

Roper Center Archives Update
April, 2006



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Highlights:

- *The American Muslims Poll* sponsored by The Project MAPS: Muslims in American Public Square, Center for Muslim-Christian Understanding (CMCU), Georgetown University conducted by Zogby Group International, August 5-September 15, 2004.
- 2 new Time Magazine polls conducted by Schulman, Ronca, & Bucuvalas, Inc. in March, 2006.
- Los Angeles Times poll conducted in January of 2006.
- 5 new ABC News/Washington Post Poll conducted from October to December, 2005.
- Pew studies conducted by Princeton Survey Research Associates International: 8 in 2005 and 11 in 2004.
- 12 new Opinion Dynamics/Fox News polls conducted from September, 1999-June 2000.

New Studies

United States -- National adult samples

Study Title: ABC News/Washington Post Poll # 2005-1001: Iraq/Alito's Supreme Court Nomination/Illegal Immigration

Study #: [USABCWASH2005-1001](#) 

Methodology: Conducted by ABC News and The Washington Post, December 15-18, 2005, and based on telephone interviews with a National adult sample of 1,003.

Variables: 104

Topical Coverage: George W. Bush job performance (7); statements do/do not apply to Bush (2); 2006 congressional elections (2); Congress job performance (2); most important problem would like to see Bush and Congress deal with next year (1); Democratic vs. Republican party (4); economy (1); Iraq (16); nomination of Samuel Alito to Supreme Court (1); Roe vs. Wade (1); abortion (3); hopeful/fearful about 2006 (2); optimistic/ pessimistic about next twelve months (7); illegal immigrants (3); campaign against terrorism (3); greetings for Christmas (2).

Study Title: ABC News/Washington Post Poll # 2005-996: Lewis Libby Indictment

Study #: [USABCWASH2005-996](#) 

Methodology: Conducted by ABC News and The Washington Post, October 28-29, 2005, and based on telephone interviews with a National adult sample of 600.

Variables: 36

Topical Coverage: George W. Bush job performance (2); overall level of ethics and honesty in the federal government (1); case in which identity of an undercover CIA agent was disclosed to news reporters (6).

Study Title: ABC News/Washington Post Poll # 2005-997: Ethics in Government/Lewis Libby/Karl Rove

Study #: [USABCWASH2005-997](#) 

Methodology: Conducted by ABC News and The Washington Post, October 30-November 2, 2005, and based on telephone interviews with a National adult sample of 1,202.

Variables: 110

Topical Coverage: George W. Bush job performance (7); 2006 elections (2); direction of country (2); certain statements do/do not apply to George W. Bush (5); confidence in Bush administration (2); satisfaction with Bush administration's policies (1); influences on Bush administration (2); Congress job performance (4); Democrats vs. Republicans (17); Democrats are/are not offering country a clear direction that's different from Republicans (1); would/would not be more or less likely to support a candidate for Congress who supports Bush in many areas (1); confidence in government in Washington to solve problems (1); overall level of ethics and honesty in federal government (1); economy (1); Iraq (9); case in which identity of undercover CIA agent was disclosed to news reporters (6); leadership and direction of political parties (2).

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Study Title: CBS News Poll # 2004-04A: 2004 Presidential Election/War on Terrorism/Iraq/Princess Diana
Study #: [USCBS2004-04A](#) 
Methodology: Conducted by CBS News, April 8, 2004, and based on telephone interviews with a National adult sample of 471.
Variables: 133
Topical Coverage: Attention paid to 2004 presidential campaign (1); opinion of certain people (3); how likely to vote in 2004 presidential election (1); John Kerry vs. George W. Bush (1); mind made up about election/still too early to say for sure (1); George W. Bush job performance (8); direction of country (1); economy (3); George W. Bush says what he really believes/what he thinks people want to hear (1); safety from terrorism (6); John Kerry says what he really believes/what he thinks people want to hear (1); George W. Bush's campaign (1); John Kerry's campaign (1); unfair campaign attacks (1); campaign ads (1); Iraq (11); Saddam Hussein was/was not personally involved in 9/11 (1); attention to terrorism before 9/11 (3); preventing 9/11 (6); Bush administration focus on Iraq war/Al Qaeda (1); 9/11 hearings (5); knowledge of possible terrorist attacks before 9/11 (3); terrorism is something a president can do a lot about/beyond any president's control (1); supermarket loyalty/rewards cards (3); permanent records of what supermarket customers buy (3); do/do not believe there was ever life on Mars (1); would/would not travel to outer space if had the chance (1); Princess Diana's car crash (5); military service (2); self/anyone in household lost job in past year (1); importance of religion in daily life (1); 2000 presidential election (1); likelihood of another terrorist attack on U.S. within next few months (1); 2004 presidential election (1).

Study Title: CBS News Poll # 2004-05A: Iraq/Abuse of Iraqi Prisoners
Study #: [USCBS2004-05A](#) 
Methodology: Conducted by CBS News, May 11, 2004, and based on telephone interviews with a National adult sample of 448.
Variables: 77
Topical Coverage: George W. Bush job performance (4); Secretary of Defense Donald Rumsfeld job performance (1); war with Iraq (6); Iraqi prisoner abuse (14); John Kerry vs. George W. Bush (1); 2000 presidential election (1).

Study Title: CBS News Poll # 2004-05B: 2004 Presidential Election/Price of Gasoline/Religion and Public Officials/Iraq
Study #: [USCBS2004-05B](#) 
Methodology: Conducted by CBS News, May 20-23, 2004, and based on telephone interviews with a National adult sample of 1,113.
Variables: 129
Topical Coverage: Attention paid to 2004 presidential campaign (1); opinion of certain people (7); how likely to vote in 2004 presidential election (1); John Kerry vs. George W. Bush (1); support for candidate (2); John Kerry and John McCain vs. George W. Bush and Dick Cheney (1); John Kerry and John Edwards vs. George W. Bush and Dick Cheney (1); John Kerry vs. George W. Bush vs. Ralph Nader (1); George W. Bush job performance (5); direction of country (1); which issue would most like to hear presidential candidates discuss during 2004 campaign (2); Secretary of Defense Donald Rumsfeld job performance (1); economy (2); abortion (1); Iraq (15); John Kerry's priorities for country (1); John Kerry says what he really believes/what he thinks people want to hear (1); John Kerry does/does not share moral values most Americans try to live by (1); George W. Bush's priorities for country (1); George W. Bush says what he really believes/what he thinks people want to hear (1); George W. Bush does/does not share moral values most Americans try to live by (1); gasoline prices (9); safety from terrorism (1); number of jobs in United States (1); TV commercials for presidential candidates (6); presidential candidates' spouses (2); religious involvement in presidential campaigns (2); appropriate/inappropriate for Catholic bishops to refuse to give communion to elected officials who publicly disagree with Church's position on issues like abortion (1); George W. Bush's public mentions of his religious beliefs (1); responsibility for soldiers involved in prison abuse (1); gay marriage (4); U.S. military service (2); concern about job loss in next twelve months (1); 2000 presidential election (1); agree/disagree with own religious leaders about personal and political matters (1).

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Study Title: CBS News/New York Times Poll # 2004-04D: 2004 Presidential Election/Iraq/War on Terrorism

Study #: [USCBSNYT2004-04D](#) 

Methodology: Conducted by CBS News and The New York Times, April 23-27, 2004, and based on telephone interviews with a National adult sample of 1,042.

Variables: 139

Topical Coverage: Attention paid to 2004 presidential campaign (1); opinion of certain people (5); how likely to vote in 2004 presidential election (1); John Kerry vs. George W. Bush (1); mind made up about election/still too early to say for sure (1); support for candidate (2); John Kerry vs. George W. Bush vs. Ralph Nader (1); George W. Bush job performance (5); direction of country (1); which issue would most like to hear presidential candidates discuss during 2004 campaign (2); economy (4); Iraq (27); safety from terrorism (3); U.S. should try to change a dictatorship to a democracy where it can/stay out of other countries' affairs (1); importance of having a president who served in military (1); think Al Gore would/would not have won 2000 election if Ralph Nader had not run (1); think of John Kerry as liberal/moderate/ conservative (1); John Kerry does/does not have same priorities for country as respondent (1); John Kerry says what he really believes/what he thinks people want to hear (1); would/would not like John Kerry personally (1); John Kerry's military service (1); John Kerry does/does not share moral values most Americans try to live by (1); John Kerry does/does not have a vision of where he wants to lead the country (1); think of George W. Bush as liberal/moderate/conservative (1); George W. Bush does/does not have same priorities for country as respondent (1); George W. Bush says what he really believes/what he thinks people want to hear (1); would/would not like George W. Bush personally (1); George W. Bush's military service (1); George W. Bush does/does not share moral values most Americans try to live by (1); George W. Bush does/ does not have a vision of where he wants to lead country (1); taxes (2); confidence in John Kerry's ability to deal wisely with an international crisis (1); confidence in George W. Bush's ability to deal wisely with an international crisis (1); knowledge of possible terrorist attacks prior to 9/11 (1); Bush administration focus on Iraq war/Al Qaeda (1); Patriot Act (2); Saddam Hussein was personally involved in 9/11 (1); public should/should not be allowed to see pictures of military honor guard receiving caskets of soldiers killed in Iraq (1); terrorism prior to 9/11 (2); terrorism is something a president can do a lot about/beyond any president's control (1); military service (2); concern about job loss in next twelve months (1); 2000 presidential election (1).

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Study Title: CBS News/New York Times Poll # 2004-06A: 2004 Presidential Election/Iraq/Organic Food

Study #: [USCBSNYT2004-06A](#) 

Methodology: Conducted by CBS News and The New York Times, June 23-27, 2004, and based on telephone interviews with a National adult sample of 1,053.

Variables: 140

Topical Coverage: Attention paid to 2004 presidential campaign (1); opinion of John Kerry (1); opinion of George W. Bush (1); how likely to vote in 2004 presidential election (1); John Kerry vs. George W. Bush (1); mind is/ is not made up on vote for president (1); support for George W. Bush (1); support for John Kerry (1); John Kerry vs. George W. Bush vs. Ralph Nader (1); George W. Bush job performance (5); direction of country (1); which issue would most like to hear candidates discuss during 2004 presidential campaign (2); economy (4); opinion of Dick Cheney (1); opinion of Ralph Nader (1); agree/disagree that it makes no real difference who is elected president (1); political parties should compromise/stick to positions (1); ability to manage government/provide moral leadership is more important in a president (1); differences in what Republicans and Democrats stand for (1); presidential candidates should/should not discuss role of religion in their lives (1); George W. Bush's presidency has united/divided Americans (1); number of jobs in United States (1); safety from terrorism (4); how much think George W. Bush cares about needs and problems of people like respondent (1); George W. Bush's priorities for country (1); confidence in George W. Bush's ability to deal wisely with an international crisis (1); George W. Bush is/is not optimistic about future of country (1); George W. Bush is/is not able to admit when he makes a mistake (1); George W. Bush does/does not listen to different points of view (1); George W. Bush does/does not take a position and stick with it (1); taking a position and sticking with it is a good/bad trait (2); George W. Bush says what he really believes/what he thinks people want to hear (1); George W. Bush can/cannot be trusted to keep his word as president (1); George W. Bush does/does not have negotiation skills (1); how much think John Kerry cares about needs and problems of people like respondent (1); John Kerry's priorities for country (1); confidence in John Kerry's ability to deal wisely with an international crisis (1); John Kerry is/is not optimistic about future of country (1); John Kerry is/is not able to admit when he makes a mistake (1); John Kerry does/ does not listen to different points of view (1); John Kerry does/does not take a position and stick with it (1); John Kerry says what he really believes/what he thinks people want to hear (1); John Kerry can/ cannot be trusted to keep his word as president (1); John Kerry does/ does not have negotiation skills (1); Iraq (12); Saddam Hussein was/was not personally involved in 9/11 (1); Abu Ghraib (1); Bill Clinton job performance during his presidency (1); personal finances (2); concern about food additives (1); organic foods (8); U.S. military service (2); concern about job loss in next year (1); social class (2); 2000 presidential election (1).

