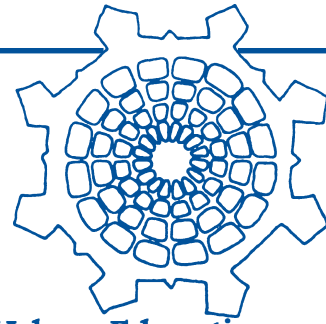


Urban Studies at Stanford University



Architecture · Community Organization · Urban Education
Urban Planning · Self-Design

No. 4, Winter 2002

www.stanford.edu/dept/URBS

Message from the Director Len Ortolano



Here is news about our activities during the 2000-01 academic year. The Urban Studies Program's advising system was lauded by the University. At a reception honoring outstanding advising at Stanford, organized by the Undergraduate Advising Center last May, Urban Studies received the award for excellent advising in the category of small department and interdisciplinary programs. Professor **Luis Fraga**, a member of the Urban Studies Faculty-Student Committee, received the outstanding Faculty Advisor award at the same ceremony. One month later, Professor **Paul Turner**, also a member of the Urban Studies Faculty-Student Committee, received the Dinkelspiel Award for his contributions to undergraduate education.

To help us continue with quality student advising, the Program on Urban Studies appointed Associate Director, **Katherine Cushing**, this past September. Katherine had previously taught at both Stanford and the University of California at Berkeley, and she has a proven record as an outstanding academic advisor. In addition to her

responsibilities, Katherine will be teaching an Urban Studies course each quarter. We are delighted to have Katherine join us.

Since the last newsletter, the Program on Urban Studies has engaged in several educational experiments. Some of this experimentation took place in the context of a course linked to design communication held in our new architecture and urban design studio (Encina West 219). Last spring, four architects — **John Barton, David Nieh, Mark Sandoval, and David Solnick** — worked with twenty students to launch a iDesign Portfolio Workshop course. By the end of the course, students had preliminary versions of excellent

continued on page 6

In This Issue

Profile of Urban Education Professor Milbrey McLaughlin	2
Urban Studies Faculty News	3
Meet the Program's Associate Director, Katherine Kao Cushing	4
Patti Walters' Students Help Design Local Homeless Shelter	5
Alumna Belinda Young (i95) on practicing architecture	7
Profiles of the Class of 2001	8
News from our Alumni	12
Alumna Analivia Suchman (i97) on her path to a planning career	14
Alumnus David Driskel (i86) on his urban planning career	15

Profile of Professor Milbrey McLaughlin

By Milbrey McLaughlin, David Jacks Professor of Education, School of Education



In fundamental ways, I have been doing Urban Studies my entire professional life. The interests that defined my graduate work decades ago — community involvement in the education of low-income youngsters and the implementation and effectiveness of reform policies — continue to motivate the research I do and the courses I teach today. These concerns of mine have their roots in the 1960s social justice agenda, the war on poverty, and the avalanche of equity-oriented social policies that developed during that period, especially in education. These early influences were certainly career-shaping!

It was a straight path for me from graduate school to the Rand Corporation, which, at the time, was beginning to develop a program of research and policy analysis in education. Rand provided opportunities for me to wrestle with questions about how policies made at various levels of the system make their ways into communities, schools and neighborhoods. My experience at Rand also had a fundamental influence on how I think about research problems and design. Rand's approach to research

is interdisciplinary, multi-method and collaborative, not the lone ranger model of academic scholarship that dominates universities — more important early influences on my career.

I came to Stanford's School of Education from Rand in 1983. In 1987, **Joan Talbert** and I began the Center for Research on the Contexts of Teaching (CRC). The CRC pursues research that focuses on the multi-layered, or embedded, contexts of teaching and learning. We are beginning a second five-year research project involving the regional multi-million dollar reform initiative, the Bay Area School Reform Collaborative. Presently, we are in the middle of research that examines the role of districts in school reform. A project on reforming high schools is just finishing.

Another line of research began in the mid-1980s when my colleague, **Shirley Brice Heath**, and I discovered our shared interest in the role of community-based organizations in the lives of low-income youth. We started a program of studies considering the function that community youth

Prof. McLaughlin's "Urban Youth and Their Institutions" gives students the opportunity to study youth-centered public policy and participate in community apprenticeships — another unique opportunity offered in Urban Studies!

organizations play in the lives of young people — especially those youth who grow up in challenging institutional contexts. Over the course of this research, we spent time in about 120 community organizations in more than 35 urban, rural and mid-sized communities around the country. Research underway in the Bay Area continues to ask about out-of-school opportunities for youth, connections with schools, and contributions to youth development broadly considered.

Stanford has been an incredible place to pursue these research and teaching interests. But

Urban Studies Faculty News



Jennifer Trimble of the Classics Dept. and **Sarah Jain** of the Dept. of Cultural and Social Anthropology were appointed as Fellows of the Program on Urban Studies for the 2001-02 academic year. Aimed at increasing the level of teaching and research in Urban Studies at Stanford, Jennifer Trimble created a new course, *Gender and Power in Ancient Rome*. The gender analysis within the course relies heavily on a spatial analysis of the ancient city's urban form. Sarah Jain's new course, *Car Culture*, centers on the ways in which people's increasing dependence on autos has transformed urban form and urban life.



Boyd Paulson continues to enjoy strong turnouts in his two courses that focus on affordable housing: CEE 45Q and CEE 148. The mix of students from Urban Studies, engineering and other disciplines stimulates interdisciplinary teamwork that is necessary for developing affordable housing. Boyd continues his volunteer service on the boards of two non-profit developers that added over 800 units of affordable housing to the Bay Area in 2001. In August, Boyd was one of two academics honored with an elected position in the National Academy of Construction, along with leaders from industry and government.



