**Topical Coverage:** Bill Clinton job performance (1); Republican leaders in Congress job performance (1); how closely followed certain news stories this past month (8); which statements come closer to respondent's own views (12); taxes (4); Medicare (2); did/did not read a daily newspaper yesterday (1); did/did not watch the news or a news program on television yesterday (1); did/did not listen to any news on the radio yesterday (1); how often watch or listen to certain TV and radio programs (3); computer use (2); most people can/cannot be trusted (1); most people would/would not try to take advantage of you if they got the chance (1); most of the time people try to be helpful/just looking out for themselves (1); did/did not do certain activities yesterday (4); which political party has a majority in U.S. House of Representatives (1); who lent Newt Gingrich some of the money he needed to pay off his ethics fine (1); knowledge of who Bill Gates is (1); opinion of certain people and organizations (10); difference in what Democratic and Republican parties stand for (1); Republicans and Democrats in Washington have been working together more/bickering and opposing one another more this year (1); responsibility for things not getting done in Washington (1); turning to people for support when need help (1); done any volunteer work for any church, charity or community group in the last year or so (2); times during last year when respondent did not have enough money to buy certain things (3); crime in respondent's neighborhood (7); do/do not have any guns or revolvers in home (1); favor/oppose country apologizing to African Americans for slavery (1); public opinion polls (3); how often vote (1); 1996 elections (4); how long lived in community (2); would participate/refuse if had to do interview over again (1).

**Study Title:** Pew/PSRA Poll # 2000-INT: The Internet and American Life

**Study #:** [USPEW2000-INT](#) 

**Methodology:** Survey by: Pew Research Center for the People & the Press  
Conducted by Princeton Survey Research Associates, October 10 - November 26, 2000, and based on telephone interviews with a National adult sample of 8,378.

**Variables:** 113

**Topical Coverage:** When did respondent first start going online (1); ever do certain activities when online (13); respondent's children ever go online (1); 2000 presidential election (50); usefulness of particular websites (17).

**Study Title:** Pew/PSRA Poll # 2001-05: Foreign Threats

**Study #:** [USPEW2001-05](#) 

**Methodology:** Survey by: Pew Research Center for the People & the Press  
Conducted by Princeton Survey Research Associates, May 11-20, 2001, and based on telephone interviews with a National adult sample of 1,587.

**Variables:** 30

**Topical Coverage:** Possible threats to the well being of the United States (14); George W. Bush job performance (1).

Roper Center Archives Update  
May, 2006

**Study Title:** Pew/PSRA Poll # 2001-APW: America's Place in the World III

**Study #:** [USPEW2001-APW](#) 

**Methodology:** Survey by: Pew Research Center for the People & the Press  
Conducted by Princeton Survey Research Associates, August 21-September 5, 2001, and based on telephone interviews with a National adult sample of 2,001.

**Variables:** 250

**Topical Coverage:** George W. Bush job performance (10); Congress job performance (2); direction of country (2); America's most important international problem today (5); direction of world (2); greatest danger to United States (5); how closely followed certain news stories this past month (11); news sources about national and international issues (4); what grade would respondent give to news coverage these days (6); news media attention to foreign news (1); priorities for President Bush and Congress this fall (11); more confidence in President Bush/Democratic leaders in Congress to make wise decisions about how to deal with the nation's most important problems (1); leadership role of United States in the world (4); U.S. determination of its foreign policy (3); possible long-range foreign policy goals which United States might have (16); opinion of certain organizations (6); President Bush's recent address to nation about an important issue (1); projected U.S. government budget surplus for this year (4); U.S. spy plane collision with foreign fighter jet (2); Kyoto Protocol (2); name of Russian president (2); favor/oppose giving the president trade negotiating authority to reach international trade agreements that Congress can only approve or disapprove but not change (1); North American Free Trade Agreement/NAFTA (1); U.S. policies about trading with other countries (4); impact of what happens in other countries on respondent's life (4); globalization (13); 2000 presidential election (2); ever traveled to any countries outside United States besides Canada and Mexico (1); news media helps society to solve its problems/ gets in the way of society solving its problems (1); criticism of political leaders by news organizations (1); news coverage of personal and ethical behavior of public figures (2); news organizations in general get the facts straight/are often inaccurate (1); news organizations deal fairly with all sides/tend to favor one side when dealing with political and social issues (1); news organizations are pretty independent/often influenced by powerful people and organizations (1); news organizations pay too much attention to good news/too much attention to bad news/report kinds of stories they should be covering (1); which phrases better describe news organizations (9); defense spending (1); world is now more dangerous/less dangerous/about the same compared to ten years ago (1); danger of an attack with weapons of mass destruction (2); rogue/major nation is greater threat (1); domestic/foreign terrorist group is greater threat (1); Europe/Pacific Rim is most important to United States (1); name of missing Washington D.C. intern who had been romantically linked to a member of Congress (1); name of Congressman who has been romantically linked to a missing Washington D.C. intern (1); favor/oppose continuing to have U.S. troops deployed in Kosovo and Bosnia as part of a NATO peacekeeping force (1); China (1); sympathize with Israel/Palestinians (1); national missile defense system (2).

**Study Title:** PSRA/Pew Poll # 2002-INT: Internet and American Life

**Study #:** [USPEW2002-INT](#) 

**Methodology:** Survey by: Pew Research Center for the People & the Press/Pew Internet & American Life Project/The George Washington University Institute for Politics, Democracy, and the Internet  
Conducted by Princeton Survey Research Associates, October 30-November 24, 2002, and based on telephone interviews with a National adult sample of 2,745.

**Variables:** 175

**Topical Coverage:** Direction of country (1); read/watched any news yesterday (2); interest in government and public affairs (1); computer use (14); online activities (42); news about election campaigns (20); thought given to mid-term elections on November 5th (2); ever voted in precinct/election district (2); how often vote (2); would vote for Republican/Democratic candidate if November election for U.S. Congress were being held today (2); have/have not already voted for Congress (1); plans to vote in Tuesday, November 5th congressional elections (1); voted for Republican /Democratic candidate on November 5th (1); voted on/before Election Day (1); enjoyment of politics (1); trust in certain kinds of websites to provide information that is accurate and not misleading (1); importance of internet in terms of providing respondent with information to help decide how to vote in November election (2); 2000 presidential election (2); monthly cost of home internet access (1).

Roper Center Archives Update  
May, 2006

**Study Title:** PSRA/Pew Poll # 2003-05NII: News Interest Index/Global Attitudes

**Study #:** [USPEW2003-05NII](#) 

**Methodology:** Survey by: Pew Research Center for the People & the Press  
Conducted by Princeton Survey Research Associates, April 30-May 4, 2003, and based on telephone interviews with a National adult sample of 1,201.

**Variables:** 140

**Topical Coverage:** George W. Bush job performance (1); impression of George W. Bush (1); economy (2); state spending on health, education, and other social programs (1); how closely followed certain news stories this past month (8); amount of news coverage on certain stories (3); influence of U.N. in our country (1); U.N. role in international conflicts (1); world becoming more connected through greater economic trade and faster communication is good/bad for our country (1); opinion of certain countries (4); George W. Bush listens more to conservative/moderate members of his party when it comes to national policy (1); affirmative action (7); tax cuts (8); to what extent does United States take into account interests of other countries in making international policy decisions (1); U.S. is too religious/not religious enough (1); boycott of French and German products (2); danger of certain current governments to world peace (3); justification of using military force against countries that may seriously threaten our country but have not attacked us (1); Iraq (5); change in Middle East region now that Saddam Hussein has been removed from power (1); U.S. policies in the Middle East (2); state of Israel can/cannot exist so that rights and needs of the Palestinian people are taken care of (1); University of Michigan's admissions program that takes race into account (1); most people think minorities achieve success because of racial preferences/skills and abilities (1); partnership between U.S. and Western Europe (1); confidence in certain political leaders to do the right thing regarding world affairs (8); Severe Acute Respiratory Syndrome/SARS (2).

**Study Title:** PSRAI/Pew Poll# 2003-10NII: October News Interest Index--Politics/Public Life/Religion

**Study #:** [USPEW2003-10NII](#) 

**Methodology:** Survey by: Pew Research Center for the People & the Press  
Conducted by Princeton Survey Research Associates International, October 15-19, 2003, and based on telephone interviews with a National adult sample of 1,515.

**Variables:** 206

**Topical Coverage:** George W. Bush job performance (1); direction of country (1); how closely followed certain news stories this past month (6); news reports are making situation in Iraq seem worse than it really is/better than it really is/about the way it really is (1); amount of news coverage on 2004 presidential campaign (1); job performance of news organizations at reporting about race for Democratic presidential nomination (1); news about national and international issues (10); would prefer to see George W. Bush/Democrat win 2004 election (1); do/do not care who wins 2004 presidential election (2); George W. Bush vs. Howard Dean (2); George W. Bush vs. Joe Lieberman (2); George W. Bush vs. Hillary Clinton (2); George W. Bush vs. Wesley Clark (2); George W. Bush vs. John Kerry (2); George W. Bush vs. Dick Gephardt (2); agree/disagree that we should have a third major political party in this country (1); Republicans and Democrats in Washington this year have been working together more to solve problems/bickering and opposing one another more than usual (1); economy (1); job opportunities (1); gay marriage (3); civil unions (1); Iraq (6); importance of religion in own life (1); clergy at respondent's place of worship does/does not speak out on certain issues (8); clergy at respondent's place of worship accepts/discourages/does not take position on homosexuality (1); overall opinion of homosexuals (2); more acceptance of gays and lesbians would be a good/bad thing for the country/wouldn't make much difference either way (1); homosexuality is something people are born with/ something that develops because of the way people are brought up/the way that some people prefer to live (1); homosexual orientation can/ cannot be changed (1); first homosexual person that comes to respondent's mind (1); do/do not have a friend/colleague/family member who is gay (1); agree/disagree with certain statements about homosexuality (4); gay themes and characters in entertainment media these days (1); gays and lesbians are/are not less likely to have stable, long-term relationships (1); gay men do/do not have a better sense of style than most heterosexual men (1); most gays and lesbians are/are not unhappier than most people (1); respondent is/is not uncomfortable to be around homosexuals (1); sinfulness of homosexual behavior (2).

Roper Center Archives Update  
May, 2006

- Study Title:** PSRAI/Pew Poll # 2003-12NII: December News Interest Index--Politics  
**Study #:** [USPEW2003-12NII](#) 
- Methodology:** Survey by: Pew Research Center for the People & the Press  
Conducted by Princeton Survey Research Associates International, December 15-17, 2003, and based on telephone interviews with a National adult sample of 815.
- Variables:** 105
- Topical Coverage:** George W. Bush job performance (1); direction of country (1); success of George W. Bush's presidency (11); how closely followed certain news stories this past month (7); would prefer to see George W. Bush/Democrat elected in 2004 (1); new Medicare law (2); free trade agreements (2); Iraq (8); how did respondent first learn about capture of Saddam Hussein (4).
- 
- Study Title:** PSRAI/Pew Poll# 2004-01EAR: Politics  
**Study #:** [USPEW2004-01EAR](#) 
- Methodology:** Survey by: Pew Research Center for the People & the Press  
Conducted by Princeton Survey Research Associates International, December 19, 2003-January 4, 2004, and based on telephone interviews with a National adult sample of 1,506.
- Variables:** 148
- Topical Coverage:** George W. Bush job performance (1); direction of country (1); race for Democratic presidential nomination (1); news about presidential election campaign (32); how much enjoy keeping up with political news about campaigns and elections (1); how likely will vote in Democratic primary election or caucus next year (1); George W. Bush vs. Democratic candidate (1); Democratic presidential candidates (2); George W. Bush vs. Howard Dean (2); George W. Bush vs. Joe Lieberman (2); George W. Bush vs. John Edwards (2); George W. Bush vs. Wesley Clark (2); George W. Bush vs. John Kerry (2); George W. Bush vs. Dick Gephardt (2); knowledge of presidential candidates (2); political news (1); televised debates between Democratic candidates (1); Democratic candidates being interviewed or appearing as guests on news or entertainment programs (3); have/have not seen or heard any parts of speeches given by Democratic candidates on TV or radio (1); computer use (9); political bias in news coverage (2); expressing opinions about politics and current events (6); Iraq (4); would/would not be more or less likely to vote for a presidential candidate supported by certain organizations/ groups/people (14); how often vote (1); 2000 presidential election (1).
- 
- Study Title:** PSRAI/Pew Poll # 2004-04LATE: Presidential Approval/Economy/Iraq  
**Study #:** [USPEW2004-04LATE](#) 
- Methodology:** Survey by: Pew Research Center for the People & the Press  
Conducted by Princeton Survey Research Associates International, April 21-25, 2004, and based on telephone interviews with a National adult sample of 1,000.
- Variables:** 39
- Topical Coverage:** George W. Bush job performance (4); economy (1); Iraq (5); job opportunities (1).

Roper Center Archives Update  
May, 2006

**Study Title:** PSRAI/Pew Poll # 2004-06VOTE: Voter Attitudes Survey

**Study #:** [USPEW2004-06VOTE](#) 

**Methodology:** Survey by: Pew Research Center for the People & the Press  
Conducted by Princeton Survey Research Associates International, June 3 -13, 2004, and based on telephone interviews with a National adult sample of 1,806.

**Variables:** 176

**Topical Coverage:** George W. Bush job performance (4); how closely followed certain news stories this past month (5); how much thought given to coming presidential election (1); interest in politics (1); George W. Bush vs. John Kerry vs. Ralph Nader (2); George W. Bush vs. John Kerry (2); choice is more for one candidate/against other (2); chance of changing mind about vote (2); what does respondent like most about chosen candidate (1); what does respondent like least about candidate not chosen (1); 2004 congressional elections (3); George W. Bush/John Kerry most likely to win coming presidential election (1); what one issue would most like to hear presidential candidates talk about (3); opinion of likely presidential candidates for this year (1); George W. Bush and John Kerry take different/similar positions on issues (1); does/does not really matter who wins 2004 presidential election (2); agree/ disagree that it is difficult to choose between John Kerry and George W. Bush (2); plans to vote in November election (3); interest in presidential campaign so far (1); description of presidential campaign so far (5); John Kerry's election campaign (4); George W. Bush's election campaign (4); press job performance in covering presidential campaign (1); vote of no confidence (1); interest in public affairs (1); would prefer to vote at voting booth/over the internet/by mail (1); opinion of certain people and organizations (7); what does respondent most like about George W. Bush (3); what does respondent most dislike about George W. Bush (3); what does respondent most like about John Kerry (3); what does respondent dislike most about John Kerry (3); phrases better describe John Kerry/George W. Bush/neither (6); Republicans and Democrats in Washington this year have been working together more/bickering more than usual (1); agree/disagree that we should have a third major political party (1); Iraq (11); future terrorist attacks in U.S. (2); 2000 presidential election (1); how often vote (1); veteran of armed services (1).

**Study Title:** PSRAI/Pew Poll # 2004-07FP: Foreign Policy and Party Images

**Study #:** [USPEW2004-07FP](#) 

**Methodology:** Survey by: Pew Research Center for the People & the Press  
Conducted by Princeton Survey Research Associates International, July 8 -18, 2004, and based on telephone interviews with a National adult sample of 2,009.

