January 16, 2024 Creating Assistive Technologies - Understanding the Problem

ENGR110/210 Perspectives in Assistive Technology



Gayle Curtis, MS Guest Lecturer

Do You Have Any Questions?



Odds & Ends

- Week 1 in Review sent on Saturday
- Pre-apology
- Face blindness Brad Pitt
- Individual Projects 2
- Team Projects 8









Attendance Sheet, Evaluation Form, and Meet with Dave Signup

For all students:

- Sign Attendance Sheet important to verify your attendance
- Sign up to meet with Dave for lecture makeup, Individual Project discussion, or Team Project progress

For everyone:

Fill out Class Session Evaluation Form







Pre-lecture Discussion Topics

- Overview of Accessibility How this design feature relates to products, with many examples
- Ableism Definition and examples of Ableism
- Ethical / Moral Dilemmas Related to Disability
- Assistive Robotics Robotic technology benefitting people with disabilities and older adults
- ▶ In the News New Assistive Technology products and research
- Vintage Assistive Technology Products and devices from the past
- Ten Commandments of Making Adam Savage's Maker Faire video
- ▶ The Upside of Failure Learning from prototypes that didn't work
- ▶ <u>Who is Disabled?</u> Making a determination with limited information
- Video Theatre Watch and discuss videos of new products and prototypes
- Product Pricing What goes into making and selling an Assistive Technology device
- Innovative Marketing Metrics How we use words to measure and advertise
- Famous People with Disabilities Focus on TV characters



For Students Working on Team Projects

► TEAMS not GROUPS

- 8 teams have been formed
 - ▶ 5 with 4 team members
 - ▶ 3 with 3 team members

Schedule to meet to discuss project



How was the team formation & project selection process?

Sometimes a friend may not make a good teammate

Deliverables for Team Projects

- Alternate weekly between meetings with Henry or me and emailed project progress report with photos
- Meet with your project suggestor
- Fabricate prototypes
- Mid-term presentation & report
- End-of-term presentation & report
- End-of-term project demonstration



Project Documentation

- Lab notebooks are not required
- Optional diary for your Individual Reflection
- Take photos and short videos:
 - Working with a person with a disability
 - Illustrating your design process
 - Prototypes
 - Glamor shot









Work with Diligence

Time is your team's most precious resource
7 weeks of class left to work on your projects
Mid-term presentations in 4 weeks!





Miscellany

- 1. Weblinks and slides linked on lecture webpages
- 2. Last bits:
 - I have difficulty remembering names & recognizing faces
 - I strive to be supportive, flexible, and accommodating
 - I want to award excellent grades
 - Sign up for PRL Safety Training







Student Project Selections

Accessible and Inclusive Playground Attractions (2) Creative Expression Dog Kennel Project for Danny's Service Dog Korey Storage Solution for Danny Laptray for Danny Accessible Storage Solution for Abby Treats for Nathan





Other Items

- Your project effort is largely self-directed
- ► Weekly progress reports
- Your class participation is appreciated
- How to order parts & supplies









Questions?





Design Process

- Gayle & I have similar but not identical thoughts about Design Process
 - ► I have an engineering outlook based on teaching this course
 - Gayle has a Product Design viewpoint









A process is a step-by-step plan of action employed by makers, designers, or engineers to achieve a goal.

Using a structured process increases the chances of success - and getting a good grade.