Fred Stout has two things to report. First, he is hard at work developing a new Urban Education track that will include all of the best elements of the Urban Studies core and coursework on community process, youth development, and the social foundations of education. Look for a rollout this spring. Second, he has been named the co-editor of a 10-volume series of *urban readers* (modeled on *The City Reader*) to be published by Routledge over the next two or three years. The series will cover, among other things, urban history, urban planning, urban politics, urban sustainable development, urban sociology, and community service-learning.



Charles Dorn, Special Projects Associate for the Haas Center for Public Service, and now Lecturer in Urban Studies, is offering a new course entitled *Historical Perspectives on Public Service in Higher Education*. This research seminar for undergraduate and graduate students investigates what it means for institutions of higher education to act in the *public interest*, specifically in urban areas such as Philadelphia, New York, Chicago, and San Francisco. Students conduct original research and share their work with the university community through a publication series sponsored by the Haas Center for Public Service.



Marga Jann, AIA (Europe) continues independent design work as principal of Poetic License, an architectural design collaborative in Paris, where she taught three design studios this fall at *Ecole National de Ponts et Chaussees*. Marga recently encouraged the Departments of Architecture, Art, and Engineering at the Universidad de las Americas (one of Stanford's Overseas Studies Partners) to create a design studio centered on an orphanage project in Puebla, Mexico. This spring, Marga returns to campus to co-teach a design studio, *Social Entrepreneurship Design* (CEE112) with **David Nieh**, using actual projects both on the Stanford campus and in Mexico.



At the San Jose Redevelopment Agency, **David Nieh** is working on planning for the Strong Neighborhoods Initiative and the Diridon-Arena Plan, exploring multi-modal transportation and downtown development. The development studio that he will co-teach with **Marga Jann** (CEE 112) will focus on public-private partnerships. The course will build on multi-disciplinary collaborations with **Boyd Paulson** (affordable housing), **John Haymaker** (CAD modeling), **Gordon Bloom** (private resources) and **Kathleen Morrison** (urbanization and poverty).

Meet Our Associate Director for the Program on Urban Studies, **Katherine Kao Cushing**



This past fall, we welcomed Associate Director, **Katherine Kao Cushing**, to the Urban Studies faculty. Dr. Cushing is teaching three Urban Studies courses. In the fall, she taught a course entitled iWorkshop on Corporate Environmental Responsibility, and this winter, she is teaching a seminar on research methods for students who are planning their honors theses. In the spring, Katherine will teach a course on environmentally sustainable cities.

Prior to joining Stanford, Katherine worked as a Senior Research Associate at the Pacific Institute in Oakland. She also taught for the UC Berkeley Department of City and Regional Planning and conducted consulting projects for the World Commissions on Dams and the Army Corps of Engineers in San Francisco.

Profile of Education Professor Milbrey McLaughlin,

continued from page 2

lunch with Len several years ago made the Stanford environment an even more productive and exciting one for me. As has been the experience for several other faculty affiliated with the Urban Studies Program, a connection was made over a Faculty Club lunch with **Len Ortolano**. Because the School of Education is a graduate school, my contact with undergraduates had been limited to the occasional brave soul who enrolled in my policy class. Len posed the challenge of developing a course for the Urban Studies Program focused on urban environments and youth development. By the end of that lunch, the iUrban Youth and Their Institutions course was born.

All my interests in institutional reform and youth development came together this past year with the founding of the John W. Gardner Center for Youth and Their Communities [please visit www.gardnercenter.stanford.edu]. The Gardner

Center represents a partnership between Stanford and Bay Area communities, and the aim is to gain new knowledge and practice with community youth development initiatives. The Center intends to bring theory to practice, and practice to theory, as Stanford students and faculty work with and in local communities on questions of youth-centered policies and practices. The iUrban Youth course now includes community apprenticeships as part of the curriculum, and these apprenticeships have been a learning experience for all. Faculty associated with the Gardner Center have begun research in collaboration with partner communities. This represents new relationships between Stanford and communities as well as among Stanford's departments and schools. Not surprisingly, Urban Studies, in spirit and in fact, is at the heart of this new venture. Thanks for that lunch, Len!

Lecturer Patti Walters' Course Engages Urban Studies Students In Helping Design Local Homeless Shelter

By **Lisa Trei**, Contributing Writer, *Stanford Report*
Originally published in the *Stanford Report*, April 4, 2001

In a few years' time, a group of students studying architecture may be able to point to a drop-in center for the homeless in Palo Alto and recognize design elements they dreamed up in Urban Studies 177.

During Winter Quarter 2001, lecturer **Patti Walters** taught students how to turn ideas into workable projects in a class called "Architecture and Community Service: Design Studio." Some of the resulting ideas are expected to be incorporated into plans for a new center serving the homeless population in northern Santa Clara County and southern San Mateo County. It is estimated that 650 people are homeless in the area and that thousands more require support services.

Named the "Opportunity Center," the 8,000-square-foot facility, which still requires permit approval, would be built on Encina Way on the site of an existing auto repair shop near the Palo Alto Medical Foundation. It would provide the homeless with a place to shower, store their belongings and meet with job and health counselors, and include a separate family suite for women with children. The final design will include three floors of low-income transitional housing above the center. Currently, only a small outdoor drop-in facility near the train station at El Camino Real and University Avenue serves the area's homeless.

Patti Walters said the Palo Alto nonprofit project developer CWG, or the Community Working Group, has requested a complete set of the students' floor plans.

Robert Quigley, an architect who will design the building, said he would incorporate some of the students' ideas.

"This was the goal of the class — to make a difference in the design and, hopefully, to bias it a little more toward humanistic approaches for the homeless," Walters said.

In 1997, Robert Quigley designed Alma Place, a single-room occupancy hotel in Palo Alto. Following the students' final presentation of their work to

Quigley and other advisers on March 13, the architect said the class added "really important insights" to the plan. "They brought time, a lack of inhibition and a freshness to the project," he said.

