## Graphs and Networks

## Announcements

- Casual CS Dinner for Women Studying Computer Science: Thursday, March 7 at 6PM in Gates 219!
- RSVP through the email link sent out earlier today.


## Announcements

- Assignment 5 due right now.
- Assignment 6 (NameSurfer) out, due next Wednesday, March 13 at 3:15PM
- Second Midterm exam next Monday, March 11 from 7PM - 10PM in MemAud.
- Covers material up through and including Wednesday's lecture.
- Practice exam released today; solutions go out on Wednesday.
- Email Gil no later than 11:59PM on Wednesday if you need to take the exam at an alternate time.

NameSurfer Demo

## A Social Network



## Synonyms

Hostile

Direct



Source: xkcd


A graph is a mathematical structure for representing relationships.

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## Some graphs are directed.



## Some graphs are undirected.



## Some graphs are undirected.



You can think of them as directed graphs with edges both ways.

## How can we represent graphs in Java?

## Representing Graphs

We can represent a graph as a map from nodes to the list of nodes each node is connected to.

HashMap<Node, ArrayList<Node>>

Node ArrayList<Node>
Node Connected To


## The Wikipedia Graph



WIKIPEDIA The Free Encyclopedia

- Wikipedia (and the web in general) is a graph!
- Each page is a node.
- There is an edge from one page to another if the first page links to the second.


## Network Analysis

- We can analyze how nodes in a graph are connected to learn more about the graph.
- How connected are the nodes in the graph?
- How important is each node in the graph?


## Connectivity



## Connectivity



## Connectivity



## Network Connectivity



- All actors and actresses have a Bacon number describing how removed they are from Kevin Bacon.
- Fewer than $1 \%$ of all actors and actresses have a Bacon number greater than six.


## Finding Important Nodes

- Suppose that we want to have the computer find "important" articles on Wikipedia.
- We just have the link structure, not the text of the page, the number of edits, the length of the article, etc.
- How might we do this?


## Link Analysis

- To find important Wikipedia pages, let's look at the links between pages.
- We'll make two assumptions:
- The more important an article is, the more pages will link to it.
- The more important an article is, the more that its links matter.
- An article is important if other important articles link to it.


## Link Analysis



- An article is important if other important articles link to it.


## The Random Surfer Model


(seriously though)

## The Random Surfer Model

- Think about the behavior of a Wikipedia reader who randomly surfs Wikipedia.
- Visits some initial page at random.
- From there, the user either
- Clicks a random link on the page to some other article, or
- hits the "random page" link to visit a totally random page.


## The Random Surfer Model



## The Random Surfer Model



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The Random Surfer Model


## Ranking Articles with the RSM

- Randomly walk through the graph.
- At each step, either
- Jump to a totally random article, or
- Follow a random link.
- Record how many times each article was visited.
- The most-visited articles are, in some sense, the most important.


## Other Applications of the RSM

- Ecosystem Stability:
- Each node represents a species.
- Edges represent one species that eats another.
- High-value species are those that are important to the stability of the ecosystem.
- Learn more:
- http://news.bbc.co.uk/2/hi/8238462.stm


## Who invented this?

[Our approach] can be thought of as a model of user behavior. We assume there is a "random surfer" who is given a web page at random and keeps clicking on links, never hitting "back" but eventually gets bored and starts on another random page.
[Our approach] can be thought of as a model of user behavior. We assume there is a "random surfer" who is given a web page at random and keeps clicking on links, never hitting "back" but eventually gets bored and starts on another random page. The probability that the random surfer visits a page is its PageRank.

# The Anatomy of a Large-Scale Hypertextual Web Search Engine 

Sergey Brin and Lawrence Page Computer Science Department, Stanford University, Stanford, CA 94305, USA sergey@cs.stanford.edu and page@cs.stanford.edu

http://quotingquotes.co.uk/wp-content/uploads/2012/01/1-larry-page_sergey-brin.jpg

## Great things are possible in computing.

Great things are possible in computing.
You just need to do a little random surfing.

