

Roper Center Archives Update
January, 2006



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Highlights:

- 7 new CBS New/New York Times Poll conducted from February to September, 2005 including a New York City sample August 22-28, 2005.
- *Kaiser Family Foundation/San Jose Mercury News Asians in the Bay Area Poll* conducted by ICR May 27-July, 2004 of 1,095 Self-identified Asian adults living in the Bay Area, CA.
- 5 new Fox News Polls conducted by Opinion Dynamics May-August, 1999.

New Studies

United States -- National adult samples

- Study Title:** CBS News Poll # 2005-07A: Abortion/Iraq/Supreme Court/Terrorism/Stem Cell Research
Study #: [USCBS2005-07A](#) 
- Methodology:** Conducted by CBS News, July 13-14, 2005, and based on telephone interviews with a National adult sample of 632.
- Variables:** 89
- Topical Coverage:** George W. Bush job performance (4); most important problem facing U.S. today (2); abortion (2); Congress job performance (1); Iraq(11); Supreme Court (8); Roe vs. Wade (1); opinion of Sandra Day O'Connor (1); opinion of William Rehnquist (1); safety from future terrorist attacks since 9/11 (1); airport security since 9/11 (1); transit security since 9/11 (1); video surveillance cameras in public places (1); likelihood of terrorist attack on U.S. within next few months (1); concern about local terrorist attack (1); think there are/are not terrorists living inside U.S. today planning future attacks (1); stem- cell research (2); 2004 presidential election (1); do/do not think of self as Evangelical or born again Christian (1); religious service attendance (1).
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- Study Title:** CBS News Poll # 2005-07B: Congress/Iraq/Supreme Court/Terrorism
Study #: [USCBS2005-07B](#) 
- Methodology:** Conducted by CBS News, July 29-August 2, 2005, and based on telephone interviews with a National adult sample of 1,222.
- Variables:** 137
- Topical Coverage:** George W. Bush job performance (6); direction of country (1); most important problem facing the country today (2); economy (2); Congress (21); immigration (3); Iraq (8); abortion (1); space exploration (1); NASA (1); penalty for persons convicted of murder (2); think Saddam Hussein was/was not personally involved in 9/11 (1); John Roberts (7); Supreme Court (6); Roe vs. Wade (1); gay marriage (1); doctor-assisted suicide (1); war against terrorism (1); future terrorist attacks (2); Al Qaeda (1); opinion of Karl Rove (1); possible CIA leak (6); military service (1); network news programs (2); 2004 Presidential Election (1); views about political parties (2).
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- Study Title:** CBS News Poll # 2005-08B: Price of Gasoline/John Robert's Supreme Court Nomination/Iraq
Study #: [USCBS2005-08B](#) 
- Methodology:** Conducted by CBS News, August 29-31, 2005, and based on telephone interviews with a National adult sample of 871.
- Variables:** 116
- Topical Coverage:** George W. Bush job performance (5); most important problems facing U.S. today (3); gas prices (23); do/do not have a car (1); car's gas mileage (1); how often usually buy gas in an average week (1); Iraq (9); Supreme Court nominee John Roberts (6); Supreme Court nominee considerations (1); Cindy Sheehan (3); think U.S. & allies/terrorists/ neither side are winning war on terrorism (1); threat of terrorism in U.S. (2); confidence in U.S. government to protect citizens from future terrorist attacks (1); likelihood of terrorist attack in U.S. within next few months (1); airport security (1); carry-on restrictions (1); shoe removal at airport security checkpoints (1); military service (1); network news programs (2); 2004 Presidential election (1); do/do not think of self as Evangelical or born again Christian (1); college attendee in household age 24 or younger (1).

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- Study Title:** CBS News Poll # 2005-09A: Hurricane Katrina and its Aftermath
Study #: [USCBS2005-09A](#) 
- Methodology:** Conducted by CBS News, September 6-7, 2005, and based on telephone interviews with a National adult sample of 725.
Variables: 91
Topical Coverage: George W. Bush job performance (4); most important problem facing U.S. today (2); how much think George W. Bush cares about needs and wants of certain groups of people (2); confidence in George W. Bush's ability to handle a crisis (1); George W. Bush leadership qualities (1); Iraq (1); confidence in U.S. government (2); Hurricane Katrina (22); problems getting gas in past month (1); gas prices (1); ever visited New Orleans (1); John Roberts (1); network news programs (2); 2004 Presidential election (1); do/do not think of self as Evangelical or born again Christian (1).
- Study Title:** CBS News/New York Times Poll # 2005-02B: Foreign Policy/Same-Sex Marriage/Social Security
Study #: [USCBSNYT2005-02B](#) 
- Methodology:** Conducted by CBS News and The New York Times, February 24-28, 2005, and based on telephone interviews with a National adult sample of 1,111.
Variables: 138
Topical Coverage: George W. Bush job performance (8); direction of the country (1); most important problem facing this country today (2); Congress job performance (1); economy (2); domestic issues (2); foreign policy issues (2); U.S. should try to change dictatorships to democracies/stay out of other country's affairs (1); confidence in George W. Bush (2); should/should not be Government's responsibility to provide decent standard of living for the elderly (1); abortion (2); gay marriage (2); view on legal recognition of gay couples (2); Social Security (22); tax cuts (1); budget deficit (1); George W. Bush's proposed budget plan (2); reducing cost of prescription drugs (1); Medicare (2); health care *2; North Korea (7); Iran (3); Iraq/North Korea/Al Qaeda represents greatest threat to peace and stability (1); Iraq (5); diagnosed illness in last 6 months (1); treatments for illness (2); health information (4); stock market (1); retirement savings (1); 2004 Presidential election (1); most recent election of any kind respondent voted in before 2004 Presidential election (1); do/do not think of self as Evangelical or born again Christian (1).
- Study Title:** NBC News/The Wall Street Journal Poll # 2004-6047: Election 2004/Iraq War
Study #: [USNBCWSJ2004-6047](#) 
- Methodology:** Survey by: NBC News and The Wall Street Journal
Conducted by Hart and McInturff Research Companies, September 17-19, 2004, and based on telephone interviews with a National Adult sample of 1,006.
Variables: 26
Topical Coverage: Registered to vote (1); nation heading in right direction (1); approval of George Bush as President (1); George Bush deserving re-election (1); feelings toward several public figures (1); Democrats vs. Congress (1); opinion on the country as better off than before (1); candidates having a message in their campaign (1); effects of debate on choice to vote (1); John Kerry vs. George Bush (4); importance of military records of candidates during Vietnam War (2); qualities of candidates (1); opinion on state of the nation's economy (3); possible reaction of candidates to another terrorist attack (1); capturing Bin Laden as conclusion to war on terror (1); U.S. military action against Saddam and war with Iraq (5); expiration of federal ban on assault weapon (1).

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- Study Title:** New York Times Poll # 2005-03A: Taxes/Getting Ahead in Life/Social Class
- Study #:** [USNYT2005-03A](#) 
- Methodology:** Conducted by New York Times, March 9-14, 2005, and based on telephone interviews with a National adult sample of 1,764.
- Variables:** 140
- Topical Coverage:** George W. Bush job performance (3); direction of country (1); affirmative action (2); estate tax (3); justice system (1); possibility of starting out poor and becoming rich in this country (1); tension between poor and rich in America (1); power of organized labor (1); power of rich Americans (1); 'The American Dream' (3); own life vs. parents' lives (1); likelihood of being wealthy (1); social classes (7); opportunities for getting ahead (5); financial worries (1); education when got married (2); symbol of wealth and status in U.S. (2); moving from one social class to another (4); ever moved because of a job (2); importance of community involvement (1); importance of being physically attractive (1); importance of having faith in God (1); do/do not have enough time for self (1); time spent with family (1); size of home (1); housing costs (1); annual amount of money typical American family needs to be rich (1); importance of physical activities in a child's life (1); special tutoring for college courses (1); social pressure of 'keeping up with the Joneses' (1); average yearly income for family of four in U.S. (1); formal education needed to get ahead in life (1); income level of most people who enlist in U.S. military (2); debt (1); connection with neighborhood (2); unemployment concern (1); retirement funds (1); personal finances (2); mother's education (1); father's education (1); job satisfaction (1); 2004 presidential election (1); most recent election of any kind respondent voted in before 2004 presidential election (1); respondent's health (1); live in apartment/house (1); ever buy lottery tickets (1); importance of religion in daily life (1); military service (2).
- Study Title:** Opinion Dynamics/Fox News Poll # 1999-078: 2000 Presidential Election/Kosovo/Littleton Colorado Shooting/Star Wars
- Study #:** [USODFOX1999-078](#) 
- Methodology:** Survey by: Fox News
Conducted by Opinion Dynamics, May 5-6, 1999, and based on telephone interviews with a National registered adult sample of 810.
- Variables:** 53
- Topical Coverage:** 1996 presidential election (2); direction of country (1); opinion of certain people (4); Bill Clinton job performance (2); Al Gore job performance (1); 2000 presidential nominees (2); Al Gore vs. George W. Bush (2); Al Gore vs. George W. Bush vs. Jesse Ventura (1); Al Gore vs. Elizabeth Dole (1); Bill Clinton vs. Al Gore (3); Kosovo (3); difference between 'conflict' and 'war' (1); President Clinton should/ should not meet with Slobodan Milosevic (1); release of three U.S. soldiers held as prisoners by Slobodan Milosevic (1); U.S. should/ should not attempt to assassinate Slobodan Milosevic (1); tougher gun laws would/would not stop acts like school shootings (1); today's teenagers will make America a better/worse place to live when they grow up (1); summits to discuss children and violence are productive/ publicity stunts (1); favor/oppose putting higher taxes on R-rated movies and video games (1); gun ownership (1); approve/disapprove of parents of victims in Littleton school shooting suing parents of shooters (1); voluntary prayer in schools (1); Star Wars (7); military service (2).

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Study Title: Opinion Dynamics/Fox News Poll # 1999-079: Guns/China/Kosovo/Paranormal
Study #: [USODFOX1999-079](#) 
Methodology: Survey by: Fox News
Conducted by Opinion Dynamics, May 19-20, 1999, and based on telephone interviews with a National registered adult sample of 856.
Variables: 57
Topical Coverage: 1996 presidential election (2); direction of country (1); opinion of certain people (4); Bill Clinton job performance (2); Al Gore job performance (1); Congress job performance (1); Bill Clinton vs. Jesse Jackson (1); Bill Clinton vs. Hillary Clinton (1); Bill Clinton vs. George W. Bush (1); would rather spend summer vacation with Al Gore/ Jesse Ventura (1); would rather spend summer vacation with George W. Bush/Jesse Ventura (1); agree/disagree with President Clinton's suggestion that Al Gore 'go out and have a good time' (1); Al Gore should/should not separate himself from President Clinton to be successful in his campaign for presidency (1); Jesse Ventura/Bill Clinton has led a racier life (1); O.J. Simpson (1); race relations (3); two most important issues for federal government to address (2); gun control (3); defense against enemy forces (1); financial future (1); President Clinton's foreign policy (1); trade policy with China (1); China's human rights record (1); Kosovo (5); favor/oppose voluntary prayer in public schools (1); popular culture does/does not try to avoid maintaining God and religion (1); do/do not believe in psychic powers (1); have/have not ever had a psychic or paranormal experience (1); have/have not consulted with a psychic in past year (1); do/do not believe in ghosts (1); military service (2); gun ownership (1).

