

# A DESCRIPTIVE MODEL FOR NBA PLAYER RATINGS

USING EXPECTED VALUE POINTS PER POSSESSION

CHRIS PICKARD

MAY 25, 2016

# MODEL STRUCTURE | DRIVERS

## BASKETBALL GAME OBJECTIVE

SCORE MORE POINTS THAN THE OPPONENT.

## PROPOSITION

A PLAYER'S VALUE SHOULD BE MEASURED ACCORDING TO THE NUMBER OF POINTS PER POSSESSION HE CONTRIBUTES TOWARDS HIS TEAM WHILE ON THE COURT.

## QUESTION

HOW MANY POINTS PER POSSESSION IS A GIVEN PLAYER EXPECTED TO CONTRIBUTE WHILE ON THE COURT?

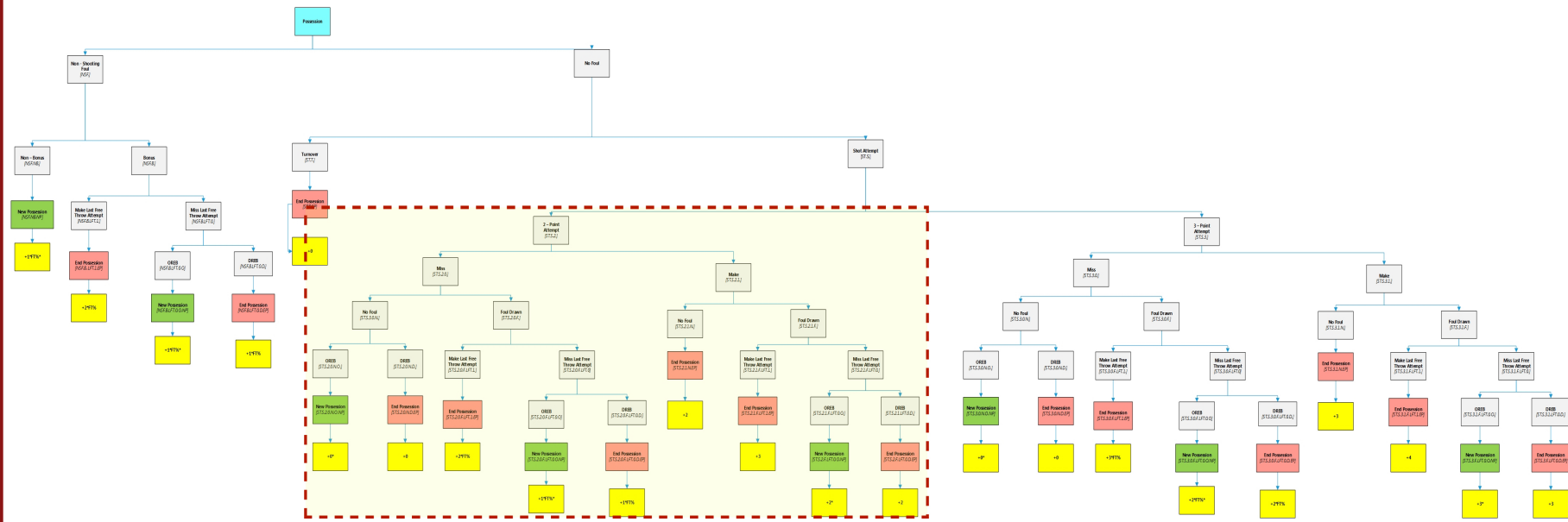
## KEY FEATURE

ACCOUNTING FOR THE LIKELIHOOD THAT A GIVEN EVENT OCCURS DURING A POSSESSION WHILE A PLAYER IS ON THE COURT AND THE CORRESPONDING IMPACT IT HAS ON THE EXPECTED POINTS FOR THAT POSSESSION.

