

SURVEYQUESTIONMARGINALS

IUMCOMPExcludingyourWebTV,howmanycomputersdoyounowhaveinyour home?

		Frequency	Percent	ValidPercent	Cumulative Percent
Valid	1None	1593	38.7	38.8	38.8
	2One	1767	43.0	43.0	81.8
	3Twoormore	749	18.2	18.2	100.0
	Total	4109	99.9	100.0	
Missing	-5	3	.1		
	System	1	.0		
	Total	4	.1		
Total		4113	100.0		

WHEREUSEDoyouuseacomputerinplacesotherthanyourhome?

		Frequency	Percent	ValidPercent	Cumulative Percent
Valid	0Yes	2354	57.2	57.2	57.2
	1No	1759	42.8	42.8	100.0
Total		4113	100.0	100.0	

\ATWORKDoyouuseacomputerinplacesotherthanyourhome?Yes, atwork.

		Frequency	Percent	ValidPercent	Cumulative Percent
Valid	0No	2184	53.1	53.1	53.1
	1Yes	1928	46.9	46.9	100.0
Total		4113	100.0	100.0	

INSCHOOLDoyouuseacomputerinplacesotherthanyourhome? Yes,inschool.

		Frequency	Percent	ValidPercent	Cumulative Percent
Valid	0No	3786	92.0	92.0	92.0
	1Yes	327	8.0	8.0	100.0
Total		4113	100.0	100.0	

\PUBLICDoyouuseacomputerinplacesotherthanyourhome?Yes, inpublicplacesuchasthelibrary.

		Frequency	Percent	ValidPercent	Cumulative Percent
Valid	0No	3514	85.5	85.5	85.5
	1Yes	598	14.5	14.5	100.0
Total		4113	100.0	100.0	

CONNECTAAre any of your home computers connected to the internet?

		Frequency	Percent	ValidPercent	Cumulative Percent
Valid	0No	936	22.8	37.5	37.5
	1Yes	1561	37.9	62.5	100.0
	Total	2496	60.7	100.0	
Missing	-5	1205	29.3		
	9DK	20	.5		
	System	391	9.5		
	Total	1616	39.3		
Total		4113	100.0		

YOUACCESDDo you, yourself, use this home computer to access the internet?

		Frequency	Percent	ValidPercent	Cumulative Percent
Valid	0No	259	6.3	16.7	16.7
	1Yes	1294	31.5	83.3	100.0
	Total	1553	37.8	100.0	
Missing	-5	1867	45.4		
	System	692	16.8		
	Total	2560	62.2		
Total		4113	100.0		

MARGINALS FOR INTERNET USERS

INTHWLNG Not including your WebTV, how long have you been using the internet in your home (years)?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	0	214	10.5	16.6	16.6
	1	165	8.1	12.8	29.3
	2	246	12.1	19.0	48.4
	3	227	11.2	17.6	65.9
	4	152	7.5	11.8	77.7
	5	141	6.9	10.9	88.7
	6	59	2.9	4.6	93.2
	7	29	1.4	2.2	95.4
	8	24	1.2	1.9	97.3
	9	12	.6	.9	98.2
	10	13	.6	1.0	99.2
	11	2	.1	.1	99.4
	12	5	.2	.4	99.7
	13	1	.0	.1	99.8
	15	3	.1	.2	100.0
	Total	1293	63.6	100.0	
Missing	System	742	36.4		
Total		2035	100.0		

INTOTHER Do you access the internet using any computer not in your home?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	0 No	289	14.2	17.2	17.2
	1 Yes	1391	68.3	82.6	99.8
	9 DK	4	.2	.2	100.0
	Total	1684	82.7	100.0	
Missing	System	352	17.3		
Total		2035	100.0		

