

# COMMUNICATION

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Courses given in Communications have the subject code COMM. For a complete list of subject codes, see Appendix B.

The Department of Communication engages in research in communication and offers curricula leading to the B.A., M.A., and Ph.D. degrees. The M.A. degree prepares students for research on mass media or for careers in journalism or documentary film and video. The Ph.D. degree leads to careers in teaching and research-related specialties.

The Institute for Communication Research offers research experience primarily to advanced Ph.D. students.

The John S. Knight Fellowships program brings outstanding mid-career journalists to the University to study for an academic year. Twelve U.S. journalists are sponsored by the John S. and James L. Knight Foundation. They are joined by seven International Fellows, sponsored by the Shinyoung Journalism Fund, the Lyle and Corrine Nelson International Fellowship Fund, the Knight Foundation, and others.

## ADMISSION

*Prospective Undergraduate Students*—Write to the University's Office of Undergraduate Admissions, Stanford University, Stanford, California 94305-3005.

*Prospective Graduate Students*—Write to Graduate Admissions, Registrar's Office, Stanford University, Stanford, CA 94305-3005. Online applications are strongly preferred and can be submitted on the web at <http://www.stanford.edu/dept/registrar/>.

The department requires that applicants for graduate admission submit verbal and quantitative scores from the Graduate Record Examination (GRE). Admission to each graduate degree program is competitive based on the pool of applicants each year rather than on standard criteria that can be stated in advance. The GRE should be taken not later than November prior to the early January application deadline.

## UNDERGRADUATE PROGRAMS

### BACHELOR OF ARTS

#### PREPARATION

Before declaring the major, students must have completed or be concurrently enrolled in two of the following courses: COMM 1, 106, or 108; and STATS 60 or PSYCH 10. Students interested in declaring the major should see peer advisers or the student services administrator in Building 120, room 110A during scheduled office hours.

#### PROGRAM OF STUDY

The undergraduate curriculum is intended for liberal arts students who wish to develop a fundamental understanding of communication in society, drawing on the perspective of the social sciences. Undergraduate students majoring in communication are expected to become acquainted with the fundamental concerns, theoretical approaches, and methods of the field, and to acquire advanced knowledge in one or more of the subareas of communication institutions, processes, and effects.

While the department does not attempt to provide comprehensive practical training at the undergraduate level, the curriculum provides opportunities for professional print journalism and internship opportunities.

The department is committed to providing students with the analytical and critical skills that are necessary for future success, be it in graduate programs, professional schools, or immediate career entry.

The major is structured to provide several levels of study: a core curriculum, intended to expose students to a broad-based understanding of communication theory and research, and a number of intermediate-level options and electives. Majors also have the opportunity to do advanced research in the form of senior projects and honors theses.

All undergraduate majors are required to complete a set of core communication courses which include COMM 1, Mass Communication and Society (5 units); COMM 131, Media Ethics and Responsibility (WIM, 5 units); COMM 106, Communication Research Methods (5 units); and COMM 108, Communication Process and Effects (5 units). Core courses are given only once each year.

Students must also complete an introductory course in statistics (typically PSYCH 10 or STATS 60) in preparation for courses in methodology and advanced courses in communication processes and effects. It is recommended that this be done as soon as possible so as not to prevent registration in a course requiring statistical understanding.

In addition to the core courses and the statistics requirement, undergraduate majors select courses from the areas described below. Many of the courses require core courses as prerequisites.

*Area I: Communication Processes and Effects*—Area I emphasizes the ways in which communication scholars conduct research in, and consider the issues of, human communication. These studies aim to provide expert guidance for social policy makers and media professionals. A minimum of two courses must be taken from COMM 130, 137, 155, 160, 162, 169, 170, 172.

*Area II: Communication Systems/Institutions*—Area II considers the roles and interaction of institutions such as broadcasting, film, journal-

ism, constitutional law, and business within communication and mass communication contexts. A minimum of two courses must be taken from COMM 115, 116, 122A or B, 125, 131, 133, 141A or B, 142, 183.

*Tracks*—The communication curriculum is designed to provide a theoretical base that can be effectively applied to numerous environments. The potential tracks listed below are not required, but are examples of how to focus your interests.

1. Communication Technologies
  - a) Department of Communication (COMM):
    137. Telecommunication Policy and the Internet
    169. Communication, Technology, and Society
    172. Psychological Processing
    183. Media Economics
  - b) Affiliated department offerings (elective credit toward the major):
    - 1) Computer Science (CS)
      105. Introduction to Programming HTML and JavaScript
      147. Introduction to HCI
      - 247A. Interaction Design Studio
      - 201 (or STS 215). Computers, Ethics, and Social Responsibility
    - 2) Science, Technology, and Society (STS)
      101. Science, Technology, and Contemporary Society
2. Communication and Public Affairs
  - a) Department of Communication (COMM)
    125. Perspectives on American Journalism
    130. Language and Interpersonal Communication
    133. Communication and Culture
    137. Telecommunication Policy and the Internet
    155. Interethnic Communication
    160. The Press and the Political Process
    170. Communication and Children
    183. Media Economics
  - b) Affiliated department offerings (elective credit toward the major)
    - 1) Department of Political Science (POLISCI)
      123. Politics of Public Policy
      126. Issues of Representation in American Politics
    - 2) Department of Psychology (PSYCH)
      75. Cultural Psychology
      167. Seminar on Aggression
      - 180/245. Social Psychological Perspectives on Stereotyping and Prejudice
    - 3) Public Policy Program (PUBLPOL)
      104. Economic Policy
      194. Technology Policy
3. Media Practices and Performance
  - a) Department of Communication (COMM)
    - 122A or B. The Documentary Tradition
    125. Perspectives on American Journalism
    131. Media Ethics and Responsibilities
    - 141A or B. Film History
    142. Broadcasting in America
    160. The Press and the Political Process

The remainder of the 60 required units may be fulfilled with any elective communication courses, or cross-listed courses in other departments.

