

**Dorf and Byers, *Technology Ventures: From Idea to Enterprise* (2nd Edition)
Section Highlights**

Please focus on these sections of the 20 chapters and read them carefully before the corresponding session where that chapter is assigned. For example, the most important readings of Chapter 2 are the first (2.1) and fourth (2.4) sections. Please ignore the AgraQuest case sections at the end of each chapter.

As you wish, enjoy the video clips included on the textbook's DVD or online at:
<http://ecorner.stanford.edu/collections.html?collectionId=2>.

Part I

- 1.1, 1.2, 1.8
- 2.1, 2.4
- 3.3, 3.4
- 4.1, 4.4
- 5.3-5.5

Part II

- 6.3, 6.5
- 7.1, 7.2
- 8.1
- 9.3
- 10.3-10.8

Part III

- 11.1-11.4, 11.8-11.9
- 12.3-12.4, 12.7, 12.9-12.10
- 13.1, 13.7-13.8
- 14.1, 14.3
- 15.3

Part IV

- 16.1, 16.2
- 17.1, 17.9
- 18.5-18.7
- 19.1-19.4
- 20.1, 20.4