## MODEL STRUCTURE | IMPORTANCE OF EVENT PROPENSITY

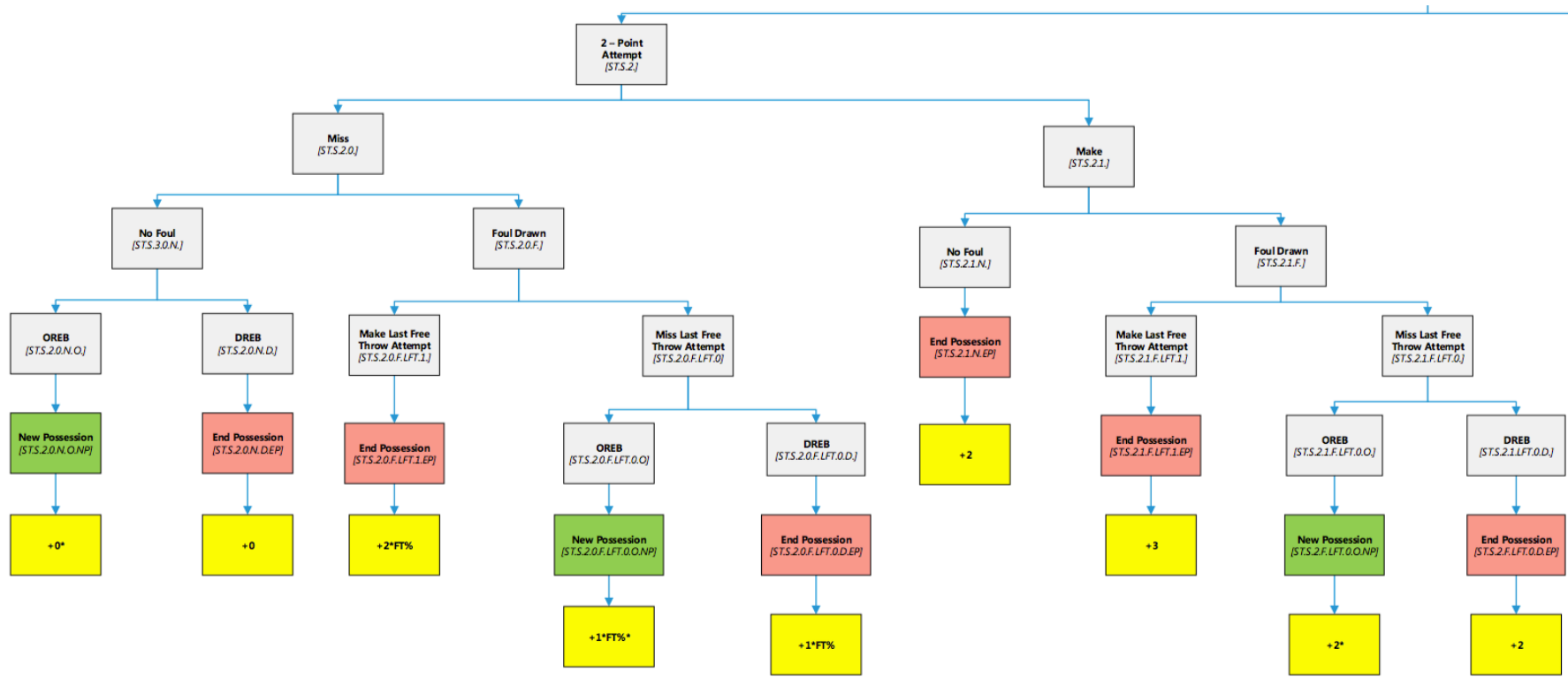


# MODEL STRUCTURE | POSSESSION EVENT TREE



NBA OFFENSIVE POSSESSION

# MODEL STRUCTURE | POSSESSION EVENT TREE



# MODEL STRUCTURE | INDIVIDUAL PLAYER MODEL

## RASCH MODEL

PROBABILITY THAT A GIVEN EVENT OCCURS FOR PLAYER  $i$  IS MODELED AS:

$$P(y_{\gamma_i} = 1) = \frac{e^{\eta_{\gamma_i}}}{1 + e^{\eta_{\gamma_i}}}$$

WHERE

$$\eta_{\gamma_i} = \alpha_{\gamma} + \left( \sum_{j=1}^5 \beta_{O_{\gamma ij}} + \sum_{j=1}^5 \delta_{D_{\gamma ij}} \right) + \epsilon_{\gamma_i}$$