To be recommended for the B.A. degree in Communication, the student must complete at least 60 units (approximately twelve courses) in the department. No more than 10 units of transfer credit or Summer Session may be applied to meet department requirements. Communication majors must receive a letter grade for all communication courses unless they are offered only for satisfactory/no credit (S/NC).

*Internship Opportunities*—Internship credit is available for Communication undergraduates and minors. For communication majors/minors interested in Journalism internships, select the “Internship Office” at <http://www.stanford.edu/dept/communication/> for current internship possibilities. Communication students who have received academic credit for internship experience through COMM 185 have prepared reports, which are available in the Communication Library.

## MINORS

### PREPARATION

Before declaring the minor, students must have completed or be concurrently enrolled in two of the following courses: COMM 1, 106, or 108; and STATS 60 or PSYCH 10. Students interested in declaring the minor should apply via Axess. Students are required to take a total of eight communication courses or 40 units, not counting statistics, to complete the minor.

### PROGRAM OF STUDY

The minor is structured to provide a foundation for advanced course work in communication through a broad-based understanding of communication theory and research.

The minor in Communication consists of three introductory Communication core courses which include I, Mass Communication and Society (5 units); 106, Communication Research Methods (5 units); and 108, Communication Process and Effects (5 units).

In addition to the three core courses, the minor requires a minimum of five intermediate-level elective courses in the department. The department also requires completion of or concurrent registration in an introductory statistics course (STATS 60 or PSYCH 10) prior to registration in COMM 106, Communication Research Methods. It is strongly recommended that the course in statistics be taken as early as possible, preferably in the Autumn Quarter of the junior year. The Statistics course does not count toward the 40 units to complete the communication minor.

Students interested in declaring a minor must do so no later than registration day in the Autumn Quarter of the junior year. Core courses are offered only once annually, and they constitute a sequence:

Prerequisite: introductory statistics course (for example, PSYCH 10)

Core Courses: COMM 1, 106, 108

Area I, Communication Processes and Effects. A minimum of one course from COMM 130, 137, 155, 160, 162, 169, 170, 172

Area II, Communication Systems and Institutions. A minimum of one course from COMM 115, 116, 122A,B, 125, 131, 133, 141A,B, 142, 183 Plus three elective courses

Some courses are not given every year. Refer to program handout and the *Time Schedule* for details.

## HONORS PROGRAM

The honors program provides undergraduates the opportunity to undertake a significant program of research in an individual professor/student mentoring relationship. The aim is to guide students through the process of research, analysis, drafting, rethinking, and redrafting, which is essential to excellence in scholarship. Working one-on-one with a faculty adviser, seniors may earn between 5 and 15 communication units, culminating in an honors thesis. In order to be eligible for the honors program, interested majors must have: (1) successfully completed both a research methods and statistics course, (2) selected an adviser, and (3) submitted an application to the department by the end of their junior year. An application may be picked up outside of room 110 of Building 120.

Students are expected to make steady progress on their honors thesis throughout the year. Students who fail to submit a satisfactory draft fall quarter will be dropped from the program.

A final copy of the honors thesis must be read and approved by the adviser and submitted to the department by the eighth week of Spring Quarter (exact date to be arranged). It becomes part of a permanent record held by the department. Honors work may be used to fulfill communication elective credit but must be completed and a letter grade submitted prior to graduation. A student failing to fulfill all honors requirements may still receive independent study credit for work completed and it may be applied toward fulfilling major requirements.

The designation “graduation with honors” is awarded by the Department of Communication to those graduating seniors who, in addition to having completed all requirements for the Communication major:

1. complete an honors thesis
2. maintain a distinguished grade average in all communication course work
3. are recommended by the Communication faculty

## COTERMINAL BACHELOR'S AND MASTER'S PROGRAM

The Department of Communication offers students, who are completing a B.A. in another department, a coterminal program with an M.A. emphasis in Media Studies (see "Media Studies Program" below for more information); applications can be picked up at the Registrar's Office, Old Union.

Applications for coterminal study must be submitted at least four quarters in advance of the expected master's degree conferral date. Stanford undergraduates may apply as early as the eighth quarter (or upon completion of 105 units), but no later than the eleventh quarter of undergraduate study. Requirements include: Application for Admission to Coterminal Master's Program form, preliminary program proposal, statement of purpose, three letters of recommendation from Stanford professors, and a current Stanford transcript. GRE scores are no longer required. Coterminal applications are submitted directly to the department. Review procedures and the Graduate Admissions Committee determines criteria.

## GRADUATE PROGRAMS

### MASTER OF ARTS

University requirements for the master's degree are described in the "Graduate Degrees" section of this bulletin.

The department awards terminal M.A. degrees in Journalism and Documentary Film/Video. Applicants for each program, and for doctoral work, are evaluated for admission on different criteria. A student may complete more than one M.A. degree in the department, but course work applied to the requirements for one M.A. degree may not be applied to a second. All work to fulfill graduate degree requirements must be in courses numbered 100 or above.

