

## Project SAP...

First and foremost, we would like to introduce you to our team, because the chemistry, playfulness, and mutual respect within the team is what will make this a memorable experience for you. If you enjoy working hard and having fun while accomplishing great innovation, team SAP might be a good fit for you even without reading about the project itself.

With that said, we understand this blurb is suppose to sell you on the project, so we'll switch gears and give you a quick recap of the nuts and bolts. The corporate sponsor is SAP---one of the world's largest software companies--- who asked us to "innovate the work at SAP experience." If you are asking yourself, "what the hell does that mean," welcome to the club. We spent 5 months dissecting this, ME310's most vague & difficult prompt, through extensive research and prototyping. Through it all, we have forged a strong vision and exciting project direction that has received overwhelmingly positive feedback from SAP employees all over the world. We even stirred the interest of a member of the board of directors who has repeatedly asked to get his hands on one of our working prototypes. Exciting Stuff!

To wet your appetite and give you a glimpse of what you could be working on next quarter, we'll get on with what you really want to hear...the solution. With your help, the team's mission for the rest of the year will be to tackle the problems experienced by a group within SAP called the Design Services Team. The DST can't find a successful and easy to use tool to capture and share the content they generate on tangible media (Post-its and the like) in brainstorm, planning meetings, etc. Currently, teams distributed around the world share brainstorm by snapping a photo and hoping the resolution, clarity, and lighting produced legible picture. Additionally, we found that these globally distributed teams have flown back and forth between two offices, Germany and Palo Alto for instance, up to THREE times per week to interact and discuss the content of these meetings.

Our solution will enable them to interact with their content and ideas virtually, have access to supplementary information about that content, connect to team members through email/phone/video/etc, and archive their information for later reflection. We will be working with several tech software companies in silicon valley, our global teammates in Germany, SAP employees, and hopefully you, to create a tool that provides a uniquely rich interactive experience for globally distributed teams to collaborate.

We envision your role to be something like a lead software designer, through which you would have substantial influence over what platform, programs, and structure the solution presides, and also make significant contributions and be afforded creative freedom in the ideation of new tools and features for the user to interact with.

If you have any questions about our vision, team atmosphere, or anything at all, please do not hesitate to email us at [310-sapwork@lists.stanford.edu](mailto:310-sapwork@lists.stanford.edu).