Scott Mooney, a senior in Urban Studies who hopes to become an architect, said he enjoyed participating in a class with a practical outcome. "It is one thing to read about homelessness in a book and another to get a first-person reaction," he said. "This center will be for real people."

At the start of the quarter, class members met with a group of homeless people contacted through Night Outreach, a campus organization that befriends the homeless in Palo Alto.



continued on next page

Patti Walters' Students Help Design Local Homeless Shelter continued from previous page

"They gave us so many ideas," said **Julie Sherbakov** (photo on previous page), a senior in Urban Planning, who came up with a flowing, spiral design that incorporated natural light. Potential clients told the students that they wanted the building to be friendly and unthreatening, to offer 24-hour access to storage lockers and to provide people a safe place to go to during the day.

"It made it so much more personal to talk to people who were going to use the center," Sherbakov said. "A lot of them were anti-establishment and thought the center wouldn't happen. But they were excited that we were talking to them."

According to **Donald Barr**, a lecturer in human biology and a member of the board of directors of CWG, initial funding has been obtained from several foundations, the City of Palo Alto, San Mateo County and individual donations to buy the land and do preliminary planning. The cost for design, permitting and construction of the 24,000-square-foot building, which will include the drop-

in center, 50 housing units and underground parking, is estimated at \$13.2 million. Pending permit approval, construction is expected to start next summer and take at least 18 months, Barr said.

InnVision, a San Jose-based nonprofit organization that has provided shelter and services to the poor for 27 years, will be the facility's overall service operator. Clara-Mateo Alliance, a public-private initiative that provides homeless shelter service, will operate the part of the center reserved for women and children. The non-profit Urban Ministry of Palo Alto, which operates the existing drop-in center, will provide additional services.

Barr wants the center to become a principal service-learning site for Stanford students. Undergraduates might work as client advocates for the homeless or do related honors research projects, he said. "It will be a way for the university to develop a more institutionalized program on homelessness," he said. "Students will learn about the problem as a social issue and find ways to help solve it."

Message from the Director, continued from front page

portfolios that they could use in seeking jobs and applying to graduate programs in architecture.

Last year, we also created a new honors seminar called "Research Methods for Honors Thesis," taught by Katherine Cushing. Based on this experience, we now believe the Program can best support students who want to write senior honors theses by teaching research methods to potential honors students during their junior year. This will allow juniors to obtain a solid start on designing their research proposals, which they can then submit to the Undergraduate Research Office for funding. Also, during the summer between junior and senior year, students can take advantage of the Urban Studies section of the Honors College.

One other experiment involved a new

course called "Architecture and Public Service." This course, created by **Patti Walters**, engaged students in the preliminary design of a Homeless Opportunity Center in Palo Alto. In the same spirit of giving our students the opportunity to work on actual projects, **Marga Jann**, a lecturer in the Department of Civil and Environmental Engineering, offered a course that involved students in designing facilities for economically-disadvantaged youth in Mexico.

Finally, I would like to thank **Ann Seminara** for serving effectively as the Program Administrator for many years. She has elected to take a well-deserved early retirement. We will miss Ann! I would also like to welcome Ann's replacement, **Lorie Langdon**, who joins **Angel Tatsuno** in staffing the Program office.

Architecture: A Point of Departure for Many Opportunities

By Belinda Young, Class of 1995

It has been over six years since I walked off campus with my Urban Studies degree. Those years have been split between obtaining a Masterís degree at the Yale School of Architecture and professional work at Hellmuth, Obata & Kassabaum (HOK), a large architecture firm involved in the design of almost every building type. In retrospect, my graduate schooling and career have both been enhanced and enriched by the interdisciplinary foundation I gained through the Urban Studies Program.

While in graduate school, my education focused more on the design and constructability of buildings, rather than on the social, economic and political contexts I had studied before. I learned of structures, environmental control systems, and architectural history. In design studio, I learned about building context, scale, language and program. My Urban Studies background and my interest in the effects of architecture on people and places caused me to pursue opportunities that led to the design and construction of an affordable single-family home in New Haven, CT. I also had the opportunity to help design an addition to a local school through the Urban Design Workshop. These real-world applications were most satisfying for me, since they involved interaction with community members and resulted in built structures. Another auspicious occasion landed me in a design studio that brought me to Barcelona to see a hypothetical project site. After three years of sleepless nights (a warning to potential masterís candidates), I sleepwalked off that campus and back to California.

I began working at HOKís Los Angeles office soon after graduation. Having just come out of school, the learning curve was great. While there, I assisted with design studies for a hotel, aquarium, and school campus. I also flew to and from Las Vegas for some time in order to provide construction administration services for the MGM Grand Conference Center. Such front and back-end participation in projects was not as fulfilling

as seeing a building through from design to construction. What was also remiss was my understanding of how these projects affected or were affected by the community and built environment. Nevertheless, they gave me insight on the various processes and phases involved in the profession. Marriage brought me back to the Bay Area again, and I then transferred to HOKís San Francisco office, where I am currently employed.

Coming to the San Francisco office afforded me that opportunity to see a building develop from conceptual design to tenant occupancy. Over the last two years, I have been involved in the design and construction of the Veritas Software Corporate Headquarters in Mountain View. This 425,000 square foot project is evidence of the benefits that come when a city, client and architect work together to create a place that not only serves the private sector, but also the public community. Rather than another isolated office park in the suburb, this project aims to minimize its impact on the environment and maximize its ability to welcome people from its surroundings. Landscaped frontage takes precedence over surface parking. Existing trees and pedestrian paths are maintained. A public plaza, including retail, fitness and dining amenities, orients itself towards a light-rail transportation node. In return for incorporating transit-oriented design, the city allowed the project to have a greater floor-to-area ratio, enabling the client to satisfy his own programmatic requirements. Both public and private sectors gained in this scenario. More importantly, the people who use the site benefit from the more pleasant, accessible and lively work environment that resulted from this partnership.