Students who complete an M.A. degree and who desire entry into the Ph.D. program must file a Graduate Program Authorization Petition application, which can be picked up at Graduate Degree Progress, Old Union. Such students are considered alongside all other doctoral applicants.

The M.A. degree in Media Studies is only available to current Stanford University undergraduates who are majoring in another department. See more information on subsequent pages for additional description.

### DOCUMENTARY FILM AND VIDEO

The graduate program in documentary film and video is a master's program designed to train students in the conceptual and craft skills for the production of nonfiction film and video.

The program requires continuous enrollment for a period of two academic years (6 quarters), with a completion date of June in the second year. Students proceed through the program as a cohort. The program does not allow for a leave of absence.

The specific curriculum is listed in the following paragraphs. Full tuition (\$9,068 per quarter for the 2002-03 year) is charged for each quarter of the first year. During the Autumn Quarter of the second year, tuition is charged at the 10-unit rate (\$5,640). For the Winter and Spring quarters, tuition is charged at the 7-unit rate (\$3,948).

### CURRICULUM

The curriculum is intended to teach the technical and conceptual skills required for the development of creative work as well as relevant historical and theoretical knowledge.

#### *First-Year Curriculum 2002-03*

#### **Autumn Quarter**

202A. Graduate Colloquium in Documentary  
222B. Contemporary Issues in Documentary  
223. Film/Video Writing & Directing  
224. Introduction to Film Production

#### **Winter Quarter**

202B. Graduate Colloquium in Documentary  
228. Digital Video  
Elective 1 (3-5 units)  
Elective 2 (3-5 units)

#### **Spring Quarter**

202C. Graduate Colloquium in Documentary  
229. Advanced Film Production  
232. Advanced Documentary Directing  
Elective (3-5 units)

#### *Second-Year Curriculum 2003-04*

#### **Autumn Quarter**

202A. Graduate Colloquium in Documentary  
222A. The Documentary Tradition  
292. Producing the Nonfiction Film

#### **Winter Quarter**

202B. Graduate Colloquium in Documentary  
293A. M.A. Project Seminar I

#### **Spring Quarter**

202C. Graduate Colloquium in Documentary  
293B. M.A. Project Seminar II

### ELECTIVES

The student is required to take three electives in the first year. A list of possible electives is distributed toward the end of Autumn Quarter. Elective courses may be drawn from Department of Communication offerings or other departments with courses relevant to the curriculum. Some courses are not offered every year, and there may be time conflicts with core courses. Students should consult the University Time Schedule each quarter for current information. All elective choices must be approved by the Program Director.

All electives that fulfill graduation requirements must be taken for a letter grade. A student may opt to take an elective whose content supports the anticipated subject of their M.A. project in the Spring Quarter of the first year. The student must submit a petition to the documentary faculty requesting permission to take this course and indicate how the course is relevant to his/her research.

### EQUIPMENT AND SUPPLIES

The department maintains film and video production facilities and equipment for teaching and research purposes. However, the costs of supplies and laboratory services are the responsibility of the students.

Material costs are approximately \$1,200 for the first year of residence. In the second year, costs vary depending on subject, format/length, and logistics, but \$1,500-7,000 is typically the range for an M.A. project.

### M.A. PROJECT

In the second year of the program, each student individually produces an M.A. project which consists of a 15-20 minute film or video documentary.

Students own their own work, but the department reserves the right to use student projects for non-profit University-related purposes.

In order to graduate, students must deposit with the faculty adviser a DVCam master, one VHS copy of their film or video project, and a revised final budget that reflects the projected and actual cost of their production. In the case of film, the master copy must be made once the film is printed and, in the case of video, the submaster must be made from the online master. Students must contact the department's student services administrator during the quarter in which they expect to graduate in order to determine what needs to be done to file for graduation. Students working in film may not have completed their final printing work prior to the end of the Spring Quarter. It is therefore possible for a student to officially graduate in the Summer Quarter immediately following their enrollment in COMM 293B, although they will not have access to faculty or facilities during this period. No extensions or leaves of absences are granted.

All M.A. projects must be completed by the end of the Spring Quarter of the second year. In the case of video, the student must have completed online editing, and in the case of film, the student must have completed the final sound mix. The M.A. projects are screened for the public during Saturday of Commencement weekend.

### JOURNALISM

Stanford's Graduate Program in Journalism focuses on the knowledge and skills required to report, analyze, and write authoritatively about public issues. The curriculum combines a sequence of specialized report-

ing and writing courses with seminars and courses devoted to deepening the students' understanding of the roles and responsibilities of American news media in their coverage of public issues.

The program emphasizes both rigorous preparation for the practice of journalism as well as a critical perspective from which to understand it. The program's objective, then, is twofold: (1) to graduate talented reporters and writers who will foster public understanding of the significance and consequences of public issues and the debates they engender; and (2) to graduate thoughtful journalists who will respond openly and eloquently when called on to explain and defend the methods of their reporting and the quality of their writing.

#### CURRICULUM

The curriculum includes seven required courses and a master's project:

216. Journalism Law  
217. Journalism and the Internet  
225. Perspectives on American Journalism  
260. The Press and the Political Process  
273. Public Issues Reporting I  
274. Public Issues Reporting II  
289. Journalism M.A. Project  
291A,B,C. Graduate Journalism Seminar

Additionally, students are required to take two specialized writing courses, typically one each during Winter and Spring quarters; one or two approved electives from among graduate-level courses in the Department of Communication; and one or two approved electives from among courses on campus that deal substantively with issues of public importance. The M.A. degree in communication (journalism) requires a minimum of 48 units.