Study Title: Opinion Dynamics/Fox News Poll # 1999-082: 2000 Presidential Election
Study #: [USODFOX1999-082](#) 
Methodology: Survey by: Fox News
Conducted by Opinion Dynamics, July 14-15, 1999, and based on telephone interviews with a National registered adult sample of 898.
Variables: 56
Topical Coverage: 1996 presidential election (2); direction of the country (1); opinion of certain people (3); Bill Clinton job performance (1); Al Gore job performance (1); two most important issues for federal government to address (2); 2000 presidential election (2); Al Gore vs George W. Bush (11); Bill Bradley vs George W. Bush (1); Al Gore vs George W. Bush vs Donald Trump (1); George W. Bush/Al Gore more of a Washington insider (1); Al Gore's ideology (1); George W. Bush's ideology (1); hypothetical third political parties (2); Slobodan Milosevic (1); ValuJet flight that crashed in the Everglades (1); federal budget surplus (1); payroll tax increase (1); government has plenty of own money/no money except from citizens in taxes (1); Bill Clinton's political interests (3); Bill Clinton's poverty tour vs Hillary Clinton's listening tour (1); Hillary Clinton's listening tour shows that she cares about people of New York/knows too little about people of New York (1); Clinton's marriage stronger/weaker because of Bill's sexual escapades (1); Donald Trump/Bill Clinton has better taste in women (1); soccer (4).

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Study Title: Opinion Dynamics/Fox News Poll # 1999-083: Investments/Supernatural/Clinton-Lewinsky Scandal

Study #: [USODFOX1999-083](#) 

Methodology: Survey by: Fox News
Conducted by Opinion Dynamics, July 28-29, 1999, and based on telephone interviews with a National registered adult sample of 906.

Variables: 50

Topical Coverage: 1996 presidential election (2); opinion of certain people (3); Bill Clinton job performance (1); general computer usage (1); stock market (4); financial web site called 'thestreet.com' (1); do/do not use a professional financial advisor (1); tax cut legislation (1); respondent /federal government is better at deciding how to spend a dollar (1); water released into river for Al Gore photo session (1); Al Gore is/is not strong environmentalist he claims to be (1); do/do not believe in existence of certain things (5); being full-time mom vs. real jobs (3); Bill Clinton vs. Hillary Clinton job performance (1); Bill Clinton vs. Al Gore job performance (1); Al Gore vs. George W. Bush job performance (1); President Clinton is better more about electing Al Gore president/ making own presidency look good (1); Clinton-Lewinsky scandal (5); beating the summer heat (2); would rather live through a really hot summer/a really cold winter (1); would/would not ever consider going to a nude beach (1); birth control (3); would like to see more sex education/prayer in public schools (1).

Study Title: Opinion Dynamics/Fox News Poll # 1999-084: 2000 Presidential Election/Clinton-Lewinsky Scandal

Study #: [USODFOX1999-084](#) 

Methodology: Survey by: Fox News
Conducted by Opinion Dynamics, August 11-12, 1999, and based on telephone interviews with a National registered adult sample of 903.

Variables: 53

Topical Coverage: 1996 presidential election (2); opinion of certain people (4); Bill Clinton job performance (1); Al Gore job performance (1); Congress on vacation (1); 2000 presidential nominees (2); Al Gore vs. George W. Bush (1); Bill Bradley vs. George W. Bush (1); Al Gore vs. Elizabeth Dole (1); Al Gore vs. George W. Bush vs. Jesse Ventura (1); 2000 congressional elections (1); past behaviors of presidential candidates (10); Hillary Clinton's discussion of her marital problems in magazine interview (1); Clinton-Lewinsky scandal (2); believe Bill Clinton is/is not addicted to sex (1); Jesse Ventura's agreement to referee a WWF wrestling match (1); a political debate/a pro-wrestling match is more believable (1); Jerry Springer (2); federal budget surplus (1); guns/ people kill (1); confidence in American criminal justice system (1); confidentiality of personal information (3).

United States -- Other samples

Study Title: Kaiser/San Jose Mercury News Poll # 2004-SJM003: Asians in the Bay Area

Study #: [USICR2004-SJM003](#) 

Methodology: Survey by: Kaiser Family Foundation/San Jose Mercury News
Conducted by ICR Survey Research Group, May 27-July 18, 2004, and based on telephone interviews with 1,095 Self-identified Asian adults living in the Bay Area.

Variables: 325

Topical Coverage: In what country was respondent born (2); what country ancestors came from (21); What country identify with more (1); have/have not done certain activities in past ten years (5); U.S. citizenship status (1); respondent is/is not registered to vote (1); ever voted in a U.S election (1); feelings about politics and government (5); influence of people of respondent's race and ethnicity (3); groups living in United States (7); ideal neighborhood to live in (6); percentage of respondent's neighborhood that is Asian (1); Asians in respondents community have/have not had an impact on certain things (6); Asian immigrants (4); description of self (5); agree/disagree with certain statements (3); success in U.S. (8); opportunities for Asians (1); average Asian American better off/worse off/just well off as average white person (2); average person of respondent's ethnicity better off/ worse off/just as well off as other Asians (2); discrimination (8); factors in being hired or promoted for a job (3); marrying someone of different race or cultural background (8); health care issues (4); child/children was/was not or were/were not born in the U.S. (1); Think child/children will/will not even live in respondent's country of origin (1); volunteering at child's school (2); organizations that respondents/family belong to (1); how much attention pay to child's grades (1); importance of higher education for respondent's child (4); careers for respondent's child (5); activities child takes part in (6); personal finances (1); respondent/anyone in household owner of a business in U.S. (2); business ties in a country outside U.S. (1); high tech industry (3); people respondent interacts with on a daily basis (4); chance of success for Asians who associate with other people of same race and ethnicity in the work place (1); English language skills (2); speak any languages other than English (28); language respondent's children usually speak with friends (1); ever been/ return to country of origin for a visit (3); consider country of birth/United States real homeland (1); do/do not plan to move back to country of birth (1); own any property in country of origin (1); reasons why came to U.S. (8); On what terms first came to U.S. (1); How many years lived in U.S. (1); problems experienced when first came to U.S. (4); Parents were/were not born outside the U.S. (1); How long ago did mother/father come to U.S. (1); Any grandparents born outside U.S. (1).

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Study Title: New York Times Poll # 2005-08A: Mayoral Election/Life in New York City

Study #: [USNYT2005-08A](#) 

Methodology: Conducted by New York Times, August 22-28, 2005, and based on telephone interviews with 931 Adult residents of New York City.

Variables: 135

Topical Coverage: Long range view of New York City (2); opinion of Fernando Ferrer (1); opinion of Virginia Fields (1); opinion of Gifford Miller (1); opinion of Anthony Weiner (1); opinion of Michael Bloomberg (1); attention paid to this year's campaign for mayor of New York City (1); likelihood of voting in Democratic primary for mayor (1); Fernando Ferrer vs. Virginia Fields vs. Gifford Millar vs. Anthony Weiner (2); satisfaction with candidates now running for democratic nomination for mayor (1); primary candidate support (1); Fernando Ferrer vs. Virginia Fields vs. Gifford Miller vs. Anthony Weiner vs. Michael Bloomberg if Michael Bloomberg were running for Democratic nomination (1); likelihood of voting in 2005 mayoral election (1); Fernando Ferrer vs. Michael Bloomberg (1); Virginia Fields vs. Michael Bloomberg (1); Gifford Millar vs. Michael Bloomberg (1); Anthony Weiner vs. Michael Bloomberg (1); Michael Bloomberg job performance as Mayor (2); problems facing NYC (3); view of NYC in last 4 years (2); NYC economy(2); NYC safety vs. 4 years ago (1); NYC public schools (1); standardized test scores (2); race relations in NYC (1); Ground Zero (3); Freedom Tower (6); Democratic candidate vs. Michael Bloomberg (7); think Michael Bloomberg deserves re-election/time to give a new person a chance (1); better/no difference for NYC when mayor and President are of same political party (1); do/do not think of Michael Bloomberg as typical Republican (1); does/does not matter to respondent whether a mayoral candidate sends his/her children to public school (1); changes in daily routine caused by attacks on the World Trade Center (1); concern about another terrorist attack in NYC (1); think NYC is/is not adequately prepared to deal with another terrorist attack (1); threat of another terrorist attack in NYC compared to other big cities (1); NYC subway system (3); would favor oppose metal & packages on subways and commuter trains (2); what party usually vote for (2); importance of candidate party affiliation (2); differences in Democratic and Republican parties (2); opinion of Hilary Rodham Clinton (1); opinion of Jeanine Pirro (1); opinion of William Weld (1); opinion of Eliot Spitzer (1); efforts to re-develop World Trade Center (2); would/would not be willing to work in one of the higher floors of a new building at World Trade Center Site (1); debate among Democratic candidates on Sunday August 21 (2); children currently enrolled in public/private/parochial school (1); were/were not living in & physically in NYC on 9/11 (1); 2001 NYC mayoral election (1); respondent/any friends or relative know someone who was hurt or killed on 9/11 (1); do/do not personally have a close friend or relative who was hurt on 9/11 (1); how long have lived in NYC (1); what borough now live in (1).

Revised Studies

United States -- National adult samples

Study Title: ABC News Poll: Salt II Study

Study #: [USABC1979-8232](#) 

Methodology: Survey by: ABC News
Conducted by Chilton Research Services, May 1979, and based on telephone interviews with a National Adult sample of 839.

Variables: 22

Topical Coverage: Agree/disagree with world affairs statements (3); Strategic Arms Limitation Treaty (SALT) (2); favor/oppose SALT (1); SALT reducing defense spending (1); SALT reducing chance of war (1); military power of U.S. and Soviet Union (2); technological advancement of U.S. and Soviet Union (2); Soviet Union cheating SALT (2); importance of SALT (1); partisan opinions involving SALT (1); Jimmy Carter's stance on SALT (2); pre-existing treaty between U.S. and Soviet Union (2); further pursuing arms limitations after SALT (1).

Study Title: ABC News Poll: Nixon's Five Years After Watergate

Study #: [USABC1979-8315](#) 

Methodology: Survey by: ABC News
Conducted by Chilton Research Services, August 7, 1979, and based on telephone interviews with a National Adult sample of 856.

Variables: 32

Topical Coverage: Richard Nixon different after 1974 (1); Richard Nixon (1); Watergate in 1979 (2); role of Watergate today (1); guilt of Richard Nixon in Watergate (1); punishment for Richard Nixon (6); pardons for those involved in Watergate (1); Richard Nixon having role in future affairs (2); Richard Nixon being elected to an office (2); Richard Nixon influencing votes (2); Richard Nixon without Watergate (1); Presidential office after Watergate (12); government after Watergate (1); another scandal like Watergate (1).

Study Title: ABC News/Good Morning America Poll: Health Care

Study #: [USABC1994-5343](#) 

Methodology: Survey by: ABC News
Conducted by Chilton Research Services, July 14-17, 1994, and based on telephone interviews with a National Adult sample of 1,004.

Variables: 28

Topical Coverage: Important issues to address (1); Bill Clinton's health care plan (4); health care system (2); health care goals (1); change in health care system (2); health care goals (1); change in health care system (6); those helping/hurting health care system (7); health insurance/coverage (2); satisfaction with certain issues (3); health care costs (1); health care coverage for abortion (1).

Study Title: Gallup Poll # 1940-0219: Politics/Presidential Election/World War II

Study #: [USAIPO1940-0219](#) 

Methodology: Conducted by Gallup Organization, October 26-31, 1940, and based on face to face interviews with a National Adult sample of 4,963.

Variables: 6

Topical Coverage: U.S. going to war in Europe (1); Franklin Roosevelt vs. Wendell Willkie (1); 1936 presidential election (1); government regulating business (1); church membership (1); labor union membership (1).

