

Technology Ventures: From Idea to Enterprise
Dorf and Byers, Second Edition
Suggested Sections

Please focus on these sections of the 20 chapters in the course textbook. For example, the most important sections of Chapter 2 are the first (2.1) and fourth (2.4). You can ignore the AgraQuest case section at the end of each chapter. Please also enjoy the video clips included on the textbook's DVD or online at here (<http://edcorner.stanford.edu/collections.html?collectionId=2>).

Part I

- 1.1, 1.2, 1.8
- 2.1, 2.4
- 3.3, 3.4
- 4.1, 4.4
- 5.3-5.5

Part II

- 6.3, 6.5
- 7.1, 7.2
- 8.1
- 9.3
- 10.3-10.8

Part III

- 11.1-11.4, 11.8-11.9
- 12.3-12.4, 12.7, 12.9-12.10
- 13.1, 13.7-13.8
- 14.1, 14.3
- 15.3

Part IV

- 16.1, 16.2
- 17.1, 17.9
- 18.5-18.7
- 19.1-19.4
- 20.1, 20.4