**NTOTHYRHowlonghaveyoubeenusingtheinternetthroughacomputer
outsideofyourhome(years)?**

		Frequency	Percent	ValidPercent	Cumulative Percent
Valid	0	233	11.5	16.8	16.8
	1	258	12.7	18.6	35.5
	2	295	14.5	21.2	56.7
	3	179	8.8	12.9	69.6
	4	133	6.6	9.6	79.3
	5	134	6.6	9.7	88.9
	6	67	3.3	4.8	93.8
	7	24	1.2	1.7	95.5
	8	18	.9	1.3	96.8
	9	3	.2	.3	97.1
	10	21	1.0	1.5	98.6
	11	2	.1	.1	98.7
	12	7	.3	.5	99.2
	13	1	.0	.1	99.3
	15	9	.4	.6	99.9
	20	1	.1	.1	100.0
	Total	1386	68.1	100.0	
Missing	System	649	31.9		
Total		2035	100.0		

EMAILWhenyouusetheinternet,whatdoyouuseitfor?E-mail.

		Frequency	Percent	ValidPercent	Cumulative Percent
Valid	0No	175	8.6	10.0	10.0
	1Yes	1570	77.2	90.0	100.0
	Total	1745	85.7	100.0	
Missing	System	290	14.3		
Total		2035	100.0		

**READINGWhenyouusetheinternet,whatdoyouuseitfor?Readingthe
news,weather,orsports.**

		Frequency	Percent	ValidPercent	Cumulative Percent
Valid	0No	582	28.6	33.3	33.3
	1Yes	1163	57.2	66.7	100.0
	Total	1745	85.7	100.0	
Missing	System	290	14.3		
Total		2035	100.0		

HOMEWORKWhen you use the internet, what do you use it for? How work for school.

		Frequency	Percent	ValidPercent	Cumulative Percent
Valid	0No	1381	67.8	79.1	79.1
	1Yes	364	17.9	20.9	100.0
	Total	1745	85.7	100.0	
Missing	System	290	14.3		
Total		2035	100.0		

LEARNINGWhen you use the internet, what do you use it for? Learning or gathering info-not school related.

		Frequency	Percent	ValidPercent	Cumulative Percent
Valid	0No	403	19.8	23.1	23.1
	1Yes	1342	65.9	76.9	100.0
	Total	1745	85.7	100.0	
Missing	System	290	14.3		
Total		2035	100.0		

OBSRCHWhen you use the internet, what do you use it for? Job searches.

		Frequency	Percent	ValidPercent	Cumulative Percent
Valid	0No	1291	63.4	74.0	74.0
	1Yes	454	22.3	26.0	100.0
	Total	1745	85.7	100.0	
Missing	System	290	14.3		
Total		2035	100.0		

WORK_BUSWhen you use the internet, what do you use it for? Work/Business.

		Frequency	Percent	ValidPercent	Cumulative Percent
Valid	0No	941	46.2	53.9	53.9
	1Yes	804	39.5	46.1	100.0
	Total	1745	85.7	100.0	
Missing	System	290	14.3		
Total		2035	100.0		

COMMUNWhen you use the internet, what do you use it for?
Communication with others such as in chat rooms or message boards.

		Frequency	Percent	ValidPercent	Cumulative Percent
Valid	0No	1323	65.0	75.8	75.8
	1Yes	422	20.7	24.2	100.0
	Total	1745	85.7	100.0	
Missing	System	290	14.3		
Total		2035	100.0		

NTRTAINWhen you use the internet, what do you use it for?
Entertainment such as playing games.

		Frequency	Percent	ValidPercent	Cumulative Percent
Valid	0No	1126	55.3	64.5	64.5
	1Yes	619	30.4	35.5	100.0
	Total	1745	85.7	100.0	
Missing	System	290	14.3		
Total		2035	100.0		

SURFINGWhen you use the internet, what do you use it for?
Surfing.

