

STANFORD PROFESSIONAL PUBLISHING COURSE

2009 Application

Early Application Deadline: April 15, 2009
Final Deadline: May 15, 2009

To apply, kindly send the following:

- this application, completed.
- a sample book catalog or magazine. (Internationals may send a pdf via email.)
- a list of 3 or more publishing questions or challenges you hope the Course will help you resolve.
- a check for \$200 non-refundable application fee made payable to Stanford University. If you prefer to pay by credit card or wire transfer, contact Program Coordinator Melissa Vallejo to arrange payment. (Fee waived for scholarship applicants.)

- Mail, fax or email your materials to:

Stanford Professional Publishing Course
Stanford University
1450 Page Mill Road
Palo Alto, CA 94304
publishing.courses@stanford.edu
phone: 650-725-4301, fax: 650-736-1904

If you're sending materials separately, be sure to include your name and company on all submissions.

I. Participant Information

First Name _____

Last Name _____

II. Professional Information

Current Title _____

Company _____

Company Address _____

City _____ State _____ Zip _____ Country (if not U.S.) _____

Company Phone _____

Company E-mail _____

To which address would you like your mail sent? (*please indicate*) Home Office

Number of Employees _____ Circulation (if applicable) _____

Number of years you've worked in publishing _____

III. Personal Information

Home Address _____

City _____ State _____ Zip _____ Country (if not U.S.) _____

Home Phone _____ Alternate E-mail _____

Age _____ Gender Male Female _____ Citizenship _____

IV. Track Choices

I am applying for the Main Course (July 11-17) in the following track:

- Book Track Magazine Track

I am also applying for the Pre-Course for Internationals (July 9-11):

- Yes No

V. Tuition & Discounts

- Tuition for the Main Course is \$3,950.
- Tuition for the Pre-Course is \$1,330.
- A discount of 10% will be automatically applied to your total tuition if your application is postmarked on or before April 15, 2009.
- A discount of 10% will be automatically applied to your total if two or more people from your company apply together.
- Discounts may be combined to a maximum of 20%.

If you are applying for a group discount, enter the names of the other group members here.

NOTE: Your application will be processed once applications from all members of your group have been received.

VI. Housing Options

Please indicate your choices below:

- Housing for the Main Course only (arrive July 11, depart July 18) at \$623.
- Housing for the International PreCourse and the Main Course (arrive July 8, depart July 18) at \$890.
- No housing needed.

VII. Professional Biography

Please submit a short (6-8 sentences) biography introducing yourself on both a professional and personal level. Use the sample below as a guideline. Be sure to include the following information: your name, current title, company, company location, current duties, prior positions at other publishing firms, and any outside interests or hobbies you'd like others to know about. Should you be accepted to the course, this bio (or a shortened version) will be included in the binder given to all participants. *For that reason, we ask that you do not simply include your current resume.*

Sample:

Pat Jones is editor-in-chief of *SportsLife* magazine in New York City. *SportsLife* is targeted at avid sports fans around the world (circulation 300,000), and Pat has the enviable job of deciding which sports to highlight in each issue. Prior to joining the SportsLife team, he was associate editor at *Women's Runner* and assistant editor at *Golf* magazine.

Cancellation Policy

Full refunds (less \$200 application fee) will be given for confirmed applications cancelled in writing by June 15, 2009. After that date, you will not receive a refund, but you may defer your participation until the following year (any tuition increase will apply) or send a qualified substitute in your place (application required).