

Question 1: Compare WiFi, 3G, WiMax, LTE (others?) re. their use for automotive applications

- Current / projected market penetration in different regions
- Useful applications in the automobile (steady streaming, flash update, local network...)
- Try to forecast the future of wireless communication in the automobile (standards, timeframe...)

Question 2: Compare / characterize different user interfaces (speech, display touch-screen, gestures...)

- Why does the user interface for media / information systems need to be different in a car (compared to computer, phone...)
- What technology solutions for user interfaces apply to the automobile in particular? Why?
- Try to forecast the future of user interfaces in the automobile (visual, haptic, audio...)

Question 3: Compare mobile devices with on-board systems

- How have sales of in-dash navigation vs. PND or in-dash music vs. portable MP3 etc. been developing?
- What technology is available / needed to connect portable devices with the vehicle (data, user interface...)?
- Characterize your ideal integration of portable and in-vehicle media & information systems

Question 4: Brainstorm applications for location based information

- What would you like to use location based information for?
- What would a service model look like (who benefits / pays)?
- What technology is needed?