With the headquarters project complete, I am now involved in the expansion project for the Oakland International Airport and the construction of a small private winery in Napa. Such diversity of project type keeps my work interesting. It also reinforces my belief that architecture, as a profession, is one that is really interdisciplinary and a point of departure for many wonderful opportunities.

Profiles of the Urban Studies Class of 2001



Urban Studies Faculty & Graduates at Le Pot Au Feu on June 12, 2001.

Back row, L to R: David Solnick, Marga Jann, Mark Sandoval, David Driskell, Phil Olmstead, Bill Behrman, Nick Grossman, Michael Kammeyer, Todd Beyerlein, Nnanna Ogbu, Boyd Paulson, Scott Mooney, and Forrest Deuth. *Middle row, L to R:* Patti Walters, Ann Seminara, Angel Tatsuno, Jackie Schmidt-Posner, Nadinne Cruz, Corey Woolfolk, Steven Lopez, Janet Ho, Len Ortolano, Carrie McAndrews, Emilie Eagan, Eliza Kammeyer, Paul Turner, Joy Goff, Fred Stout, and David Nieh. *Seated, L to R:* Rebeca Rangel, Jennis Pae, Julia Sherbakov, Magdelana Reyes, Kyla Farrell, Lydia Beyerlein, Katherine Kao Cushing.

Emilie Bard began working as an intern at ARIS in San Jose, which eventually led to a five-year full-time job as a Program Coordinator for HIV prevention programs for at-risk youth. For her public service efforts, Emilie was awarded a Strauss Foundation Grant and the James W. Lyon Award for Public Service from Stanford. She is currently working for Our House, a homeless shelter and drop-in center in San Jose.

Todd Beyerlein graduated with honors and also minored in Psychology. He was a member of the Stanford Track team, winning Pac 10 Academic All Conference recognition. Todd interned at Mid-Peninsula Housing Coalition, producing models for affordable housing units. He interned at Stanford's Architecture and Planning Office. He is currently attending the University of Michigan to pursue a Master of Architecture degree.

Jarron Collins interned at the law offices of Orrick, Harrington, and Sutcliffe for two summers, as well as in the sports department of Channel 7 KGO in San Francisco. Jarron was a member of the Stanford Men's Basketball team, during which he was a three-time Pac-10 championship winner and earned an AP All-American Honorable Mention. Jarron also made the Dean's List in 1999. He is currently a professional basketball player with the Utah Jazz.

Forrest Deuth was a Race Leader for the Solar Car Project and the Sandhill Challenge Gravity Car, helping to build the winning car for Ideo and the venture capital firm Mohr Davidow. He worked at Edge Innovations in Mountain View and at Risse Racing Technology in Sunnyvale. Forrest served as Teaching Assistant for Urban Studies 186 and Mechanical Engineering 213. He spent the summer sailing around the San Juan Islands and hiking in the Olympic Mountains in Washington.

Emilie Eagan graduated with honors. She received a Haas Summer Fellowship Award in 2000. She interned at the Gay-Straight Alliance Network, which provides resources, technical assistance, advising, and leadership training to students. Emilie also was the Residential Assistant at Terra House. She now works full-time as the Bay Area Community Organizer for the Gay-Straight Alliance Network in San Francisco, and she plans to go to law school and work in public interest law or civil rights law.

Kyla Farrell was one of the organizers for Urban Studies 190: Urban Design and Planning Professionals Seminar, coordinating this seminar in which once a week, Urban Studies professionals responded to questions about the nature of their day-to-day work and impressions of their fields. Kyla also served as Design Editor and Production Manager for *Masque Magazine* and Entertainment Editor for the *Stanford Daily*. She studied at Stanford in Florence, and she interned as a general assistant for architect John Barton. She is now working at Mid-Peninsula Housing Coalition.

Joy Goff completed a secondary major in Studio Art. She was a four-year varsity letterman as a heptathlete and javelin thrower on the Track and Field Team. She was awarded the Michael Antonacci Most Inspirational Female Track and Field Athlete Award in 1997. She interned for Companerismo Cristiano Horizonte in Ensenada, Mexico, working to design and prepare working drawings for a community center and church. Joy also interned at the Santa Clara County Planning Department in San Jose. She is now working for Moore, Iacofano and Goltsman, an urban planning and design firm in Berkeley.

Andrew Good worked as a teacher at Hoover Magnet School in Redwood City for HELP for Kids during his time at Stanford. He prepared and taught lessons for two after-school classes of fourth, fifth, and sixth graders. He also interned for the East San Jose Community Law Center and immigration clinic where he gained knowledge of the naturalization process. He plans to apply his community organization experience to a career in urban planning in the future.

Nicholas Grossman served as a member of the Student / Faculty Curriculum Review Committee, Peer Advisor and Teaching Assistant for the Urban Studies Program. He interned for the San Jose Redevelopment Agency, and he served as co-director and business manager for Everyday People A Cappella group. Nick is presently working at K Welton Construction in Palo Alto as a laborer and apprentice carpenter. He hopes to earn a Master of Architecture degree in the future.

Janet Ho graduated with minors in Human Biology and Studio Art. She was a member of the Stanford Symphony Orchestra and Ram's Head. She interned at the San Jose Redevelopment Agency. She also worked as a cake decorator with Draeger's Market, a volunteer with the Girls' Club of the Mid-Peninsula in East Palo Alto, and as a conference assistant with the Stanford Summer Conference Center. In the future, she hopes to earn a Master of Architecture degree.

Alexis Kaminsky graduated with honors and distinction and with a minor in African-American Studies. She was awarded membership in Phi Beta Kappa and won a Firestone award for her thesis, "Engaged Corporate Philanthropy: New Models in Silicon Valley." She interned at Merrill Lynch & Co., at Cisco Systems Foundation and Community Investment, and at a congressional district office. Alexis is now working as a Tom Ford Fellow in Philanthropy at The Robin Hood Foundation in New York. She hopes to pursue an MBA in Public Management and Social Entrepreneurship.