Study Title: Los Angeles Times/Bloomberg News Poll # 2006-524: George W. Bush/Iraq/Civil Liberties/Ethics in Government

Study #: [USLAT2006-524](#) 

Methodology: Survey by: Bloomberg News
Conducted by Los Angeles Times, January 22-25, 2006, and based on telephone interviews with a National adult sample of 1,555.

Variables: 76

Topical Coverage: Direction of country (2); top priorities for Congress and president this year (4); favor smaller government with fewer services/larger government with many services (1); George W. Bush job performance (6); Congress (7); characteristics/qualities of George W. Bush (2); George W. Bush has/has not fulfilled promise to restore honesty and integrity to the White House (1); economy (5); terrorism and national security (1); trust George W. Bush/Democrats in Congress to handle certain issues (4); personal finances (2); housing values (1); energy costs (1); Patriot Act (1); Americans should/should not be willing to give up some civil liberties to keep country safe from terrorism (1); electronic surveillance to investigate terrorism (4); U.S. should fight violations of international law and aggression alone/with allies (1); ethics and honesty of George W. Bush compared to other modern day U.S. presidents (1); laws for lobbyists (2); corporate flights for lawmakers (1); Iraq (10); military action against Iran (1).

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Study Title: Pew/PSRAI Poll # 2004-03NII : March News Interest Index--Politics/Presidential Election/Iraq/Internet/Gay Marriage/Religion

Study #: [USPEW2004-03NII](#) 

Methodology: Survey by: Pew Research Center for the People & the Press
Conducted by Princeton Survey Research Associates International, March 17-21, 2004, and based on telephone interviews with a National adult sample of 1,703.

Variables: 243

Topical Coverage: George W. Bush job performance (1); how closely followed certain news stories this past month (8); have/have not seen movie "The Passion of the Christ" (1); thought given to coming presidential election (1); presidential campaign so far (10); George W. Bush vs. John Kerry vs. Ralph Nader (4); George W. Bush vs. John Kerry (4); choice is more a vote for one candidate/against another (2); chance of voting for John Kerry (1); chance of voting for George W. Bush (1); does/does not really matter who wins 2004 presidential election (1); campaign commercials on TV (4); ideology of candidates/self (3); effect of George W. Bush on politics and the way government works in Washington (1); phrases better describe John Kerry/George W. Bush (9); George W. Bush/John Kerry would do best job of handling certain issues (8); Iraq (3); worried about another terrorist attack in U.S. (1); computer use (14); deployment of U.S. military forces to Haiti (2); free trade (1); priorities in deciding U.S. trade policy (5); federal government (2); how would feel if found out someone had done certain things (5); tax cuts (5); gay marriage (6); the Bible (2); do/do not believe Jesus Christ died on the cross (1); do/do not believe Jesus rose from the dead (1); the Jews were/were not responsible for Christ's death (1); 2000 presidential election (1); how often vote (1).

Study Title: Pew/PSRAI Poll # 2004-09EAR: Politics

Study #: [USPEW2004-09EAR](#) 

Methodology: Survey by: Pew Research Center for the People & the Press
Conducted by Princeton Survey Research Associates International, September 8-14, 2004, and based on telephone interviews with a National adult sample of 2,494.

Variables: 163

Topical Coverage: Thought given to coming presidential election (1); how closely followed certain news stories this past month (10); news about presidential election campaign (5); ever voted in precinct/election district (1); George W. Bush and Dick Cheney vs. John Kerry and John Edwards vs. Ralph Nader and Peter Camejo (3); choice is more a vote for one candidate/against another (2); chance of voting for John Kerry (1); chance of voting for George W. Bush (1); what like most about candidate (1); what like least about candidates (2); plans to vote in election this November (3); George W. Bush/John Kerry most likely to win coming presidential election (1); Dick Cheney vs. John Edwards (1); knowledge about John Kerry and what he stands for (1); presidential candidates have/have not been talking about issues that are important to respondent in this campaign (1); George W. Bush and John Kerry take different/similar positions on the issues (1); phrases better describe John Kerry/George W. Bush (9); George W. Bush/John Kerry would do best job handling certain issues (8); upcoming presidential debates (2); presidential campaign so far (10); opinion of certain people (4); George W. Bush job performance (4); ideology of candidates/self (3); Dick Cheney's statement that if voters "make the wrong choice" on election day "we'll get hit again" is reasonable/goes too far (1); George W. Bush's service in National Guard (2); campaign commercials on TV (4); agree/disagree with statements about candidates and political parties (11); Iraq (8); favor/oppose certain issues (2); Social Security (2); best way to pay for increased spending for military defense and homeland security (1); tax cuts (1); war on terrorism (1); Al Qaeda and related terrorist groups stronger/weaker than before 9/11 (1); computer use (2); 2000 presidential election (1); how often vote (1).

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Study Title: Pew/PSRAI Poll # 2004-09LATE: 2004 Presidential Election
Study #: [USPEW2004-09LATE](#) 
Methodology: Survey by: Pew Research Center for the People & the Press
Conducted by Princeton Survey Research Associates International, September 22-26, 2004, and based on telephone interviews with a National adult sample of 1,200.
Variables: 44
Topical Coverage: Thought given to coming presidential election (1); George W. Bush and Dick Cheney vs. John Kerry and John Edwards vs. Ralph Nader and Peter Camejo (2); chance of voting for John Kerry (1); chance of voting for George W. Bush (1); phrases better describe John Kerry/George W. Bush (5); George W. Bush/John Kerry would do best job of handling certain issues (4).

Study Title: Pew/PSRAI Poll # 2004-09MID: 2004 Presidential Election/Iraq/Economy
Study #: [USPEW2004-09MID](#) 
Methodology: Survey by: Pew Research Center for the People & the Press
Conducted by Princeton Survey Research Associates International, September 17-21, 2004, and based on telephone interviews with a National adult sample of 1,200.
Variables: 43
Topical Coverage: Thought given to coming election for president (1); George W. Bush and Dick Cheney vs. John Kerry and John Edwards vs. Ralph Nader and Peter Camejo (2); chance of voting for John Kerry (1); chance of voting for George W. Bush (1); job opportunities (1); Iraq (3); economy (1); opinion of candidates (2).

Study Title: Pew/PSRAI Poll # 2004-10EARPOL: Politics
Study #: [USPEW2004-10EARPOL](#) 
Methodology: Survey by: Pew Research Center for the People & the Press
Conducted by Princeton Survey Research Associates International, October 1-3, 2004, and based on telephone interviews with a National adult sample of 1,233.
Variables: 99
Topical Coverage: Thought given to coming presidential election (1); George W. Bush and Dick Cheney vs. John Kerry and John Edwards vs. Ralph Nader and Peter Camejo (3); choice is more a vote for one candidate/against another (2); chance of voting for John Kerry (1); chance of voting for George W. Bush (1); plans to vote in election this November (2); presidential debate between John Kerry and George W. Bush (17); George W. Bush handling of security issues (1); John Kerry does/does not change mind too much to be good commander-in-chief (1); John Kerry would/would not give our allies too much say in U.S. foreign policy decisions (1); George W. Bush is/is not too inflexible in his thinking about foreign policy decisions (1); likelihood of watching either of upcoming presidential debates (1); likelihood of watching this Tuesday's vice-presidential debate between Dick Cheney and John Edwards (1); phrases better describe John Kerry/George W. Bush (5); George W. Bush/John Kerry would do better job handling certain issues (4); opinion of certain people (4); George W. Bush/John Kerry most likely to win coming presidential election (1); Iraq (3); war on terrorism (1); 2000 presidential election (1); how often vote (1).

Study Title: Pew/PSRAI Poll # 2004-10MID: Presidential Approval/New Stories
Study #: [USPEW2004-10MID](#) 
Methodology: Survey by: Pew Research Center for the People & the Press
Conducted by Princeton Survey Research Associates International, October 15-19, 2004, and based on telephone interviews with a National adult sample of 803.
Variables: 42
Topical Coverage: George W. Bush job performance (5); direction of country (1); how closely followed certain news stories this past month (6).

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Study Title: Pew/PSRAI Poll # 2004-ELECWKND: 2004 Presidential Election/Iraq/Economy/Terrorism
Study #: [USPEW2004-ELECWKND](#) 
Methodology: Survey by: Pew Research Center for the People & the Press
Conducted by Princeton Survey Research Associates International, October 27-30, 2004, and based on telephone interviews with a National adult sample of 2,804.
Variables: 79
Topical Coverage: Thought given to next Tuesday's election (1); how closely been following news about presidential election (1); ever voted before (2); interest in government and public affairs (1); how often vote (1); do/ do not know where people in neighborhood go to vote (1); George W. Bush and Dick Cheney vs. John Kerry and John Edwards vs. Ralph Nader and Peter Camejo (3); George W. Bush and Dick Cheney vs. John Kerry and John Edwards (3); support presidential choice strongly/only moderately (1); choice is more a vote for one candidate/against another (2); chance of voting for John Kerry (1); chance of voting for George W. Bush (1); plans to vote in election this year (4); importance of outcome of this presidential election (1); George W. Bush/John Kerry most likely to win coming presidential election (1); recently been contacted by any candidates/campaigns/other groups urging respondent to vote in a particular way (3); Iraq (1); economy (1); terrorism (2); 2000 presidential election (1).

Study Title: Pew/PSRAI Poll # 2004-TYPO: Typology--Politics/News/Economy/Stem Cell Research/Trade/Taxes/Federal Budget/Iraq/Patriot Act/Internet Use
Study #: [USPEW2004-TYPO](#) 
Methodology: Survey by: Pew Research Center for the People & the Press
Conducted by Princeton Survey Research Associates International, December 1-16, 2004, and based on telephone interviews with a National adult sample of 2,000.
Variables: 140
Topical Coverage: George W. Bush job performance (2); direction of country (1); political divisions (5); feelings about George W. Bush being re-elected president (1); how closely followed certain news stories this past month (7); name of person George W. Bush nominated to replace Colin Powell as Secretary of State (1); Iraq (4); feelings on certain issues (36); opinion of certain groups (3); economy (1); news about national and international issues (4); interest in government and public affairs (1); Social Security (2); stem cell research (2); tax cuts (1); defense spending (1); using military force against countries that may seriously threaten our country (1); free trade (1); cutting taxes/reducing federal budget deficit should be higher priority now (1); Patriot Act (2); personal life (6); computer use (2); always vote along party lines /sometimes vote for other party (2); 2004 presidential election (1); how often vote (1).