**Variables:** 183

**Topical Coverage:** George W. Bush job performance (6); direction of country (1); how closely followed certain stories covered by news organizations this past month (9); thought given to coming presidential election (1); George W. Bush and Dick Cheney vs. John Kerry and John Edwards vs. Ralph Nader and Peter Camejo (2); chance of voting for John Kerry in November (1); chance of voting for George W. Bush in November (1); George W. Bush/John Kerry most likely to win coming presidential election (1); opinion of John Edwards (1); most important problem facing country today (3); upcoming Democratic National Convention in Boston (6); think Democratic party will/will not solidly unite behind John Kerry (1); phrases better describe Republican party and its leaders/Democratic party and its leaders (6); Republican/Democratic party could do a better job handling certain issues (10); gay marriage (2); civil unions (1); 9/11 Commission (1); direction of world (1); U.S. leadership role in the world (4); U.S. foreign policy (30); partnership between U.S. and Western Europe (1); using military force against countries that may seriously threaten our country but have not attacked us (1); international relations (1); respect for U.S. by other countries (2); U.S. like more/less by other countries as it has been in the past (2); spending on national defense (1); size of U.S. military (1); sympathize more with Israel/Palestinians (1); U.S. policies in Middle East (2); China (2); free trade agreements (2); Iraq (8); terrorism (8); Muslim religion (3); political parties' job performance in standing up for traditional positions (2); movie 'Fahrenheit 9/11' (1); religious faith of John Kerry (1); religious faith of George W. Bush (1); 2000 presidential election (1); how often vote (1); veteran of armed services (1).

Roper Center Archives Update  
May, 2006

**Study Title:** Pew/PSRAI Poll # 2004-08FP: Foreign Policy and Party Images  
**Study #:** [USPEW2004-08FP](#)   
**Methodology:** Survey by: Pew Research Center for the People & the Press/The Chicago Council on Foreign Relations Conducted by Princeton Survey Research Associates International, July 30-August 12, 2004, and based on telephone interviews with a National adult sample of 1,057.  
**Variables:** 39  
**Topical Coverage:** Agree/disagree with certain statements (5); people who emigrate from U.S. (2); U.S. policy with regard to war on terrorism (1).

**Study Title:** Pew/PSRAI Poll # 2004-10MIDPOL: 2004 Presidential Election/State Ballot Initiatives/Election Press Coverage/Iraq/Terrorism  
**Study #:** [USPEW2004-10MIDPOL](#)   
**Methodology:** Survey by: Pew Research Center for the People & the Press Conducted by Princeton Survey Research Associates International, October 15-19, 2004, and based on telephone interviews with a National adult sample of 1,568.  
**Variables:** 265  
**Topical Coverage:** Thought given to coming presidential election (1); news about presidential election campaign (11); ever voted in precinct/election district (1); interest in government and public affairs (1); how often vote (1); George W. Bush and Dick Cheney vs. John Kerry and John Edwards vs. Ralph Nader and Peter Camejo (2); George W. Bush and Dick Cheney vs. John Kerry and John Edwards (2); support presidential choice strongly/only moderately (1); choice is more a vote for one candidate/ against other (2); chance of voting for John Kerry in November (1); chance of voting for George W. Bush in November (1); main reason would like to see presidential choice win election (3); plans to vote in election this November (3); recent conflict by candidates/campaigns urging respondent to vote in a particular way (2); issues on the ballot up for a vote in respondent's state this November (10); George W. Bush/ John Kerry most likely to win coming presidential election (1); satisfaction with presidential candidates this year (1); George W. Bush and John Kerry take different/similar positions on the issues (1); phrases better describe John Kerry/George W. Bush (5); George W. Bush/ John Kerry would do best job of handling certain issues (4); importance of issues in deciding vote (16); election campaigns (8); press job performance in covering presidential campaign so far (3); influence of news organizations on which candidate becomes president (1); most newspaper reporters and TV journalists want to see John Kerry/George W. Bush win presidential election (1); how often think members of the news media let own political preferences influence the way they report the news (1); confidence that vote will be accurately counted in upcoming election (1); new technology in some states to change how people cast their votes and the way votes are counted (2); opinion of candidates (4); risk to country in replacing George W. Bush with John Kerry (2); concerns raised by critics of Senator John Kerry (3); concerns raised by critics of President George W. Bush (3); Iraq (5); terrorism (1); certain statements do/do not apply to respondent (9); computer use (2); cell phone use (2); 2000 presidential election (1).

Roper Center Archives Update  
May, 2006

**Study Title:** Pew/PSRAI Poll # 2004-BELIEVE: Believability--Presidential Election/Iraq/News Organizations/Family

**Study #:** [USPEW2004-BELIEVE](#) 

**Methodology:** Survey by: Pew Research Center for the People & the Press  
Conducted by Princeton Survey Research Associates International, May 3- 9, 2004, and based on telephone interviews with a National adult sample of 1,800.

**Variables:** 166

**Topical Coverage:** George W. Bush job performance (1); direction of country (1); impression of John Kerry (3); impression of George W. Bush (3); impression of Dick Cheney (2); thought given to coming presidential election (1); been hearing too much/too little/right amount about presidential campaign so far (1); George W. Bush vs. John Kerry vs. Ralph Nader (2); George W. Bush vs. John Kerry (10); choice is more a vote for candidate/against other candidate (2); chance of voting for John Kerry in November (1); chance of voting for George W. Bush in November (1); George W. Bush/John Kerry most likely to win coming presidential election (1); phrases better describe John Kerry/George W. Bush (9); press coverage of Bush administration (1); confidence in wisdom of American people when it comes to making choices on election day (1); Iraq (9); how much can respondent believe what certain organizations say (21); earning enough money to lead kind of life respondent wants (4); 2000 presidential election (1); how often vote (1); veteran of armed services (1).

**Study Title:** Pew/PSRAI Poll # 2004-MEDIA: Biennial Media Consumption Survey

**Study #:** [USPEW2004-MEDIA](#) 

**Methodology:** Survey by: Pew Research Center for the People & the Press  
Conducted by Princeton Survey Research Associates International, April 19-May 12, 2004, and based on telephone interviews with a National adult sample of 3,000.

**Variables:** 325

**Topical Coverage:** George W. Bush job performance (1); read any daily newspapers (3); watch any TV news programs (3); listen to news on radio (2); TV network evening news programs (1); how closely followed certain news stories covered by news organizations (7); watched anything apart from news on television yesterday (2); read any magazines yesterday (2); spent any time reading a book yesterday (2); read any news online yesterday (2); did/did not do certain things yesterday (10); how much enjoy reading (1); how often watch/listen to certain TV and radio programs (27); how often read certain types of publications (13); times of day respondent usually reads/watches/listens to news (4); how much enjoy keeping up with news (1); how often listen to radio shows that invite listeners to call in (1); feel overloaded with information/like having so much information available (1); computer use (7); which political party has a majority in U.S. House of Representatives (1); name of terrorist organization responsible for 9/11 (1); Martha Stewart (1); U.S. soldiers killed in Iraq (1); how closely follow certain types of news (17); cable TV (2); satellite television service (1); agree/disagree with statements about the news (7); respondent is kind of person who watches or listens to news at regular times/checks in on news from time to time (1); mostly interested in headlines/headlines plus some reporting/in-depth news analysis by experts (1); view of news media (1); like/dislike different ways news is presented (8); reading or hearing facts vs. seeing pictures and video showing what happened (1); how often use certain news sources (13); do/do not own certain things (5); time usually go to sleep on a regular weeknight (1); 2000 presidential election (1); how often vote (1); is/is not important for job that respondent keep up with the news (1).

Roper Center Archives Update  
May, 2006

**Study Title:** Pew/PSRAI Poll # 2005-09MID: Politics

**Study #:** [USPEW2005-09MID](#) 

**Methodology:** Survey by: Pew Research Center for the People & the Press  
Conducted by Princeton Survey Research Associates International, September 8-11, 2005, and based on telephone interviews with a National adult sample of 1,523.

**Variables:** 148

**Topical Coverage:** George W. Bush job performance (1); Congress job performance (2); 2006 congressional elections (4); Republican/Democratic party could do a better job handling certain issues (9); protecting environment/developing new sources of energy should be more important priority for this country right now (1); statements that come closer to respondent's own views (4); trust in government in Washington to do what is right (1); economy (2); Supreme Court nominations (4); Hurricane Katrina and its aftermath (5); Iraq (13); energy problems (19); would favor/oppose allowing oil and gas drilling in Alaskan Arctic National Wildlife Refuge (1); political parties' job performances in standing up for traditional positions (2); computer use (2); 2004 presidential election (2); veteran of armed services (1).

**Study Title:** Pew/PSRAI Poll # 2005-11NII: Politics

**Study #:** [USPEW2005-11NII](#) 

**Methodology:** Survey by: Pew Research Center for the People & the Press  
Conducted by Princeton Survey Research Associates International, November 3-6, 2005, and based on telephone interviews with a National adult sample of 1,201.

**Variables:** 136

**Topical Coverage:** George W. Bush job performance (1); Congress job performance (2); most important problem facing country today (3); first recent news story that comes to mind (3); George W. Bush has/has not lived up to his campaign promise to restore integrity to the White House (1); news organizations are fair/unfair to Bush administration (1); press criticism of Bush administration policies and performance so far (1); how closely followed certain news stories this past month (9); news about national and international issues (11); bird flu (3); view of criticism of political leaders by news organizations (1); view of investigations of possible wrongdoing of political leaders by news organizations (1); George W. Bush listening more to conservative/moderate members of his party when it comes to national policy (1); indictment of Lewis Libby (4); news coverage of investigation into leak of CIA agent's identity (1); importance to respondent of president's choice of next Supreme Court justice (1); Samuel Alito (3); importance of certain issues the Supreme Court may rule on over the coming years (7); Supreme Court nominees should/should not be required to answer certain questions from senators (1); Iraq (4); Roe vs. Wade (2); 2004 presidential election (2); time during past twelve months when respondent's household was without basic telephone service for one month or longer (2).

## United States -- Other samples

**Study Title:** AARP/USC Poll # 2004-AGING: Images of Aging in America, 2004

**Study #:** [USAARP2004-AGING](#) 

**Methodology:** Survey by: AARP/University of Southern California  
Conducted by FGI Research, March 11-April 25, 2004, and based on telephone interviews with 1,594 National adults including an oversample of African Americans and Hispanics.

**Variables:** 244

**Topical Coverage:** Priorities for government spending (5); at what age think average man becomes old (1); why do men become old at certain age (37); at what age think average woman becomes old (1); why do women become old at certain age (37); satisfaction with life as a whole these days (1); respondent's health (1); things are better/worse/as expected as respondent grows older (1); agree/disagree that older people deserve a special amount of respect because of their age (1); agree/disagree with statements about people over 65 today compared with ten or twenty years ago (6); seriousness of personal problems for respondent (13); seriousness of problems for most people over 65 these days (13); people over 65 get too much/too little/right amount of respect from younger people these days (1); younger people get too much/too little/right amount of respect from people over 65 these days (1); influence of retired older Americans in this country today (1); true/false statements about majority of older people (25); agree/disagree with statements referring to elderly people (5); agree/disagree with statements about getting older (13); contact with older persons (2); respondent is/is not treated differently than when younger by certain groups of people (6); do/do not belong to American Association of Retired Persons or National Retired Teachers Association (1); living situation (1); respondent's mother (3); respondent's father (3); how old think interviewer is (1).

**Study Title:** ABC News/Washington Post Poll # 2005-991: Hurricane Katrina/Government Emergency Preparedness

**Study #:** [USABCWASH2005-991](#) 

**Methodology:** Conducted by ABC News and The Washington Post, September 8-11, 2005, and based on telephone interviews with 1,201 National adults including an oversample of African Americans.

**Variables:** 90

**Topical Coverage:** George W. Bush job performance (6); economy (3); statements do/do not apply to George W. Bush (3); Hurricane Katrina (24); where should government spending be cut (1); tax cuts (1); racial issues in this country (2); gasoline prices (1); confidence in ability of U.S. government to prevent further terrorist attacks (1); nomination of John Roberts to U.S. Supreme Court (1).

Roper Center Archives Update  
May, 2006

**Study Title:** **Opinion Dynamics/Fox News Poll # 2000-101: 2000 Presidential Election/Hillary Clinton/Ethical Standards**

**Study #:** [USODFOX2000-101](#) 

**Methodology:** Survey by: Fox News  
Conducted by Opinion Dynamics, May 24-25, 2000, and based on telephone interviews with a National registered adult sample of 897.

**Variables:** 61

**Topical Coverage:** 1996 presidential election (2); direction of country (1); opinion of some prominent people (5); Bill Clinton job performance (1); Al Gore job performance (1); 2000 congressional elections (1); George W. Bush vs. Al Gore vs. Pat Buchanan vs. Ralph Nader (1); Al Gore vs. George W. Bush (1); most important factor in vote for president (1); would/would not vote for a qualified candidate who had never lived in respondent's state before and had moved in only to run for office (1); Hillary Clinton vs. Rick Lazio for U.S. Senate (1); better for country to have president and Congress from same party/different parties (1); outcome of upcoming presidential election (1); Laura Bush vs. Tipper Gore vs. Shelley Ann Buchanan (1); would prefer to be represented by Bill Clinton/Hillary Clinton in a sexual harassment suit (1); higher interest rates (1); Chinese/U.S. economy would benefit more from normalized trade relations between U.S. and China (1); disbarment of Bill Clinton (3); honesty and ethical standards of people in certain occupations (21); which career is most respected (1); public opinion polls (2); what elected officials should pay most attention to when deciding how to vote on important issues (1); would rather spend summer vacation with Al Gore/George W. Bush (1); would rather spend summer vacation with Bill Clinton/Hillary Clinton/Buddy, the Clintons' dog (1); which summer movie title best describes respondent's summer vacation (1).

**Study Title:** **Pew/PSRAI Poll # 2001-APWCB: America's Place in the World III Callback**

**Study #:** [USPEW2001-APWCB](#) 

**Methodology:** Survey by: Pew Research Center for the People & the Press/The Chicago Council on Foreign Relations  
Conducted by Princeton Survey Research Associates, October 15-21, 2001, and based on telephone interviews with 1,281 National adult callback sample.

**Variables:** 119

**Topical Coverage:** Leadership role of United States in the world (6); reducing threat of terrorism (1); war on terrorism (2); priorities of possible long-range foreign policy goals which United States might have (24); defense spending (2); sympathize more with Israel/Palestinians (2); U.S. military aid to Israel (1); U.S. should take Israel's side more/less/ about as much as it has in the past (1); national missile defense system (4); preventing future terrorist attacks (9); building our defenses at home/taking military action to destroy terrorist networks around the world should get a higher priority now (1); worried about another terrorist attack in United States soon (1); life returning to normal since 9/11 (1); best way for U.S. to avoid problems like terrorism (1); terrorist attacks are start of a major conflict between people of America and Europe vs. people of Islam/only a conflict with a small radical group (1); how closely followed certain news stories this past month (2); watching coverage of terrorism on TV (2); news media have/have not exaggerated danger of anthrax situation (1); how should U.S. determine its foreign policy (2); veteran of armed services (1); 2000 presidential election (1); ever traveled to any countries outside United States besides Canada and Mexico (1); global economy (3).

Roper Center Archives Update  
May, 2006

**Study Title:** Pew/PSRAI Poll # 2003-PRIM: Democratic Primary Scene-Setter Survey

**Study #:** [USPEW2003-PRIM](#) 

**Methodology:** Survey by: Pew Research Center for the People & the Press  
Conducted by Princeton Survey Research Associates International, November 18-December 4, 2003, and based on telephone interviews with a National adults and 6,873 Adult residents of New Hampshire, South Carolina, and Iowa.

