

Roper Center Archives Update  
February, 2006



**Roper Center Archives Update  
February, 2006**

**Highlights:**

- A new Time Magazine Poll conducted by Schulman, Ronca, & Bucuvalas, Inc, February 15-16, 2006
- Stony Brook University Center for Survey Research Poll conducted September 1-25, 2005.
- 3 new Gallup News Service Polls conducted from June-August, 2005.
- 10 new Opinion Dynamics/Fox News Polls conducted from November, 1998-August, 1999.

## New Studies

### United States -- National adult samples

**Study Title:** Gallup News Service Poll # 2005-28: Economy/Finances/Supreme Court Nominations/Military/Guantanamo Bay

**Study #:** [USAIPOGNS2005-28](#) 

**Methodology:** Conducted by Gallup Organization, June 16-19, 2005, and based on telephone interviews with a National adult sample of 1,006.

**Variables:** 146

**Topical Coverage:** George W. Bush job performance (1); direction of the country (1); economy (6); good/bad time to find a quality job in America (1); personal finances (12); vacation (1); trust in government (1); Supreme Court (3); son or daughter planning to enter the military (1); requiring every able-bodied 18-year-old young man to spend one year in military training and then reserves (1); worried about self/someone in family becoming a victim of terrorism (1); likelihood of acts of terrorism in US over next several weeks (1); war on terrorism (1); confidence in Bush administration to protect citizens from future acts terrorism (1); opinion of some people in the news (6); Reverend Billy Graham (3); war in Iraq (1); Guantanamo Bay (3); military service (1).

**Study Title:** Gallup News Service Poll # 2005-36: Economy/Finances/2008 Presidential Election

**Study #:** [USAIPOGNS2005-36](#) 

**Methodology:** Conducted by Gallup Organization, July 25-28, 2005, and based on telephone interviews with a National adult sample of 1,010.

**Variables:** 152

**Topical Coverage:** George W. Bush job performance (1); direction of the country (1); economy (6); good/bad time to find quality job in America (1); personal finances (9); Social Security (2); greatest athletes in sports today (2); opinion of people in the news (2); Hillary Rodham Clinton vs John McCain (2); Hillary Rodham Clinton vs Rudy Giuliani (2); John Kerry vs John McCain (2); John Kerry vs Rudy Giuliani (2); use of atomic bombs in Japan in 1945 (3); Iraq (2).

**Study Title:** Gallup News Service Poll # 2005-39: Economy/Finances

**Study #:** [USAIPOGNS2005-39](#) 

**Methodology:** Conducted by Gallup Organization, August 22-25, 2005, and based on telephone interviews with a National adult sample of 1,007.

**Variables:** 137

**Topical Coverage:** George W. Bush job performance (1); direction of country (1); economy (6); good/bad time to find quality job in America (1); personal finances (9); what would advise President Bush to do about Iraq (3); homosexuals (2); how many times in past year did respondent do certain activities (5); how many years lived at current residence (1).

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**Study Title:** Time Magazine/SRBI Poll # 2006-3759: Dick Cheney Shooting Incident

**Study #:** [USSRBI2006-3759](#) 

**Methodology:** Survey by: Time Magazine  
Conducted by Schulman, Ronca, & Bucuvalas, Inc., February 15-16, 2006, and based on telephone interviews with a National adult sample of 1,001.

**Variables:** 76

**Topical Coverage:** George W. Bush job performance (4); direction of the country (1); honesty and trustworthiness of Bush administration (1); Dick Cheney job performance (3); agree/disagree that Dick Cheney is too secretive (1); agree/disagree that Dick Cheney has country's best interest at heart (1); Dick Cheney shooting incident (5); think Dick Cheney did/did not have anything to do with leaking of former undercover CIA officer's name (1); 2004 presidential election (2).

**Study Title:** Stony Brook Poll # 2005-HLTHB: Health Pulse of America 8, September, 2005

**Study #:** [USSTONYB2005-HLTHB](#) 

**Methodology:** Conducted by Stony Brook University Center for Survey Research, September 1-25, 2005, and based on telephone interviews with a National adult sample of 830.

**Variables:** 72

**Topical Coverage:** Most important problem facing this country today (1); most important health problem facing Americans today (1); George W. Bush job performance (2); obesity (4); thought given to calorie content (1); thought given to fat content (1); thought given to protein content (1); would rather live longer and watch diet/eat what respondent feel like (1); diet is/is not made up of nutritious foods (1); concern about weight (1); main responsibility for teaching children how to avoid becoming overweight (1); physical education classes in schools (2); school bake sales (1); approve/disapprove of teachers and parents serving unhealthy foods at classroom holiday or birthday parties (1); approve/disapprove of teachers using food to encourage students to perform well (1); vending machines in schools (1); would/would not be willing to pay higher federal taxes to cover cost of more nutritious school lunch programs (1); junk food advertising aimed at children (1); favor/oppose junk food tax (1); food manufacturers should be required by law to reduce serving sizes, fat, and sugar content/up to individual consumers to choose healthy food products (1); government-funded health insurance programs (2); government should take action against obesity/stay out of matters such as what people eat and how often they exercise (1); child's/children's weight (3); child's/children's diet (2); use of steroids and other performance enhancing drugs (4); stem cell research (4); abortion (3); respondent's health coverage (2); the Bible (1).

## United States -- Other samples

**Study Title:** Opinion Dynamics/Fox News Poll # 1998-067: 2000 Presidential Election/Newt Gingrich

**Study #:** [USODFOX1998-067](#) 

**Methodology:** Survey by: Fox News  
Conducted by Opinion Dynamics, November 11-12, 1998, and based on telephone interviews with 904 National registered adults.

**Variables:** 50

**Topical Coverage:** 1996 presidential election (2); direction of the country (1); opinion of certain people (5); Bill Clinton job performance (1); Al Gore job performance (1); Congressional job performance (1); Ken Starr job performance (1); Bob Livingston (1); 2000 presidential election nominees (3); Al Gore vs Jesse Ventura (1); George W. Bush vs Jesse Ventura (1); did/did not contribute money to a political campaign this year (1); did/did not volunteer time to a political candidate this year (1); United States should/should not use prolonged military force in response to Iraq's refusal to allow weapons inspections (1); U.S. should/should not attempt to assassinate Saddam Hussein (1); House Speaker Newt Gingrich (4); media treatment of President Clinton (1); President Clinton/Ken Starr/Saddam Hussein bigger threat to American way of life (1); women more/less likely to report sexual harassment after seeing what happened to Kathleen Willey, Paula Jones, and Monica Lewinsky (1); Minnesotians made a wise/bad choice in electing former professional wrestler Jesse "the Body" Ventura for governor (1); Clinton should be more thankful for still having a job/a wife this Thanksgiving (1); respondent most thankful for Congress growing weary of impeachment process/election being over/Newt Gingrich's resignation (1); favorite holiday (1); weight gain over the holiday season (1); JonBenet Ramsey (2); O.J. Simpson should/should not have custody of his children (1); think O.J. Simpson did/did not murder Nicole Brown Simpson and Ron Goldman (1); blame for work stoppage in National Basketball Association (1); would rather watch college/professional basketball (1).

**Study Title:** Opinion Dynamics/Fox News Poll # 1998-069: Clinton Impeachment/Saddam Hussein

**Study #:** [USODFOX1998-069](#) 

**Methodology:** Survey by: Fox News  
Conducted by Opinion Dynamics, December 17, 1998, and based on telephone interviews with 613 National registered adults.

**Variables:** 50

**Topical Coverage:** 1996 presidential election (1); direction of the country (1); opinion of certain people (4); Bill Clinton job performance (1); Al Gore job performance (1); Congressional job performance (1); Ken Starr job performance (1); more important for U.S. president to be moral/ political leader (1); President Clinton's possible impeachment (2); Clinton has/has not made a good faith effort to cooperate with congressional inquiry (1); effects on economy if President Clinton either resigns or is forced to leave office (1); confidence that Al Gore could handle job of president (1); do/do not think President Clinton will finish out term (1); Gore should/should not pardon Clinton if Clinton forced to leave for legal reasons (1); Al Gore vs George W. Bush (1); think Gore does/does not want Clinton removed from office so he can become president (1); effects on respondent's day-to-day life if President Clinton leaves office (1); agree/disagree that Republicans in Congress are doing their Constitutional duty in impeachment inquiry (1); Clinton really believes he didn't lie in sworn testimony about Monica Lewinsky/refuses to admit he lied (1); Clinton getting what he deserves/people are out to get him (1); Clinton's call for military action against Iraq (9); House impeachment vote (3); nuclear/chemical and biological weapons more of a real danger now (1); support/oppose air strikes on chemical and biological weapons sites in Iraq (1); danger of situation with Iraq (1); U.S. should/should not attempt to assassinate Saddam Hussein (1).

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**Study Title:** **Opinion Dynamics/Fox News Poll # 1999-070: 2000 Presidential Election/Clinton Impeachment/Y2K**

**Study #:** [USODFOX1999-070](#) 

**Methodology:** Survey by: Fox News  
Conducted by Opinion Dynamics, January 13-14, 1999, and based on telephone interviews with 916 National registered adults.

**Variables:** 54

**Topical Coverage:** 1996 presidential election (1); direction of country (2); opinion of certain people (2); Bill Clinton job performance (1); Congress job performance (1); 1998 was better/worse than 1997 (1); think 1999 will be better/worse than 1998 (1); think country owes respondent/respondent owes country (1); political parties debating and disagreeing vs. cooperating and getting along (2); 2000 presidential nominees (2); 2000 vice-presidential nominees (2); female presidential candidates (3); President Clinton's impeachment trial (6); approve/disapprove of President Clinton's rally on White House lawn (1); cost of Clinton- Lewinsky investigation (1); President Clinton/Larry Flynt has hurt the women they've come into contact with more (1); Larry Flynt's campaign to expose sex lives of politicians (2); used car salesman/prostitute/ politician most likely to tell truth (1); AFC championship game between Denver Broncos and New York Jets (1); NFC championship game between Minnesota Vikings and Atlanta Falcons (1); Michael Jordan's retirement from professional basketball (2); Y2K (3); any religious significance in the coming of the year 2000 (1); do/do not think will see end of world in lifetime (1); plans for New Year's Eve 1999 (1).