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Study Title: Pew/PSRAI Poll # 2005-01NII: January News Interest Index--Politics/Tsunami Relief/Domestic & Foreign Policy/Economy/Iraq

Study #: [USPEW2005-01NII](#) 

Methodology: Survey by: Pew Research Center for the People & the Press
Conducted by Princeton Survey Research Associates International, January 5-9, 2005, and based on telephone interviews with a National adult sample of 1,503.

Variables: 159

Topical Coverage: George W. Bush job performance (6); direction of country (1); upcoming State of the Union Address (1); George W. Bush's upcoming inaugural address (1); most important problem facing country today (4); how closely followed certain news stories this past month (5); donations to help those affected by earthquake and tsunami in Indian Ocean (3); U.S. share to tsunami relief effort compared to other countries (1); George W. Bush's cabinet choices and other high level appointments for his second term (1); Dick Cheney's influence within Bush administration (1); important issues for President Bush to focus on (2); Republicans and Democrats in Washington this coming year will work together more to solve problems/bicker and oppose one another more than usual (1); George W. Bush listening more to conservative/moderate members of his party when it comes to national policy (1); priorities for President Bush and Congress this year (23); foreign policy problems (10); economy (2); personal finances (2); job opportunities (1); tax cuts (1); Social Security (1); international affairs (2); certain systems in this country need minor/major changes/to be completely rebuilt (5); certain groups will gain/lose influence/not be affected by Bush being in office for another term (11); Iraq (6); war on terrorism (3); best way to pay for increased spending for military defense and homeland security (1); 2004 presidential election (2).

Study Title: Pew/PSRAI Poll # 2005-03NII: March News Interest Index--News/Entertainment

Study #: [USPEW2005-03NII](#) 

Methodology: Survey by: Pew Research Center for the People & the Press
Conducted by Princeton Survey Research Associates International, March 17-21, 2005, and based on telephone interviews with a National adult sample of 1,505.

Variables: 243

Topical Coverage: George W. Bush job performance (1); Congress job performance (6); people today do/do not lead as good lives as they used to (1); young people today do/do not have as strong sense of right and wrong as they did fifty years ago (1); how closely followed certain news stories this past month (7); opinion of some groups and organizations (9); Social Security (3); would favor/oppose allowing oil and gas drilling in Alaskan Arctic National Wildlife Refuge (1); protecting environment/ developing new sources of energy should be a more important priority for this country (1); TV shows (3); time spent watching TV (16); number of movies seen in last month (1); concern for what children see/hear (14); bothered by certain things on TV (7); how often watch TV with children (1); how often know what children are watching on TV when not with them (1); rules about children watching TV (3); entertainment industry within rights of free speech/beyond guarantees of free speech in presenting objectionable or offensive material (1); responsibility for amount of sex and violence found in entertainment today (1); views about entertainment media (3); responsibility for children these days being exposed to printed or video materials depicting explicit sex or graphic violence (2); greater danger that entertainment industry will produce material harmful to society/government will impose undue restrictions (1); government can/cannot impose fines on radio stations if they broadcast indecent or obscene material (1); movie rating system (1); deciding whether movies/television/video games/music lyrics are appropriate for respondent's family (5); dealing with concerns about indecency in the media (6); computer use (4); personal computer in home (3); video game system in household (1); cable TV (3); satellite television service (1); clergy at respondent's place of worship does/ does not speak out about too much sex and violence in television and movies (1); 2004 presidential election (2).

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Study Title: Pew/PSRAI Poll # 2005-05NII: May News Interest Index--Politics/News Stories/Economy/Personal Finances

Study #: [USPEW2005-05NII](#) 

Methodology: Survey by: Pew Research Center for the People & the Press
Conducted by Princeton Survey Research Associates International, May 11 -15, 2005, and based on telephone interviews with a National adult sample of 1,502.

Variables: 142

Topical Coverage: George W. Bush job performance (8); most important problem facing country today (3); biggest problem facing respondent and family these days (2); Congress job performance (3); how closely followed certain news stories this past month (5); Republicans and Democrats in Washington this year have been working together more/bickering and opposing one another more (2); problems affecting this country today (11); filibusters (5); federal court appointments (2); House majority leader Tom DeLay (2); Social Security (5); economy (8); personal finances (16); stock market (1); job opportunities (1); real estate market (1); employment situation (6); would/would not prefer to work full time (1); earning enough money to lead kind of life respondent wants (2); 2004 presidential election (2); health insurance (1); ever had to declare bankruptcy (1).

Study Title: Pew/PSRAI Poll # 2005-06NII: June News Interest Index--News Coverage/Politics/Internet Use/War on Terrorism

Study #: [USPEW2005-06NII](#) 

Methodology: Survey by: Pew Research Center for the People & the Press
Conducted by Princeton Survey Research Associates International, June 8 -12, 2005, and based on telephone interviews with a National adult sample of 1,464.

Variables: 139

Topical Coverage: George W. Bush job performance (1); how closely followed certain news stories this past month (8); ideology of political parties/self (7); sources of news about national and international issues (14); reading the newspaper (3); opinion of some groups and organizations in the news (9); next appointment to Supreme Court (2); criticisms by news media (3); news organizations get facts straight/their stories and reports are often inaccurate (1); news organizations deal fairly with all sides /tend to favor one side when dealing with political and social issues (1); news organizations are pretty independent/often influenced by powerful people and organizations (1); news organizations pay too much attention to good/bad news/reports kinds of stories they should be covering (1); general descriptions of news organizations (10); news media revealing sources (2); deciding what stories to report (2); news coverage of war on terrorism should be pro-American/neutral (1); certain organizations report facts about recent news developments/give their opinions about the news (8); Iraq (6); political parties' approaches to foreign policy and national security issues (2); computer use (2); reported mistreatment of prisoners at Guantanamo Bay (3); Roe vs. Wade (1); 2004 presidential election (2).

Study Title: Pew/PSRAI Poll # 2005-07NII: July News Interest Index--Politics/Religion

Study #: [USPEW2005-07NII](#) 

Methodology: Survey by: Pew Research Center for the People & the Press
Conducted by Princeton Survey Research Associates International, July 13-17, 2005, and based on telephone interviews with a National adult sample of 1,502.

Variables: 170

Topical Coverage: George W. Bush job performance (5); impression of George W. Bush (9); how closely followed certain news stories this past month (5); George W. Bush listening more to conservative/moderate members of his party when it comes to national policy (1); Karl Rove (3); Sandra Day O'Connor (1); next Supreme Court appointment (9); issues Supreme Court may rule on over the coming years (6); Roe vs. Wade (1); Attorney General Alberto Gonzalez (2); Iraq (16); gay marriage (3); favor/oppose certain things (4); Terri Schiavo (1); abortion (4); stem cell research (4); terrorism (4); importance of religion in own life (1); feelings about the Bible (1); churches/houses of worship should keep out of/ express views on day-to-day social and political questions (1); computer use (2); 2004 presidential election (2).

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Study Title: Time Magazine/SRBI Poll # 2006-3797: Public Schools

Study #: [USSRBI2006-3797](#) 

Methodology: Survey by: Time Magazine
Conducted by Schulman, Ronca, & Bucuvalas, Inc., March 28-30, 2006, and based on telephone interviews with a National adult sample of 1,000.

Variables: 91

Topical Coverage: Overall quality of education in U.S. (1); public schools in U.S. (7); respondent's children's schooling (5); percent of American students think graduate from high school (1); dropout rate in America (1); suggested measures to increase number of children graduating from high school (5); respondent completed/dropped out of high school (1); do/do not regret dropping out of high school (1); ever considered dropping out of high school (1); main reason respondent dropped out/considered dropping out of high school (1); main reason respondent finished high school (1); importance of certain reasons why many students drop out of high school (5); GED certificate (2); at what age should students be allowed to drop out of school (1); government should/should not forbid students from dropping out of high school (2); state should/should not be allowed to deny certain things to students under 18 who drop out of school (2); all students should be required to pursue a college track in high school/be offered option of taking vocational education (1); school spending on vocational education (1); emphasis on standardized achievement testing (1); "No Child Left Behind Act" (2); blame for when some public schools fail to improve test scores (1).

Study Title: Time Magazine/SRBI Poll # 2006-3798: Illegal Immigration

Study #: [USSRBI2006-3798](#) 

Methodology: Survey by: Time Magazine
Conducted by Schulman, Ronca, & Bucuvalas, Inc., March 29-30, 2006, and based on telephone interviews with a National adult sample of 1,004.

Variables: 82

Topical Coverage: George W. Bush job performance (2); illegal immigrants (23); would/ would not be more or less likely to vote for a candidate who wanted to make illegal immigration a crime (1); demonstrations to protest bills in Congress that would make illegal immigration a crime (2); 2004 presidential election (2).

United States -- Other samples

Study Title: CBS News Poll # 2004-04B: 2004 Presidential Election/Employment

Study #: [USCBS2004-04B](#) 

Methodology: Conducted by CBS News, April 12-14, 2004, and based on telephone interviews with 1,298 Adult residents of South Carolina.

Variables: 95

Topical Coverage: Attention paid to 2004 presidential campaign (1); how likely to vote in 2004 presidential election (1); John Kerry vs. George W. Bush (1); mind made up about election/still too early to say for sure (1); John Kerry and John Edwards vs. George W. Bush and Dick Cheney (1); George W. Bush job performance (5); direction of country (1); economy (1); number of jobs in U.S. (2); how much think George W. Bush cares about needs and problems of people like respondent (1); George W. Bush does/does not have a vision of where he wants to lead the country (1); think of George W. Bush as liberal/moderate/conservative (1); how much think John Kerry cares about needs and problems of people like respondent (1); John Kerry does/does not have a vision of where he wants to lead the country (1); think of John Kerry as liberal/moderate/conservative (1); safety from terrorism (1); satisfaction with John Kerry as Democratic nominee for president (1); personal finances (1); concern about job loss in the next year (1); 2004 South Carolina Democratic presidential primary (1); 2002 South Carolina Senate election (1); 2000 presidential election (1); 2000 South Carolina presidential primaries (1); military service (1); how long lived at current address (1); ever been registered to vote at a different address in South Carolina/never been registered to vote in South Carolina (1); number of registered voters currently live in household (1).

Study Title: New York Times Poll # 2004-04C: Michael Bloomberg/Life in New York City/Public Schools

Study #: [USNYT2004-04C](#) 

Methodology: Conducted by New York Times, April 16-21, 2004, and based on telephone interviews with 1,132 Adult residents of New York City.