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- Study Title:** Gallup Poll # 336
Study #: [USAIPO1944-0336](#) 
Methodology: Conducted by Gallup Organization, December 1-7, 1944, and based on face to face interviews with a National Adult sample of 3,439.
Variables: 13
Topical Coverage: Smoking habits (1); congressional laws permitting the draft of civilians by draft boards (1); election of U.S. House Representatives (1); opinion on public personalities (1); peace treaty approval (1); post-war employment (5); reasons to move into a particular state (1); 1944 presidential election (1); 1940 presidential election (1).
- Study Title:** Gallup Poll # 345
Study #: [USAIPO1945-0345](#) 
Methodology: Conducted by Gallup Organization, April 20-25, 1945, and based on face to face interviews with a National Adult sample of 3,035.
Variables: 18
Topical Coverage: Approval of wives visiting their servicemen husbands (1); Germans to help rebuild Russia (1); actions taken after the end of war (1); World Security Council vote to use force against aggressor nation (1); 5 years of prosperity after war (1); partisan opinions (1); preferred presidential candidate (1); Party to win 1948 Presidential election (1); Harry Truman (1); expectations of Harry Truman (1); Harry Truman following Franklin Roosevelt ideas (1); candidates retaining previous cabinet (1); Congress having more power (1); foremen in factories on labor unions (1); changing presidential term to 6 years (1); Tennessee Valley Authority (1); public hospital supported by taxes (1); 1944 Presidential election (1).
- Study Title:** Gallup Poll # 349
Study #: [USAIPO1945-0349](#) 
Methodology: Conducted by Gallup Organization, June 14-20, 1945, and based on self-administered interviews with a National Adult sample of 3,135.
Variables: 12
Topical Coverage: American soldiers dating German girls (1); Russia joining U.S. against Japan (1); using poison gas against Japanese (1); paying members of Congress higher salaries (1); government aid to workers who are unemployed (1); persons qualified for presidency (1); law providing equality in employment (1); government owning railroads (1); fascism (1); Congress providing funding for cancer research (1); identifying public figures (1); 1944 presidential election (1).
- Study Title:** Gallup Poll # 1945-0355: World War II/Employment/Pearl Harbor
Study #: [USAIPO1945-0355](#) 
Methodology: Conducted by Gallup Organization, September 8-13, 1945, and based on face to face interviews with a National Adult sample of 3,082.
Variables: 13
Topical Coverage: Adolf Hitler's death (1); drafting vs. volunteering men for war with Germany (1); increasing drafting age (1); training men with FBI methods to reduce number of soldiers (1); loan to England (1); land-lease goods sent to England (1); current job situation (1); higher taxes paid to unemployed (1); ability of a family to hold out without income (1); partisan opinions (1); Pearl harbor disaster (1); releasing conscientious objectors by Selective Service (1); 1944 Presidential election (1).

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Study Title: Gallup Poll # 360
Study #: [USAIPO1945-0360](#) 
Methodology: Conducted by Gallup Organization, November 23-28, 1945, and based on face to face interviews with a National Adult sample of 3,087.
Variables: 13
Topical Coverage: Required military training (1); approval of loan to England (1); manufacturing companies selling products for less or increasing workers' salaries (1); knowledge of mathematics (1); increase civil servant wages by 20% (1); women holding important jobs in the government (1); alcohol consumption (1); vote on national prohibition (1); health clinics providing birth control information (1); increasing hourly wage rate (1); partisan opinions (1); preferred presidential candidate (1); 1944 presidential election (1).

Study Title: Gallup Poll # 1946-0373: Elections/Labor Laws/Communism
Study #: [USAIPO1946-0373](#) 
Methodology: Conducted by Gallup Organization, June 14-19, 1946, and based on face to face interviews with a National Adult sample of 3,071.
Variables: 22
Topical Coverage: Harry Truman job performance (1); rationing food to aid other nations (1); men paying wives for housework (1); turning over foreign affairs and weapons to unified world parliament (2); upcoming Congressional Elections (2); partisan opinions (2); satisfaction with United Nations progress (1); present labor laws (2); Thomas Dewey vs. Harry Truman (1); John Bricker vs. Harry Truman (1); favorite author (1); opinion on Communists in the U.S. (2); communism vs. fascism (1); impression of communists and belief in Christian religion (1); freedom of Russians to criticize the government (1); Supreme Court (1); 1944 presidential election (1).

Study Title: Gallup Poll # 377
Study #: [USAIPO1946-0377](#) 
Methodology: Conducted by Gallup Organization, August 30-September 4, 1946, and based on face to face interviews with a National Adult sample of 3,162.
Variables: 21
Topical Coverage: Admitting Alaska as 49th state (1); size of army during peace times (1); intent on running for public office (1); James Byrnes (1); 1948 presidential choice (1); keeping troops in defeated countries (2); family member in armed forces (1); behavior of teenagers (1); upcoming state elections (1); partisan opinions (1); feeling towards Britain (1); Feelings toward Russia (1); price controls on meat (1); dispute in China (1); ideal age for marriage (1); Thomas Dewey vs. Harry Truman (1); requiring countries to take World War II refugees (1); British not allowing Jews into Palestine (1); spanking children (1); 1944 Presidential election (1).

Study Title: Gallup Poll # 379
Study #: [USAIPO1946-0379](#) 
Methodology: Conducted by Gallup Organization, September 27-October 2, 1946, and based on face to face interviews with a National Adult sample of 2,971.
Variables: 20
Topical Coverage: Air and navel bases in the Pacific being turned over to the United Nations (1); new homes for people displaced by World War II (1); Russia cooperating with U.S. (2); inability to purchase items due to high prices (1); Partisan opinions (3); 1948 presidential choice (1); James Byrnes and Henry Wallace dealing with Russia (1); interest in upcoming elections (1); Party that will win house of Congress (1); upcoming election (2); atomic bomb manufacture (1); local community handling strikes (1); another war within 25 years (1); smoking habits (1); vote for labor group party (1); helping Austria retain security from Russian invasion (1); 1944 presidential election (1).

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Study Title: Gallup Poll # 400
Study #: [USAIPO1947-0400](#) 
Methodology: Conducted by Gallup Organization, July 4-9, 1947, and based on face to face interviews with a National Adult sample of 3,027.
Variables: 13
Topical Coverage: Any nation would like to dominate the world (1); 1948 presidential choice (1); war in U.S. (1); labor union approval (1); law forbidding strikes (1); Taft-Hartley Law (1); ideal job position (1); Thomas Dewey vs. Harry Truman (1); law requiring equal rights when hiring (1); Marshall Plan for Europe (1); partisan opinions (2); 1944 presidential election (1).

Study Title: Gallup Poll # 532
Study #: [USAIPO1954-0532](#) 
Methodology: Conducted by Gallup Organization, June 12-17, 1954, and based on face to face interviews with a National Adult sample of 1,435.
Variables: 57
Topical Coverage: Spending on medical research (2); Eisenhower job performance (91); racial segregation in school (2); aiding the French against communism (4); Congress investigating communism (2); secrecy among government employees (1); partisan opinions (5); smoking history (8); identifying people in the news (7); feeling toward certain stimuli (7); church attendance (3); past voting experience (3); quarrel between McCarthy and Stevens (7); children chewing bubblegum (5).

Study Title: Gallup Poll # 558
Study #: [USAIPO1956-0558](#) 
Methodology: Conducted by Gallup Organization, January 6-11, 1956, and based on face to face interviews with a National Adult sample of 1,385.
Variables: 18
Topical Coverage: Dwight Eisenhower running for president (1); installing governors in cars (2); Dwight Eisenhower job performance (1); partisan opinions (1); vaccine against polio (1); president's job performed by others (1); electing additional vice-president (1); first action as head of Community YMCA (1); three greatest U.S. Presidents (1); likelihood of another World War (1); law forbidding sale of alcohol (1); money spent to prevent communism (1); automobile accident injury (1); atomic energy (1); bigger companies buying smaller ones (1); 1956 presidential candidates (2).

Study Title: Gallup Poll # 562
Study #: [USAIPO1956-0562](#) 
Methodology: Conducted by Gallup Organization, March 29-April 3, 1956, and based on face to face interviews with a National Adult sample of 2,000.
Variables: 24
Topical Coverage: Dwight Eisenhower job performance (1); Republican vs. Democratic Party (5); prison system in U.S. (1); favor of death penalty (1); presidential candidate for Democratic Party (1); Eisenhower's running mate (1); Dwight Eisenhower vs. Estes Kefauver (1); Dwight Eisenhower vs. Adlai Stevenson (1); Richard Nixon vs. Adlai Stevenson (1); Richard Nixon vs. Estes Kefauver (1); identifying notable personalities (1); presidential and vice-presidential ticket combinations (2); alcohol consumption (1); Quality brands of alcoholic beverages (2); serving canned spaghetti (2); voted in previous elections (1); 1952 Presidential election (1).

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Study Title: Gallup Poll # 576
Study #: [USAIPO1956-0576](#) 
Methodology: Conducted by Gallup Organization, December 14-19, 1956, and based on face to face interviews with a National Adult sample of 1,543.
Variables: 25
Topical Coverage: Likelihood of a winter vacation (2); 1956 Olympic Games (1); Younger people getting physical exercise (1); Supreme Court ruling on racial segregation in schools (1); situation on races in the South (1); New Years resolution (1); most admired person in the world (2); Communist China in the United Nations (1); Congress appropriation of 4 billion/yr to prevent Communism (1); attention to mass media (4); Dwight Eisenhower job performance (1); predictions for upcoming year (1); knowledge of filibuster (1); impression of England, France, Russia, Germany. Israel, India and Egypt (1); famous inventors (1); consumer product association (2); voted in previous elections (1); Dwight Eisenhower vs. Adlai Stevenson (1); political affiliation (1).

Study Title: Gallup Poll # 625
Study #: [USAIPO1960-0625](#) 
Methodology: Conducted by Gallup Organization, March 2-7, 1960, and based on face to face interviews with a National Adult sample of 2,999.
Variables: 19
Topical Coverage: Dwight Eisenhower job performance (1); amount spend for national defense (1); favor of death penalty (1); party nominees touring against radio and television (1); preferred presidential candidates (2); John Kennedy vs. Lyndon Johnson (1); Stuart Symington vs. John Kennedy (1); opinion and religious beliefs (1); John Kennedy vs. Nelson Rockefeller (1); Richard Nixon vs. Lyndon Johnson (1); meaning of Electoral College (1); laws concerning proportion of electoral votes (1); candidates making statements regarding Russia (1); interest in community organizations (2); interest in presidential race (1); political affiliation (1); Republican vs. democratic Party (1).

Study Title: Gallup Poll # 627
Study #: [USAIPO1960-0627](#) 
Methodology: Conducted by Gallup Organization, April 28-May 3, 1960, and based on face to face interviews with a National Adult sample of 2,739.
Variables: 19
Topical Coverage: Dwight Eisenhower job performance (1); most important problem in U.S. (1); preparing for war emergencies (1); building bomb shelters (1); presidential candidates for 1960 election (2); Adlai Stevenson vs. Richard Nixon; John Kennedy vs. Nelson Rockefeller (1); Richard Nixon vs. Symington (1); Richard Nixon vs. John Kennedy (1); Adlai Stevenson/ John Kennedy vs. Richard Nixon/Nelson Rockefeller (1); labor union membership (1); recreation (1); partisan opinions (2); 1956 Presidential election (1).

Study Title: Gallup Poll # 629
Study #: [USAIPO1960-0629](#) 
Methodology: Conducted by Gallup Organization, June 16-21, 1960, and based on face to face interviews with a National Adult sample of 2,519.
Variables: 13
Topical Coverage: Dwight Eisenhower job performance (1); most important problem facing the U.S. (1); thought given to Presidential election (1); preferred presidential candidates for 1960 election (2); Richard Nixon vs. John Kennedy (1); Richard Nixon vs. Stuart Symington (1); Lyndon Johnson vs. Richard Nixon (1); Cities where convention parties are held (1); partisan opinions (3); recreation (1).