		Frequency	Percent	ValidPercent	Cumulative Percent
Valid	0No	543	26.7	31.1	31.1
	1Yes	1202	59.1	68.9	100.0
	Total	1745	85.7	100.0	
Missing	System	290	14.3		
Total		2035	100.0		

HOBBIESWhen you use the internet, what do you use it for?
Researching hobbies.

		Frequency	Percent	ValidPercent	Cumulative Percent
Valid	0No	639	31.4	36.6	36.6
	1Yes	1107	54.4	63.4	100.0
	Total	1746	85.8	100.0	
Missing	System	289	14.2		
Total		2035	100.0		

FORTRAVWhen you use the internet, what do you use it for? Making or researching travel information or reservations.

		Frequency	Percent	ValidPercent	Cumulative Percent
Valid	0No	803	39.5	46.0	46.0
	1Yes	942	46.3	54.0	100.0
	Total	1746	85.8	100.0	
Missing	System	289	14.2		
Total		2035	100.0		

BUYRSRCHWhen you use the internet, what do you use it for? Gathering product or store information.

		Frequency	Percent	ValidPercent	Cumulative Percent
Valid	0No	671	33.0	38.4	38.4
	1Yes	1075	52.8	61.6	100.0
	Total	1746	85.8	100.0	
Missing	System	289	14.2		
Total		2035	100.0		

BUYINGWhen you use the internet, what do you use it for? Buying goods or services (requires entering your credit card).

		Frequency	Percent	ValidPercent	Cumulative Percent
Valid	0No	1110	54.5	63.6	63.6
	1Yes	636	31.2	36.4	100.0
	Total	1746	85.8	100.0	
Missing	System	289	14.2		
Total		2035	100.0		

FORAUCSWhen you use the internet, what do you use it for? Participating in online auctions by buying or selling products.

		Frequency	Percent	ValidPercent	Cumulative Percent
Valid	0No	1519	74.6	87.0	87.0
	1Yes	227	11.1	13.0	100.0
	Total	1746	85.8	100.0	
Missing	System	289	14.2		
Total		2035	100.0		

STOCKSWhen you use the internet, what do you use it for? Looking up stock quotes.

		Frequency	Percent	ValidPercent	Cumulative Percent
Valid	0No	1279	62.8	73.2	73.2
	1Yes	467	23.0	26.8	100.0
	Total	1746	85.8	100.0	
Missing	System	289	14.2		
Total		2035	100.0		

IVESTWhen you use the internet, what do you use it for? Buying stocks or investing online.

		Frequency	Percent	ValidPercent	Cumulative Percent
Valid	0No	1623	79.7	93.0	93.0
	1Yes	123	6.0	7.0	100.0
	Total	1746	85.8	100.0	
Missing	System	289	14.2		
Total		2035	100.0		

BANKWhen you use the internet, what do you use it for? Banking online.

		Frequency	Percent	ValidPercent	Cumulative Percent
Valid	0No	1533	75.3	87.8	87.8
	1Yes	213	10.5	12.2	100.0
	Total	1746	85.8	100.0	
Missing	System	289	14.2		
Total		2035	100.0		

GN011618When you use the internet, what do you use it for? Other.

		Frequency	Percent	ValidPercent	Cumulative Percent
Valid	0No	1559	76.6	89.3	89.3
	1Yes	187	9.2	10.7	100.0
	Total	1746	85.8	100.0	
Missing	System	289	14.2		
Total		2035	100.0		

WHRCONCTIngeneral,wheredoyoumostoftenusetheinternet?

		Frequency	Percent	ValidPercent	Cumulative Percent
Valid	1Onlyoutsidemyhome	29	1.4	1.7	1.7
	2Mostlyoutsidemymyhome	263	12.9	15.1	16.8
	3Aboutequallyinmyhomeandoutsidemymyhome	329	16.2	18.9	35.6
	4Mostlyinmyhome	731	35.9	41.9	77.5
	5Onlyinmyhome	392	19.2	22.5	100.0
	Total	1744	85.7	100.0	
Missing	System	291	14.3		
Total		2035	100.0		

CH_ATHOMWork@home:Hasusingtheinternetchangedtheamountoftimeyou spend:workingatthehome?