Variables: 138

Topical Coverage: Long range view of New York City (2); Mayor Michael Bloomberg job performance (3); best thing Michael Bloomberg has done since he became mayor (2); worst thing Michael Bloomberg has done since he became mayor (2); Governor George Pataki job performance (1); George W. Bush job performance (1); life in New York City in last two years (2); which problem most want Bloomberg to concentrate on (2); Mayor Bloomberg does /does not deserve re-election (1); term limits (1); New York City economy (2); New York City taxes (1); how much think Mayor Bloomberg cares about needs and problems of people like respondent (1); improving public schools in New York City (2); New York City School Chancellor Joel Klein job performance (1); public school education in New York City (2); opinion of New York City teachers' union (2); quality of public schools in New York City (2); decisions that affect public schools (3); favor/oppose new plan to make students repeat third grade if they fail a special reading or math test (1); children enrolled in public/private/parochial school (1); public school respondent's children attend (6); satisfaction with choice of public schools (1); have/have not had meeting with parent coordinator in school this year (1); did/did not vote in last PTA election (1); personal finances (2); property tax rebate (1); another terrorist attack in New York City (3); security in New York City subways (1); opinion of certain people (7); new smoking ban (1); glass is/is not being recycled by New York City in respondent's neighborhood (1); favor/oppose New York City hosting 2012 Summer Olympics (1); main reason Republican party chose New York City as location for 2004 presidential nominating convention (1); new West Side sports stadium (2); new Brooklyn arena for the Nets (2); how long lived in New York City (1); how often recycle newspapers, aluminum, and glass (1); do/do not smoke cigarettes, cigars, or a pipe (1); 2001 mayoral election (1); professional football fan (1); professional basketball fan (1); which New York City borough now live in (1).

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- Study Title:** **Opinion Dynamics/Fox News Poll # 1999-086: 2000 Congressional Election/Clinton/Budget Surplus**
- Study #:** [USODFOX1999-086](#) 
- Methodology:** Survey by: Fox News
Conducted by Opinion Dynamics, September 8-9, 1999, and based on telephone interviews with a National registered adult sample of 904.
- Variables:** 47
- Topical Coverage:** 1996 presidential election (2); opinion of certain people (5); Bill Clinton job performance (1); Al Gore job performance (1); Attorney General Janet Reno (2); FBI Director Louis Freeh job performance (1); 2000 congressional elections (1); certain people are/are not honest and trustworthy (3); two most important issues for federal government to address (2); how likely think Clintons will repay mortgage loan to major Democratic fundraiser (1); making a loan of nearly \$2 million to the president (3); would rather have Bill Clinton/George W. Bush as next door neighbor (1); 1993 raid of Branch Davidian compound (2); tax cuts (4); budget surplus will do good/most will be wasted if spent primarily on social programs (1); professional sports (1); spend most time thinking about keeping job/keeping health/keeping family together (1); would rather have an extra week of vacation/an extra week of pay (1); would rather have an extra day of pay/an extra day with family/an extra day to rest and sleep (1); would rather be known as fun/smart (1); telling children truth about past drug use (2).
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- Study Title:** **Opinion Dynamics/Fox News Poll # 1999-089: 2000 Presidential Election/Airlines/Physician Assisted Suicide**
- Study #:** [USODFOX1999-089](#) 
- Methodology:** Survey by: Fox News
Conducted by Opinion Dynamics, November 3-4, 1999, and based on telephone interviews with a National registered adult sample of 903.
- Variables:** 45
- Topical Coverage:** 1996 presidential election (2); opinion of certain people (6); Bill Clinton job performance (1); Al Gore job performance (1); 2000 presidential nominees (4); Al Gore vs. George W. Bush (1); George W. Bush vs. Bill Bradley (1); John McCain vs. Al Gore (1); better for country if Al Gore focuses on his candidacy for presidency/paid attention to his official duties as vice president (1); better for country if George W. Bush focused on his candidacy for presidency/paid more attention to his official duties as governor (1); having a bad temper should/should not disqualify a candidate running for presidency (1); good/bad if certain things happened in the next century (4); quality of respondent's life will be better/worse in 21st century (1); would/would not enjoy spending time with clone of self (1); in which country would choose to live (1); would/would not buy a lottery ticket where prize was a trip into space (1); have/have not flown on commercial airliner in last year (1); most likely cause of Egypt Air Flight 990 crash (1); airline safety (2); physician-assisted suicide (2).
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- Study Title:** **Opinion Dynamics/Fox News Poll # 1999-091: 2000 Presidential Election/Internet**
- Study #:** [USODFOX1999-091](#) 
- Methodology:** Survey by: Fox News
Conducted by Opinion Dynamics, December 6-7, 1999, and based on telephone interviews with a National registered adult sample of 902.
- Variables:** 53
- Topical Coverage:** 1996 presidential election (2); opinion of certain people (10); Bill Clinton job performance (1); Al Gore job performance (1); 2000 congressional elections (1); 2000 presidential nominees (2); Al Gore vs. George W. Bush (1); George W. Bush vs. Bill Bradley (1); John McCain vs. Al Gore (1); John McCain vs. Bill Bradley (1); Al Gore vs. George W. Bush vs. Pat Buchanan vs. Ralph Nader (1); better/not better off today than before Bill Clinton was elected president (2); two most important issues for federal government to address (2); most important issue in vote for president (1); ever done certain things (5); internet companies should/should not be required to collect sales taxes from their customers (1); New Year's Eve plans this year (3); do/do not think will see end of world in lifetime (1); think more/fewer people will believe in God 100 years from now (1); think people will be more/ less tolerant of religious differences 100 years from now (1); think Catholic Church will/will not still have a pope 100 years from now (1); Pete Rose (2).

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Study Title: Opinion Dynamics/Fox News Poll # 2000-092: 2000 Presidential Election/Elian Gonzalez/Computers

Study #: [USODFOX2000-092](#) 

Methodology: Survey by: Fox News
Conducted by Opinion Dynamics, January 12-13, 2000, and based on telephone interviews with a National registered adult sample of 902.

Variables: 50

Topical Coverage: 1996 presidential election (2); opinion of certain people (9); Bill Clinton job performance (1); Al Gore job performance (1); attention paid to campaigns for this year's national elections (1); 2000 congressional elections (1); 2000 presidential nominees (8); Al Gore vs. George W. Bush (1); George W. Bush vs. Bill Bradley (1); John McCain vs. Al Gore (1); John McCain vs. Bill Bradley (1); Al Gore's proposal that he and Bill Bradley stop running television commercials and instead participate in televised debates twice a week is a sincere proposal/campaign gimmick (1); how likely think George W. Bush would keep promise to cut taxes (1); tone of presidential campaign so far (1); gays in the military (1); gay marriage (1); Elian Gonzalez (2); Y2K computer bug (1); increasing role computers play in our lives (1); computer use (1); statements made by baseball player John Rocker (1); military service (2).

Study Title: Opinion Dynamics/Fox News Poll # 2000-093: 2000 Presidential Election/Clinton Proposal/Abortion

Study #: [USODFOX2000-093](#) 

Methodology: Survey by: Fox News
Conducted by Opinion Dynamics, January 26-27, 2000, and based on telephone interviews with a National registered adult sample of 900.

Variables: 54

Topical Coverage: 1996 presidential election (2); direction of country (3); opinion of certain people (8); Bill Clinton job performance (1); Al Gore (1); 2000 presidential nominees (9); Al Gore vs. George W. Bush (1); George W. Bush vs. Bill Bradley (1); John McCain vs. Al Gore (1); John McCain vs. Bill Bradley (1); Al Gore vs. George W. Bush vs. Pat Buchanan (1); Al Gore vs. George W. Bush vs. Donald Trump (1); Al Gore vs. George W. Bush vs. Jesse Ventura (1); most important issue in vote for president (1); Bill Bradley's health (1); policies in Washington need a big change/government is working well right now (1); Clinton administration proposals (5); State of the Union Address (1); abortion (3); think President Clinton is happy/sad that Hillary plans to stay with him the rest of their lives (1).

Study Title: Opinion Dynamics/Fox News Poll # 2000-094: 2000 Presidential Election/Hillary Clinton/Death Penalty/Valentine's Day

Study #: [USODFOX2000-094](#) 

Methodology: Survey by: Fox News
Conducted by Opinion Dynamics, February 9-10, 2000, and based on telephone interviews with a National registered adult sample of 898.

Variables: 47

Topical Coverage: 1996 presidential election (2); opinion of certain people (8); Bill Clinton job performance (1); Al Gore job performance (1); new government programs (1); 2000 presidential nominees (4); Al Gore vs. George W. Bush (1); George W. Bush vs. Bill Bradley (1); John McCain vs. Al Gore (1); John McCain vs. Bill Bradley (1); criticisms of various presidential candidates (6); Hillary Clinton's campaign for U.S. Senate (3); death penalty (2); suspension of executions in Illinois (1); recent airplane crashes (1); Valentine's Day (1); love at first sight (1); respondent's love life (1).

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- Study Title:** Opinion Dynamics/Fox News Poll # 2000-095: 2000 Presidential Election
- Study #:** [USODFOX2000-095](#) 
- Methodology:** Survey by: Fox News
Conducted by Opinion Dynamics, February 23-24, 2000, and based on telephone interviews with a National registered adult sample of 905.
- Variables:** 48
- Topical Coverage:** 1996 presidential election (2); opinion of certain people (9); Bill Clinton job performance (1); Al Gore job performance (1); 2000 presidential election (8); controversy over voting in primaries (1); George W. Bush does/does not have knowledge to serve effectively as president (1); John McCain does/does not have temperament to serve effectively as president (1); importance of next president being a reformer (1); Republican candidates (3); unfair campaign attacks (2); George W. Bush/John McCain a Washington insider (1); tone of presidential campaigns (3); criticism of candidates (3).
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- Study Title:** Opinion Dynamics/Fox News Poll # 2000-097: 2000 Presidential Election/Gun Laws/Price of Gasoline
- Study #:** [USODFOX2000-097](#) 
- Methodology:** Survey by: Fox News
Conducted by Opinion Dynamics, March 22-23, 2000, and based on telephone interviews with a National registered adult sample of 918.
- Variables:** 46
- Topical Coverage:** 1996 presidential election (2); opinion of certain people/groups (5); Bill Clinton job performance (1); Al Gore job performance (1); 2000 presidential election (6); Al Gore/George W. Bush had to work harder to get where he is today (1); Bush/Gore more likely to do whatever it takes to win (1); intelligence of candidates (2); gun laws (3); appropriate/inappropriate for Hillary Clinton to host events in the White House the same time she is running for U.S. Senate (1); gasoline prices (5); JonBenet Ramsey (4); Academy Awards (3); gun owner (1).
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- Study Title:** Opinion Dynamics/Fox News Poll # 2000-098: 2000 Presidential Election/Taxes/Stock Market/Microsoft
- Study #:** [USODFOX2000-098](#) 
- Methodology:** Survey by: Fox News
Conducted by Opinion Dynamics, April 5-6, 2000, and based on telephone interviews with a National registered adult sample of 904.
- Variables:** 66
- Topical Coverage:** 1996 presidential election (2); direction of country (1); opinion of certain people (5); Microsoft Corporation (5); Bill Clinton job performance (1); Al Gore job performance (1); George W. Bush vs. Al Gore vs. Pat Buchanan (1); Al Gore vs. George W. Bush (1); satisfied with presidential candidate choices/"none of the above" should be an option on the ballot (1); status for filing 1999 income tax return (1); description of self during tax season (1); would rather have a root canal/be audited by the IRS (1); economy (2); computer usage (2); Bill Gates vs. Bill Clinton (2); Census questionnaire (5); Elian Gonzalez (3); United States should/should not do certain things in the next century (5); majority of countries in the world would welcome/resist U.S. involvement in certain things (5); U.S. tax money should/should not go to help foreign economies that are experiencing problems (1); United States should provide foreign aid only to countries that agree with our policies/even to countries that oppose our policies (1); U.S. military should devote itself principally to protecting the U.S. and its interests/become more and more the world's police force (1); attention to foreign policy during Clinton administration (1); own any shares in mutual funds (1); own any common stock not in a mutual fund (1).