**Study Title:** **Opinion Dynamics/Fox News Poll # 1999-071: Clinton-Lewinsky Scandal/Superbowl/Relationships**

**Study #:** [USODFOX1999-071](#) 

**Methodology:** Survey by: Fox News  
Conducted by Opinion Dynamics, January 27-28, 1999, and based on telephone interviews with 911 National registered adults.

**Variables:** 49

**Topical Coverage:** 1996 presidential election (1); direction of country (1); opinion of certain people (3); Bill Clinton job performance (1); Congress job performance (1); impeachment trial of President Clinton (4); Al Gore's ideology if he becomes president (1); voters should/should not punish Republicans in next congressional elections for pursuing impeachment of President Clinton (1); effects on daily life if President Clinton leaves office (1); strength of stock market (1); think Bill Clinton would/would not lie to country again (1); think President Clinton is/is not focusing too much on state of economy and ignoring state of nation's morality (1); public support for impeaching President Clinton (1); Lewinsky scandal (3); Super Bowl (3); trust in different kinds of people (3); racial make-up of neighborhood (1); do/do not believe in love at first sight (1); more attracted to people's bodies/brains (1); ever cheated on someone in a relationship with (1); what constitutes cheating in a relationship (1); Valentine's Day (2); would rather have money/health/love (1); love life (1); agree/disagree with Pope John Paul II that all life is sacred including that of the unborn child (1).

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**Study Title:** Opinion Dynamics/Fox News Poll # 1999-072: 2000 Presidential Election/Clinton Impeachment

**Study #:** [USODFOX1999-072](#) 

**Methodology:** Survey by: Fox News  
Conducted by Opinion Dynamics, February 12-13, 1999, and based on telephone interviews with 938 National registered adults.

**Variables:** 52

**Topical Coverage:** 1996 presidential election (1); direction of the country (1); opinion of certain people (4); Bill Clinton job performance (1); Al Gore job performance (1); Congressional job performance (1); impeachment trial of President Clinton (3); 2000 presidential election nominees (5); want Republicans to keep control/Democrats to gain control of House after next election (1); approve/disapprove of Senate vote to acquit President Clinton (1); President Clinton's behavior (3); Kenneth Starr (2); biggest loser in Clinton-Lewinsky scandal (1); effect of Clinton's presidency on moral and ethical standards of country (1); Clinton has/ has not kept 1992 promise to have "the most ethical administration in the history of the republic" (1); think Clinton will/will not try to seek revenge against political enemies (1); President Clinton more sorry for his family/more sorry he got caught (1); President Clinton's acquittal will/will not damage progress women have made in fight against sexual harassment in the workplace (1); Independent Counsel Law (1); politicians as positive role models (1); President Clinton did/did not do anything wrong (1); Monica Lewinsky is average girl taken advantage of/young tramp who went looking for adventure and thrills (1); Monica Lewinsky/Kenneth Starr more of a stalker (1); paid more attention to President Clinton's impeachment trial/O.J. Simpson's murder trial (1); Bill Clinton/O.J. is luckier (1); Bill Clinton/O.J. Simpson more likely to be happily married five years from now (1); Linda Tripp/Kato Kaelin was less of a friend (1); Bill Clinton/O.J. Simpson feels more remorse (1).

**Study Title:** Opinion Dynamics/Fox News Poll # 1999-073: Hillary Clinton/Juanita Broaddrick Allegation/Political Parties

**Study #:** [USODFOX1999-073](#) 


**Methodology:** Survey by: Fox News  
Conducted by Opinion Dynamics, February 24-25, 1999, and based on telephone interviews with 924 National registered adults.

**Variables:** 52

**Topical Coverage:** 1996 presidential election (1); direction of country (1); opinion of certain people (2); Bill Clinton job performance (1); Congress job performance (1); Republican party vs. Democratic party (7); would/would not vote for candidate who had only moved to respondent's state to run for office and had never lived there before (1); respondent was/was not surprised that no Democrats voted to convict President Clinton in Senate Impeachment Trial (1); would/would not support Hillary Clinton if she ran for senator in respondent's state (1); do/do not think it's appropriate for First Lady to run for political position while husband still in office (1); Clinton-Lewinsky scandal (1); Juanita Broaddrick's sexual assault allegations against Bill Clinton (5); Monica Lewinsky's book (2); two most important issues for federal government to address (2); Independent Counsel Law (1); JonBenet Ramsey (3); President Clinton's use of military action is/is not to divert scandal (2); doctors should/should not be allowed to form unions and strike (1); medical students treating patients in hospitals (2); health care (4); New York City policy on drunk driving (1); unisex restrooms (2).

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**Study Title:** **Opinion Dynamics/Fox News Poll # 1999-074: Clinton-Lewinsky Scandal/2000 Presidential Election/Taxes**


**Study #:** [USODFOX1999-074](#) 

**Methodology:** Survey by: Fox News  
Conducted by Opinion Dynamics, March 10-11, 1999, and based on telephone interviews with 900 National registered adults.

**Variables:** 52

**Topical Coverage:** 1996 presidential election (2); direction of the country (1); opinion of certain people (4); Bill Clinton job performance (1); Congressional job performance (1); taxes (5); think there will/will not be another Clinton scandal before end of his term (1); which question would ask Bill Clinton if he had no choice but to give truthful answers (1); Clinton can/cannot tell the difference between the truth and a lie (1); which recent historical incident would choose to know the whole truth about (1); Monica Lewinsky has earned right to be a big star/should be an unimportant footnote in history (1); 2000 presidential election nominees (2); Al Gore vs George W. Bush (3); Al Gore vs Elizabeth Dole (1); Al Gore vs John McCain (1); Steve Forbes vs Al Gore (1); George W. Bush and Elizabeth Dole vs Al Gore and Hillary Clinton (1); 1992 presidential election (1); better for country to have president and Congress from same/different parties (1); importance of presidential candidates' moral character (1); certain behaviors should/should not disqualify a person from being president (3); most important quality for next president (1); what one person would respondent choose to have audited by IRS (1); national security (2); budget surplus (1); Social Security (3); Dr. Jack Kevorkian (2).

**Study Title:** **Opinion Dynamics/Fox News Poll # 1999-075: 2000 Presidential Election/Kosovo/Religion**


**Study #:** [USODFOX1999-075](#) 

**Methodology:** Survey by: Fox News  
Conducted by Opinion Dynamics, March 24-25, 1999, and based on telephone interviews with 900 National registered adults.

**Variables:** 48

**Topical Coverage:** 1996 presidential election (2); direction of the country (1); opinion of certain people (3); Bill Clinton job performance (2); Al Gore job performance (1); Congressional job performance (1); Al Gore's characteristics (2); defense system against missile attacks (1); best characteristics for new president (3); Bill Clinton's legacy after lying (1); Kosovo (5); religious beliefs (4); importance of religion in lives of close friends (1); member of an organized religion (1); how often attend church or synagogue (1); media coverage of religion (2); religion plays too large/too small a role in most people's lives today (1); America is a more/less spiritual nation today than 25 years ago (1); respondent is/is not a sports fan (1); NCAA basketball tournament (1); professional boxing (2); cell phone use while driving (3).

**Study Title:** **Opinion Dynamics/Fox News Poll # 1999-076: China/2000 Presidential Election/Kosovo**


**Study #:** [USODFOX1999-076](#) 


**Methodology:** Survey by: Fox News  
Conducted by Opinion Dynamics, April 7-8, 1999, and based on telephone interviews with 921 National registered adults.

**Variables:** 49

**Topical Coverage:** 1996 presidential election (2); 1992 presidential election (2); direction of the country (1); opinion of certain people (4); Bill Clinton job performance (2); Al Gore job performance (1); Congressional job performance (1); greatest potential threats to U.S. (2); U.S.-China relations (2); campaign donations by Chinese government (1); 2000 presidential election nominees (2); 2000 vice-presidential election nominees (1); Al Gore vs George W. Bush (1); Al Gore vs Elizabeth Dole (1); Al Gore vs Lamar Alexander (1); Bill Bradley vs George W. Bush (1); Bill Bradley vs Elizabeth Dole (1); Al Gore vs Pat Buchanan (1); Bill Bradley vs Dan Quayle (1); long-term future (1); Kosovo (8); Slobodan Milosevic/Saddam Hussein a more evil person (1); favor/oppose use of U.S. ground troops to protect Albanian refugees (1); U.S. military should devote itself to protecting U.S. interests/become world's police force (1); President Clinton has/has not used military action to divert attention from his scandals (1).


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**Study Title:** Opinion Dynamics/Fox News Poll # 1999-077: Kosovo/JonBenet Ramsey/Youth Violence  
**Study #:** [USODFOX1999-077](#)   
**Methodology:** Survey by: Fox News  
Conducted by Opinion Dynamics, April 21-22, 1999, and based on telephone interviews with 924 National registered adults.  
**Variables:** 51  
**Topical Coverage:** 1996 Presidential election (1); direction of the country (2); opinion of certain people (2); Bill Clinton job performance (2); Congress job performance (1); Kosovo (14); realistic chance/hopeless cause to bring peace to Balkans (1); President Clinton's request for 6\$ million to pay for U.S. military and humanitarian operations in the Balkans (1); Bill Clinton does/does not lack moral authority to oversee country's military because he avoided serving in the military himself (1); JonBenet Ramsey (5); O.J. Simpson/Ramseys more likely to be guilty of murder (1); teens who kill other teens (2); would favor/oppose mandatory time in a juvenile detention facility for any youth who has a gun without parental supervision (1); school violence (3); think Clinton's will/will not still be married in five years (1); Bill Clinton should/should not be disbarred as an attorney (1); military service (2).

