November 7- 9, 2007
Radisson Hotel, Sacramento, CA

BEHAVIOR, ENERGY & CLIMATE CHANGE CONFERENCE

Schedule-at-a-Glance

WEDNESDAY	NOVEMBER 7
6:30-8:30 PM Edgewater Ballroom	**Behavior & Innovation** Conference Kick-off and Networking Reception

THURSDAY	NOVEMBER 8		
7:30 - 8:30 AM	Continental Breakfast		
8:30 - 10:30 Edgewater Ballroom	**Behavior, Energy & Climate Change** Opening Plenary		
10:30 - 11:00	Break		
Topic Session 1 11:00 - 12:30	Topic 1A - Edgewater #4 **Improving Assumptions, Theories and Models**	Topic 1B - Edgewater #3 **Individual Behavior in a Social Context: Norms and Networks**	Topic 1C - Edgewater #2 **Information, Education and Voluntary Action**
12:30 - 1:30 PM	Lunch		
Topic Session 2 1:30 - 3:00	Topic 2A - Edgewater #4 **Behavior as a Reliable Resource for Energy Efficiency and Emissions Reductions**	Topic 2B - Edgewater #3 **People are Different: Opinions, Attitudes and Segments**	Topic 2C - Edgewater #2 **Building on Experience: What We Can Learn from Entertainment and Other Fields**
3:00 - 3:30	Break		
Topic Session 3 3:30 - 5:00	Topic 3A - Edgewater #4 **Science, Policy Design and Political Leadership**	Topic 3B - Edgewater #3 **Motivating Individuals to Action: Success Stories**	Topic 3C - Edgewater #2 **Mobilizing Action in Communities and Groups**
5:15 - 5:30	Website/Database Demo (Rm #3)		
5:30 - 7:30 Edgewater Ballroom	**Poster Session & Reception**		
8:00 - 9:30	**Participant Organized Discussions** *Check bulletin board at Reg. Desk*		

FRIDAY	NOVEMBER 9		
7:30 - 8:30 AM	Continental Breakfast		
8:30 – 9:45 Edgewater Ballroom	**Influencing Climate Behavior** Keynote Plenary		
9:45 – 10:15	Break		
Topic Session 4 10:15 - 11:45	Topic 4A – Edgewater #4 **Accelerating Technology Solutions**	Topic 4B – Edgewater #2 **Leveraging Past Lessons for Current Action**	Topic 4C – Edgewater #2 **What Motivates Businesses to Change**
11:45 – 1:45	Lunch and Closing Plenary		
12:30 - 1:45 Edgewater Ballroom	**Behavior and Policy: Future Directions** Plenary Panel		
2:00	Conference Adjourns		
2:00 - 4:00 Edgewater #4	**Planning What's Next** Post-Conference Informal Session		