

# Communicating Research

Todd Davies  
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# Keys to Effective Academic Writing:

1. Know and write for your audience
2. Understand and be aware of the reasons why you might not do the above.

# Keys to Responsible Scientific Writing:

1. Treat people involved in generating data well (see last session).
2. Remember what a p-value means, and follow its implications.
3. Report everything you did that affects your p-values.