

DFJ ENTREPRENEURIAL THOUGHT LEADERS PROGRAM

MS&E 472 – WINTER QUARTER



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Terman Auditorium
Wednesday 4:30-5:30 PM
January 12, 2005



DRAPER FISHER JURVETSON
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STANFORD
TECHNOLOGY
VENTURES PROGRAM

stvp.stanford.edu

Winter Speaker Line-up

- Jan 12 Reid Dennis**
Partner, IVP
- Jan 19 Kenneth Denman**
CEO, iPass
- Jan 26 Peter Fenton - Partner, Accel**
Marc Fleury - CEO, JBoss
- Feb 2 John Doerr**
Partner, KPCB
- Feb 9 Karen Richardson**
CEO, E.piphany
- Feb 16 Peter Seligmann**
CEO, Conservation International
- Feb 23 Steve Foder**
CEO, Affymetrix
- Mar 2 Elizabeth Davila**
CEO, VisX

Reid Dennis

Partner, Institutional Venture Partners

Reid Dennis is a true pioneer in the venture capital industry, having been an active individual investor and a corporate venture capital investor since 1952. As an individual venture investor, Mr. Dennis was personally involved with early-stage investments in Acurex, American Microsystems, Ampex, California Microwave, Coherent Radiation, Measurex and Ultek. As a corporate executive, Mr. Dennis was responsible for the successful entry of Fireman's Fund Insurance Company, and then the American Express Company, into the venture capital field. He represented them as a member of the Board of Directors at Recognition Equipment, The Reed Tool Company, and Storage Technology Corporation. While at American Express, Mr. Dennis was also responsible for managing six publicly-traded mutual funds. After 21 years with the two companies, Mr. Dennis resigned from American Express in order to form Institutional Venture Associates in 1974 and, subsequently, Institutional Venture Partners in 1980. In April 2000, he received the "Lifetime Achievement Award" from the NVCA. Mr. Dennis was also a founder and an original alumni investment manager of both the Stanford Business School Trust and the Stanford Engineering Venture Capital Fund. He has served on the Board of Directors of the San Francisco Opera Association for 37 years, including 14 years as Chairman.

Mr. Dennis earned a B.S. in Electrical Engineering and an M.B.A. from Stanford University.

Announcements

- **Take MS&E472 for one unit! Go to etl.stanford.edu to learn more and read the course guidelines.**
 - Attend the seminar, meet interesting speakers and discuss ideas with your fellow classmates. BASES will be hosting a mixer following specific seminars where you will have the chance to network and learn more about entrepreneurship.
 - Do you want to have dinner with the speaker? You must be an enrolled student in MS&E 472 to be eligible.

- **Startup Your Dream with the Stanford Entrepreneur's Challenge**

The E-challenge is an annual business plan competition conducted by BASES. Participants learn about venture formation and explore their entrepreneurial dreams in a supportive environment. In the winter, participants submit executive summaries and detailed business plans, which are evaluated by qualified judges. Finalists present their business ideas to a panel of venture capitalists in the spring. A \$25,000 Grand Prize and another \$25,000 will be split among the remaining finalists so that they can pursue their entrepreneurial plans. For more information about the E-challenge, check out the website <http://echallenge.stanford.edu> or send an email to e-challenge@bases.stanford.edu. **E Challenge Mixer January 19th @ 7pm**

Head Course Assistant

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Notes

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Each lecture is broadcast live on SITN channel E2 and via Stanford Online within two hours of the conclusion of the seminar. In addition, all presentations during the quarter are archived and made available through Stanford Online. Please see <http://etl.stanford.edu> and click on the Stanford Online link to view all lectures online.