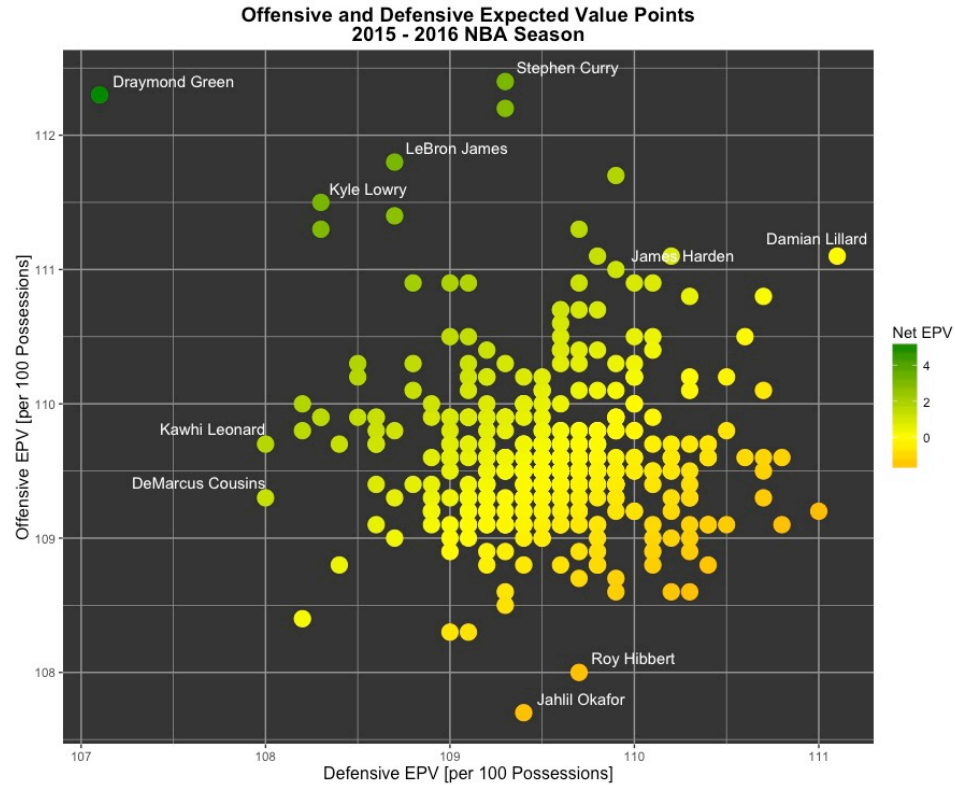
FOR SHOT SPECIFIC ATTEMPTS

$$\eta_{\gamma_i} = \alpha_{\gamma} + \theta_{\gamma R1} + \theta_{\gamma R2} + \dots + \theta_{\gamma R6} \left( \sum_{j=1}^5 \beta_{O_{\gamma ijR1}} + \sum_{j=1}^5 \delta_{D_{\gamma ijR1}} \right) + \left( \sum_{j=1}^5 \beta_{O_{\gamma ijR2}} + \sum_{j=1}^5 \delta_{D_{\gamma ijR2}} \right) + \dots + \left( \sum_{j=1}^5 \beta_{O_{\gamma ijR6}} + \sum_{j=1}^5 \delta_{D_{\gamma ijR6}} \right) + \epsilon_{\gamma_i}$$

## DATA SOURCE

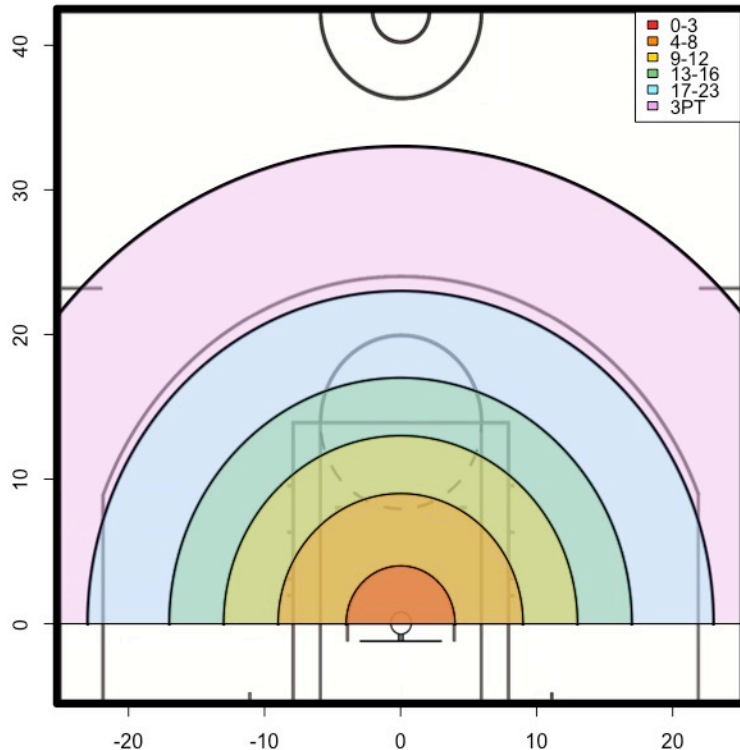
2015 – 2016 NBA PLAY-BY-PLAY DATA [NBASTUFFER]

# ANALYSIS | TOTAL PLAYER VALUE



# ANALYSIS | SHOT SPECIFIC EVALUATION

Shot Attempt: Shot Distance Ranges



## ASSUMPTION

EVENT IS SHOT AND DISTANCE IS KNOWN.