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Study Title: Gallup Poll # 630
Study #: [USAIPO1960-0630](#) 
Methodology: Conducted by Gallup Organization, June 30-July 5, 1960, and based on face to face interviews with a National Adult sample of 3,254.
Variables: 18
Topical Coverage: Dwight Eisenhower job performance (1); most important problem facing the country (1); propaganda war between U.S. and Russia (1); Partisan opinions (8); preferred candidates for 1960 presidential election (2); Lyndon Johnson vs. John Kennedy (1); Richard Nixon vs. Nelson Rockefeller (1); Richard Nixon vs. John Kennedy (1); sending teachers to other countries (1); 1956 Presidential election (1).

Study Title: Gallup Poll # 631
Study #: [USAIPO1960-0631](#) 
Methodology: Conducted by Gallup Organization, July 16-21, 1960, and based on face to face interviews with a National Adult sample of 2,789.
Variables: 20
Topical Coverage: Dwight Eisenhower job performance (1); most important problem facing the U.S. (1); partisan opinions (4); predicting prices of purchased items (1); future employment opportunities (1); relations between U.S. and Cuba (1); Fidel Castro (1); Democratic Convention in Los Angeles (1); United Nations emergency force (1); head of International Military Coordinating Commission (1); Possible candidates for 1960 presidential election (1); Richard Nixon vs. John Kennedy (3); another war (1); recreation (1); 1956 Presidential election (1).

Study Title: Gallup Poll # 632
Study #: [USAIPO1960-0632](#) 
Methodology: Conducted by Gallup Organization, July 30-August 4, 1960, and based on face to face interviews with a National Adult sample of 3,162.
Variables: 11
Topical Coverage: Dwight Eisenhower job performance (1); most important problem facing the U.S. (1); Vice presidential candidates (1); Richard Nixon/Henry Cabot Lodge vs. John Kennedy/Lyndon Johnson (1); impressions of political figures (1); Japan as ally of U.S. (1); Japanese goods imported (1); recreation (1); partisan opinions (2); 1956 presidential election (1).

Study Title: Gallup Poll # 633
Study #: [USAIPO1960-0633](#) 
Methodology: Conducted by Gallup Organization, August 11-16, 1960, and based on face to face interviews with a National Adult sample of 3,077.
Variables: 17
Topical Coverage: Dwight Eisenhower job performance (1); most important problem facing the U.S. (1); vice presidential candidates (1); voting intent if presidential election held today (2); 1960 presidential election (3); money a family needs to survive (1); money spent on food (1); partisan opinions (4); impressions of political figures (1); recreation (1); 1956 presidential election (1).

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Study Title: Gallup Poll # 635
Study #: [USAIPO1960-0635](#) 
Methodology: Conducted by Gallup Organization, September 9-14, 1960, and based on face to face interviews with a National Adult sample of 2,906.
Variables: 16
Topical Coverage: Upcoming elections (1); Dwight Eisenhower job performance (1); most important problem facing the country (1); knowledge of Disneyland, Freedomland and Snowland (1); Richard Nixon/Henry Cabot Lodge vs. John Kennedy/Lyndon Johnson (2); intent to vote in 1960 presidential election (1); Richard Nixon vs. John Kennedy (1); preferred service committee-health, traffic, recreation, housing (2); impressions of political figures (1); U.S. disarming with Russia (1); Partisan opinions (3); 1956 presidential election (1).

Study Title: Gallup Poll # 647
Study #: [USAIPO1961-0647](#) 
Methodology: Conducted by Gallup Organization, June 23-28, 1961, and based on face to face interviews with a National Adult sample of 2,843.
Variables: 33
Topical Coverage: John F. Kennedy job performance (1); Jackie Kennedy (4); colored paper money (1); powerful businesses and agencies (6); tractors for prisoners (3); dispute over Berlin (3); policies of Kennedy (2); another world war in the future (3); space exploration (2); nuclear testing (3); aid preventing Communism (1); Eichmann trial (2); United Nations organization (1); Cold War (1).

Study Title: Gallup Poll # 648
Study #: [USAIPO1961-0648](#) 
Methodology: Conducted by Gallup Organization, July 27-August 1, 1961, and based on face to face interviews with a National Adult sample of 3,158.
Variables: 30
Topical Coverage: John F. Kennedy job performance (1); most important problem (2); dispute over Berlin (3); Eichmann trial (3); nuclear attack (2); Geiger counters (2); presidential candidates (7); youth camps (2); people receiving government relief (8).

Study Title: Gallup Poll # 650
Study #: [USAIPO1961-0650](#) 
Methodology: Conducted by Gallup Organization, September 21-26, 1961, and based on face to face interviews with a National Adult sample of 3,476.
Variables: 30
Topical Coverage: John F. Kennedy job performance (2); Kennedy administration (2); nations friendly to U.S. (1); dispute over Berlin (3); labor unions (2); laws on business corporations (1); activities done in one year (5); Presidential candidate (1); nuclear attack (3); Communist China in United Nations (2); another World War in the future (1); vacation (5); Partisan opinions (2).

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- Study Title:** Gallup Poll # 662
Study #: [USAIPO1962-0662](#) 
- Methodology:** Conducted by Gallup Organization, August 23-28, 1962, and based on face to face interviews with a National Adult sample of 3,350.
- Variables:** 24
- Topical Coverage:** John F. Kennedy job performance (1); most important problem (2); pet peeves (1); Congressional elections (1); space travel (1); Jackie Kennedy (2); business conditions (1); National Honors List (1); birth control (6); independent Puerto Rico (2); unemployment (1); partisan opinions (2); treatment of African Americans (3).
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- Study Title:** Gallup Poll # 680
Study #: [USAIPO1963-0680](#) 
- Methodology:** Conducted by Gallup Organization, November 23-26, 1963, and based on face to face interviews with a National Adult sample of 3,384.
- Variables:** 23
- Topical Coverage:** John F. Kennedy's assassination (3); Lyndon Johnson vs. John F. Kennedy (4); 1964 Presidential election (4); candidates for 1964 Presidential election (9); future of Johnson's presidency (1); United Nations job performance (2).
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- Study Title:** Gallup Poll # 682
Study #: [USAIPO1963-0682](#) 
- Methodology:** Conducted by Gallup Organization, December 12-17, 1963, and based on face to face interviews with a National Adult sample of 4,126.
- Variables:** 42
- Topical Coverage:** Lyndon Johnson job performance (1); Barry Goldwater vs. Lyndon Johnson (2); Henry Cabot Lodge vs. Lyndon Johnson (2); Richard Nixon vs. Lyndon Johnson (2); Nelson Rockefeller vs. Lyndon Johnson (2); George Romney vs. Lyndon Johnson (2); partisan opinions (1); Republican candidates (2); foreign aid (1); Vietnam (2); handling Communist countries (3); Social Security (1); medical insurance (2); taxes (2); labor unions (2); compulsory arbitration (1); federal aid to education (3); civil rights (2); juvenile delinquency (1); obscene magazines (2); church and state (1); aiding development (3); Dwight Eisenhower (1); presidential qualities (1).
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- Study Title:** Gallup Poll # 683
Study #: [USAIPO1964-0683](#) 
- Methodology:** Conducted by Gallup Organization, January 2-7, 1964, and based on face to face interviews with a National Adult sample of 4,138.
- Variables:** 31
- Topical Coverage:** Lyndon Johnson job performance (1); sickness within the family (5); civil rights (2); presidential succession (2); Republican candidate (3); Democratic candidate (2); voting intent (4); Barry Goldwater vs. Lyndon Johnson (2); William Scranton vs. Lyndon Johnson (2); Henry Cabot Lodge vs. Lyndon Johnson (2); Richard Nixon vs. Lyndon Johnson (2); Nelson Rockefeller vs. Lyndon Johnson (2); George Romney vs. Lyndon Johnson (2).

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Study Title: Gallup Poll # 684
Study #: [USAIPO1964-0684](#) 
Methodology: Conducted by Gallup Organization, January 30-February 5, 1964, and based on face to face interviews with a National Adult sample of 3,109.
Variables: 30
Topical Coverage: Lyndon Johnson job performance (3); racial integration (1); Communist China admitted into United Nations (2); 1964 Republican presidential candidates (2); Barry Goldwater vs. Nelson Rockefeller (1); 1964 Democratic vice-presidential candidates (1); partisan opinions (1); Congress (1); finances of Senate and House of representatives (1); law limiting terms of senators and representatives (2); Barry Goldwater vs. Lyndon Johnson (2); Henry Cabot Lodge vs. Lyndon Johnson (2); Richard Nixon vs. Lyndon Johnson (2); selling to Russia (5); voted in precinct in the past (1); voting intent (2).

Study Title: Gallup Poll # 687
Study #: [USAIPO1964-0687](#) 
Methodology: Conducted by Gallup Organization, March 13-17, 1964, and based on face to face interviews with a National Adult sample of 3,520.
Variables: 56
Topical Coverage: Lyndon Johnson job performance (1); reduced income taxes (1); reasons Republicans can use against Democrats (9); reasons Democrats can use against Republicans (9); salaries for government officials (3); proposals to amend voting issues (4); machine or paper to vote (2); presidential candidates for 1964 (16); Henry Cabot Lodge vs. Lyndon Johnson (2); Richard Nixon vs. Lyndon Johnson (2); Barry Goldwater vs. Lyndon Johnson (2); Nelson Rockefeller vs. Lyndon Johnson (2); Barry Goldwater vs. Nelson Rockefeller (1); Richard Nixon vs. Barry Goldwater (1); Henry Cabot Lodge vs. Richard Nixon (1).

Study Title: Gallup Poll # 689
Study #: [USAIPO1964-0689](#) 
Methodology: Conducted by Gallup Organization, April 24-29, 1964, and based on face to face interviews with a National Adult sample of 3,509.
Variables: 31
Topical Coverage: Lyndon Johnson job performance (2); most important problem in U.S. (1); partisan opinions (1); most important problem in respondent's area (1); building United Nations emergency force (1); South Vietnam (3); Russia or Communist China threatening world peace (1); 1964 Republican presidential candidates (2); Barry Goldwater vs. Henry Cabot Lodge (1); Henry Cabot Lodge vs. Richard Nixon (1); Lyndon Johnson vs. George Wallace (1); 1964 Democratic vice-presidential candidates (2); Henry Cabot Lodge vs. Lyndon Johnson (2); Richard Nixon vs. Lyndon Johnson (2); Barry Goldwater vs. Lyndon Johnson (2); Nelson Rockefeller vs. Lyndon Johnson (2); taxes (2); voting intent (1); voted in existing precinct (1).

Study Title: Gallup Poll # 690
Study #: [USAIPO1964-0690](#) 
Methodology: Conducted by Gallup Organization, May 6-11, 1964, and based on face to face interviews with a National Adult sample of 3,494.
Variables: 54
Topical Coverage: Lyndon B. Johnson job performance (1); unemployment (2); possible 1964 presidential candidates (2); Henry Cabot Lodge vs. Lyndon Johnson (1); Richard Nixon vs. Lyndon Johnson (1); Barry Goldwater vs. Lyndon Johnson (1); Nelson Rockefeller vs. Lyndon Johnson (1); ever voted in current precinct/district (1); plans to vote in 1964 presidential election (1); home at various times of day and evening (1); 1960 presidential election (1); 1964 congressional elections (1).

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Study Title: Gallup Poll # 691
Study #: [USAIPO1964-0691](#) 
Methodology: Conducted by Gallup Organization, May 22-27, 1964, and based on face to face interviews with a National Adult sample of 3,522.
Variables: 58
Topical Coverage: Lyndon B. Johnson job performance (1); civil rights (1); recent cases of crime witnesses failing to come to aid or call police (1); race relations (2); possible 1964 presidential candidates (5); possible 1964 vice-presidential candidates (2); Henry Cabot Lodge vs. Lyndon Johnson (1); Richard Nixon vs. Lyndon Johnson (1); Barry Goldwater vs. Lyndon Johnson (1); Nelson Rockefeller vs. Lyndon Johnson (1); ever voted in current precinct/district (1); plans to vote in 1964 presidential election (1); opinion of certain people (7); U.S. spending on armaments and armed forces (1); Johnson and Humphrey vs. Goldwater and Scranton (1); Johnson and Kennedy vs. Goldwater and Scranton (1); home at certain times of day and evening (1); 1960 presidential election (1); 1964 congressional elections (1); how often go to church per month (1).

