

Innovation Preview Thoughts

AA 247

Stanford University

Prof. Stanley Weiss

Innovation

The introduction of something new
or effecting a change

Innovation Domains

- Design/Products
- Processes
- Organizations
- Operations
- Contracts
- Arts
- !!Wherever people are involved!!

Innovation Environments

Skunk Works vs Legacy organizations

Free-for-all vs R & D

Multi-discipline team vs Genius

Long range goals vs Quarterly outcomes

Innovation Stimuli