**Variables:** 179

**Topical Coverage:** George W. Bush job performance (8); how closely followed certain news stories (10); Medicare legislation (1); Republican/Democratic party could do a better job of providing prescription drug benefits to senior citizens on Medicare (1); plans to vote in Democratic primary election or caucus in respondent's state (4); impression of candidates running for Democratic presidential nomination (4); which Democratic candidate would respondent prefer as president (8); support candidate strongly/ only moderately (4); which Democratic candidate has best chance of defeating George W. Bush in November presidential election (4); picking a candidate who comes closest to respondent's positions on the issues/ who has best chance of defeating George W. Bush is more important in deciding vote in Democratic primaries (4); interest in politics (4); what issue would most like to hear presidential candidates talk about (12); any Democratic candidates would do a particularly good job of protecting the nation from terrorism (48); any Democratic candidates would not do a good job of protecting nation from terrorism (48); any Democratic candidates who would do a particularly good job of standing up for Democratic party's long-standing positions (48); any Democratic candidates who would not do a particularly good job of standing up for Democratic party's long-standing positions (48); personal finances (4); economy (4); job opportunities (4); Iraq (12); why think many Democratic leaders in Washington voted for war (4); favor/oppose some programs and proposals being discussed in this country today (12); more important to protect right of Americans to own guns/to control gun ownership (4); free trade agreements (8); justification of using military force against countries that may seriously threaten our country but have not attacked us (4); tax cuts (4); computer use (8); Democratic primary campaign (21); how often vote (4); retirement plan (1); do/do not currently own shares in a mutual fund that includes stock (1).

**Study Title:** PSRAI/Pew Poll # 2003-VALUES: Politics and Values

**Study #:** [USPEW2003-VALUES](#) 

**Methodology:** Survey by: Pew Research Center for the People & the Press  
Conducted by Princeton Survey Research Associates International, July 14-August 5, 2003, and based on telephone interviews with 2,528 National adults including an oversample of African Americans.

**Variables:** 231

**Topical Coverage:** George W. Bush job performance (1); direction of country (1); news about national and international issues (10); would prefer to see George W. Bush/Democrat win 2004 election (1); best way to pay for military defense and homeland security (1); Medicare legislation (1); favor/oppose certain programs and proposals being discussed in this country (5); war on terrorism (1); justification of using military force against countries that may seriously threaten our country but have not attacked us (1); agree/disagree with certain statements (89); tax cuts (1); Iraq (2); like/dislike certain people/things (14); political parties' job performance in standing up for traditional positions (2); 2000 presidential election (1); how often vote (1); interest in government and public affairs (1); chance of voting for certain people if they were presidential candidates in 2004 (10); more important now for President Bush to focus on economy/war on terrorism (1); world is now more dangerous/less dangerous/about the same compared to ten years ago (1); danger of attack on United States with a nuclear, biological, or chemical weapon now compared to ten years ago (1); U.S. government job performance in reducing threat of terrorism (1); necessity of giving up some civil liberties in order to curb terrorism (1); worried about another terrorist attack in United States (1); computer use (3); veteran of armed services (1).

Roper Center Archives Update  
May, 2006

**Study Title:** Pew/Dean for America Poll # 2004-DEAN: Howard Dean Activists Survey

**Study #:** [USPEW2004-DEAN](#) 

**Methodology:** Survey by: Dean for America  
Conducted by Pew Research Center for the People & the Press, September 13-December 24, 2004, and based on online (Internet) interviews with 11,568 Howard Dean Campaign Participants sample of 11,568.

**Variables:** 322

**Topical Coverage:** Dean for America was/was not first political campaign that respondent has been involved in (2); involvement in Governor Dean's presidential primary campaign (4); experience in Governor Dean's primary campaign (5); most important issues in decision to support Governor Dean (4); most important issue facing the country today (1); what appealed to respondent most about Governor Dean's campaign (1); direction of country (1); George W. Bush job performance (1); thought given to coming presidential election (1); activities done during Democratic primary campaign while Governor Dean was actively pursuing nomination (16); activities engaged in since Governor Dean dropped out of race (7); activities done in past twelve months (3); publicly-elected office (3); have volunteered/are currently volunteering for a political action committee or other group (1); have/have not received political training (1); George W. Bush vs. John Kerry vs. Ralph Nader (2); choice is more a vote for one candidate/against other (3); chance of voting for John Kerry (1); chance of voting for George W. Bush (1); chance of voting for Ralph Nader (1); plans to vote in election this November (1); phrases that describe presidential election so far (5); agree/disagree that we should have a third major political party (3); John Kerry (2); support for Dean (1); Democratic primary/caucus this year (3); media coverage of Dean campaign (1); feelings when it became clear that Governor Dean would not win Democratic nomination (4); important reasons why Governor Dean did not win Democratic presidential nomination (7); what does respondent most like about Governor Dean (1); what does respondent least like about Governor Dean (1); Democratic party job performance in standing up for its traditional positions (3); John Kerry job performance in convincing respondent to vote for him (1); responses of Democratic party leaders to George W. Bush's policies and proposals (1); why most Democratic leaders in Washington voted for war in Iraq (1); news sources (21); statements that come closest to respondent's own views (13); U.S. determination of its foreign policy (1); gay marriage (1); free trade agreements (2); justification of using military force against countries that may seriously threaten U.S. but have not attacked us (1); Iraq (5); description of self (21); respondent was/was not enrolled in school during any involvement in Dean campaign (2); 2000 presidential election (2); veteran of armed forces (2); personal finances (2); 2004 presidential election (28); concerns about what may happen in George W. Bush's second term (16); 2008 Democratic presidential nomination (28); Democratic party job performance in standing up for progressive/liberal positions (2); progressive/liberal causes (4); what would like to see happen with Democratic party (2); privately funded advocacy groups (2); liberal philanthropists (6); expanding appeal of Democratic party (10); opinion of Ralph Nader (1); confidence that votes across country were accurately counted (1); activities respondent engaged in on behalf of John Kerry in general election (14); people respondent met either in person or online for first time through Dean campaign (10); would/would not be able to turn to Dean supporters for help with public issue or problem in community (1); longest distance traveled one way to participate in a Dean campaign-related activity (1); how well Dean campaign leadership listened to its supporters (2); online referendum on whether Dean campaign should opt out of public financing (1); ever thought Dean campaign asked for money contributions too often (1); access to internet (10); how often visit certain web sites (9); ever do certain things when go online (13); read certain blogs on at least an occasional basis (12); how often watch 'The Daily Show with Jon Stewart' (1); do/do not use a cell phone (1); household does/does not have regular telephone other than a cell phone (1); do/do not have a strong friendship with anyone other than a close relative who is a supporter of George W. Bush (1); threats to well being of United States (6).

Roper Center Archives Update  
May, 2006

**Study Title:** Pew/PSRAI Poll # 2004- POSTELEC: Politics

**Study #:** [USPEW2004-POSTELEC](#) 

**Methodology:** Survey by: Pew Research Center for the People & the Press  
Conducted by Princeton Survey Research Associates International, November 5-8, 2004, and based on telephone interviews with 1,209 National registered voters who voted on November 2, 2004.

**Variables:** 298

**Topical Coverage:** Direction of country (1); for whom did respondent vote in 2004 presidential election (2); vote was for candidate/against other candidate (1); important issues in deciding vote for president (24); when did respondent decide on candidate (1); satisfaction with choice of presidential candidates (2); did/did not learn enough about candidates and issues to make an informed choice between Bush and Kerry (1); presidential debates (19); conduct of certain groups during presidential campaign (9); candidates' commercials (1); discussion of issues compared to past presidential elections (1); mudslinging and negative campaigning compared to past presidential elections (1); news about presidential election campaign (22); influence of news organizations on outcome of this year's presidential election (2); press coverage of election campaigns (5); happy/unhappy that Republican party maintained control of U.S. Congress (1); feelings about George W. Bush winning election (9); more likely that George W. Bush will have successful/unsuccessful second term (1); voted on Election Day/by absentee ballot or other method (1); waiting in line at polling place (2); any problems or difficulties voting this year (1); ever voted before (2); any contact by candidates/campaigns/other groups urging respondent to vote in a particular way (6); did/did not volunteer to help a presidential election campaign (1); did/did not contribute money to a campaign (1); information on any campaign issues was/was not made available in respondent's place of worship (2); clergy/other religious groups did/did not urge respondent to vote a particular way in recent election (2); election returns on Tuesday night (3); news coverage on election night (2); confidence in votes being accurately counted (3); Democratic leaders in Washington next year should work with Republicans /stand up to Republicans (1); thought given to coming presidential election (1); George W. Bush and Dick Cheney vs. John Kerry and John Edwards vs. Ralph Nader and Peter Camejo (2); support candidate strongly/only moderately (2); choice is more a vote for one candidate/ against other (2); chance of voting for John Kerry in November (1); chance of voting for George W. Bush in November (1); plans to vote in election this November (4); George W. Bush handling of security issues (1); John Kerry does/does not change his mind too much to be a good commander-in-chief (1); John Kerry would/would not give our allies too much say in U.S. foreign policy decisions (1); George W. Bush is/is not too inflexible in his thinking about foreign policy decisions (1); vice -presidential debate (1); phrases better describe John Kerry/George W. Bush (5); George W. Bush/John Kerry would do best job of handling certain issues (4); opinion of certain people (4); George W. Bush/John Kerry most likely to win coming presidential election (1); Iraq (7); war on terrorism (1); 2000 presidential election (1); how often vote (1); interest in government and public affairs (1); George W. Bush and Dick Cheney vs. John Kerry and John Edwards (1); main reason respondent would like to see candidate win presidential election (1); ballot initiatives/referendums/state constitutional amendments in respondent's state (10); George W. Bush and John Kerry take different/similar positions on issues (1); grade respondent would give to election campaigns (2); interest in presidential election campaign so far (1); statements about presidential election thus far (5); most newspaper reporters and TV journalists want to see John Kerry/George W. Bush win election (1); how often do members of news media let their own political preferences influence the way they report the news (1); new technology to change how people cast their votes and the way votes are counted in this year's election (2); risk to country in replacing George W. Bush with John Kerry (2); concerns raised by critics of John Kerry (3); concerns raised by critics of George W. Bush (3); worried about another terrorist attack in United States (1); descriptions do/do not apply to respondent (9); computer use (2); cell phone use (2).

Roper Center Archives Update  
May, 2006

**Study Title:** PIPA/Knowledge Networks Poll # 2002-07: Foreign Policy/Defense Spending/Foreign Aid  
**Study #:** [USUMARY2002-07](#)   
**Methodology:** Survey by: Program on International Policy Attitudes  
Conducted by Knowledge Networks, July 19-30, 2002, and based on online (internet) interviews with a Panel Poll sample of 1,369.  
**Variables:** 87  
**Topical Coverage:** Direction of U.S. foreign policy (1); rating of U.S. foreign policy (1); U.S. has/has not been doing enough to maintain its dominant position in the world (1); U.S. has/has not been too constrained by the idea that it needs approval of most countries before it takes action (1); U.S. has/has not been too domineering in its relations with other countries (1); U.S. has/has not been going at it alone too much rather than working with other countries (1); U.S. has/has not been too timid in pursuing its national interest in the way it sees fit (1); U.S. has/has not been too entangled in efforts to solve international problems instead of just doing what's best for U.S. (1); U.S. has/has not been neglecting opportunities to work cooperatively with other countries (1); U.S. has/has not been showing strong enough leadership when working with our allies and other countries (1); defense spending (15); foreign aid (1).

**Study Title:** PIPA/Knowledge Networks Poll # 2002-09: Foreign Policy Problems/Iraq/Military Force/Weapons of Mass Destruction/United Nations  
**Study #:** [USUMARY2002-09](#)   
**Methodology:** Survey by: Program on International Policy Attitudes  
Conducted by Knowledge Networks, September 26-30, 2002, and based on online (internet) interviews with a Panel Poll sample of 709.  
**Variables:** 70  
**Topical Coverage:** Most important foreign policy problems facing U.S. these days (4); Iraq (10); Saddam Hussein does/does not have capability to use chemical or biological weapons against targets in the U.S. (1).

**Study Title:** PIPA/Knowledge Networks Poll # 2002-11: Foreign Policy Problems/International Relations/Foreign Aid/Iraq/United Nations  
**Study #:** [USUMARY2002-11](#)   
**Methodology:** Survey by: Program on International Policy Attitudes  
Conducted by Knowledge Networks, November 19-December 1, 2002, and based on online (internet) interviews with a Panel Poll sample of 1,106.  
**Variables:** 62  
**Topical Coverage:** Most important foreign policy problems facing U.S. these days (4); how well is U.S. dealing with international problems and issues (18); U.S. relations with certain countries (5); how other countries would rate U.S. on managing its foreign policy (2); Iraq (6); Saddam Hussein does/ does not have capability to use chemical or biological weapons against targets in U.S. (1).

Roper Center Archives Update  
May, 2006

- Study Title:** PIPA/Knowledge Networks Poll # 2002-12: Foreign Policy Problems/Foreign Aid/Africa/Terrorism/ Democracy/Peacekeeping/Trade
- Study #:** [USUMARY2002-12](#) 
- Methodology:** Survey by: Program on International Policy Attitudes  
Conducted by Knowledge Networks, December 19, 2002 - January 1, 2003, and based on online (internet) interviews with a Panel Poll sample of 1,146.
- Variables:** 70
- Topical Coverage:** Most important foreign policy problems facing U.S. these days (4); important/not important for President Bush to visit Africa in January (1); importance of U.S. helping poor countries develop their economies (1); foreign aid (7); how much tax money would respondent be willing to have to go to economic and humanitarian aid for African countries (1); threat of terrorism (3); exchanging intelligence with African countries (1); number of democratic countries in Africa (2); African Union (1); 1994 mass killings in Rwanda (1); U.S. should/should not agree to lower our barriers to African products if they lower their barriers to ours (1); Africa Growth and Opportunity Act (1); favor/oppose idea of increasing import quotas for poor countries in Africa (1); overall impact of a closer trade relationship between the United States and African countries (1).
- 
- Study Title:** PIPA/Knowledge Networks Poll # 2003-01: Foreign Policy/International Law/United Nations/North Korea/Iraq/Generic AIDS Drugs
- Study #:** [USUMARY2003-01](#) 
- Methodology:** Survey by: Program on International Policy Attitudes  
Conducted by Knowledge Networks, January 21-26, 2003, and based on online (internet) interviews with a Panel Poll sample of 1,063.
- Variables:** 83
- Topical Coverage:** Most important foreign policy problems facing U.S. these days (4); U.S. management of certain issues (18); world does/does not have a system of international law that says when it is legal for a country to use military force against another country (1); U.N. authorization/approval of certain actions (5); U.S. should/should not try to stop poor countries from producing generic AIDS drugs (1); Iraq (6); U.S. relations with certain countries (5); how other countries would rate U.S. on managing its foreign policy (2); North Korea (1).
- 
- Study Title:** PIPA/Knowledge Networks Poll # 2003-02: Foreign Policy
- Study #:** [USUMARY2003-02](#) 
- Methodology:** Survey by: Program on International Policy Attitudes  
Conducted by Knowledge Networks, February 1-15, 2002, and based on online (internet) interviews with a Panel Poll sample of 3,163.
- Variables:** 175
- Topical Coverage:** Most important foreign policy problem facing U.S. these days (4); Iraq (52); U.S. government's management of foreign policy (3); U.S. government job performance in dealing with certain international problems and issues (8); U.S. government's handling of relations with certain countries (5); terrorist threats (7); Secretary of State Colin Powell's recent speech to U.N. Security Council (2); U.S. could/could not successfully fight a war against Iraq and North Korea at the same time (1); U.S. does/does not currently have troops based in South Korea (1); North Korea (3); U.S. does/does not have power to veto any decision of U.N. Security Council (1); five permanent members of U.N. Security Council (10).

Roper Center Archives Update  
May, 2006

**Study Title:** Washington Post Poll # 2005-117926: 2005 Gubernatorial Election/Government Spending

**Study #:** [USWASH2005-117926](#) 

**Methodology:** Conducted by Washington Post, September 6-9, 2005, and based on telephone interviews with 1,328 Adult residents of Virginia.