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- Study Title:** **Opinion Dynamics/Fox News Poll # 2000-101: 2000 Presidential Election/Hillary Clinton/Ethical Standards**
- Study #:** [USODFOX2000-101](#) 
- Methodology:** Survey by: Fox News
Conducted by Opinion Dynamics, May 24-25, 2000, and based on telephone interviews with a National registered adult sample of 897.
- Variables:** 61
- Topical Coverage:** 1996 presidential election (2); direction of country (1); opinion of some prominent people (5); Bill Clinton job performance (1); Al Gore job performance (1); 2000 congressional elections (1); George W. Bush vs. Al Gore vs. Pat Buchanan vs. Ralph Nader (1); Al Gore vs. George W. Bush (1); most important factor in vote for president (1); would/would not vote for a qualified candidate who had never lived in respondent's state before and had moved in only to run for office (1); Hillary Clinton vs. Rick Lazio for U.S. Senate (1); better for country to have president and Congress from same party/different parties (1); outcome of upcoming presidential election (1); Laura Bush vs. Tipper Gore vs. Shelley Ann Buchanan (1); would prefer to be represented by Bill Clinton/Hillary Clinton in a sexual harassment suit (1); higher interest rates (1); Chinese/U.S. economy would benefit more from normalized trade relations between U.S. and China (1); disbarment of Bill Clinton (3); honesty and ethical standards of people in certain occupations (21); which career is most respected (1); public opinion polls (2); what elected officials should pay most attention to when deciding how to vote on important issues (1); would rather spend summer vacation with Al Gore/George W. Bush (1); would rather spend summer vacation with Bill Clinton/Hillary Clinton/Buddy, the Clintons' dog (1); which summer movie title best describes respondent's summer vacation (1).
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- Study Title:** **Opinion Dynamics/Fox News Poll # 2000-102: 2000 Presidential Election/Clinton/Privacy/OJ Simpson**
- Study #:** [USODFOX2000-102](#) 
- Methodology:** Survey by: Fox News
Conducted by Opinion Dynamics, June 7-8, 2000, and based on telephone interviews with a National registered adult sample of 896.
- Variables:** 55
- Topical Coverage:** 1996 presidential election (2); opinion of some prominent people (4); Bill Clinton job performance (2); Al Gore job performance (1); George W. Bush vs. Al Gore vs. Pat Buchanan vs. Ralph Nader (1); Al Gore vs. George W. Bush (1); would/would not want to see President Clinton elected to a third term if it were possible (1); President Clinton should still travel to meet foreign leaders/stay home and leave travel to next president (1); Congress's most important accomplishment so far this year (1); President and Mrs. Clinton should have used Washington, D.C./Chappaqua, New York address when filling out U.S. Census form (1); linking a television broadcaster's license to type of programs broadcaster shows is insuring public interest/censorship (1); confidentiality of personal information (12); ever use a computer to connect to internet (4); concern that employer is tracking web sites respondent goes to from work computer or reading respondent's email at work (1); employers who monitor an individual's use of internet at work are just monitoring the workplace/invading employees' privacy (1); ever considered starting a business on the internet (1); most associate smell of suntan oil/BBQ smoke/freshly cut grass with summer (1); President Clinton job performance as a father (1); George W. Bush/Bill Clinton/Al Gore is the better father (1); more important for a father to spend time with his children/work hard to provide for his children (1); how plan to celebrate Father's Day this year (1); OJ Simpson (3).

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- Study Title:** Pew/PSRAI Poll # 2004-VOTECB: Swing Voter Call Back Survey
Study #: [USPEW2004-VOTECB](#) 
- Methodology:** Survey by: Pew Research Center for the People & the Press
Conducted by Princeton Survey Research Associates International, October 21-25, 2004, and based on telephone interviews with 1,001 Reinterviewed registered voters from September polls.
- Variables:** 107
- Topical Coverage:** Thought given to coming presidential election (1); plans to vote in election this November (2); George W. Bush and Dick Cheney vs. John Kerry and John Edwards vs. Ralph Nader and Peter Camejo (3); choice is more a vote for one candidate/against another (2); chance of voting for John Kerry (1); chance of voting for George W. Bush (1); read/heard anything over past month that made respondent think differently about candidates (5); has been hard/easy to make a decision about who to vote for this year (1); agree/disagree with statements about candidates (3); does/does not really matter who wins 2004 presidential election (1); presidential debates (2); most important issue in deciding who to vote for this year (1); opinion of candidates (2); knowledge of candidate opinions on certain issues (2); Iraq (1).
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- Study Title:** Pew/PSRAI Poll # 2005-HK: Presidential Approval/Gasoline Prices/Press Coverage/Hurricane Katrina/Supreme Court
Study #: [USPEW2005-HK](#) 
- Methodology:** Survey by: Pew Research Center for the People & the Press
Conducted by Princeton Survey Research Associates International, September 6-7, 2005, and based on telephone interviews with 1,000 National adults including an oversample of African Americans.
- Variables:** 72
- Topical Coverage:** George W. Bush job performance (5); more important for President Bush to focus on domestic policy/war on terrorism (1); how closely followed certain news stories this past month (4); rising price of gasoline (1); Hurricane Katrina (30); Supreme Court nominee John Roberts (2).
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- Study Title:** Pew/PSRAI Poll # 2005-TYPOCB: Typology Callback
Study #: [USPEW2005-TYPOCB](#) 
- Methodology:** Survey by: Pew Research Center for the People & the Press
Conducted by Princeton Survey Research Associates International, March 17-27, 2005, and based on telephone interviews with 1,090 National adults--typology callback.
- Variables:** 95
- Topical Coverage:** George W. Bush job performance (2); opinion of some people and organizations (17); would/would not like to see George W. Bush run for president in 2008 if he could run for a third term (1); would/would not like to see Bill Clinton serve as president again if he could run in 2008 (1); 2008 presidential candidates (2); Social Security (2); personal bankruptcy (1); would favor/oppose allowing oil and gas drilling in Alaskan Arctic National Wildlife Refuge (1); creationism vs. evolution (2); affirmative action (1); use of torture against suspected terrorists (1); outsourcing (1); proper/improper for Ten Commandments to be displayed in a government building (1); reducing budget deficit (4); would favor/oppose allowing immigrants to enter U.S. legally and work for a limited period of time but then have to go home (1); next appointment to Supreme Court (2); America divided into haves and have-nots (2); political parties' job performance in standing up for their traditional positions (2); ever thought of self as an Independent (1); ever thought of self as a Democrat (1); ever thought of self as a Republican (1); do/do not display flag at home/in office/ on car (1); do/do not smoke cigarettes on a regular basis (1); do/do not have friend/colleague/family member who has served in Iraq over past two years (1); do/do not have friend/colleague/family member who is gay (1); do/do not consider United States a Christian nation (1); 2004 presidential election (1); how often vote (1); veteran of armed services (1).

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Study Title: Washington Post Poll # 2005-117928: 2005 Gubernatorial Election
Study #: [USWASH2005-117928](#) 
Methodology: Conducted by Washington Post, October 23-26, 2005, and based on telephone interviews with 1,902 Adult residents of Virginia.
Variables: 109
Topical Coverage: Chance of voting in 2005 election for governor (1); how closely following Virginia governor's race (1); Jerry W. Kilgore vs. Timothy M. Kaine vs. H. Russ Potts Jr. (2); chance of changing mind about vote (1); enthusiasm about chosen candidate (1); President Bush's support of Jerry Kilgore does/does not make respondent more or less likely to support Kilgore (1); Governor Warner's support of Tim Kaine does/does not make respondent more or less likely to support Kaine (1); direction of Virginia (1); direction of country (1); impression of certain people (4); George W. Bush job performance (1); Virginia Governor Mark Warner job performance (1); Tom Kaine responsibility for successes and failures of Warner administration (1); knowledge of gubernatorial candidates and their qualifications (2); agree/disagree with statements about gubernatorial candidates (10); candidates' views on issues (2); Jerry Kilgore/Tom Kaine/neither has offered best new ideas during campaign (1); candidates would rely too much/too little/about right amount on religious beliefs when making policy decisions (2); campaigns of candidates (5); state tax increases should be approved by full statewide vote/state legislature should make tax decisions on its own (1); importance of state issues in deciding vote for governor this year (10); effect of growing number of immigrants in respondent's community (1); would support/oppose using public money to help pay for places where day laborers could gather to look for work (2); abortion (1); death penalty (2); would favor/oppose certain plans (2); 2001 gubernatorial election (1); how many years have lived in Virginia (1); live inside/outside of Beltway (1).

Study Title: Zogby/MAPS Poll # 2004-MUSLIMS: American Muslims Poll
Study #: [USZOGBY2004-MUSLIMS](#) 
Methodology: Survey by: The Project MAPS: Muslims in American Public Square, Center for Muslim-Christian Understanding (CMCU), Georgetown University
Conducted by Zogby Group International, August 5-September 15, 2004, and based on telephone interviews with 1,846 Self-identified Muslims.
Variables: 157
Topical Coverage: How likely to vote in national elections (1); why not likely to vote in national elections (1); 2000 presidential election (1); George W. Bush and Dick Cheney vs. John Kerry and John Edwards (1); George W. Bush vs. John Kerry vs. Ralph Nader vs. Michael Badnarik vs. Michael Peroutka (1); important factors in deciding vote (3); active member in political party (1); ever done certain political things (5); importance of political participation (2); how often discuss politics with family and friends (1); how often follow what's going on in government and public affairs (1); community activities (10); agree/disagree with certain statements (13); think U.S. is fighting war on terrorism/against Islam (1); good/bad time to be Muslim in America (1); U.S. military action in Afghanistan (1); war in Iraq (6); how would respondent choose to wage war against terrorism (1); Americans' attitudes toward Muslims since 9/ 11 (12); favor/oppose certain issues (25); mosque attendance (10); daily salah (1); importance of religion or spirituality in daily life (1); importance of role of Islam in life (1); raised as a Muslim/ converted (1); main reason respondent converted to Islam (1); in what year did respondent convert to Islam (1); mosques should keep out of political matters/express views (1); think it is/is not right for khatibs to discuss political candidates or issues in the khutbah (1); information about international affairs (3); do/do not regularly watch any media targeted towards specific ethnic groups (1); mainstream American media portrayal of Muslims and Islam (1); Hollywood portrayal of Muslims and Islam (1); respondent was/was not born in U.S. (1); what year arrived in America (1); spouse is/is not a Muslim (1); own certain stocks (2); do/do not consider self member of "investor class" (1).

Revised Studies

United States -- National adult samples

Study Title: Gallup Poll # 1947-0402: Politics/Finances/United Nations

Study #: [USAIPO1947-0402](#) 

Methodology: Conducted by Gallup Organization, August 8-13, 1947, and based on face to face interviews with a National Adult sample of 1,965.

Variables: 47

Topical Coverage: Inflation (1); personal finances (2); wages (1); Marshall Plan (3); foreign aid to improve business conditions (3); serve in World War II (1); returning bodies of American soldiers killed abroad (1); United Nations (3); firing employees of the government based on loyalty to US (1); Labor law allowing individuals to sue unions (1); prefer working for government vs private firm (1); unions contributing to political campaigns (1); business corporations contributing to political campaigns (1); knowledge of vice president (1); 1948 presidential election (5); political party best able to handle interests of certain groups (5); groups respondent would place themselves (1); country prosperous under which political party (1).

