

Endowment Drive 2005-2006

Dear Friend of Stanford Cycling,

Thank you for considering a donation to the Stanford Cycling Endowment Fund. We are deeply grateful for your support, which will enable us to sustain Stanford's proud tradition of excellent collegiate cycling programs for generations to come.

As you may know, during this 2005-2006 academic year, an anonymous donor has agreed to match up to \$40,000 in donations to the endowment fund. With \$20,000 currently in the account, our hope is that this challenge grant and matching donations from additional supporters will enable us to reach our first goal of \$100,000. Once we have that amount, the minimum required in order to begin drawing down funds for our operating budget, the current leadership of the Stanford cycling team will be able to breathe easy, knowing that the team's future is secure.

Here are the two easy ways to give to the team:

- 1) The first way, and perhaps the easiest, is to donate to the team through the website, givingtostanford.stanford.edu. Here are the simple instructions for making such a gift from your computer:
 - a. Type: givingtostanford.stanford.edu into your web browser. This should bring up the home page for the Giving to Stanford website.
 - b. Click on the button that reads, "Make a gift now" in either the top left hand or the bottom right hand of the page. Either link will take you to the next step.
 - c. Under the selection of choices that reads, "Please select the school or group to which you wish to make a gift", you must select "other" at the bottom. After you have selected other, and the second bar reads, "One-time gift" then click "Continue" in order to proceed onto the next page.
 - d. Under the option for "Further Designation", scroll to the bottom of the options and select "Other Designation (specify below)".
 - e. In the space provided, copy and paste this message: "This gift is to be given to the Stanford Cycling team endowment fund." Once you've typed this in, enter the amount of your gift and then click "Continue".
 - f. On the final pages, follow the instructions for giving the required information, submit the forms, and then feel great that you've helped secure Stanford Cycling for many years to come!

- 2) The second way that you might give to the team is by sending a check.
- a. Send the check to:
Gift Processing
PO Box 20466
Stanford, CA 94305
 - b. The check should be made out to "Stanford Cycling Endowment Fund".
 - c. Please be sure to also include a note in your letter that this gift is intended for the Stanford Cycling team's endowment fund.
 - d. Finally, let the folks at gift processing know that you'd like for them to send me, Tyler Hester, an email confirmation of the gift at: tylerh@stanford.edu. This way, I'll be sure to let you know when we have received and processed your gift.

Special note: If you work for a company or organization that matches employee donations, consider asking if they will match your endowment gift. One of our alumni was recently able to secure a match from her company. These funds combined with the additional leverage of the match from the anonymous donor meant that her original gift had quadruple the impact on the endowment fund!

Please don't hesitate to contact me if you have any questions about the giving process, the endowment campaign in general, or the current Stanford Cycling Team. We would love to have you join us out on the road or trail!

Sincerely,

Tyler Hester
Stanford Cycling Development Director
Class of 2006 – English