



Jeff Marson
Marketing and Sales Manager

Jeff Marson has served Stanford Conference Services since 2003. Prior to joining the Stanford community, Jeff founded and operated “Written Answers,” a consulting firm specializing in the development of marketing communications programs and training modules for sales professionals. Among Jeff’s accomplishments are several sales achievement awards and considerable recognition for conceptualizing and implementing creative strategies for developing new markets.

Jeff facilitates the annual “Solving the Conference Planning Puzzle” seminar, and has recently presented on “Transforming Your Conference Operation Through eCommerce” at the 2008 ACCED-I Annual Conference. He has also co-authored and contributed to articles about Stanford Conference Services published in a variety of internal and external publications.

Jeff holds a Bachelors degree in Communication Arts from Cornell University and is making progress towards an MBA.