**Variables:** 121

**Topical Coverage:** Plans to vote in 2005 election for governor (1); how closely following this year's governor's race in Virginia (1); Jerry W. Kilgore vs. Timothy M. Kaine vs. H. Russ Potts Jr. (2); will definitely vote for candidate in November/could change mind and vote for someone else (1); President Bush's endorsement of Jerry Kilgore for governor (1); Governor Warner's endorsement of Tim Kaine for governor (1); direction of Virginia (2); opinion of certain people/groups (7); George W. Bush job performance (1); Governor Mark Warner job performance (1); Tim Kaine's responsibility for successes and failures of Warner administration (1); Senator George Allen job performance (1); qualifications of gubernatorial candidates (2); agree/disagree with statements about candidates for governor (16); gubernatorial candidates' views on most issues (2); candidates' reliance on religious beliefs when making policy decisions (2); new tax plan in Virginia (3); state tax increases should have to be approved by full statewide vote/ state legislature should make tax decisions on its own (3); would support/oppose plan to use public funds to make preschool available to all Virginia 4-year-olds (1); importance of state issues in deciding vote for governor this year (10); Virginia economy (1); would support/ oppose raising Virginia's gasoline tax (1); growing numbers of immigrants (1); would support/oppose using public money to help pay for places where day laborers could gather to look for work (2); abortion (1); death penalty (3); 2001 gubernatorial election (2); how many years lived in Virginia (1); live inside/outside the Beltway (1).

## Multi-Country

**Study Title:** TNS/GMF # 2004-ELE: After the U.S. Election--A Survey of Public Opinion in France, Germany, and the United States

**Study #:** [MCMISC2004-ELE](#) 

**Methodology:** Survey by: The German Marshall Fund of the United States  
Conducted by TNS Intersearch, November 29-December 5, 2004, and based on telephone interviews with 3,005 Adult residents of France, Germany, and the United States.

**Variables:** 64

**Topical Coverage:** Handling of international policies (5); disability of certain countries exerting strong leadership in world affairs (4); overall opinion of United Nations (3); overall opinion of NATO (3); partnership between U.S. and E.U. (1); relations between U.S. and Europe (5); Iran (3); Arab-Israeli conflict (3); Iraq (4); criticism in U.S. of respondent's country's foreign policy (1); 2004 presidential election (6); French national elections (1); German national elections (1).

**Study Title:** Pew/PSRAI Poll # 2001-08INT: Bush International Poll

**Study #:** [MCPEW2001-08INT](#) 

**Methodology:** Survey by: Pew Research Center for the People & the Press/International Herald Tribune/Chicago Council on Foreign Relations  
Conducted by Princeton Survey Research Associates, August 1-9, 2001, and based on telephone interviews with 5,188 Adult Residents of US, Great Britain, Italy, Germany and France.

**Variables:** 24

**Topical Coverage:** George W. Bush job performance (2); approved/disapproved of President Bill Clinton's international policies (1); approve/disapprove of some specific policies of President George W. Bush (5); phrases that describe George W. Bush (2); confidence in certain political leaders to do the right thing regarding world affairs (3); basic interests of Europe and the U.S. (1); factors in Europe and the U.S. growing further apart (4).

**Study Title:** Pew/PSRA Poll # 2002-04INT: Bush International Poll

**Study #:** [MCPEW2002-04INT](#) 

**Methodology:** Survey by: Pew Research Center for the People & the Press/International Herald Tribune/Chicago Council on Foreign Relations  
Conducted by Princeton Survey Research Associates, April 2-10, 2002, and based on telephone interviews with 5,404 Adults residents of the United States, Great Britain, Italy, Germany and France.

**Variables:** 36

**Topical Coverage:** George W. Bush job performance (1); approve/disapprove of George W. Bush's international policies (1); how closely followed certain news stories this past month (5); approve/disapprove of certain U.S. policies (7); George W. Bush makes decisions based entirely on U.S. interests/takes into account European interests (2); possibility of Islamic terrorism in respondent's country (2); government job performance in combating international terrorism (1); government support of U.S. policies on war on terrorism (1); U.S. is right to be so concerned about/is overreacting to threat of international terrorism (1); partnership between U.S. and Western Europe (1); dispute between Israel and the Palestinians (2); Iraq (3).

Roper Center Archives Update  
May, 2006

- Study Title:** Pew/PSRA Poll # 2002-6NAT: Global Attitudes 6 Country Survey
- Study #:** [MCPEW2002-6NAT](#) 
- Methodology:** Survey by: Pew Research Center for the People & the Press  
Conducted by Princeton Survey Research Associates, November 1-10, 2002, and based on telephone interviews with 6,056 Adult residents of Turkey, Russia, France, Germany, Great Britain and the United States.
- Variables:** 71
- Topical Coverage:** Direction of country (1); global economy (2); global environmental policies (1); International Criminal Court should/should not be allowed to try soldiers accused of war crimes if government refuses to try them (1); good/bad thing that certain people come to live and work in respondent's country (3); agree/disagree with certain statements (4); Iraq (7); danger of certain current governments to world peace (3); best way to deal with possible threat posed by Saddam Hussein (1); Saddam Hussein's rule/conflict between Israelis and Palestinians is the greater international threat to our country (1); good/bad thing for Turkey if Saddam Hussein were removed from power (1); how often pray (2).
- 
- Study Title:** Pew/PSRA Poll # 2003-21NAT: United Nations/Iraq/Democracy/Islam/United States/Middle East/Political Leaders/SARS
- Study #:** [MCPEW2003-21NAT](#) 
- Methodology:** Survey by: Pew Research Center for the People & the Press  
Conducted by Princeton Survey Research Associates, April 28 - May 15, 2003, and based on telephone interviews with 15,948 Adult residents of Australia, Great Britain, Canada, France, Germany, Italy, South Korea, Spain, United States, Kuwait, Jordan, Lebanon, Russia, Turkey, Israel, Palestinian Authority, Brazil, Indonesia, Morocco, Nigeria, and Pakistan.
- Variables:** 150
- Topical Coverage:** Direction of country (1); U.N. influence on country (1); U.N. role in international conflicts (1); world becoming more connected through greater economic trade and faster communication is good/bad for this country (1); democracy (1); any serious threats to Islam today (1); solidarity with Islamic people living around the world (1); opinion of certain countries (5); opinion of Americans (1); unfavorable view of United States is because of President George W. Bush/America in general (1); international policy decisions (1); views on America (7); boycotting American products (2); boycotting French and German products (2); danger of certain current governments to world peace (3); justification of using military force against countries that may seriously threaten our country but have not attacked us (1); Iraq (7); change in Middle East region now that Saddam Hussein has been removed from power (1); U.S. policies in Middle East (2); state of Israel can/ cannot exist so that rights and needs of Palestinian people are taken care of (1); partnership between U.S. and Western Europe/Canada (1); confidence in political leaders to do the right thing regarding world affairs (10); worried that U.S. could become a military threat to country someday (1); Severe Acute Respiratory Syndrome/SARS (1).

## Revised Studies

### United States -- National adult samples

**Study Title:** Gallup Poll # 1946-0385: Rent/Strikes/Labor Unions

**Study #:** [USAIPO1946-0385](#) 

**Methodology:** Conducted by Gallup Organization, November 29-December 4, 1946, and based on face to face interviews with a National adult sample of 3,076.

**Variables:** 43

**Topical Coverage:** Opinion on prohibition (1); price of real estate (1); own or rent certain items (5); opinion of strikes (2); government handling coal strike (3); Wagner Labor Act (4); closed shop vs. union shop vs. open shop (4); labor unions making yearly public reports (1); wage increase (1); cost of Navy/Army (1); most desired present for Christmas (1); limiting number of years a president can serve (1); number of years a House of Representative member can serve (1); president and congressmen serving same term (1); choice for 1948 president (1); party to vote for in 1948 presidential election (1); Harry Truman vs. Dewey on handling certain problems (5); movie attendance (5); involvement in 1944 presidential election (2); involvement in 1946 elections (2).

**Study Title:** Gallup Poll # 1947-0391: Atomic Energy/Tuberculosis/Sleep

**Study #:** [USAIPO1947-0391](#) 

**Methodology:** Conducted by Gallup Organization, February 28-March 4, 1947, and based on face to face interviews with a National Adult sample of 2,639.

**Variables:** 185

**Topical Coverage:** Inflation (2); David E. Lilienthal as head of the US Atomic Energy Commission (4); political party to win 1948 presidential election (1); American people contributing money to China (1); atomic energy (2); Greenland (3); daylight savings time vs standard time (2); hotels (4); Tuberculosis (5); respondent have a chest-xray done (2); reducing government spending on the military (3); sleep (8); knowledge of public figures and their jobs (4); country with highest level of civilization (2); Herbert Hoover's report to President Harry Truman about food conditions in Germany (2); vote in 1944 presidential election (2).

**Study Title:** Gallup Poll # 1949-0436: Driving/Parenting/The Draft/Foreign Relations

**Study #:** [USAIPO1949-0436](#) 

**Methodology:** Conducted by Gallup Organization, January 22-27, 1949, and based on face to face interviews with a National adult sample of 3,213.

**Variables:** 143

**Topical Coverage:** Personal financial situation (1); automobile drivers' license (3); most important problem facing the country today (1); Alaska as the 49th state (2); reading any books at present time (1); greatest living author (1); parenting children (1); parents to serve time/pay fine for children breaking the law (2); margarine (2); appointment of Dean Acheson as Secretary of State (2); US-Russian relations (1); US increase size of military (6); the Draft (2); filibuster (3); GIs marrying German woman (1); main reason for divorce (1); North Atlantic Security Pact (3); Marshall Plan (3); labor unions (4); civil war in China (2); increase in federal income taxes (2); vote in 1948 presidential election (2).

Roper Center Archives Update  
May, 2006

- Study Title:** Gallup Poll # 1957-0585: Warfare/Supreme Court/Work/Smoking  
**Study #:** [USAIPO1957-0585](#)   
**Methodology:** Conducted by Gallup Organization, June 27-July 2, 1957, and based on face to face interviews with a National adult sample of 1,520.  
**Variables:** 170  
**Topical Coverage:** Dwight Eisenhower job performance (2); Geneva Conference to discuss reduction of arms and military personnel (4); trading stamps (4); attitudes toward the Supreme Court and Congress (3); four-day work week (4); number of hours worked per week (1); number of jobs respondent has (1); 1960 presidential election (7); federal aid to build new public schools (2); smoking cigarettes and cancer (10); 1956 presidential election (1).
- Study Title:** Gallup Poll # 968  
**Study #:** [USAIPO1977-0968](#)   
**Methodology:** Conducted by Gallup Organization, February 18-21, 1977, and based on face to face interviews with a National Adult sample of 1,589.  
**Variables:** 11  
**Topical Coverage:** Jimmy Carter job performance (1); impression of Jimmy Carter (1); ideal number of children per family (1); Jimmy Carter dealing with economic conditions (1); Jimmy Carter handling energy (1); women and religious convictions (1); favor/oppose 55 mile per hour speed limit (1); church attendance and membership (2); interest in home ownership (1); political party affiliation (1).
- Study Title:** Gallup Poll # 977  
**Study #:** [USAIPO1977-0977](#)   
**Methodology:** Conducted by Gallup Organization, June 3-6, 1977, and based on face to face interviews with a National Adult sample of 1,513.  
**Variables:** 24  
**Topical Coverage:** Jimmy Carter job performance (1); Congress job performance (1); satisfaction with future prospects (1); life in United States (1); life in the world (1); seatbelt law (1); airbags (1); energy situation (1); knowledge of C.P.R. (3); unionization of U.S. Armed Forces (1); situation in the Middle East (3); going back to school (2); pay to go back to school (5); community/junior colleges (2).
- Study Title:** Gallup Poll # 1100G  
**Study #:** [USAIPO1978-1100G](#)   
**Methodology:** Conducted by Gallup Organization, April 21-24, 1978, and based on face to face interviews with a National Adult sample of 1,523.  
**Variables:** 132  
**Topical Coverage:** Biggest problem in respondent's life (17); Alcohol causing trouble in life (1); Help for drinking problem (13); Help from clergy man for drinking (12); church helping those with alcohol problems (1); guidelines for children about alcohol (9); respondent's alcohol usage good example for kids (1); alcohol usage (3); people who abstain from alcohol (14); People who drink (11); Personal rules regarding alcohol (12); risks involved with alcohol (12); affirmation on certain questions (24); alcohol awareness class (1); Alcoholics anonymous attendance (1).

Roper Center Archives Update  
May, 2006

**Study Title:** Gallup Poll # 1105G  
**Study #:** [USAIPO1978-1105G](#)   
**Methodology:** Conducted by Gallup Organization, June 16-19, 1978, and based on face to face interviews with a National Adult sample of 1,505.  
**Variables:** 13  
**Topical Coverage:** Jimmy Carter job performance (1); Congress to balance federal budget annually (1); Spending in federal government (1); spending in state government (1); spending in local government (1); Political party to reduce spending (1); voting history (1); Political Party allegiance (4); Jimmy Carter vs. Edward Kennedy (1); Gerald Ford vs. Ronald Reagan (1).

**Study Title:** Gallup Poll # 1108G  
**Study #:** [USAIPO1978-1108G](#)   
**Methodology:** Conducted by Gallup Organization, August 4-7, 1978, and based on face to face interviews with a National Adult sample of 1,526.  
**Variables:** 7  
**Topical Coverage:** Jimmy Carter job performance (1); strikes by unions and associations (1); Middle East (1); Church attendance (1); Democratic vs. Republican party (1); Private company doing public service (1); Knowledge of baby born from egg fertilized outside female body (1).

**Study Title:** Gallup Poll # 1109G  
**Study #:** [USAIPO1978-1109G](#)   
**Methodology:** Conducted by Gallup Organization, August 11-14, 1978, and based on face to face interviews with a National Adult sample of 3,077.  
**Variables:** 4  
**Topical Coverage:** Jimmy Carter job performance (1); Impression of Jimmy Carter's views (1); Respondents political position (1); Democratic vs Republican Party (1).

**Study Title:** Gallup Poll # 1111G  
**Study #:** [USAIPO1978-1111G](#)   
**Methodology:** Conducted by Gallup Organization, September 8-11, 1978, and based on face to face interviews with a National Adult sample of 1,530.  
**Variables:** 7  
**Topical Coverage:** Jimmy Carter job performance (1); Congress job performance and the middle East (1); Religious beliefs (2); Democratic vs. Republican Party (1); Sunday activities and habits (1); have ever dealt with someone in the funeral profession (1).

**Study Title:** Gallup Poll # 1112G  
**Study #:** [USAIPO1978-1112G](#)   
**Methodology:** Conducted by Gallup Organization, September 22-25, 1978, and based on face to face interviews with a National Adult sample of 1,581.  
**Variables:** 8  
**Topical Coverage:** Amount of thought given to upcoming 1978 elections (1); Voting in district (1); Plan to vote in 1978 elections (2); Political party respondent would like to see win congressional election (1); Jimmy Carter job performance (1); Preferred nominee for Presidential Candidate for Democratic Party in 1980 election (1).

Roper Center Archives Update  
May, 2006

**Study Title:** Gallup Poll # 1113G

**Study #:** [USAIPO1978-1113G](#) 

**Methodology:** Conducted by Gallup Organization, September 15-18, 1978, and based on face to face interviews with a National Adult sample of 1,547.

**Variables:** 7

**Topical Coverage:** Amount of thought given to upcoming 1978 elections (1); Political party respondent would like to see win the election (1); Predictions on the economic situation in the US (1); Inclined to vote for a candidate on a platform calling for reduction in the number of the federal employees each year (1); Biggest threat to the country in the future (1); Ideal number of children for a family to have (1); Jimmy Carter job performance (1).

**Study Title:** Gallup Poll # 1114G

**Study #:** [USAIPO1978-1114G](#) 

**Methodology:** Conducted by Gallup Organization, October 13-16, 1978, and based on face to face interviews with a National Adult sample of 1,534.