**Study Title:** Opinion Dynamics/Fox News Poll # 1999-080: Presidential Impeachment/China  
**Study #:** [USODFOX1999-080](#)   
**Methodology:** Survey by: Fox News  
Conducted by Opinion Dynamics, June 2-3, 1999, and based on telephone interviews with 924 National registered adults.  
**Variables:** 63  
**Topical Coverage:** 1996 Presidential election (2); direction of the country (1); opinion of certain people (14); Bill Clinton job performance (2); Al Gore job performance (1); Congress job performance (1); would/would not vote for a candidate who moved to respondent's state to run for office and had never moved to before (1); Hillary Clinton vs. Rudy Giuliani (1); appropriate/inappropriate for First Lady to run for a political position while husband is still president (1); Hillary Clinton's campaign for U.S. Senate would be more/less successful if President Clinton campaign for her (1); Certain kinds of behavior do/do not justify removing a president from office (13); Chinese spying (2); favor/oppose allowing China to join World Trade Organization (2); Chinese/U.S. economy would be hurt more if U.S. cut trade relations with China (1); 2000 Presidential nominees (2); Al Gore vs. George W. Bush (1); Al Gore vs. Elizabeth Dole (1); Kosovo (4); mandatory drug testing for welfare recipients (1); military service (2).

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**Study Title:** Opinion Dynamics/Fox News Poll # 1999-081: 2000 Presidential Election/Abortion/Political Parties/Basketball


**Study #:** [USODFOX1999-081](#) 

**Methodology:** Survey by: Fox News  
Conducted by Opinion Dynamics, June 23-24, 1999, and based on telephone interviews with 908 National registered adults.

**Variables:** 68

**Topical Coverage:** 1996 presidential election (2); opinion of certain people (4); Bill Clinton job performance (2); 2000 presidential nominees (2); Al Gore vs. George W. Bush (1); Al Gore vs. Elizabeth Dole (1); 2000 congressional elections (1); third national political parties (2); Kosovo (2); re-building Serbia (1); Hillary Clinton's campaign for U.S. Senate (2); would/would not want Hillary Clinton representing own state in U.S. Senate (1); security of nuclear weapons since Bill Clinton has been president (1); think President Clinton has/has not ever used FBI to spy on political opponents (1); Bill Clinton more like Austin Powers /Luke Skywalker (1); George W. Bush more like Austin Powers/Luke Skywalker (1); which politician most like Austin Powers (1); Texas Governor George W. Bush's relation to former President Bush think of foreign and domestic affairs/sexual affairs when hear about President's Oval Office (1); Lincoln Bedroom in White House (1); Al Gore/George W. Bush a better role model for children (1); Bill Gates (1); abortion (6); would/would not consider voting for a political candidate who did not believe in God (1); controversies over White House scandals (1); Al Gore's praise of President Clinton as 'one of our greatest presidents' (2); George W. Bush's campaign for presidency (1); most important qualification for next president (1); Republicans vs. Democrats (8); patriotism (2); trust and confidence in federal government (2); basketball (4).

**Study Title:** Opinion Dynamics/Fox News Poll # 1999-085: 2000 Presidential Election/George W. Bush/Origin of Life

**Study #:** [USODFOX1999-085](#) 




**Methodology:** Survey by: Fox News  
Conducted by Opinion Dynamics, August 25-26, 1999, and based on telephone interviews with 902 National registered adults.

**Variables:** 48


**Topical Coverage:** 1996 presidential election (2); direction of country (1); opinion of certain people (4); Bill Clinton job performance (1); Al Gore job performance (1); 2000 congressional elections (1); 2000 presidential nominees (2); Al Gore vs. George W. Bush (1); Al Gore vs. Steve Forbes (1); Iowa Straw Poll (1); media coverage of presidential candidates (4); relevance of a presidential candidate's personal behavior when they were younger (5); relevance of respondent's personal behavior when in twenties to a job interview today (1); ever been present at social event where people were using illegal drugs (1); do/do not believe that President Clinton has never used cocaine (1); candidate refusal to answer question about past behavior indicates they're guilty/trying to retain privacy (1); questions to George W. Bush about cocaine use prior to 1974 (2); Bill Clinton/George W. Bush more likely to have used cocaine in last ten years (1); using cocaine in twenties/having extramarital affairs while president is worse (1); origin of human life on Earth (2); agree/disagree with Kansas Board of Education's attempt to take teaching of evolution out of schools (1); Y2K problem (3); have /have not already made New Year's plans (1).


## Revised Studies


### United States -- National adult samples

- Study Title:** Gallup Poll # 341  
**Study #:** [USAIPO1945-0341](#) 
- Methodology:** Conducted by Gallup Organization, February 22-28, 1945, and based on face to face interviews with a National Adult sample of 3,057.
- Variables:** 22
- Topical Coverage:** Length of World War III (1); Post-war World power country (1); opinion on German government and German people (1); Treatment of Nazi leaders (1); Sending Germans to help build Russia (1); Government giving public enough information about war (1); possibility of war in the U.S. within the next 25 years (1); Russian co-operation after war (2); Working out peace terms against fighting the war in Japan (1); knowledge of Crimean conference (1); How to draft people for war jobs (1); strictness and uniformity of divorce laws (1); post war family income (1); navy release of men after war is over (2); vote in November 1944 Presidential election (1); attention to Kate Smith and Jack Benny's radio programs (2); attention to newspapers (1); attention to politics (2);
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- Study Title:** Gallup Poll # 401  
**Study #:** [USAIPO1947-0401](#) 
- Methodology:** Conducted by Gallup Organization, July 25-30, 1947, and based on face to face interviews with a National Adult sample of 3,006.
- Variables:** 15
- Topical Coverage:** Knowledge of the "flying saucers/disks" (1); Most important problem facing the country (1); knowledge of the Marshall Plan (1); Political Party (2); Being to the movies recently (1); health condition (1); which sex is the safer automobile driver (1); Harry Truman vs. other Presidential candidates for 1948 (1); Grading of congress on dealing with problems (1); interest and enthusiasm in congress (1); government on giving people information (1); General Dwight Eisenhower as presidential candidate for 1948 (1); Joining the American Federation of Labor and Congress of Industrial Organizations together (1); Vote in 1944 Presidential Election (1).
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- Study Title:** Gallup Poll # 1948-0414: Foreign Policy/States/Civil Rights/Presidential Election  
**Study #:** [USAIPO1948-0414](#) 
- Methodology:** Conducted by Gallup Organization, March 5-10, 1948, and based on face to face interviews with a National Adult sample of 3,040.
- Variables:** 14
- Topical Coverage:** Impression of Russia developing its defense (1); filed income tax by March 15 (1); fighting in Palestine (1); location of states (1); increase of 5\$ on price of steel (1); government policies on labor and business groups (1); Democratic vs. Republican candidates vs. George Wallace (3); listened to "family theatre" (1); "civil rights" program suggested by Harry Truman (1); knowledge of certain public figures (1); Harry Truman vs. George Wallace vs. other 1948 presidential candidates (1); 1944 presidential vote (1).


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**Study Title:** Gallup Poll # 489  
**Study #:** [USAIPO1952-0489](#)   
**Methodology:** Conducted by Gallup Organization, March 27-April 1, 1952, and based on face to face interviews with a National Adult sample of 2,056.  
**Variables:** 21  
**Topical Coverage:** Maximum number of years senators and representatives should serve (1); most important campaign topic (1); Adlai Stevenson (1); head of International Military Coordinating Commission (1); tax taking 25% of income (1); continue aiding or withdraw from Europe (1); smoking age (1); mutual defense agreement with Spain (1); presidential candidate to work peace agreement with communists (1); Arnold Schuster killing in Brooklyn (1); 1952 presidential candidate for each party (5); major league baseball (1); presidential candidates chosen by primary election or convention (1); Harry Truman as presidential candidate (1); political party better able to help farmers (1); political party for congressional election (1); vote in 1948 presidential election (1).


**Study Title:** Gallup Poll # 525  
**Study #:** [USAIPO1954-0525](#)   
**Methodology:** Conducted by Gallup Organization, January 9-14, 1954, and based on face to face interviews with a National Adult sample of 1,567.  
**Variables:** 18  
**Topical Coverage:** Dwight Eisenhower job performance (1); employment (1); possibility of future Depression (1); conditions if Democrats had won election (1); movies watched (1); Eisenhower Administration handling Korea (1); possibility of fighting in Korea (1); impression of 1956 presidential candidates (1); interest in politics (1); Bricker Amendment (1); smoking habits (2); health effects of smoking (1); Democratic and Republican party job performance (3); Dwight Eisenhower as 1956 presidential candidate (1).

**Study Title:** Gallup Poll # 532  
**Study #:** [USAIPO1954-0532](#)   
**Methodology:** Conducted by Gallup Organization, June 12-17, 1954, and based on face to face interviews with a National Adult sample of 1,435.  
**Variables:** 18  
**Topical Coverage:** Dwight Eisenhower job performance (1); money spent on finding cure and cause of heart disease (1); Supreme Court ruling on racial segregation in public schools (1); U.S. sending soldiers to fight in Communist China (1); Congress abusing its powers to investigate (1); preventing government from revealing confidential information (1); political party better able to keep U.S. out of war (1); smoking habits (2); health effects of smoking (1); knowledge of public figures (1); impression of 1956 presidential candidates (1); church attendance (1); interest in voting in an election (1); investigation between Joseph McCarthy and Robert Stevens (1); Joseph McCarthy (1); democratic vs. Republican party (1); 1952 presidential election (1).


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**Study Title:** Gallup Poll # 541  
**Study #:** [USAIPO1955-0541](#)   
**Methodology:** Conducted by Gallup Organization, December 31, 1954-January 5, 1955, and based on face to face interviews with a National Adult sample of 1,446.  
**Variables:** 28  
**Topical Coverage:** Winter vacation spot (1); Dwight Eisenhower job performance (1); trial of Dr. Samuel Sheppard in Cleveland (1); reducing work week for industries (1); lowering voting age limits (1); likelihood of another war (1); likelihood of reaching the moon by rocket (1); willingness to be in first space rocket (1); presence of Communists in government (1); increasing the rate on first class mail (1); attention to politics and vote in election (1); opinion on "liberal" and "conservative" (1); liberal vs. conservative Republicans (1); blockading coast of Communist China (1); Senate's censure of McCarthy (1); U.S. withdrawing aid to uncooperative nations (1); support given to United Nations (1); Dwight Eisenhower following "middle-of-the-road" policy (1); peaceful co-existence policy with Russia (1); reducing the general level of tariffs (1); Bricker Amendment curbing treaty making power of president (1); meaning of "Electoral College" (1); Supreme Court ruling on racial segregation in public Schools (1); government starting huge public works program (1); law on 35 per cent limit on income taxes (1); knowledge of Ford Foundation (1); vote in 1952 Presidential election (1).