Michael Kammeyer graduated with a minor in Civil Engineering. He was a member of the Baseball team and was on the Athletic Director's Honor Roll as a Scholar Athlete. Michael served as a Teaching Assistant to David Niehis in "Revitalizing the e-Downtown" course. He also assisted architect John Barton in consulting for BRIDGE Affordable Housing, and he worked with architect Kenneth Rodrigues in San Jose. He hopes to earn a graduate degree in design or the history of architecture.

Bianca Kannatey-Asibu graduated with honors, as well as a minor in Film Studies. She attended Stanford in Paris and Stanford in Oxford. She served as Assistant to the Vice Provost, and she worked as a travel study program assistant with the Stanford Alumni Association. Bianca interned at the Smithsonian Institution's Office of Sponsored Projects. After graduation, Bianca began working for DreamWorks Entertainment, helping to develop feature films.

Steven Lopez graduated with a double major in Chicano Studies. He attended Stanford in Mexico at Puebla, where he was given the opportunity to learn, study, and experience urbanism in an international context. While at Stanford, he served as a Teaching Assistant for a seminar course, "The Changing Face of America: Strategies for Change in the 21st Century," taught by the Vice Provost for Student Affairs. Steven also hopes to earn a Master of Public Policy degree.

Caroline McAndrews graduated with honors and was a member of Everyday People, an a cappella singing group. She served as Everyday People's Business and Financial Manager. Caroline also served as an Individual Development Account Program Coordinator for Mid-Peninsula Housing Coalition in Redwood City. Presently, she is living in Brooklyn and working at a law firm, while looking for a job in community or economic development.

Scott Mooney graduated with a minor in Political Science. While at Stanford, he served as a Resident Assistant, where he created, planned, and organized academic, cultural, and social events for student residents in Toyon in 1999-00 and in Cedro in 2000-01. He also participated in the Sanskrita Bhangra Dance Team and worked at Stanford's Disability Resource Center. This past summer, Scott worked at the Stanford Sierra Camp, teaching nine and ten-year-olds. In the future, Scott hopes to earn a Master of Architecture degree.

Nnanna Ogbu was an intern for the Santa Clara County Office of Education where he tracked and researched bills in the California legislative process and assisted the superintendent's chief of staff. He served as research assistant for the Psychology Department. Nnanna is now working at the National League of Cities: Institute for Youth Education and Families. He received the Thomas M. Menino AmeriCorps Promise Fellowship. Nnanna will begin a Master of Public Policy degree in the fall of 2003.

Philip Olmstead graduated with a minor in Psychology. He interned at the Silicon Valley Manufacturing Group, focusing on affordable housing, transportation, and energy. He was a Teaching Assistant in Gerry Gastis' "Introduction to Urban Design" course and an urban planning Peer Advisor. He interned for Mayor Jeffrey Prang in Hollywood and at Byron Technologies in Sacramento. Last summer, Phil traveled throughout Europe. He hopes to obtain a Master of Urban Planning degree.

Jennis Pae double majored in Biological Sciences. She was a program coordinator for the Asian-American Big Sib/Lilí Sib program and Korean-American Student Association Community Service Chair. She worked as a Peer Health Educator for Mirrielees and as a Laboratory Research Assistant in the Krensky Immunology Lab in the Stanford Medical Center. She hopes to become a doctor.

Rebeca Rangel graduated with a minor in Spanish. She attended the Stanford in Washington program, interned at the National Council of La Raza, and attended Universidad de Las Americas in Puebla, Mexico. Rebeca worked as Coordinator for the English Literacy Improvement Training Effort at Stanford. She interned for the Neighborhood Improvement Initiative and hopes to pursue a JD or Master of Public Policy degree.

Magdalena Reyes double majored in Art History and participated in the Stanford in Paris program. She was a Haas Center Urban Summer Fellow working for the San Jose Redevelopment Agency. Presently, Magdalena is working at Caldwell Snyder Gallery at Union Square in San Francisco as a design and publishing assistant.

Julia Sherbakov graduated with a minor in Psychology and was a member of the Stanford Tennis team. She attended Stanford in Chile, where she studied Energy and Development and Civil Engineering. Julia also served as an intern for 2Wrongs.com, Fuel RTM, NASA Ames Research Center and provided volunteer work for KTEH TV Channel 54 and El Camino Hospital. Presently, Julia is working at Bain and Company as a consultant.

Corey Woolfolk was a member of the Stanford Soccer team. He was an executive member of the Cardinal Council and was selected to represent the University at the annual NCAA Leadership Foundation Conference in Lake Buena Vista, FL. Corey also won the Academic All-American award twice for excellence in academics. He is now pursuing a professional soccer career and hopes to become an athletic director.

eighth annual lecture series on innovative architecture

R E N E W A L

april 17: **Craig Hodgetts from Hodgetts + Fung Design Associates** (Culver City, CA)

may 1: **Shigeru Ban from Shiegyery Ban Architects** (Japan)

may 15: **Herbert Dreiseitl from Atelier Dreiseitl** (Germany)

may 29: **Peter Bohlin from Bohlin Cywinski Jackson Architects** (PA)

Admission is free and open to the public. All lectures are held on campus in the Annenberg Auditorium in the Cummings Art Building and begin at 7:30 p.m.

The eighth annual lecture series on innovative architecture is organized by the University Architect/Planning Office and is supported by the Office of the President, the Contemporary Collectors Circle of the Cantor Arts Center, the Program on Urban Studies, School of Engineering, and Art Dept. For more info, check out:

www.stanford.edu/dept/archplng

Public Service Scholars

**Use your knowledge to create
a more just world!**

The Haas Center for Public Service and School of Humanities established the **Public Service Scholars Program** to recognize seniors who write an honors thesis as a form of public service. Apply to become a Public Service Scholar if you share a desire to connect your academic studies at Stanford with today's tough problems in society.