## PROPOSITION

PLAYERS WILL PERFORM BETTER TOWARDS THEIR STRENGTHS AND THIS CAN BE OBSERVED BASED ON SHOT ATTEMPT DISTANCE.

## QUESTION

HOW DOES A PLAYER'S EXPECTED POINT CONTRIBUTION CHANGE GIVEN SPECIFIC SHOT ATTEMPT OCCURS?

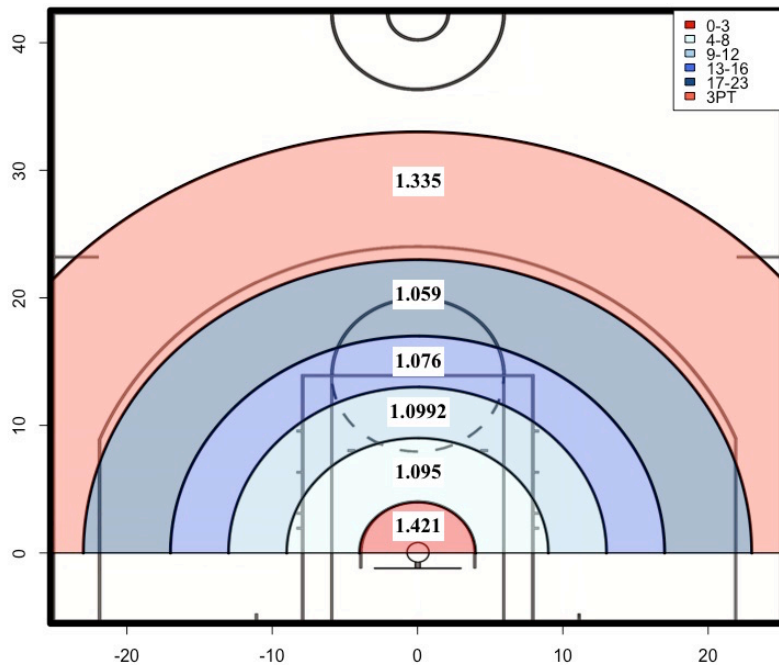
## PURPOSE

IDENTIFY PLAYERS THAT PERFORM WELL IN KNOWN SITUATIONS – I.E. WHAT PLAYERS MATCH UP BEST AGAINST “SMALL BALL” OR THREE-POINT ORIENTATED LINEUPS.

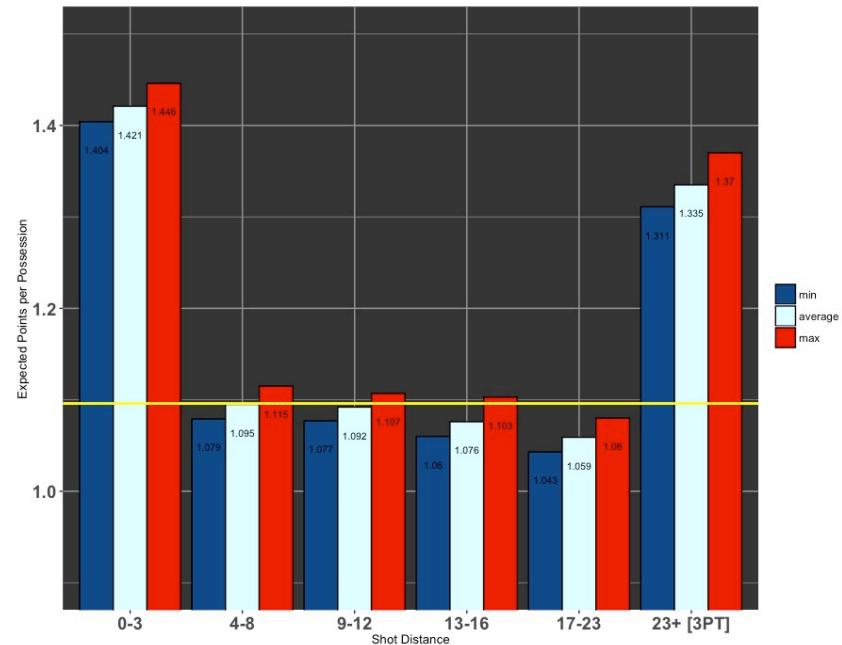


# ANALYSIS | SHOT SPECIFIC VALUE – LEAGUE TRENDS

Expected Value Points per Possession Heat Map by Shot Distance  
2015 - 2016 NBA League Average