**Study Title:** Gallup Poll # 578  
**Study #:** [USAIPO1957-0578](#)   
**Methodology:** Conducted by Gallup Organization, February 5-12, 1957, and based on face to face interviews with a National Adult sample of 1,507.  
**Variables:** 24  
**Topical Coverage:** Dwight Eisenhower job performance (1); ideal age for marriage (2); ideal number of children (1); Spain, Egypt, Yugoslavia leaders visit U.S. (1); People's Capitalism practiced in U.S. (2); Charles Wilson's claim on men going to National draft to avoid Korean War (1); 6 months training for National Guard (1); National Guard under control of U.S. Army (1); leader of Communist China meeting with Secretary of State (1); China as member of United Nations (1); interest rate for first class and airmail letters (2); future employment (1); United Nations withdrawing Israeli troops from Egypt (1); United Nations providing soldier to patrol Israeli borders (1); knowledge of famous quotes (1); mass media (4); previous experience voting (1); vote in 1956 election (1).


**Study Title:** Gallup Poll # 594  
**Study #:** [USAIPO1958-0594](#)   
**Methodology:** Conducted by Gallup Organization, January 24-29, 1958, and based on face to face interviews with a National Adult sample of 1,542.  
**Variables:** 13  
**Topical Coverage:** Dwight Eisenhower job performance (1); Admitting Alaska as a State into the Union (1); Knowledge of the name of the U.S. Secretary of State (1); Knowledge of the name of the U.S. Secretary of Agriculture (1); Increasing rate of first class and air mail letters (2); Use of alcoholic beverages (1); Russian Prime Ministers suggestions to improve relation with East and West (1); Knowledge of Presidential Candidates (2); Admitting Communist China into the United Nations (1); Republican vs. Democratic Party (1); Vote in November 1956 Election (1);.

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**Study Title:** Gallup Poll # 616  
**Study #:** [USAIPO1959-0616](#)   
**Methodology:** Conducted by Gallup Organization, July 23-28, 1959, and based on face to face interviews with a National Adult sample of 1,538.  
**Variables:** 21  
**Topical Coverage:** Dwight Eisenhower job performance (1); Most important problem facing the country (1); Fidel Castro (1); Opinion on having a president from a party and majority of congress from another (1); Presidential candidates for 1960 election (2); Laws which would require police permit to obtain a gun or ammunition (2); Changing gun ownership laws (3); Personal possession of guns for hunting (1); Robert F. Kennedy vs. Nelson Rockefeller (1); Robert F. Kennedy vs. Richard Nixon (1); Adlai Stevenson vs. Nelson Rockefeller (1); Adlai Stevenson vs. Richard Nixon (1); Church attendance (1); Recreation (1); Republic vs. Democratic Party (1); Vote in 1956 Presidential Election (1); Richard Nixon job performance (1).


**Study Title:** Gallup Poll # 624  
**Study #:** [USAIPO1960-0624](#)   
**Methodology:** Conducted by Gallup Organization, February 4-9, 1960, and based on face to face interviews with a National Adult sample of 3,149.  
**Variables:** 16  
**Topical Coverage:** Dwight Eisenhower job performance (1); Most important problem facing the country today (1); Presidential candidates for 1960 election (2); Adlai Stevenson vs John F. Kennedy (1); Stuart Symington vs. Lyndon Baines Johnson (1); John F. Kennedy vs. Lyndon Johnson (1); Possible World war involving atomic and hydrogen bombs (1); Ease at which divorces should be made to get (1); Richard Nixon vs. John F. Kennedy (1); Adlai Stevenson vs. Richard Nixon (1); Richard Nixon vs. Lyndon Johnson (1); Knowledge of Presidential candidate's religion (1); Republican vs. Democratic Party (2); Vote in 1956 Presidential Election (1).


**Study Title:** Gallup Poll # 692  
**Study #:** [USAIPO1964-0692](#)   
**Methodology:** Conducted by Gallup Organization, June 4-9, 1964, and based on face to face interviews with a National Adult sample of 3,505.  
**Variables:** 12  
**Topical Coverage:** Lyndon Johnson job performance (2); Interest in November elections (1); Developments in South America (1); Preferred Republican candidate nominee for 1964 Presidential election (1); Preferred candidate for 1964 Presidential election (1); Johnson vs. Other Presidential Candidates (4); Vote in 1960 Presidential Election (1); Democratic vs. Republican Party (1).


**Study Title:** Gallup Poll # 693  
**Study #:** [USAIPO1964-0693](#)   
**Methodology:** Conducted by Gallup Organization, June 11-16, 1964, and based on face to face interviews with a National Adult sample of 3,521.  
**Variables:** 8  
**Topical Coverage:** Lyndon Johnson job performance (1); Preferred Republican candidate nominee for 1964 Presidential election (2); Preferred candidate choices for 1964 Presidential election (1); Lyndon Johnson vs. Other presidential candidates (3); Democratic vs. Republican (1).

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**Study Title:** Gallup Poll # 695  
**Study #:** [USAIPO1964-0695](#)   
**Methodology:** Conducted by Gallup Organization, July 23-28, 1964, and based on face to face interviews with a National Adult sample of 3,515.  
**Variables:** 21  
**Topical Coverage:** length of time resided in present home (1); attention to republican party convention in San Francisco (1); Preferred Changes that could be made in how conventions vote (1); Barry Goldwater for Lyndon Johnson (2); Liberal vs. Conservative vs. middle of the road policy (1); most important problem facing the country (2); reason for increase in crime (1); approval of having young men joining the Youth Conservation Corps (1); Interest in South Vietnam (1); Public figures that deserve most respect (1); Approval of representatives being proportional to population (1); John Birch Society (1); U.N. emergency force (2); knowledge of vice presidential candidate for republican ticket (1); Recreation (1); Vote in 1960 Presidential Election (1); Democratic vs. Republican Party (1); U.N. job performance (1).


**Study Title:** Gallup Poll # 696  
**Study #:** [USAIPO1964-0696](#)   
**Methodology:** Conducted by Gallup Organization, August 6-11, 1964, and based on face to face interviews with a National Adult sample of 3,513.  
**Variables:** 16  
**Topical Coverage:** length of time resided in present home (1); Barry Goldwater vs. Lyndon Johnson (3); Most important problem facing the country (1); Interest in Vietnam (1); Impression of public figures (1); Democratic vs. Republican (4); Knowledge of public figures (1); South better of with two political parties (1); choosing candidates in nationwide primary and not by conventions (1); recreation (1); vote in 1960 presidential election (1).


**Study Title:** Gallup Poll # 702  
**Study #:** [USAIPO1964-0702](#)   
**Methodology:** Conducted by Gallup Organization, November 20-25, 1964, and based on face to face interviews with a National Adult sample of 3,531.  
**Variables:** 29  
**Topical Coverage:** Lyndon Johnson job performance (1); air pollution (1); welfare and relief (12); plans for welfare and relief (7); business conditions (1); George Romney vs. Barry Goldwater (1); William Scranton vs. Barry Goldwater (1); minimum salary needed to support a family (1); political parties (1); preferred policies (1); birth control information (1); reasons for a person to be poor (1).


**Study Title:** Gallup Poll # 704  
**Study #:** [USAIPO1965-0704](#)   
**Methodology:** Conducted by Gallup Organization, January 7-12, 1965, and based on face to face interviews with a National Adult sample of 3,492.  
**Variables:** 48  
**Topical Coverage:** Lyndon Johnson job performance (1); predictions for 1965 (5); intentions for 1965 (3); death penalty (2); Vietnam (20); establishing a government in Vietnam (1); outcome of Vietnam war (1); U.S. involvement in Vietnam (1); gun control (4); gun ownership (4); job satisfaction (3).

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**Study Title:** Gallup Poll # 705  
**Study #:** [USAIPO1965-0705](#)   
**Methodology:** Conducted by Gallup Organization, January 28-February 2, 1965, and based on face to face interviews with a National Adult sample of 3,508.  
**Variables:** 50  
**Topical Coverage:** Lyndon Johnson job performance (3); likes/dislikes regarding Lyndon Johnson (5); predictions for 1985 (14); political party best able to help specific groups (6); Lyndon Johnson's "The Great Society" (1); paying for schooling (2); allies of U.S. (4); country with most influence on world (2); interracial marriage (1); neighborhood youth corps (2); a son in politics (15).


**Study Title:** Gallup Poll # 706  
**Study #:** [USAIPO1965-0706](#)   
**Methodology:** Conducted by Gallup Organization, February 19-24, 1965, and based on face to face interviews with a National Adult sample of 3,505.  
**Variables:** 13  
**Topical Coverage:** Lyndon Johnson job performance (1); groups being treated unfairly by Johnson Administration (1); Most important problem facing the U.S. (1); Religions influence on American life (1); political party able to keep country prosperous (1); interest in Vietnam (1); Communist China united Nation membership (1); Russia cooperating with U.S. (1); 1968 republican presidential candidate (1); foreign aid (2); money set aside for foreign aid (1); 1964 presidential vote (1).


**Study Title:** Gallup Poll # 708  
**Study #:** [USAIPO1965-0708](#)   
**Methodology:** Conducted by Gallup Organization, March 18-23, 1965, and based on face to face interviews with a National Adult sample of 3,500.  
**Variables:** 5  
**Topical Coverage:** Lyndon Johnson job performance (1); Most important problem facing the country (1); Lyndon Johnson administration pushing integration too fast (1); President Lyndon Johnson proposal to congress on Negro voting rights (1); Approval of clergy taking part in protest marches on civil rights (1).

**Study Title:** Gallup Poll # 714  
**Study #:** [USAIPO1965-0714](#)   
**Methodology:** Conducted by Gallup Organization, July 16-21, 1965, and based on face to face interviews with a National Adult sample of 3,525.  
**Variables:** 80  
**Topical Coverage:** Requiring people to vote (1); Lyndon Johnson job performance (2); most important problem facing the country (30); political parties (1); Lyndon Johnson handling Vietnam (19); Vietnam (2); Johnson Administration pushing integration (2); Catholic Church on birth control (4); voting restrictions (7); money needed to live (2); identifying Federal Bureau of Investigation (28); qualifications of presidential candidates (2).