**Variables:** 10

**Topical Coverage:** Amount of thought given to the November 1978 elections (1); Voting in district (2); Interest in politics (2); Political party respondent would like to see win the election (2); Planning to vote in November 1978 elections (2); Vote in November 1976 Presidential elections (1).

**Study Title:** Gallup Poll # 1115G

**Study #:** [USAIPO1978-1115G](#) 

**Methodology:** Conducted by Gallup Organization, October 27-30, 1978, and based on face to face interviews with a National Adult sample of 1,543.

**Variables:** 18

**Topical Coverage:** Amount of thought given to upcoming 1978 elections (1); voting in district (2); interest in politics (2); political party respondent would like to see win the election (2); Planning to vote in November 1978 elections (1); Vote in November 1976 Presidential election (1); Jimmy Carter job performance (1); Most important problem facing the country (1); Attention to President Jimmy Carter's speech on inflation (1); church attendance (1); democratic party vs. republican party (2); Need for a "center party" in the US (1); Opinion on tax and how much is wasted (1).

**Study Title:** Gallup Poll # 1116G

**Study #:** [USAIPO1978-1116G](#) 

**Methodology:** Conducted by Gallup Organization, November 10-13, 1978, and based on face to face interviews with a National Adult sample of 1,553.

**Variables:** 3

**Topical Coverage:** Willingness to serve public committees without pay (2); ownership of recreational equipment (1).

Roper Center Archives Update  
May, 2006

**Study Title:** Gallup Poll # 1118G

**Study #:** [USAIPO1978-1118G](#) 

**Methodology:** Conducted by Gallup Organization, December 8-11, 1978, and based on face to face interviews with a National Adult sample of 1,552.

**Variables:** 20

**Topical Coverage:** Jimmy Carter job performance (2); religion increasing/decreasing influence on American life (1); knowledge of closest civil defense organization (1); knowledge of nearest public bomb shelter (1); U.S. spending more money on defending against attack (2); employment opportunities in the next 6 months (1); Suicide among Guyana's cult called Peoples Temple (2); Jimmy Carter vs. Gerald Ford (1); Jimmy Carter vs. Ronald Reagan (1); Laws on able bodied mothers on welfare (1); Law punishing anyone leaking classified security information (6).

**Study Title:** Gallup Poll # 1119G

**Study #:** [USAIPO1979-1119G](#) 

**Methodology:** Conducted by Gallup Organization, January 5-8, 1979, and based on face to face interviews with a National Adult sample of 1,510.

**Variables:** 14

**Topical Coverage:** Jimmy Carter job performance (1); Interest in Middle - East situation (1); Lasting peace arguments between Egypt & Israel (1); Church attendance (1); Approval of establishing diplomatic relations with the Peoples Republic of China (2); Maintaining relations with the Nationalist Chinese Government on Taiwan (2); Trading with Taiwan (1); Likelihood of P.R. OF China taking over Chinese Government on Taiwan (1); Beverages respondent has drank in the last 3 months (1); How often respondent drinks wine (2); Possession of recreational equipment and magazine reading (1);

**Study Title:** Gallup Poll # 1120G

**Study #:** [USAIPO1979-1120G](#) 

**Methodology:** Conducted by Gallup Organization, January 19-22, 1979, and based on face to face interviews with a National Adult sample of 1,514.

**Variables:** 13

**Topical Coverage:** Jimmy Carter job performance (2); Cults, religion or church (2); Likelihood of recession (2); Cutting Taxes (1); Government provision of job (1); Government getting doctors and hospital care at low-cost (1); Government intervention in segregation of schools (1); U.S. Government on foreign affairs (1); Jimmy Carter vs. Gerald Ford (1); Possession of recreational equipment and reading of magazines (1);

**Study Title:** Gallup Poll # 1121G

**Study #:** [USAIPO1979-1121G](#) 

**Methodology:** Conducted by Gallup Organization, February 2-5, 1979, and based on face to face interviews with a National Adult sample of 1,512.

**Variables:** 19

**Topical Coverage:** Jimmy Carter job performance (2); Policies Jimmy Carter should follow (1); Changing the 55 mph speed limit (3); Name recorded in voter registration book in precinct (1); Satisfaction with the situation of things (2); Balance Federal budget (2); Religious policies (1); Preferred presidential candidates for Republican Party in 1980 (1); John Carter vs John Connally (1); Family expenditure per week (3); Prohibition of private contributions for campaigns (1); Possession of recreational equipment and magazines (1);

Roper Center Archives Update  
May, 2006

**Study Title:** Gallup Poll # 1122G  
**Study #:** [USAIPO1979-1122G](#)   
**Methodology:** Conducted by Gallup Organization, March 2-5, 1979, and based on face to face interviews with a National Adult sample of 1,541.  
**Variables:** 10  
**Topical Coverage:** Jimmy Carter job performance (1); law favoring one year mandatory service to the nation (1); voluntary national service (1); religion and family (4); church attendance (1); religious beliefs (1); possession of recreational equipment and magazines (1).

**Study Title:** Gallup Poll # 1123G  
**Study #:** [USAIPO1979-1123G](#)   
**Methodology:** Conducted by Gallup Organization, February 23-26, 1979, and based on face to face interviews with a National Adult sample of 1,534.  
**Variables:** 12  
**Topical Coverage:** Jimmy Carter job performance (1); severity of energy crisis (1); legalizing abortion (1); favor/oppose gasoline rationing law (1); impression of other countries (1); church membership and attendance (1); Jimmy Carter vs. Edward Kennedy (1); reducing energy usage (1); likelihood of gasoline shortage (1); prohibiting gasoline sales on Sunday (1); National Health Insurance (1); recreational equipments owned and magazines read (1).

**Study Title:** Gallup Poll # 1124G  
**Study #:** [USAIPO1979-1124G](#)  
**Methodology:** Conducted by Gallup Organization, March 16-19, 1979, and based on face to face interviews with a National Adult sample of 1,563.  
**Variables:** 13  
**Topical Coverage:** Jimmy Carter job performance (2); Confidence in Jimmy Carter (1); Middle-East situation (1); Opinion on teenage abortion (1); SALT II treaty with Russia (1); Church attendance and membership (2); Religious beliefs (2); Law closing gas stations on day each week (2); Possession of recreational equipment and magazines enjoyed (1).

**Study Title:** Gallup Poll # 1125G  
**Study #:** [USAIPO1979-1125G](#)   
**Methodology:** Conducted by Gallup Organization, March 23-26, 1979, and based on face to face interviews with a National Adult sample of 1,547.  
**Variables:** 10  
**Topical Coverage:** Jimmy Carter job performance (1); Church attendance (1); Religious beliefs (1); Jimmy Carter vs. Gerald Ford (1); Jimmy Carter vs Ronald Reagan (1); Jimmy Carter vs. John Connally (1); Impression of school lunches (3); Recreational equipment owned and magazines read (1).

Roper Center Archives Update  
May, 2006

- Study Title:** Gallup Poll # 1127G  
**Study #:** [USAIPO1979-1127G](#)   
**Methodology:** Conducted by Gallup Organization, April 6-9, 1979, and based on face to face interviews with a National Adult sample of 1,509.  
**Variables:** 10  
**Topical Coverage:** Jimmy Carter job performance (1); Construction of nuclear power plants (4); Three Mile Island (1); Confidence in U.S. institutions (1); Jimmy Carter vs. Edward Kennedy (1); Jimmy Carter vs. Edmund Brown, Jr (1); Recreational equipment owned and magazines read (1).
- Study Title:** Gallup Poll # 1128G  
**Study #:** [USAIPO1979-1128G](#)   
**Methodology:** Conducted by Gallup Organization, May 4-7, 1979, and based on face to face interviews with a National Adult sample of 1,511.  
**Variables:** 11  
**Topical Coverage:** Jimmy Carter job performance (1); Democratic vs. Republican Party (1); Labor Unions (1); Backwage and price controls (1); Preferred Republican Party nominee for president in 1980 (1); Biggest threat to the country in the future (1); Impression of Senator Kennedy and his accident on Chappaquiddick Island (1); Strikes (1); Sale of alcoholic beverages (1); Unfavorable experiences with religious groups (1); Recreational equipment owned and magazines (1).
- Study Title:** Gallup Poll # 1129G  
**Study #:** [USAIPO1979-1129G](#)   
**Methodology:** Conducted by Gallup Organization, May 18-21, 1979, and based on face to face interviews with a National Adult sample of 1,514.  
**Variables:** 9  
**Topical Coverage:** Jimmy Carter job performance (1); likelihood of recession (1); President Jimmy Carter's stance on gasoline rationing plan (1); legalizing use of marijuana (1); reduction of gas mileage (1); Edward Kennedy vs. Gerald Ford (1); Edward Kennedy vs. Ronald Reagan (1); Edward Kennedy vs. John Connally (1); Magazines read and recreational equipment owned (1).
- Study Title:** Gallup Poll # 1130G  
**Study #:** [USAIPO1979-1130G](#)   
**Methodology:** Conducted by Gallup Organization, June 1-4, 1979, and based on face to face interviews with a National Adult sample of 1,511.  
**Variables:** 14  
**Topical Coverage:** Jimmy Carter job performance (1); Congress job performance (1); energy and oil situation (2); preferred nominee for Democratic candidate for 1980 Presidential election (1); Jimmy Carter vs. Edward Kennedy (1); Jimmy Carter vs. Edmund Brown Jr. (1); church attendance (1); need for a "Center Party" (1); possession of recreational equipment and magazines read (1); interest in technology (3).

Roper Center Archives Update  
May, 2006

**Study Title:** Gallup Poll # 1131G  
**Study #:** [USAIPO1979-1131G](#)   
**Methodology:** Conducted by Gallup Organization, June 22-25, 1979, and based on face to face interviews with a National Adult sample of 1,571.  
**Variables:** 12  
**Topical Coverage:** Jimmy Carter job performance (1); knowledge of SALT II (1); Jimmy Carter on SALT II (1); preferred nominee as Democratic candidate for 1980 Presidential election (1); Jimmy Carter vs. Edward Kennedy (1); Jimmy Carter vs. Edmund Brown Jr. (1); Jimmy Carter vs. others (1); interest in technology (3); possession of recreational equipment and magazines read (1).

**Study Title:** Gallup Poll # 1132G  
**Study #:** [USAIPO1979-1132G](#)   
**Methodology:** Conducted by Gallup Organization, June 29-July 2, 1979, and based on face to face interviews with a National Adult sample of 1,542.  
**Variables:** 10  
**Topical Coverage:** Jimmy Carter job performance (1); blame for gasoline crisis (1); amount of time waited for gas (1); Impression of public personalities (1); personal finances (1); attention to radio programs (2); luggage purchase (1); ownership of ride around lawn mower or garden tractor (1); use of moving company since June 1977 (1).

**Study Title:** Gallup Poll # 1133G  
**Study #:** [USAIPO1979-1133G](#)   
**Methodology:** Conducted by Gallup Organization, July 13-16, 1979, and based on face to face interviews with a National Adult sample of 1,571.  
**Variables:** 75  
**Topical Coverage:** Jimmy Carter job performance (3); trust in Jimmy Carter (1); characteristics of jimmy Carter (44); satisfaction with United States (1); satisfaction with life (1); republican candidate for 1980 presidential election (1); Gerald Ford vs. Ronald Reagan (1); Ronald Reagan vs. John Connally (1); Ronald Reagan vs. Howard Baker (1); Democratic candidate for 1980 presidential election (2); Jimmy carter vs. Edward Kennedy (1); Jimmy Carter vs. Edmund Brown, Jr. (1); Jimmy Carter vs. Gerald Ford (2); Jimmy Carter vs. Ronald Reagan (2); Jimmy Carter vs. John Connally (2); Jimmy Carter vs. Howard Baker (2); Edward Kennedy vs. Gerald Ford (2); Edward Kennedy vs. Ronald Reagan (2); Edward Kennedy vs. John Connally (2); Edward Kennedy vs. Howard Baker (2).

**Study Title:** Gallup Poll # 1134G  
**Study #:** [USAIPO1979-1134G](#)   
**Methodology:** Conducted by Gallup Organization, August 3-6, 1979, and based on face to face interviews with a National Adult sample of 1,562.  
**Variables:** 56  
**Topical Coverage:** Jimmy Carter job performance (2); involvement in upcoming 1980 presidential election (2); Democratic candidate for 1980 presidential election (2); Jimmy Carter vs. Edward Kennedy (1); Jimmy Carter vs. Edward Kennedy vs. Edmund Brown, Jr. (1); Republican candidate for 1980 presidential election (2); Edward Kennedy vs. Ronald Reagan (2); Jimmy Carter vs. Ronald Reagan (2); Edmund Brown, Jr. vs. Ronald Reagan (2); televised debate between Jimmy Carter and Edward Kennedy (21); hostage situation in Iran (18); near death experience (1).

Roper Center Archives Update  
May, 2006

**Study Title:** Gallup Poll # 1135G  
**Study #:** [USAIPO1979-1135G](#)   
**Methodology:** Conducted by Gallup Organization, August 3-6, 1979, and based on face to face interviews with a National Adult sample of 1,571.  
**Variables:** 20  
**Topical Coverage:** Jimmy Carter job performance (2); Edward Kennedy vs. Gerald Ford (2); Edward Kennedy vs. Ronald Reagan (2); Jimmy Carter vs. Gerald Ford (2); Jimmy Carter vs. Ronald Reagan (2); political position (1); strongest country in terms of military (1); "windfall" profits tax (2); changes to Carter's Cabinet and White House staff (1); Indochinese refugees (3); developing new energy resources (1); outlook for United States (1).

**Study Title:** Gallup Poll # 1136G  
**Study #:** [USAIPO1979-1136G](#)   
**Methodology:** Conducted by Gallup Organization, August 10-13, 1979, and based on face to face interviews with a National Adult sample of 1,589.  
**Variables:** 84  
**Topical Coverage:** Jimmy Carter job performance (1); reducing federal income tax rates (3); most important problem facing U.S. (44); political party best able to handle problem (1); characteristics of Edward Kennedy (34); Edward Kennedy in danger if he becomes president (1).

**Study Title:** Gallup Poll # 1138G  
**Study #:** [USAIPO1979-1138G](#)   
**Methodology:** Conducted by Gallup Organization, September 7-10, 1979, and based on face to face interviews with a National Adult sample of 1,538.  
**Variables:** 44  
**Topical Coverage:** Jimmy Carter job performance (1); Susan B. Anthony dollar (2); opinion of Susan B. Anthony coin (18); nuclear power generation (1); rating certain people (10); rating certain organizations (6); rating certain countries (4); Jimmy Carter vs. Gerald Ford (1).

**Study Title:** Gallup Poll # 1139G  
**Study #:** [USAIPO1979-1139G](#)   
**Methodology:** Conducted by Gallup Organization, September 28-October 1, 1979, and based on face to face interviews with a National Adult sample of 1,520.  
**Variables:** 37  
**Topical Coverage:** Jimmy Carter job performance (1); knowledge of SALT II program (1); advantage of SALT II program (14); disadvantage of SALT II program (10); ratify SALT II program (1); Puerto Rico as 51st state or independent (2); Jimmy Carter vs. Edward Kennedy (1); church attendance (1); 1980 presidential election (1); involvement in 1980 presidential election (2); importance of who is elected president (1); involvement in 1976 presidential election (2).

Roper Center Archives Update  
May, 2006

**Study Title:** Gallup Poll # 1140G  
**Study #:** [USAIPO1979-1140G](#)   
**Methodology:** Conducted by Gallup Organization, October 5-8, 1979, and based on face to face interviews with a National Adult sample of 1,547.  
**Variables:** 54  
**Topical Coverage:** Jimmy Carter job performance (1); Pope Jon Paul II visiting U.S. (17); Jimmy Carter vs. Edward Kennedy (8); church attendance (1); rating certain people (9); Russian troops in Cuba (1); U.S. handling Russian troops in Cuba (13); Jimmy Carter handling Russian troops in Cuba (1); Jimmy Carter's political position (1); Edward Kennedy's political position (1); respondent's political position (1).