A typical schedule follows:

##### Autumn Quarter

Public Issues Reporting I  
Perspectives on American Journalism  
Journalism Law  
Graduate Journalism Seminar  
Elective

##### Winter Quarter

Journalism and the Internet  
Public Issues Reporting II  
Specialized Writing and Reporting  
Graduate Journalism Seminar  
M.A. Project  
Elective

##### Spring Quarter

The Press and the Political Process  
Specialized Writing and Reporting  
Graduate Journalism Seminar  
M.A. Project  
Elective

Except for the Graduate Journalism Seminar and the Journalism Project, all courses must be taken for a letter grade. To remain in good academic standing, students must maintain a grade point average (GPA) of 'B' or better. Graduation requires a GPA of 'B' or better.

#### JOURNALISM PROJECT

The master's project, a requirement for graduation, is intended as an opportunity for students to showcase their talents as writers and reporters. It is also an opportunity to undertake an in-depth critique of an area of journalism in which the author has a special interest. Work on the project usually begins during the Winter Quarter and continues through the Spring Quarter. It represents a major commitment of time, research, and writing. Although it is not a requirement that the project be published, it must be judged by a member of the faculty to be of a quality acceptable for publication. At a minimum, the project should demonstrate the rigor and discipline required of good scholarship and good journalism; it should offer ample evidence of students' ability to gather, analyze, and synthesize information in a manner that goes beyond what ordinarily appears in daily newspapers.

#### MEDIA STUDIES

The Media Studies coterminal master's program provides a broad introduction to scholarly literature in mass communication. This one-year program is designed for current Stanford students without prior academic work in communication, who wish academic preparation for teaching.

Media Studies students need to satisfy four basic requirements:

1. *Required Units and GPA:* students must complete a minimum of 45 units in Communication and related areas, including items 2 and 3 below. Normally a grade point average (GPA) of 'B' (3.0) or better satisfies the requirement for high academic standing. To count toward the 45 units, courses in related areas outside the department must be approved by the student's adviser.
2. *Core Requirements:* students must complete COMM 206, 208, and a statistics course. Typically, the statistics requirement is met with STATS 160 or 190. Other courses occasionally are approved as a substitute before the student is admitted to the program. The Statistics course does not count toward the 45 units.
3. *Six Media Studies Courses:* students must complete a minimum of six additional communication courses from the following list of department courses concerned with the study of media. While the department also offers graduate-level courses teaching media-related skills (for example, COMM 273 or 277), these courses are intentionally excluded from the list. Not all the listed courses are offered every year and the list may be updated from one year to the next. However, its intent is to include only courses in media studies, not media skills. In addition to the core requirements and a minimum of 6 courses listed below, students may select additional courses from the list and any related course approved by the student's adviser.

201. Film Aesthetics  
211. Mass Communication and Society  
216. Journalism Law  
217. Journalism and the Internet  
225. Perspectives on American Journalism  
227. Media Violence  
230. Language and Interpersonal Communication  
231. Media Ethics and Responsibility  
233. Communication and Culture  
237. Telecommunication Policy and the Internet  
241. History of Film  
242. Broadcasting in America  
255. Interethnic Communication  
260. Political Communication  
262. Analysis of Presidential Campaigns  
268. Experimental Research in Advanced User Interfaces  
269. Computers and Interfaces: Psychological and Social Issues  
270. Communication and Children  
272. Psychological Processing of Media  
280. Film Criticism  
283. Media Economics  
318. Doctoral Research Methods II\*  
319. Doctoral Research Methods III\*

4. *Two Extensive Projects:* students complete projects in two of the required communication courses listed in item 3 above. The projects requirement is intentionally flexible to permit students to adjust it to their interests, in consultation with professors.
  - a) Each project must grow out of a Communication course the student has taken.
  - b) Projects must be supervised by a faculty member, typically the professor who taught the course that inspired the project (but not necessarily the student's adviser for the Media Studies program). Only a faculty member, not a Ph.D. student, can approve a topic and supervise a paper.

\* These courses are designed for Ph.D. students. Master's students are unlikely to be admitted to take them, but the final decision is up to the faculty.

Additional courses are selected in consultation with an academic adviser. A course in statistical methods is strongly recommended.

#### DOCTOR OF PHILOSOPHY

University requirements for the Ph.D. are described in the "Graduate Degrees" section of this bulletin. The minimum number of academic units required for the Ph.D. at Stanford is 135, 45 of which can be transferred either from a master's degree at the University or from another accredited institution.

The department offers the Ph.D. in Communication Theory and Research. First-year students are required to complete introductory courses in communication theory and research, research methods, and statistics. These core courses, grounded in the social science literature,

emphasize how people respond to communication and media and how media institutions function. In addition, Ph.D. students must complete a minimum of three literature survey courses and related advanced seminars in Communication and related departments. Each student builds a research specialty relating communication to current faculty interests in such areas as ethics, ethnic identity, human-computer interactions, information processing, information technology, law, politics and voting, and youth and media. Regardless of the area of specialization, the Ph.D. program is designed primarily for students interested in teaching and research careers or policy formation positions.

