

Roper Center Archives Update
June, 2005



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Highlights:

- *TransAtlantic Trends Survey* conducted by Taylor Nelson Sofres for the German Marshall Fund of the United States and Compagnia di San Paolo di Torino, Italy of 11 countries totaling 11,020 respondents June 6-26, 2004.
- 7 new NBC News/Wall Street Journal polls conducted by Hart-Teeter Research from April 2002-July, 2004.
- Health Pulse of America—5 conducted by Stony Brook University's Center for Survey Research June 5-27, 2004.
- 4 Harvard School of Public Health SARS series 2003 conducted by ICR—International Communications Research in the US and in Canada by GPC Research sponsored by Health Canada.

➤ United States – National adult

Study Title: CBS News Poll # 2004-10B: 2004 Presidential Election

Study #: USCBS2004-10B

Methodology: Conducted by CBS News, October 9-11, 2004, and based on telephone interviews with a national adult sample of 1,183.

Variables: 93

Abstract: Attention paid to 2004 presidential campaign (1); opinion of John Kerry (1); opinion of George W. Bush (1); intention to vote in 2004 presidential election (1); John Kerry and John Edwards vs. George W. Bush and Dick Cheney (3); strength of support for candidate (2); John Kerry and John Edwards vs. George W. Bush and Dick Cheney vs. Ralph Nader and Peter Camejo (1); George W. Bush job performance (4); what question would respondent ask to one of presidential candidates in next debate (2); what candidate should be asked respondent's question (2); economy (3); a candidate's position on issues/personal qualities more important in deciding vote for president (1); opinion of John Edwards (1); opinion of Dick Cheney (1); biggest differences between George W. Bush and John Kerry have to do with their positions on issues/personal qualities (1); John Kerry does/does not have same priorities for the country as respondent has (1); John Kerry does/does not have strong leadership qualities (1); John Kerry does/does not share moral values most Americans try to live by (1); John Kerry says what he really believes/what he thinks people want to hear (1); John Kerry does/does not understand needs and problems of people like respondent (1); George W. Bush does/does not have same priorities for country as respondent has (1); George W. Bush does/does not have strong leadership qualities (1); George W. Bush does/does not share moral values most Americans try to live by (1); George W. Bush says what he really believes/what he thinks people want to hear (1); George W. Bush does/does not understand needs and problems of people like respondent (1); confidence in candidates to make the right decisions when it comes to protecting the country from a terrorist attack (2); think taxes will go up/go down/stay about the same if John Kerry is elected president (1); think John Kerry is/is not likely to increase jobs if elected president (1); think taxes will go up/go down/stay about the same if George W. Bush is elected president (1); think George W. Bush is/is not likely to increase jobs if elected president (1); Iraq (6); presidential debate between John Kerry and George W. Bush on Friday, October 8th (2); vice-presidential debate between Dick Cheney and John Edwards on Tuesday, October 5th (2); intention to watch presidential debate scheduled for Wednesday, October 13th (1); number of jobs in respondent's community (1); ever served in U.S. military (1); 2000 presidential election (1); 2002 U.S. House elections (1); year of most recent election of any kind respondent voted in (1); how long lived where now live (1).

Catalog

http://roperweb.ropercenter.uconn.edu/cgi-bin/hsrun.exe/roperweb/Catalog40/Catalog40.htm?start=TopSummary_Link?R=1&Archno=USCBS2004-10B

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Study Title: CBS News/New York Times Poll # 2004-10A: 2004 Presidential Election

Study #: USCBSNYT2004-10A

Methodology Conducted by CBS News and The New York Times, October 1-3, 2004, and based on telephone interviews with a national adult sample of 979.

Variables: 129

Abstract: Attention paid to 2004 presidential campaign (1); opinion of candidates (4); intention to vote in 2004 presidential election (1); John Kerry and John Edwards vs. George W. Bush and Dick Cheney (2); mind is/is not made up about vote for president (1); strength of support for candidate (2); John Kerry and John Edwards vs. George W. Bush and Dick Cheney vs. Ralph Nader and Peter Camejo (1); George W. Bush job performance (5); direction of country (1); which one issue would most like to hear presidential candidates discuss during 2004 campaign (2); either candidate is/is not talking about most important issue to respondent (1); economy (1); Bush administration policies (2); think Bush administration did a good/poor job of thinking through what would happen in Iraq as a result of the war (1); Bush administration's focus on Iraq war and Al Qaeda (1); Bush administration has/has not done enough to try and limit development of weapons by North Korea (1); candidates do/do not have same priorities for the country as respondent (2); candidates' leadership qualities (2); would/would not like candidates personally (2); candidates do/do not share moral values most Americans try to live by (2); candidates say what they really believe/what they think people want to hear (1); candidates have/have not made it clear what they want to accomplish in next four years (2); candidates have been spending more time in their campaigns explaining what they would do as president/attacking opponent (2); think leaders of other countries do/do not have respect for candidates (2); think candidates would be too careful/not careful enough/would take the right amount of care before involving U.S. in a war (2); confidence in candidates' abilities to deal wisely with an international crisis (2); how much does respondent think candidates care about military personnel (2); confidence in candidates to make right decisions about protecting country from terrorist attacks (2); Iraq (12); do/do not think Saddam Hussein was personally involved in 9/11 (1); presidential debate on Thursday, September 30th (2); John Edwards does/does not have ability to be an effective president (1); Dick Cheney does/does not have ability to be an effective president (1); intention to watch vice-presidential debate scheduled for Tuesday, October 5th (1); ever served in U.S. military (1); self/anyone in immediate family does/does not now serve in U.S. military (1); confidence that votes in respondent's state will be counted properly this November (1); 2000 presidential election (2); 2002 U.S. House election (1); year of most recent election of any kind respondent voted in (1); how long lived where now live (1).

Catalog

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Study Title: ICR/Harvard Poll # 2003-SARS1: SARS # 1

Study #: USICR2003-SARS1

Methodology Survey by Harvard School of Public Health. Conducted by ICR--International Communications Research, April 11-15, 2003, and based on telephone interviews with a national adult sample of 1003.

Variables: 129

Abstract: How long would respondent wait to go see a doctor if came down with flu-like symptoms and high fever (2); importance of telling doctor about certain things if had flu-like symptoms and went to see doctor (3); have/have not heard/read about SARS (1); how likely that certain things will happen to self/someone in family during next twelve months (4); concern about self/someone in immediate family getting sick from SARS during next twelve months (2); number of reported cases of SARS during next twelve months (2); SARS is/is not contagious (1); how easily SARS spreads (7); have/have not done certain things in response to reports of SARS (10); there is/is not a vaccine against SARS (1); there is/is not an effective treatment for people with SARS (1); about how many people die from SARS (1); quarantining for SARS (6); would/would not want own face mask if saw flight attendants wearing them at airport (1); smallpox vaccinations (7).

Catalog

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Study Title: ICR/Harvard Poll # 2003-SARS2: SARS # 2

Study #: USICR2003-SARS2

Methodology Survey by Harvard School of Public Health. Conducted by ICR--International Communications Research, April 25-30, 2003, and based on telephone interviews with a national adult sample of 1003.

Variables: 88

Abstract: Have/have not heard or read about SARS (1); how likely that certain things will happen to self/someone in immediate family in next twelve months (4); concern about self/family member getting sick from SARS during next twelve months (2).

Catalog

http://roperweb.ropercenter.uconn.edu/cgi-bin/hsrun.exe/roperweb/Catalog40/Catalog40.htm?start=TopSummary_Link?R=1&Archno=USICR2003-SARS2

Study Title: ICR/Harvard Poll # 2003-SARS3: SARS # 3

Study #: USICR2003-SARS3

Methodology Survey by Harvard School of Public Health. Conducted by ICR--International Communications Research, May 2-6, 2003, and based on telephone interviews with a national adult sample of 1025.