Study Title: Gallup Poll # 697
Study #: [USAIPO1964-0697](#) 
Methodology: Conducted by Gallup Organization, August 27-September 1, 1964, and based on face to face interviews with a National Adult sample of 4,003.
Variables: 148
Topical Coverage: How long lived in present home (1); Democratic Party Convention in Atlantic City (1); ever voted in current precinct/district (1); 1964 presidential election (3); most important problem facing this country today (2); most important problem facing respondent's neighborhood today (2); Vietnam (4); vice presidential candidates (3); would be more likely to hear a speech from Lyndon Johnson/Barry Goldwater (1); description of Lyndon Johnson (1); description of Barry Goldwater (1); Republican party vs. Democratic party (2); presidential candidate campaign speeches (1); 1960 presidential election (1); congressional elections (1); military service (1).

Study Title: Gallup Poll # 701
Study #: [USAIPO1964-0701](#) 
Methodology: Conducted by Gallup Organization, November 6-11, 1964, and based on face to face interviews with a National Adult sample of 3,435.
Variables: 54
Topical Coverage: Ever voted in current precinct/district (1); 1964 elections (11); political campaigns (4); Republican party (3); hypothetical new middle- of-the-road party (1); Communist China should/should not be admitted to U.N. (1); Vietnam (2); Russia/China will be greater threat to world peace in 1970 (1); President Johnson's policies (2); differences with Russia (1); 1960 presidential election (1); congressional elections (1).

Study Title: Gallup Poll # 709
Study #: [USAIPO1965-0709](#) 
Methodology: Conducted by Gallup Organization, April 2-7, 1965, and based on face to face interviews with a National Adult sample of 3,532.
Variables: 57
Topical Coverage: Lyndon B. Johnson job performance (2); national problems (11); racial issues (4); Vietnam (2); ideal number of children (1); crime (2); police (2); courts deal too harshly/not harshly enough with criminals (1); fear of walking alone at night (1); newspapers should/should not print names of people under 18 who break the law (1); curfew for children under 16 (3); population increase (2); 1964 presidential election (1); congressional elections (1); do/do not have enough education for needs (1).

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Study Title: Gallup Poll # 710
Study #: [USAIPO1965-0710](#) 
Methodology: Conducted by Gallup Organization, April 23-28, 1965, and based on face to face interviews with a National Adult sample of 3,499.
Variables: 76
Topical Coverage: Lyndon B. Johnson job performance (1); Vietnam (3); military forces in Southeast Asia (1); driving a car (9); safety belts in automobiles (3); leaders of Republican party (3); makes a great deal of/a little difference which political party runs country (1); pay raises for public school teachers (1); amount of work for high school students (2); dress code in schools (1); year-round public schools (1); standard nationwide examination to get high school diploma (1); sex education (2); racial issues (5); ethics/rules of conduct courses in high school (1); have/have not ever done certain things (17); 1964 presidential election (1); congressional elections (1); do/do not have enough education (1).

Study Title: Gallup Poll # 712
Study #: [USAIPO1965-0712](#) 
Methodology: Conducted by Gallup Organization, June 4-9, 1965, and based on face to face interviews with a National Adult sample of 3,347.
Variables: 55
Topical Coverage: Good/poor idea to make voting a law (1); Lyndon B. Johnson job performance (3); Vietnam (3); U.S. economic system (4); possible 1968 presidential candidates (3); overseas vacation in next five years (1); railroad passenger service (4); national symbol of United States (1); racial integration in schools (3); every able-bodied American boy 18 years old should/should not be required to go into armed forces for one year (1); every 18-year-old girl should/should not be required to spend one year in nursing (1); boxing/prize-fighting (3); beautifying America (1); electoral votes (1); U.N. (1); 1964 presidential election (1); congressional elections (1).

Study Title: Gallup Poll # 713
Study #: [USAIPO1965-0713](#) 
Methodology: Conducted by Gallup Organization, June 24-29, 1965, and based on face to face interviews with a National Adult sample of 3,536.
Variables: 58
Topical Coverage: Water shortage and conservation (4); Lyndon B. Johnson job performance (5); Vietnam (6); U.S. immigration policy (7); space exploration (4); race relations (5); presidential press conferences (3); likelihood of another world war in next five years (1); 1964 presidential election (1); congressional elections (1); overseas vacation in next five years (1).

Study Title: Gallup Poll # 773
Study #: [USAIPO1969-0773](#) 
Methodology: Conducted by Gallup Organization, January 1-6, 1969, and based on face to face interviews with a National Adult sample of 1,461.
Variables: 54
Topical Coverage: Lyndon B. Johnson job performance (1); most important problem facing this country today (1); anyone in household had flu in recent weeks (1); required service to nation (2); term limits (4); Vietnam (2); welfare (2); courts deal too harshly/not harshly enough with criminals (1); most admired women (2); defense spending (1); providing work for union members (1); military draft (1); crime (8); governor of respondent's state job performance (1); alcoholic beverages (1); 1968 presidential election (1).

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Study Title: Gallup Poll # 780
Study #: [USAIPO1969-0780](#) 
Methodology: Conducted by Gallup Organization, May 15-20, 1969, and based on face to face interviews with a National Adult sample of 1,523.
Variables: 37
Topical Coverage: Richard Nixon job performance (1); Antiballistic Missiles Program (3); obscene literature (5); sex on television/movies/in print (1); objections to nudity in various situations (3); 1968 presidential election (1).

Study Title: Gallup Poll # 785
Study #: [USAIPO1969-0785](#) 
Methodology: Conducted by Gallup Organization, July 24-29, 1969, and based on face to face interviews with a National Adult sample of 1,555.
Variables: 49
Topical Coverage: Richard Nixon job performance (1); favor/oppose attempting to land a man on Mars (1); cigarette smoking (6); wire-tapping (4); sex before marriage (1); opinion of certain people (14); Richard Nixon vs. Edward Kennedy vs. George Wallace (2).

Study Title: Gallup Poll # 788
Study #: [USAIPO1969-0788](#) 
Methodology: Conducted by Gallup Organization, September 17-22, 1969, and based on face to face interviews with a National Adult sample of 1,560.
Variables: 41
Topical Coverage: Richard Nixon job performance (2); trouble between Israel and Arab nations in Middle East (3); find life exciting/routine/dull (1); profits for corporations (2); Vietnam (1); abortion (6); 1968 presidential election (1).

Study Title: Gallup Poll # 797
Study #: [USAIPO1970-0797](#) 
Methodology: Conducted by Gallup Organization, January 15-20, 1970, and based on face to face interviews with a National Adult sample of 1,573.
Variables: 53
Topical Coverage: Richard Nixon job performance (2); most important problem facing U.S. (34); partisan opinions (3); religion influencing U.S. (1); Vietnam (1); rating certain stimuli (11); 1968 presidential election (1).

Study Title: Gallup Poll # 798
Study #: [USAIPO1970-0798](#) 
Methodology: Conducted by Gallup Organization, January 30-February 2, 1970, and based on face to face interviews with a National Adult sample of 1,541.
Variables: 13
Topical Coverage: Richard Nixon job performance (1); desired place of residence (1); Vietnam (1); Richard Nixon vs. Edward Kennedy vs. George Wallace (2); Richard Nixon vs. Edmund Muskie vs. George Wallace (2); Richard Nixon vs. Hubert Humphrey vs. George Wallace (2); Richard Nixon vs. Eugene McCarthy vs. George Wallace (2).

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Study Title: Gallup Poll # 800
Study #: [USAIPO1970-0800](#) 
Methodology: Conducted by Gallup Organization, February 27-March 2, 1970, and based on face to face interviews with a National Adult sample of 1,530.
Variables: 40
Topical Coverage: Richard Nixon job performance (2); racial integration (1); trouble between Israel and Arab Nations (9); Vietnam (23); Richard Nixon vs. Hubert Humphrey vs. George Wallace (3); 1968 presidential election (1).

Study Title: Gallup Poll # 801
Study #: [USAIPO1970-0801](#) 
Methodology: Conducted by Gallup Organization, March 18-25, 1970, and based on face to face interviews with a National Adult sample of 1,528.
Variables: 51
Topical Coverage: Richard Nixon job performance (1); African American Children in respondent's child's school (4); partisan opinions (3); Liberal association (12); Conservative association (8); representative in Congress (1); busing of students (21); 1968 Presidential election (1).

Study Title: Gallup Poll # 802
Study #: [USAIPO1970-0802](#) 
Methodology: Conducted by Gallup Organization, March 13-15, 1970, and based on face to face interviews with a National Adult sample of 1,552.
Variables: 4
Topical Coverage: Richard Nixon job performance (1); Richard Nixon handling Vietnam (1); Richard Nixon handling post office crisis (1); marital status (1).

Study Title: Gallup Poll # 803
Study #: [USAIPO1970-0803](#) 
Methodology: Conducted by Gallup Organization, April 2-7, 1970, and based on face to face interviews with a National Adult sample of 1,551.
Variables: 3
Topical Coverage: people who succeed in life (1); Vietnam (1); appointment to Supreme Court (1).

Study Title: Gallup Poll # 804
Study #: [USAIPO1970-0804](#) 
Methodology: Conducted by Gallup Organization, April 17-19, 1970, and based on face to face interviews with a National Adult sample of 1,534.
Variables: 12
Topical Coverage: Richard Nixon job performance (1); Richard Nixon handling Vietnam (1); punishment for draft refusal (4); African American children in school with respondent's child (4); partisan opinions (2).

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Study Title: Gallup Poll # 806
Study #: [USAIPO1970-0806](#) 
Methodology: Conducted by Gallup Organization, April 29-May 3, 1970, and based on face to face interviews with a National Adult sample of 1,506.
Variables: 41
Topical Coverage: Richard Nixon job performance (1); Richard Nixon in Vietnam (1); government addressing national problems (10); Cambodians and north Vietnamese (21); leader of Democratic Party (8).

Study Title: Gallup Poll # 807
Study #: [USAIPO1970-0807](#) 
Methodology: Conducted by Gallup Organization, May 21-26, 1970, and based on face to face interviews with a National Adult sample of 1,509.
Variables: 64
Topical Coverage: Richard Nixon job performance (1); most important problem facing U.S. (30); partisan opinions (4); plans dealing with Vietnam (1); Spiro Agnew (23); Vietnam (1); college students' opinions (2); wage freezing (1); 1968 Presidential election (1).

Study Title: Gallup Poll # 808
Study #: [USAIPO1970-0808](#) 
Methodology: Conducted by Gallup Organization, June 4-9, 1970, and based on face to face interviews with a National Adult sample of 1,525.
Variables: 5
Topical Coverage: Women working (1); ideal family size (1); increase in taxes and wages (2); money going into savings (1).

Study Title: Gallup Poll # 810
Study #: [USAIPO1970-0810](#) 
Methodology: Conducted by Gallup Organization, July 9-14, 1970, and based on face to face interviews with a National Adult sample of 1,523.
Variables: 22
Topical Coverage: Richard Nixon job performance (1); would/would not vote for a woman (1); desire to be opposite sex (1); fair treatment between sexes (8); eligibility of women (2); women wanting a full/part time job (8); rating life situation (1).