The Ph.D. program encompasses four years of graduate study (subsequent to completion of the B.A. degree) during which, in addition to fulfilling University residency requirements, Ph.D. candidates are required to:

1. Complete all departmental course requirements with above average graduate grades, normally defined as a minimum grade point average (GPA) of 3.5. Currently these courses include COMM 206, 208, 311, 317, 318, 319, and a sequence in statistics (for example, STATS 160) that includes multiple regression and advanced analysis of variables (or other courses approved by the graduate director).
2. Pass the general qualifying examinations by the end of the second academic year of study and pass a specialized area examination by the end of the third academic year of study.
3. Demonstrate proficiency in tools required in the area of research specialization. Chosen with the advice of the faculty, such tools may include advanced statistical methods, computer programming, a foreign language, or other technical skills.
4. Complete two pre-dissertation research projects.
5. Teach or assist in teaching at least two courses, including COMM 1 (or other courses approved by the graduate director).
6. Complete a dissertation satisfactory to an advisory committee of three or more faculty members.
7. Pass the University oral examination, which is a defense of the dissertation.

Because the multifaceted nature of the department makes it possible for the Ph.D. student to emphasize any of several areas of communication study, there tend to be several "typical" programs of course work followed by students, depending on their specialties. Doctoral students complete core courses in the first year of study.

In addition, students must complete other advanced communication theory and research courses preparatory to their particular specializations. Specification of these courses depends on: (1) individual student needs to prepare for preliminary and area examinations, and (2) the requirements of the particular area of emphasis chosen by the student. Course selection should be made in collaboration with the student's adviser.

Ph.D. candidacy is valid for five years. Extensions of candidacy are rarely granted and require reexamination.

#### Ph.D. MINOR

Candidates for the Ph.D. degree in other departments who elect a minor in Communication are required to complete a minimum of 20 units of graduate courses in the Department of Communication, including a total of three theory or research methods courses, and are examined by a representative of the department. A department adviser in consultation with the individual student determines the particular communication theory and methods courses.

#### THE INSTITUTE FOR COMMUNICATION RESEARCH

The institute is an office of project research for the faculty of the Department of Communication and operates under grants to faculty from foundations, communication media, and other agencies. Research assistantships are often available to qualified Ph.D. students in communication.

## COURSES

(WIM) indicates that the course satisfies the Writing in the Major requirements.

### PRIMARILY FOR UNDERGRADUATES

**COMM 1. Communication, Technology, and Society**—(Graduate students register for 211.) Open to non-majors. Introduction to the fundamental concepts and contexts of communication. A topics-structured orientation emphasizing the field and the scholarly endeavors represented in the department. Two lectures and one discussion section per week. GER:3b

*5 units, Aut (Nass)*

**COMM 104. Writing and Reporting the News**—Reporting and writing, emphasizing various forms of journalism: news, interpretation, features, opinion. Detailed criticism of writing.

*5 units, Aut (Weir), Win (Turner), Spr (Staff)*

**COMM 106. Communication Research Methods**—(Graduate students register for 206.) The conceptual and practical concerns underlying commonly used quantitative approaches (experimental, survey, content analysis, and field research) in communication. Students become acquainted with the techniques of research so they may become intelligent consumers and practitioners of research.

*5 units, Win (Staff)*

**COMM 108. Communication Processes and Effects**—(Graduate students register for 208.) The process of communication theory construction, including a survey of social science paradigms and major theories of communication. Recommended: 1 or PSYCH 1.

*5 units, Aut (Roberts)*

**COMM 116. Journalism Law**—(Graduate students register for 216.) Laws and government regulation impacting journalists. Topics include libel, privacy, news gathering, protection sources, fair trial and free press, theories of the First Amendment, broadcast regulation. Prerequisite: Journalism M.A. student or advanced Communication major.

*5 units, Aut (Goldstein)*

**COMM 117. Journalism and the Internet**—(Graduate students register for 217.) The implications of new media for journalists. Professional and social issues related to the Internet as a case of new media deployment, as a story, as a research and reporting tool, and as a publishing channel. Seminar and hands-on practicum. Limited space for Communication seniors. Prerequisite: consent of instructor or Journalism M.A. student.

*5 units, Win (Staff)*

**COMM 118Q. Theory of Film Practices**—Stanford Introductory Seminar. Preference to sophomores. How theory connects with practice in the production of film and television. Film and television from the perspectives of: practitioners who have theorized about their work in directing, editing, screenwriting, cinematography, and sound; and social scientists whose research has explored similar issues empirically.

*4 units, Aut (Breitrose)*

**COMM 119. Social Impact of Digital Media**—(Graduate students register for 219.) Contemporary debates around the social and cultural impact of digital media. Topics include the historical origins of digital media, the cultural contexts of their development and use, and the influence of digital media on conceptions of self, community, and state.

*5 units, Spr (Turner)*

**COMM 121. Voice Interfaces**—(Graduate students register for 221.) The theories and practices around building speech recognition-based voice applications. The important issues in voice application development. Skill development in both application design and implementation. The basics of VoiceXML, the industry standard mark-up language for writing dialogs. Students build functional and practical applications.

*2-4 units, Aut (Byrne)*

**COMM 122B. Contemporary Issues in Documentary**—(Graduate students register for 222B.) Issues in contemporary documentary film/video including objectivity/subjectivity, ethics, censorship, representation, reflexivity, responsibility to the audience, and authorial voice. The viewing and analysis of films has a parallel focus on form and content. Prerequisite: consent of instructor.