		Frequency	Percent	ValidPercent	Cumulative Percent
Valid	1Increased	358	17.6	21.2	21.2
	2Unchanged	1256	61.7	74.4	95.6
	3Decreased	74	3.6	4.4	100.0
	Total	1688	83.0	100.0	
Missing	System	347	17.0		
Total		2035	100.0		

CH_ATOFFWork@office:Hasusingtheinternetchangedtheamountoftimeyou spend:workingattheoffice?

		Frequency	Percent	ValidPercent	Cumulative Percent
Valid	1Increased	138	6.8	8.4	8.4
	2Unchanged	1425	70.0	86.8	95.2
	3Decreased	79	3.9	4.8	100.0
	Total	1642	80.7	100.0	
Missing	System	393	19.3		
Total		2035	100.0		

CH_OFHOMchangeinworkingathomeandoffice

		Frequency	Percent	ValidPercent	Cumulative Percent
Valid	1.00increaseatboth	74	3.7	4.6	4.6
	2.00increaseatoffice andunchangeathome	55	2.7	3.4	7.9
	3.00increaseathome andunchangeatoffice	220	10.8	13.5	21.4
	4.00increaseatoffice anddecreaseathome	5	.2	.3	21.7
	5.00increaseathome anddecreaseatoffice	45	2.2	2.8	24.5
	6.00unchangeatboth	1144	56.2	70.2	94.6
	7.00decreaseathome andunchangeatoffice	55	2.7	3.4	98.0
	8.00decreaseatoffice andunchangeathome	23	1.1	1.4	99.4
	9.00decreaseatboth	9	.5	.6	100.0
	Total	1631	80.2	100.0	
Missing	System	404	19.8		
Total		2035	100.0		

:H_ATSTRStores:Hasusingtheinternetchangedtheamountoftimeyouspend: shoppinginstores?

		Frequency	Percent	ValidPercent	Cumulative Percent
Valid	1Increased	55	2.7	3.3	3.3
	2Unchanged	1310	64.4	77.9	81.2
	3Decreased	316	15.5	18.8	100.0
	Total	1682	82.6	100.0	
Missing	System	353	17.4		
Total		2035	100.0		

:H_INCARTraffic:Hasusingtheinternetchangedtheamountoftimeyouspend: commutingintraffic?

		Frequency	Percent	ValidPercent	Cumulative Percent
Valid	1Increased	19	.9	1.2	1.2
	2Unchanged	1459	71.7	89.2	90.3
	3Decreased	159	7.8	9.7	100.0
	Total	1636	80.4	100.0	
Missing	System	399	19.6		
Total		2035	100.0		

**:H_RNEWSNews:Hasusingtheinternetchangedtheamountoftimeyouspend:
readingnewspapers?**

		Frequency	Percent	ValidPercent	Cumulative Percent
Valid	1Increased	104	5.1	6.1	6.1
	2Unchanged	1153	56.6	68.1	74.3
	3Decreased	436	21.4	25.7	100.0
	Total	1692	83.2	100.0	
Missing	System	343	16.8		
Total		2035	100.0		

**CH_WTVTV:Hasusingtheinternetchangedtheamountoftimeyouspend:
watchingtelevision?**

		Frequency	Percent	ValidPercent	Cumulative Percent
Valid	1Increased	62	3.1	3.6	3.6
	2Unchanged	854	42.0	49.9	53.5
	3Decreased	795	39.1	46.5	100.0
	Total	1711	84.1	100.0	
Missing	System	324	15.9		
Total		2035	100.0		