Study Title: Gallup Poll # 1948-0410: Politics/Marshall Plan/Finances

Study #: [USAIPO1948-0410](#) 

Methodology: Conducted by Gallup Organization, January 2-7, 1948, and based on face to face interviews with a National adult sample of 2,983.

Variables: 216

Topical Coverage: Rationing and price controls products (2); income (1); employment (2); talk to Truman about problems domestic vs foreign (1); Marshall Plan (3); foreign aid (1); woman wearing pants (1); Truman job performance (1); 1948 presidential election (12); lend-lease program and Russia (3); cold/sickness (3); meaning of happiness (3); make up of individuals in European refugee camps (1); Henry Wallace's Russian policies (2); member of a book club (3); vote in 1944 presidential election (1).

Study Title: Gallup Poll # 1948-0420: Politics/Finances

Study #: [USAIPO1948-0420](#) 

Methodology: Conducted by Gallup Organization, June 19-24, 1948, and based on face to face interviews with a National adult sample of 3,154.

Variables: 104

Topical Coverage: Education (2); Truman job performance (2); most important problem facing the country (1); political party better able to handle problems (1); Congressional job performance (3); inflation (2); personal finances (3); respondent rather be elected Senator vs Governor (1); 1948 presidential election (3); law requiring draft registration for everyone 65 years and younger (1); meaning of "business depression" (1); choice of another business depression (1); Norman Rockwell (4); electoral college (3); inflation (2); Henry Wallace (2); political party best able to handle problems (4); groups the political parties are run by (3); vote in 1944 presidential election (1).

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Study Title: Gallup Poll # 1949-0442: Automobiles/Finances/Community/Politics/Foreign Affairs
Study #: [USAIPO1949-0442](#) 
Methodology: Conducted by Gallup Organization, May 21-26, 1949, and based on face to face interviews with a National adult sample of 1,378.
Variables: 66
Topical Coverage: Man who lives on farm/in city is better off today (1); ever thought would like to live on a farm (1); automobile accidents (2); do/do not have a driver's license (1); average number of miles per week respondent drives (1); ever had an accident while driving (1); would rather ride in a car driven by a man/woman (1); smallest amount of money a family of four needs each week (1); average amount of money respondent's family spends on food each week (1); Russia (3); community services (3); do/do not wear glasses (1); do/do not wear sun glasses (1); minimum wage (1); income taxes (3); government spending (1); "Voice of America" broadcasts to foreign countries (3); China (1); ever thought would like to paint pictures (1); ever thought would like to write a novel (1); Washington lobbyists (2); 1952 presidential candidates (2); how often go out (3); "University of the World" (2); Elmer Wene vs. Alfred Driscoll for New Jersey governor (1); 1948 presidential election (1).

Study Title: Gallup Poll # 1959-0617: Russia/1960 Presidential Election/Labor Reform Bill
Study #: [USAIPO1959-0617](#) 
Methodology: Conducted by Gallup Organization, August 20-25, 1959, and based on face to face interviews with a National adult sample of 1,476.
Variables: 61
Topical Coverage: Dwight Eisenhower job performance (1); groups not treated fairly by Eisenhower Administration (1); US-Russian leaders visiting each other's countries (6); US-Russian relations (2); "Great White Fleet" plan (3); 1960 presidential election (16); steel companies and unions (2); labor reform bill (3); personal finances (2); another world war in the next five years (1); federal highway building program (1).

Study Title: Gallup Poll # 1961-0640: UN Emergency Force/Russia/Finances/Politics
Study #: [USAIPO1961-0640](#) 
Methodology: Conducted by Gallup Organization, January 12-17, 1961, and based on face to face interviews with a National adult sample of 2,649.
Variables: 57
Topical Coverage: John F. Kennedy job performance (4); United Nations Emergency Force (4); US-Russian relations (3); Cuba (1); personal finances (2); race relations/desegregation (1); labor unions (1).

Study Title: Gallup Poll # 977
Study #: [USAIPO1977-0977](#) 
Methodology: Conducted by Gallup Organization, June 3-6, 1977, and based on face to face interviews with a National Adult sample of 1,513.
Variables: 24
Topical Coverage: Jimmy Carter job performance (1); Congress job performance (1); satisfaction with future prospects (1); life in United States (1); life in the world (1); seatbelt law (1); airbags (1); energy situation (1); knowledge or C.P.R. (3); unionization of U.S. Armed Forces (1); situation in the Middle East (3); going back to school (2); pay to go back to school (5); community/junior colleges (2).

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Study Title: Gallup Poll # 978
Study #: [USAIPO1977-0978](#) 
Methodology: Conducted by Gallup Organization, June 17-20, 1977, and based on face to face interviews with a National Adult sample of 1,513.
Variables: 40
Topical Coverage: Jimmy Carter job performance (1); withdrawing troops from South Korea (2); drive automobile (1); drunk driving (5); homosexual rights (9); percentage of homosexuals (2); prevalence of homosexuality (1); homosexuality on religion (1); church involvement (2); rating religions (15); sexual preference if born again (1).

Study Title: Gallup Poll # 979
Study #: [USAIPO1977-0979](#) 
Methodology: Conducted by Gallup Organization, July 8-11, 1977, and based on face to face interviews with a National Adult sample of 1,518.
Variables: 12
Topical Coverage: Satisfaction with future (1); Jimmy Carter job performance (4); Carter halting production of B-1 Bomber (2); ideology: right or left of center (1); balancing federal budget (2); government spending (2).

Study Title: Gallup Poll # 980
Study #: [USAIPO1977-0980](#) 
Methodology: Conducted by Gallup Organization, July 22-25, 1977, and based on face to face interviews with a National Adult sample of 1,516.
Variables: 82
Topical Coverage: Jimmy Carter job performance (1); most important problem facing U.S. (44); most important problem facing family (21); honesty and ethical standards of people in certain fields (16).

Study Title: Gallup Poll # 981
Study #: [USAIPO1977-0981](#) 
Methodology: Conducted by Gallup Organization, August 5-8, 1977, and based on face to face interviews with a National Adult sample of 1,500.
Variables: 31
Topical Coverage: Jimmy Carter job performance (2); Congress job performance (1); drive car (1); "no fault" auto insurance (3); energy situation in United States (1); Plan A vs Plan B for energy control (1); reduce use of energy (16); congressmen dealing with Tongsun Park (5); President's plan taking too much out of public (1).

Study Title: Gallup Poll # 982
Study #: [USAIPO1977-0982](#) 
Methodology: Conducted by Gallup Organization, August 19-22, 1977, and based on face to face interviews with a National Adult sample of 1,507.
Variables: 113
Topical Coverage: Jimmy Carter job performance (1); groups treated fairly by Carter Administration (12); cigarette smoking harmful to health (1); illnesses caused by cigarette smoking (4); smoking in public (3); ban on cigarette advertising (1); increased tax on cigarettes (1); banning cigarettes (1); smoking habits (6); Treaty with Republic of Panama (2); honesty and ethical standards of people in certain fields (6); knowledge of certain people (24); 1980 Republican Presidential candidate (25); opinion of certain people (24).

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Study Title: Gallup Poll # 983
Study #: [USAIPO1977-0983](#) 
Methodology: Conducted by Gallup Organization, September 9-12, 1977, and based on face to face interviews with a National Adult sample of 1,524.
Variables: 12
Topical Coverage: Jimmy Carter job performance (1); Congress job performance (2); saying grace before meals (1); Treaty with Republic of Panama (2); daily fitness routine (3); U.S. Budget Director Bert Lance (3).

Study Title: Gallup Poll # 984
Study #: [USAIPO1977-0984](#) 
Methodology: Conducted by Gallup Organization, September 30-October 3, 1977, and based on face to face interviews with a National Adult sample of 1,509.
Variables: 124
Topical Coverage: Jimmy Carter job performance (2); describing Jimmy Carter (17); political orientation of Jimmy Carter (1); energy situation (1); reducing gasoline consumption (23); Treaty with Panama Canal (29); illegal aliens (3); horse ownership (24); Quarter Horses (24).

Study Title: Gallup Poll # 985
Study #: [USAIPO1977-0985](#) 
Methodology: Conducted by Gallup Organization, October 14-17, 1977, and based on face to face interviews with a National Adult sample of 1,520.
Variables: 23
Topical Coverage: Jimmy Carter job performance (2); seatbelt usage (2); situation in Middle East (1); Israel and Arab Nations (2); Palestinian issue (14); partisan opinions (1).

Study Title: Gallup Poll # 986
Study #: [USAIPO1977-0986](#) 
Methodology: Conducted by Gallup Organization, October 21-24, 1977, and based on face to face interviews with a National Adult sample of 1,517.
Variables: 96
Topical Coverage: Jimmy Carter job performance (2); Jimmy Carter as better president than assumed (19); most important problem facing country (45); political parties handling issues (1); preferential treatment for minorities (2); daily newspaper usage (5); teens in household (1); getting along with teens (3); arguing with teens (13); rule regarding alcoholic beverages (8).

Study Title: Gallup Poll # 987
Study #: [USAIPO1977-0987](#) 
Methodology: Conducted by Gallup Organization, October 28-31, 1977, and based on face to face interviews with a National Adult sample of 1,516.
Variables: 7
Topical Coverage: Jimmy Carter job performance (2); knowledge of metric system (1); using metric system in U.S. (1); ability to convert to metric system (3).

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Study Title: Gallup Poll # 988
Study #: [USAIPO1977-0988](#) 
Methodology: Conducted by Gallup Organization, November 4-7, 1977, and based on face to face interviews with a National Adult sample of 1,523.
Variables: 5
Topical Coverage: Jimmy Carter job performance (2); overall happiness (1); Senators limited to two terms (1); House Representative limited to three terms (1).

Study Title: Gallup Poll # 989
Study #: [USAIPO1977-0989](#) 
Methodology: Conducted by Gallup Organization, November 18-21, 1977, and based on face to face interviews with a National Adult sample of 1,506.
Variables: 58
Topical Coverage: Jimmy Carter job performance (2); energy situation in U.S. (1); church attendance (2); opinions on certain companies (5); service of Telephone Company (2); work outside home (1); satisfaction with occupation (1); satisfaction with housework (1); general satisfaction with certain items (14); crime in area (3); experienced certain crime (8); reported crimes to police (8).

Study Title: Gallup Poll # 990
Study #: [USAIPO1977-0990](#) 
Methodology: Conducted by Gallup Organization, December 9-12, 1977, and based on face to face interviews with a National Adult sample of 1,518.
Variables: 52
Topical Coverage: Jimmy Carter job performance (2); confidence in Jimmy Carter (1); abortion (30); situation in the Middle East (4); advise daughter to get abortion (1); spending leisure time (3); birth control availability (1); sex education (2); church attendance (2); religion increasing influence in U.S. (1); most admired man (2); most admired woman (2); point when fetus becomes human (1).