Design Processes

- Design Thinking d.school Stanford
- Liberatory Design USF
- People-First Engineering UM
- ► Whole-Brain Engineering NU
- Human-Centered Design
- User-Centered Design
- Black-Centered Design
- Empathetic Design
- Compassionate Design
- Co-Design
- Cooperative Design
- Bystander Design
- Biological Design Process = Evolution





The Engineering Design Process Activities

- The Problem / Challenge
- Brainstorming
- Selecting Design Concepts
- Prototyping (5 sub-activities)
- Communication (4 sub-activities)
- Role of the User

DESIGN SQUAD











The Design Process The Problem / Challenge

- 1. Search for the Problem
- 2. Identify the Problem
- 3. Describe the Problem
- 4. Pitch the Problem
- 5. Understand the Problem







6. Determine what is needed to address / solve the problem







- Clarify goals and objectives
 - Incorporate users' perspectives and standards of care
- Gather information
 - WWW, library, journals (research)
 - Product catalogs (existing products)
 - Stakeholders (family, caregivers)
 - Experts & health care professionals











- Sometimes called "Empathy"
- Find out as much as you can
- User's specific background and situation
- Review information on the disability condition
- Solicit the perspectives of people with disabilities and older adults, family members, friends, health care professionals, colleagues, researchers, engineers, product suppliers
- Query professionals via online listservs









"I know exactly how you feel."





- "While a user may have a very good handle on The Problem, he/she may not fully appreciate the benefits and limitations of technology."
- Since each person has his/her own circumstances, desires, and sense of aesthetics, a solution for one user may not be applicable for the entire user population."













Research current solutions

- Published research
- Articles in popular media
- Previous student projects
- Product catalogs







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Research current solutions

- What products currently address the problem?
- ► What products are most commonly used?
- What is considered the standard of care?
- You may not want to reinvent what already exists or has already been tried
- Build on existing solutions

Most of the time "Sometimes the only problem is a lack of awareness of a suitable existing solution."









- Determine why current "solutions" don't work
 - Important to find limitations of current products:
 - ► High cost, weight, reliability, etc
 - ► Ineffectiveness
 - ► Non-compliance or non-use
 - Poor aesthetics, functionality, durability, fit
 - Does not take advantage of current technology
- Why a new solution may not work "The old shoe is more comfortable." Barbara (age 92)











The Design Process Judge the Need

"Judge what is needed to address or solve the challenge from a full understanding of the problem."



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The Design Process Brainstorming

- Idea Generation also know as "Ideation"
 - Morphological charts
 - Brainstorming
 - Other techniques
- Develop multiple preliminary ideas, concepts
- Don't get stuck on your original idea Anchor Effect





The Design Process Survey Technology



Seek out technology - including existing products - that could be brought to bear on the problem











How to interact with users

- Observe the problem / challenge in-person
- Encourage them to tell a story
- Understand <u>what</u> a solution should do, but not <u>how</u> to do it
- List design features don't forget the "coolness factor"
- Recognize that you may not be aware of the limitations and benefits of technology
- Interact with user / suggestor







Engineering Design Process

Does not include:

- Building to another's vision
- Making incremental improvements

Utilize project resources and team skills

- Person who suggested project / user
- Course resource people
- PRL & its 24 CAs
- Classmates
- Dave







Other Observations

- Assistive Technology is a highly fragmented market
- ► A small market means high prices
- Avoid getting stuck in one aspect of the design process

"It's not a failure if you learn something."

















\$35.95

SUMMARY

- Describe the problem
- Understand the problem
- Survey technology that addresses the problem
- Very few design concepts make it to market
- Advice for student engineers:
 - Employ users, caregivers, heath care providers, and experts at each stage of the design process
 - Anticipate and plan for both successes and setbacks during development
 - "Fail" early and learn from "failures"
 - Start prototyping with low-cost materials











Thursday, January 18th



Bridging the Gap between Consumers and Products in Rehabilitation Medicine

Deborah E. Kenney, MS, OTR/L Stanford University VA Palo Alto Health Care System Foothill College

Bring and wear a mask!

Today





Creating Assistive Technologies - Understanding the Problem

Gayle Curtis, MS - UX Design Consultant

Break Activities

- Fill out forms
- Attendance sheet
- Stand up and stretch
- Take a bio-break
- Text message
- Web-surf
- Respond to email
- Talk with classmates
- Reflect on what was presented in class









Short Break