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**Study Title:** Gallup Poll # 715  
**Study #:** [USAIPO1965-0715](#)   
**Methodology:** Conducted by Gallup Organization, August 5-10, 1965, and based on face to face interviews with a National Adult sample of 3,528.  
**Variables:** 127  
**Topical Coverage:** requiring people to vote (1); Lyndon Johnson job performance (2); most important problem facing country (30); political parties (2); Vietnam (2); Vietnam receiving aid from red China (2); positive aspect of the Democratic party (15); positive aspects of the republican party (19); negative aspects of the Democratic party (14); negative aspects of the Republican party (17); political parties belonging to right or left wing of republican party (6); intentions for 1966 Congressional election (1); law requiring a minimum amount of liability insurance for automobiles (1); trying traffic damage cases separately (1); limit the amount a lawyer can charge (1); community anti-poverty program (2); satisfaction with certain issues (6); U.S. trading with Russia (5).


**Study Title:** Gallup Poll # 1965-0716: Vietnam/Military Draft/Elections/Metric System  
**Study #:** [USAIPO1965-0716](#)   
**Methodology:** Conducted by Gallup Organization, August 27-September 1, 1965, and based on face to face interviews with a National Adult sample of 3,525.  
**Variables:** 84  
**Topical Coverage:** Requiring people to vote (1); Lyndon Johnson job performance (16); Johnson administration pushing integration (1); success in Vietnam (12); decision to go to war with Vietnam (2); Congressional candidate's stance on issue with Vietnam (2); accepting all physically able people into the army (2); age for draft (1); success advice for African Americans (9); political parties (1); identifying members of republican party (12); 1968 republican presidential candidate (3); Barry Goldwater vs. William Scranton (1); courts dealing with criminals (1); metric system (12); unemployment benefits (2); minimum wage (2); George Romney vs. Lyndon Johnson (2); Richard Nixon vs. Lyndon Johnson (2).


**Study Title:** Gallup Poll # 717  
**Study #:** [USAIPO1965-0717](#)   
**Methodology:** Conducted by Gallup Organization, September 16-21, 1965, and based on face to face interviews with a National Adult sample of 3,555.  
**Variables:** 102  
**Topical Coverage:** Examination to get diploma (1); Lyndon Johnson job performance (4); most important problem facing the U.S. (33); political parties (1); Vietnam (1); required permit to purchase a gun (1); war between India and Pakistan (2); required Union membership (1); length of strikes (1); inappropriate books (12); required minimal income for families (20); relocating African American families (1); price and wage freeze (1); increase in crime (24); political party better able to help specific people (6); boys wearing long hair (1); George Romney vs. Hubert Humphrey (2).


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- Study Title:** Gallup Poll # 718  
**Study #:** [USAIPO1965-0718](#)   
**Methodology:** Conducted by Gallup Organization, October 8-13, 1965, and based on face to face interviews with a National Adult sample of 3,520.  
**Variables:** 77  
**Topical Coverage:** Reason for a person being poor (2); Lyndon Johnson job performance (1); positive actions of Lyndon Johnson (26); negative actions of Lyndon Johnson (17); Union membership (3); ability to strike (2); business conditions in state (1); previous opinion poll experience (2); current congressman (9); changed term of U.S. representatives (1); fluoridated water (2); dolphin protection (1); political favoritism and corruption (3); innocent people being tried for uncommitted crimes (1); guilty men with money (1); compensation for a victim's family (1); political parties (2); Richard Nixon vs. George Romney (1); government interrupting negotiations with business and nations (1).
- Study Title:** Gallup Poll # 719  
**Study #:** [USAIPO1965-0719](#)   
**Methodology:** Conducted by Gallup Organization, October 29-November 2, 1965, and based on face to face interviews with a National Adult sample of 3,525.  
**Variables:** 110  
**Topical Coverage:** Current housing situation (2); Lyndon Johnson job performance (35); political parties (2); military involvement in Southeast Asia (1); outcome of Vietnam war (7); candidate's position on Vietnam affecting vote for them (2); identifying members of the Republican party (13); 1968 republican presidential candidate (3); George Romney vs. Richard Nixon (1); William Scranton vs. George Romney (1); Robert Kennedy (39); public demonstrations by communists (2); personal experience with government officials (1); central bureau for handling affairs of congress (1).
- Study Title:** Gallup Poll # 721  
**Study #:** [USAIPO1965-0721](#)   
**Methodology:** Conducted by Gallup Organization, December 11-16, 1965, and based on face to face interviews with a National Adult sample of 3,532.  
**Variables:** 88  
**Topical Coverage:** Most admired woman (2); most admired man (2); predictions for 1966 (8); Lyndon Johnson job performance (2); headline in tomorrow's paper (6); questions to Lyndon Johnson about Vietnam (7); Vietnam (3); bombing North Korea (1); 89th session of Congress (17); age of retirement for justices and judges (1); limiting terms for government officials (2); money spent on a public office campaign (1); Richard Nixon (28); reasons for a person to be poor (1); Communist China in the United Nations (2); policies for Lyndon Johnson (2); abortion (3).
- Study Title:** Gallup Poll # 1966-0726: Politics/Anti-Poverty Program/China/Vietnam  
**Study #:** [USAIPO1966-0726](#)  
**Methodology:** Conducted by Gallup Organization, March 24-29, 1966, and based on face to face interviews with a National Adult sample of 3,522.  
**Variables:** 280  
**Topical Coverage:** Favorite way to spend an evening (1); plans to vote in November 1966 election (1); Lyndon B. Johnson job performance (3); anti-poverty program (5); Communist China should/should not be admitted to United Nations (3); 1968 Republican presidential candidates (2); description of German people (2); description of Chinese people (2); description of Russian people (2); description of Japanese people (2); congressional campaign (3); Vietnam (3); increase in world population (2); racial issues (3); congressional elections (2); 1964 presidential election (1).


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**Study Title:** Gallup Poll # 758  
**Study #:** [USAIPO1968-0758](#)   
**Methodology:** Conducted by Gallup Organization, February 22-27, 1968, and based on face to face interviews with a National Adult sample of 1,501.  
**Variables:** 26  
**Topical Coverage:** satisfaction with the future facing respondent and family (1); churches expressing their views on political questions (1); Robert Kennedy vs Lyndon Johnson (1); Preferred Republican candidate nominee for 1968 Presidential election (1); Richard Nixon vs. Nelson Rockefeller (1); Richard Nixon vs. George Romney (1); Sending troops to Vietnam (1); Length of fighting in Vietnam (1); Opinion of most South Vietnamese on U.S. invasion (1); Use of atomic bombs and weapons in Vietnam War (1); Stepping up and reducing military efforts in Vietnam (1); Use of alcoholic beverages (1); Suggested plans for Vietnam (1); Starting nationwide union of farmers (1); Permitting occupations to join unions (5); Willingness to work for political party (3); Interest to politics (1); Lyndon Johnson job performance (3);


**Study Title:** Gallup Poll # 846  
**Study #:** [USAIPO1972-0846](#)   
**Methodology:** Conducted by Gallup Organization, March 3-5, 1972, and based on face to face interviews with a National Adult sample of 1,513.  
**Variables:** 14  
**Topical Coverage:** Richard Nixon job performance (1); President Richard Nixon's trip to China (2); Death Penalty (1); Name recorded in the precinct or election district (1); Legalizing the use of marijuana (1); Marijuana penalties made less/ more strict than currently are (1); Marijuana addiction (1); Preferred nominee as democratic candidate for President in 1972 (1); Word that describes Chinese people best (1); Ever tried marijuana (1); Knowledge of recent discussions among public officials on marijuana use (1); Most important problem facing the country (1); Most important problem facing the world (1);

**Study Title:** Gallup Poll # 847  
**Study #:** [USAIPO1972-0847](#)   
**Methodology:** Conducted by Gallup Organization, March 24-27, 1972, and based on face to face interviews with a National Adult sample of 1,514.  
**Variables:** 16  
**Topical Coverage:** Richard Nixon job performance (1); labor unions (1); favor government intervention in employer-union strikes (1); name recorded in registration book of the election district (1); preferred nominee as democratic candidate for President in 1972 (1); Persons refuse to vote for as presidential candidate (1); Edmund Muskie vs. Hubert Humphrey (1); Edmund Muskie vs. Edward Kennedy (1); Presence of an area where respondent is afraid to walk alone at night (1); increase/decrease in crime than there was a year ago (1); Reason U.S. has more crime than any other nation (1); Price - Wage controls (1); Favor/Oppose choosing candidates by primary election instead of convention (1); Richard Nixon vs. Edmund Muskie vs. George Wallace (1); Richard Nixon vs. Hubert Humphrey vs. George Wallace (1); Richard Nixon vs. George Wallace (1).


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**Study Title:** Gallup Poll # 850  
**Study #:** [USAIPO1972-0850](#)   
**Methodology:** Conducted by Gallup Organization, April 21-24, 1972, and based on face to face interviews with a National Adult sample of 1,556.  
**Variables:** 20  
**Topical Coverage:** Smoked in the past week (1); Cigarette smoking as one of the causes of cancer (1); Name recorded in registration book of the election district (1); Richard Nixon vs. Edmund Muskie (1); Richard Nixon vs. Hubert Humphrey vs. George Wallace (1); Richard Nixon vs. George McGovern vs. George Wallace (1); Preferred nominee as democratic candidate for President in 1972 (1); Bombing of North Korea (1); Changing the rule of having the candidate decide vice president (1); Choice of vice presidential candidates for republican party (3); Political party to do a better job of keeping country prosperous (1); Political party to keep U.S. out of World War (1); Opinion of Presidential nominees (1); Withdrawal of U.S. troops from Indochina (1); Unemployment (1); Inflation (1); Richard Nixon job performance (1); Country respondent would want to settle in (1).