**Study Title:** Gallup Poll # 1141G  
**Study #:** [USAIPO1979-1141G](#)   
**Methodology:** Conducted by Gallup Organization, October 12-15, 1979, and based on face to face interviews with a National Adult sample of 1,539.  
**Variables:** 72  
**Topical Coverage:** Jimmy Carter job performance (1); most important problem in U.S. (40); political party best able to handle problem (1); knowledge of epilepsy (5); cause of epilepsy (9); opinions on epilepsy (5); Jimmy Carter vs. Gerald Ford (2); Jimmy Carter vs. Ronald Reagan (2); Edward Kennedy vs. Gerald Ford (2); Edward Kennedy vs. Ronald Reagan (2); involvement in 1980 presidential election (3); involvement in 1976 presidential election (2); Gerald Ford vs. Ronald Reagan (1); Jimmy Carter vs. Edward Kennedy (1).

**Study Title:** Gallup Poll # 1143G  
**Study #:** [USAIPO1979-1143G](#)   
**Methodology:** Conducted by Gallup Organization, November 16-19, 1979, and based on face to face interviews with a National Adult sample of 1,528.  
**Variables:** 57  
**Topical Coverage:** Jimmy Carter job performance (2); involvement in 1980 presidential election (2); Democratic candidate for 1980 presidential election (2); Jimmy Carter vs. Edward Kennedy (1); Jimmy Carter vs. Edward Kennedy vs. Edmund Brown, Jr. (1); Republican candidate for 1980 presidential election (2); Edward Kennedy vs. Ronald Reagan (2); Jimmy Carter vs. Ronald Reagan (2); Edmund Brown, Jr. vs. Ronald Reagan (2); televised between Jimmy Carter and Edward Kennedy (1); topics for debate (20); knowledge of hostage situation in Iran (1); United States handling hostage situation (18); near death experience (1).

**Study Title:** Gallup Poll # 1145G  
**Study #:** [USAIPO1979-1145G](#)   
**Methodology:** Conducted by Gallup Organization, December 7-10, 1979, and based on face to face interviews with a National Adult sample of 1,522.  
**Variables:** 77  
**Topical Coverage:** Jimmy Carter job performance (1); involvement in 1980 presidential election (3); knowledge of certain men (19); Republican candidate for 1980 presidential election (2); Congress required to balance federal budget annually (1); knowledge of first amendment (10); curbs on the press (16); Jimmy Carter vs. Edward Kennedy (1); Jimmy Carter vs. Gerald Ford (2); Jimmy Carter vs. Ronald Reagan (2); Edward Kennedy vs. Gerald Ford (2); Edward Kennedy vs. Ronald Reagan (2); Hostage situation in Iran (1); United States handling Iranian situation (10); Jimmy Carter handling Iranian situation (1); reporters revealing informants (1); government spending on defense and military (1); born again Christian (1); listening to Waylon Jennings on radio (1).

Roper Center Archives Update  
May, 2006

**Study Title:** Gallup Poll # 1146G

**Study #:** [USAIPO1980-1146G](#) 

**Methodology:** Conducted by Gallup Organization, January 4-7, 1980, and based on face to face interviews with a National Adult sample of 1,620.

**Variables:** 133

**Topical Coverage:** Jimmy Carter job performance (1); involvement in 1980 presidential election (3); knowledge of epilepsy (1); opinions on epilepsy (1); possession of firearms (1); laws regarding firearms (1); Republican candidate for 1980 presidential election (2); Jimmy Carter vs. Edward Kennedy (1); Jimmy Carter vs. Gerald Ford (2); Jimmy Carter vs. Ronald Reagan (2); Edward Kennedy vs. Gerald Ford (1); Edward Kennedy vs. Ronald Reagan (2); license to carry firearms (2); Jimmy Carter handling crisis in Iran (1); Iranian situation (3); safety of nuclear power plants (1); characteristics of Jimmy Carter (34); characteristics of Edward Kennedy (34).

**Study Title:** Gallup Poll # 1147G

**Study #:** [USAIPO1980-1147G](#) 

**Methodology:** Conducted by Gallup Organization, January 25-28, 1980, and based on face to face interviews with a National Adult sample of 1,597.

**Variables:** 75

**Topical Coverage:** Jimmy Carter job performance (2); most important problem facing the United States (46); political party best able to handle problem (1); minimum income for family of four (1); minimum income for family of four (1); minimum income for respondent's family (1); average spent on food (1); government spending on defense and military (1); rating certain countries (8); Jimmy Carter vs. Edward Kennedy (1); Republican candidate for 1980 presidential election (2); relations with Republic of China (3); sources for learning about Republic of China (8).

**Study Title:** Gallup Poll # 1148G

**Study #:** [USAIPO1980-1148G](#) 

**Methodology:** Conducted by Gallup Organization, February 1-4, 1980, and based on face to face interviews with a National Adult sample of 1,584.

**Variables:** 84

**Topical Coverage:** Jimmy Carter job performance (3); involvement in 1980 presidential election (3); Jimmy Carter vs. Ronald Reagan (2); Jimmy Carter vs. Gerald Ford (92); Jimmy Carter vs. George Bush (2); Edward Kennedy vs. Ronald Reagan (92); Edward Kennedy vs. Gerald Ford (2); Edward Kennedy vs. George Bush (2); Republican candidates for 1980 presidential election (2); Jimmy Carter vs. Edward Kennedy (1); Ronald Reagan vs. Gerald Ford (1); Ronald Reagan vs. George Bush (1); Gerald Ford vs. George Bush (1); statements describing respondent (25); gas rationing (1); wage and price controls (1); military draft (5); relations with Society Union (3); policy on government spending (1); buying a house (2); possession of certain items (16); illness in last month (6).

Roper Center Archives Update  
May, 2006

**Study Title:** Gallup Poll # 1149G

**Study #:** [USAIPO1980-1149G](#) 

**Methodology:** Conducted by Gallup Organization, February 29-March 3, 1980, and based on face to face interviews with a National Adult sample of 1,572.

**Variables:** 53

**Topical Coverage:** Jimmy Carter job performance (1); Jimmy Carter vs. Ronald Reagan (2); Jimmy Carter vs. George Bush (2); Edward Kennedy vs. Ronald Reagan (2); Edward Kennedy vs. George Bush (2); Republican candidate for 1980 presidential election (2); Jimmy Carter vs. Edward Kennedy (1); knowledge of SALT II (1); advantage of SALT II (12); disadvantage of SALT II (10); ratification of SALT II (1); unethical and illegal campaigning methods (2); Jimmy Carter handling Iranian situation (1); outcomes of Iranian situation (3); Gerald Ford as 1980 candidate for president (1); participation in Olympic games (1); permanent Olympic site in Greece (1); contact from campaign representatives (5); political party to win Congressional election (1).

**Study Title:** Gallup Poll # 1150G

**Study #:** [USAIPO1980-1150G](#) 

**Methodology:** Conducted by Gallup Organization, March 7-10, 1980, and based on face to face interviews with a National Adult sample of 1,583.

**Variables:** 128

**Topical Coverage:** Jimmy Carter job performance (1); Jimmy Carter vs. Edward Kennedy (2); Ronald Reagan vs. Gerald Ford (2); ideal number of children for a family to have (1); proposal for a constitutional amendment which would require federal government to balance national budget each year (4); effect of a balanced budget on certain things (4); importance of owning own home (1); would/would not pay \$3,000 for energy saving features (1); support/oppose regulations which limit number of new homes that can be built (1); how often at home to watch TV or listen to radio (1).

Roper Center Archives Update  
May, 2006

**Study Title:** Gallup Poll # 1151G  
**Study #:** [USAIPO1980-1151G](#)   
**Methodology:** Conducted by Gallup Organization, March 28-31, 1980, and based on face to face interviews with a National Adult sample of 1,571.  
**Variables:** 111  
**Topical Coverage:** Jimmy Carter job performance (3); most important problem facing this country today (2); plans to vote in 1980 presidential election (2); favor/oppose constitutional amendment that would permit prayers to be said in public schools (1); Ronald Reagan vs. George Bush vs. John Anderson (1); Jimmy Carter vs. Edward Kennedy (1); Jimmy Carter vs. Ronald Reagan (2); support candidate strongly/only moderately (1); support candidate because of the kind of man he is/because of the positions he takes on issues (1); oppose non-chosen candidate strongly/ only moderately (1); Iranian situation (3); Jimmy Carter vs. Ronald Reagan vs. John Anderson (2); President Carter's economic program (4); Ronald Reagan's political position (1); Jimmy Carter's political position (1); how often home to watch TV or listen to radio (1).

**Study Title:** Gallup Poll # 1153G  
**Study #:** [USAIPO1980-1153G](#)   
**Methodology:** Conducted by Gallup Organization, April 11-14, 1980, and based on face to face interviews with a National Adult sample of 1,549.  
**Variables:** 163  
**Topical Coverage:** Jimmy Carter job performance (2); influence of religion on American life (1); Jimmy Carter vs. Edward Kennedy (1); Jimmy Carter vs. Ronald Reagan (2); physical fitness (97); Jimmy Carter vs. Ronald Reagan vs. John Anderson (2); how often home to watch TV or listen to radio (1).

**Study Title:** Gallup Poll # 1154G  
**Study #:** [USAIPO1980-1154G](#)   
**Methodology:** Conducted by Gallup Organization, May 2-5, 1980, and based on face to face interviews with a National Adult sample of 1,530.  
**Variables:** 62  
**Topical Coverage:** Jimmy Carter job performance (2); Jimmy Carter vs. Edward Kennedy (1); Jimmy Carter vs. Ronald Reagan (2); Jimmy Carter vs. Ronald Reagan vs. John Anderson (2); would favor Republican party/Democratic party/a new Center party (1); how often home to watch TV or listen to radio (1).

**Study Title:** Gallup Poll # 1155G  
**Study #:** [USAIPO1980-1155G](#)   
**Methodology:** Conducted by Gallup Organization, May 16-19, 1980, and based on face to face interviews with a National Adult sample of 1,582.  
**Variables:** 107  
**Topical Coverage:** Jimmy Carter job performance (1); plans to vote in 1980 presidential election (2); Jimmy Carter vs. Edward Kennedy (1); Jimmy Carter vs. Ronald Reagan (1); support candidate strongly/only moderately (1); support candidate strongly/only moderately (1); oppose candidate strongly/only moderately (1); Jimmy Carter vs. Ronald Reagan vs. John Anderson (1); Edward Kennedy vs. Ronald Reagan (1); running mate for Ronald Reagan (2); likelihood of losing job in next twelve months (1); Cuban immigrants (2); political refugees should/should not be permitted to immigrate to U.S. (1); would favor/oppose having government bring back wage and price controls (1); would/would not be likely to hire an epileptic who was capable of doing the work required (1); confidence in certain American institutions to serve the public's needs (12); TV program "Death of a Princess" (2); Jimmy Carter's political position (1); Ronald Reagan's political position (1); John Anderson's political position (1); volunteer service for schools (6); opinion of certain people/groups (11); how often home to watch TV or listen to radio (1).

Roper Center Archives Update  
May, 2006

- Study Title:** Gallup Poll # 1156G  
**Study #:** [USAIPO1980-1156G](#)   
**Methodology:** Conducted by Gallup Organization, May 30-June 2, 1980, and based on face to face interviews with a National Adult sample of 1,597.  
**Variables:** 72  
**Topical Coverage:** Jimmy Carter job performance (1); plans to vote in 1980 presidential election (2); Jimmy Carter vs. Ronald Reagan (1); support candidate strongly/only moderately (1); oppose candidate strongly/only moderately (1); Jimmy Carter vs. Ronald Reagan vs. John Anderson (9); Ronald Reagan's running mate (2); Edward Kennedy should/should not withdraw from contest for Democratic presidential nomination (1); racial issues (13); President Carter should/should not withdraw from contest for Democratic presidential nomination (1); John Anderson (4); how often home to watch TV or listen to radio (1).
- Study Title:** Gallup Poll # 1157G  
**Study #:** [USAIPO1980-1157G](#)   
**Methodology:** Conducted by Gallup Organization, June 13-16, 1980, and based on face to face interviews with a National Adult sample of 1,583.  
**Variables:** 127  
**Topical Coverage:** Jimmy Carter job performance (1); most important problem facing this country today (1); Congress job performance (1); plans to vote in 1980 presidential election (3); Jimmy Carter vs. Ronald Reagan (2); support candidate strongly/only moderately (1); oppose candidate strongly/only moderately (1); Jimmy Carter vs. Ronald Reagan vs. John Anderson (2); Edward Kennedy vs. Ronald Reagan (2); Edward Kennedy vs. Ronald Reagan vs. John Anderson (2); possible vice presidential candidates to run on GOP ticket with Ronald Reagan (3); elections for Congress (2); Ronald Reagan and John Anderson vs. Jimmy Carter and Walter Mondale (2); have/ have not been contacted within last six months by anyone representing a candidate for president (1); recreational equipment (2); household/ outdoor items (10); business travel (2); activities done in past ten years (7); how often home to watch TV or listen to radio (1).
- Study Title:** Gallup Poll # 1158G  
**Study #:** [USAIPO1980-1158G](#)   
**Methodology:** Conducted by Gallup Organization, June 27-30, 1980, and based on face to face interviews with a National Adult sample of 1,569.  
**Variables:** 109  
**Topical Coverage:** Jimmy Carter job performance (1); plans to vote in 1980 presidential election (3); Jimmy Carter vs. Ronald Reagan (2); support candidate strongly/only moderately (2); Jimmy Carter vs. Ronald Reagan vs. John Anderson (2); Republican vs. Democratic party (2); description of Jimmy Carter (17); description of Ronald Reagan (17); description of John Anderson (17); marijuana (2); how often home to watch TV or listen to radio (1).

Roper Center Archives Update  
May, 2006

**Study Title:** Gallup Poll # 1160G  
**Study #:** [USAIPO1980-1160G](#)   
**Methodology:** Conducted by Gallup Organization, August 1-4, 1980, and based on face to face interviews with a National Adult sample of 1,538.  
**Variables:** 204  
**Topical Coverage:** Plans to vote in 1980 presidential election (2); Jimmy Carter vs. Ronald Reagan vs. John Anderson (1); support candidate strongly/only moderately (1); Jimmy Carter vs. Ronald Reagan (1); would be more likely to vote for John Anderson if he chooses a Democrat/Republican for his vice-presidential running mate (1); Jimmy Carter vs. Edward Kennedy (1); Edward Kennedy vs. Ronald Reagan (1); Democratic convention (2); opinion of certain people (6); elections for Congress (1); Edward Kennedy should/should not withdraw from contest for Democratic presidential nomination (1); President Carter should/should not release delegates pledged to him to assure him of Democratic nomination for president (1); Billy Carter's dealing with Libyan government officials (2); death of the Shah of Iran will/will not mean a speedier release of the American hostages being held captive in Iran (1); President Carter should/should not withdraw from contest for Democratic presidential nomination (1); 'born again' Christian candidates (4); importance of religion in own life (1); feelings about the Bible (1); have/have not had a 'born again' experience (1); ever tried to encourage someone to believe in Jesus Christ or accept Jesus Christ as his or her Savior (1); good/bad time to buy things for the home (1); buying major purchases on credit (1); respondent is/is not presently making any special effort to hold spending down more than usual (1); house values (1); taxes (18); government spending (11); increased size of government (2); recreational equipment (3); household /outdoor items (10); business travel (2); activities done in past ten years (7); which magazines read regularly (18); anyone in immediate family living in household with certain long term disabilities (25); currently recovering social security or assistance payments from federal government (5); how often home to watch TV or listen to radio (1).