Study Title: Gallup Poll # 812
Study #: [USAIPO1970-0812](#) 
Methodology: Conducted by Gallup Organization, August 25-September 1, 1970, and based on face to face interviews with a National Adult sample of 1,511.
Variables: 13
Topical Coverage: Richard Nixon job performance (1); voting intent in 1970 elections (1); partisan opinions (2); United Nations Organization (2); Representative in Congress (5); rating personal situation (1); law against interracial marriage (1).

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Study Title: Gallup Poll # 814
Study #: [USAIPO1970-0814](#) 
Methodology: Conducted by Gallup Organization, September 25-28, 1970, and based on face to face interviews with a National Adult sample of 1,497.
Variables: 53
Topical Coverage: Voting intent for the 1970 elections (3); partisan opinions (4); Richard Nixon job performance (1); most important problem facing the U.S. (29); trouble between Israel and Arab Nations (11); Communist China in United Nations (1); freezing salaries (1); United Nations Organization (2); employment in region (1); voting age (1).

Study Title: Gallup Poll # 816
Study #: [USAIPO1970-0816](#) 
Methodology: Conducted by Gallup Organization, October 22-25, 1970, and based on face to face interviews with a National Adult sample of 1,532.
Variables: 4
Topical Coverage: Partisan opinions (2); 1968 presidential election (2).

Study Title: Gallup Poll # 817
Study #: [USAIPO1970-0817](#) 
Methodology: Conducted by Gallup Organization, November 13-17, 1970, and based on face to face interviews with a National Adult sample of 1,609.
Variables: 27
Topical Coverage: Richard Nixon job performance (1); change in political campaigns (10); limiting money spent on campaigns (1); Democratic candidate for 1972 Presidential election (2); Richard Nixon vs. Edmund Muskie vs. George Wallace (2); Richard Nixon vs. John Lindsay vs. George Wallace (2); France and Soviet Union (3); West Germany and Soviet union (1); conflicts that could threaten world peace (1); religious affiliation (3); 1968 presidential election (1).

Study Title: Gallup Poll # 820
Study #: [USAIPO1970-0820](#) 
Methodology: Conducted by Gallup Organization, December 3-8, 1970, and based on face to face interviews with a National Adult sample of 1,546.
Variables: 20
Topical Coverage: Richard Nixon job performance (1); likely outcomes for 1971 (3); salary needed to supply family of four (1); money spent on food (1); right of freedom and dissent (1); response of political system (1); violence bringing about change (1); organized religion (7); most admired man (2); most admired woman (2).

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Study Title: Gallup Poll # 821
Study #: [USAIPO1971-0821](#) 
Methodology: Conducted by Gallup Organization, January 8-11, 1971, and based on face to face interviews with a National Adult sample of 1,502.
Variables: 44
Topical Coverage: Identifying certain people (12); Richard Nixon job performance (1); Vietnam (3); population growth (1); taxes being returned to local government (1); reading in spare time (3); reading paperback books (12); reading the bible (2); ideal family size (1); registered to vote (1); Richard Nixon vs. Edmund Muskie vs. George Wallace (3); Richard Nixon vs. Edward Kennedy vs. George Wallace (2); Richard Nixon vs. Hubert Humphrey vs. George Wallace.

Study Title: Gallup Poll # 824
Study #: [USAIPO1971-0824](#) 
Methodology: Conducted by Gallup Organization, February 19-22, 1971, and based on face to face interviews with a National Adult sample of 1,571.
Variables: 45
Topical Coverage: Richard Nixon job performance (4); most important problems facing this country today (2); length of work week (1); 1972 presidential candidates (4); would/would not like to move to another country (1); present business situation (4); freezing prices and wages (1); Vietnam (5); Ralph Nader (2).

Study Title: Gallup Poll # 825
Study #: [USAIPO1971-0825](#) 
Methodology: Conducted by Gallup Organization, March 11-14, 1971, and based on face to face interviews with a National Adult sample of 1,561.
Variables: 31
Topical Coverage: Richard Nixon job performance (1); voting age (1); country with most beautiful women (1); country with most beautiful scenery (1); country with best food (1); Richard Nixon vs. Edmund Muskie vs. George Wallace (1); Richard Nixon vs. Hubert Humphrey vs. George Wallace (1); Richard Nixon vs. Edward Kennedy vs. George Wallace (1); military and defense spending (1); Edward Kennedy vs. Hubert Humphrey (1); Edmund Muskie vs. Edward Kennedy (1); Hubert Humphrey vs. Edmund Muskie (1).

Study Title: Gallup Poll # 826
Study #: [USAIPO1971-0826](#) 
Methodology: Conducted by Gallup Organization, April 2-5, 1971, and based on face to face interviews with a National Adult sample of 1,541.
Variables: 45
Topical Coverage: Richard Nixon job performance (1); 1972 presidential candidates (1); 'No Fault' plan in auto insurance (3).

Study Title: Gallup Poll # 828
Study #: [USAIPO1971-0828](#) 
Methodology: Conducted by Gallup Organization, April 23-26, 1971, and based on face to face interviews with a National Adult sample of 1,626.
Variables: 74
Topical Coverage: Richard Nixon job performance (1); President Nixon's ideology (1); Vietnam (10); commute to work (2); possible 1972 presidential candidates (31).

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Study Title: Gallup Poll # 830
Study #: [USAIPO1971-0830](#) 
Methodology: Conducted by Gallup Organization, May 14-17, 1971, and based on face to face interviews with a National Adult sample of 1,639.
Variables: 34
Topical Coverage: Richard Nixon job performance (1); Vietnam (1); cigarette smoking (2); Youth Conservation Corps (1); term limits (2); Richard Nixon vs. Edmund Muskie vs. George Wallace (1); Richard Nixon vs. Hubert Humphrey vs. George Wallace (1); Richard Nixon vs. Edward Kennedy vs. George Wallace (1); Communist China should/should not be admitted to U.N. (2).

Study Title: Gallup Poll # 831
Study #: [USAIPO1971-0831](#) 
Methodology: Conducted by Gallup Organization, June 4-7, 1971, and based on face to face interviews with a National Adult sample of 1,591.
Variables: 33
Topical Coverage: Richard Nixon job performance (1); most important problem facing this country today (2); 1972 presidential election (2); two major political parties (2); Nixon administration is/is not giving young people 'a piece of the action' in this country (1); Welfare (2); home to watch television last three Saturdays (1).

Study Title: Gallup Poll # 833
Study #: [USAIPO1971-0833](#) 
Methodology: Conducted by Gallup Organization, June 25-28, 1971, and based on face to face interviews with a National Adult sample of 1,549.
Variables: 43
Topical Coverage: Richard Nixon job performance (1); choice living conditions (1); co-ed dormitories (1); price/wage freeze (1); congressional candidates' stance on Vietnam (1); New York Times articles on Vietnam (15); accident involving Edward Kennedy (22); necessity of war (1).

Study Title: Gallup Poll # 834
Study #: [USAIPO1971-0834](#) 
Methodology: Conducted by Gallup Organization, July 15-18, 1971, and based on face to face interviews with a National Adult sample of 1,562.
Variables: 32
Topical Coverage: Woman for president (1); political parties (3); location for college students to vote (1); 1972 democratic presidential candidate (2); Hubert Humphrey vs. Edmund Muskie (1); treatment of African Americans in the south (1); Richard Nixon vs. Edmund Muskie vs. George Wallace (2); Richard Nixon vs. Hubert Humphrey vs. George Wallace (2); Richard Nixon vs. George Wallace vs. Edward Kennedy (2); Richard Nixon vs. John Lindsay vs. George Wallace (2); received swimming lessons (1); knows CPR (1); Richard Nixon job performance (2); employment (1).

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- Study Title:** Gallup Poll # 835
Study #: [USAIPO1971-0835](#) 
Methodology: Conducted by Gallup Organization, August 19-24, 1971, and based on face to face interviews with a National Adult sample of 1,505.
Variables: 24
Topical Coverage: Required driver's education course (1); the metric system (3); Richard Nixon vs. Edmund Muskie vs. George Wallace (2); Richard Nixon vs. Hubert Humphrey vs. George Wallace (2); Richard Nixon vs. Edward Kennedy vs. George Wallace (2); Richard Nixon vs. John Lindsay vs. George Wallace (2); intentions to vote in 1972 presidential election (2); satisfaction with certain items (6); threat to world peace (1); Richard Nixon's economic program (3).
- Study Title:** Gallup Poll # 836
Study #: [USAIPO1971-0836](#) 
Methodology: Conducted by Gallup Organization, August 27-30, 1971, and based on face to face interviews with a National Adult sample of 1,547.
Variables: 43
Topical Coverage: Richard Nixon job performance (2); most important problem facing U.S. (33); political parties (1); 1972 democratic presidential candidate (2); satisfaction with certain issues (6); busing (1); partisan opinions (2).
- Study Title:** Gallup Poll # 838
Study #: [USAIPO1971-0838](#) 
Methodology: Conducted by Gallup Organization, October 8-11, 1971, and based on face to face interviews with a National Adult sample of 1,526.
Variables: 33
Topical Coverage: Future price predictions (1); separation of church and state (1); employment (1); required underground wiring (1); gun permit requirement (11); Richard Nixon vs. Edmund Muskie vs. George Wallace (2); busing (2); end of price-wage freeze (17); 1972 republican presidential candidate (3); African American as president (1); likelihood of voting for a candidate with an African American running mate (1); Nixon job performance (1); political parties (1).
- Study Title:** Gallup Poll # 840
Study #: [USAIPO1971-0840](#) 
Methodology: Conducted by Gallup Organization, November 19-22, 1971, and based on face to face interviews with a National Adult sample of 1,568.
Variables: 78
Topical Coverage: Predictions for 1972 (3); most important problem in the U.S. (34); political parties (1); Knowledge of certain men (7); changing presidential term of office (1); 1972 democratic presidential candidate (7); necessary amount of money for family of four (1); amount spent of food (1); Richard Nixon vs. Edmund Muskie vs. George Wallace (2); Richard Nixon vs. George Wallace vs. Edward Kennedy (2); Richard Nixon vs. George McGovern vs. George Wallace (2); Richard Nixon vs. Hubert Humphrey vs. George Wallace (2); fairness of price-wage controls (2); most trustworthy country (12).

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Study Title: Gallup Poll # 842
Study #: [USAIPO1971-0842](#) 
Methodology: Conducted by Gallup Organization, December 10-13, 1971, and based on face to face interviews with a National Adult sample of 1,504.
Variables: 14
Topical Coverage: Richard Nixon job performance (1); required military service (1); 1972 democratic presidential candidate (2); satisfaction with certain issues (6); most admired man (2); most admired woman (2).

Study Title: Gallup Poll # 843
Study #: [USAIPO1972-0843](#) 
Methodology: Conducted by Gallup Organization, January 7-10, 1972, and based on face to face interviews with a National Adult sample of 1,517.
Variables: 39
Topical Coverage: favorite sport to watch (10); price predictions (1); employment (1); 1972 democratic presidential candidate (2); Edmund Muskie vs. Hubert Humphrey (1); Edmund Muskie vs. Edward Kennedy (1); Edmund Muskie vs. George McGovern (1); Richard Nixon vs. Edmund Muskie vs. George Wallace vs. Eugene McCarthy (2); production of American workers (1); personal output (2); Richard Nixon job performance (1); price-wage controls (14).

Study Title: Gallup Poll # 844
Study #: [USAIPO1972-0844](#) 
Methodology: Conducted by Gallup Organization, February 4-7, 1972, and based on face to face interviews with a National Adult sample of 1,502.
Variables: 110
Topical Coverage: most important problem in U.S. (33); political parties (1); knowledge of certain people (10); 1972 democratic presidential candidate (3); United Nations Organization (1); Richard Nixon vs. Edmund Muskie vs. George Wallace (2); Richard Nixon vs. Hubert Humphrey vs. George Wallace (2); Richard Nixon vs. Edward Kennedy vs. George Wallace (2); Richard Nixon vs. John Lindsay vs. George Wallace (2); Richard Nixon vs. George McGovern vs. George Wallace (2); improvement of the world (1); Richard Nixon job performance (17); U.S. handling Vietnam (13); involvement in Southeast Asia (1); Richard Nixon vs. Paul McCloskey, Jr. vs. John Ashbrook (1); rating certain stimuli (19).