**Study Title:** Gallup Poll # 851  
**Study #:** [USAIPO1972-0851](#)   
**Methodology:** Conducted by Gallup Organization, April 28-May 1, 1972, and based on face to face interviews with a National Adult sample of 1,542.  
**Variables:** 12  
**Topical Coverage:** Most important problem facing the country (1); name recorded in registration book of the election district (1); Richard Nixon vs. Edmund Muskie vs. George Wallace (1); Richard Nixon vs. Hubert Humphrey vs. George Wallace (1); Preferred nominee as democratic candidate for President in 1972 (1); Edmund Muskie vs. Hubert Humphrey (1); Edmund Muskie vs. George McGovern (1); Hubert Humphrey vs. George McGovern (1); Men/Women having a batter life in this nation (1); 1972 Presidential Election (2); Richard Nixon job performance (1);


**Study Title:** Gallup Poll # 857  
**Study #:** [USAIPO1972-0857](#)   
**Methodology:** Conducted by Gallup Organization, August 25-28, 1972, and based on face to face interviews with a National Adult sample of 1,533.  
**Variables:** 16  
**Topical Coverage:** Interest in November elections (1); Name recorded in the voter registration book of precinct (1); how often respondent votes (1); vote for president if election was held today (2); candidate choice (1); wage price controls (1); respondent plan to work for party of candidate during campaign (1); would respondent contribute to campaign fund (1); Richard Nixon vs George McGovern (1); satisfaction with direction of nation (1); reactions towards Richard Nixon's statement on Vietnam at acceptance speech (1); Richard Nixon vs George Wallace vs Hubert Humphrey (1); Settlement reached by the end of the year (1); respondent have /have not voted for the same political party (1); interest in T.V. series on Leonardo Da Vinci (1).

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**Study Title:** Gallup Poll # 858  
**Study #:** [USAIPO1972-0858](#)   
**Methodology:** Conducted by Gallup Organization, September 22-25, 1972, and based on face to face interviews with a National Adult sample of 1,505.  
**Variables:** 15  
**Topical Coverage:** Interest in November elections (1); Name recorded in the voters registration book of precinct (1); How often respondent votes (1); Richard Nixon vs. George McGovern (2); Vote for congress if election was held today (1); Most important problem facing the country (1); better political party to keep U.S. out of World War III (1); Impression of certain political figures (1); Candidate to do a better job of dealing with certain situations (3); Bombing North Korea (1); Knowledge of Watergate situation (1); Interest in T.V. series on Leonardo Da Vinci (1);


**Study Title:** Gallup Poll # 861  
**Study #:** [USAIPO1972-0861](#)   
**Methodology:** Conducted by Gallup Organization, December 8-11, 1972, and based on not available interviews with a National Adult sample of 1,504.  
**Variables:** 16  
**Topical Coverage:** Richard Nixon job performance (1); Richard Nixon doing a better job in his second term (1); Most important problem facing community (1); Holding down spending and taxes vs. spending more for social programs (1); labor unions (1); church attendance (1); most admired personality in the world (2); Favor law allowing abortion in the first 3 months (1); courts dealing to harshly on criminals (1); crime rates (1); area respondent would be afraid to walk alone at night (1); safety and security at home (3); country respondent would want to settle in (1).


**Study Title:** Gallup Poll # 876  
**Study #:** [USAIPO1973-0876](#)   
**Methodology:** Conducted by Gallup Organization, August 17-20, 1973, and based on face to face interviews with a National Adult sample of 1,547.  
**Variables:** 11  
**Topical Coverage:** Richard Nixon job performance (1); Knowledge of Watergate (1); Impeachment of President Richard Nixon (1); Richard Nixon speech on Watergate (1); Satisfaction with local government in planning for future growth of housing (1); Preferred type of family dwelling for future housing growth in community (1); Length of residence in present home (1); Preferred nominee for Republican candidate for president in 1976 (1); Watergate hearings as good thing for the country (1); Senate Watergate committee interested in discrediting Nixon or getting facts (1); Impression of public personalities and parties (1).


**Study Title:** Gallup Poll # 877  
**Study #:** [USAIPO1973-0877](#)   
**Methodology:** Conducted by Gallup Organization, September 7-10, 1973, and based on face to face interviews with a National Adult sample of 1,502.  
**Variables:** 9  
**Topical Coverage:** Richard Nixon job performance (1); Most important problem facing the country (2); Watergate (1); Metric System (1); Church Attendance (1); How often respondent follow religious beliefs (1); Richard Nixon on turning over tapes of Watergate to Chief Judge (1); Fixed amount for campaign contributions (1);

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**Study Title:** Gallup Poll # 929  
**Study #:** [USAIPO1975-0929](#)   
**Methodology:** Conducted by Gallup Organization, May 2-5, 1975, and based on face to face interviews with a National Adult sample of 1,594.  
**Variables:** 8  
**Topical Coverage:** Gerald Ford job performance (1); Impression and knowledge of public figures (1); preferred nominee for Democratic candidate for president in 1976 (1); Henry Jackson vs. Edmund Muskie (1); Hubert Humphrey vs. George McGovern (1); Henry Jackson vs. John F. Kennedy (1); John F. Kennedy vs. Henry Wallace (1); John F. Kennedy vs. Edmund Muskie (1).


**Study Title:** Gallup Poll # 930  
**Study #:** [USAIPO1975-0930](#)   
**Methodology:** Conducted by Gallup Organization, May 30-June 2, 1975, and based on face to face interviews with a National Adult sample of 1,626.  
**Variables:** 7  
**Topical Coverage:** Gerald Ford job performance (1); Presence of name recorded in the registration book of precinct (1); Economic situation in U.S. getting better (1); Hospitals on getting insurance to cover jury awards in malpractice suits (1); Gerald Ford vs. John F. Kennedy (1); Gerald Ford vs. Henry Jackson (1); John F. Kennedy vs. Gerald Ford vs. George Wallace (1);


**Study Title:** Gallup Poll # 931  
**Study #:** [USAIPO1975-0931](#)   
**Methodology:** Conducted by Gallup Organization, June 27-30, 1975, and based on face to face interviews with a National Adult sample of 1,558.  
**Variables:** 14  
**Topical Coverage:** Preferred nominee for Democratic Candidate for President in 1976 (1); Gerald Ford vs. Ronald Reagan (1); Areas to be given more consideration when distributing funds (3); Crime rate (1); Safety at night (2); Possible occurrences during the last year (2); Gerald Ford job performance (2); Congressional job performance (1); Most important problem facing community (1).


**Study Title:** Gallup Poll # 942  
**Study #:** [USAIPO1975-0942](#)   
**Methodology:** Conducted by Gallup Organization, December 12-15, 1975, and based on face to face interviews with a National Adult sample of 1,538.  
**Variables:** 14  
**Topical Coverage:** Gerald Ford job performance (1); economic prosperity/difficulty (1); predictions for 1976 (4); most admired man (2); most admired woman (2); church attendance (3); Gerald Ford vs. Ronald Reagan (1).

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**Study Title:** Gallup Poll # 948  
**Study #:** [USAIPO1976-0948](#)   
**Methodology:** Conducted by Gallup Organization, March 26-29, 1976, and based on face to face interviews with a National Adult sample of 1,544.  
**Variables:** 54  
**Topical Coverage:** Gerald Ford vs. other candidates (5); preferred nominee for presidential candidate for the Democratic party in 1976 (2); ideal president for U.S. at this time (2); bad president for U.S. at this time (1); impression of possible presidential candidates (7); impression of past presidents (7); political positions of certain people (10).


**Study Title:** Gallup Poll # 949  
**Study #:** [USAIPO1976-0949](#)   
**Methodology:** Conducted by Gallup Organization, April 9-12, 1976, and based on face to face interviews with a National Adult sample of 1,540.  
**Variables:** 24  
**Topical Coverage:** Preferred nominee for presidential candidate for Democratic party in 1976 (1); Jimmy Carter vs. Hubert Humphrey (1); Gerald Ford vs. Ronald Reagan (1); Gerald Ford vs. Jimmy Carter (1); Gerald Ford vs. Hubert Humphrey (1); Henry Kissinger job performance (1); death penalty (1); Gerald Ford job performance (1).


**Study Title:** Gallup Poll # 951  
**Study #:** [USAIPO1976-0951](#)   
**Methodology:** Conducted by Gallup Organization, April 30-May 3, 1976, and based on face to face interviews with a National Adult sample of 1,515.  
**Variables:** 22  
**Topical Coverage:** Preferred nominee for 1976 Democratic presidential candidate (1); Jimmy Carter vs. Hubert Humphrey (1); Gerald Ford vs. Ronald Reagan (1); Gerald Ford vs. Jimmy Carter (2); Gerald Ford vs. Hubert Humphrey (2).


**Study Title:** Gallup Poll # 952  
**Study #:** [USAIPO1976-0952](#)   
**Methodology:** Conducted by Gallup Organization, May 21-24, 1976, and based on face to face interviews with a National Adult sample of 1,543.  
**Variables:** 19  
**Topical Coverage:** Bicentennial celebrations (2); preferred nominee for 1976 Democratic presidential candidate (1); Jimmy Carter vs. Hubert Humphrey (1); Jimmy Carter vs. Edmund Brown, Jr. (1); Gerald Ford vs. Ronald Reagan (1); Ronald Reagan vs. Jimmy Carter (1); Gerald Ford vs. Hubert Humphrey (1); Ronald Reagan vs. Hubert Humphrey (1); Gerald Ford vs. Jimmy Carter (1); things that are bad/good in America today (1); Henry Kissinger job performance (2); Gerald Ford job performance (1); prediction on economic situation of America (1); impressions of possible candidates (1); reasons for Jimmy Carter's appeal (1); amount of thought given to November election (1).

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**Study Title:** Gallup Poll # 953  
**Study #:** [USAIPO1976-0953](#)   
**Methodology:** Conducted by Gallup Organization, June 11-14, 1976, and based on face to face interviews with a National Adult sample of 1,524.  
**Variables:** 52  
**Topical Coverage:** Preferred nominee for Democratic presidential candidate in 1976 (1); Jimmy Carter vs. Hubert Humphrey (1); Jimmy Carter vs. Edmund Brown, Jr. (1); Gerald Ford vs. Ronald Reagan (1); Ronald Reagan vs. Hubert Humphrey (1); Gerald Ford vs. Jimmy Carter (1); Gerald Ford vs. Hubert Humphrey (1); Ronald Reagan vs. Jimmy Carter (1); importance of religious beliefs (1); construction of nuclear power plants (1); Gerald Ford job performance (1); honesty and ethical standards of professionals in different fields (1); church attendance (1); Gerald Ford's pardon of Richard Nixon (1); 1976 primary elections (1).