*5 units, Aut (Krawitz) alternate years, not given 2003-04*

**COMM 125. Perspectives on American Journalism**—(Graduate students register for 225.) Survey of issues, ideas, and concepts in the development of American journalism, emphasizing the role of the press in society, the meaning and nature of news, and professional norms that influence conduct in and outside of the newsroom. Prerequisite: 1 or junior standing. GER:3b

*5 units, Aut (Glasser)*

**COMM 131. Media Ethics and Responsibilities**—(Graduate students register for 231.) The development of professionalism among American journalists, emphasizing the emergence of objectivity as a professional and the epistemological norm. An applied ethics course where questions of power, freedom, and truth autonomy are treated normatively so as to foster critical thinking about the origins and implications of commonly accepted standards of responsible journalism. GER:3B (WIM)

*5 units, Win (Glasser) alternate years, not given 2003-04*

**COMM 137. Telecommunication Policy and the Internet**—(Graduate students register for 237.) Multidisciplinary. Policy issues surrounding the emergence of a National Information Infrastructure (NII) in the U.S. The historical context of the policy debate, the technical and business aspects of the networking transformation underway, and its economic and social dimensions. GER:3b

*5 units, Aut (Bar)*

**COMM 141A. History of Film: The First 50 Years**—(Graduate students register for 241A.) Studies in the development of the motion picture as art form and cultural industry. Lab. Screenings of films announced in class. GER:3b

*5 units, Win (Breitrose) alternate years, not given 2003-04*

**141B. History of Film: The Second 50 Years**—(Graduate students register for 241B.) The evolution of the motion picture as an art form and culture industry in the U.S. and other nations from 1941. Topics: the decline of the studio system, the impact of WW II, the rise and fall of auteur cinema, television, industrial concentration and its effects, and the high concept film. Mandatory evening screenings.

*5 units (Breitrose) alternate years, given 2003-04*

**COMM 149Q. Interethnic Communication**—Stanford Introductory Dialogue. Preference to sophomores. Case studies. The nature of interethnic relations and effective ways of addressing the problems and issues associated with them.

*2 units, Win (Leets)*

**COMM 155. Interethnic Communication**—(Graduate students register for 255.) Working from an intergroup perspective, examines the influence of ethnicity on the process of interpersonal communication. The problems and opportunities inherent in communication among people from different ethnic heritages and value orientations, and the steps relevant for improving interethnic communication.

*5 units, Spr (Leets) alternate years, not given in 2003-04*

**COMM 160. The Press and the Political Process**—(Same as POLISCI 323R; graduate students register for 260.) Analysis of the role of mass media and other channels of communication in political and electoral processes. GER:3b

*5 units, Spr (Iyengar)*

**COMM 162. Analysis of Political Campaigns**—(Same as POLISCI 323S; graduate students register for 262.) Seminar. The evolution of American political campaigns, and the replacement of the political party

by the mass media as intermediary between candidates and voters. Academic literature on media strategies, the relationship between candidates and the press, the effects of campaigns on voter behavior, and controversies concerning apparent inconsistencies between media campaigns and democratic norms. Do media-based campaigns enable voters to live up to their civic responsibility? Has the need for well-financed campaigns increased the influence of elites over the nomination process? Have ordinary citizens become disengaged by their limited involvement in the process? Discussions in the context of the 2000 campaign. GER:3b

*5 units, Win (Iyengar)*

**COMM 169. Computers and Interfaces: Psychology and Design**—(Graduate students register for 269.) Interdisciplinary. User responses to interfaces and the implication of those responses for design. Applies theories from a variety of disciplines to illustrate responses to textual, voice-based, pictorial, metaphoric, conversational, adaptive, agent-based, intelligent, and anthropomorphic interfaces. Group design project applying theory to actual products and services. GER:3b

*5 units, Spr (Nass)*

**COMM 170. Communication and Children I**—(Graduate students register for 270.) Developmental approach to how children come to use and process mass media, what information they obtain, and how their behavior is influenced by the media. Prerequisite: 1, PSYCH 1, or SOC 1. GER:3b

*4-5 units, Win (Roberts) alternate years, not given 2003-04*

**COMM 177. Specialized Writing and Reporting**—(Same as 277; see 277.) Prerequisite: 104 or consent of instructor.

*5 units (Staff)*

**COMM 180. Film Criticism**—(Graduate students register for 280.) A practical and critical view of film. Models of artistic and literary criticism as points of comparison. Weekly reviews stress the analysis of the films and a lucid writing style. Prerequisite: 101 or 141. GER:3a

*4 units, Aut (Breitrose) alternate years, not given 2003-04*

**COMM 183. Media Economics**—(Graduate students register for 283.) The economics of communication media. A survey of the economic organization and characteristics of traditional communication sectors (newspaper publishing, film, broadcast and cable TV, telephony). Cross-sector economic issues related to networks, media technologies, and digital convergence. Prerequisite: one completed Economics course.

*5 units, Win (Bar)*

**COMM 185. Internship Experience**—Professional experience in the media. Prerequisite: Communication major or minor.

*1-4 units, Aut, Win, Spr (Staff)*

**COMM 190. Senior Project**—Research project. Prerequisite: senior standing.

*5 units, Aut, Win, Spr (Staff)*

**COMM 195. Honors Thesis**—Qualifies students to conduct communication research. Student must apply for department honors thesis program during Spring Quarter of junior year.

*5 units, Aut, Win, Spr (Staff)*

**COMM 199. Individual Work**—Students with high academic standing are permitted to undertake individual work.

*1-4 units, any quarter (Staff)*

## PRIMARILY FOR MASTER'S STUDENTS

**COMM 202. Graduate Colloquium in Documentary**—Topics in film and television focusing mainly on production-related issues. Prerequisite: documentary film and video graduate student only. Must be taken each quarter of 6-quarter program.

