

The Stanford Global Supply Chain Management Forum
A n n u a l S y m p o s i u m &
1 0 - Y e a r A n n i v e r s a r y
"Supply Chain Management: Yesterday, Today, and Tomorrow"

Thursday, June 2, 2005

- 8:00 A.M. Registration & Continental Breakfast
- 8:30 Welcome
Jin Whang, Professor & Co-Director GSCMF **Stanford University**
- 8:45 **Proactive Strategies for Constructing Robust Supply Chains**
Christopher Tang, Professor of Business Administration, Anderson School **UCLA**
- 9:30 **The Art of Adding Value**
Mark Roenigk, Vice President of Supply Chain Operations **Intuit**
- 10:15 Break
- 10:45 **Optimizing Amazon's Worldwide Supply Chain**
Gang Yu, Vice President of Worldwide Supply Chain Operations **Amazon.com**
- 11:30 **Optimizing Global Networks: The Challenge of Globalization, Off-shoring and Outsourcing**
Gary D. Kowalski, CEO, Menlo Automotive Group **Menlo Worldwide**
Peter Koudal, Director of Global Manufacturing **Deloitte Research**
- 12:15 Lunch at Arrillaga Alumni Center, McCaw Hall
- 1:30 **Redefining Supply Chain Practices in a Traditional Industry**
Jesus Lopez, Vice President of Logistics **CEMEX**
- 2:15 **Shift_scm "Value-Up with Sustained Performance"**
Celso Guiotoko, Vice President & CIO of Global IS Division **Nissan Motor**
- 3:00 Break
- 3:30 **Give Me Off-shoring or Give Me Death!**
Marc Hebert, Executive Vice President of Marketing and Partner Relations **Sierra Atlantic**
- 4:15 **Building Agility, Alignment and Adaptability in the End-to-End High-Tech Supply Chain**
Paul B. Katz, Vice President of Global Supply Chain **Arrow Electronics**
- 5:00 **Stitching Together a Supply Chain Strategy in the Apparel Industry**
Sonia Syngal, Vice President of Category Management **Gap**
- 6:00 Reception and Dinner at Arrillaga Alumni Center, McCaw Hall

Friday, June 3

- 8:00 A.M. Continental Breakfast
- 8:30 **Yesterday, Today, and Tomorrowland-50 Years of Technology at Disney**
Larry Wilk, Vice President of Logistics and Operations Services **Disney**
- 9:15 **The End of the 20th Century Enterprise: How Can Companies Evolve from Enterprises into Highly Synchronized Ecosystems?**
Fadi Chehadé, Chairman & CEO **Viacore**
- 10:00 Break
- 10:30 **Challenges for Smart Car and Home**
Kazunori Kagawa, Group Manager, Human-Machine Interface **Toyota Motor**
- 11:15 **Challenges of Joint Product Development of Large Flat Panel TV**
Hirokazu Shibata, Senior Manager **Sony**
- 12:00 Close with Gift Box Lunch