**Study Title:** Gallup Poll # 954  
**Study #:** [USAIPO1976-0954](#)   
**Methodology:** Conducted by Gallup Organization, June 25-28, 1976, and based on face to face interviews with a National Adult sample of 1,544.  
**Variables:** 9  
**Topical Coverage:** Gerald Ford vs. Jimmy Carter (1); Ronald Reagan vs. Jimmy Carter (1); opinion on several countries (1); Democratic party vs. Republican party (1); political views (2); Gerald Ford vs. Ronald Reagan (1).


**Study Title:** Gallup Poll # 967  
**Study #:** [USAIPO1977-0967](#)   
**Methodology:** Conducted by Gallup Organization, February 4-7, 1977, and based on face to face interviews with a National Adult sample of 1,586.  
**Variables:** 8  
**Topical Coverage:** Jimmy Carter job performance (1); reducing thermostat at home (1); cold weather causing hardships and inconveniences (1); returning to military draft policy (1); church attendance and membership (2); Gerald Ford running for president again (1).


**Study Title:** Gallup Poll # 969  
**Study #:** [USAIPO1977-0969](#)   
**Methodology:** Conducted by Gallup Organization, March 4-7, 1977, and based on face to face interviews with a National Adult sample of 1,507.  
**Variables:** 148  
**Topical Coverage:** Jimmy Carter job performance (1); 'Roots' televised series (1); family history (4); obscene material in media (5); church attendance (4); agree/disagree that 'It would be a good thing if women were allowed to be ordained as priests' (1); favor/oppose having women as pastors/ ministers/priests/rabbis in own faith (1).


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**Study Title:** Gallup Poll # 970  
**Study #:** [USAIPO1977-0970](#)   
**Methodology:** Conducted by Gallup Organization, March 18-21, 1977, and based on face to face interviews with a National Adult sample of 1,525.  
**Variables:** 96  
**Topical Coverage:** Jimmy Carter job performance (2); most important problem facing country (1); favorite way to spend an evening (1); time spent on recreational activities (5); church attendance (3); women should/should not be ordained as Catholic priests (1); Food and Drug Administration (2); artificial sweeteners (1).


**Study Title:** Gallup Poll # 971  
**Study #:** [USAIPO1977-0971](#)   
**Methodology:** Conducted by Gallup Organization, March 25-28, 1977, and based on face to face interviews with a National Adult sample of 1,550.  
**Variables:** 65  
**Topical Coverage:** Jimmy Carter job performance (1); questions for Jimmy Carter (2); Congress job performance (1); congressional representative job performance (1); gubernatorial job performance (1); media coverage of terrorism (2); employing people without papers (1); fixed campaign budget (1); preferential treatment for minorities and women (1); Concorde landing in U.S. (3); required voter registration (1); immigration levels (1); U.S. relations with Cuba (1); former presidents as permanent members of the Senate (1).


**Study Title:** Gallup Poll # 972  
**Study #:** [USAIPO1977-0972](#)   
**Methodology:** Conducted by Gallup Organization, April 1-4, 1977, and based on face to face interviews with a National Adult sample of 1,521.  
**Variables:** 30  
**Topical Coverage:** Jimmy Carter job performance (1); required union members (1); energy situation in U.S. (21); legalizing marijuana (2); statements regarding marijuana usage (3); personal usage of marijuana (2).


**Study Title:** Gallup Poll # 973  
**Study #:** [USAIPO1977-0973](#)   
**Methodology:** Conducted by Gallup Organization, April 15-18, 1977, and based on face to face interviews with a National Adult sample of 1,549.  
**Variables:** 18  
**Topical Coverage:** Jimmy Carter job performance (1); labor union membership for armed services (1); membership or veteran of armed forces (1); moving welfare families to rural areas (1); description of evangelical people (9); do/ do not consider self evangelical (1); own church becoming evangelical (1); church membership (1); involvement in charity and social service (1).


**Study Title:** Gallup Poll # 974  
**Study #:** [USAIPO1977-0974](#)   
**Methodology:** Conducted by Gallup Organization, April 29-May 2, 1977, and based on face to face interviews with a National Adult sample of 1,506.  
**Variables:** 7  
**Topical Coverage:** Jimmy Carter job performance (1); energy situation in United States (1); relaxing environmental standards to use coal (1); President's energy program (2); oil production in U.S. (2).


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**Study Title:** Gallup Poll # 975  
**Study #:** [USAIPO1977-0975](#)   
**Methodology:** Conducted by Gallup Organization, May 6-9, 1977, and based on face to face interviews with a National Adult sample of 1,522.  
**Variables:** 17  
**Topical Coverage:** Jimmy Carter job performance (2); Carter administration balancing federal budget (1); rating certain people (9); interview between David Frost and Richard Nixon (5).


**Study Title:** Gallup Poll # 1990-9310400: Presidential Popularity  
**Study #:** [USAIPOGO1990-9310400](#)   
**Methodology:** Conducted by Gallup Organization, April 6-18, 1990, and based on personal interviews with a National adult sample of 1,062.  
**Variables:** 31  
**Topical Coverage:** Bush job performance (1).


**Study Title:** Gallup Poll # 1990-G130700: Presidential Popularity  
**Study #:** [USAIPOGO1990-G1310700](#)   
**Methodology:** Conducted by Gallup Organization, July 20-August 12, 1990, and based on personal interviews with a National adult sample of 1,068.  
**Variables:** 31  
**Topical Coverage:** Bush job performance (1).


**Study Title:** Gallup Poll # 1990-G1310800: Presidential Popularity  
**Study #:** [USAIPOGO1990-G1310800](#)   
**Methodology:** Conducted by Gallup Organization, August 10-26, 1990, and based on personal interviews with a National adult sample of 1,030.  
**Variables:** 31  
**Topical Coverage:** Bush job performance (1).


**Study Title:** Gallup Poll # 1990-G1310900: Presidential Popularity  
**Study #:** [USAIPOGO1990-G1310900](#)   
**Methodology:** Conducted by Gallup Organization, September 21-October 9, 1990, and based on personal interviews with a National adult sample of 1,049.  
**Variables:** 31  
**Topical Coverage:** Bush job performance (1).


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**Study Title:** Gallup Poll # 1990-G925058: Presidential Popularity  
**Study #:** [USAIPOGO1990-G925058](#)   
**Methodology:** Conducted by Gallup Organization, May 4-22, 1990, and based on personal interviews with a National adult sample of 1,166.  
**Variables:** 31  
**Topical Coverage:** Bush job performance (1).





**Study Title:** Gallup Poll # 1991-224039: Presidential Popularity  
**Study #:** [USAIPOGO1991-224039](#)   
**Methodology:** Conducted by Gallup Organization, August, 1991, and based on personal interviews with a National adult sample of 1,077.  
**Variables:** 24  
**Topical Coverage:** Bush job performance (1).

**Study Title:** CBS News Poll # 1996-96003B: Opportunities in Life  
**Study #:** [USCBS1996-96003B](#)   
**Methodology:** Conducted by CBS News, March 20-21, 1996, and based on telephone interviews with a National adult sample of 1,001.  
**Variables:** 72  
**Topical Coverage:** Opportunities in the U.S. (4); important factors to get ahead (5); years of education essential to getting ahead (1); equal opportunities (2); how difficult to overcome circumstances (6); things relied on in bad times (1).

**Study Title:** CBS News Poll # 1996-96007C: Olympic Bombing/Terrorism Issues  
**Study #:** [USCBS1996-96007C](#)   
**Methodology:** Conducted by CBS News, July 29, 1996, and based on telephone interviews with a National adult sample of 605.  
**Variables:** 69  
**Topical Coverage:** Bill Clinton job performance(2); Olympic games bombing(3); TWA Flight 800 crash(2); travel arrangements(1); terrorism in the US(7); security(4); political convention(1).

**Study Title:** CBS News/New York Times Poll # 1996-96006A: Clinton/Dole Comparison  
**Study #:** [USCBSNYT1996-96006A](#)   
**Methodology:** Conducted by CBS News and The New York Times, May 31-June 3, 1996, and based on telephone interviews with a National adult sample of 1,200.  
**Variables:** 157  
**Topical Coverage:** Bill Clinton job performance(5); most important problem(6); economy(2); environment(1); 1996 election(7); Hillary Rodham Clinton favorability(1); government involvement(2); Bob Dole(12); political parties and Congress(2); Newt Gingrich(1); Bill Clinton(8); 1996 election commercial(3); election issues(2); whitewater(8); crime(10); causes of crime(4); teenage crime(2); Bill Clinton vs Bob Dole(5); deficit(2); taxes(2); abortion(8); personal finances(3); family situation(5); religion(1); media(1).

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- Study Title:** CBS News/New York Times Poll # 1996-96010B: 1996 Presidential Election  
**Study #:** [USCBSNYT1996-96010B](#) 
- Methodology:** Conducted by CBS News and The New York Times, October 10-13, 1996, and based on telephone interviews with a National adult sample of 1,438.
- Variables:** 123
- Topical Coverage:** Registered voter(1); political leaders favorability rating(6); vote in 1996 election(8); 1996 presidential campaign(1); Bill Clinton handling problems(3); economy(1); Clinton vs. Congress(2); presidential debate(6); Dole(1); Gore vs. Kemp(5); presidential candidate characteristics(21); government issues(7); campaign spending(2); no difference in president(1); media(12); education(5); political view(2); late night comedians(2); job market(1); better for next generation(2); personal economic security(1); abortion(2); O.J. Simpson(4); drugs(1); religion(1).
- 
- Study Title:** CBS News/New York Times Poll # 1996-96010F: 1996 Presidential Election  
**Study #:** [USCBSNYT1996-96010F](#) 
- Methodology:** Conducted by CBS News and The New York Times, October 30-November 2, 1996, and based on telephone interviews with a National adult sample of 1,919.
- Variables:** 74
- Topical Coverage:** Registered voter(1); political leaders favorability rating(6); 1996 election(14); Bill Clinton(4); economy(2); re-elect Clinton(1); U.S. House of Representatives(1); balance of power(1); political leaders philosophy(2); Clinton vs. Dole(12); trust in government(1); government listening to people(2); no difference in president(1); job opportunities(2); better economic situation than parents(1); economic security(1); Clinton and his administration's ethical problems(4).
- 
- Study Title:** New York Times Poll # 1996-96012B: Economic Security II  
**Study #:** [USNYT1996-96012B](#) 
- Methodology:** Conducted by New York Times, December 8-11, 1996, and based on telephone interviews with a National adult sample of 1,432.
- Variables:** 88
- Topical Coverage:** Bill Clinton job performance(2); direction of the country(1); most important problem(1); economy(2); personal financial situation(3); finding a good job(1); next generation's life(1); job availability for American workers(1); employment(4); job satisfaction(1); paycuts/less hours at job(2); extra job(2); occupation(2); job security(3); retirement savings(1); cutbacks in spending(2); job lay-offs(17); job hunting(5); savings account(1); mutual fund(1); own individual stocks in stock market(1); retirement savings in 401k or IRA plan(1); next year's investments(1); savings in stock market(2); holiday spending(2); inflation(1); economic recession(1).
- 
- Study Title:** ORC Poll # 1966-630D: Public Concern About Inflation  
**Study #:** [USORC1966-630D](#) 
- Methodology:** Conducted by Opinion Research Corporation, October 7-11, 1966, and based on telephone interviews with a National Adult sample of 2,043.
- Variables:** 13
- Topical Coverage:** Financial situation (1); prices affecting buying habits (1); inflation (2); cause of inflation (5); proposals of controlling inflation (3); ways to prevent inflation (1).