Variables: 132

Abstract: Have/have not heard or read about SARS (1); how likely that certain things will happen to self/someone in immediate family in next twelve months (4); concern about self/family member getting sick from SARS during next twelve months (2); concern about terrorist attack using smallpox in the U.S. during next twelve months (2); SARS is/is not contagious (1); how easily SARS spreads (8); travel to Canada (2); have/have not traveled to any country outside U.S. or Canada during past twelve months (1); have/have not done certain things in response to reports of SARS (10); medical experts have/have not identified virus that causes SARS (1); there is/is not a vaccine against SARS (1); there is/is not an effective treatment for people with SARS (1); number of people who die from SARS (1); quarantining for SARS (6); showing video about SARS on airplanes during flights to other countries would/would not be helpful (1); would/would not want face mask on airplane if someone was coughing a lot (2); smallpox vaccinations (7).

Catalog

http://roperweb.ropercenter.uconn.edu/cgi-bin/hsrun.exe/roperweb/Catalog40/Catalog40.htm?start=TopSummary_Link?R=1&Archno=USICR2003-SARS3

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Study Title: Hart-Teeter/NBC/WSJ Poll # 2002-6024 George W. Bush/Economy/War on Terrorism/Mideast/Catholic Church

Study #: USNBCWSJ2002-6024

Methodology: Survey by NBC News and The Wall Street Journal. Conducted by Hart-Teeter Research Companies, April 5-7, 2002, and based on telephone interviews with a national adult sample of 1005.

Variables: 98

Abstract: Direction of country (1); George W. Bush job performance (6); element of President Bush's leadership style respondent admires most (1); Congress job performance (1); opinion of certain public figures and groups (8); would like 2002 congressional candidates to focus most on domestic/economic/anti-terrorism and Middle East conflict issues (1); think Democratic/Republican party would do a better job dealing with Social Security (1); plan to vote for Republican/Democratic candidate in 2002 House elections (1); would vote for Republican/Democratic candidate for Congress who campaigned on particular platforms (1); standards and values of certain groups are higher/lower/about the same as they were twenty years ago (5); economy (5); do/do not have at least \$5,000 invested in mutual funds or stocks (1); confidence in receiving stock and investment information (4); role of government in marketplace regulation (1); Enron (2); war on terrorism (2); U.S. should/should not support a much larger international force to keep peace in Afghanistan (1); capturing or killing Osama bin Laden is/is not necessary to successfully conclude campaign in Afghanistan (1); likelihood of U.S. being the target of another major terrorist attack at home or overseas in next few months (1); confidence in ability of U.S. intelligence agencies to anticipate future terrorist attacks (1); concerns about terrorist attacks have/have not affected summer vacation plans (1); military action against Iraq and Saddam Hussein (4); Israeli/Palestinian conflict (13); sexual abuse of children by Catholic priests (9); which foreign leader would it be most helpful for President Bush to meet with now (1); think of Russia as more of an ally/adversary (1); think rock music has generally had a positive/negative impact on American society, culture, and values (1); 2000 presidential election (1).

Catalog http://roperweb.ropercenter.uconn.edu/cgi-bin/hsrun.exe/roperweb/Catalog40/Catalog40.htm?start=TopSummary_Link?R=1&Archno=USNBCWSJ2002-6024

Study Title: Hart-Teeter/NBC/WSJ Poll # 2003-6038: 2004 Presidential Election/George W. Bush/Iraq/Economy/Health Insurance

Study #: USNBCWSJ2003-6038

Methodology: Survey by NBC News and The Wall Street Journal. Conducted by Hart-Teeter Research Companies, November 8-10, 2003, and based on telephone interviews with a national adult of 1003.

Variables: 111

Abstract: Direction of country (1); George W. Bush job performance (4); Congress job performance (1); opinion of certain public figures (5); President Bush vs. Democratic candidate if Bush runs for re-election in 2004 (1); George W. Bush vs. Wesley Clark (1); George W. Bush vs. Richard Gephardt (1); George W. Bush vs. Howard Dean (1); would vote in Democratic primary/Republican primary/wait to vote in general election (1); for which candidate would respondent vote if Democratic presidential primary were being held today (1); would/would not make difference in vote if congressional representative from respondent's district voted against President Bush's resolution last year authorizing war with Iraq (1); what type of presidential candidate would respondent prefer (2); George W. Bush qualities (8); which issues worry respondent most about years to come (2); military action to remove Saddam Hussein from power in Iraq (3); strength of Iraqi armed opposition (1); weapons of mass destruction in Iraq (3); think U.S. is/is not closer to creating a new stable Iraqi government (1); how long American troops should stay in Iraq (2); economy (5); personal finances (2); respondent's health insurance (2); Medicare (3); favor/oppose proposal to let Americans buy prescription drugs from foreign pharmacies (1); America's future job situation (1); abortion (2); Congress should keep/end ban on assault weapons (1); certain statements do/do not apply to respondent (3); 2000 presidential election (1); do/do not own a gun (1).

Catalog http://roperweb.ropercenter.uconn.edu/cgi-bin/hsrun.exe/roperweb/Catalog40/Catalog40.htm?start=TopSummary_Link?R=1&Archno=USNBCWSJ2003-6038

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Study Title: Hart-Teeter/NBC/WSJ Poll # 2003-6040: 2004 Presidential Election/Iraq/Saddam Hussein's Capture

Study #: USNBCWSJ2003-6040

Methodology: Survey by NBC News and The Wall Street Journal. Conducted by Hart-Teeter Research Companies, December 13-14, 2003, and based on telephone interviews with a national adult of 1034.

Variables: 65

Abstract: How closely following news reports about the capture of Saddam Hussein (1); direction of country (1); George W. Bush job performance (3); think George W. Bush does/does not deserve to be re-elected (1); President Bush vs. Democratic candidate (1); George W. Bush vs. Howard Dean (1); George W. Bush vs. Wesley Clark (1); would vote in Democratic primary/Republican primary/wait to vote in general election (1); for which Democratic candidate would respondent vote if Democratic presidential primary were being held today (1); why would respondent vote for certain candidate in Democratic primary (2); think U.S. should/should not have taken military action to remove Saddam Hussein from power in Iraq (1); challenges in war with Iraq (1); success of U.S. goals in Iraq (4); strength of Iraqi armed opposition (1); think removing Saddam Hussein from power was/was not worth U.S. casualties and financial cost of war in Iraq (1); think war with Iraq will/will not have been worthwhile if U.S. never finds weapons of mass destruction in Iraq (1); view of how long American troops should stay in Iraq (1); do/do not think U.S. is likely to succeed in Iraq (1); major contracts for reconstruction of Iraq (1); effects of Saddam Hussein's capture (3); 2000 presidential election (1); do/do not own a gun (1).

Catalog http://roperweb.ropercenter.uconn.edu/cgi-bin/hsrun.exe/roperweb/Catalog40/Catalog40.htm;start=TopSummary_Link?R=1&Archno=USNBCWSJ2003-6040

Study Title: Hart-Teeter/NBC/WSJ Poll # 2004-6041: 2004 Presidential and Congressional Election/Political Parties/Iraq

Study #: USNBCWSJ2004-6041

Methodology: Survey by NBC News and The Wall Street Journal. Conducted by Hart-Teeter Research Companies, January 10-14, 2004, and based on telephone interviews with a national adult of 1002.

