

Rhetoric, Cross-Cultural Rhetoric, Basic Course, 10 ECTS

Course code: RE1002	Subject area: Field of Humanities
Main field: Rhetoric	ECTS: 10
Level of education: First level	Higher advanced level: Basic Course
Established:	Last approval:
Valid from: Autumn semester 2006	Approved by:

Objectives

General aims for education at the first level

Education at the first level shall develop the students'

- ability to make independent and critical evaluations
- ability to independently identify, formulate and solve problems
- readiness to meet changes in the working life.

Within the field which the education concerns the students shall, in addition to knowledge and skills, develop their ability to

- seek out and evaluate knowledge on a scientific level
 - follow the development of knowledge
 - exchange knowledge with people lacking special knowledge in the field.
- (Chapter 1, 8 § of the Higher Education Act)

Course objectives

At the end of the course learners will

- know the basic classical concepts and principles of rhetoric
- be able to explore rhetoric across cultures, countries and various forms of media
- be able to use technology and pedagogy for cross-cultural collaboration
- have developed strengths as writers, researchers, speakers and rhetoricians as they focus on a project of choice
- be aware of the global perspective on rhetoric

Main content of the course

The course provides a historical background and an introduction to rhetorical theory and criticism. Students will work on practical assignments with real world applications, based on student suggestions. They will learn to analyze rhetorical objects and to present the result of the analysis, all from a cross-cultural aspect. Collaboration with international partners and the use of ICT (Information and communication technology) is a vital part of the course.

Teaching forms

Teaching consists of lectures and seminars where cross-cultural rhetorical issues are discussed. Participation in the scheduled sessions is compulsory.

Forms of examination

Cross-Cultural Rhetoric, 10 ECTS. (Code: 0100)

Continuous assessment of oral and written performance throughout the course.

A student admitted to and registered on a course has the right to receive tuition and/or supervision during the period of time that was stated for the course occasion that the student was admitted to (see [Admission regulations](#) for undergraduate education.) Thereafter the right to tuition and/or supervision ends. For further information, see (in Swedish) [Degree regulations](#) for undergraduate education.

Grades

Unless the course syllabus otherwise prescribes, grades shall be awarded on completion of a course. A teacher specially appointed by the institution of higher education (the examiner) shall set the grade (Chapter 6, kap. 18 § Higher Education Ordinance).

Grades used are Fail (U), Pass (G) or Pass with distinction (VG). Marks are awarded according to ECTS (European Credit Transfer System), with the grading scale A to F.

For further information, see (in Swedish) [Degree regulations](#) for undergraduate education.

Specific admission requirements and other requirements

Standard university admission requirements

For information, see (in Swedish) [Admission regulations](#) for undergraduate education.

Transfer of credits for previous studies

Decisions regarding accreditation of courses are made by the examiner on the course in question (Chapter 6, 18 § Higher Education Ordinance).

Decisions regarding accreditation of a course in a general degree are, if the evaluation is made in connection with a request for a degree certificate and if the evaluation is regarded as a routine matter, made by the Head of the Education and Research Office. (see "Vice-chancellor's delegations in education matters").

Decisions regarding accreditation in all other cases are made by the Board of department(s). (see "Vice-chancellor's delegations in education matters").

Additional regulations

Right to new examination

- A student who fails an examination has the right to be re-examined.

- For courses which are discontinued or radically changed, there is to be provision for re-examination on three occasions within eighteen months of the discontinuation/change. Subsequent examinations are set in accordance with the new syllabus.

- A student who fails a certain course or sub-course examination twice is entitled to request that, for further examinations, another examiner be appointed. Such a request is made to the head of the relevant department. The above may not be applicable in certain exceptional circumstances.

- A student who has already received a pass for the course may not take the exam again in order to obtain a distinction.

Course literature and other teaching materials

Required literature

Alfano, Christine & O'Brien Alyssa (2007), *Envision: Persuasive Writing in a Visual World*
New York: Longman, 336 pages

Lucas, Stephen (2007), *The Art of Public Speaking* Boston, MA: McGraw Hill, 506 pages

Samovar, Larry A. & Porter, Richard E. (2007)/7 ed. *Communication Between Cultures*
Belmont, Calif. : Wadsworth/Thomson Learning, 334 pages

Additional reading

Gonzales, Alberto & Tanno, Dolores V. (2000) *Rhetoric in Intercultural Contexts*
London: Sage Selection, 190 pages, (about 50 pages/ca 50 sidor)

Hasling, John (1998) *The Audience, the Message, the Speaker*
New York : McGraw-Hill, 222 pages

Herrick, James A. (2005) *The History and Theory of Rhetoric: An Introduction*
Boston: Allyn and Bacon, 306 pages

Lunsford, Andrea A. & Ruskiewicz, John J. (2004) (3rd ed.)
Everything's an argument Boston, New York: Bedford/St Martin's, 475 pages

Roddick, Anita (2001) *Take It Personally: How to Make Conscious Choices to Change the World*
Berkeley: Conari Press, 224 pages

Spencer-Oatey, Helen (2000) *Culturally Speaking : Managing Rapport in Talk Across Cultures*
London : Cassell, 381 pages, (about 50 pages/ca 50 sidor)

Additions and comments on the literature list

-Additional material may be supplied by the teacher.

Week	Day 18-21	Cross-Cultural Communication (2 points)	Rhetoric (2 points)	Analysis I (2 points)	Analysis II (2 points)	Final paper oral present. (2 points)
		CB	AE	MVSW	MVSW	AE/EM
38	Mon 18 Sept Thurs 21	x ICT SB				
39	Mon 25 Thurs 28	x ICT SB				
40	Mon 2 Oct Thurs 5	x <u>Stanford</u> ICT SB				
41	Mon 9 Thurs 12		x <u>Stanford</u> and Alyssa's visit. Anders via M			
42	Mon 16 Thurs 19		x Pro. Salazaar Info Lit. BH			
43	Mon 23 Thurs 26		x Anders via M			
44	Mon 30 Thurs 2 Nov		x	x		
45	Mon 6 Thurs 9			x x		
46	Mon 13 Thurs 16				x x	
47	Mon 20 Thurs 23				x x	
48	Mon 27 Thurs 30					x x A via M
49	Mon 4 Dec Thurs 7					x <u>Stanford</u> x Evaluation
		(Gonzales) Samovar (Spencer-Oatey)	Herrick Lunsford	Alfano/ O'Brien Lunsford Roddick	Alfano/ O'Brien Lunsford Roddick	All of the literature.

AE Anders Eriksson
 CB Christine Beckman
 MVS Maja von Stedingk-Wigren
 EM Eva Magnusson
 SB Stefan Börjesson
 BM Brigitte Mral

anders.eriksson@hum.oru.se
 sprak@sprakin.se
 maja.von-stedingk@hum.oru.se
 eva.magnusson@hum.oru.se
 stefan.borjesson@tech.oru.se
 brigitte.mral@hum.oru.se