MS&E311

Winter 2006 Optimization January 20, 2006

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Supper-Ball Auction

With the NSF playoffs on the verge of finishing (four teams left), we're running an auction

on the winner of the Supper-Ball for extra credit. We'll allow you to bid on certain teams

winning the Supper-Ball and, if your bid is accepted and one of your selected teams wins

the Supper-Ball, you'll receive extra credit points. We'd like everyone in the class to partic-

ipate. This exercise will demonstrate how optimization techniques can be used to organize

a complicated multi-state auction.

How does the auction work?

Student will submit bids for the auction. For each bid that you submit, you must specify

three things: the teams that you are bidding on, the price limit and the quantity limit. The

quantity limit represents how many bids you would like to submit for a particular set of

teams and price limit. We're allowing each student to submit up to 10 bids. You can have

all your bids be the same or have separate cases. With each bid, you must specify which

teams you want to bid on. Choose any number of teams from 1 to 4. For each bid, you must

submit a price limit which is the most that you are willing to pay for this bid. Don't worry,

you don't need to actually pay the price limit. The auction is free to participate in.

After all bids are received, we will use an optimization algorithm to determine which bids

are accepted and which are rejected. If your bid is accepted and one of your selected teams

wins the Supper-Ball, you will receive 100 extra credit points. Your net extra credit would

be 100 minus the price that you were charged for your bid (this price will be less than or

equal to your limit price).

Example

The 4 teams remaining in the playoffs are:

i) 1. Broncos

ii) 2. Steelers

iii) 3. PANTHERS

iv) 4. SEAHAWKS

Now imagine that you believe that the Steelers or Seahawks will win the Supper-Ball. You could submit your bids as follows:

| Teams | {2,4} |
|----------------|-------|
| Price limit | 60 |
| Quantity Limit | 10 |

Now, imagine that your bid was accepted with a price of 55 and the Steelers won the Supper-Ball. Your net extra credit points would be (100 - 55) * 10 = 450.

Note that there is a chance that your bid will be accepted but not for the full quantity that you requested.

How will the extra credit be awarded?

Each 100 points of net extra credit that you win from the Supper-Ball auction will be worth 2 point to your average homework score. So, if you win 300 net extra credit points and had an average homework score of 85%, we would adjust your homework score to 91%.

Logistics

You will need to email your bids to me by 11:00 pm, Saturday, January 21, and I'll announce the winning bids Sunday morning.

Please submit your bids in the following format (if you have multiple bids with different teams, please have each bid look like the following):

| Teams | specify teams according to the numbers above |
|----------------|--|
| Price limit | some number between 0 and 100 |
| Quantity Limit | some number between 0 and 10 |