Variables: 135

Abstract: Direction of country (1); George W. Bush job performance (4); think George W. Bush does/does not deserve to be re-elected (1); Congress job performance (1); opinion of certain people (7); how many elections respondent's voted in during past few years (1); George W. Bush vs. Democratic candidate (1); George W. Bush vs. Howard Dean (1); George W. Bush vs. Richard Gephardt (1); George W. Bush vs. Wesley Clark (1); George W. Bush vs. John Kerry (1); which presidential primary would respondent vote in (1); for which Democratic candidate would respondent vote if Democratic presidential primary were being held today (1); would be comfortable/uncomfortable with Howard Dean as Democratic presidential nominee (1); preference for outcome of next year's congressional elections (1); plan to vote for Republican/Democratic candidate in next year's U.S. House election (1); which issues should be top priorities for President and Congress to address this year (2); direction of economy and situation in Iraq (1); reducing federal budget deficit (1); how comfortable is respondent with Democratic party when it comes to certain issues (4); how comfortable is respondent with Republican party when it comes to certain issues (4); think Democratic/Republican party would do a better job dealing with certain issues (20); think Democratic/Republican party currently does a better job of appealing to people who are not among its hard-core supporters (1); special interest groups (2); motivation to vote in presidential election (5); Iraq (5); Saddam Hussein's capture (2); how likely that U.S. will be the target of another major terrorist attack in next few months (1); homeland security (2); top foreign policy priority for President Bush and his administration (1); economy (3); personal finances (2); do/do not expect children's generation to enjoy a higher standard of living than respondent's (1); favor/oppose new Medicare law (1); Social Security (1); favor/oppose proposal to allow foreigners who have jobs but are staying illegally in U.S. to apply for legal temporary-work status (1); 2000 presidential election (1); role that religion plays in respondent's life (1); do/do not own a gun (1).

Catalog http://roperweb.ropercenter.uconn.edu/cgi-bin/hsrun.exe/roperweb/Catalog40/Catalog40.htm;start=TopSummary_Link?R=1&Archno=USNBCWSJ2004-6041

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Study Title: NBC News/Wall Street Journal Poll # 2004-6042: 2004 Presidential Election/War on Terrorism/Iraq/Economy/Same-Sex Marriage

Study #: USNBCWSJ2004-6042

Methodology: Survey by NBC News and The Wall Street Journal. Conducted by Hart-Teeter Research Companies, March 6-8, 2004, and based on telephone interviews with a national adult of 1018.

Variables: 138

Abstract: Direction of country (1); George W. Bush job performance (3); think George W. Bush does/does not deserve to be re-elected (1); opinion of certain public figures and groups (7); intention to vote in this November's elections for president and Congress (1); George W. Bush vs. John Kerry (1); will/will not definitely vote for candidate (2); how important to respondent that George W. Bush be re-elected (1); how important to respondent that George W. Bush be defeated (1); George W. Bush vs. John Kerry vs. Ralph Nader (1); George W. Bush and Dick Cheney vs. John Kerry and John Edwards vs. Ralph Nader (1); George W. Bush and Dick Cheney vs. John Kerry and Dick Gephardt (1); George W. Bush and Dick Cheney vs. John Kerry and Hillary Clinton (1); John Kerry (5); preference for outcome of next year's congressional elections (1); most important issues in choosing between presidential candidates (1); war on terror (1); proposed laws and regulations (18); Iraq (8); economy (14); personal finances (1); Social Security (2); favor/oppose rights and benefits for gay and lesbian couples (1); gay marriage (3); approve/disapprove of President Bush deploying Marines in Haiti (1); importance of presidential candidates' military records during Vietnam War in deciding vote (1); do/do not own a gun (1).

Catalog http://roperweb.ropercenter.uconn.edu/cgi-bin/hsrun.exe/roperweb/Catalog40/Catalog40.htm?start=TopSummary_Link?R=1&Archno=USNBCWSJ2004-6042

Study Title: Hart-Teeter/NBC/WSJ Poll # 2004-6043: 2004 Presidential Election/Iraq/Economy/9-11

Study #: USNBCWSJ2004-6043

Methodology: Survey by NBC News and The Wall Street Journal. Conducted by Hart-Teeter Research Companies, May 1-3, 2004, and based on telephone interviews with a national adult sample of 1012.

Variables: 134

Abstract: Intention to vote in November 2004 elections (1); direction of country (1); George W. Bush job performance (3); think George W. Bush does/does not deserve to be re-elected (1); Congress job performance (1); opinion of certain people (10); preference for outcome of November's congressional elections (1); George W. Bush vs. John Kerry vs. Ralph Nader (1); will/will not definitely vote for candidate (1); George W. Bush vs. John Kerry (1); importance to respondent that George W. Bush be re-elected as president (1); importance to respondent that George W. Bush is defeated in presidential election (1); how acceptable would it be to respondent if John Kerry were elected president (1); certain factors could/could not make respondent reconsider supporting George W. Bush for re-election (6); most important issues in deciding vote for Congress and president this year (2); knowledge about John Kerry and what he stands for (1); do/do not think John Kerry has the right experience and background to be president (1); difference between George W. Bush's and John Kerry's positions on certain issues (9); think George W. Bush/John Kerry would handle certain issues better (9); confidence in George W. Bush (2); confidence in John Kerry (2); George W. Bush and John Kerry qualities (15); what does respondent like best about John Kerry (2); what does respondent like least about John Kerry (2); George W. Bush's military service (1); John Kerry's military service (1); importance of a candidate's military service in deciding vote for president (1); Iraq (9); economy (4); personal finances (1); federal tax cuts (1); federal commission investigating U.S. government's performance prior to 9/11 has been fairly objective/too partisan (1); think George W. Bush did all that could reasonably be expected/should have done more to prevent 9/11 (1); believe 9/11 represented a failure of American intelligence and security systems/was beyond what was reasonable to expect American intelligence and security systems to uncover (1); gay marriage (1).

Catalog http://roperweb.ropercenter.uconn.edu/cgi-bin/hsrun.exe/roperweb/Catalog40/Catalog40.htm?start=TopSummary_Link?R=1&Archno=USNBCWSJ2004-6043

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Study Title: Hart-Teeter/NBC/WSJ Poll # 2004-6045: 2004 Presidential Election/Iraq/Same-Sex
Study #: USNBCWSJ2004-6045
Methodology: Survey by NBC News and The Wall Street Journal. Conducted by Hart-Teeter Research Companies, July 19-21, 2004, and based on telephone interviews with 813 registered voters.
Variables: 134
Abstract: Intention to vote in November 2004 elections (1); direction of country (1); George W. Bush job performance (1); feel that George W. Bush does/does not deserve to be re-elected (1); opinion of certain public figures (9); George W. Bush and Dick Cheney vs. John Kerry and John Edwards vs. Ralph Nader and Peter Camejo (2); chances of supporting candidates in election even if not supporting them now (2); knowledge about John Kerry and what he stands for (1); John Kerry qualities (9); John Kerry's selection of John Edwards as his vice-presidential running mate (2); feelings about John Edwards (2); Democratic party vs. Republican party in handling certain issues (2); Democratic party (4); Iraq (2); economy (2); gay marriage (2).

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Study Title: Stony Brook Poll # 2004-HLTHB: Health Pulse of America 5, June, 2004
Study #: USSTONYB2004-HLTHB
Methodology: Conducted by Stony Brook University Center for Survey Research, June 5-27, 2004, and based on telephone interviews with a national adult sample of 810.
Variables: 69
Abstract: Most important problem facing this country today (1); most important health problem facing Americans today (1); George W. Bush job performance (4); how closely been following campaign for president so far (1); how closely been following candidates' positions on certain issues in this year's presidential campaign (3); importance of candidates' positions on certain issues in deciding vote for president (3); single most important issue in vote for president this year (1); money spent on health care vs. national defense (1); tax cuts (1); preferred health insurance options (2); favor/oppose government placing limits on what pharmaceutical companies can charge for drugs (1); prescription drugs from Canada (3); trust George W. Bush/John Kerry to do a better job handling health care issues (1); George W. Bush's health care policies (1); John Kerry's health care policies (1); would prefer a job with health coverage and lower salary/higher paying job that lacked any health benefits (1); importance of certain factors in taking a new job (4); satisfaction with certain elements of current job (4); would prefer a pay increase/improved medical coverage in coming year (1); respondent's own health insurance plan (3); worried about health benefits being cut back in coming year (1); worried about losing health insurance coverage in coming year (1); could/could not afford health insurance on own if lost current coverage (1); intention to vote in presidential election this November (1); 2000 presidential election (1); George W. Bush vs. John Kerry (1); in what state/foreign country was respondent born (1).