Seniors in this program must write an honors thesis that meets the standards of their academic departments and provides value to the community or a public interest.

Approx. 10 scholars will be selected in the spring of junior year. The program begins with a retreat and continues the next year with weekly 3-hour seminars. **Applications for the 2002-03 are available at the Haas Center in the BIRC** (1st floor Haas Center) or at www.haas.stanford.edu.

Application deadline is April 12, 2002.

News from Urban Studies Alumni

William Allen (i93) is the Director of Geographic Information Services for The Conservation Fund in Chapel Hill, NC. He earned a Master of City and Regional Planning degree from the University of North Carolina at Chapel Hill (i95).

Kathleen Arroyo (i00) was recently appointed to the position of Assistant Development Manager for Irish developer, Teesland Ireland Ltd.

Jill Bangser (i99) worked as a Research Assistant with Policy Studies Associates in Washington, D.C. She now attends the Coro Fellows Program in Public Affairs in St. Louis, MO (i02).

Martin Bernal (i88) is the Assistant City Manager for the City of Santa Cruz, CA. He earned a Master of Public Affairs degree from the LBJ School of Public Affairs at the University of Texas at Austin (i90).

Shama Blaney (i97) is working as the Department of Child and Family Services Coordinator at Jobs For Youth in Chicago, IL, counseling high school drop-outs and facilitating grant management.

Christopher Bobbitt (i92) is an Architect with Brand and Allen Architects in San Francisco, CA. He earned a Master of Architecture degree from University of California at Berkeley (i96). Christopher is currently working on a renovation project of six buildings in San Francisco's Union Square district.

Craig Bouck (i88) is a Senior Associate with Barker Rinker Seacat Architecture in Denver, CO. He earned a Master of Architecture degree from the University of Pennsylvania Graduate School of Fine Arts (i94).

Ann Bouslog (i77) is President of Mikiko Corporation, a community and real estate development firm in Honolulu, HI. She earned a PhD degree in City and Regional Planning and Sociology from Cornell University (i83).

Elliott Brown (i97) earned a JD degree from University of San Francisco School of Law (i01).

Susan Choi-Hausman (i91) is the Assistant Corporation Counsel for the New York City Law Department. She earned a JD from the New York University School of Law (i95).

Frankie Clogston (i93) is a freelance journalist in Washington, D.C., writing and producing television reports.

Ann Cuthbertson (i82) founded Ann Cuthbertson Architects, P.C. in Denver, CO and serves as President. She earned a Master of Architecture degree from University of Texas at Austin (i87).

Gregg S. Everhart (i76) is a Senior Planner in the Natural Resources Group with Portland Parks and Recreation Dept. She holds a Master of Landscape Architecture degree from the University of Illinois at Urbana-Champaign (i94).

Mailee Ferguson Walker (i96) is working on an MBA degree from the University of Pennsylvania Wharton School of Business (i03). She is a Coro Fellow with the Coro Center for Civic Leadership.

Keith Garner (i93) is a land use Attorney with Sheppard, Mullin, Richter and Hampton LLP in San Francisco, CA. He earned a Master of Urban Planning from Harvard (i97) and a JD degree from the UC Berkeley School of Law (i01).

Marcos Díaz González (i97) is working towards a joint Master of Architecture/MBA degree at Yale University (i03). He is working as a teaching fellow for a building project, managing ten students through the construction of an affordable single-family home in New Haven, CN.

Tiffany Griego (i98) will begin the Stanford Graduate School of Business in the fall of 2002. She is currently working as an Asset Manager for Mid-Peninsula Housing Coalition. She also has served as editor of the annual Urban Studies newsletter for the past four years.

Leslie Hamilton (i89) worked as a planner with the City of San Jose until 1995. She is living in Portland, OR and raising her three children, Natalie, Dana and Sam. She is in the process of applying to the Graduate Program in Urban and Regional Planning at Portland State University.

Cherisse Harper (i00) is a Program Coordinator with the Girls After School Academy in San Francisco, CA. She creates and implements services for young women and girls who live in San Francisco public housing.

Abby Hoover (i97) is working towards a Master of Architecture degree at the Harvard Graduate School of Design (i03).

Carrie Kao (i99) interned for Sasaki Associates in San Francisco, CA. She is working towards a Master of Landscape Architecture degree at the Harvard Graduate School of Design (i03).

News from Urban Studies Alumni

John Kibler (i95) earned an MBA degree from the UCLA Anderson School of Management (i00). He now works for Epeius Biotechnologies, a gene therapy start-up company, as Vice President of Business Development.

Mee Heh Kim (i99) recently moved to Boston with her new husband, Nate Risdon, and she began working on a Master of City Planning degree at the Massachusetts Institute of Technology (i03).

Jason Koob (i98) worked for Cornerstone Research in New York as an analyst before he began his postbaccalaureate premedical program at Columbia University (i03).

Selena Kyle (i00) is working as a Corporate Strategic Planning Analyst for the Walt Disney Company. She plans to attend law school in the fall.

Monica Lam (i96) recently began her own production company, Syncopated Pictures. Currently, she is producing *Missionary Lizards*, a documentary about the largest natural history museum in the country.

Jessica Lapatra (i99) is working as a Systems Specialist for Cisco Systems in San Jose, CA.

Jean Lee (i93) works as a freelance graphic designer in Brooklyn, NY.

Teresa Lin (i95) is an Associate at Ballard Spahr Andrews and Ingersoll LLP in Philadelphia, PA. She earned a JD from the University of Pennsylvania Law School (i01).

Dale Margolin (i99) worked as a webmaster for the California Transplant Donor Network in San Francisco, CA. She began law school at Columbia University this past fall.