Study Title: Gallup Poll # 852
Study #: [USAIPO1972-0852](#) 
Methodology: Conducted by Gallup Organization, May 26-29, 1972, and based on face to face interviews with a National Adult sample of 1,541.
Variables: 15
Topical Coverage: Required gun permit (1); rating certain stimuli (7); 1972 democratic presidential candidate (2); George McGovern vs. Hubert Humphrey (1); Richard Nixon job performance (2); gun ownership (2).

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Study Title: Gallup Poll # 853
Study #: [USAIPO1972-0853](#) 
Methodology: Conducted by Gallup Organization, June 16-19, 1972, and based on face to face interviews with a National Adult sample of 1,516.
Variables: 82
Topical Coverage: Activity within the last 6 months (4); Richard Nixon vs. Hubert Humphrey vs. George Wallace (3); Richard Nixon vs. George McGovern vs. George Wallace (3); Richard Nixon vs. Edmund Muskie vs. George Wallace (3); Richard Nixon vs. Edward Kennedy vs. George Wallace (3); Richard Nixon job performance (1); 1972 democratic presidential candidate (27); Edmund Muskie vs. George McGovern (1); Hubert Humphrey vs. George McGovern (1); Edmund Muskie vs. Hubert Humphrey (1); most important problem facing the U.S. (33); Richard Nixon vs. George Wallace vs. Hubert Humphrey vs. George McGovern on handling problem (1); political parties (1).

Study Title: Gallup Poll # 854
Study #: [USAIPO1972-0854](#) 
Methodology: Conducted by Gallup Organization, June 23-26, 1972, and based on face to face interviews with a National Adult sample of 1,535.
Variables: 6
Topical Coverage: Richard Nixon job performance (1); 1972 democratic presidential candidate (2); vote on imaginary propositions (3).

Study Title: Gallup Poll # 855
Study #: [USAIPO1972-0855](#) 
Methodology: Conducted by Gallup Organization, July 14-17, 1972, and based on face to face interviews with a National Adult sample of 1,526.
Variables: 79
Topical Coverage: Most important problem facing the U.S. (68); political parties (3); church attendance (1); Richard Nixon vs. George Wallace vs. chosen democratic candidate (3); vice presidential candidates (1); Spiro Agnew vs. John Connally (1); Spiro Agnew vs. Nelson Rockefeller (1).

Study Title: Gallup Poll # 856
Study #: [USAIPO1972-0856](#) 
Methodology: Conducted by Gallup Organization, August 4-7, 1972, and based on face to face interviews with a National Adult sample of 1,465.
Variables: 99
Topical Coverage: Ideal living location (1); George McGovern vs. Richard Nixon (4); candidate's position on certain issues (20); most important issues to be addressed by candidates (60); George McGovern (1); Richard Nixon (1); political parties (3); sending aid to South Vietnam (1); government in Vietnam (1); rating certain stimuli (7).

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- Study Title:** Gallup Poll # 868
Study #: [USAIPO1973-0868](#) 
- Methodology:** Conducted by Gallup Organization, April 6-9, 1973, and based on face to face interviews with a National Adult sample of 1,528.
- Variables:** 45
- Topical Coverage:** Richard Nixon's job performance (1); respondent's understanding and opinion of Watergate (12); Richard Nixon's knowledge of Watergate (1); rating certain stimuli (11); wage-price controls (2); boycotting or eating less meat (1); rise in meat prices (2); Spiro Agnew vs. Edward Kennedy (2); foreign relations (2); opinions on Sweden (9); political parties (2).
-
- Study Title:** Gallup Poll # 869
Study #: [USAIPO1973-0869](#) 
- Methodology:** Conducted by Gallup Organization, April 27-29, 1973, and based on face to face interviews with a National Adult sample of 1,548.
- Variables:** 8
- Topical Coverage:** Richard Nixon job performance (1); bombing communist positions in Cambodia and Laos (2); military action in Southeast Asia (1); knowledge of Watergate (1); Richard Nixon's knowledge of Watergate (1); Watergate affecting future votes (1); church counseling service (1).
-
- Study Title:** Gallup Poll # 870
Study #: [USAIPO1973-0870](#) 
- Methodology:** Conducted by Gallup Organization, May 4-7, 1973, and based on face to face interviews with a National Adult sample of 1,531.
- Variables:** 113
- Topical Coverage:** Richard Nixon job performance (1); most important problem facing the U.S. (44); partisan opinions (3); second most important problem facing the U.S. (44); respect in certain American institutions (8); Richard Nixon vs. Edward Kennedy (2); John Connally vs. Edward Kennedy (2); reading newspapers (3); listening to the radio (2); watching television (2); increased price of newspapers (2).
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- Study Title:** Gallup Poll # 873
Study #: [USAIPO1973-0873](#) 
- Methodology:** Conducted by Gallup Organization, June 22-25, 1973, and based on face to face interviews with a National Adult sample of 1,566.
- Variables:** 60
- Topical Coverage:** Richard Nixon job performance (2); knowledge of Watergate (91); opinion of Watergate (1); Richard Nixon's involvement in Watergate (2); interest in Watergate (1); "energy crisis" (1); conserving gas (1); household garden (1); seatbelt law (2); knowledge of certain men (13); 1976 democratic presidential candidate (13); Edward Kennedy vs. Edmund Muskie (1); Edward Kennedy vs. George Wallace (1); price freeze followed by Phase 1 economic program (1); presidential elections in September (1); presidential elections in September (1); son going into politics (16); church attendance (1); Richard Nixon vs. George McGovern (1).

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Study Title: Gallup Poll # 874
Study #: [USAIPO1973-0874](#) 
Methodology: Conducted by Gallup Organization, July 6-9, 1973, and based on face to face interviews with a National Adult sample of 1,544.
Variables: 44
Topical Coverage: Richard Nixon job performance (2); assisted suicide for diseased people (1); knowledge of Watergate (1); view of Watergate (1); Richard Nixon's involvement in Watergate (2); Supreme Court (3); sexual relations before marriage (1); inflation (1); Supreme ruling on obscenity in the media (5); Catholic priests allowed to marry 91); influence of the press (1); opinions on nudity (3); sex literature (1); rating certain stimuli (16); public utilities (5).

Study Title: Gallup Poll # 875
Study #: [USAIPO1973-0875](#) 
Methodology: Conducted by Gallup Organization, August 3-6, 1973, and based on face to face interviews with a National Adult sample of 1,513.
Variables: 58
Topical Coverage: Richard Nixon job performance (2); knowledge of Watergate (1); view of and interest in Watergate (5); Richard Nixon's involvement in Watergate (21); rating certain people (18); Watergate affecting confidence in Federal Government (1); integration in public schools (5); cut funding to bombing campaign in Cambodia and Laos (2); children attending school with African American children (4).

Study Title: Gallup Poll # 890/891
Study #: [USAIPO1974-0890-891](#) 
Methodology: Conducted by Gallup Organization, February 8-18, 1974, and based on face to face interviews with a National Adult sample of 1,562.
Variables: 44
Topical Coverage: Richard Nixon job performance (1); ideal number of children (1); amount needed for four person family to survive (1); average amount of money spent (1); favorite way of spending evenings (22); law requiring gas rationing (17); political parties (1).

Study Title: Gallup Poll # 892/893
Study #: [USAIPO1974-0892-893](#) 
Methodology: Conducted by Gallup Organization, February 22-March 4, 1974, and based on face to face interviews with a National Adult sample of 1,563.
Variables: 6
Topical Coverage: Richard Nixon job performance (2); 1976 Democratic presidential candidates (3); political parties (1).

Study Title: Gallup Poll # 894/895
Study #: [USAIPO1974-0894-895](#) 
Methodology: Conducted by Gallup Organization, March 8-18, 1974, and based on personal interviews with a National Adult sample of 1,582.
Variables: 26
Topical Coverage: Richard Nixon job performance (1); abortion (1); country interested in visiting (22); required blood testing before marriage (1); political parties (1).

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- Study Title:** Gallup Poll # 897
Study #: [USAIPO1974-0897](#) 
Methodology: Conducted by Gallup Organization, March 29-April 1, 1974, and based on face to face interviews with a National Adult sample of 1,537.
Variables: 7
Topical Coverage: Richard Nixon job performance (1); punishment for people who dodge the draft (2); reasons for dodging the draft (1); political parties (2); confidence in the future of the U.S. (1).
- Study Title:** Gallup Poll # 899
Study #: [USAIPO1974-0899](#) 
Methodology: Conducted by Gallup Organization, April 12-15, 1974, and based on face to face interviews with a National Adult sample of 1,621.
Variables: 7
Topical Coverage: Richard Nixon job performance (1); Congress job performance (1); impeachment of Richard Nixon (2); New political parties (2); political parties (1).
- Study Title:** Gallup Poll # 900/901
Study #: [USAIPO1974-0900-901](#) 
Methodology: Conducted by Gallup Organization, April 19-22 & 26-29, 1974, and based on face to face interviews with a National Adult sample of 1,586.
Variables: 1
Topical Coverage: Richard Nixon job performance (1).
- Study Title:** Gallup Poll # 902
Study #: [USAIPO1974-0902](#) 
Methodology: Conducted by Gallup Organization, May 3-6, 1974, and based on face to face interviews with a National Adult sample of 759.
Variables: 1
Topical Coverage: Richard Nixon job performance (1).
- Study Title:** Gallup Poll # 903
Study #: [USAIPO1974-0903](#) 
Methodology: Conducted by Gallup Organization, May 10-13, 1974, and based on face to face interviews with a National Adult sample of 1,543.
Variables: 16
Topical Coverage: Richard Nixon job performance (1); intention to vote in 1974 election (2); Edward Kennedy vs. Gerald Ford (2); preferred nation to live in (1); impeachment if Richard Nixon (2); smoking habits (1); Richard Nixon's connection with Watergate (1); Alcoholic drinking habits (3); preferred party to win the Congressional elections (2); political parties (1).

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Study Title: Gallup Poll # 906
Study #: [USAIPO1974-0906](#) 
Methodology: Conducted by Gallup Organization, May 31-June 3, 1974, and based on face to face interviews with a National Adult sample of 1,509.
Variables: 61
Topical Coverage: Richard Nixon job performance (2); intention to vote in 1974 election (2); most important problem facing the U.S. (46); political parties (2); Richard Nixon surrendering tapes on Watergate (1); present speed limit (1); impeachment of Richard Nixon (4); church attendance (1); preferred party to win Congressional election (2).

Study Title: Gallup Poll # 908
Study #: [USAIPO1974-0908](#) 
Methodology: Conducted by Gallup Organization, June 21-24, 1974, and based on face to face interviews with a National Adult sample of 1,605.
Variables: 8
Topical Coverage: Richard Nixon job performance (3); government aid in relocating welfare families (1); Watergate (1); 1976 Republican presidential candidates (2); media coverage of Watergate (1).

Study Title: Gallup Poll # 910
Study #: [USAIPO1974-0910](#) 
Methodology: Conducted by Gallup Organization, June 28-July 1, 1974, and based on face to face interviews with a National Adult sample of 789.
Variables: 17
Topical Coverage: Richard Nixon job performance (1); replacing the penny (1); cause of inflation (1); government and inflation (14).