Catalog http://roperweb.ropercenter.uconn.edu/cgi-bin/hsrun.exe/roperweb/Catalog40/Catalog40.htm:start=TopSummary_Link?R=1&Archno=USSTONYB2004-HLTHB

Study Title: Washington Post Poll # 2004-27533: 2004 Presidential Election/Finances/Iraq
Study #: USWASH2004-27533
Methodology: Survey by Washington Post. Conducted by TNS Intersearch, July 8-11, 2004, and based on telephone interviews with a national adult sample of 850.
Variables: 73
Abstract: George W. Bush job performance (6); how closely following 2004 presidential race (1); George W. Bush and Dick Cheney vs. John Kerry and John Edwards vs. Ralph Nader and Peter Camejo (2); will definitely vote for candidate/could change mind (1); John Kerry's selection of John Edwards as his vice-presidential running mate (1); trust Bush/Kerry to do a better job handling certain issues (5); single most important issue in vote for president this year (1); Bush characteristics/qualities (4); Kerry characteristics/qualities (4); economy (1); personal finances (1); war on terrorism (1); Iraq (2); impression of Washington, D.C. area as a place to live (3); professional sports (8).

Catalog http://roperweb.ropercenter.uconn.edu/cgi-bin/hsrun.exe/roperweb/Catalog40/Catalog40.htm:start=TopSummary_Link?R=1&Archno=USWASH2004-27533

➤ United States – Regional and special samples

Study Title: Kaiser/Seventeen Magazine Poll # 2002-ENT028: Sex Smarts 2--Relationships: Trust, Pressure and Negotiation

Study #: USICR2002-ENT028

Methodology: Survey by Kaiser Family Foundation and Seventeen Magazine. Conducted by ICR--International Communications Research, July 11-17, 2002, and based on telephone interviews with 505 youth--ages 15-17 years old.

Variables: 81

Abstract: How many of respondent's friends are in relationships where they consider each other to be boyfriend and girlfriend (1); how often certain things are part of a relationship with a boyfriend or girlfriend (4); how often people respondent knows use condoms (2); how often people respondent knows cheat when in a sexual relationship (1); how many people respondent knows have been in casual relationships (1); how often certain things are part of a casual relationship such as a hook up (4); agree/disagree with certain statements about sexual relationships (12); important factors in determining trustworthiness (6); more/less likely to do/talk about certain things if trust someone respondent is having a sexual relationship with (6); influence on what respondent might do sexually with someone (9); ever had sexual intercourse (1); ever done anything sexual in a casual relationship (2); ever been in a relationship with a boyfriend or girlfriend (1); ever done anything sexual with a boyfriend or girlfriend (2).

Catalog

http://roperweb.ropercenter.uconn.edu/cgi-bin/hsrun.exe/roperweb/Catalog40/Catalog40.htm?start=TopSummary_Link?R=1&Archno=USICR2002-ENT028

Study Title: Los Angeles Times Poll # 2005-516: Mayoral Primary/LAPD Shooting of a Teenager

Study #: USLAT2005-516

Methodology: Conducted by Los Angeles Times, February 21-27, 2005, and based on telephone interviews with 2,525 adult residents of Los Angeles.

Variables: 85

Abstract: Direction of Los Angeles (2); would vote for Richard Alarcon/James Kenneth Hahn/Bob Hertzberg/Bernard C. Parks/Antonio R. Villaraigosa if March 8th mayoral primary were being held today (2); certain to vote for candidate/might vote for somebody else (1); which mayoral candidate would do the best job handling certain issues (5); particular characteristic/quality would most like to see in next L.A. mayor (4); honesty and integrity of mayoral candidates (2); interest in following this year's political campaign for mayor (1); intention to vote in mayoral election (1); ever voted before (1); voting by absentee ballot (1); March 2002 gubernatorial primary (1); April 2001 mayoral primary (1); June 2001 mayoral runoff election (1); impression of mayoral candidates (5); Mayor James Hahn job performance (1); would favor/oppose breaking up L.A. Unified School District into smaller, independent school districts (1); favor/oppose raising L.A. sales tax to hire 1,200 more police officers (1); certain factors will/will not make respondent more/less likely to vote for James Hahn (2); campaign ads and mailers (5); chief of police William J. Bratton job performance (1); LAPD does/does not treat all groups the same way (1); police brutality involving LAPD (1); police shooting of 13-year-old Devin Brown (5).

Catalog

http://roperweb.ropercenter.uconn.edu/cgi-bin/hsrun.exe/roperweb/Catalog40/Catalog40.htm?start=TopSummary_Link?R=1&Archno=USLAT2005-516

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Study Title: Los Angeles Times Poll # 2005-518: Mayoral Primary Exit Poll

Study #: USLAT2005-518

Methodology: Conducted by Los Angeles Times, March 8, 2005, and based on self-administered interviews with 2,789 mayoral primary exiting voters in Los Angeles.

Variables: 64

Abstract: Voted for Richard Alarcon/James K. Hahn/Bob Hertzberg/Bernard C. Parks/Antonio R. Villaraigosa/someone else in election for mayor (1); when decided who to vote for (1); what does respondent like most about mayoral candidate he/she voted for (4); most important issues in deciding vote for mayor (4); second choice for mayor if respondent's candidate was not running (1); impression of mayoral candidates (5); Mayor James K. Hahn job performance (1); certain actions by Mayor James K. Hahn did/did not play a role in respondent's vote for mayor (2); role of candidates' honesty and integrity in deciding vote (1); direction of Los Angeles (1); safety of L.A. (1); 2001 L.A. mayor's runoff election (1); ever voted before in California (1); allegations that city contracts were awarded for political contributions to Hahn's campaign did/did not play any role in choice for mayor today (1).

Catalog http://roperweb.ropercenter.uconn.edu/cgi-bin/hsrun.exe/roperweb/Catalog40/Catalog40.htm?start=TopSummary_Link?R=1&Archno=USLAT2005-518

➤ Canada – Regional sample

Study Title: Harvard/Health Canada Poll # 2003-SARS: SARS
Study #: CNGPC2003-SARS
Methodology: Survey by Harvard School of Public Health and Health Canada. Conducted by GPC Research, June 5-6, 2003, and based on telephone interviews with 501 adult residents of the Toronto metropolitan area.

Variables: 66
Abstract: Have/have not heard or read anything about SARS (1); how likely that certain things will happen to self/someone in immediate family in next twelve months (4); concern about self/family member getting sick from SARS during next twelve months (2); SARS is/is not contagious (1); how easily SARS spreads (8); have/have not traveled to U.S. during past twelve months (1); have/have not traveled outside Canada or U.S. during past twelve months (1); have/have not done certain things in response to reports of SARS (9); there is/is not a vaccine against SARS (1); there is/is not an effective treatment for people with SARS (1); number of people who die from SARS (1); quarantining for SARS (20); showing video about SARS on airplanes during flights to other countries would/would not be helpful (1); would/would not want face mask on airplane if someone was coughing a lot (2); language first learned as a child and still understand (2); to what ethnic/cultural groups did ancestors belong other than Canadian (1).

Catalog http://roperweb.ropercenter.uconn.edu/cgi-bin/hsrun.exe/roperweb/Catalog40/Catalog40.hlx:start=TopSummary_Link?R=1&Archno=CNGPC2003-SARS

➤ Multiple Countries – Special sample

Study Title: Taylor Nelson Sofres/GMF Poll # 2004-GMF: 2004 TransAtlantic Trends Survey
Study #: MCMISC2004-GMF
Methodology: Survey by The German Marshall Fund of the United States and Compagnia di San Paolo di Torino, Italy. Conducted by Taylor Nelson Sofres, June 6-26, 2004, and based on telephone interviews with 11,020 adults residents of France, Germany, Italy, the Netherlands, Poland, Portugal, Turkey, Slovakia, Spain, the United Kingdom, and the United States.