Study Title: Gallup Poll # 991
Study #: [USAIPO1978-0991](#) 
Methodology: Conducted by Gallup Organization, January 6-9, 1978, and based on face to face interviews with a National Adult sample of 1,536.
Variables: 27
Topical Coverage: Jimmy Carter job performance (1); Jimmy Carter's most important achievement to date (16); Panama Canal Treaties (5); proposal for nationwide vote (1); approval of labor unions (1); ability to strike (3).

Study Title: Gallup Poll # 992
Study #: [USAIPO1978-0992](#) 
Methodology: Conducted by Gallup Organization, January 20-23, 1978, and based on face to face interviews with a National Adult sample of 1,536.
Variables: 34
Topical Coverage: Jimmy Carter job performance (1); rules or guidelines for children in household (2); involvement in certain practices (9); political candidates selected by committee (1); importance of religious beliefs (1); increased cigarette tax (1); ban smoking on commercial air planes (1); increase anti-smoking paraphernalia (2); situation in Middle East (11); bank job performance (1); smoking habits (2); preferred living conditions (4).

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Study Title: Gallup Poll # 993
Study #: [USAIPO1978-0993](#) 
Methodology: Conducted by Gallup Organization, February 10-13, 1978, and based on face to face interviews with a National Adult sample of 1,515.
Variables: 66
Topical Coverage: Jimmy Carter job performance (1); most important problem facing country (46); political party to fix problem (1); minimum income for family of four (1); minimum income for respondent's family (1); money spent on food (1); wage and price controls (1); Panama Canal Treaties (6); situation in the Middle East (7); Representative in Congress (1).

Study Title: Gallup Poll # 995
Study #: [USAIPO1978-0995](#) 
Methodology: Conducted by Gallup Organization, March 3-6, 1978, and based on face to face interviews with a National Adult sample of 1,560.
Variables: 12
Topical Coverage: Death penalty for certain crimes (4); situation in Middle East (4); knowledge of Unidentified Flying Objects (UFOs) (4).

Study Title: Gallup Poll # 996
Study #: [USAIPO1978-0996](#) 
Methodology: Conducted by Gallup Organization, March 3-6, 1978, and based on face to face interviews with a National Adult sample of 1,549.
Variables: 2
Topical Coverage: Jimmy Carter job performance (2).

Study Title: Gallup Poll # 997
Study #: [USAIPO1978-0997](#) 
Methodology: Conducted by Gallup Organization, March 10-13, 1978, and based on face to face interviews with a National Adult sample of 1,544.
Variables: 5
Topical Coverage: Jimmy Carter job performance (2); importance of religious beliefs (3).

Study Title: Gallup Poll # 998
Study #: [USAIPO1978-0998](#) 
Methodology: Conducted by Gallup Organization, March 31-April 3, 1978, and based on face to face interviews with a National Adult sample of 1,574.
Variables: 104
Topical Coverage: Jimmy Carter job performance (4); knowledge of certain people (6); 1980 Republican candidate for President (6); Gerald Ford vs. Ronald Reagan (1); Gerald Ford vs. Howard Baker (1); Ronald Reagan vs. Howard Baker (1); rating certain people (14); rating certain countries (7); situation in Middle East (2); 1980 Democratic candidate for President (1); Jimmy Carter vs. Edward Kennedy (1); Edward Kennedy vs. Edmund Brown, Jr. (1); Jimmy Carter vs. Edmund Brown, Jr. (1); energy situation in U.S. (21); oil production and consumption (5); Jimmy Carter vs. Gerald Ford (2); Edmund Brown, Jr. vs. Gerald Ford (2); Jimmy Carter vs. Ronald Reagan (2); Edmund Brown, Jr. vs. Ronald Reagan (2); financial situation (6); economic conditions (2); situation of U.S. five years into future (1); making large purchases (7); interest rates, prices (2); inflation and unemployment (5); taxes (1).

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Study Title: Gallup Poll # 1100G
Study #: [USAIPO1978-1100G](#) 
Methodology: Conducted by Gallup Organization, April 21-24, 1978, and based on face to face interviews with a National Adult sample of 1,523.
Variables: 132
Topical Coverage: Biggest problem in respondent's life (17); Alcohol causing trouble in life (1); Help for drinking problem (13); Help from clergy man for drinking (12); church helping those with alcohol problems (1); guidelines for children about alcohol (9); respondent's alcohol usage good example for kids (1); alcohol usage (3); Abstainers from alcohol (14); People who drink (11); Personal rules regarding alcohol (12); risks involved with alcohol (12); affirmation on certain questions (24); alcohol awareness class (1); Alcoholics anonymous attendance (1).

Study Title: Gallup Poll # 1101G
Study #: [USAIPO1978-1101G](#) 
Methodology: Conducted by Gallup Organization, April 28-May 1, 1978, and based on face to face interviews with a National Adult sample of 1,539.
Variables: 95
Topical Coverage: Jimmy Carter job performance (1); Opinion of Jimmy Carter over time (26); Situation in Middle East (3); Political party allegiance (2); Reason to vote Republican (24); Reasons to vote Democratic (24); Knowledge of neutron bomb (1); Advantage on neutron bomb (11); Equipping military with neutron bomb (1); Watching holocaust television series (2).

Study Title: Gallup Poll # 1102G
Study #: [USAIPO1978-1102G](#) 
Methodology: Conducted by Gallup Organization, May 5-8, 1978, and based on face to face interviews with a National Adult sample of 1,541.
Variables: 5
Topical Coverage: Jimmy Carter job performance (2); Trust in Jimmy Carter (1); Political party allegiance (2).

Study Title: Gallup Poll # 1103G
Study #: [USAIPO1978-1103G](#) 
Methodology: Conducted by Gallup Organization, May 19-22, 1978, and based on face to face interviews with a National Adult sample of 1,508.
Variables: 15
Topical Coverage: Jimmy Carter job performance (2); Quebec separating from Canada (2); Political Party Allegiance (4); Wage and price controls (1); Edward Kennedy vs. Gerald Ford (3); Edward Kennedy vs. Ronald Reagan (3).

Study Title: Gallup Poll # 1104G
Study #: [USAIPO1978-1104G](#) 
Methodology: Conducted by Gallup Organization, June 2-5, 1978, and based on face to face interviews with a National Adult sample of 1,503.
Variables: 17
Topical Coverage: Jimmy Carter job performance (1); legalized gambling (1); legalized gambling impacting lifestyle (5); Interests in going to other states to gamble (2); Gambling history (1); Party Allegiance (4); Plans to vote in upcoming 1978 election (3).

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Study Title: Gallup Poll # 1105G
Study #: [USAIPO1978-1105G](#) 
Methodology: Conducted by Gallup Organization, June 16-19, 1978, and based on face to face interviews with a National Adult sample of 1,505.
Variables: 13
Topical Coverage: Jimmy Carter job performance (1); Congress to balance federal budget annually (1); Spending in federal government (1); spending in state government (1); spending in local government (1); Political party to reduce spending (1); voting history (1); Political Party allegiance (4); Jimmy Carter vs. Edward Kennedy (1); Gerald Ford vs. Ronald Reagan (1);

Study Title: Gallup Poll # 1106G
Study #: [USAIPO1978-1106G](#) 
Methodology: Conducted by Gallup Organization, July 7-10, 1978, and based on face to face interviews with a National Adult sample of 1,555.
Variables: 96
Topical Coverage: Jimmy Carter job performance (1); Most important problem in U.S. (47); Political party better able to handle problem (1); Groups treated unfairly by Carter Administration (12); Blacks in today's society (2); Children going to school with black children (3); Black people living in neighborhood (2); 1980 Democratic Presidential Candidate (1); knowledge of certain people (8); 1980 Republican Presidential Candidate (1); Jimmy Carter vs. Gerald Ford (3); Edward Kennedy vs. Gerald Ford (3); Jimmy Carter vs. Ronald Reagan (3); Edward Kennedy vs. Ronald Reagan (3); Church Attendance (2); Party allegiance (4); Wage and Price controls (1).

Study Title: Gallup Poll # 1107G
Study #: [USAIPO1978-1107G](#) 
Methodology: Conducted by Gallup Organization, July 21-24, 1978, and based on face to face interviews with a National Adult sample of 1,555.
Variables: 46
Topical Coverage: Jimmy Carter job performance (4); Jimmy Carter handling specific domestic issues (7); Describing Jimmy Carter (17); Approval of certain marriages (3); Party to continue prosperity (1); Party to win World War III (1); Voting for minority president (7); Blacks in today's society (2).

Study Title: Gallup Poll # 1112G
Study #: [USAIPO1978-1112G](#) 
Methodology: Conducted by Gallup Organization, September 22-25, 1978, and based on face to face interviews with a National Adult sample of 1,581.
Variables: 8
Topical Coverage: Amount of thought given to upcoming 1978 elections (1); Voting in district (1); Plan to vote in 1978 elections (2); Political party respondent would like to see win congressional election (1); Jimmy Carter job performance (1); Preferred nominee for Presidential Candidate for Democratic Party in 1980 election (1);

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Study Title: Gallup Poll # 1116G
Study #: [USAIPO1978-1116G](#) 
Methodology: Conducted by Gallup Organization, November 10-13, 1978, and based on face to face interviews with a National Adult sample of 1,553.
Variables: 3
Topical Coverage: Willingness to serve public committees without pay (2); ownership of recreational equipment (1);

Study Title: Gallup Poll # 1117G
Study #: [USAIPO1978-1117G](#) 
Methodology: Conducted by Gallup Organization, December 1-4, 1978, and based on face to face interviews with a National Adult sample of 1,563.
Variables: 10
Topical Coverage: Jimmy Carter job performance (1); Predictions and expectations on the new year 1979 (3); Impression of public personalities (1); knowledge of public personalities (1); Preferred nominee for republican candidate for president in 1980 (1); church attendance (1); impression of countries power in the world (1); most admired personalities in the world (1).

Study Title: Gallup Poll # 1989-89241: Bush Job Performance
Study #: [USAIPOSPO1989-89241](#) 
Methodology: Conducted by Gallup Organization, Sept. 22-24 & Sept. 28-Oct. 1, 1989, and based on telephone interviews with a National adult sample of 998.
Variables: 53
Topical Coverage: George W. job performance (1).

Study Title: Nightly Business Report--REUTERS/Gallup Poll # 1989-89283: Business Ethics and Foreign Investment
Study #: [USAIPOSPO1989-89283](#) 
Methodology: Survey by: Nightly Business Report and REUTERS
Conducted by Gallup Organization, October 27-29, 1989, and based on telephone interviews with a National adult sample of 1,007.
Variables: 12
Topical Coverage: Business ethics and government regulation of securities and commodities industries (4); foreign investment in the U.S. (7).

Study Title: USCEA/Gallup Poll # 1990-1030160: The Importance of Nuclear Energy
Study #: [USAIPOSPO1990-1030160](#) 
Methodology: Survey by: U.S. Council for Energy Awareness (USCEA)
Conducted by Gallup Organization, July 7-15, 1990, and based on telephone interviews with a National Adult sample of 1,012.
Variables: 26
Topical Coverage: George Bush job performance(1); nuclear energy(7); environment(2).