Mike Martinez (i99) is a Legislative Advocate for Manatt, Phelps and Phillips, LLP in Sacramento, CA, representing Fortune 500 companies in state government.

Mike Mazzeo (i91) earned a PhD degree in Economics from Stanford (i98) and is working as an Assistant Professor in Economics at Northwestern University in Chicago, IL.

Josh Mikesell (i92) and his wife Debbie welcomed their son, Jacob, into the world on May 24, 2001. Together they have been enjoying work, play and family in Washington, D.C. for the past five years.

William Penney (i88) is the Director of Product Management for Advent Software, Inc. in Piedmont, CA.

Elizabeth Pianca (i99) worked for the National Trust's Historic Schools Initiative, in which she co-authored *Historic Neighborhood Schools in the Age of Sprawl: Why Johnny Can't Walk to School*, in November 2000.

Lee Plemel (i95) is a Senior Planner in Carson City, NV, managing long-range city planning and community development.

Marlo Sandler Isaac (i91) is the Director for Sedway Group, an urban and real estate economics consulting firm. She has a two-year-old son, Jonah. Marlo earned a Master of Urban Planning degree from UCLA (i95).

Cathy Siciliano (i96) is presently a Senior Marketing Manager with eBay, Inc. in San Jose, CA. She recently completed the Nashville Marathon.

Alyson Steele (i89) is a Project Architect with Quinn Evans Architects in Washington, D.C. She earned a Master of Architecture degree from University of Virginia (i94).

Leslie Ann Strate (i93) is Vice President of St. Anthony Health Foundation, where she manages fundraising and development initiatives for the hospital foundation in Golden, CO.

Andrew Thomas (i97) is presently working as a Senior Research Associate for Credit Suisse First Boston Bank in San Francisco, CA.

Mark Thompson (i84) is the Assistant Director of Reserach for The Rouse Company, a real estate development agency in Columbia, Maryland. He earned a joint MBA/Master of Regional Planning degree (i91). He is enjoying life with his wife, Irene, son Matthew (five-years-old) and daughter Jenna (three-years-old).

Katie Tinto (i96) is a law clerk for the Chambers of Judge Reinhardt of the Ninth Circuit Court of Appeals in Los Angeles, CA. She earned a JD degree from the New York University School of Law (i01).

Paul Yee (i94) is a Company Planning Manager for GAP, Inc. in San Francisco, CA. He earned an MBA degree from Stanford's Graduate School of Business (i99).

Heather Westwater Hardy (i90) is a Marketing Manager with Intel Corporation in Phoenix, AZ. She manages brand development for the desktop motherboard business. Heather earned an MBA degree from the Massachusetts Institute of Technology Sloan School of Business (i95).

My Path to a Planning Career: Living and Breathing “Urban Studies”

By Analivia Suchman, Class of 1997

The joy of Urban Studies is its tangibility. It is outside every window. It can be sat on (park bench) and inhaled (subway steam) and driven on (El Camino Real). The student of Urban Studies observes his surroundings and asks why?

It was in Professor **Joe Cornis** course, *Material Culture*, where I was drawn into the Urban Studies Program. We learned that even the most mundane built elements — kitchy signage (see photo), cul-de-sacs and drive-thru cappuccino franchises — were worthy of a wide variety of analyses. It was serious, but fun! Even pumping gas assumed a certain academic gravity — a sport to watch and dissect.

After Stanford, I entered the field of corporate real estate finance in New York City. *This is perfect*, I thought, *working in urban finance while wearing a suit!* Ill-suited, however, was the verdict of my six month review. As cliché would have it, I came clean

at the office Christmas party. *Mr. Roberts, the fact is* [hiccup!] *I hate numbers.* Lesson learned: glamour fades quickly when the content of your day is not absorbing.

The wrong job, however, led me to the right place. Living in Manhattan is the equivalent of a co-term degree in Urban Studies. Mumford vs. Jacobs debates from **Fred Stoutis** class came alive on the street. Lessons from Professor **Luis Fragaís** seminar — on the extent of a mayorís political power (i.e. Mayor Guiliani) — became a concrete topic discussed with friends.

Walking to work each day, New York

became a theater, a classroom and a career counselor, helping me to identify my true career interests. The city helped me comprehend, by introducing me to a denser urban form, the profound effect of sprawl in my native California.

Another lesson learned after college: stay in touch with your favorite professors. I met Visiting Professor **Richard Sennett** (*Flesh and Stone, The Fall of Public Man*) at an Urban

Studies lunch senior year. He had informed me that a new masterís program at the London School of Economics (LSE) had just been established: *City Design and Social Policy*.

The description fit like a glove. The programís anthem: social science and city design are inextricably connected. People and the built environment should, he argued, be studied in unison. Impressed, I applied to the program. The pilot year of the LSE Cities Program was (disorganized) genius. We explored the intersection of urban sociology, architecture,

infrastructure, politics and issues of sustainability. The Cities Program differs from a planning or architecture degree in that all studio assignments are designed to respond to a specific social condition: social exclusion in public housing projects, parks that attract crime, streets that fail economically, etc.

London became our urban laboratory. Limiting our studies to brownfield sites in the city center made our dissertations intimate. And not unlike surgeons walking around inside their patientís actual bodies, we spent our days *inside* our subject matter.



What is it you do again? A Dynamic Career in Urban Planning

By David Driskell, Class of 1986

Back in the old days, Stanford frosh were required to take two quarters of writing, which could be satisfied through thematic writing seminars. Having secured a spot in a one-quarter seminar on T.S. Elliot (we are the hollow men, and all that), I faced the challenge of finding a spot in another one-quarter thematic seminar, or else face two quarters in non-thematic grammar drills. After finding no openings in several appealing seminars, I went knocking on the door of a professor teaching a seminar on a topic so obscure I was sure he would have at least one spot left: *The Public Square: Western European Roots and American Adaptations*. My reasoning was sound, and my meeting with Professor **Len Ortolano** went well, and so I spent the next quarter with Len and Lecturer **Patti Walters**, transfixed by slides and discussions of Europe's spectacular piazzas and plazas, dipping my toes for the first time in the murky waters of environmental psychology, urban design and city planning.