Variables: 138
Abstract: Think it will be best for future of own country to take an active part in/stay out of world affairs (1); strong leadership in world affairs (2); U.S. vs. E.U. in international affairs (1); superpower status for E.U. (5); defense spending in own country's government (1); possible international threats to Europe/U.S. in next ten years (5); opinion of U.N. (1); feelings toward certain countries (12); George W. Bush job performance in handling international policies (1); common values of U.S. and E.U. (1); E.U./U.S. more important to vital interests of respondent's country (1); Europe/Asia more important to American vital interests (1); think Europe and U.S. have grown closer/further apart/remained about the same in recent years (1); partnership between U.S. and E.U. (4); NATO is/is not still essential (1); when country should use military force (8); approve/disapprove of troops currently stationed in Afghanistan (1); approve/disapprove of NATO Security Force stationed in Afghanistan (1); think war in Iraq was/was not worth loss of life and other costs (2); approve/disapprove of presence of troops in Iraq (1); approve/disapprove of decision not to send troops in Iraq (1); approve/disapprove of decision to remove troops in Iraq (1); would approve/disapprove of decision to send troops to Iraq if U.N. approves a multinational force (2); would approve/disapprove of sending Spanish troops back to Iraq if U.N. approves a multinational force (2); would approve/disapprove of keeping troops in Iraq if U.N. approves a multinational force (2); military action in Iraq's effect on threat of terrorism around the world (1); do/do not think it is essential to secure certain approval before using military force if a situation like Iraq arose in the future (3); Turkey's E.U. membership (3); would/would not be willing to use country's armed forces in certain

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➤ New Abstracts Added to the Catalog of Holdings

Study Title: Gallup Poll # 1945-0353: Labor Party/Taxes/Geography/World War II
Study #: USAIPO1945-0353
Methodology: Conducted by Gallup Organization, August 10-15, 1945, and based on face to face interviews with a national adult sample of 2,956.

Variables: 222

Abstract: Think it is a good/poor idea to print paper money bills of different values in different colors (1); satisfied/not satisfied with the way rationing of food products is being handled now (1); Labor Party (4); income taxes (6); how many states in the union (1); there are more Representatives/Senators for the whole nation (1); Portugal is the name of a city/country/island (1); respondent can/cannot name a state that borders on Idaho (1); entire country should go back to Standard Time/should stay on War Time the year round until the war is over (1); Russia can/cannot be trusted to cooperate with us (2); new atomic bomb (2); approve/disapprove of removing all wage ceilings now (1); approve/disapprove of removing all price ceilings now (1); would vote for/against keeping both wage and price control (1); Tennessee Valley Authority (4); what policy would like to have President Truman follow (1); United States Supreme Court justices (4); respondent can/cannot think of anyone in this state or nation who might make a good president (1); traveling (4); building a new home after the war (2); ideal size of a family (1); 1944 presidential election (2); think United States will/will not find itself in another war (2); capital of United States (1); Arctic Ocean is at North/South Pole (1); name of governor of respondent's state (1); how many Senators are there in Washington from respondent's state (1); population of Nevada (1).

Catalog http://roperweb.ropercenter.uconn.edu/cgi-bin/hsrun.exe/roperweb/Catalog40/Catalog40.htm?start=TopSummary_Link?R=1&Archno=USAIPO1945-0353

Study Title: Gallup Poll # 1946-0367: Selective Service Draft Law/Foreign Policy/Congress
Study #: USAIPO1946-0367
Methodology: Conducted by Gallup Organization, March 15-20, 1946, and based on face to face interviews with a national adult sample of 3,249.

Variables: 202

Abstract: Selective Service Draft Law (4); think U.S. will/will not find itself in another war within certain amount of time (2); think health would be better/worse if ate less (1); plan to send food to other nations (5); we should/should not agree to get together with Russia and Britain and do away with armaments and military training (1); policy Russia is following in world affairs (2); U.S. relations with Russia (2); approve/disapprove of policy England is following in world affairs (1); approve/disapprove of making a permanent military alliance with Great Britain (1); having a vegetable garden (2); possible laws about strikes (4); foremen in factories organizing into a union (2); swimming (3); proposed loan to Britain (4); problem between Great Britain and India (3); influence of big business and labor over laws passed by Congress (4); membership in Communist party in this country should/should not be forbidden by law (1); think it makes a great/little deal of difference which political party runs the country (1); would/would not vote for Truman if he is a presidential candidate in 1948 (1); 1944 presidential election (1); did/did not serve in armed forces in war just ended (1); Churchill's suggestion to continue present military cooperation between U.S. and Great Britain as a check on Russia's present moves (2); respondent's radio (5); what should be done about communists in this country (1).

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Study Title: Gallup Poll # 1949-0446: Congress/Polio/China/England
Study #: USAIPO1949-0446
Methodology: Conducted by Gallup Organization, August 14-19, 1949, and based on personal interviews with a national adult sample of 3,051.
Variables: 149
Abstract: Contacting Congressman or Senator in Washington (2); polio (8); general business conditions in respondent's community (4); Congress should/should not vote for a separate Air Force Academy (1); business making too high profits/labor demanding too high wages is the more important cause of high prices (2); funniest comedian ever heard or seen (1); approve/disapprove of President Truman's plan to send war materials and money to countries who want to build up military defenses against Russia (2); U.S. government's recent report on China (1); opinion of the way U.S. government handled China situation (3); think communists will/will not take over all of China (1); Chiang Kai-Shek (2); would approve/disapprove of raising minimum wage to 75 cents an hour (3); public works projects (2); most beautiful woman in the movies today (1); most handsome man in the movies today (1); interest in congressional election of next year (1); interest in coming election in England (1); England's money difficulties (5); political parties in England today (4); think it makes much/only a little difference to U.S. whether England continues to be a strong world power (1); U.S. should/should not share our atomic energy secrets (2); which party would be most likely to vote for if voting for Congress today (1); think most people vote for a candidate they think will do the most good for country/themselves (1); Eisenhower (3); 1948 presidential election (2); anything U.S. should do to stop China from going communist (2).

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Study Title: Gallup Poll # 1965-0720: Johnson/1968 Presidential Election/Humphrey
Study #: USAIPO1965-0720
Methodology: Conducted by Gallup Organization, November 18-23, 1965, and based on face to face interviews with a national adult sample of 3,521.
Variables: 197
Abstract: How long lived in present house/apartment (1); how old is house/apartment (1); Lyndon B. Johnson job performance (3); most important problem facing this country today (1); most important problem facing this community today (1); Republican/Democratic party can do better job handling problem (1); U.S. decision to send troops into Santo Domingo (3); would register as a Democrat/Republican if had to register again today (2); leaders in Republican party (1); best presidential candidate for Republican party in 1968 (3); how would respondent rate certain organizations on scale of minus five to plus five (12); Vice President Hubert Humphrey (5); Vice President Hubert Humphrey vs. Senator Robert Kennedy for 1972 Democratic presidential candidate (1); loss of cash through loss/theft/fire/any other way in past twelve months (2); 1964 presidential election (1); which party would like to see win if elections for Congress were being held today (2); approve/disapprove of Supreme Court ruling that a law requiring communists to register with government is unconstitutional (1); U.S. did right/wrong thing in turning down offer to enter into negotiations from North Vietnamese (1).

Catalog http://roperweb.ropercenter.uconn.edu/cgi-bin/hrsrun.exe/roperweb/Catalog40/Catalog40.htm:start=TopSummary_Link?R=1&Archno=USAIPO1965-0720

Study Title: Gallup Poll # 1967-0745: Johnson/Vietnam/Education/Elections
Study #: USAIPO1967-0745
Methodology: Conducted by Gallup Organization, May 11-16, 1967, and based on face to face interviews with a national adult sample of 3,078.
Variables: 37
Abstract: Lyndon B. Johnson job performance (3); how does respondent think war in Vietnam will end (1); preparing children for their future (2); miniskirts (3); would favor/oppose setting aside one day each year throughout the nation to honor police and law enforcement officers (1); campaign contributions (2); Lyndon Johnson vs. George Romney vs. George Wallace vs. Martin Luther King (2); George Romney vs. Lyndon Johnson (2); what Vietnam War is all about (2); poverty (2); voted for Johnson/Goldwater in 1964 presidential election (1).