*1 unit, Aut (Samuelson), Win (Staff), Spr (Krawitz)*

- COMM 206. Communication Research Methods**—(Graduate section; see 106.)  
*1-5 units, Win (Staff)*
- COMM 208. Communication Processes and Effects**—(Graduate section; see 108.)  
*1-5 units, Aut (Roberts)*
- COMM 211. Communication, Technology, and Society**—(Graduate section; see 1.)  
*1-5 units, Aut (Nass)*
- COMM 214. Communication and the Study of Meaning**—(Doctoral students register for 314.) Seminar. Modes of inquiry for the study of communication and meaning, including the logic of qualitative research methods.  
*1-4 units, Win (Glasser)*
- COMM 216. Journalism Law**—(Graduate section; see 116.)  
*1-5 units, Aut (Goldstein)*
- COMM 217. Journalism and the Internet**—(Graduate section; see 117.)  
*1-5 units, Win (Staff)*
- COMM 219. Social Impact of Digital Media**—(Graduate section; see 119.)  
*1-5 units, Spr (Turner)*
- COMM 221. Voice Interfaces**—(Graduate section; see 121.)  
*1-4 units, Aut (Byrne)*
- COMM 222A. The Documentary Tradition**—(Graduate section; see 122A.)  
*4 units (Breitrose) alternate years, given 2003-04*
- COMM 222B. Contemporary Issues in Documentary**—(Graduate section; see 122B.)  
*4 units, Aut (Krawitz) alternate years, not given 2003-04*
- COMM 223. Film/Video Writing and Directing**—Emphasis is on conceptualizing and executing ideas for the production work done jointly with 224, covering all aspects of preproduction at an introductory level. Prerequisite: documentary film and video graduate student.  
*5 units, Aut (Samuelson)*
- COMM 224. Introduction to Film Production**—Introduction to 16mm production techniques and concepts. Final project is a short film with a non-synchronous sound design, shot in 16mm black-and-white. Prerequisite: documentary film and video master's student.  
*5 units, Aut (Krawitz)*
- COMM 225. Perspectives on American Journalism**—(Graduate section; see 125.)  
*1-5 units, Aut (Glasser)*
- COMM 228. Digital Video**—Introduces the fundamentals of digital storytelling. Emphasis is on working with small format cameras, interviewing techniques, and nonlinear editing skills. Prerequisite: documentary film and video graduate student.  
*5 units, Win (Symons)*
- COMM 229. Advanced Film Production**—Final quarter of professional training in motion picture production. Production of a short observational sync-sound exercise and a 5-7 minute 16mm color negative. The techniques of visual storytelling and observational shooting. Prerequisite: documentary film and video graduate student.  
*5 units, Spr (Krawitz)*
- COMM 230. Language and Communication**—(Graduate section; see 130.)  
*1-5 units, Win (Leets) alternate years, given 2003-04*
- COMM 231. Media Ethics and Responsibilities**—(Graduate section; see 131.)  
*1-5 units, Win (Glasser) alternate years, not given 2003-04*
- COMM 232. Advanced Documentary Directing**—For graduate students. Further examination of structure, emphasizing writing and directing the documentary. Practical training in fundraising and distribution. Prerequisites: 223, 228. Corequisite: 229.  
*5 units, Spr (Rosenblatt)*
- COMM 233. Communication and Culture**—(Graduate section; see 133.)  
*1-5 units (Staff) not given 2002-03*
- COMM 237. Telecommunication Policy and the Internet**—(Graduate section; see 137.)  
*1-5 units, Aut (Bar)*
- COMM 241A. History of Film: The First 50 Years**—(Graduate section; see 141A.)  
*4 units, Win (Breitrose) alternate years, not given 2003-04*
- COMM 241B. History of Film: The Second 50 Years**—(Graduate section; see 141B.)  
*4 units (Breitrose) alternate years, given 2003-04*
- COMM 255. Interethnic Communication**—(Graduate section; see 155.)  
*1-5 units, Spr (Leets) alternate years, not given in 2003-04*
- COMM 260. The Press and the Political Process**—(Graduate section; see 160.)  
*1-5 units, Spr (Iyengar)*
- COMM 262. Analysis of Political Campaigns**—(Graduate section; see 162.)  
*1-5 units, Win (Iyengar)*
- COMM 269. Computers and Interfaces: Psychology and Design**—(Graduate section; see 169.)  
*1-5 units, Spr (Nass)*
- COMM 270. Communication and Children I**—(Graduate section; see 170.)  
*1-5 units, Win (Roberts) alternate years, not given 2003-04*
- COMM 271. Communication and Children II**—(Graduate section; see 171.)  
*1-4 units (Roberts) alternate years, given 2003-04*
- COMM 272. Psychological Processing of Media**—(Graduate section; see 172.)  
*1-5 units, Spr (Reeves) alternate years, given 2003-04*
- COMM 273. Public Issues Reporting I**—Prepares students for the challenges of covering public policy issues and conveying their importance to the public by covering local and state governments and other institutions. The making of public policy, and the process of governmental decisions, including the impact of a variety of forces on government such as public opinion, media attention, interest groups, labor unions, business lobbyists, and campaign contributions. Prerequisite: Journalism M.A. student.  
*4 units, Aut (Woo)*
- COMM 274. Public Issues Reporting II**—Student teams study one major public policy issue that has broad societal impact. Students report and write individually, and as a team produce a body of journalism that advances the understanding a new issue each year, published on a web site and offered for publication to newspapers and other media outlets. Prerequisites: 273, Journalism M.A. student.  
*4 units, Win (Weir)*

**COMM 277. Specialized Writing and Reporting**—(Same as 177.) One or more classes are offered in specializations such as science or opinion writing, or other areas, and are organized around writing projects oriented toward the field of specialization. Prerequisite: COMM 104 or consent of instructor.