**Study Title:** Gallup Poll # 1161G  
**Study #:** [USAIPO1980-1161G](#)   
**Methodology:** Conducted by Gallup Organization, August 15-18, 1980, and based on face to face interviews with a National Adult sample of 1,600.  
**Variables:** 94  
**Topical Coverage:** Plans to vote in 1980 presidential election (2); Jimmy Carter vs. Ronald Reagan vs. John Anderson (1); support candidate strongly/only moderately (1); oppose candidate strongly/only moderately (3); Jimmy Carter vs. Ronald Reagan (1); favor/oppose certain proposals being discussed in this country today (18); Democratic convention (2); John Anderson vs. Jimmy Carter vs. Edward Clark vs. Barry Commoner vs. Gus Hall vs. Ellen McCormack vs. Andrew Pulley vs. Ronald Reagan (1); elections for Congress (1); importance of religion in own life (1); feelings about the Bible (1); ever tried to encourage someone to believe in Jesus Christ or to accept Jesus Christ as their Savior (1); Jimmy Carter job performance (1); how often home to watch TV or listen to radio (1).

Roper Center Archives Update  
May, 2006

**Study Title:** Gallup Poll # 1162G  
**Study #:** [USAIPO1980-1162G](#)   
**Methodology:** Conducted by Gallup Organization, September 12-15, 1980, and based on face to face interviews with a National Adult sample of 1,602.  
**Variables:** 295  
**Topical Coverage:** Thought given to coming November election (1); ever voted in precinct/ district (1); where do people in neighborhood go to vote (1); interest in politics (1); how often vote (1); Reagan-Bush vs. Carter-Mondale vs. Anderson-Lucey (2); support candidates strongly/only moderately (1); oppose candidates strongly/only moderately (3); Carter-Mondale vs. Reagan-Bush (1); plans to vote in election this November (3); John Anderson should/should not withdraw from presidential election contest (1); John Anderson's chance of winning presidential election (1); most important problem facing this country today (2); federal government should give greater attention to trying to curb inflation/trying to reduce unemployment (1); Republican party vs. Democratic party (2); U.N. job performance (1); Jimmy Carter's political position (1); John Anderson's political position (1); would favor/oppose having government bring back wage and price controls (1); likelihood of losing job in next twelve months (1); favor/oppose certain proposals being discussed in this country today (9); important election issues (11); description of Jimmy Carter (18); description of Ronald Reagan (18); description of John Anderson (18); Jimmy Carter/Ronald Reagan/John Anderson would best handle certain problems (19); criticisms of presidential candidates (36); have/have not been contacted within last six months by anyone representing a candidate for president (1); favor/oppose keeping 55-mph speed limit on the highways of the nation (1); Jimmy Carter job performance (3); elections for Congress (1); most important event which has taken place anywhere in the world during the past year (1); most trustworthy nations (5); U.S./Japanese relations (1); Japan's defense buildup against a possible attack (2); possibility of military conflict during next ten years between such major powers as United States, Soviet Union, and China (1); increasing number of Japanese cars in American market (1); spread of food shortages in Asia and Africa (1); how often home to watch TV or listen to radio (1); 1976 presidential election (1).

**Study Title:** Gallup Poll # 1164G  
**Study #:** [USAIPO1980-1164G](#)   
**Methodology:** Conducted by Gallup Organization, November 7-10, 1980, and based on face to face interviews with a National Adult sample of 1,556.  
**Variables:** 173  
**Topical Coverage:** Iranian situation (8); war between Iraq and Iran (1); 1980 presidential elections (9); would/would not like to see any changes in the way political campaigns are conducted (15); would approve/disapprove of a Constitutional amendment which would do away with the Electoral College (1); should/should not be against the law to employ a person who has come into U.S. without proper papers (1); favor/oppose proposal that illegal aliens who have been in U.S. for seven years be allowed to remain in U.S. (1); everyone in United States should/should not be required to carry an identification card (1); how often home to watch TV or listen to radio (1).

**Study Title:** Gallup Poll # 1178G  
**Study #:** [USAIPO1981-1178G](#)   
**Methodology:** Conducted by Gallup Organization, July 24-27, 1981, and based on face to face interviews with a National Adult sample of 1,564.  
**Variables:** 103  
**Topical Coverage:** Ronald Reagan job performance (1); honesty and ethical standards of people in certain fields (25); impressions about different professions for the amount each contributes to the general good of society (12); amount of stress or pressure experienced by people working in certain professions (12); amount of prestige or status people in certain professions have in respondent's community (12); any children in local public schools (1); any children in parochial or private schools (1); how often home to watch TV or listen to radio (4).

Roper Center Archives Update  
May, 2006

**Study Title:** Gallup Poll # 1182G  
**Study #:** [USAIPO1981-1182G](#)   
**Methodology:** Conducted by Gallup Organization, September 18-21, 1981, and based on face to face interviews with a National Adult sample of 1,540.  
**Variables:** 69  
**Topical Coverage:** Ronald Reagan job performance (1); U.S. job performance in trying to solve the problems it has had to face (1); wasted tax dollars (3); how often vote (1); elections for Congress (1); importance of religion in own life (1); big business/big labor/big government will be biggest threat to the country in the future (1); nuclear disarmament (3); proposal for a Constitutional amendment which would require federal government to balance the national budget each year (2); think Reagan administration will/will not be able to balance federal budget by 1984 (1); federal government vs. state government (4); favor/oppose greater government intervention in business (1); respondent is/is not involved in any charity or social service activities (1); how often home to watch TV or listen to radio (4).

**Study Title:** Gallup Poll # 1991-224040: Presidential Popularity  
**Study #:** [USAIPOGO1991-224040](#)   
**Methodology:** Conducted by Gallup Organization, September, 1991, and based on telephone interviews with a National adult sample of 1,079.  
**Variables:** 29  
**Topical Coverage:** George Bush job performance (1).

**Study Title:** Gallup Poll # 1991-2310800: Presidential Popularity  
**Study #:** [USAIPOGO1991-2310800](#)   
**Methodology:** Conducted by Gallup Organization, August 8-23, 1991, and based on telephone interviews with a National adult sample of 1,019.  
**Variables:** 42  
**Topical Coverage:** George Bush job performance (1); party preference (1).

**Study Title:** Gallup Poll # 1989-878: Guns/John Tower  
**Study #:** [USAIPOSPI 1989-878](#)   
**Methodology:** Conducted by Gallup Organization, February 28-March 2, 1989, and based on telephone interviews with a National adult sample of 1,000.  
**Variables:** 83  
**Topical Coverage:** George Bush job performance(12); various products and services(8); federal legislation restricting firearms(4); various foreign countries(11); gun ownership(3); John Tower(5); various trade/ professional associations and special interest groups(9); Salman Rushdie(3); U.S./Iranian relations(5); child abuse(3); sports events(2).

Roper Center Archives Update  
May, 2006

**Study Title:** Nightly Business Report--REUTERS/Gallup Poll # 1989-89283: Business Ethics and Foreign Investment

**Study #:** [USAIPOSFGO1989-89283](#) 

**Methodology:** Survey by: Nightly Business Report and REUTERS  
Conducted by Gallup Organization, October 27-29, 1989, and based on telephone interviews with a National adult sample of 1,007.

**Variables:** 12

**Topical Coverage:** Business ethics and government regulation of securities and commodities industries (4); foreign investment in the U.S.(7).

**Study Title:** Gallup/Newsweek Poll # 1984-84110: 1984 Presidential Election

**Study #:** [USAIPOSFGONEW1984-84110](#) 

**Methodology:** Survey by: Newsweek Magazine  
Conducted by Gallup Organization, April 25-26, 1984, and based on telephone interviews with a National adult sample of 902.

**Variables:** 30

**Topical Coverage:** Opinion of Democratic candidates (3); Jesse Jackson (11); Jackson's effect on campaign positions (3); charges made against Jackson (4).

**Study Title:** Gallup/Newsweek Poll # 1985-85064: Bernhard Goetz Case

**Study #:** [USAIPOSFGONEW1985-85064](#) 

**Methodology:** Survey by: Newsweek Magazine  
Conducted by Gallup Organization, February 28-March 1, 1985, and based on telephone interviews with a National Adult sample of 1,009.

**Variables:** 26

**Topical Coverage:** Confidence in legal system (2); opinion regarding Bernhard Goetz' actions (4); things people do to deal with crime (5).

**Study Title:** Gallup/Newsweek Poll # 1985-85113: Ronald Reagan

**Study #:** [USAIPOSFGONEW1985-85113](#) 

**Methodology:** Survey by: Newsweek Magazine  
Conducted by Gallup Organization, April 26, 1985, and based on telephone interviews with a National adult sample of 633.

**Variables:** 17

**Topical Coverage:** Ronald Reagan's visit to German War cemetery (2); Reagan's request for aid to Contras (6); Reagan's speech on budget plan (2).

Roper Center Archives Update  
May, 2006

**Study Title:** Gallup/Newsweek Poll # 1985-85138: Tax Reform  
**Study #:** [USAIPOSFGONEW1985-85138](#)   
**Methodology:** Survey by: Newsweek Magazine  
Conducted by Gallup Organization, May 29-30, 1985, and based on telephone interviews with a National adult sample of 759.  
**Variables:** 27  
**Topical Coverage:** National priorities (6); current tax system (2); possible effects of Ronald Reagan's new tax plan (6); proposed changes in tax plan (5).

**Study Title:** Gallup/Newsweek Poll # 1985-85152: Hostage Issue  
**Study #:** [USAIPOSFGONEW1985-85152](#)   
**Methodology:** Survey by: Newsweek Magazine  
Conducted by Gallup Organization, June 20-21, 1985, and based on telephone interviews with a National adult sample of 1,016.  
**Variables:** 22  
**Topical Coverage:** Ronald Reagan's job performance (2); actions to prevent hostage taking (7); national priorities (3); Reagan's actions against terrorism in the Middle East (2); military retaliation against terrorists (2).

**Study Title:** Gallup/Newsweek Poll # 1985-85272: Japan  
**Study #:** [USAIPOSFGONEW1985-85272](#)   
**Methodology:** Survey by: Newsweek Magazine  
Conducted by Gallup Organization, December 1, 1985, and based on telephone interviews with a National adult sample of 752.  
**Variables:** 11  
**Topical Coverage:** Economic relations between U.S. and Japan (5); knowledge of Japanese people (2); Japan as aggressor nation (2).

**Study Title:** Gallup/Newsweek Poll # 1986-86102: Nicaragua/Libya  
**Study #:** [USAIPOSFGONEW1986-86102](#)   
**Methodology:** Survey by: Newsweek Magazine  
Conducted by Gallup Organization, March 26-27, 1986, and based on telephone interviews with a National adult sample of 606.  
**Variables:** 15  
**Topical Coverage:** Nicaragua (2); U.S. attacks against Libya (5).

**Study Title:** Gallup/Newsweek Poll # 1991-205002: AIDS & Health Care Workers  
**Study #:** [USAIPOSFGONEW1991-205002](#)   
**Methodology:** Survey by: Newsweek Magazine  
Conducted by Gallup Organization, June 20, 1991, and based on telephone interviews with a National Adult sample of 618.  
**Variables:** 13  
**Topical Coverage:** AIDS (9).

Roper Center Archives Update  
May, 2006

**Study Title:** Gallup/Newsweek Poll # 1992-305002: H. Ross Perot  
**Study #:** [USAIPOSFGONEW1992-305002](#)   
**Methodology:** Survey by: Newsweek Magazine  
Conducted by Gallup Organization, June 4-5, 1992, and based on telephone interviews with a National adult sample of 978.  
**Variables:** 34  
**Topical Coverage:** Vote in three-way Presidential election(2); reason for supporting Ross Perot (1); vote for Perot and effects on other candidates(2); importance of President from major parties(1); Perot(12); effects of certain possible vice-presidential candidates on Perot's support(6).

**Study Title:** Gallup/Newsweek Poll # 1992-305035: The Economy  
**Study #:** [USAIPOSFGONEW1992-305035](#)   
**Methodology:** Survey by: Newsweek Magazine  
Conducted by Gallup Organization, September 10-11, 1992, and based on telephone interviews with a National adult sample of 920.  
**Variables:** 24  
**Topical Coverage:** Voter registration (1); party preference (2); voting intentions (2); George Bush job performance (2); presidential candidates (4); economic situation (2); federal budget deficit (3).

**Study Title:** CBS News Poll # 1984-APR: Morning News Poll III--Telephone Companies/Attorney General Nomination  
**Study #:** [USCBS1984-APR](#)   
**Methodology:** Conducted by CBS News, April 8, 1984, and based on telephone interviews with a National adult sample of 634.  
**Variables:** 24  
**Topical Coverage:** Telephones/telephone service(9); Ronald Reagan ratings(5); 1984 Presidential Election(3).

**Study Title:** CBS News/New York Times Poll # 1978-JUN: Jimmy Carter/Russia/Proposition 13  
**Study #:** [USCBSNYT1978-JUN](#)   
**Methodology:** Conducted by CBS News and The New York Times, June 19-23, 1978, and based on telephone interviews with a National adult sample of 1,540.  
**Variables:** 115  
**Topical Coverage:** Jimmy Carter job performance (3); Congressional job performance (2); Jimmy Carter's ability to handle problems (6); issues in the upcoming election (16); loans to New York City to help them financially (1); US- Soviet Union-Cuba relations (13); economy (1); taxes (1); level of government that wastes most of its budget (1); Proposition 13 (19); welfare (3); income taxes (4); balanced budget vs government spending (2); homosexuals (2); abortion (1); Equal Rights Amendment (3); religion (3); believe in life after death (1).

Roper Center Archives Update  
May, 2006

- Study Title:** Los Angeles Times Poll # 1989-175: The John Tower Nomination  
**Study #:** [USLAT1989-175](#) 
- Methodology:** Conducted by Los Angeles Times, March 1-2, 1989, and based on telephone interviews with a National adult sample of 1,046.
- Variables:** 29
- Topical Coverage:** Ronald Reagan job performance(1); George Bush job performance(2); John Tower(5); charges against Tower(1); degree of alcohol consumption by public officials(1); Senate's reasons for questioning Tower nomination(1); President's freedom to choose cabinet members(1).
- 
- Study Title:** NORC Survey # 1956-0399: Foreign Affairs  
**Study #:** [USNORC1956-0399](#) 
- Methodology:** Conducted by National Opinion Research Center [NORC], November, 1956, and based on face to face interviews with a National adult sample of 1,287.
- Variables:** 46
- Topical Coverage:** Candidates handling of domestic and foreign affairs (1); involvement in foreign affairs (1); handling of foreign affairs (2); government officials withholding information (2); United States at war with Russia (2); Adlai Stevenson's proposal to halt testing of hydrogen bomb (1); U.S. membership in United Nations (1); satisfaction with United Nations (3); issues in Israel and Egypt (3); Jewish American involvement in Middle East (3); England and France using force against Egypt (3); opinion of allies (1); Russian membership in United Nations (1); exchange visit between U.S. and Russia (1); opinion of certain countries (4); treaty with Western Europe (1); American troops stationed in Europe (1); sending military supplies to West Europe (1); defending other countries against communist attack (1); economic aid for countries allied against communism (1); economic aid for countries not allied with Russia (1); best effort to aid Hungary in fight against Russia (2); heard criticism of Jews in the last six months (2); opinion of Jewish family as neighbor (3); opinion of public opinion polls (1); accuracy of public opinion polls (1).

Roper Center Archives Update  
May, 2006

**Study Title:** ORC Poll # 1949-250X: Layoffs -- Public Opinion Index for Industry

**Study #:** [USORC1949-250X](#) 

**Methodology:** Conducted by Opinion Research Corporation, April, 1949, and based on face to face interviews with a National adult sample of 1,567.