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- Study Title:** Gallup Poll # 1968-0770: Presidential Election/Political Party
Study #: USAIPO1968-0770
Methodology: Conducted by Gallup Organization, October 17-22, 1968, and based on face to face interviews with a national adult sample of 1,605.
Variables: 58
Abstract: How much thought given to coming November elections (1); how often vote (1); Humphrey vs. Nixon vs. Wallace (3); Nixon vs. Humphrey (2); vote for Wallace is out of protest/because respondent thinks he will make a good president (1); for whom would respondent vote if presidential election were being held today (1); pretty certain how will vote this fall/may change mind between now and election (1); planning to vote in 1968 presidential election (2); Nixon/Humphrey/Wallace is conducting best campaign (1); most important problem facing country today (1); Republican/Democratic party can do better job handling certain issues (4); how respondent would rate certain people on scale of minus five to plus five (8); think Nixon/Humphrey/Wallace will win presidential election this fall (1); have/have not been contacted by campaign worker in this election campaign (2); would like to see Democratic/Republican party win if elections for Congress were being held today (2); approve/disapprove of keeping our troops in West Germany (1); voted for Johnson/Goldwater in 1964 presidential election (1).
- Catalog** http://roperweb.ropercenter.uconn.edu/cgi-bin/hsrun.exe/roperweb/Catalog40/Catalog40.htm?start=TopSummary_Link?R=1&Archno=USAIPO1968-0770
- Study Title:** Gallup Poll # 1969-0775: Edward Kennedy/Mideast
Study #: USAIPO1969-0775
Methodology: Conducted by Gallup Organization, February 20-25, 1969, and based on face to face interviews with a national adult sample of 1,575.
Variables: 43
Abstract: Richard Nixon job performance (1); what is most wrong with America today (1); Edward Kennedy (5); Paris peace talks (2); student demonstrations (3); trouble between Israel and Arab nations (2); last book respondent read all the way through (2); smallest amount of money a family of four needs each week to get along in respondent's community (1); about how much money does respondent's family spend on food each week (1); 1968 presidential election (1); from what nationality group[s] is respondent mainly descended (1).
- Catalog** http://roperweb.ropercenter.uconn.edu/cgi-bin/hsrun.exe/roperweb/Catalog40/Catalog40.htm?start=TopSummary_Link?R=1&Archno=USAIPO1969-0775

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Study Title: Gallup Poll # 1978-77121: The Unchurched American (100G & 101G)

Study #: USAIPOSPGO1978-77121

Methodology Survey by The Religious Coalition to Study Unchurched Americans. Conducted by Gallup Organization, April 14-May 1, 1978, and based on face to face interviews with a national adult sample of 2,103.

Variables: 334

Abstract: How long lived in community where now live (1); how many times moved in past five years (1); number of voluntary organizations other than church or religious group that respondent belongs to (1); confidence in certain American institutions (9); would/would not welcome certain social changes which might occur in coming years (8); abortion (1); opinion about a married person having sexual relations with someone other than the marriage partner (1); would favor/oppose removing book against churches and religion from library (1); respondent's religious preference (4); parents' religious preferences when respondent was in elementary or grade school (4); agree/disagree with certain statements (13); importance of religion (3); how often attended Sunday school or church when in elementary or grade school (1); how often parents attended church or synagogue (2); number of times spouse has attended religious services in past six months (1); spouse's religious preference (2); believe Jesus Christ was God/religious leader/never actually lived (1); Resurrection of Christ (2); have/have not ever had a religious experience (2); have/have not made a commitment to Jesus Christ (1); have/have not had a born again experience (1); do/do not believe in life after death (1); feelings about the Bible (1); ever pray to God (1); how many times prayed in last seven days (1); have/have not prayed in certain ways (6); do/do not practice any specific techniques of meditation (1); do/do not think a person can be a good Christian/Jew if he/she doesn't attend church/synagogue (1); religious training received as a child (4); religious education or training received as an adult (2); Confirmation training/special training in preparation for full membership in church or synagogue (2); respondent's child[ren] receiving any religious instruction (10); how many of respondent's closest friends live in respondent's local community (1); how many of respondent's closest friends attend church/synagogue on regular basis (1); respondent is/is not a member of a church or synagogue (1); respondent's church/synagogue is/is not in local community (1); how many of respondent's closest friends attend respondent's own church/synagogue on a regular basis (1); ever been a member of another denomination or faith (2); why chose church/synagogue now a member of (1); active church/synagogue membership (8); religious service attendance in past six months (2); period of two years or more when respondent did not attend church or synagogue apart from weddings, funerals, or special holidays (12); most important situation or event in decision to attend church/synagogue again (1); reasons for reducing involvement with church (16); why never re-affiliated with a new church (6); other interests respondent found (7); problems with church (14).

Catalog

http://roperweb.ropercenter.uconn.edu/cqi-bin/hsrun_exe/roperweb/Catalog40/Catalog40.htm?start=TopSummary_Link?R=1&Archno=USAIPOSPGO1978-77121

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Study Title: NORC Survey # 1945-0238: Radio

Study #: USNORC1945-0238

Methodology Conducted by National Opinion Research Center [NORC], October, 1945, and based on face to face interviews with a national adult sample of 3,243.

Variables: 284

Abstract: Radio ownership (5); do/do not usually read a newspaper (2); do/do not read any magazine regularly (1); magazines/newspapers/moving pictures/radio broadcasting did best job of serving public during the war (1); job performance of certain local institutions (5); newspapers vs. radio (4); improving radio news (1); radio is giving too much/right amount/not enough time to certain news items (3); would rather give up going to movies/listening to radio (1); would rather give up reading newspapers/listening to radio (1); number of hours respondent listens to radio on an average weekday (2); types of radio programs respondent likes to listen to (30); kinds of radio programs that aren't on when respondent would like to listen to them (3); kinds of radio programs respondent would like to hear more of (3); kinds of radio programs respondent would like to hear fewer of (3); in what fields does radio add to respondent's information or knowledge aside from news (1); radio broadcasting in England (2); criticisms of radio (2); where radio stations get money to run them (1); radio programs sold to advertisers (1); who pays for radio programs not sold to advertisers (1); would/would not prefer certain things to be produced without advertising (3); opinion of advertising on the radio (1); would/would not be worth it to pay a tax to get radio programs without any advertising in them (3); best advertising on radio (2); worst advertising on radio (2); criticisms of radio advertising or commercials (10); products which should not be advertised over radio (12); radio stations should sell time to/give time free to/not air certain things (7); government involvement in operation of radio stations (16); fairness of radio stations (1); fairness of newspapers (1); fairness of magazines (1).

Catalog

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Study Title: NORC Survey # 1947-0049T: Attitudes toward Greece

Study #: USNORC1947-0049T

Methodology Conducted by National Opinion Research Center [NORC], March, 1947, and based on face to face interviews with a national adult sample of 532.

Variables: 35

Abstract: Think it will be best for this country to take an active part in/stay out of world affairs (1); Russia can/cannot be trusted to cooperate with us during next few years (1); aid to Greece and Turkey (2); we should/should not provide military supplies to help Greek government put down armed attacks led by Greek communists (2); we should/should not send American military experts to Greece to improve their armed forces (1); we should/should not provide military supplies and some American military experts to Turkey to strengthen her defenses against Russian pressure (2); war with Russia will be more/less likely if U.S. sends military supplies to Greece and Turkey (1); think it should/should not be our general policy to help foreign governments put down communist revolts (1).

Catalog

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Study Title: NORC Survey # 1947-0149: Foreign Affairs

Study #: USNORC1947-0149

Methodology Conducted by National Opinion Research Center [NORC], April, 1947, and based on face to face interviews with a national adult sample of 1,307.