**COMM 277A. Writing and Reporting: Opinion Writing**  
4-5 units, Win (Woo)

**COMM 277B. Writing and Reporting: Science Writing**  
4-5 units (Staff)

**COMM 277D. Writing and Reporting: Environmental Reporting**  
4-5 units (Staff)

**COMM 277E. Writing and Reporting: Literary Journalism**  
4-5 units Win (Bettinger)

**COMM 277G. Writing and Reporting: Social Issues Reporting**  
4-5 units (Staff)

**COMM 277M. Writing and Reporting: Medical Technology and Health Care Issues**  
4-5 units (Staff)

**COMM 277P. Writing and Reporting: Book Writing**  
4-5 units (Staff)

**COMM 277R. Writing and Reporting: Technology Policy**  
4-5 units (Staff)

**COMM 280. Film Criticism**—(Graduate section; see 180.)  
1-5 units, Aut (Breitrose) alternate years, not given 2003-04

**COMM 283. Media Economics**—(Graduate section; see 183.)  
1-5 units, Win (Bar)

**COMM 289. Journalism Masters Project**  
3 units, Spr (Staff)

**COMM 290. M. A. Project**  
1-3 units (Staff)

**COMM 291. Graduate Journalism Seminar**—Required of all students in the graduate program in Journalism. Meets throughout the year as a forum for discussion of current issues in the practice and performance of the press. Journalists in or visiting the Bay Area are often guest speakers.

1 unit, Aut (Glasser), Win (Woo), Spr (Staff)

**COMM 292. Producing the Nonfiction Film**—Research and conceptualize documentary media projects, including development of nonfiction proposals. Prerequisite: documentary film and video master's student.  
5 units, Aut (Kleiman)

**COMM 293A. Documentary Film and Video M.A. Project Seminar I**—Production of master's documentary film or video project. Focus is on storytelling structure and other practical, aesthetic, and ethical issues. Prerequisite: documentary film and video master's student.  
6 units, Win (Friedman)

**COMM 293B. Documentary Film And Video M.A. Project Seminar II**—Editing and post-production of master's documentary film or video project. Focus is on aesthetic choices (structure, narration, music), distribution, contracts, and audience. Prerequisite: documentary film and video master's student.  
6 units, Spr (Krawitz)

**COMM 299. Individual Work**  
1-4 units, Any quarter (Staff)

## PRIMARILY FOR DOCTORAL STUDENTS

**COMM 301. Communication Curriculum Development and Pedagogy**—Required of all second-year Ph.D. students.  
1-5 units, Aut (Nass)

**COMM 311. Theory of Communication**—Required of all Communication doctoral students. Approaches to communication theory, seminar and tutorial meetings, and extensive reading and papers. Prerequisite: Communication Ph.D. student, or consent of instructor.  
1-5 units, Win (Reeves)

**COMM 314. Doctoral Research Methods II B**—(See 214.)  
1-5 units, Win (Glasser)

**COMM 318. Doctoral Research Methods II**—Prerequisite: consent of instructor.  
1-5 units, Win (Nass)

**COMM 319. Doctoral Research Methods III**—Prerequisite: 318.  
1-5 units, Win (Leets)

**COMM 331G. Communication and Media Ethics**—Limited to Ph.D. students. Advanced topics in press ethics and responsibility. Prerequisite: 231 or consent of instructor.  
1-5 units, Spr (Glasser)

**COMM 337G. Telecommunication Policy**—Limited to Ph.D. students. Advanced topics in telecommunication policy. Prerequisite: 237 or consent of instructor.  
1-5 units, Win (Bar)

**COMM 355G. Intergroup Communication**—Limited to Ph.D. students. Advanced topics in intergroup communication. Prerequisite: 255 or consent of instructor.  
1-5 units, Spr (Leets)

**COMM 360G. Political Communication**—Limited to Ph.D. students. Advanced topics in political communication. Prerequisite: 260 or consent of instructor.  
1-5 units, Spr (Staff)

**COMM 372G. Psychological Processing**—Limited to Ph.D. students. Advanced topics in psychological processing. Prerequisite: 272 or consent of instructor.  
1-5 units, Spr (Reeves)

**COMM 380A,B,C,D. Curriculum Practical Training**—Practical experience in the communication industries. Prerequisites: graduate standing in Communication, consent of instructor. Meets requirements for Curricular Practical Training for students on F-1 visas. 380A,B,C,D may be taken only once.  
1-5 units, Aut, Win, Spr, Sum (Staff)

**COMM 397. First Research Project**—Individual research in lieu of master's thesis.  
1-6 units, Aut, Win, Spr (Staff)

**COMM 398. Pre-Dissertation Research Project**—Advanced research for Ph.D. candidates.  
1-6 units, Aut, Win, Spr, Sum (Staff)

**COMM 399. Advanced Individual Work**  
1-9 units, Aut, Win, Spr, Sum (Staff)

**COMM 400. Dissertation Research**  
1-9 units, Aut, Win, Spr, Sum (Staff)

This file has been excerpted from the *Stanford Bulletin*, 2002-03, pages 304-312. Every effort has been made to insure accuracy; late changes (after print publication of the bulletin) may have been made here. Contact the editor of the *Stanford Bulletin* via email at arod@stanford.edu with changes, corrections, updates, etc.