

CENTER FOR TEACHING AND LEARNING

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The Center for Teaching and Learning is a university-wide resource on effective teaching and public speaking.

SERVICES TO FACULTY, LECTURERS, AND TEACHING ASSISTANTS

CTL provides the Stanford community with services and resources on effective teaching.

Our goals are: to identify and involve successful teachers who are willing to share their talents with others; to provide those who are seeking to improve their teaching with the means to do so; to acquaint the Stanford community with important innovations and new technologies for teaching; to prepare inexperienced teachers for their responsibilities; to contribute to the professional development of teaching assistants; to expand awareness of the role of teaching at research universities; and to increase the rewards for superior teaching.

CTL also has responsibility for helping teaching assistants (TAs) with their preparation for and effectiveness in teaching, and for helping departments with designing effective TA training programs. Goals are realized through continuing programs such as: microteaching and consultation; small group evaluation; workshops and lectures; a handbook on teaching and a library of teaching materials; quarterly teaching orientations; an informative quarterly newsletter; and work with individuals, groups, and departments on their specific needs. CTL offices are on the fourth floor of Sweet Hall. For further details, see CTL's teaching handbook or the CTL brochure, both available by calling (650) 723-1326; or consult our Web page at <http://ctl.stanford.edu>.

Send email with questions or requests to TeachingCenter@stanford.edu.

ORAL COMMUNICATION PROGRAM

The Oral Communication Program at CTL provides opportunities for undergraduate and graduate students to develop or improve their oral communication skills. Courses and workshops offer a comprehensive approach to speech communication, including training in the fundamental principles of public speaking and the effective delivery of oral presentations. The goal is to enhance students' general facility and confidence in oral expression. The program also provides innovative, discipline-based instruction to help students refine their personal speaking styles in small groups and classroom settings. Those interested in individualized instruction or independent study are invited to visit the program's Speaking Center in Sweet Hall, where trained student consultants, multimedia, and instructional resource materials are available on an on-going basis. For further details, call (650) 725-4149 or 723-1326 or consult our web site at <http://ctl.stanford.edu>.

COURSES

CTL 115/215. Voice Workshop—Innovative workshop focusing on breath, voice production, expansion of vocal range and stamina, and clarity of articulation. Geared toward public speaking generally including presentations, lectures, and job talks. Can be taken in conjunction with CTL 117.
2 units, Aut, Win (Freeland)

CTL 117/217. The Art of Effective Speaking—Introduction to the principles and practice of effective oral communication. Through formal and informal speaking activities, students develop skills framing and articulating ideas through speech. Strategies are presented for speaking extemporaneously, preparing and delivering multimedia presentations, formulating persuasive arguments, refining critical clarity of thought, and enhancing general facility and confidence in oral self-expression.
3 units, Aut, Win (Freeland, Allen)

CTL 118. Public Speaking—A practical approach to the art of public speaking. Emphasis is on developing skills in various speech types: exposition, argumentation, and persuasion. Students sharpen their skills with the aid of textbooks, videotapes, texts of famous speeches, and participation in a final program of talks. Students also evaluate presentations by others.
3 units, Sum (Wagstaffe, Pasley)

CTL 119. Oral Communication Consultant Teaching Practicum—Seminar for students with a strong background in public speaking who wish to train as public speaking consultants for CTL's Oral Communication Program. Readings, exercises, and supervised teaching refine speaking skills. Preparation to serve as a peer consultant in a variety of academic disciplines. Prerequisite: consent of instructor.
2 units, Spr (Allen, Freeland)

CTL 177. Performance of Power: Oratory and Authority from the Ancient World to the Postmodern—Speech as action has long been seen as essential to leadership. This course examines theories and examples of oratory, from Aristotle to Margaret Thatcher, assessing each as model of voice-activated authority. The class also surveys the impact of mass-media technologies as they continue to transform the public space of oratory.
3 units, Spr (Allen, Freeland)

CTL 219. Oral Communication for Graduate Students—Addresses graduate student speaking activities such as teaching (delivering lectures, guiding discussion, and facilitating small groups), giving professional presentations and conference papers, and preparing for orals and defenses. In-class projects, discussion, and individual evaluation assist students in developing effective techniques for improving oral communication skills.
1-3 units, Sum (Allen, Freeland)

This file has been excerpted from the *Stanford Bulletin*, 2002-03, page 30. Every effort has been made to insure accuracy; late changes (after print publication of the bulletin) may have been made here. Contact the editor of the *Stanford Bulletin* via email at arod@stanford.edu with changes, corrections, updates, etc.