Variables: 114

Abstract: Do/do not expect U.S. to fight in another war within next ten years (1); impression of certain foreign governments (6); discussion in Congress on President Truman's request for aid to Greece and Turkey (1); approve/disapprove of our government providing aid to Greece (3); present government in Greece is/is not in danger of being overthrown by communists (1); approve/disapprove of our sending military supplies to help Turkey (2); Turkey is/is not in danger because of Russian pressure (1); sending military supplies to Greece and Turkey would/would not make war more or less likely (1); U.N.'s say about problem of Greece and Turkey (3); U.S. should/should not stop any attempt by Russia to control countries near her in Europe and Asia (1); think communist parties outside Russia work mostly on their own/orders from Russia (1); approve/disapprove of U.S. sending arms to South American countries to strengthen military defenses in our part of the world (1); U.S./England ideas on most world problems (2); England's role in world affairs (3); think we are working too closely/not closely enough with England in world affairs (1); British treatment of the people in their colonies and possessions during last year or so (2); England is/is not giving up parts of Empire (2); would approve/disapprove of U.S. providing further financial aid to England (1); approve/disapprove of having U.S. government spend money to give people in other countries a full and fair picture of American life (2); radio programs our government has been broadcasting to Russian people (2).

Catalog

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Study Title: NORC Survey # 1950-0295: Foreign Affairs

Study #: USNORC1950-0295

Methodology Conducted by National Opinion Research Center [NORC], December, 1950, and based on face to face interviews with a national adult sample of 1,252.

Variables: 115

Abstract: Think U.S. should take active part in/stay out of world affairs (1); do/do not expect U.S. to fight in another world war (2); approve/disapprove of the way officials in Washington are handling our foreign affairs (2); Dean Acheson (4); Korean situation (4); Russian policy (2); approve/disapprove of continuing to send economic aid to western Europe under Marshall Plan (1); treaty with Canada and western Europe to defend each other against any attack is a good/bad idea (1); approve/disapprove of U.S. sending military supplies to western Europe now to strengthen them against any future attack (2); approve/disapprove of sending large numbers of American troops to help build up defense of western Europe (2); countries of western Europe are/are not doing all they should to build up their own defense (1); U.S. is/is not doing all it should to build up its own defense (1); people in this country have been asked to make too many/not enough sacrifices to support defense program (1); Germans should/should not be allowed to set up their own army to help strengthen defense of western Europe (2); Japanese should/should not be allowed to set up own army to help strengthen defenses against communism (1); U.S. should/should not send military supplies to help governments in Asia that are threatened by communism (1).

Catalog

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Study Title: NORC Survey # 1952-0327: Foreign Affairs

Study #: USNORC1952-0327

Methodology Conducted by National Opinion Research Center [NORC], June, 1952, and based on face to face interviews with a national adult sample of 1,284.

Variables: 133

Abstract: Do/do not expect U.S. to fight in another world war in next two years (1); possibility of avoiding a war with Russia (1); approve/disapprove of the way officials in Washington are handling foreign affairs (2); think U.S. was right/wrong in sending American troops to Korea (1); prisoners of war (2); truce talks in Korea (3); U.S. airplanes should/should not cross Korean border now and bomb communist supply bases inside China (1); charges that U.N. forces are using germ warfare in Korea (2); think there will/will not be a communist attack on any other country in the world during next few months (1); U.S. should/should not go to war against Russia now (1); our government should/should not encourage people in communist countries to rebel against their government (2); our government should/should not set up program to help people after they've escaped communist countries (1); Voice of America broadcasting program (3); our cooperation with England, France and other allies in the struggle against world communism (1); approve/disapprove of sending military supplies to western Europe (1); approve/disapprove of continuing to send economic aid to western Europe (1); U.S. should/should not send military supplies to countries in Asia threatened by communism (1); U.S. should stay out of it/help defend if any country is attacked by communist armies (1); think we should pull out of/stay in Berlin (1); our government's plan to bring western Germany into the defense of Europe (3).

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Study Title: NORC Survey # 1953-0340: Foreign Affairs

Study #: USNORC1953-0340

Methodology Conducted by National Opinion Research Center [NORC], May, 1953, and based on face to face interviews with a national adult sample of 1,264.

Variables: 108

Abstract: Korea (4); good/bad idea to send military supplies to help build up armies of countries that are friendly to us (1); amount of aid we send to our allies (1); cooperation with allies (1); U.S. allies trading with communist China (2); more important for U.S. to keep communists from taking over Asia/Europe (1); Indo-China (3); approve/disapprove of admitting 240,000 refugees from countries taken over by communists into U.S. over next two years (1); compromising with Russia (2); interest in certain news items (3); certain things should/should not be allowed in peacetime (4); newspapers should/should not be allowed to criticize our form of government in times like now (1); suspected communists (7).

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Study Title: NORC Survey # 1953-0349: Foreign Affairs

Study #: USNORC1953-0349

Methodology Conducted by National Opinion Research Center [NORC], November, 1953, and based on face to face interviews with a national adult sample of 1,232.

Variables: 113

Abstract: Problems facing U.S. now (1); approve/disapprove of the way present officials in Washington are handling foreign affairs (1); approve/disapprove of the way domestic problems are being handled by government officials (1); United Nations (3); Communist China (2); war in Korea (2); U.S. should/should not help defend any other countries attacked by communist armies (1); number of American troops stationed in Europe (1); Russia (6); recent conflict between Italy and Yugoslavia over territory of Trieste (1); importance of U.S. cooperation with certain countries (6); recent conflict between Israel and Arab countries (5); approve/disapprove of recent agreement with Spain (1); John Foster Dulles job performance as Secretary of State (2); State Department is/is not doing all it can to keep disloyal people out of the Department (1); members of Communist party in this country should/should not be allowed to speak on radio (1); think most people can/cannot be trusted (1); 1952 presidential election (1).

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Study Title: NORC Survey # 1956-0401: Foreign Affairs

Study #: USNORC1956-0401

Methodology Conducted by National Opinion Research Center [NORC], December, 1956, and based on face to face interviews with a national adult sample of 1,231.

Variables: 150

Abstract: Possibility of war with Russia (2); approve/disapprove of the way present officials in Washington are handling our foreign affairs (1); Hungary (3); Russian control of countries in Eastern Europe (3); think we should/should not continue to exchange ambassadors with Russia (1); would approve/disapprove of Americans carrying on trade with communist China (1); think it would be good/bad idea for President Eisenhower to invite certain foreign leaders to come visit America (2); we can/cannot count on certain countries to cooperate with us (3); Suez Canal dispute (4); Egypt's dispute with Israel (2); would approve/disapprove of giving economic aid to England and France to help them meet difficulties caused by closing of Suez Canal (2); think we should/should not continue to send economic aid to countries like India which have not joined us as allies against communists (1); aid we're sending to various foreign countries does/does not help us in any way (2); John Foster Dulles job performance as Secretary of State (2); Socialist party should/should not be allowed to publish newspapers in this country (1); members of Communist party in this country should/should not be allowed to speak on the radio (1).

Catalog

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Study Title: NORC Survey # 1957-0404: Foreign Affairs

Study #: USNORC1957-0404

Methodology Conducted by National Opinion Research Center [NORC], April, 1957, and based on face to face interviews with a national adult sample of 1,279.

Variables: 226

Abstract: Possible war with Russia (2); approve/disapprove of the way present officials in Washington are handling our foreign affairs (1); good/bad idea for Russia and U.S. to exchange visits of groups of people like musicians and athletes (1); think we should/should not continue to send economic aid to countries that have agreed to stand with us against communist aggression (1); more important to send allies economic/military aid (1); think we should/should not continue to send economic aid to countries like India which have not joined us as allies against communists (1); would approve/disapprove of sending economic aid to such communist countries as Poland which have rebelled against Russian control (1); \$4 billion is too much/not enough/right amount for foreign aid (1); good/bad idea to put economic aid on a long-term continuing basis (1); Africa (3); think we can/cannot count on certain countries to cooperate with us in world affairs (4); feelings about Israel (2); Israel/Egypt more to blame for trouble between two countries (2); American Jews (10); U.S. has been too tough/not tough enough/about right in dealing with Israel (1); U.S. has been too tough/not tough enough/about right in dealing with Egypt (1); U.S. proposal that other countries besides Egypt should have some share in operation of Suez Canal (1); England's decision to pull some troops out of western Europe, cut down size of armed forces, and rely on guided missiles for defense (3); would approve/disapprove of a disarmament agreement with Russia and other countries (2); John Foster Dulles job performance as Secretary of State (1); U.S. ambassadors are doing good/poor job of representing U.S. to other countries (2); think we should/should not continue to exchange ambassadors with Russia (1); Socialist party should/should not be allowed to publish newspapers in this country (1).