Average Expected Value Points per Possession by Shot Distance  
2015 - 2016 NBA Season



# ANALYSIS | 3PT DEFENSIVE IMPACT PLAYERS

POINT GUARD			
	Player	EPV/POSS	Delta
1	Deron Williams	1.317	-0.018
2	Elfrid Payton	1.320	-0.014
3	Goran Dragic	1.324	-0.011
4	Steph Curry	1.325	-0.011
5	Tony Parker	1.326	-0.001

SHOOTING GUARD			
	Player	EPV/POSS	Delta
1	Arron Afflalo	1.318	-0.017
2	Kyle Korver	1.321	-0.015
3	Wesley Matthews	1.321	-0.014
4	Danny Green	1.322	-0.013
5	Klay Thompson	1.323	-0.012

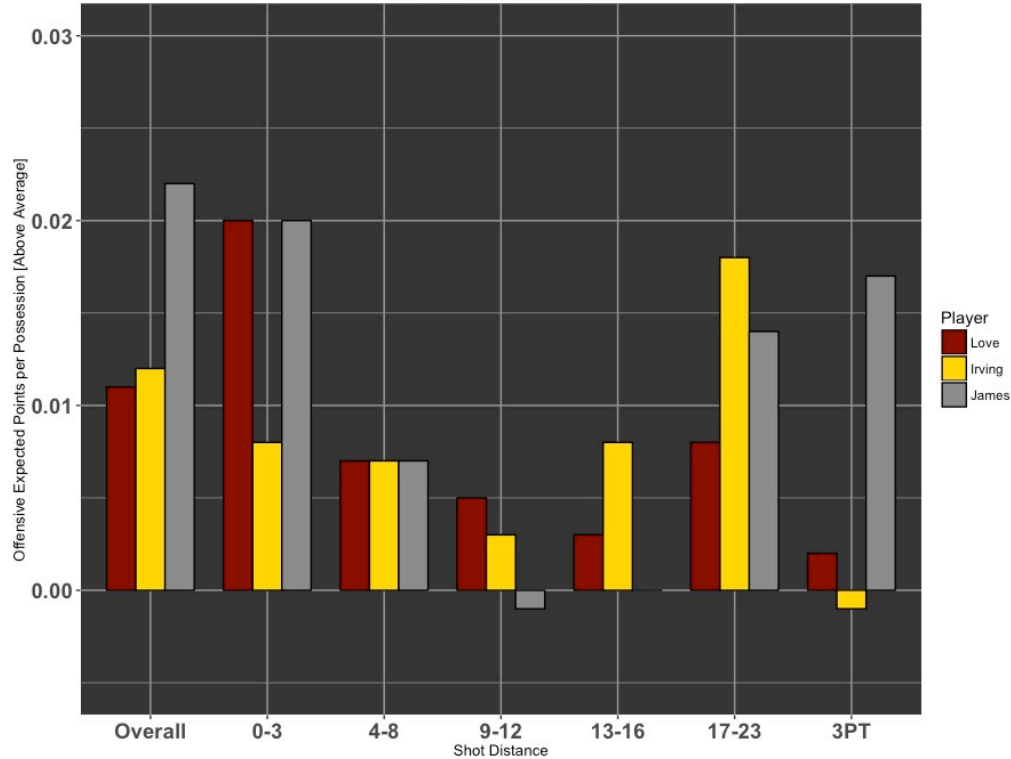
SMALL FORWARD			
	Player	EPV/POSS	Delta
1	Kawhi Leonard	1.322	-0.013
2	Paul George	1.324	-0.011
3	<b>Rudy Gay</b>	<b>1.324</b>	<b>-0.011</b>
4	Joe Johnson	1.325	-0.010
5	Nicolas Batum	1.325	-0.010

POWER FORWARD			
	Player	EPV/POSS	Delta
1	Draymond Green	1.319	-0.016
2	Kevin Love	1.320	-0.015
3	Luol Deng	1.322	-0.013
4	Thaddeus Young	1.322	-0.013
5	Derrick Favors	1.327	-0.008