**:H_EVENEEvents:Hasusingtheinternetchangedtheamountoftimeyouspend:
attendingevents?**

		Frequency	Percent	ValidPercent	Cumulative Percent
Valid	1Increased	63	3.1	3.8	3.8
	2Unchanged	1521	74.7	91.0	94.7
	3Decreased	88	4.3	5.3	100.0
	Total	1672	82.2	100.0	
Missing	System	363	17.8		
Total		2035	100.0		

**:H_WFAMFamily:Hasusingtheinternetchangedtheamountoftimeyouspend:
spendingtimewithyourfamily?**

		Frequency	Percent	ValidPercent	Cumulative Percent
Valid	1Increased	101	5.0	6.0	6.0
	2Unchanged	1445	71.0	85.5	91.4
	3Decreased	145	7.1	8.6	100.0
	Total	1690	83.1	100.0	
Missing	System	345	16.9		
Total		2035	100.0		

**H_WFRNFriends:Hasusingtheinternetchangedtheamountoftimeyouspend:
spendingtimewithyourfriends?**

		Frequency	Percent	ValidPercent	Cumulative Percent
Valid	1Increased	72	3.6	4.3	4.3
	2Unchanged	1458	71.7	86.5	90.8
	3Decreased	154	7.6	9.2	100.0
	Total	1685	82.8	100.0	
Missing	System	350	17.2		
Total		2035	100.0		

**CHFRIENDHasusingtheinternetchangedtheamountoftimeyouspendtalkingto
friendsandfamilyonthephone?**

		Frequency	Percent	ValidPercent	Cumulative Percent
Valid	1.00Increased	68	3.4	3.4	3.4
	2.00Unchanged	1593	78.3	79.0	82.4
	3.00Decreased	354	17.4	17.6	100.0
	Total	2015	99.0	100.0	
Missing	System	20	1.0		
Total		2035	100.0		

**CHAT_FAMWhenyouparticiapteinchatroomsormessageboards,doyouchat
with...Familymembers?**

		Frequency	Percent	ValidPercent	Cumulative Percent
Valid	-2.00skippedbyR	1172	57.6	57.6	57.6
	.00No	659	32.4	32.4	90.0
	1.00Yes	204	10.0	10.0	100.0
	Total	2035	100.0	100.0	

**CHAT_FRDWhenyouparticiapteinchatroomsormessageboards,doyouchat
with...friendsyoumetprior toyour participationinthechatroomormessageboard?**

		Frequency	Percent	ValidPercent	Cumulative Percent
Valid	-2.00skippedbyR	1172	57.6	57.6	57.6
	.00No	622	30.6	30.6	88.2
	1.00Yes	240	11.8	11.8	100.0
	Total	2035	100.0	100.0	

CHAT_NEWWhen you participate in chat rooms or message boards, do you chat with...friends you met through your participation in the chat room or message board?

	Frequency	Percent	ValidPercent	Cumulative Percent
Valid -2.00skippedbyR	1172	57.6	57.6	57.6
.00No	542	26.6	26.6	84.2
1.00Yes	321	15.8	15.8	100.0
Total	2035	100.0	100.0	

CHAT_STRWhen you participate in chat rooms or message boards, do you chat with...people you are meeting for the first time?

	Frequency	Percent	ValidPercent	Cumulative Percent
Valid -2.00skippedbyR	1172	57.6	57.6	57.6
.00No	229	11.3	11.3	68.9
1.00Yes	634	31.1	31.1	100.0
Total	2035	100.0	100.0	

HRSWEEKOn average, about how many hours a week do you spend using the Internet?

	Frequency	Percent	ValidPercent	Cumulative Percent
Valid 1.00none	39	1.9	1.9	1.9
2.00less than one hour	298	14.7	14.8	16.7
3.00one to five hours	968	47.5	48.1	64.8
4.00five to ten hours	437	21.5	21.7	86.5
5.00ten to twenty hours	187	9.2	9.3	95.8
6.0020+	85	4.2	4.2	100.0
Total	2014	98.9	100.0	
Missing -2.00	22	1.1		
Total	2035	100.0		