Catalog

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Study Title: Roper Commercial # 1953-080: Foreign Policy

Study #: USRCOM1953-080

Methodology Conducted by The Roper Organization, August 22-29, 1953, and based on face to face interviews with a national adult sample of 2,006.

Variables: 660

Abstract: Interest people respondent knows are taking in current events (1); part U.S. has taken in world affairs since World War II (1); certainty of another world war during next 25-30 years (1); possibility of U.S. staying out of a big war (2); preventing another war (6); how would respondent handle Russian situation (1); which force is doing the most to work toward peace today (2); think U.S. would/would not suffer serious destruction from atom bombing if war broke out (1); think Russia does/does not have enough atomic bombs to launch an attack on us tomorrow (1); good ways to bring about peace (11); idea of not getting tied up in any more alliances with other countries (8); working along with U.N. (9); strengthening U.N. (7); uniting with friendly democratic countries into one government (24); working toward a world government of all nations (11); reasons we can't get any ideas started in time to prevent war (2); U.N. Charter should/should not be revised to give General Assembly more power (1); U.N. should/should not have power to do certain things (6); Russia should/should not be in U.N. now (1); Red China should/should not be admitted to U.N. (1); likely/unlikely that a majority of nations would vote against us on a really important matter (1); U.N. should/should not be able to take police action against us or any other country (1); did/did not serve in armed services during or since World War II (1).

Catalog

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Study Title: Roper Commercial # 1962-127: Impressions of Advertisements

Study #: USRCOM1962-127

Methodology Conducted by The Roper Organization, May 26, 1962, and based on face to face interviews with 802 adult residents living in New England, Mid-Atlantic, and the South Atlantic region.

Variables: 378

Abstract: Ever read certain magazines (9); number of issues of magazines respondent has read or glanced through out of last eight issues of certain magazines (9); anyone in household does/does not read certain magazines (9); feelings about corporations that sell one billion dollars or more of goods each year (1); companies that have become involved in useful and worthwhile activities that have helped people in the places where they operate (4); American companies operating in foreign countries (4); recognition of certain advertisements (25); sponsors of advertisements (5); what were advertising companies trying to get across (7); reactions to Standard Oil of New Jersey advertisements (10); impression of certain advertising campaigns (7); which ad campaign does best job of getting point across (1); which ad campaign took respondent longest to see what they were getting at (1); any things large companies are doing today that respondent thinks are bad or that may be working against interests of country as a whole (1).

Catalog

http://roperweb.ropercenter.uconn.edu/cgi-bin/hsrun.exe/roperweb/Catalog40/Catalog40.hlx:start=TopSummary_Link?R=1&Archno=USRCOM1962-127

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Study Title: Roper Reports # 1979-01: Politics/Business/Quality of Life
Study #: USRPRR1979-01
Methodology: Conducted by The Roper Organization, December 2-9, 1978, and based on face to face interviews with a national adult sample of 1,943.
Variables: 272
Abstract: Did/did not vote in November 1978 congressional elections (1); best argument for not voting in congressional elections this year (1); 1978 has/has not been a good year for respondent (1); expectations for 1979 (2); amount of money we're spending on certain things (12); problems people might be facing in the year 2000 (12); country would be better off/same/worse off if certain groups had more influence and more freedom to do what they think is best (7); life is better/worse/just different because of advanced technology (2); responsibilities of business in this country (24); best ways for people to get good quality products at reasonable prices from various long industries in this country (4); in which places would it be best to have money during coming year (16); respondent has a liberal/conservative attitude about certain things (11); things respondent wants out of life (24); things respondent now has that people might want out of life (24); chances of achieving the good life (1); married women working outside the home (3); enjoy/look forward to certain activities during the day (21); complaints about products/services (11); consumer products magazines (2); any product respondent decided not to buy because of what was said against it in a consumer reports magazine (2); reading labels on food packages (25); do/do not ever cook (1); date stamped on package for milk or bread (2); certain things are necessities/luxuries (13); telephone service (1); postal service (1); have/have not done certain things in past year (29); for whom would respondent vote as man of the year (1).

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Study Title: Times Mirror Poll # 1988-PS1088: The People, The Press, and Politics
Study #: USTM1988-PS1088
Methodology: Survey by Times Mirror Center. Conducted by Gallup Organization, October 23-26, 1988, and based on telephone interviews with a national adults sample of 2,326.
Variables: 135
Abstract: George Bush and Dan Quayle vs. Michael Dukakis and Lloyd Bentsen (2); support candidates strongly/only moderately (1); choice is more of a vote for candidates chosen/against other candidates (1); chance of voting for opponents (1); did/did not prefer other ticket at any point in campaign (1); do/do not know where people in neighborhood go to vote (1); plans to vote in election this November (2); overall opinion of some political figures (4); do/do not know which presidential candidate vetoed a bill requiring teachers to lead students in the Pledge of Allegiance in public schools (1); do/do not know who General Manuel Noriega is (1); do/do not know who Willie Horton is (1); issue positions of the presidential candidates (2); phrases being used in campaign by presidential and vice presidential candidates (14); certain important issues should/should not be priorities for next administration (9); reporters should/should not have open access to candidates (1); think George Bush has/has not been too personally critical of Michael Dukakis (1); think Michael Dukakis has/has not been too personally critical of George Bush (1); agree/disagree with certain statements (51); how often follow what's going on in government and public affairs (1); 1984 presidential election (1); how often vote (1); how closely followed certain news stories this past year (5); news organizations' job performance in 1988 presidential campaign coverage (1); influences on which candidate becomes president (2); news organizations have/have not been too personally critical of George Bush (1); news organizations have/have not been too personally critical of Michael Dukakis (1).

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Study Title: Times Mirror Poll # 1994-NII0194: News Interest Index--January 1994

Study #: USTM1994-NII0194

Methodology: Survey by Times Mirror. Conducted by Princeton Survey Research Associates, January 27-30, 1994, and based on telephone interviews with a national adult sample of 1,207.

Variables: 79

Abstract: Bill Clinton job performance (1); think Bill Clinton will be a successful/unsuccessful president in the long run (1); how closely did respondent follow certain news stories (13); which news story received too much coverage (2); press job performance in covering news story respondent followed most (1); ABC/CBS/NBC/CNN has been doing best job of covering the news lately (1); which items should President Clinton give highest priorities to (2); Bill and Hillary Clinton's failed Whitewater real estate deal (2); President Clinton's State of the Union speech on Tuesday night (2); health care system in this country (1); press does/does not exaggerate amount of crime in this country (1); opinion of the court system in this country (1); did/did not follow certain trials (5); have paid more attention to Bobbitt/Menendez case (1); Bobbitt/Menendez case has/has not been a topic of conversation among friends or family recently (1); following the Bobbitt/Menendez case is/is not more interesting than watching crime dramas on TV (1); most interesting aspect of Bobbitt/Menendez case (1); cable TV (2); Court TV (4); which group plays most influential role in determining which issues and events are considered important these days (1); opinion of criticism of political leaders by news organizations (1); press coverage of personal and ethical behavior of politicians (3); corrupt politicians not being weeded out/qualified people reluctant to go into public office is bigger problem these days (1); think news media is/is not constantly critical of and hostile toward public figures (1).

Catalog

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