CENTER			
	Player	EPV/POSS	Delta
1	Andre Drummond	1.318	-0.017
2	DeMarcus Cousins	1.319	-0.016
3	<b>Ian Mahinmi</b>	<b>1.323</b>	<b>-0.012</b>
4	Andrew Bogut	1.324	-0.011
5	Tim Duncan	1.324	-0.010

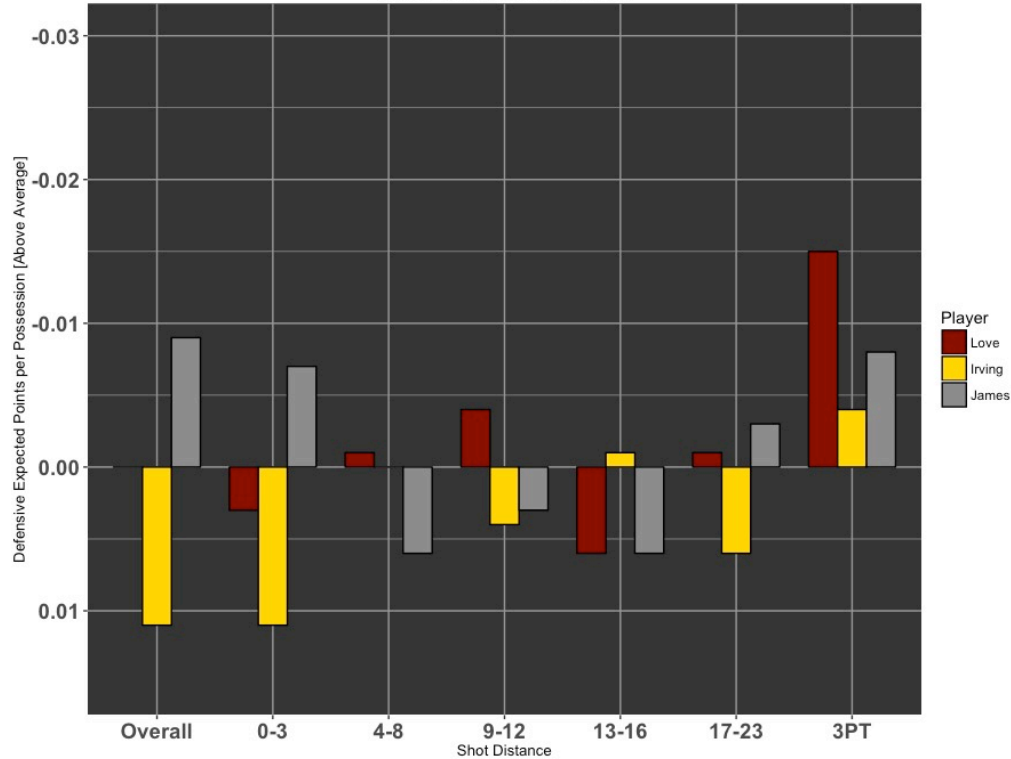
# ANALYSIS | CLEVELAND'S "BIG THREE" - OFFENSE

Cleveland's Big Three - Offensive Expected Value Points per Possession Above League Average by Shot Distance  
2015 - 2016 NBA Season



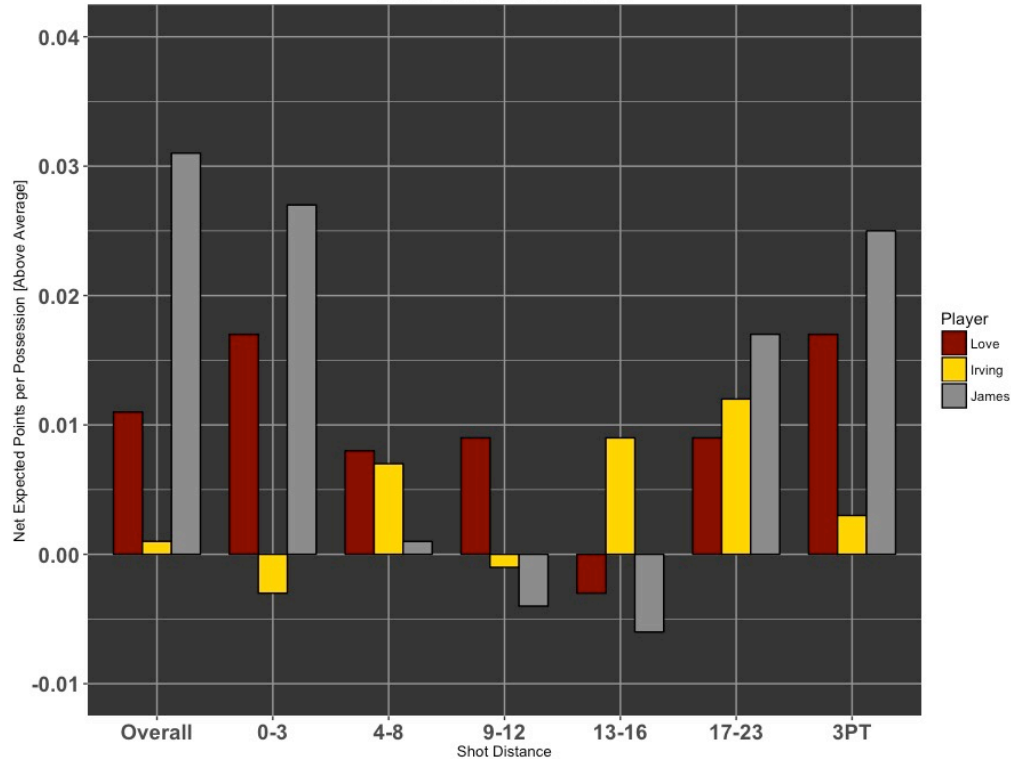
# ANALYSIS | CLEVELAND'S "BIG THREE" - DEFENSE