It was a slippery slope from there. After dabbling in Human Biology, International Relations and Journalism, I found myself back in Len's office, working with him to develop a self-designed major in Urban Studies. The challenge of finding the threads that connected my disparate interests, and the small, supportive, interdisciplinary environment of the Urban Studies Program, became the highlight of my Stanford experience (well, just after the Band, but that's a topic for an entirely different newsletter). It also became the foundation for my academic training and professional career. The central themes that defined my Urban Studies courses have continued to be central in my subsequent endeavors as well: the complexities of urban processes, the nature of human-environment interactions, and the challenges (and value) of democratic decision making.

After graduation, I continued to explore these themes through a year with the Coro Foundation in San Francisco in a Public Affairs

Fellowship, studying how decisions are made in communities through a series of internships with politicians, labor union leaders, corporate executives and community activists. I then landed at the Berkeley offices of Moore Iacofano Goltsman, Inc., (two of the partners were adjunct faculty in the Urban Studies Program at the time), joining several other recent Urban Studies graduates in designing and managing public participation programs for large and small-scale planning projects. MIG was a firm of about six people at the time, and working as part of a small, dynamic, creative team of like-minded individuals was a perfect extension of my Urban Studies and Coro experiences.

In 1989, I joined the Master's in City Planning program at MIT, in part because of my great interest in the work of **Kevin Lynch**. By this time, I had developed a strong interest in children's environments and in young people's participation in planning and design. My master's thesis focused on ways in which urban environments could be planned and designed in response to the needs of children, youth and families, and I was able to explore these issues with an international perspective through planning studios in Poland and The Netherlands.

After MIT, I moved back to the Bay Area and put in a couple more years at MIG, helping to launch a publications division for what had become a much larger firm (and finally getting to make use of my training as a writer in *The Public Square*). I also had the pleasure of returning briefly to the Urban Studies Program to co-teach a course on *Current Issues in Planning* with **Daniel Iacofano**. Then in 1994 my partner, **Neema Kudva**, decided to pursue her dissertation research in South India, and I made plans to follow along with no clue as to what I might do there. On the day I announced my departure, I was discussing my plans with Robin Moore (the *Mi* of MIG) who suggested I send a fax to a colleague in Norway who was trying to organize a revisiting of a Kevin Lynch project of

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Alumnus David Driskell's Dynamic Career in Urban Planning, *continued from previous page*

the 1970s, titled "Growing Up in Cities," a project I had studied while at MIT. Twenty-four hours and a couple faxes later, I was the designated coordinator for "Growing Up in Cities" in South India.

The years since have been filled with incredible experiences, from working with a great group of folks in Bangalore, India on the "Growing Up in Cities" project there, to living in Doha, Qatar for a year to help develop a physical development plan for the country, to establishing my own consulting practice in the Bay Area, working with communities on long-range planning issues. The latter endeavor has consumed the last four years of my life, along with becoming a daddy (twice over), playing the supporting role in my partner's completion of her dissertation in City and Regional Planning at UC Berkeley (yes, I married a weenie, God love her), and remaining involved in the "Growing Up in Cities" project. We recently published a summary of results from the initial project sites, titled *Growing Up in an Urbanizing World* (Earthscan, 2001). A manual based on the project's methods, titled *Creating Better Cities with Children and Youth*, is due out in March 2002.

I've also had the opportunity to teach a course on "Community-based Planning" in the

Urban Studies Program along with Neema and my business partner, **Jeff Baird**. We taught the course twice, and enjoyed it a great deal. Being able to return to the Urban Studies Program, nearly fifteen years after graduation was rejuvenating, and it confirmed for me that the Program remains a vital and stimulating contributor to undergraduate education at Stanford.

In the past year, Neema took a job in the Department of City and Regional Planning at Cornell University, and we have relocated to Ithaca, New York. After a period of transition in which I have been revisiting the Bay Area frequently to finish project work there, I will begin a position as a Visiting Scholar at the Mario Einaudi Center for International Studies at Cornell to pursue work related to the "Growing Up in Cities" project. I also hope to work with faculty in the Planning Department and several organizations in support of planning initiatives in New York.

I see my career as a work in progress, which, like the Urban Studies major, is sometimes hard to define to outsiders: it is interdisciplinary; it combines theory and practice; it defies any easy labels; it is very dynamic; and is completely puzzling to your parents and friends alike. "What is it you do again?"

Alumna Analivia Suchman (197) on her Path to Planning, *continued from page 14*

It was sitting on the roof of an abandoned bank for two weeks that left the greatest impact on me. A local architecture firm needed help analyzing use patterns of a certain public square. Copying techniques from William Whyte's *The Social Life of Small Urban Spaces*, I used time-lapse photography to diagram the use patterns of the space, which influenced the site redesign.

Since graduating from the Cities Program in 1999, I've been in San Francisco, employed as a planner in architecture and urban design firms. To be fair, the majority of my day is spent in production — working on plans and their graphic illustrations for a client, and most of this is

done on the computer. Since 2000, I've been at BMS Design Group, a firm with two foci: downtown revitalization schemes and university campus master plans. **Michael Smiley**, who taught the "Suburbia" course for the Urban Studies Program, is a founding Partner of the firm.

It is a blessing to love your work, but it is altogether another thing not to have to be *at work* to appreciate its impact upon your daily life. I am spellbound by what we build around us: boulevards, lampposts, plazas, highways. Cities — ever evolving and dynamic — can make for rewarding work. Happily, they also make for good company on the walk there and back.