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**Study Title:** Pew Research Center Poll # 99003NII: March, 1999 News Interest Index

**Study #:** [USPEW1999-99003NII](#) 

**Methodology:** Survey by: Pew Research Center for the People & the Press  
Conducted by Princeton Survey Research Associates, March 24-30, 1999, and based on telephone interviews with a National adult sample of 1,786.

**Variables:** 121

**Topical Coverage:** Bill Clinton job performance (2); Republicans in Congress (1); Al Gore (1); George W. Bush (1); Elizabeth Dole (1); recognition of recent news (10); Kosovo (16); Bosnia (3); Iraq (3); Haiti (1); China (8); recognition of people in the news (5); favorability of statements (6); Lewinsky scandal (1); Republicans v.s. Democrats (4); foreign policies (15); NATO (4).

## United States -- Other samples

**Study Title:** CBS News Poll # 1996-96001AB: Whitewater/Federal Budget/NATO

**Study #:** [USCBS1996-96001AB](#) 

**Methodology:** Conducted by CBS News, January 2-3, 1996, and based on telephone interviews with 961 National adults including a re-interview of respondents on 1/10/96.

**Variables:** 98

**Topical Coverage:** Bill Clinton job performance(3); most important problem facing the country(1); Clinton's qualities(1); 1996 election(2); presidential qualities(1); Hillary Clinton(3); Republicans in Congress vs. Clinton(4); vote in primary / caucus(3); Republican presidential candidates(2); Whitewater(4); Congressional job performance(1); Gingrich job performance(1); Dole job performance(1); government shutdown(3); budget debate(4); Bosnia(5); Clinton vs. Dole(1); 1996 Congressional elections(1); abortion(1); assault weapons(1). Re- interview questions: Clinton job performance(1); Hillary Clinton(4); Republicans in Congress vs Clinton(1); Congressional job performance(1); Gingrich job performance(1); Dole job performance(1); budget standoff(5); Clinton vs. Dole(1); 1996 Congressional election(1); Whitewater(3).

**Study Title:** CBS News Poll # 1996-96001CD: Hillary Clinton/Whitewater

**Study #:** [USCBS1996-96001CD](#) 

**Methodology:** Conducted by CBS News, January 16-17, 1996, and based on telephone interviews with 884 National adults including a re-interview of 384 respondents on 1/23/96.

**Variables:** 96

**Topical Coverage:** Bill Clinton job performance(1); Hillary Clinton(11); Republicans in Congress vs. Clinton(1); Newt Gingrich job performance(1); Bob Dole job performance(1); budget debate(2); Clinton vs. Dole(1); Whitewater(11); Clinton and media(1). re-interview: approval of speech proposals(1); budget standoff(1); role of government(1); family situation(1); Hillary Clinton job performance(1); Clinton/Republicans better understand needs(1).

**Study Title:** CBS News Poll # 1996-96003C: Louis Farrakhan and the Million Man March

**Study #:** [USCBS1996-96003C](#) 

**Methodology:** Conducted by CBS News, March 27-28, 1996, and based on telephone interviews with 1,029 National adults including an oversample of 113 African American adults previously interviewed March 20-21, 1996.

**Variables:** 83

**Topical Coverage:** Bill Clinton job performance(1); race relations(1); most important black national leader(1); Million Man March(3); opinion of individual black leaders(5); Louis Farrakhan(7); position of blacks(1); racial integration(1); racial equality(1); views of Farrakhan and blacks(1).

**Study Title:** Los Angeles Times Poll # 456: Los Angeles Primary Elections and Local Politics


**Study #:** [USLAT2001-456](#) 


**Methodology:** Conducted by Los Angeles Times, March 28-April 1, 2001, and based on telephone interviews with 2,243 Adult Residents of Los Angeles.

**Variables:** 39


**Topical Coverage:** Economy of L.A. (1); citywide elections (16); Characteristics of a mayor (3); Impressions (1); Richard Riordan (1); Gray Davis (1).

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**Study Title:** Los Angeles Times Poll # 460: L.A. City General Election Exit Poll  
**Study #:** [USLAT2001-460](#)   
**Methodology:** Conducted by Los Angeles Times, June 5, 2001, and based on self-administered interviews with 3,427 Los Angeles Voters Exiting Polling Booths.  
**Variables:** 34  
**Topical Coverage:** James Hahn vs. Antonio Villaraigosa (1); Rocky Delgadillo vs. Mike Feuer (1); voting intentions (5); important issues (3); economy (3); James Hahn (1); Antonio Villaraigosa (1).


**Study Title:** ORC Poll # 1961-465B: Incentives for Economic Growth  
**Study #:** [USORC1961-465B](#)   
**Methodology:** Conducted by Opinion Research Corporation, May, 1961, and based on face to face interviews with 150 Corporate Executives.  
**Variables:** 16  
**Topical Coverage:** Policies of new administration stimulating growth (1); detrimental proposals (2); government stimulating business growth (1); proposals for business growth (10); factors in deciding how much capital to authorize (1); other countries risking capital (1).

**Study Title:** ORC Poll # 1961-465E: Word Barriers in Stockholders Communications  
**Study #:** [USORC1961-465E](#)  
**Methodology:** Conducted by Opinion Research Corporation, August, 1961, and based on face to face interviews with 240 American stockholders.  
**Variables:** 286  
**Topical Coverage:** Description of certain words (13); knowledge of certain words and phrases (70); do/do not own common or preferred stock in any American corporation (1); financial statements (3); present proposals to Congress (5); how many years been investing in stocks (1); companies respondent owns stock in (7); respondent's stockbroker (5); read any business/financial publications (1); financial services respondent subscribes to (1); invest primarily for income/long-term growth/special situations and fast capital gains (1); total amount invested in stocks and bonds (1).


**Study Title:** ORC Poll # 1962-465H: Impact of Kennedy's Actions on Executives' Confidence  
**Study #:** [USORC1962-465H](#)   
**Methodology:** Conducted by Opinion Research Corporation, April, 1962, and based on face to face interviews with 151 Executives in large companies.  
**Variables:** 12  
**Topical Coverage:** Outcome of steel price controversy (1); Policies of Kennedy Administration stimulation business (1); Government stimulating business (4); Cooperation between government and business (2); Cooperation between business and Kennedy Administration (1); Legitimacy of presidential practices (2); Steel price controversy affecting free market (1).

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**Study Title:** ORC Poll # 1962-465S: Stockholder Relations  
**Study #:** [USORC1962-465S](#)   
**Methodology:** Conducted by Opinion Research Corporation, August, 1962, and based on face to face interviews with 277 Stockholders.  
**Variables:** 48  
**Topical Coverage:** Length of time investing in stocks (1); Companies in which respondent owns stocks (2); Trading activity with stocks (1); Trust companies for which stocks is owned (1); Stock ownership affecting opinion of business (3); Stockholders helping company management (5); Government policies affecting stockholders (1); Stockholders interest in company problems (14); Stockholders aiding in company problems (10); Union members vs. stockholders for influence (2); National organization of stockholders (3); Companies guarding interest of stockholders (2); Knowledge of certain people (3).

**Study Title:** ORC Poll # 1963-465T: What's Troubling Labor Leadership  
**Study #:** [USORC1963-465T](#)   
**Methodology:** Conducted by Opinion Research Corporation, May, 1963, and based on face to face interviews with 134 Local and national labor leaders.  
**Variables:** 85  
**Topical Coverage:** Problems in organized labor (1); goals and objectives of labor unions (18); most important goal of union 10 years ago (18); declining union membership (3); organizing blue and white collar workers (1); profit squeeze (3); companies needing additional incentive (2); profit of business (1); automation in companies and industries (3); union featherbedding (1); competition union deals with in industries (3); union's actual role (2); prices arranged by competition (1); tougher unions (2); support for unions (2); changes in the Union (1); congressional controls (1); compulsory arbitration (1); monopoly power of unions (1); unions clearing up corruption and racketeering (1); Kennedy Administration job performance (1); democratic party affiliation with unions (1); labor party (2); discrimination against African Americans (2); Union leadership (2); changes in the ALF-CIO (1); Union membership interest (2); compulsory union member protection (1); effectiveness of strikes (1); practicality of collective bargaining (4); written grievances (1).

## Chile

**Study Title:** CEP Public Opinion Survey # 1989-127: Economy/Politics  
**Study #:** [CHCEP1989-127](#)   
**Methodology:** Conducted by CEP (Centro De Estudios Publicos), September 22-October 8, 1989, and based on face to face interviews with a National Adult sample of 4,182.  
**Variables:** 93  
**Topical Coverage:** Main national problems(3); economic situation(4); situation of country(1); voting intentions(11); evaluation of political leaders(18); likely winner in presidential elections(1); best candidate to solve country problems(13); personal characteristics of presidential candidates(7); voting intentions for senators(2); positioning of the voters(13); demographics(6).

99 studies are currently included in this update.