Cleveland's Big Three - Defensive Expected Value Points per Possession Above League Average by Shot Distance  
2015 - 2016 NBA Season



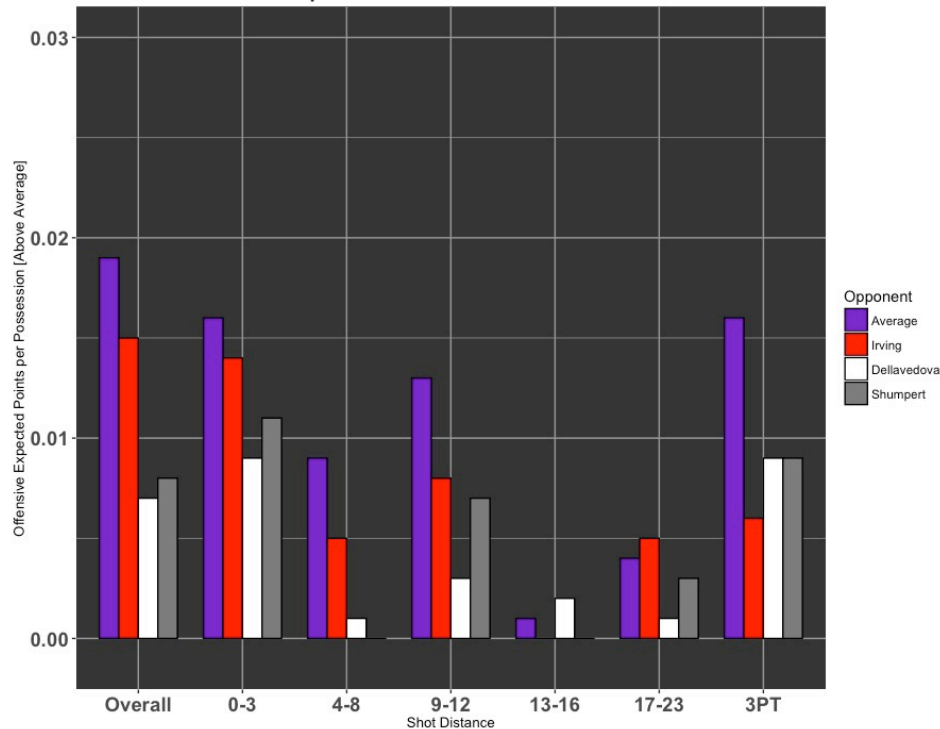
# ANALYSIS | CLEVELAND'S "BIG THREE" – NET EXPECTANCY

Cleveland's Big Three - Net Expected Value Points per Possession Above League Average by Shot Distance  
2015 - 2016 NBA Season



# ANALYSIS | CLEVELAND'S LOWRY PROBLEM

Kyle Lowry - Offensive Expected Value Points per Possession by Shot Distance  
Matchups in 2016 Eastern Conference Finals



## ANALYSIS | WINS ABOVE REPLACEMENT

- 1) CALCULATE POINTS SCORED AND ALLOWED WHILE PLAYER<sub>i</sub> AND REPLACEMENT PLAYER ON COURT.