Study Title: Gallup Poll # 911
Study #: [USAIPO1974-0911](#) 
Methodology: Conducted by Gallup Organization, July 12-15, 1974, and based on face to face interviews with a National Adult sample of 1,555.
Variables: 11
Topical Coverage: Richard Nixon job performance (1); impeachment of Richard Nixon (2); reason for inflation (1); Edward Kennedy vs. Charles Percy (1); Henry Jackson vs. Gerald Ford (2); George Wallace vs. Gerald Ford (2); church attendance (1).

Study Title: Gallup Poll # 912
Study #: [USAIPO1974-0912](#) 
Methodology: Conducted by Gallup Organization, August 2-5, 1974, and based on face to face interviews with a National Adult sample of 1,561.
Variables: 48
Topical Coverage: Richard Nixon job performance (2); intention to vote in 1974 election (2); impeachment of Richard Nixon (8); plan to reduce spending as a result of inflation (16); already reduced spending as a result of inflation (16); living within means (1); preferred party to win the Congressional election (2); Congressman's stance on Richard Nixon impeachment affecting vote (1).

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Study Title: Gallup Poll # 913
Study #: [USAIPO1974-0913](#) 
Methodology: Conducted by Gallup Organization, August 16-19, 1974, and based on face to face interviews with a National Adult sample of 1,590.
Variables: 49
Topical Coverage: Gerald Ford job performance (1); Congress job performance (1); intention to vote in 1974 election (2); preferred party to win Congressional election (1); fixed monetary amount for campaigns (1); confidence in U.S. future (91); Gerald Ford vs. Edward Kennedy (2); Richard Nixon charged for Watergate (1); most important problem facing U.S. (38); political parties (1).

Study Title: Gallup Poll # 915
Study #: [USAIPO1974-0915](#) 
Methodology: Conducted by Gallup Organization, September 27-30, 1974, and based on face to face interviews with a National Adult sample of 1,527.
Variables: 145
Topical Coverage: Present speed limit (4); interest in 1974 election (1); past involvement with voting (1); preferred party to win congressional election (2); intention to vote in 1974 election (2); most important problem facing the U.S. (46); economic situation (2); cause of inflation (20); inflation (18); Gerald Ford job performance (1).

Study Title: Gallup Poll # 916
Study #: [USAIPO1974-0916](#) 
Methodology: Conducted by Gallup Organization, October 11-14, 1974, and based on face to face interviews with a National Adult sample of 1,586.
Variables: 52
Topical Coverage: Interest in 1974 election (1); location of vote (1); intentions to vote in 1974 election (3); past involvement in voting (1); preferred party to win congressional election (1); most important problem in the U.S. (36); political parties (1); Gerald Ford job performance (1); Gerald Ford dealing with inflation (1); inflation (6).

Study Title: Gallup Poll # 917
Study #: [USAIPO1974-0917](#) 
Methodology: Conducted by Gallup Organization, October 18-21, 1974, and based on face to face interviews with a National Adult sample of 1,595.
Variables: 28
Topical Coverage: Thoughts given to 1974 election (1); location of vote (1); intentions to vote in 1974 election (3); past involvement in voting (1); preferred candidates for governor, senator, congressman (3); rating life situation (1); vote on key issues (15); Gerald Ford job performance (1); economic situation (1); Richard Nixon's involvement in Watergate (1).

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Study Title: Gallup Poll # 918
Study #: [USAIPO1974-0918](#) 
Methodology: Conducted by Gallup Organization, November 8-11, 1974, and based on face to face interviews with a National Adult sample of 1,556.
Variables: 104
Topical Coverage: Gerald Ford job performance (1); Gerald Ford handling economic conditions (1); economic situation (1); employment (1); identifying certain people (32); 1976 Democratic presidential candidate (4); unacceptable 1976 Democratic presidential candidate (32); changes in political campaigns (11); changing political parties (1); political parties (1); involvement in 1974 election (11); church attendance (1); George Wallace vs. Gerald Ford (2); Edmund Muskie vs. Gerald Ford (2); Henry Jackson vs. Gerald Ford (2).

Study Title: Gallup/Newsweek Poll # 1989-89193: Flag Burning
Study #: [USAI POSPGONEW1989-89193](#) 
Methodology: Survey by: Newsweek Magazine
Conducted by Gallup Organization, June 23, 1989, and based on telephone interviews with a National adult sample of 500.
Variables: 6
Topical Coverage: Constitutional amendment to make flag burning illegal (2); federal funding of the arts(2).

United States -- Other samples

Study Title: ABC News Poll: 1980 National Election Day Exit Poll

Study #: [USABC1980-8549A](#) 

Methodology: Conducted by ABC News, November 4, 1980, and based on self-administered interviews with 9,742 Exiting Voters.

Variables: 38

Topical Coverage: John Anderson vs. Jimmy Carter (1); John Anderson vs. Ronald Reagan (1); Jimmy Carter vs. Ronald Reagan (1); characteristics of chosen candidate (7); candidate's stand on certain issues (9); undesirable aspects of John Anderson (4); undesirable aspects of Jimmy Carter (4); undesirable aspects of Ronald Reagan (4); unfair charges made by candidates (1); most important aspects when deciding candidates (1); ineffectiveness of any president (1); partisan opinions (2); 1980 primary election vote (2).

Study Title: ABC News Poll: California Primary Exit Poll, 1980

Study #: [USABC1980-STPRIM-CA](#) 

Methodology: Survey by: ABC News
Conducted by Chilton Research Services, June 3, 1980, and based on self-administered interviews with 2,808 Exiting Voters in California

Variables: 29

Topical Coverage: Republican primary voters (2); Democratic primary voters (2); Jimmy Carter vs. Ronald Reagan vs. John Anderson (1); 1980 primary election vote (1); characteristics of chosen candidate (7); reason respondent chose candidate (7); most important aspects when deciding candidate (2); Proposition 9 (1); most important problems in U.S. (1); Jimmy Carter job performance (1); partisan opinions (2); future presidency (1); in effectiveness of any president (1).

Study Title: ABC News Poll: Illinois Primary Exit Poll, 1980

Study #: [USABC1980-STPRIM-IL](#) 

Methodology: Survey by: ABC News
Conducted by Chilton Research Services, March 18, 1980, and based on self-administered interviews with 1,986 Exiting Voters in Illinois.

Variables: 28

Topical Coverage: Republican primary voters (2); Democratic primary voters (2); characteristics of chosen candidate (9); reason respondent chose candidate (8); most important problems in U.S. (1); future presidency (1); 1980 primary election vote (1); most important aspects when deciding candidate (2); partisan opinions (2).

Study Title: ABC News Poll: Indiana Primary Exit Poll, 1980

Study #: [USABC1980-STPRIM-IN](#) 

Methodology: Survey by: ABC News
Conducted by Chilton Research Services, May 6, 1980, and based on self-administered interviews with 1,506 Exiting Voters in Indiana.

Variables: 39

Topical Coverage: Past voting experience (2); unacceptable candidates for President (2); voting intent if a Democrat (2); voting intent if a Republican (1); characteristics of chosen candidates (7); reason respondent voted for candidate (8); most important problem in U.S. (1); Jimmy Carter job performance (1); ineffectiveness of any president (1); partisan opinions (2); future presidency (1).

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Study Title: ABC News Poll: Maryland Primary Exit Poll, 1980

Study #: [USABC1980-STPRIM-MD](#) 

Methodology: Survey by: ABC News
Conducted by Chilton Research Services, May 13, 1980, and based on self-administered interviews with 1,938 Exiting Voters in Maryland.

Variables: 29

Topical Coverage: Republican primary voters (3); Democratic primary voters (3); 1980 primary election vote (1); characteristics of chosen candidates (7); reason respondent chose candidate (7); most important aspects when deciding candidate (2); most important problems in U.S. (1); Jimmy Carter job performance (1); ineffectiveness of any president (1); future presidency (1); partisan opinions (2).

Study Title: ABC News Poll: New York Primary Exit Poll, 1980

Study #: [USABC1980-STPRIM-NY](#) 

Methodology: Survey by: ABC News
Conducted by Chilton Research Services, March 25, 1980, and based on self-administered interviews with 2,067 Exiting Voters in New York.

Variables: 26

Topical Coverage: Republican primary voters (1); Democratic primary voters (1); characteristics of chosen candidate (7); reason respondent chose candidate (8); 1980 primary election vote (1); most important aspects when deciding candidate (2); most important problems in U.S. (1); partisan opinions (2); future presidency (1); effectiveness and quality of chosen candidate (2).

Study Title: ABC News Poll: Ohio Primary Exit Poll, 1980

Study #: [USABC1980-STPRIM-OH](#) 

Methodology: Survey by: ABC News
Conducted by Chilton Research Services, June 3, 1980, and based on self-administered interviews with 1,763 Exiting Voters in Ohio.

Variables: 37

Topical Coverage: Republican primary voters (2); democratic primary voters (2); Ronald Reagan vs. Jimmy Carter vs. John Anderson (1); characteristics of chosen candidate (7); reasons why respondent chose candidate (7); most important aspects when deciding candidate (2); most important problems in U.S. (1); Jimmy Carter job performance (1); Partisan opinions (2); future presidency (1); 1980 primary election vote (1).

Study Title: ABC News Poll: Oregon Primary Exit Poll, 1980

Study #: [USABC1980-STPRIM-OR](#) 

Methodology: Survey by: ABC News
Conducted by Chilton Research Services, May 20, 1980, and based on self-administered interviews with 2,073 Exiting Voters in Oregon.

Variables: 29

Topical Coverage: Republican primary voters (3); Democratic primary voters (3); 1980 primary election vote (1); characteristics of chosen candidate (7); reason respondent chose candidate (7); most important aspects when deciding candidate (2); important problems in U.S. (1); Jimmy Carter job performance (1); partisan opinions (2); future presidency (1); ineffectiveness of any president (1).

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Study Title: ABC News Poll: Pennsylvania Primary Exit Poll, 1980
Study #: [USABC1980-STPRIM-PA](#) 
Methodology: Survey by: ABC News
Conducted by Chilton Research Services, April 22, 1980, and based on self-administered interviews with 1,790 Exiting Voters in Pennsylvania.
Variables: 29
Topical Coverage: Republican primary voter (3); Democratic primary voters (3); 1980 primary election vote (1); characteristics of chosen candidate (7); reasons respondent chose candidate (2); most important aspects when deciding candidate (2); most important problems in U.S.SSS> (1); Jimmy Carter job performance (1); partisan opinions (2); future presidency (1); ineffectiveness of any president (1).

Study Title: ABC News Poll: Women's Issues
Study #: [USABC1992-4447](#) 
Methodology: Conducted by ABC News, June 29-July 6, 1992, and based on telephone interviews with 758 National adult women.
Variables: 53
Topical Coverage: Problems facing women today (7); view on equal rights (2); National organization for Woman (1); more/less emphasis on certain issues (7); issues women worry about (18); both parents working (1); agree/disagree with certain statements (17).

Study Title: PSRA/Kaiser Family Foundation Poll # 2003-NHP024: Health Insurance
Study #: [USPSRA2003-NHP024](#) 
Methodology: Survey by: Kaiser Family Foundation
Conducted by Princeton Survey Research Associates, April 30-July 20, 2003, and based on telephone interviews with 2,507 National Adults ages 18-64.
Variables: 66
Topical Coverage: General living conditions and medical care (4); possession of health insurance plan (3); insurance plan through employer (4); reasons for being uninsured (7); uninsured members of the household (4); satisfaction with health insurance (3); amount paid on premiums and out of pocket cost (4); flexible spending accounts (3); health insurance costs (3); problems with health insurance plan (2); most important reason to have health insurance (4); highest monetary value range for a policy (1); highest monetary value range for a policy (1); worry about possibility of instance happening (1); employers dealing with rising cost of insurance (2); opinion on hypothetical health insurance plan (5); possible need for Medicare in the family in the last 12 months (8); family member putting off health care (3); finances for medical bills over last 12 months (4).

136 studies are currently included in this update.