**Variables:** 290

**Topical Coverage:** Unemployment in respondent's area (1); respondent/anyone in household has/had not been employed by certain companies at any time within last six months (4); work for company now/have been laid off (2); how long been with company (2); number of hours working now vs. six months ago (3); layoffs in respondent's company in past six months (43); current job (2); unemployment compensation (1); is/is not responsibility of federal government to see that everyone willing and able to work has a job (1); company/union should decide which workers to lay off (2); which workers should be laid off first (2); length of service/ability and efficiency on the job/number of dependents a worker has should be given most consideration when there is not enough work for everybody (1); factories should employ people to work part time/should keep only the number of people that can have full time jobs if business falls off (3); companies should/should not shift workers from department to department in order to even out the work when business gets bad (3); workers should/should not be willing to take lower paying jobs when business is slack (2); respondent's company is/is not doing its best to make layoffs unnecessary (3); respondent is/is not soured on the way business is operated in this country due to own experience being laid off (3); which company on list had steadiest employment (1); which company on list is quickest to lay off workers during slack periods (1); which company on list has laid off most workers in past six months (2); seasonal work (1); union where respondent works/worked (5); 1948 presidential election (1); would vote Republican/Democratic/Progressive /other if an election were to be held now (1).

**Study Title:** ORC Poll # 1960-464A: Changing the Work Rules

**Study #:** [USORC1960-464A](#) 

**Methodology:** Conducted by Opinion Research Corporation, January 29-February 26, 1960, and based on face to face interviews with a National Adult sample of 1,439.

**Variables:** 33

**Topical Coverage:** Problems in the labor and business field (1); dealings between companies and labor unions (9); time of peace for labor (2); strike in steel industry (7); laws curbing power of unions (1); 80-day cool off period for strikes (1); handling company-union disputes (3); work rules (6); reaction to work rules (1); knowledge of people affected by work rules (2).

## United States -- Other samples

**Study Title:** Gallup/Newsweek Poll # 1984-84111: US and Soviet Unions Relations

**Study #:** [USAIPOSFGONEW1984-84111](#) 

**Methodology:** Survey by: Newsweek Magazine  
Conducted by Gallup Organization, June 18-24, 1984, and based on telephone interviews with 257 U.S. Generals and Admirals.

**Variables:** 93

**Topical Coverage:** D-Day commemoration (2); social class of family as child/today (2); opinion of various institutions and personalities (14); political views (2); future for military/war/foreign relations (5); possibilities of war in troubled areas today (10); nuclear freeze movement with Soviet Union, and nuclear conflict (8); opinion/satisfaction with various aspects of U.S. military life (26); military practices (4).

**Study Title:** Gallup/Newsweek Poll # 1984-84129: 1984 Presidential Election

**Study #:** [USAIPOSFGONEW1984-84129](#) 

**Methodology:** Survey by: Newsweek Magazine  
Conducted by Gallup Organization, May 21-23, 1984, and based on telephone interviews with 310 Influential Democrats.

**Variables:** 22

**Topical Coverage:** Preference for various candidates (4); delegate support of Walter Mondale (2); Democratic vice-presidential nominees (2); party support for Jesse Jackson's positions (4).

**Study Title:** Gallup/Newsweek Poll # 1984-84172: 1984 Presidential Election

**Study #:** [USAIPOSFGONEW1984-84172](#) 

**Methodology:** Survey by: Newsweek Magazine  
Conducted by Gallup Organization, July 12-13, 1984, and based on telephone interviews with a Registered Voter sample of 750.

**Variables:** 12

**Topical Coverage:** 1984 presidential election (3).

**Study Title:** Gallup/Newsweek Poll # 1984-84174: 1984 Presidential Election

**Study #:** [USAIPOSFGONEW1984-84174](#) 

**Methodology:** Survey by: Newsweek Magazine  
Conducted by Gallup Organization, July 19-20, 1984, and based on telephone interviews with a Registered Voters sample of 1,006.

**Variables:** 31

**Topical Coverage:** Ronald Reagan/Walter Mondale (3); nuclear war and next President's ability to keep U.S. out of war (2); qualities of Mondale/Reagan (8); popular vote-getting actions of both candidates (6).

**Study Title:** Gallup/Newsweek Poll # 1984-84181: College/Activities/Alcohol

**Study #:** [USAIPOSFGONEW1984-84181](#) 

**Methodology:** Survey by: Newsweek Magazine  
Conducted by Gallup Organization, August 31-September 30, 1984, and based on telephone interviews with 506 Full-time College Students sample.

**Variables:** 86

**Topical Coverage:** Fraternities and sororities, Greek life (16); cigarette smoking (7); exercise and physical condition (10); drinking alcohol (20); drunk driving (3); banning consumption/sale of alcohol on campus (3); satisfaction with college (4); opinion on various aspects of college life (11).

Roper Center Archives Update  
May, 2006

**Study Title:** Gallup/Newsweek Poll # 1984-84197: 1984 Presidential Election

**Study #:** [USAI POSP GONEW1984-84197](#) 

**Methodology:** Survey by: Newsweek Magazine  
Conducted by Gallup Organization, September 6-9, 1984, and based on telephone interviews with a Registered Voter sample of 1,005.

**Variables:** 52

**Topical Coverage:** Upcoming presidential election (3); attitude toward candidates (5); opinion of various political figures (6); rating of self and candidates on conservativeness (3); ability of Walter Mondale and Ronald Reagan to handle various problems (7); agreement with descriptions/ characteristics of Reagan/ Mondale's attitudes toward social issues which are close to respondent's own (5).

**Study Title:** Gallup/Newsweek Poll # 1984-84231: 1984 Presidential Election

**Study #:** [USAI POSP GONEW1984-84231](#) 

**Methodology:** Survey by: Newsweek Magazine  
Conducted by Gallup Organization, October 22-24, 1984, and based on telephone interviews with a Registered Voter sample of 1,008.

**Variables:** 51

**Topical Coverage:** Preference for presidential candidates (8); Walter Mondale/Ronald Reagan's ability to handle various problems (8); agreement with descriptions/characteristics of Reagan/Mondale (9); taxes/federal deficit (2).

**Study Title:** Gallup/Newsweek Poll # 1984-8438: Democratic Party/1984 Presidential Election

**Study #:** [USAI POSP GONEW1984-8438](#) 

**Methodology:** Survey by: Newsweek Magazine  
Conducted by Gallup Organization, January 30-February 2, 1984, and based on telephone interviews with 357 Influential Democrats.

**Variables:** 18

**Topical Coverage:** Democratic Party (2); Presidential nominees (3); candidates' abilities (3); Ronald Reagan's foreign policy (3); Jesse Jackson's candidacy (2).

**Study Title:** Gallup/Newsweek Poll # 1984-8480: Democratic Party/1984 Presidential Election

**Study #:** [USAI POSP GONEW1984-8480](#) 

**Methodology:** Survey by: Newsweek Magazine  
Conducted by Gallup Organization, March 14-16, 1984, and based on telephone interviews with a Influential Democrats sample of 308.

**Variables:** 21

**Topical Coverage:** Opinion of Democratic candidates (7); strengths/weaknesses of Gary Hart (3).

Roper Center Archives Update  
May, 2006

**Study Title:** Gallup/Newsweek Poll # 1985-85206: Physician Survey

**Study #:** [USAIPOSPGONEW1985-85206](#) 

**Methodology:** Survey by: Newsweek Magazine  
Conducted by Gallup Organization, September 16-October 4, 1985, and based on telephone interviews with 211 Physicians in the United States.

**Variables:** 37

**Topical Coverage:** Doctors specialty (2); medical education (7); issues facing doctors today (4); surplus of physicians (3); medical malpractice (5); treating Medicare patients (4); health care costs (5).

**Study Title:** Gallup/Newsweek Poll # 1984-86084: Governors' Poll

**Study #:** [USAIPOSPGONEW1986-86084](#) 

**Methodology:** Survey by: Newsweek Magazine  
Conducted by Gallup Organization, March 10-14, 1986, and based on telephone interviews with 43 Republican and Democratic Governors.

**Variables:** 29

**Topical Coverage:** Gramm-Rudman-Hollings Amendment (2); perception of governors (20).

**Study Title:** The California Poll # 1996-03: Elections/Health Care/Long Term Care

**Study #:** [USCA1996-03](#) 

**Methodology:** Conducted by The Field Institute, June 11-16, 1996, and based on telephone interviews with 1,026 Adult residents of California.

**Variables:** 122

**Topical Coverage:** Direction of country (1); Bill Clinton job performance (1); Congressional job performance (1); California political leaders job performance (4); re-elect Barbara Boxer (1); 1996 elections (4); national political leaders job performance (22); vote in 1996 election (1); 1996 presidential elections (13); better first lady: Clinton vs. Dole (1); 1998 gubernatorial election (4); vote in 1992 election (1); Bill Clinton vs. Bob Dole (40); civil rights (3); same-sex marriages (1); abortion (1); California tobacco tax (4); campaign contributions (2); nursing homes (2); health care/insurance (13); long-term care (5); patients without insurance (3); religion (1).

**Study Title:** Los Angeles Times Poll # 1995-356: National Issues

**Study #:** [USLAT1995-356](#) 

**Methodology:** Conducted by Los Angeles Times, March 15-19, 1995, and based on telephone interviews with 1,285 National adults including an oversample of African Americans and Hispanics.

**Variables:** 118

**Topical Coverage:** Bill Clinton job performance (2); party preference (3); U.S. economy (4); Congress (3); Bill Clinton in the 1996 election (4); abortion(1); Republican party politics (8); race relations (4); discrimination (7); affirmative action (22); Vietnam (3).

Roper Center Archives Update  
May, 2006

**Study Title:** NORC Survey # 1943-032S: Security Pamphlet  
**Study #:** [USNORC1943-032S](#)   
**Methodology:** Conducted by National Opinion Research Center [NORC], June, 1943, and based on face to face interviews with 514 Adult residents of Corning and Hornell, New York.  
**Variables:** 46  
**Topical Coverage:** Relative/family member in the armed forces (2); public getting information about war (2); people talking about information in letters from armed forces (3); appropriate statements about the war (11); keeping information from the enemy (6); talking about what is heard on the radio (2); respondent's knowledge of secretive war material (1); opinion of other people talking about the war (1); knowledge of pamphlet (5); source of pamphlet (3); opinions on pamphlet (7); passage of pamphlet on to someone else (1); receiving letters from armed forces (2).

**Study Title:** OPOR Poll # 1941-808PT: Pittsburgh Survey  
**Study #:** [USOPOR1941-808PT](#)   
**Methodology:** Conducted by Office of Public Opinion Research, February 24, 1941, and based on personal interviews with 1,203 Adult residents of Pittsburg, PA.  
**Variables:** 28  
**Topical Coverage:** Strikes in factories manufacturing war materials (3); winning of war (2); workers using force against those trying to take jobs during strike (2); U.S. handling of the war (5); government owning certain companies (3); people joining organizations that support other countries (2); better job managing production for national defense (2); workers better/worse off under Hitler (1); favoring closed shops (1); law against sit-down strikes (1); union membership (3); involvement in 1940 presidential election (2); church membership (2).

**Study Title:** ORC Poll # 1961-464Y: The Intellectual's Challenge to the Company Executives  
**Study #:** [USORC1961-464Y](#)   
**Methodology:** Conducted by Opinion Research Corporation, August, 1961, and based on face to face interviews with 246 Intellectuals and Executives in companies.  
**Variables:** 260  
**Topical Coverage:** Intellectuals (12); corporate executives (3); operation of business system (1); intellectual executives (2); relationships between intellectuals and corporate executives (18); how frequently perform certain activities/functions at work (12); statements more characteristic of American intellectuals/American corporate executives (49); agree/disagree with certain statements (24); attitude of a typical corporate executive toward intellectuals (1); how long been in current occupation/profession (1); ever had certain jobs (9); number of books/articles/papers respondent has published over past five years (1); publications excluding newspapers that respondent follows (2).

Roper Center Archives Update  
May, 2006

**Study Title:** ORC/Food Marketing Institute Poll # 1987-33413: Supermarket Attitudes

**Study #:** [USORC1987-33413](#) 

**Methodology:** Survey by: Food Marketing Institute  
Conducted by Opinion Research Corporation, January 12-February 1, 1987, and based on telephone interviews with 1,007 Supermarket shoppers.

**Variables:** 152

**Topical Coverage:** Important factors in where to shop for food (16); respondent's supermarket having said factors (16); satisfaction with supermarket (1); presence of certain novelty items at supermarket (23); use of novelty items (13); projected use of novelty items (13); respondent as a grocery shopper (14); frequency of certain shopping habits (4); statement regarding supermarket shopping (7); habits for saving time when shopping (7); time management (1); source of non-home prepared meals (1); family eating together (1); family eating same main course (1); concern with nutrition (1); nutritional factor most concerned about (1); frequency of certain serving habits (6); changes in food preparation (2); health hazard (10); concern with ingredients in eat- out food (1); organizations relied on to ensure food safety (1); locations shopped at for certain items (13); amount spent on groceries (1); supermarkets visited in one week (1); change in supermarkets (1); average number of supermarket visits per week (1).

**Study Title:** ORC/Food Marketing Institute Poll # 1988-33537: Consumer Attitudes & the Supermarket-1988 Update

**Study #:** [USORC1988-33537](#) 

**Methodology:** Survey by: Food Marketing Institute  
Conducted by Opinion Research Corporation, January, 1988, and based on telephone interviews with 1,019 Supermarket shoppers.

**Variables:** 165

**Topical Coverage:** Important factors in where to shop for food (16); respondent's supermarket having said factors (16); satisfaction with supermarket (2); presence of certain novelty items at supermarket (25); use of novelty items (17); frequency of certain shopping habits (4); statement regarding supermarket shopping (7); saving time when shopping (7); importance of time saved (1); satisfaction with supermarket service (1); increase/decrease in supermarket service (1); meaning of good service (1); source of non-home prepared meals (1); concern with nutrition (1); nutritional factor most concerned about (1); practice of nutritious food habits (6); change in food preparation (2); health hazards (10); concern with eat-out food ingredients (1); irradiated foods (1); organizations relied on to ensure food safety (1); locations shopped at for certain items (14); qualifications of pharmacists (1); important factors when shopping for food (6); amount spent on groceries (1); different supermarkets visited in one week (2); average number of supermarket visits per week (1).

Roper Center Archives Update  
May, 2006

**Study Title:** ORC/Food Marketing Institute Poll # 1989-33564: Consumer Attitudes & the Supermarket-1989 Update

**Study #:** [USORC1989-33654](#) 

**Methodology:** Survey by: Food Marketing Institute  
Conducted by Opinion Research Corporation, January, 1989, and based on telephone interviews with 1,031 Supermarket shoppers.

**Variables:** 158

**Topical Coverage:** Important factors when shopping for food (7); important factors in where to shop for food (16); respondent's supermarket having said factors (16); switch grocery stores (2); satisfaction with supermarket (1); presence of certain novelty items at supermarket (17); use of novelty items (17); frequency of certain shopping habits (4); projected use of novelty items (17); source of non-home prepared meals (8); concern with nutrition (1); nutritional factor most concerned about (1); change in food preparation (1); describing diet (1); new additions /subtractions to diet (1); read information on packaging (3); reason for reading packaging (1); information on packaging (2); ensuring nutritious food (1); supermarket providing nutritional information (1); methods of providing nutritional information (5); safety of supermarket food (1); threats to food safety (1); irradiated foods (1); health hazards (10); avoided foods (2); organizations relied on to ensure food safety (1); supermarket food-safety practices (1); looking for information on food safety (1); sources of information on food safety (1); locations shopped at for certain items (14); amount spent on groceries (1); average number of supermarket visits per week (1).

138 studies are currently included in this update.