$$Ps_i = \frac{MPG_i}{48 \text{ min}} * 100Poss * EPV_{OFF_i} + \left[ 1 - \frac{MPG_i}{48 \text{ min}} \right] * 100Poss * EPV_{OFF_{AVG}}$$

$$Pa_i = \frac{MPG_i}{48 \text{ min}} * 100Poss * EPV_{DEF_i} + \left[ 1 - \frac{MPG_i}{48 \text{ min}} \right] * 100Poss * EPV_{DEF_{AVG}}$$

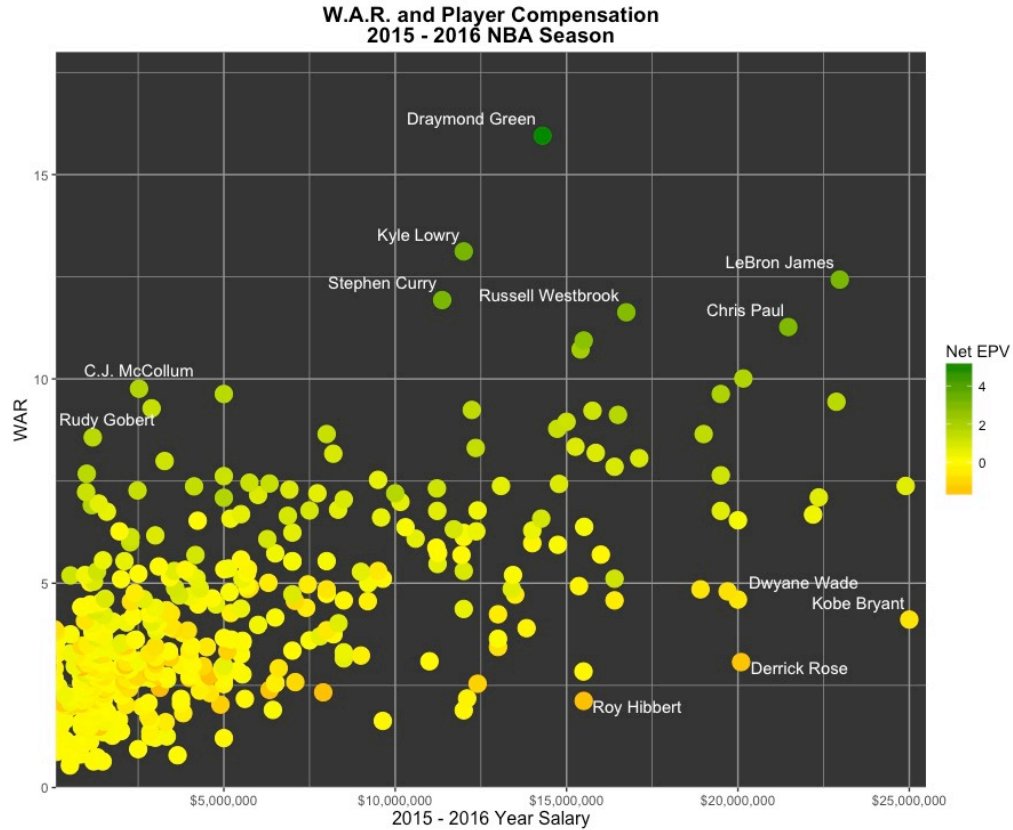
- 2) CALCULATE WIN PERCENTAGE FOR PLAYER<sub>i</sub> AND REPLACEMENT PLAYER.

$$\text{win}\% = \frac{Ps_i^{13.91}}{Ps_i^{13.91} + Pa_i^{13.91}}$$

- 3) CALCULATE WIN DIFFERENTIAL FOR PLAYER<sub>i</sub> OVER REPLACEMENT PLAYER OVER AN 82 GAME SEASON.

$$WAR_i = [\text{win}\%_i - \text{win}\%_{\text{Replacement}}] * 82$$

# ANALYSIS | WAR AND PLAYER MARKET VALUE





## MODEL | TAKE ALWAYS

MODEL VALUES DYNAMIC PLAYERS INVOLVED IN HIGH YIELD POINT EVENTS.

- DRAYMOND GREEN

MODEL IS BUILT TO ENCOURAGE INQUIRY ABOUT WHY RESULTS ARE THE CASE.

- KYLE LOWRY'S SUCCESS AGAINST CLEVELAND

MODEL PROVIDES OPPORTUNITY FOR INSIGHT THAT IS UNTOUCHED IN RESULTS.

- LINEUP SPECIFIC EVENTS

THANK YOU!

QUESTIONS?