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Study Title: Los Angeles Times Poll # 1989-209: Annual Survey of Social, Economic and Political Indicators
Study #: [USLAT1989-209](#) 
Methodology: Conducted by Los Angeles Times, December 16-20, 1989, and based on telephone interviews with a National adult sample of 2,095.
Variables: 77
Topical Coverage: U.S.-China relations(5); Bush job performance(1); government spending (3); satisfaction with community/place of residence/crime rate/public schools(9); satisfaction with life/life goals(4); employment/outlook (5); financial situation and the economy(9); world affairs(7).

Study Title: Roper Reports # 1979-05: Business/Politics/Nuclear Power Plants
Study #: [USRPRR1979-05](#) 
Methodology: Conducted by The Roper Organization, April 28-May 5, 1979, and based on face to face interviews with a National adult sample of 1,974.
Variables: 172
Topical Coverage: Interest in current events (1); interest in news stories (16); US and Russia negotiations about SALT treaty (1); Congress (2); opinion of the American form of government (1); decision making: public voters vs experts (6); government employees (3); effect of unions on public employees and services they perform (5); occupations amount of risk to health or safety (12); US manufacturing (2); gasoline and oil shortage (2); energy sources used to replace foreign oil during the next five years (10); Jimmy Carter's energy proposal (32); nuclear energy/nuclear power plants (13); inflation and income (1); income per year a family of four needs to live comfortably (1); vacation (3); home improvements in the past three years (7); commercials allowed on television and radio (1); television (4); things respondent has personally done in the last month (26); 1980 Democratic candidate for president (1); 1980 Republican candidate for president (1); political party to win 1980 presidential election (1); Major League Baseball World Series (1); price of gasoline (3); political involvement in the past year (14).

Study Title: Roper Reports # 1980-05: Trade/Healthcare/Consumerism
Study #: [USRPRR1980-05](#) 
Methodology: Conducted by The Roper Organization, April 6-May 3, 1980, and based on face to face interviews with a National adult sample of 1,970.
Variables: 193
Topical Coverage: Interest in current events (1); Jimmy Carter job performance (1); interest in news stories (13); hostage situation in Iran (2); US boycott of Summer Olympics in Moscow (2); allies support of the US boycott of Summer Olympics in Moscow (8); position played by union leaders in negotiations (2); personal financial situation (1); income and inflation (1); income per year a family of four needs to live comfortably (1); US manufacturing (7); value of a dollar compared to services respondent has bought (12); amount of time since respondent last saw a doctor (1); information given to patients by doctors (4); 1980 Census (14); vacation (4); television (5); video games (2); clothing worn to different occasions (6); things respondent has personally done in the last month (26); political party to win 1980 presidential election (1); 1980 presidential election (5); Jimmy Carter's personal characteristics and qualities (21); Ronald Reagan's personal characteristics and qualities (21); certain to vote in 1980 presidential election (1); political involvement in the past year (14).

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- Study Title:** Roper Reports # 1981-05: Trade/Business/Energy/Consumerism
Study #: [USRPRR1981-05](#) 
- Methodology:** Conducted by The Roper Organization, April 25-May 2, 1981, and based on face to face interviews with a National adult sample of 1,899.
- Variables:** 169
- Topical Coverage:** Interest in current events (1); Ronald Reagan job performance (1); occupations risk to health and safety (12); banning the sale of handguns (1); opinion of specific problems facing the country (12); trade (2); US manufacturing (8); energy (3); protecting US interests in Persian Gulf oil (6); personal financial situation (1); unemployment and inflation (1); income per year for a family of four to live comfortably (1); evolution of mankind (1); role of business in society (1); consumer protection (7); commercials on television and radio (1); television (14); confidence in products and services (6); satisfaction with products and services (20); ordered products by mail (2); communications industry (8); things respondent has personally done in the last month (22); vacation (15); seat belt use in automobiles (1); speed limit (1); religious groups boycotting advertisers whose shows they object to (1); political involvement in the past year (14).
-
- Study Title:** Roper Reports # 1982-05: Nuclear Arms/Finances/Consumerism
Study #: [USRPRR1982-05](#) 
- Methodology:** Conducted by The Roper Organization, April 24-May 1, 1982, and based on face to face interviews with a National adult sample of 1,996.
- Variables:** 179
- Topical Coverage:** Interest in current events (1); reason for recession (1); Ronald Reagan's economic program (1); U.S. and Russian nuclear arms capability and strength (1); U.S. and Russian nuclear arms freeze (3); U.S. nuclear first-strike pledge (1); NATO (1); position played by union leaders in negotiations (1); labor union leaders (1); good time to purchase (1); income per year needed for a family of four to live comfortably (1); employment in regard to economy (9); trading services in lieu of payment (2); IRA accounts (5); television (31); things respondent has personally done in the last month (25); computer terminal generated health problems (3); use and cost of various products (20); supermarket shopping (6); fast food restaurants (1); vacation (16); length of residence in this state (3); reason for moving to a particular state (13); political involvement in the past year (14).
-
- Study Title:** Roper Reports # 1984-05: Media/Consumerism
Study #: [USRPRR1984-05](#) 
- Methodology:** Conducted by The Roper Organization, April 18-28, 1984, and based on face to face interviews with a National adult sample of 2,000.
- Variables:** 210
- Topical Coverage:** Ronald Reagan job performance (1); federal government job performance (1); federal departments job performance (13); U.S. vs. Russia in nuclear arms capability (1); preferred type of nuclear arms agreement between U.S. and Russia (1); position played by union leaders in negotiations (1); labor union leaders (1); proposal requiring a percentage of any foreign car to be made in U.S (1); effect of mergers between large oil companies on nation (1); the press and the First Amendment (19); personal financial situation (1); income per year a family of four needs to live comfortably (1); employment and pay (6); computer transactions from the bank (3); federal income tax return (5); television (3); interest in buying fairly expensive items (6); vacation (4); sweepstakes conducted by advertisers (1); lottery tickets (3); satisfaction with certain good and services (7); favorite colors for certain items (6); supermarkets selling food in bulk form (3); things respondent has personally done in the last month (28); political party to win 1984 presidential election (1); 1984 presidential election (3); Walter Mondale's characteristics and qualities (24); Gary Hart's characteristics and qualities (24); certain to vote in 1984 presidential election (1); accuracy/influence of polls predicting winners of elections (3); political involvement in the past year (14).

United States -- Other samples

Study Title: ASQC/Gallup Poll # 1989-89125: Business Opinion on the Quality of American Products

Study #: [USAIPOSPGO1989-89125](#) 

Methodology: Survey by: American Society for Quality Control
Conducted by Gallup Organization, June 2-July 6, 1989, and based on telephone interviews with 601 upper-level managers in Fortune 500 and non-Fortune companies.

Variables: 58

Topical Coverage: The greatest competitive challenge to the company (1); critical issues facing the company(9); quality ratings of American-made products(2); methods to improve quality(11); cost of poor quality to the company(2); the effect of buy-outs and mergers on quality(4); quality and susceptibility to effects of the recession(1); quality versus price for the American consumer(5); steps to improve customer satisfaction(2); quality education efforts(5); benchmarking(1); U.S. product quality as compared to foreign competition(1); company ratings on various levels in helping improve quality(3).

Study Title: Gallup/Newsweek Poll # 1991-105190: Governor's Poll

Study #: [USAIPOSPGONEW1991-105190](#) 

Methodology: Survey by: Newsweek Magazine
Conducted by Gallup Organization, May 20- June 20, 1991, and based on telephone interviews with 46 Governors.

Variables: 12

Topical Coverage: George Bush job performance(1); state budget problems/taxes(4); federal revenue sources(2); Democratic presidential nominees(2).

Study Title: Los Angeles Times Poll # 1984-090: National Election Day Exit Poll, 1984

Study #: [USLAT1984-090](#) 

Methodology: Conducted by Los Angeles Times, November 6, 1984, and based on self- administered interviews with 7,311 Exiting Voters.

Variables: 30

Topical Coverage: Democratic presidential preference (3); reasons for support of candidate(3).

Study Title: Los Angeles Times Poll # 1988-171: National Election Day Exit Poll, 1988

Study #: [USLAT1988-171](#) 

Methodology: Survey by: Los Angeles Times and Cable News Network
Conducted by Los Angeles Times, November 8, 1988, and based on self- administered interviews with 6,043 Exiting Voters.

Variables: 32

Topical Coverage: 1988 presidential vote(1); reasons for selection(4); presidential campaign(2); the economy(1); Reagan's job performance(1); Dan Quayle(1); Jesse Jackson(1); Michael Dukakis(1); George Bush(1); Lloyd Bentsen(1); federal budget deficit(1).

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Study Title: Los Angeles Times Poll # 1996-372: California Pre-Primary

Study #: [USLAT1996-372](#) 

Methodology: Conducted by Los Angeles Times, March 13-17, 1996, and based on telephone interviews with 1,337 California Adults.

Variables: 110

Topical Coverage: Direction of things in California(1); Bill Clinton job performance(1); Governor Wilson job performance(1); California state legislature job performance(1); 1996 Republican primary(1); candidates(2); 1996 election(5); issues for presidential campaign(2); characteristics of candidates(1); people in the news(6); Bill Clinton vs. Bob Dole(11); candidates approach to issues(1); Bob Dole's age(1); Pat Buchanan(2); presidential campaign(1); participation in political activities(1); absentee ballots(1); Congressional elections(1); Proposition 198(2); Proposition 200(2); Proposition 202(2); Proposition 203(2); preference initiative(2); recession(1); personal financial situation(1); California's economy(2); chance of losing a job(1); economic vs. moral climate(1); party best able in California(1); Republican control of state assembly(2); tax cut(1); flat tax(1); US trade(1); V-chip(1); rating system for TV(1); Roe vs. Wade(1); abortion(1); immigration(2); Academy Awards(3); religion(2).

Study Title: The Research Network Poll # 1993-HISP0693: Hispanic Opinion Poll

Study #: [USTRN1993-HISP0693](#) 

Methodology: Conducted by The Research Network, June, 1993, and based on telephone interviews with 1,201 Hispanic adults in the United States.

Variables: 82

Topical Coverage: Bosnia(3); Bill Clinton job performance(4); U.S.-Cuba relations(4); North America Free Trade Agreement(3); education(18); Spanish media(3); crime (5); health care(8).

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Russia

Study Title: Russian Citizens Poll # 1992-MN9212/003: Monitoring Political and Economic Issues, December, 1992

Study #: [RSRAS1992-MN9212-003](#) 

Methodology: Conducted by Institute of Sociology "Socio-Express" Center, Russian Academy of Sciences, December, 1992, and based on telephone interviews with a National adult sample of 1,990.

Variables: 187

Topical Coverage: Public assessment of the political and economic situation; attitudes toward state institutions; political parties; movements and leaders; party preferences; self identification.

Study Title: CBS/NYT/SISR Poll # 1988-8805: Survey of Moscow Residents

Study #: [RSCBSNYTSISR1988-8805](#) 

Methodology: Conducted by CBS News, The New York Times and the Soviet Institute for Sociological Research, May 7-8 & 14-15, 1988, and based on telephone interviews with 939 Adult residents of Moscow.

Variables: 49

Topical Coverage: Moscow Summit(2); U.S./Soviet relations(2); U.S. vs. Soviet military forces(2); arms agreement(5); Ronald Reagan(2); Mikhail Gorbachev(2); U.S./Soviet comparisons(5); Soviet leaders (5); perestroika(3).

97 studies are currently included in this update.